```
TOP_mod.mirror_object
Peration == "MIRROR_X":
mirror_mod.use_x = True
mirror_mod.use_y = False
mirror_mod.use_z = False
 _operation == "MIRROR_Y"
lrror_mod.use_x = False
irror_mod.use_y = True
 lrror_mod.use_z = False
 _operation == "MIRROR_Z"
  rror_mod.use_x = False
 lrror_mod.use_y = False
 rror_mod.use_z = True
 selection at the end -add
  ob.select= 1
  er ob.select=1
  ntext.scene.objects.action
  "Selected" + str(modifie
  irror ob.select = 0
  bpy.context.selected_obj
  lata.objects[one.name].sel
  Pint("please select exaction
JAROSICONSULTING
```

types. Operator):

X mirror to the selecter LEADING YOUR STARTUP PROJECT TO SUCCESS ject.mirror\_mirror\_x" BY GABRIEL ARAUJO Fror X"

i ic not h

# WHO ARE WE AND WHAT DO WE OFFER?

#### KICKSTARTER CAMPAIGNS



Kickstarter is one of the most popular crowdfunding platforms.



\$5,336,079,224 total dollars pledged (as of 10/10/20).



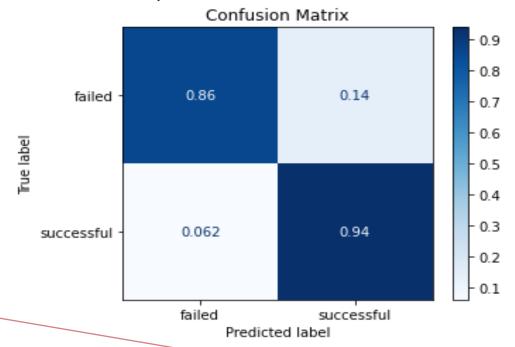
189,579 successfully funded projects.



38.1% success rate.

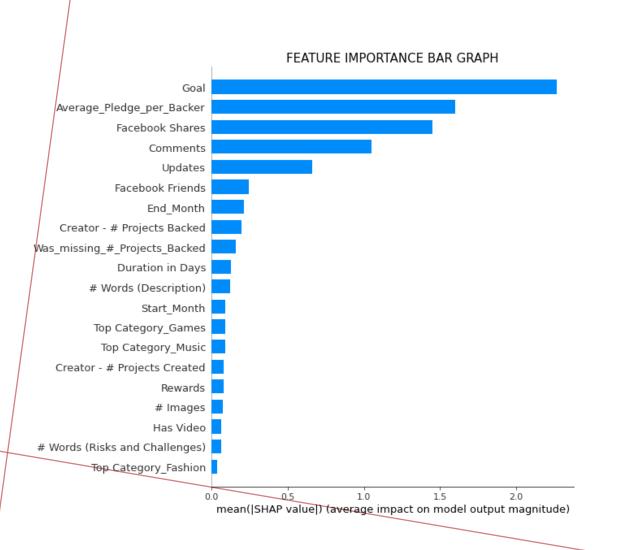
#### KICKSTARTER DATA AND MODEL

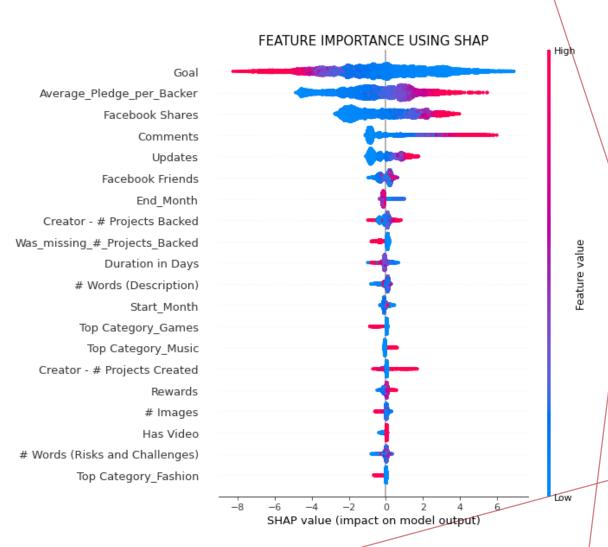
- Collected data from over 18,000 startups.
- Analyzed 24 features.
- Created a model with an accuracy of 90%.





