

THE MAGAZINE OF THE NATIONAL PEACE CORPS ASSOCIATION

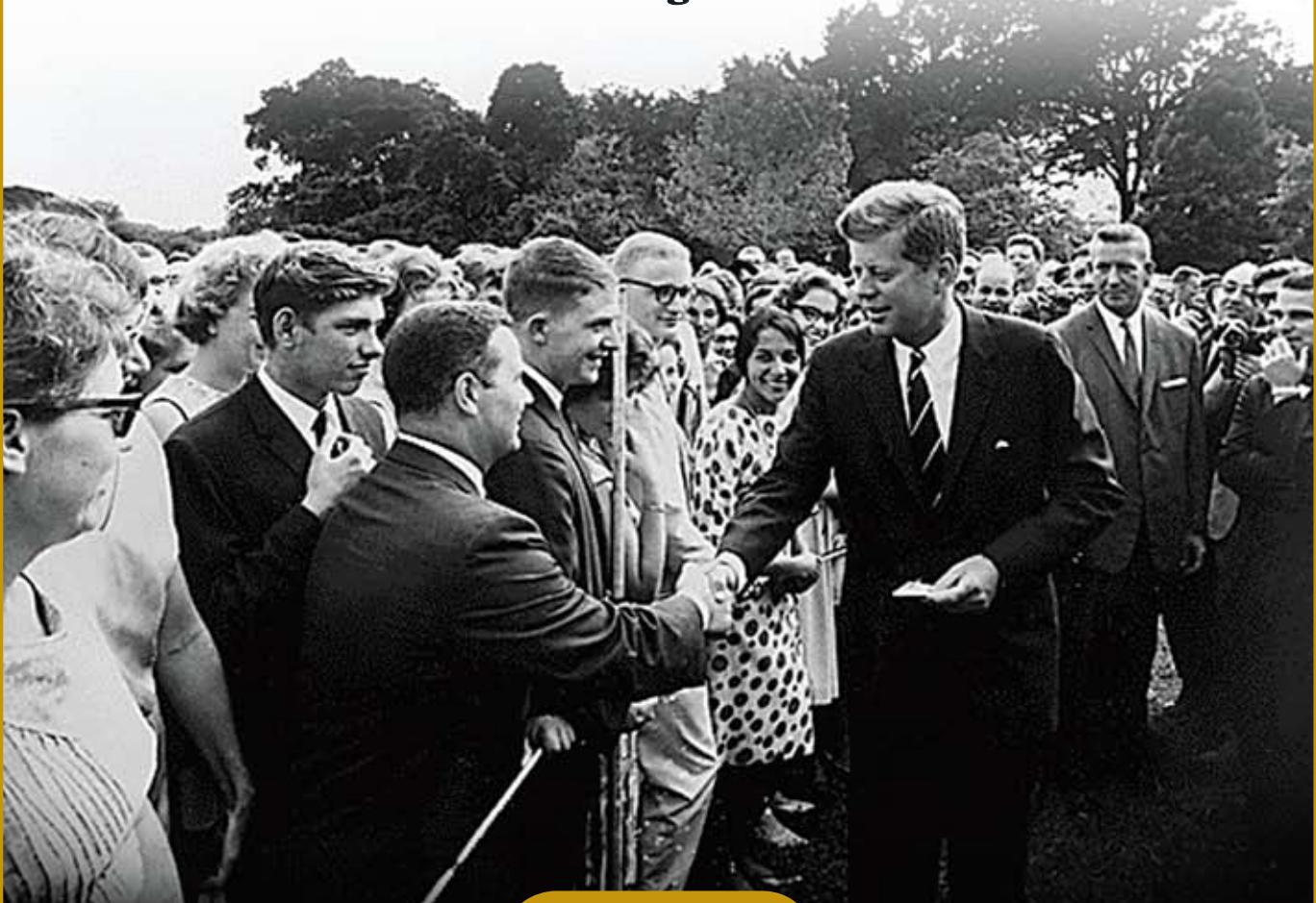
WORLDVIEW

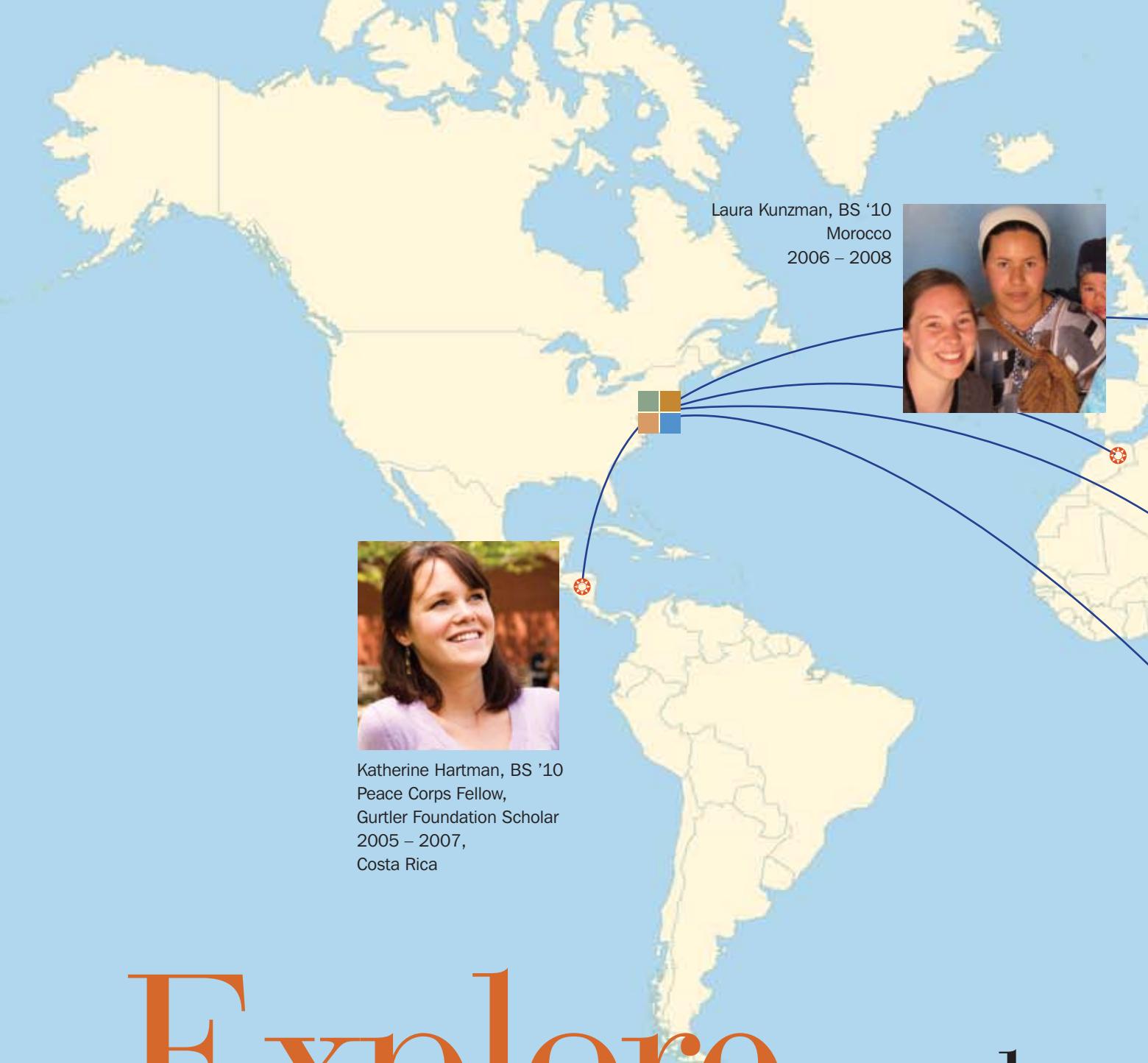
\$6.99

Fall 2010

worldviewmagazine.com

Vol. 23, No. 3





Laura Kunzman, BS '10
Morocco
2006 – 2008



Katherine Hartman, BS '10
Peace Corps Fellow,
Gurtler Foundation Scholar
2005 – 2007,
Costa Rica

Explore another

JOHNS HOPKINS
UNIVERSITY

School of Nursing





life-changing opportunity:

The Johns Hopkins University School of Nursing accelerated BS to MSN with Clinical Residency

A new streamlined baccalaureate to master's degree in nursing with an added bonus: a paid clinical residency at Johns Hopkins-affiliated hospitals. The first class begins January 2011. Apply now. For more information, visit www.nursing.jhu.edu/Hopkinsresidency

Join the world of people, places, and possibilities at Johns Hopkins Nursing—where exceptional people discover possibilities that forever change their lives and the world.

PEACE CORPS



Tell your story!

- Upload photos & stories to the Digital Library
- Sign up for correspondence match (while serving)
- Sign up for speakers match (When I get home)
- Customize a Peace Corps badge for my Facebook profile

D/C/NH

Get Inspired. Share Success.

The Peace Corps Partnership Program has funded new stove technologies in Mexico, provided instruments for a South African marching band, and supplied books for a reading program in the Philippines.

The Peace Corps Partnership Program gives individuals the opportunity to take part in a Volunteer's community-initiated project.

One hundred percent of the tax-deductible contribution goes directly toward projects.



... credits Guatemala. ...
... Miller (Guatemala, 2007-2008) with being the brains behind bottle-school construction. She had heard of a project completed by Miller and other Volunteers and proposed the design at an Earth Day event in 2008. The idea stuck.

We worked every morning for hours with the elementary students, teachers, for about five months, putting the bottles in the wall. We worked with middle school and high school students for about three hours once a week, mostly putting bottles in the second

fellow Peace Corps member, Scott and Brendan B. ... were looking for a useful way to raise environmental awareness and involve the community. ...

... search they came across a local organization, Pura Vida, that had used bottles to construct a one-room school, made of wood. ... One student was unable to house all of its students.

Miller and Scott then began a competition among area schools to collect dry, clean plastic bottles filled with inorganic, clean trash. They gave toys and bookshelves to those students and teachers, respectively, who collected the most bottles. One student collected



Peace Corps is Growing; Be a Part of It!

There are more opportunities to serve abroad in over 70 host countries.

- Help recruit the next generation of Volunteers by encouraging more Americans to apply.
- Volunteer again. Serve in a short-term, high-impact assignment with Peace Corps Response.



2

Engage. Expand. Enlighten.

You serve others —
We serve you.



Explore Peace Corps resources and opportunities for current and returned Volunteers.
peacecorps.gov/engage





OLIBERTÉ is the first premium footwear to be made in Africa, using materials from Africa. We use premium leather from Ethiopia. We use natural rubber from West Africa. Every stitch, each cut, any piece of our footwear is a collaboration of 100+ amazing women and men that want you to see the real Africa.

