Gabriel Karlinski Mendonça

Phone: (65) 98108-6010 | Email: gabrielkmendonca@icloud.com

Portfolio: gabrielkmendonca.github.io/portfolio

GitHub: github.com/gabrielkmendonca

LinkedIn: linkedin.com/in/gabriel-karlinski-mendonca

Objective

In search of an opportunity in technology that provides professional growth, allowing me to apply and develop my knowledge in programming, contribute to innovative projects, and aim for continuous learning.

Professional History

- Web Designer (*2023 – present*)
  Multiagro Securitizadora de Crédito S/A

Responsible for planning, creating, and developing visual interfaces for websites and virtual stores, focusing on UX and branding identity. Expertise in the organization of layouts, choice of colors, typography, and graphic elements, ensuring usability, accessibility, and responsiveness.

- Data Analyst (*2025 – present*)
  Freelance Service

Responsible for interpreting and organizing data to support decision-making. Working on creating dashboards that translate complex information into clear and interactive insights, identifying patterns, trends, and opportunities for improvement. Using data analysis and visualization tools to monitor performance metrics, optimize processes, and contribute to the growth and efficiency of organizational processes.

- Ads Campaign Manager (*2023 – 2025*)
  Freelance Service

Responsible for planning, implementing, and optimizing digital advertising campaigns to attract qualified visitors and increase conversions. Coordinating traffic acquisition strategies on platforms such as social networks and search engines, analyzing campaign performance to adjust budgets and segmentations, and working to maximize ROAs.

Education

Software Engineering – Unoeste – Universidade do Oeste Paulista

Status: Studying

Chemical Engineering – UFMT – Universidade Federal de Mato Grosso

Skills

- Familiarity with HTML, CSS, JavaScript, and Python
- Expertise in data analysis and metrics
- Knowledge in SEO and web accessibility
- Proficiency in digital marketing strategies and tools
- Capacity for self-development and continuous learning

Languages

- **Portuguese** (Fluent)
- **English** (Fluent)

Complementary Courses

- **Vacation Study Program in English as a Second Language** – VEC – Vancouver, Canada
- **English Proficiency** – Wizard by Pearson
- **Data Science Introduction** – Santander Open Academy
- **Power BI** – Xperiun
- **MySQL** – Curso em Vídeo
- **JavaScript** – Curso em Vídeo
- **HTML & CSS** – Curso em Vídeo
- **Python** – Santander Open Academy
- **Intermediate Excel** – Santander Open Academy
- **Ads Manager Course** – Comunidade Sobral de Tráfego