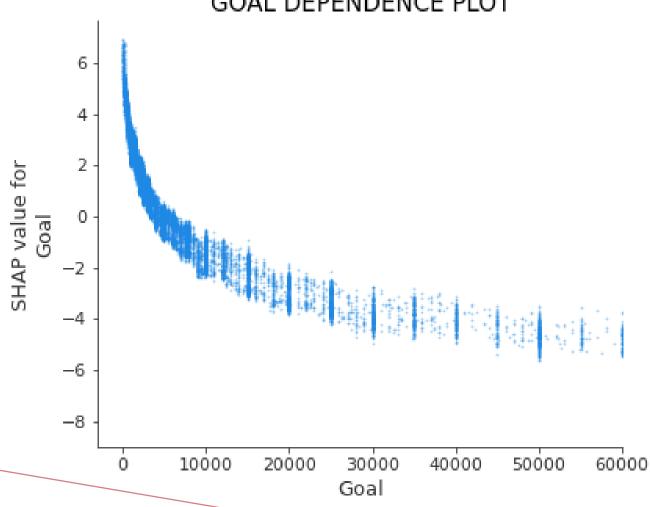
#### IMPORTANT FEATURES





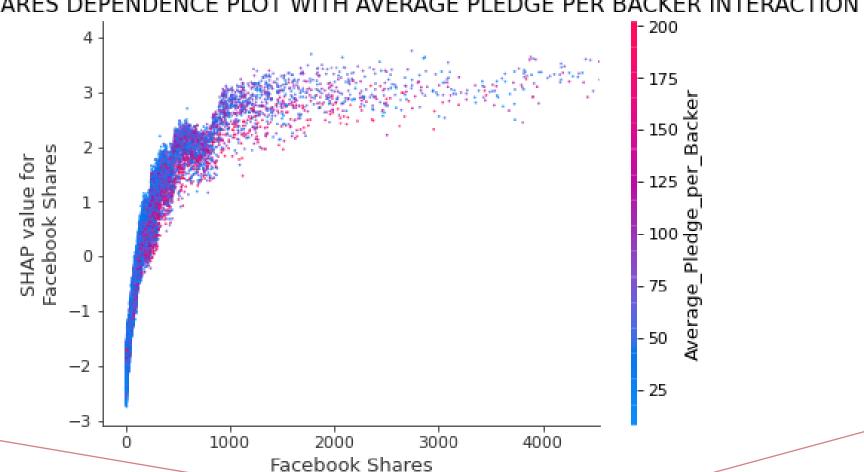
#### GOAL DEPENDENCE PLOT





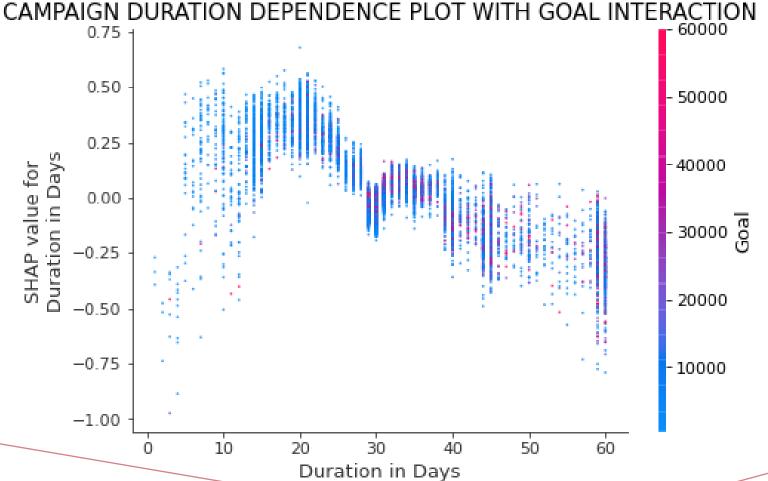
#### FACEBOOK SHARES DEPENDENCE PLOT

FACEBOOK SHARES DEPENDENCE PLOT WITH AVERAGE PLEDGE PER BACKER INTERACTION



#### CAMPAIGN DURATIO DEPENDENCE PLOT





#### CONCLUSION AND RECOMMENDATIONS



SET A SMALL GOAL FOR YOUR CAMPAIGN.



FOCUS IN MARKETING AND SOCIAL MEDIA EXPOSURE.



TARGET A SPECIFIC AUDIENCE.



PICK A CAMPAIGN DURATION BETWEEN 10-35 DAYS.



DO NOT MAKE YOUR CAMPAIGN'S END DATE CLOSE TO THE END OF THE YEAR.



HAVE A REWARD SYSTEM



AVOID SATURATED MARKETS.



MOST IMPORTANTLY – DO NOT GIVE UP!



### FUTURE WORK

- Research the following topics:
  - Long campaigns high failure rate.
  - Best reward system.
  - Front page exposure.

LET'S ACHIEVE
SUCCESS
TOGETHER!

THANK YOU
FOR YOUR TIME



## QUESTIONS AND ANSWERS