This is Africa.

This is Oliberté Footwear.



In appreciation of past and present Peace Corps Volunteers and Community, please type in promo code **PEACE** for **15% off** when ordering your next pair of Oliberté Footwear at www.oliberte.com.



OLIBERTÉ
THIS IS AFRICA



WORLDVIEW

Kevin F. F. Quigley, publisher

Erica Burman, editor

Contributors

Scott Beale	Joshua Berman
John M. Bridgeland	Jessica Ducey
Natalie Hall	JoAnna Haugen
Lisa Hayes	Travis Hellstrom
Carrie Hessler-Radelet	Juliane Heyman
Katherine Jamieson	Maria Karlya
Amy Kunz	Jeanne Lemkau
Roger K. Lewis	Sarah Lyon
Kristina J. Owens	Wendy A. Owens
James Tobin	Lisa Hayes

WORLDVIEW ADVERTISING

Partyke Communications
suepartyke@cs.com
540 374 9100

WorldView (ISSN 1047-5338) is published quarterly by the National Peace Corps Association to provide news and comment about communities and issues of the world of serving and returned Peace Corps volunteers. WorldView © 1978 National Peace Corps Association.

Periodicals postage paid at Washington, D.C. & additional mailing offices.

POSTMASTER

Please send address changes to
WorldView magazine
National Peace Corps Association
1900 L Street NW, Suite 404
Washington, DC 20036-5002

ADVERTISING

Questions regarding advertising should be sent to
suepartyke@cs.com or

Partyke Communications
1101 Caroline St., Suite 200
Fredericksburg, VA 22401

SUBSCRIPTIONS

Magazine subscriptions may be purchased from the National Peace Corps Association by check or credit card. Prices for individuals are \$25 and institutions \$35 [add \$10 for overseas delivery]. Order forms are also available on the NPCA website at www.peacecorpsconnect.org or www.worldviewmagazine.com.

EDITORIAL POLICY

Articles published in the magazine are not intended to reflect the views of the Peace Corps, or those of the National Peace Corps Association, a nonprofit educational membership organization for those whose lives are influenced by Peace Corps. The NPCA is independent of the federal agency, the Peace Corps.

EDITORIAL SUBMISSIONS

Letters to the editor are welcomed. Unsolicited manuscripts, photographs, or other illustrations will be considered. The editors prefer written proposals before receiving original material. Send queries or manuscripts to the editor at news@peacecorpsconnect.org or by mail to the NPCA address.

All inquiries can be addressed to the appropriate person at NPCA by fax at 202 293 7554 or by mail to NPCA, or through the NPCA website at www.peacecorpsconnect.org or www.worldviewmagazine.com

Fall 2010

Volume 23 Number 3

WORLDVIEW

PUBLISHED BY THE NATIONAL PEACE CORPS ASSOCIATION

Peace Corps 50th Anniversary

SPECIAL ISSUE

- NPCA and the 50th Anniversary:
Let's celebrate the past 50 years and recommit to a better future* by Natalie Hall 24
- Making Peace Corps History:
Commemorative would mark Peace Corps founding and ideals* by Roger K. Lewis 26
- JFK at the Union: The unknown story of the Peace Corps speech* by James Tobin 29
- A World of Peace Corps: Five decades of Peace Corps Stamps* by Sarah Lyon and Erica Burman 34
- "I Am Something":
A shea butter conundrum unlocks a story of Peace Corps success* by Maria Karlya 36
- Ties that Bind: A look at multigenerational Peace Corps families* by Kristina J. Owens and Wendy A. Owens 41
- Voice from the 1980s:
Hard lessons learned and a life changed for the better* by Lisa Hayes 42
- Voice from the 2000s:
A Volunteer Finds Herself at Home in the World* by Jessica Ducey 43
- Voice from the 1960s:
How I met Sargent Shriver and joined the Peace Corps* by Juliane Heyman 44
- Peace Corps Volunteer, 2010 Edition:
What is success in the Peace Corps?* by Travis Hellstrom 45
- A "Reverse Peace Corps":
Atlas Service Corps finds inspiration in a 50-year-old vision* by Scott Beale 47
- Meeting President Kennedy's Challenge:
On the 50th anniversary of his Peace Corps* by John M. Bridgeland 50



Frederick L. Shippey



Joan Newcomb



Maria Karlya

www.worldviewmagazine.com

WORLDVIEW

PUBLISHED BY THE NATIONAL PEACE CORPS ASSOCIATION

Departments

FROM THE PRESIDENT

The 50th Anniversary: It's about the Future

by Kevin F. F. Quigley

8



Joshua Berman

YOUR TURN: READERS WRITE US

10

AROUND THE NPCA

NPCA Presents 2010 Sargent Shriver Award: Guatemala RPCV recognized for environmental efforts in Latin America

by Sarah Lyon

14

Group News Highlights

16

COMMENTARY & OPINION

Malian-American Folk Music Mash-up:

Adam Klein returns to Mali with a guitar and a cameraman
by Joshua Berman

52

Strategies to Guide Peace Corps' Future:

The Agency undergoes a comprehensive assessment
by Carrie Hessler-Radelet

54

LETTERS FROM...

Letter from Guatemala: Typing Lessons

by Amy Kunz

56

BOOK LOCKER

Cuba Bends:

An excerpt from the RPCV memoir, Lost and Found in Cuba
by Jeanne Lemkau

58

PROFILES IN SERVICE

Under the Almond Tree:

Treating malaria with homeopathy in Ghana
by Katherine Jamieson

60

GIVING BACK

The Peace Corps Community Making a Difference

by JoAnna Haugen

62

COMMUNITY NEWS

Edited by JoAnna Haugen

63

ADVERTISER INDEX

65



Peace Corps



Mariam Yussif

THE PUBLISHER

The publisher of *WorldView* magazine is the National Peace Corps Association, a national network of returned Peace Corps volunteers, former staff and friends. The NPCA is a not-for-profit 501(c)(3) educational and service organization which is independent of the federal agency, the Peace Corps.

ADVISORY COUNCIL

Tony Barclay
Founder, President Development Practitioner's Forum

Carol Bellamy
President and CEO World Learning

Ron Boring
Former Vice President Vodafone Japan

Nicholas Cawr
President, Automobile Competition Committee for the U.S.

Sam Farr
Congressman, U.S. House of Representatives, California

John Garamendi
Congressman, U.S. House of Representatives, California

Mark Gearan
President Hobart & William Smith Colleges

Tony Hall
Former Member of U.S. House of Representatives, Ohio

Former U.S. Ambassador to Food and Agriculture Organization

Sandra Jaffee
Former Executive Vice President Citigroup

Wilber E. James
Chairman The Rockport Group

Roland Johnson
Former Executive Director The Grundy Foundation

John Y. Keffer
Chairman Atlantic Fund Administration

Virginia Kirkwood
Owner/Director Shawnee Holdings, Inc.

Richard M. Krieg
President and CEO The Horizon Foundation

Jonathan Lash
President World Resources Institute

Kenneth Lehman
Chairman Emeritus Winning Workplaces

C. Payne Lucas
Senior Advisor AllAfrica Foundation

Kevin O'Donnell
Managing Director O'Donnell & Associates

Gordon Radley
Former President Lucasfilms

John E. Riggan
Chairman Emeritus TCC Group

Mark Schneider
Senior Vice President, Special Adviser on Latin America International Crisis Group

Donna Shalala
President, University of Miami

Paul Slawson
Former CEO, InterPacific Co.

Joan Timoney
Director for Advocacy and External Relations Women's Refugee Commission

Harris Wofford
Former U.S. Senator, Pennsylvania

BOARD OF DIRECTORS

Jan Guifarro
Chair

Mike Peter
Vice Chair

Sharon Stash
Secretary

Kevin F. F. Quigley
President, ex officio

Michael K. Baldwin
Harris Bostic II

Jill M. Fox
Priscilla Goldfarb

James Gore
Robert Graulich

Janet Greig
Joseph Hindman

Darryl N. Johnson
Hope Johnson

David Magnani
Bruce McNamer

Paul Murphy
Jensy Patterson Richards

Kate Schachter
Gary Schulze

Susan Solomon
Patricia A. Wand

Donald J. Dakin
Counsel

STAFF

Kevin F. F. Quigley
President

Anne Baker
Vice President

Emily Bello
Coordinator of Member Services & Operations

Erica Burman
Communications Director

Erin Madsen
Global Education Program Assistant

Molly Mattessich
Manager of Online Initiatives

Jonathan Pearson
Advocacy Coordinator

Khalisa Jacobs
Director of Development

Lissan Anfune
Africa Rural Connect Project Assistant

CONSULTANTS

Alison Beckwith
Media

Lollie Commodore
Finance

JoAnna Haugen
Alumni News Editor

INTERNS

Brittany Clark

Amrita Jolly

Adrienne McCloud

Sarah Stogsdill

Emily Primack

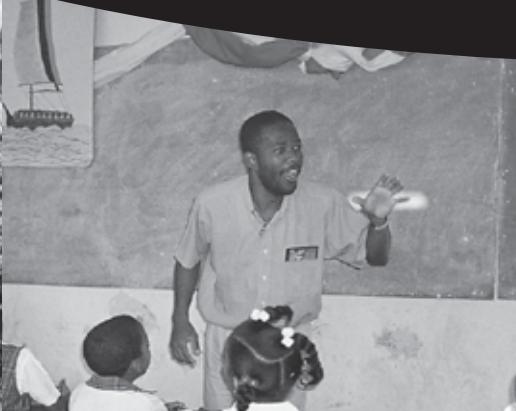
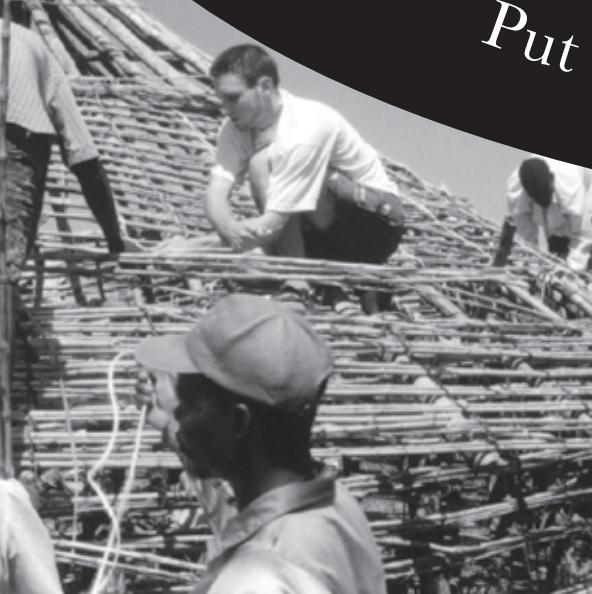
SIT Graduate Institute

a program of World Learning



**SIT congratulates
the Peace Corps
on its 50th Anniversary**

*Put Your *passion* Into Practice*



Combine your master's degree and Peace Corps service through the **Master's International program** at SIT, founded as a training center for early Peace Corps volunteers.

