

## Experience

### Gantri / Senior Product Designer

3D-Printed Lighting Brand & Manufacturer

**June 2022 - Present** San Francisco, CA (Remote)

Own end-to-end product design for the internal manufacturing execution system platform used by production team, industrial designers, process engineers, CX, and management. Execute user research to understand user needs in a complex factory environment. Support product team in early discovery work to understand problems and ideate solutions.

### Chargify (now Maxio) / Design Manager

Subscription Billing Platform for B2B SaaS Products - *Fintech SaaS*

**March 2021 - June 2022** San Antonio, TX

Collaborated closely with Product and Engineering teams to ensure alignment in our processes. Engaged design-thinking methods to improve cross-function collaboration and align on design strategy. Managed a team of 2 product designers; lead design reviews and fostered an environment for continuous skill development.

### Chargify (now Maxio) / Product Designer

Subscription Billing Platform for B2B SaaS Products - *Fintech SaaS*

**September 2018 - March 2021** San Antonio, TX

Designed, prototyped, and handed off complex interfaces for all core billing features. Functioned within a tight-knit team of Product Manager and developers to ensure technical feasibility and high-quality execution throughout handoff. Continuously improved design system and UX through user research and testing.

### esd & associates / Designer

San Antonio Digital Marketing Agency

**September 2016 - September 2018** San Antonio, TX

Developed creative for traditional print media (billboards, poster, flyer, etc) and collaborated with developers to design and ship websites, landing pages, and mobile applications. Created logomarks, brand identities, and brand guidelines.

### Trinity University Press / Graphic Design Intern

Mission-Driven Book Publisher

**January 2015 - May 2016** San Antonio, TX

## Education

### Trinity University

B.A. in Communication, Cum Laude

**August 2012 - May 2016** San Antonio, TX

Concentration in Visual Communication

Minor in Studio Art and Art History

## Skills

Design-Thinking / Workshop Facilitation

User Research

Wireframing, Prototyping, and Testing

Product Design

Visual Design

Design System Creation and Maintenance

## Toolstack

Figma / Sketch

Miro / FigJam

Notion, Asana, Jira

Storybook

Grafana

Adobe InDesign and Photoshop

Knowledgeable: HTML/CSS, JS, React, Git

## Community + Leadership

Board Member at **Circular San Antonio**

2024 - Present

2023 Fellow at **New Leaders Council**

SATX Chapter - 2023

Mentor at **Femmecubator**

2021-2024

Course Completion **The Sustainable**

**Leadership Masterclass** 2021

Organizer at **COPS/Metro**

2020-2021