

Gabriel Karlinski Mendonça

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Objective

In search of an opportunity in technology that provides professional growth, allowing me to apply and develop my knowledge in programming, contribute to innovative projects, and aim for continuous learning.

Professional History

- Web Designer

Responsible for planning, creating, and developing visual interfaces for websites and virtual stores, focusing on UX and branding identity. Expertise in the organization of layouts, choice of colors, typography, and graphic elements, ensuring usability, accessibility, and responsiveness.

- Ads Campaign Manager

Responsible for planning, implementing, and optimizing digital advertising campaigns to attract qualified visitors and increase conversions. Coordinating traffic acquisition strategies on platforms such as social networks and search engines, analyzing campaign performance to adjust budgets and segmentations, and working to maximize ROAs.

Education

Software Engineering – Unoeste

Status: Studying | Period: April 2025 – November 2028

Chemical Engineering – UFMT – Universidade Federal de Mato Grosso

Status: Locked | Period: May 2019 – December 2023

Skills

- Capacity for self-development and continuous learning
- Familiarity with HTML, CSS, JavaScript, and Python
- Expertise in data analysis and metrics

- Knowledge in SEO and web accessibility
- Proficiency in digital marketing strategies and tools

Languages

Portuguese – Mother Language

English – C2 (Proficiency)

Complementary Courses

- **Data Science Introduction** – Santander Open Academy | 6 h | 2025
- **Power BI** – Xperiun | 2 h | 2025
- **MySQL** – Curso em Vídeo | 40 h | 2025
- **JavaScript** – Curso em Vídeo | 40 h | 2025
- **HTML & CSS** – Curso em Vídeo | 200 h | 2025
- **Python** – Santander Open Academy | 8 h | 2025
- **Intermediate Excel** – Santander Open Academy | 8 h | 2025
- **Ads Manager Course** – Comunidade Sobral de Tráfego | 10 h | 2024
- **English Proficiency** – Wizard by Pearson | 350 h | 2021
- **Vacation Study Program in English as a Second Language** – Vancouver English Centre | 4 weeks | 2015