RPCV Scholarships available!

“SIT provides the international environment that Peace Corps Volunteers seek.”

MARY STRABALA, PCV, Costa Rica, 1991–93

Learn more at **www.sit.edu**
admissions@sit.edu
Toll-free (US) 800-336-1616
or 802-258-3510

THE 50TH ANNIVERSARY

It's about the future

by Kevin F. F. Quigley

After years of planning, the 50th Anniversary Celebration is finally here!

One thing that is increasingly clear is that in order for this golden anniversary to be successful, it has to be about much more than celebrating the accomplishments of the past.

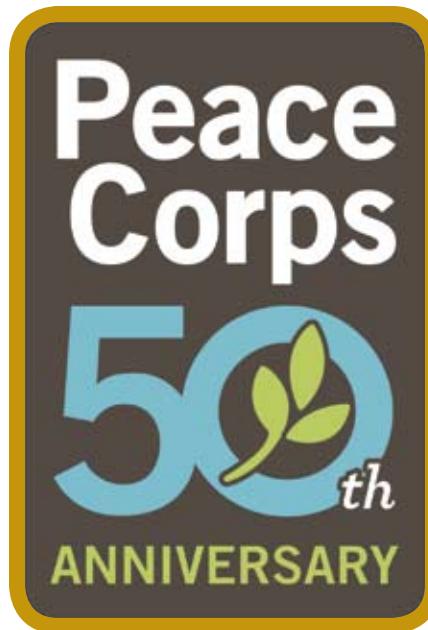
Rather, this anniversary year needs to be about the future. In particular, we need to take advantage of this anniversary to revitalize the Peace Corps so that it makes more progress in advancing its timeless mission of making the world more peaceful and prosperous.

Since the Peace Corps was established in 1961, the world is changed utterly. Now, more of us live in cities than the countryside. We have far greater access to education and healthcare, and many of us live longer. Perhaps most strikingly, the world is interconnected through technology, trade, and travel in ways unimaginable just a half-century ago.

Despite this, some fundamental things are unchanged: our world is far from peaceful and too many individuals live in need.

In planning for this anniversary year, we kept a number of principles in mind: 1) whatever we do should advance the fundamental work of the Peace Corps, 2) activities should enable participation by anybody who values the Peace Corps, and 3) the momentum from the anniversary year should propel the work of the Peace Corps and its community for decades to come.

To lay a solid foundation for this anniversary effort, three years ago we launched a campaign to generate more resources for the Peace Corps so that it could realize much more of its initial promise. These hoped-for resources were not just more money but also innovative ideas and entrepreneurial new leadership.



Due to the remarkable work of our community, this campaign had unprecedented success. We helped secure the highest appropriation in the agency's history, and supported new leadership and a set of innovative ideas that can help improve the Peace Corps.

With this foundation now in place, the future-oriented anniversary events can begin. These events will begin where it all started: at the University of Michigan. There, along with the University and the Brookings Institution, NPCA is organizing a symposium on international volunteering.

On March 1, 2011, the day that the Peace Corps was established through an Executive Order, there will be a global birthday party with participants in the 139 countries where the Peace Corps has been and individuals in all 50 states. We hope that you will consider hosting a birthday party wherever you are.

On September 22-25, 2011, coinciding with the half-century anniversary of the signing of the

Peace Corps Act, there will be a set of capstone events in Washington, D.C. One of these events, we hope, will be a ceremony at the site of a future commemorative to the historical significance of the founding of the Peace Corps and the values that it represents. We expect that this new commemorative will be near the National Mall, which helps record and narrates our evolving American story, and will be a welcome supplement to the other national commemoratives regarding service, courage and sacrifice.

This commemorative would be one manifest expression of our collective efforts to "bring the world back home" and perhaps the most tangible means to promote "...a better understanding of other peoples on the part of the American people." (See page 26 for further discussion of this commemorative.)

Throughout this anniversary year, we will also be showcasing the winners of our "My Piece of the Peace Corps," YouTube Video Contest. We have already received some poignant entries from host country colleagues whose lives have been touched and transformed by the Peace Corps. We hope that you submit a video and share with us how the Peace Corps has touched your life.

We look forward to your participation in these upcoming events, especially as we use this golden anniversary year to help the Peace Corps play its part in building a more peaceful and prosperous world in the future.

Kevin F. F. Quigley

Kevin F. F. Quigley is President of the National Peace Corps Association. He served in Thailand, 1976 to 1979. Please send your comments to president@peacecorpconnect.org.

The world is complicated. Find clarity at Fletcher.



The Fletcher School provides a comprehensive approach to understanding how the world works. We combine a rigorous yet flexible study of international affairs with a diverse student body of individuals committed to understanding the myriad complexities of the world. Our dedicated faculty are recognized as leaders in their respective fields and teach you how to work in a global arena to get things accomplished.

Experience the world at Fletcher.
Contribute to the world with Fletcher.

Master of Arts in Law and Diplomacy (MALD)
Master of International Business (MIB)
Global Master of Arts Program (GMAP)
Master of Laws in International Law (LLM)

Doctor of Philosophy (PhD)
Master of Arts (MA)
Executive Education (non-degreed)
Summer School (non-degreed)

Visit fletcher.tufts.edu or call +1.617.627.3040.

READERS WRITE US

Letters to the Editor



I guess I have been reading *WorldView* for longer than I care to acknowledge... but I will readily acknowledge that I have been continually impressed with the quality and currency of its content. First-rate publication, for sure, and one that should be on required reading lists for any serious student pursuing a curriculum in international development or cross-cultural understanding.

Elizabeth Tunkle's commentary in the Summer 2010 issue, "*Speaking My Truth: HIV positive and serving as a Peace Corps Volunteer*," moved and impressed me more than any article I have read in all these decades. She is to be lauded for sharing her poignant

story with all of us; *WorldView* is to be appreciated for printing it.

I know there has been much written about President Kennedy these past 50 years and his profound legacy for the Peace Corps but/and if there were ever a genuine "profile in courage" it is the story of Elizabeth. All good wishes to her!

Dr. Steven J. Noble (Tunisia 68-70)
Former Assistant Dean,
Columbia University
Graduate School of International and
Public Affairs

I absolutely agree with the article "The Third Goal is Our First Goal," that the third goal of Peace Corps is hardly addressed as thoroughly as the first and second, and is in dire need of more attention.

There is an untapped resource that Peace Corps has not used to its advantage: blogs. Blogs are becoming more and more popular, especially in an era where idle time is spent surfing the Web and watching YouTube videos. But we as Volunteers are almost deterred from keeping a blog because of all the work we have to do to get it cleared.

This organization is filled with many talented people, including gifted writers who write intriguing, insightful, tasteful, and humorous blogs about their Peace Corps experience. But almost all of these people have their blogs password protected because it is pretty much the only option volunteers have, thus severely reducing the number of people they are able to reach. Selecting a few blogs from each country to be placed in a more public domain or encouraging Volunteers to keep a blog are cheap and easy solutions to the neglected third goal of Peace Corps.

Paula Osborn
Peace Corps Ukraine

Online Master of Professional Studies Degree

Humanitarian Services Administration

- Humanitarian Response
- Disaster Relief
- Sustainable Development

*Be Part of
Something
Bigger*

For more information
contact Donna Campbell
phone: 860.486.0184
email: donna.campbell@uconn.edu

mps.uconn.edu

 University of Connecticut
Center for Continuing Studies



It's time for a new approach. To navigate today's ever-changing global economy, the world needs a different approach to leadership, one that emphasizes sustainable value creation. Prepare yourself for the changing economic landscape, choose Thunderbird—the #1 ranked international business school, founded on building sustainable prosperity worldwide for more than 60 years. www.thunderbird.edu

Proud to offer merit scholarships to Peace Corp Volunteers



Full-time, Distance Learning and Executive MBA
Master of Science | Master of Arts | Executive Education

#1 "Best in International Business" Full-time MBA *Financial Times 2010*
#1 "International" Full-time MBA, *U.S. News & World Report 2011*

READERS WRITE US

Letters to the Editor

To Wofford's "Third Goal: Yes, No, and Maybe" (WorldView, Summer 2010), I urge adding a point of political strategy.

For too many years, neither Peace Corps nor the RPCV community gave priority to nurturing a domestic political constituency. Both isolated themselves in cultures of parochial nostalgia, partly, I suspect, because Peace Corps allowed early partnerships with many universities and private agencies to atrophy.

We naively ignored history. FDR's Civilian Conservation Corps succeeded due partly to careful partnering with local leaders. Countless programs

survive by cultivating support in "iron triangles" of federal agencies, Congressional committees, and interest groups.

By contrast, domestic service leaders understand political realities. In the mid-1990s, they mobilized universities, private agencies, and beneficiaries to reverse funding cuts. They formed the ServiceNation coalition to promote the Serve America Act. Now they graciously support NPCA and others in the ServiceWorld coalition proposing the Shriver International Service Act. (Harris plays lead roles in both!)

So, strategic political reasons support Harris' argument: "Direct administration of . . . overseas projects by experienced universities and colleges or by non-governmental organizations . . . may be the best and fastest way to achieve Obama's aim of doubling the Peace Corps...."

Robert C. Terry, Jr.
(Headquarters 1961
Bangladesh 61-63, India 66)

counted upon, but dependably and regularly received.

It would seem that Mr. Ross, in his response, is suggesting that volunteers hire local domestic laborers to allocate a greater percentage of time toward productive developmental work. While this would certainly allow for dedicating more, and admittedly much needed, extra time for one's project, it would, in many cases, denigrate cultural integration in economically struggling communities. In short, if a Volunteer avoids doing as the locals do it makes a PCV's individual commitment to the Second and Third Goals exceedingly difficult. And in Paraguay, what Ms. Morrison-Cooper demonstrates in her photo is what the locals do in rural Paraguayan communities.

Though I commend Mr. Ross for following suit along with his Indian counterparts in 1963 by taking advantage of his privileged position in hiring help to complete his domestic chores, I would remind him that "choosing what to do, and what not to do" does not always mean doing what is best for one's self. Often "the big picture" we are looking at as Volunteers appears different in the mind's eyes of the varied host country nationals that we respectfully serve.

Frederick J. McClelland
(Paraguay 08-10)

PCV Peter Ross' Spring 2010 response to the cover photo caption of the Winter 2009 edition, "Revitalizing the Peace Corps," is a surprising slight given that the living allowance PCVs receive is determined as to allow the volunteer to live as close to the mean socio-economic status of community counterparts as possible. But let's be honest, on average (and for this I can speak assuredly only for my experience serving in Peace Corps Paraguay) it still allows volunteers to live more comfortably than the vast majority of host country nationals in developed sites, especially when one considers that these are funds that are not only



Because You Helped Us,
We Could Help Them



A Self-help Assistance Program
www.asapafrica.org



CFC No. 10029

Aid for Africa MEMBER

View over 20,000 profiles of people
who care about the Peace Corps,
plus hundreds of community
generated groups.

Visit
<http://community.peacecorpsconnect.org>
today!



Show Your Peace Corps Pride!

Purchase logo items from our online store

The NPCA online store offers a wide selection of Peace Corps and NPCA logo merchandise—from t-shirts and coffee mugs, to pins and license plate frames

Wearing logo merchandise is a great way to spark conversations about the Peace Corps

Your purchase supports the efforts of the National Peace Corps Association.



Purchase logo merchandise at
[www.cafepress.com/
NPCAPeaceCorpsStore](http://www.cafepress.com/NPCAPeaceCorpsStore)



From the global village to the global classroom

The Darla Moore School of Business and the Peace Corps have a partnership that is developing business leaders for our expanding global community. The Moore School's unique Peace Corps Fellow/USA program awards returned Peace Corps volunteers a \$20,000 scholarship, substantial fee reductions, and work grant salary that allows them to work in underserved U.S. communities during their studies.

MOORE
DARLA MOORE SCHOOL OF BUSINESS
UNIVERSITY OF SOUTH CAROLINA

Andy Allen is a former Peace Corps volunteer and 2009 graduate of the Moore School's top-ranked International Master of Business Administration (IMBA) program.

"As a volunteer in Morocco I witnessed the impact of economic and business development on community growth, stability and opportunity. I wanted a graduate program with an integral international focus where I could increase my knowledge of hard business skills. The International MBA program at the Moore School was a perfect match and provided me with the necessary cross-cultural skills and experiences to launch a career in international relations at the U.S. Department of State. I was able to focus my studies on French and economic issues in Africa which led to my current position in Madagascar."

Andy Allen, IMBA,
Political/Economic Officer, U.S. Embassy,
Antananarivo, Madagascar

moore.sc.edu • 800.236.6427
gradinfo@moore.sc.edu



NPCA PRESENTS 2010 SARGENT SHRIVER AWARD

Guatemala RPCV recognized for environmental efforts in Latin America

by Sarah Lyon

National Peace Corps Association board members and additional Returned Peace Corps Volunteers (RPCVs) gathered to applaud RPCV and Trees, Water, and People co-founder Stuart Conway (Guatemala 84-87) as he received the Sargent Shriver Award for Distinguished Humanitarian Service on June 25. The award, named after Sargent Shriver, the first Peace Corps director, honors RPCVs who make significant contributions to public service in the United States or abroad.

Trees, Water, and People “develops and manages continuing reforestation, watershed protection, renewable energy, appropriate technology, and environmental education programs in Latin America and the American West.” The organization has worked in Haiti and Central America planting over 3.5 million trees, developing the Justa Stove, which reduces emissions and wood usage, among other projects.

Conway continues to assist his Peace Corps host country through fundraising efforts and an emergency relief fund. As suggested in the name, the organization promotes eco-friendly practices and also encourages supporters to take matters into their own hands through the 100% Replanted and Memorial Tree programs. Whether by purchasing a water bottle or planting seeds, Conway and his organization make it easy for everyone to get involved in going green and establishing sustainable practices.

Before co-founding TWP, Conway served for eight years as the Director of the Washington D.C.-based New Forests Project. During that time, Conway initiated reforestation and



2010 Shriver Award Winner Stuart Conway.

watershed protection projects in Central America, Africa, and the Philippines.

“We are excited to honor Stuart Conway for his work co-founding a nonprofit that helps communities to protect, conserve, and manage natural resources and for his untiring conservation efforts on behalf of communities worldwide,” said NPCA

President Kevin Quigley. “His commitment is in the finest tradition of Peace Corps Volunteers since the days of Sargent Shriver.”

Information about the NPCA’s Sargent Shriver Award for Distinguished Humanitarian Service—as well as a listing of past winners—can be found at www.peacecorpsconnect.org/about/awards/.

AFRICA RURAL CONNECT AWARDS WINNERS OF ITS WORLD POLICY JOURNAL ESSAY CONTEST

NPCA's Africa Rural Connect (ARC) program awarded two winners of the joint *World Policy Journal* 2010 Essay Contest in September.

The first place essay, "Ingenuity, Peanut Butter, and a Little Green Leaf: Combining Local Ingredients to Assuage a Global Problem," by J.T. Simms (Niger 07-09) and second place essay "Brick by Stone Brick: Microinsurance in Africa" by Michael Norton (Malawi 02-04), describe unique initiatives that African governments or others in the international community can implement to improve food security in rural Africa.

"The authors demonstrated a keen understanding of the problems facing rural Africa while also showing a way forward," said David Andelman, World Policy Journal editor. "The essays were crisply written and will stand nicely next to the professional writers who regularly appear in our publication."

A distinguished panel chose the winning essays, including City Press Editor Ferial Haffajee, Millennium Institute President Hans Herren, former Assistant Administrator for Economic Growth, Agriculture, and Trade at USAID, Emmy Simmons, and Senior Fellow for global agriculture and food policy at the Chicago Council on Global Affairs, Roger Thurow.

The essays are published in the Fall 2010 issue of *World Policy Journal* (www.worldpolicy.org), one of the leading foreign policy publications in the U.S.

"Through the Africa Rural Connect platform, we have seen that there are many answers to some of the most pressing problems in Africa," said Molly Mattessich, NPCA's Manager of Online Initiatives. "By tapping the power of the community to come up with new ideas today, we may find the solutions that policymakers will be implementing tomorrow."



UNIVERSITY *of*
SAN FRANCISCO

Graduate Programs

USF offers these unique Master's Programs:

INTERNATIONAL STUDIES

- Students integrate and apply knowledge across disciplines to analyze global issues and problems.
- The program focuses on development issues, human rights, peace and conflict resolution, political and economic globalization, and international law, organizations and conflicts.
- Program includes a Summer Internship.

INTERNATIONAL AND DEVELOPMENT ECONOMICS

- The program provides a strong foundation in quantitative economics with a focus on international economic development.
- Program areas include evaluation of development projects, microfinance, globalization and international integration, agricultural economics/commodity markets, international labor migration and causes of poverty.
- All students undertake Summer Research Internships outside the U.S.

PUBLIC AFFAIRS AND PRACTICAL POLITICS

- For political professionals with a passion for community organizing and nonprofit advocacy, campaign management, lobbying, election management, government work, political writing and communications, and media strategy.
- The Program includes a fall internship.

ASIA PACIFIC STUDIES

- Pursue an interdisciplinary program that explores the rich cultures, economies, politics and history of East Asia—with a focus on China, Japan and Korea.

APPLY FOR FALL 2011 ADMISSION AT:
www.usfca.edu/grad/applyonline

VISIT THE PROGRAMS AND REQUEST INFORMATION AT:
www.usfca.edu/asgrad

CONTACT US:
asgrad@usfca.edu or call +1 415 422 5101



Educating Minds and Hearts to Change The World

GROUP NEWS HIGHLIGHTS

A look at what NPCA member groups are up to

by Erica Burman

FRIENDS OF PAKISTAN USA

Following the terrible flooding in their former Peace Corps home, **Friends of Pakistan USA**, is springing back into action. The group investigated relief agencies, urged donations to those that have effective operations in Pakistan, and voted to send \$1,000 in current FOPUSA funds to Pakistan. In addition, the group has drafted a letter to the USAID administrator with their ideas for developing more effective monitoring and accountability of future USAID projects in Pakistan. FOPUSA was founded in the aftermath of the 2005 Pakistan earthquake. In 2008 they decided to focus on an area that would provide maximum longterm benefit to the country, namely education for girls. Working through The Citizen's Foundation, the group has committed itself to raising \$2,000 per year for five years to fund scholarships for ten Pakistani girls at the TCF Girls Secondary School in Phengali, Pakistan.

Last summer three FOPUSA members traveled to Pakistan to implement science camps for 1,000 students at the school. <http://peacecorpsfriendsofpakistanusa.blogspot.com/>

RETURNED PEACE CORPS VOLUNTEERS OF IDAHO

The **Returned Peace Corps Volunteers** of Idaho gathered together on June 20th to enjoy an outdoor barbecue and to fix up their old Peace Corps taxi. This beloved icon has been used in dozens of parades and recruiting events over the years and was beginning to show its age. RPCVs banded together to repair holes, tighten wheels and touch up the paint. The taxi was used



Idaho Returned Peace Corps Volunteers gather around their Peace Corps taxi.

in the July 3rd Liberty Day Parade in downtown Boise. In October, they plan to redesign and rebuild the taxi for the Peace Corps 50th anniversary celebration.

PITTSBURGH AREA PEACE CORPS ASSOCIATION

The NPCA Board of Directors recently approved the **Pittsburgh Area Peace Corps Association** (PAPCA) as its newest member group. PAPCA held an August 14th backyard potluck that attracted more than 60 people. All eras of Peace Corps service were on hand—from a Mongolia volunteer who returned home in the past few months, to PAPCA treasurer and self-described “Kennedy girl” Kirsti Adkins, who was at the steps of the University of Michigan Student Union fifty years ago.

RETURNED PEACE CORPS VOLUNTEERS OF WASHINGTON, DC

Each year the **Returned Peace Corps Volunteers of Washington,**

D.C. (RPCV/W) holds a wreath laying ceremony on May 29 at Arlington National Cemetery to honor John F. Kennedy’s birthday. Traditionally 13 roses are placed on the grave, to symbolize the 13 original Peace Corps countries. This year Ambassador Daniel Ohene Agyekum of Ghana, and Ambassador Ombeni Sefue of Tanzania took part in the ceremony.

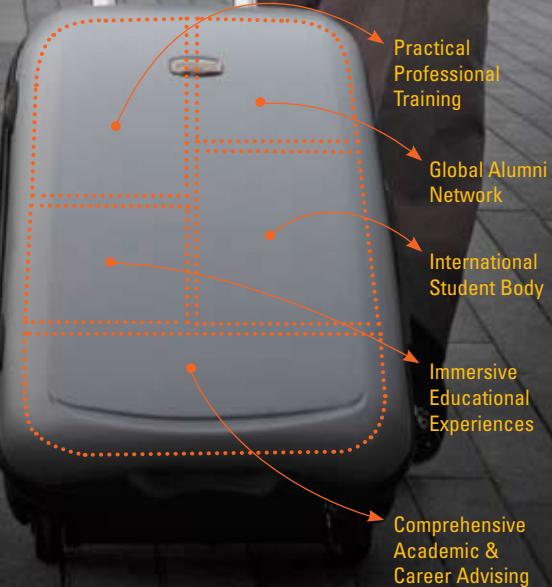


Wreath laid at the Kennedy gravesite by RPCV/W.

Where will your master's degree take you?

Where do you want to be two years from today? Halfway to a Ph.D., or halfway around the world? Making it to the weekend or making a difference? Located on California's spectacular Central Coast, the Monterey Institute's intimate campus and 11 degree programs attract students from more than 50 countries every year.

Choose the degree that will get you to your destination.



**Monterey Institute
of International Studies**
A Graduate School of Middlebury College

***Be the Solution* • www.miis.edu**



*Once in a lifetime
can happen more than once.*

Peace Corps Response provides returned Peace Corps Volunteers the opportunity to serve again in rewarding, short-term assignments.

Bring your skills and experience to projects in places where you are needed most.

For a list of open positions or to submit your resume, go to peacecorps.gov/response

Talk to a recruiter at
800.424. 8580 ext. 2250





HARVARD Kennedy School
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

Every day, RPCVs at Harvard Kennedy School answer President Kennedy's challenge to "ask what you can do" to make the world a better place.

Congratulations Peace Corps on your 50th Anniversary!

.....

Our mission is to train enlightened public leaders and generate the ideas that provide solutions to our most challenging public problems.

→ www.hks.harvard.edu → admissions@hks.harvard.edu

*Congratulations Peace Corps
on your 50th Anniversary!*

**As a new Fellows/USA program,
and a long time Peace Corps supporter,
it is an honor to celebrate with you
and extend your mission of passion, service and commitment.**

Thank you for all your wonderful work around the world.



For Business, Government, and Not-for-Profit Management

willamette.edu/mba - Salem, Oregon



turning knowledge into practice



**Life is calling. More than 200,000
of you have answered.**

**RTI International congratulates the
many thousands of Peace Corps
volunteers who for 50 years have
answered life's call.**

RTI International

Research Triangle Park, NC

919.485.2666

www.rti.org

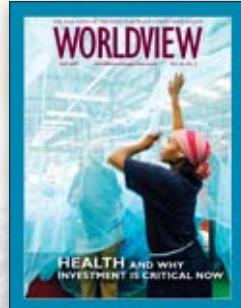
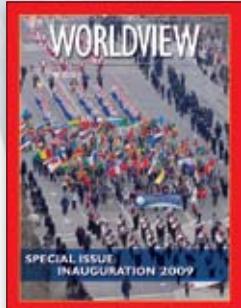
*RTI is a nonprofit research institute dedicated to improving the human
condition by turning knowledge into practice.*

RTI International is a trade name of Research Triangle Institute.



WORLDVIEW

magazine



Salutes the Peace Corps

Serving in partnership with communities
around the world for 50 years



The United States African Development Foundation
Congratulates the Peace Corps
in Celebrating its 50th Anniversary.

We Salute all current USADF Employees
who served in Peace Corps and
gained their grounding in working
with marginalized populations.

Lloyd O. Pierson, Staff
Christine Fowles, Volunteer & Staff
Paul Olson, Volunteer & Staff
Kim Ward, Volunteer & Staff

Tom Coogan
Regina Neal
Pablo Solorio
Jett Thomason
Ginger Tissier
Caitlin Welsh

www.usadf.gov



CONGRATULATIONS PEACE CORPS ... ON 50 YEARS OF EXCELLENCE!

Celebrating 20 years of providing scholarship programs for
RPCV's who wish to teach in Early Childhood, Secondary
Education and Special Education Programs.



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON DC

gsehd.gwu.edu/teachers2000

G40763

50 YEARS

JSI John Snow, Inc.
Promoting and Protecting Health

JSI — and its president, Joel Lamstein, who was on the steps at the Michigan Union when President Kennedy announced the creation of the Peace Corps — **congratulates you on 50 years of commitment and dedication.**

To learn more, visit us at www.jsi.com
John Snow, Inc. 44 Farnsworth St., Boston, MA 02210
Phone.: 617.482.9485



The National Peace Corps Association
congratulates past and present
Peace Corps Volunteers on
50 years of service!

We would like to express our
deepest gratitude to the founders,
donors, and supporters of the NPCA
throughout the years. Your generosity
helps Returned Volunteers continue
to make a difference.





DAI congratulates the
Peace Corps on
50 extraordinary years
and countless contributions
to international goodwill.



For RPCV career opportunities in international development, visit www.dai.com

387
Peace Corps Fellows
have become
Johns Hopkins Nurses

Thank you, Peace Corps,
for the passion, commitment, and
community spirit you instill in volunteers.

Congratulations on
50 years of excellence!

JOHNS HOPKINS
UNIVERSITY

School of Nursing
www.nursing.jhu.edu

Johns Hopkins University School of Nursing—A place where exceptional people discover possibilities that forever change their lives and the world.

NPCA AND THE 50TH ANNIVERSARY

Let's celebrate the past 50 years and recommit to a better future

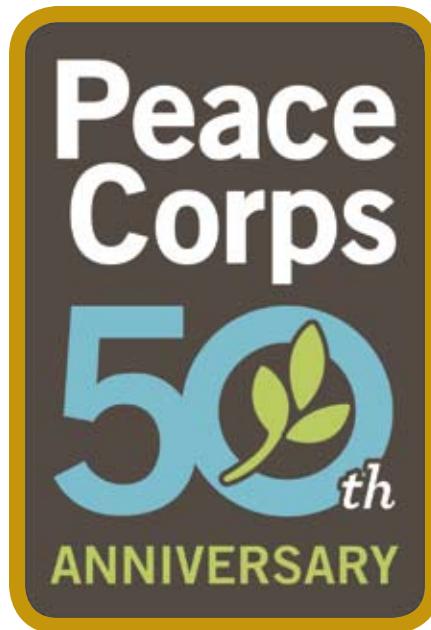
by Natalie Hall

Here at the National Peace Corps Association, we like to say that the Peace Corps 50th anniversary is bigger than all of us. It's not just a celebration for Returned Peace Corps Volunteers, serving Volunteers, founding staff, Peace Corps headquarters—or the National Peace Corps Association. The Peace Corps, and the ideals that it embodies, really belongs to our entire nation and, indeed, the world. Wherever you may be this coming year, we invite you to participate in events to mark 50 years of the Peace Corps, and to consider hosting an event of your own.

NPCA is honored to play a significant role in the 50th anniversary and will be directly involved in several events between October 13, 2010 and December 31, 2011. NPCA is hosting the official, comprehensive Peace Corps 50th Anniversary calendar on its website at www.PeaceCorps50.org. In addition, you can sign up now to receive anniversary updates at www.PeaceCorpsConnect.org/50th-RSVP.

As we go to press, here are some of the highlights of the 50th anniversary year:

October 13-16, 2010: The University of Michigan is hosting a multi-day series of events including a national symposium on the future of international service, co-sponsored by NPCA and Brookings Institution. See the University of Michigan website for details at <http://peacecorps.umich.edu/>



March 1, 2011: NPCA celebrates with Peace Corps 50th Anniversary Global House Parties around the world to honor the date President Kennedy signed an executive order creating the Peace Corps in 1961. Individuals and groups can host parties in homes and public venues. Toolkits are available online at PeaceCorps50.org.

June 30-July 11, 2011: The Smithsonian Folklife Festival on the Mall in Washington, D.C. will feature the Peace Corps, with more than a million people expected to attend. More information will be available at <http://www.folklife.si.edu>

September 22-25, 2011: NPCA's major 50th anniversary celebration will take place in Washington, D.C. The four-day series of events recognizes September 22, 1961 as the date Congress approved legislation formally authorizing the Peace Corps.

Thursday, September 22: Advocacy Day on Capitol Hill with an orientation on Wednesday evening.

Friday, September 23: RPCVs and others will participate in a Service Day at Washington, D.C. area charities. Many of the 140 NPCA member groups will gather for receptions, country updates, embassy visits, and get-togethers throughout the weekend. Peace Corps staff will have a reunion Friday evening. A central calendar and hospitality suite will be set up to facilitate sharing of information.

Saturday, September 24: NPCA Board of Directors meeting and a forum on development issues are scheduled. The forum audience will select the first Global Community Grant Project. A 50th Anniversary Gala will be held in the evening.

Sunday, September 25: A morning ceremony in Arlington National Cemetery followed by a wreath laying at President Kennedy's gravesite, a march across the Memorial Bridge with the Country of Service flags, and a closing ceremony on the National Mall.

Stay tuned for updates, join the activities, and plan your own!

Natalie Hall (Thailand 67-69) is the NPCA's 50th Anniversary Coordinator. She and her husband Mike, whom she met during training, are in the Peace Corps application process awaiting placement.



Erika Strand
RPCV Honduras 1999
MPA/ID 2006

**ASK WHAT
YOU CAN DO**

MASTER IN PUBLIC ADMINISTRATION/ INTERNATIONAL DEVELOPMENT

The two-year MPA/ID program at Harvard Kennedy School is an exciting, rigorous graduate program designed to train the next generation of leaders in international development. The proven combination of doctoral-level economics with a multi-disciplinary approach sets this program apart. The demanding set of core courses includes public sector management, institutions, governance, and the practice of economic development.

Our graduates are positioned toward all-around excellence in a challenging field that requires both analytical and professional skills. Exceptional, motivated practitioners from all over the world with strong backgrounds in math and economics are encouraged to apply.

Applications are due in early December. Classes begin in August. Full and partial scholarships are available for qualified applicants.



www.hks.harvard.edu

mpaid_program@hks.harvard.edu

PHONE: 617-495-2133

FAX: 617-495-9671

MPA/ID Program
Harvard Kennedy School
79 John F. Kennedy Street, Box 15
Cambridge, MA 02138 USA

For information on other master's and doctoral programs at HKS, please visit: www.hks.harvard.edu/apply.

Lead the response

Columbia University's Program on Forced Migration and Health



Petionville Camp, Haiti January 2010

An extraordinary program to address today's crises and mitigate tomorrow's

Learn practical skills and hands-on training from faculty with unparalleled experience

Prepare to work directly with populations and communities affected by conflict, displacement, and natural disasters

Connect with New York City's extensive health, human rights and humanitarian networks

Engage with United Nations agencies, NGOs, and Columbia University's world-class training and research institutes focused on international health, human rights, conflict resolution, education and journalism

Columbia University's Program on Forced Migration and Health: training the next generation of public health and humanitarian response workers

www.forcedmigration.columbia.edu
212.342.5208



MAKING PEACE CORPS HISTORY

Commemorative would mark Peace Corps founding and ideals

by Roger K. Lewis

Between 15 and 20 million people visit Washington, D.C. each year, with more than a million of those visitors being citizens of other nations. For large numbers of these visitors, museums and monuments on and near the National Mall are among the most popular stops of the tourist itinerary. It is through these attractions that the evolving American story is told.

Many memorials in Washington are dedicated to momentous events and worthy individuals whose valor, vision and sacrifice embody the nation's identity, history and experience, especially during war. Yet these inspiring works give an incomplete picture of America's ideals, values and role in the world. By taking its place near these memorials, a Peace Corps commemorative will help complete that picture and add a missing chapter for the millions who visit our nation's capital.

WORTHY OF COMMEMORATION

Establishment of the Peace Corps in 1961 is a seminal event in American history, as affirmed in testimonials by some of the nation's most respected historians. The founding of the Peace Corps, writes Doris Kearns Goodwin, "has produced an enduring legacy of service in the cause of peace, a timeless symbol of American's most honorable ideals and aspirations."

Peace Corps took its place in American history at a pivotal moment nationally and internationally. The world was engaged in a cold war. Cultural, ideological and economic divisions between America and many recently independent, post-colonial nations of the Third World were deepening. Lack of mutual understanding between Americans and people of other countries was a serious barrier. At home and abroad, well intentioned U.S. foreign policy, actions and motives were being questioned and perceived negatively. The

Peace Corps provided an unprecedented opportunity to profoundly change these perceptions, to break down barriers by actively expressing America's true character and motivation. Creation of the Peace Corps marked a fundamental turning point in American foreign policy and American history.

Nearly a half-century later, the Peace Corps remains the only entity created and sustained by Congress whose sole mission is to promote intercultural understanding while unconditionally lending a helping hand through overseas, nonpolitical and nonmilitary volunteer service. There have been profound geopolitical changes in the world and dramatic changes in global and national economic conditions. Yet the principles on which the Peace Corps was founded have not changed. Meanwhile, the Peace Corps concept has become iconic, a recognized and enduring symbol of American humanitarianism and volunteerism in the cause of international peace, understanding and development.

The proposed Peace Corps commemorative will not be monumental in size or cost. Financed entirely by private sector contributions, it will require no federal funds. The preliminary construction budget target is not to exceed five million dollars. No buildings, grandiose structures or heroic sculptures will be erected. Instead, the commemorative will be an experiential landscape in which to stroll, gather, rest and meditate. It will be an intimate refuge where visitors can sense and learn about the historic significance of establishment of the Peace Corps in 1961, and about the ideals and values its establishment lastingly represents.

The commemorative will not be a memorial to individual Peace Corps volunteers, officials or leaders. Rather it will commemorate the meaning of a unique event in American history, widely recognized and admired around

the world. It will forever express the lasting significance of the Peace Corps' inspired creation and the ideals and values embodied in its creation: humanitarian service motivated by compassion; belief in the right of all individuals to pursue life, liberty and opportunity; commitment to help eliminate barriers of poverty, ignorance and disease; and an unwavering optimism about building a better world for all humankind.

This aspect of American history, American character and the enduring American spirit has found very little place in Washington's memorials and monuments. As the 50th anniversary of its founding nears, now is the time to advance a Peace Corps commemorative.

Led by Returned Peace Corps Volunteer Congressman Sam Farr and strongly supported by the four other House Returned Peace Corps Volunteers (Congressmen Mike Honda, Tom Petri, Steve Driehaus and John Garamendi) legislation to authorize the establishment of a Peace Corps commemorative (H.R. 4195) was introduced late last year. Passage of H.R. 4195 is required before the Peace Corps Commemorative Foundation can proceed with site selection, design approval, fundraising and construction. Visit www.PeaceCorps50.org for updates on the commemorative and ways you can help.

Roger K. Lewis was a Peace Corps architect in Tunisia from 1964 to 1966. He is an architect and planner, Professor Emeritus at the University of Maryland School of Architecture, and planning and preservation columnist ("Shaping the City") for The Washington Post. He is also a member of the board of directors of the Peace Corps Commemorative Foundation, whose only mission is to build the Commemorative. Portions of this article are drawn from the PCCF case statement.



Why study international affairs?

School of International Relations and Pacific Studies
University of California, San Diego

irps.ucsd.edu

Raka Banerjee, MPIA 2009

*internship: the advocacy project, nepal
employer: the world bank, washington dc*

NOW HIRING:

Country Directors*

The Peace Corps is looking for senior-level executives and managers with exceptional leadership and motivational skills, international experience (including living overseas), administrative and financial management expertise, and strong cross-cultural experience to serve as country directors. International development experience is desired.

We seek candidates that are reflective of the diversity of Peace Corps and our Volunteers.

Country directors must be United States citizens and must not have been associated with intelligence activities. Candidates should have work experience managing a program or business of comparable size to a Peace Corps country program (i.e., approximately 15 to 50 staff, 50 to 250 volunteers, and an operating budget ranging from \$900,000 to \$4 million), as well as experience mentoring staff and volunteers. Since approximately 90 percent of Peace Corps staff at each post are host country nationals, cross-cultural communication skills are critical.

The salary range for these positions is \$87,848 - \$140,940. These positions are time limited, as are the positions of all Peace Corps U.S. direct hire employees. Employees are appointed for a 30-month tour and may be granted a second tour for a maximum of five years (60 months) with the agency.

Program & Training Officers*

The Peace Corps is looking for mid-senior level managers with exceptional skills to manage staff and design and manage international development programs in a variety of fields such as health, education, small business development and agriculture/environment that positively impact communities overseas. International and cross-cultural experience are required.

PTOs manage, advise and develop teams of professional program and training staff to support Peace Corps Volunteers at post. Our PTOs oversee the processes of planning, analysis, implementation and monitoring of programs and training activities, support staff and Volunteers to meet the expectations of project partners and conduct staff development. These officers guide coordination between working units to ensure effective strategic planning, cost-effective budgeting, and appropriate recommendations.

We seek candidates that are reflective of the diversity of Peace Corps and our Volunteers.

All PTOs must be United States citizens and must not have been associated with intelligence activities. Candidates should have work experience managing an international development program or business, and mentoring staff and volunteers. Since approximately 90 percent of Peace Corps staff at each post are host country nationals, strong cross-cultural communication skills are critical.

The salary range for these positions is \$57,678 - \$129,008. All Peace Corps U.S. direct hire positions are time limited. Employees are appointed for a 30-month tour and may be granted a second tour for a maximum of five years (60 months) with the agency.

Administrative Officers*

The Peace Corps is looking for mid-senior level managers with extensive administration and finance experience, international and cross-cultural experience (including living overseas), and exceptional management and leadership skills to serve overseas as administrative officers.

The Administrative Officer ensures the effective management of country operations in support of a population of staff and Volunteers entirely dependent on the critical services (administrative unit supervision, financial analysis, policy execution and implementation) the AO provides.

We seek candidates that are reflective of the diversity of Peace Corps and our Volunteers.

All Administrative Officers must be United States citizens and must not have been associated with intelligence activities. Candidates should have work experience managing a program or business, and mentoring staff and volunteers. Since approximately 90 percent of Peace Corps staff at each post are host country nationals, cross-cultural communication skills are critical.

The salary range for these positions is \$46,736 - \$104,534. All Peace Corps U.S. direct hire positions are time limited. Employees are appointed for a 30-month tour and may be granted a second tour for a maximum of five years (60 months) with the agency.



The Peace Corps is one of the most successful and respected development agencies in the world. More than 195,000 Volunteers have served in 139 countries since the inception of the Peace Corps in 1961. Thousands more from every background are eager to serve as teachers, business advisors, information technology consultants, health and HIV/AIDS educators, and agricultural extension Volunteers.

Peace Corps accepts applications for these positions throughout the year. You may apply on-line through the website, <http://pcoverseasjobs.avuedigital.us/>. You must complete the on-line application to be considered for a position; resumes are supplemental.

If you have any questions, please contact the Office of Overseas Recruitment, Selection and Support at 202-692-2411 or e-mail AandPTOjobs@peacecorps.gov for AO and PTO positions and CDSelection@peacecorps.gov for Country Director positions.

*While many of these positions do not require fluency in a language, some do. We anticipate a specific need for fluent French, Portuguese and Spanish speakers.

JFK AT THE UNION

The unknown story of the Peace Corps speech

by James Tobin

Well after midnight on October 14, 1960, presidential candidate John F. Kennedy arrived at the steps of the Michigan Union. Legend has it that he first proposed the idea of the Peace Corps here. The truth is a little more complex, but far more interesting.

Senator John F. Kennedy's motorcade rolled into Ann Arbor very early on the morning of Friday, October 14, 1960. The election was three and a half weeks away. The Democratic nominee for president and his staff had just flown into Willow Run Airport. A few hours earlier, in New York, Kennedy had fought Vice President Richard Nixon, the Republican nominee, in the third of their four nationally televised debates. The race was extremely close, and Michigan was up for grabs. Kennedy's schedule called for a few hours of sleep, then a one-day whistle-stop train tour across the state.

BLACK AND WHITE PHOTOGRAPHY: DAVID GILTROW
COLOR PHOTOGRAPHY: FREDERICK L. SHIPPEY

The campaign got word that students had been waiting outside the Michigan Union, where Kennedy was to spend the night, for three hours. As the cars reached the corner of State and South University, Kennedy's speechwriters, Theodore Sorensen and Richard Goodwin, looked out the window. Students, densely packed, were milling all over the steps and sidewalks and into the street. Some carried signs or wore Kennedy hats. There were signs for Nixon, too. Cries arose as the cars pulled up.

"He won't just let them stand there," Sorensen told Goodwin. "He's going to speak. Maybe that'll give us a chance to get something to eat."

They hadn't prepared a speech, but Kennedy was good at extemporizing in a pinch. He might have given the students a quick greeting and a standard pitch for votes. No one knows why he chose,

instead, to ask them a question that would launch the signature program of his administration and ignite the idealism of a generation.

Since early in the campaign year, there had been scattered proposals for a volunteer corps of young Americans who would go abroad to help nations emerging from colonialism in Africa, Asia and South America. Kennedy had asked for studies of the idea, including from Samuel Hayes, a U-M professor of economics and director of the Center for Research on Economic Development. In early October, his staff had floated the idea in a press release, but no sparks had been struck. And Kennedy, according to aides, had been leery of the idea, fearing the damage Nixon might cause, in the jittery atmosphere of the Cold War, by calling him naïve about foreign affairs.

Possibly it was a remark of Nixon's that drew Kennedy's mind back to the idea. In the debate the night before,



Above, Top Right: Michigan students waited into the night for Kennedy to appear.

Center: The 2 a.m. scene at the Student Union.



the vice president had reminded the national audience that three Democratic presidents—Woodrow Wilson, Franklin Roosevelt and Harry Truman—had taken the U.S. to war. Kennedy may have wanted to strike a note that would associate his campaign with peace.

In any case, he did not actually propose a program. He issued a challenge.

Speaking into a microphone at the center of the stone staircase, with aides and students around him, Kennedy began by expressing his “thanks to you, as a graduate of the Michigan of the East, Harvard University.” (A recording shows that this got a shout from the crowd.) The campaign, he said, was the most important since the Depression election of 1932, “because of the problems which press upon the United States, and the opportunities which will be presented to us in the 1960s, which must be seized.”

Then he asked his question:

How many of you who are going to be doctors are willing to spend your days in Ghana? Technicians or engineers: how many of you are willing to work in the Foreign Service and spend your lives traveling around the world? On your willingness to do that, not merely to serve one year or



two years in the service, but on your willingness to contribute part of your life to this country, I think will depend the answer whether a free society can compete. I think it can. And I think Americans are willing to contribute. But the effort must be far greater than we've ever made in the past.

Therefore, I am delighted to come to Michigan, this university, because unless we have those resources in this school, unless you comprehend the nature of what is being asked of you, this country

can't possibly move through the next 10 years in a period of relative strength.

He said he'd come to Ann Arbor merely “to go to bed”—drawing a ribald roar from the crowd—then: “This is the longest short speech I've ever made, and I'll therefore finish it.” The state had not built the university “merely to help its graduates have an economic advantage in the life struggle,” he said. “There is certainly a greater purpose, and I'm sure you recognize it.” He was not merely asking for their votes, but for “your support for this country over the next decade.”

The students roared again. Then Kennedy went up to bed, telling an aide he appeared to have “hit a winning number.”

There were 50 or 60 reporters with Kennedy, but few mentioned the senator's remarks. Russell Baker of the New York Times reported that during JFK's entire swing through Michigan, he said “nothing that was new”—which was true, if one counted the early-October press release. But in the aftermath of the speech, something new began.

The following Tuesday, October 18, Congressman Chester Bowles of Connecticut, a Kennedy supporter and advisor, spoke to students in the Union



Above: Kennedy meets with University of Michigan students.

ballroom. He, too, proposed what the Daily called "a U.N. civil service, which would send doctors, agricultural experts and teachers to needy countries throughout the world."

Among Bowles' listeners were two married graduate students, Alan and Judy Guskin. From Bowles' talk, they went to a diner where they drafted a letter to the Daily on a napkin. The letter was published the following Friday. The Guskins noted that Kennedy

and Bowles had "emphasized that disarmament and peace lie to a very great extent in our hands and requested our participation throughout the world as necessary for the realization of these goals." The two then pledged to "devote a number of years to work in countries where our help is needed," and they challenged other students to write similar pledges to Kennedy and Bowles. "With this request," they wrote, "we express our faith that those of us who

have been fortunate enough to receive an education will want to apply their knowledge through direct participation in the underdeveloped communities of the world."

Over the next two weeks, events moved fast. The Guskins were contacted by Samuel Hayes, the professor who had written the position paper on a youth corps for Kennedy. Together, they called a mass meeting. Some 250 students came out to sign a petition saying they would volunteer. Hundreds more signers followed within days.

Then Mildred Jeffrey, a Democratic state committeewoman and UAW official whose daughter attended U-M, got word to Ted Sorensen about what Kennedy and Bowles had wrought in Ann Arbor. Sorensen told Kennedy.

On November 2, in a major address at the Cow Palace in San Francisco, Kennedy formally proposed "a peace corps of talented young men and women, willing and able to serve their country...for three years as an alternative or as a supplement to peacetime selective service." (Nixon responded by calling the idea "a cult of escapism" and "a haven for draft dodgers.")

On Sunday, November 6, two days before the election, Kennedy was expected at the Toledo airport. Three carloads of U-M students, including the Guskins, drove down to show him the petitions. "He took them in his hands and started looking through the names," Judy Guskin recalled later. "He was very interested."

Alan asked: "Are you really serious about the Peace Corps?"

"Until Tuesday we'll worry about this nation," Kennedy said. "After Tuesday, the world."

Two days later, Kennedy defeated Nixon by some 120,000 votes, one of the slimmest margins in U.S. history. Some argue the Peace Corps proposal may have swayed enough votes to make the difference.

"It might still be just an idea but for the affirmative response of those Michigan students and faculty," wrote

GUSKIN LETTER TO THE MICHIGAN DAILY THAT INSPIRED AN OUTPOURING OF SUPPORT.

The Michigan Daily, October 21, 1960

To the Editor:

Representative Chester Bowles and Senator Kennedy in their speeches to the students of the University of Michigan both emphasized that disarmament and peace lie to a very great extent in our hands and requested our participation throughout the world as necessary for the realization of these goals.

In reply to this urgent request, we both hereby state that we would devote a number of years to work in countries where our help is needed, either through the United Nations or through the United States Foreign Service.

WE ALSO WOULD like to request that all students who feel that they would like to help the cause of world peace by direct participation send a letter to this paper and/or our address. These letters will be forwarded to Kennedy and Bowles as an answer of the students of the University of Michigan to their plea for help. If it is at all possible, we would like students to start asking others in their classes, dorms, sororities, fraternities, house, etc. to send letters expressing their desire to work toward these goals. We also request that those who have friends at other universities write to them asking them to start similar action on their campuses.

With this request we express our faith that those of us who have been fortunate enough to receive an education will want to apply their knowledge through direct participation in the underdeveloped communities of the world.

— Alan E. Guskin, Grad.
— Judith T. Guskin, Grad.

Whistle stop tour across Michigan.



Right: Kennedy arrives in Michigan.

Sargent Shriver, JFK's brother-in-law and the Peace Corps' first director, in his memoir. "Possibly Kennedy would have tried it once more on some other occasion, but without a strong popular response he would have concluded the idea was impractical or premature. That probably would have ended it then and there. Instead, it was almost a case of spontaneous combustion."

Alan and Judy Guskin were among the Peace Corps' early volunteers. They served in Thailand.



James Tobin is an author and historian. His most recent book is To Conquer the Air: The Wright Brothers and the Great Race for Flight. This article appeared originally in Michigan Today, the alumni publication of the University of Michigan.

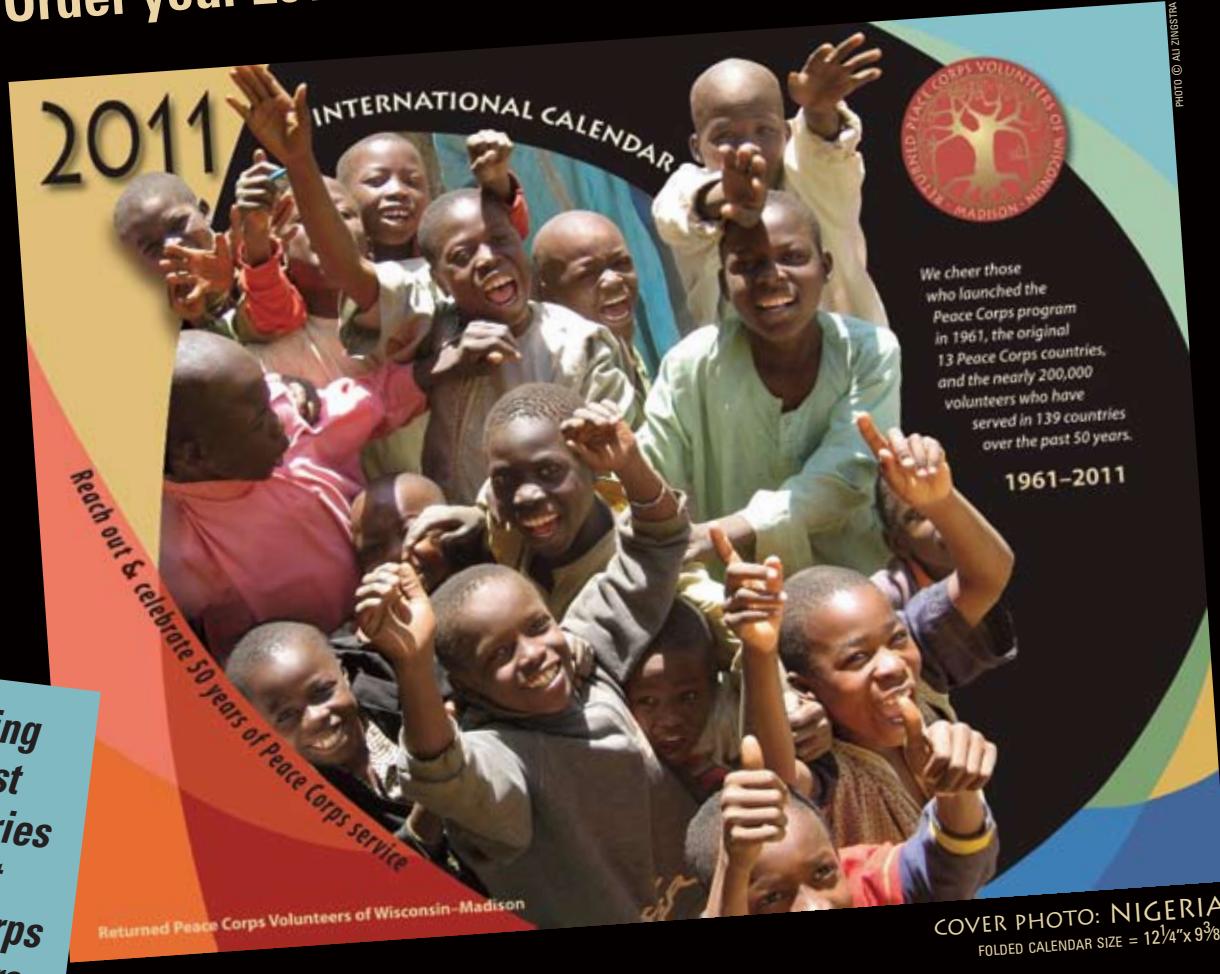
Sources include articles in The Michigan Daily and the Ann Arbor News and the following books: Robert G. Carey, The Peace Corps (Prager, 1970); Richard N. Goodwin, Remembering America (Little, Brown & Co., 1988); Gerard T. Rice, The Bold Experiment (Notre Dame, 1985); Karen

Schwarz, What You Can Do For Your Country: An Oral History of the Peace Corps (Morrow, 1991); Sargent Shriver, Point of the Lance (Harper & Row, 1964); Theodore C. Sorenson, Kennedy (Harper & Row, 1965); Harris Wofford, Of Kennedys and Kings (FSG, 1980).

Start celebrating the 50th anniversary of the Peace Corps— Order your 2011 International Calendar **TODAY!**

*2011 marks the
50th anniversary
of the Peace Corps.
We are fond and
proud of this fine
program and
grateful to be
part of its legacy
of peace and
cooperation.*

*Featuring
the first
13 countries
to host
Peace Corps
Volunteers*



COVER PHOTO: NIGERIA
FOLDED CALENDAR SIZE = 12 1/4" x 9 3/8"



ST LUCIA



SIERRA LEONE



CHILE



THAILAND



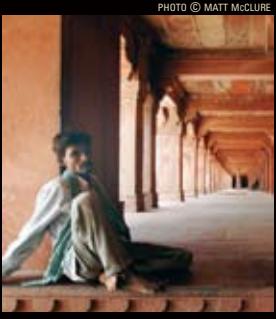
PHILIPPINES



PHOTO © MUNIR UL HAQ



MALAYSIA



INDIA



COLOMBIA



GHANA



PAKISTAN

Reach out & celebrate 50 years of Peace Corps service

Over the past 50 years nearly 200,000 Americans have spent time serving in communities overseas. Many returned home wishing they could do more. Since 1988 the RPCVs in Madison, Wisconsin have been producing the International Calendar which features countries where Volunteers have served. All net proceeds from calendar sales—**more than \$900,000**—have been donated to community development projects around the world.

Projects funded include:

- clean water
- sanitation projects—latrines & composting toilets
- textbooks and teacher training; girls' education
- building schools, libraries and science labs
- beekeeping and business courses
- HIV/AIDS education
- rural health clinics
- fish farming improvements
- chicken coops and seed storage
- solar panels for medical clinics
- community centers

Reaching out for 50 years!

Producing the International Calendar is part of our ongoing commitment to the Peace Corps goal to "bring the world back home." This effort has depended on the collaboration of many people over the years. We are very grateful to those who have contributed time and energy to this project and to those whose pictures have made this calendar one that inspires, informs, and entertains.

We encourage you to submit pictures if they were taken in a country where Peace Corps Volunteers have served. Pictures are voted on by Madison-area volunteers in January. The story the picture tells, its visual appeal, and its quality are important factors. Having a picture in the calendar is a good way to share your experiences in another culture, raise awareness of other traditions and, ultimately, to provide support for education and development projects.

RPCVs of Wisconsin—Madison

TEL 608.829.2677

WEBSITE www.rpcvcalendar.org

EMAIL calendarmail@rpcvcalendar.org

PHOTO © JENNIE QUINNAN

TANZANIA

PHOTO © RALPH BLESSING

BRAZIL

2011 PRICE LIST

QUANTITY	PRICE PER CALENDAR	SHIPPING *
1-5	\$12.00**	included
6-24	\$7.00	\$10 per order
25-49	\$6.00	\$12 per order
50-99	\$5.50	\$17 per 50
100-299	\$5.00	\$17 per 50
300-499	\$4.50	\$17 per 50
500-999	\$4.00	\$17 per 50
1000+	\$3.75	\$17 per 50

* For shipping in continental U.S. only.
Please contact us for rates to other destinations.
** No credit cards for orders of 1-5 calendars.

**NO foreign checks or currency.
Payment by check preferred.**

To ensure delivery by the first of the year,
place your order by **November 15th**.

For more information, contact us at:
calendarmail@rpcvcalendar.org

Updated Photo Submission Guidelines

Eligible countries Photos must be from a country where Peace Corps Volunteers have served (past or present). See list in calendar.

Format To qualify you can submit a quality 5x7 print or a high-resolution JPG file from a 5.0 megapixel camera or better. Maximum of five photos per photographer. Originals can be color prints, transparencies, or digital images as specified above. Pictures submitted for the competition will be retained in an RPCV image library. If your photo is selected, you may be asked to supply your original for use during production.

Quality Submit clean, focused images with realistic color. B&W pictures, framed or mounted photos, or images with dust or scratches will not be considered. **Do not** touch up or resample digital images.

Documentation A completed Photo Form with signed authorization **must** accompany your entry (see website). For prints, write photographer's name & country where photo was taken on back of **each** photo in non-smudging ink. For JPG submissions, file name should be in the format [country/entry#.name]. Example: Morocco01.jsmith. Send **current** address, phone and email where we can contact you if you win.

Winners In gratitude, those who submit quality images will receive a complimentary calendar, small photo winners will receive five calendars, and large photo winners will get 25 calendars.

Mail to Photo Coordinator, RPCVs of WI-Madison
PO Box 1012, Madison WI 53701

Must be postmarked by Dec 31

Online to submissions@rpcvcalendar.org

See website for complete details.



PHOTO © URI CHERNEY

**Celebrate each and every day
with the 50th anniversary edition
of the International Calendar**

www.rpcvcalendar.org

**Celebrate in Washington DC
September 22-23, 2011**

Details at: www.peacecorp.gov

2011 CALENDAR ORDER

NAME _____

STREET ADDRESS (P.O. Box not allowed) _____

CITY _____

STATE _____ ZIP _____ - PHONE _____

E-MAIL _____ New contact information or first order.

No. _____ calendars x unit cost _____ = \$ _____

Shipping charge (see price list) \$ _____

Checks preferred. No foreign checks or currency. TOTAL \$ _____

CHECK ENCLOSED (payable to RPCVs)

SEND ORDERS TO

RPCVs of WI-Madison

PO Box 1012

Madison, WI 53701-1012

Charge my: VISA MASTERCARD

ACCOUNT NO. _____

EXPIRATION DATE _____

NAME ON CARD _____

A WORLD OF PEACE CORPS

Five decades of Peace Corps stamps

by Sarah Lyon and Erica Burman

In a world of email, blogs, cell phones, and Skype, stamps are evocative reminders of a slower, somehow more charming and yet fast disappearing world. For decades, letters were the only tether connecting Peace Volunteers in far off lands to family and friends back in the U.S. As a result, Returned Volunteers of a certain age hold tactile memories of onionskin paper, of blue aerograms, and yes, of stamps. Colorful, whimsical—and at times downright odd—stamps from their host countries.

Two years ago, the National Peace Corps Association published a short piece on its blog about Peace Corps-themed stamps from around the world. Stamp collector Joan Newcomb contacted us to let us know about her singular collection, which she graciously offered to share with *WorldView* readers.



Two-dollar stamps commemorating the 40th anniversary of the death of President Kennedy (right). Stamps from Liberia depicting JFK and the Peace Corps (left).

WV: How did you become interested in the Peace Corps stamps?

Newcomb: I became interested in Peace Corps stamps for two reasons. First, it was an outgrowth of a collection of John F. Kennedy stamps (of which there are thousands

from over 200 different localities around the world). Second, I served as an academic advisor to students at the University of South Florida who were majoring in International Studies. Many of them went into the Peace Corps. Also, I am a child of the 60's. I was in college when Kennedy was elected and I well remember the excitement and prestige surrounding the founding of the Peace Corps. Even today I believe it is one his finest legacies and probably one of the most significant, positive, and enduring aspects of US foreign relations.

WV: Are you a Returned Peace Corps Volunteer?

Newcomb: No, I am not an RPCV. However I have many friends and former students who are.

WV: Where did you do most of your research?

Newcomb: Most of my research has been done on EBay and a European online stamp auction called Delcampe. Parenthetically, I contacted the American Topical



Stamps from "The Friendly Islands" of Tonga, welcoming Peace Corps Volunteers.



A selection from Joan Newcomb's collection of Peace Corps stamps from around the world.

Association of stamp collectors and the Peace Corps, and found no one had ever assembled any information on the topic.

WV: Why do other countries issue Peace Corps stamps, given that it is a U.S. organization? Is it to honor the Volunteers that have helped in those nations?

Newcomb: There are two major reasons why Peace Corps stamps have been issued. First, these

countries wanted to honor the Peace Corps Volunteers and their contribution to their nation. Second, it is a moneymaker. Most stamps around the world are issued for collectors. Only a small percentage of stamps are purchased for postal service. As you can imagine, it is very inexpensive to issue stamps. They do not require much of an investment and essentially require no natural resources. Many foreign countries issue stamps based upon

what will sell—Elvis, cars, boats... thousands of topics...all based on what the collectors will buy. And, collecting stamps is a worldwide hobby.

Sarah Lyon is a student at Colby College and an intern with the National Peace Corps Association. She interviewed Joan Newcomb.

Erica Burman (The Gambia 87-89) is the director of communication for the National Peace Corps Association.



"I AM SOMETHING"

A shea butter conundrum unlocks a story of Peace Corps success

by Maria Karlya

There is a shea butter mystery, and I am going to solve it. A small pink building with several rusting shea butter-producing machines has been locked up for years. Meanwhile, shea butter continues to be whipped by hand under trees (an incredibly long process) before it can be cooked with or made into soap. The Red Cross women I work with have been asking me to get this old factory running since I arrived. Honestly, I don't even know where to begin. I am nearing the end of my service, and I still don't understand why after all the involvement from the local government, all the training, and all the shea nuts donated from Africa2000, this pint-sized factory remains unused. Finally, I decide to contact Adisa at Africa 2000, an NGO that for decades has been empowering people, especially women, to be self-sustainable. Their prior involvement with the factory and my village might cast some light on the situation.

I walk into the office, and am greeted with a smile a mile wide. The creases in Adisa's eyes prove that she smiles like this often. *Do you remember another volunteer named Michael?* I ask her as I shake her hand. *He is the one who gave me your number.* "No, I'm sorry, I don't. I meet a lot of people." Her smile is still there. She speaks slowly, but with purpose. She is wearing a traditional dress and head wrap, and typing on a new laptop. Her English is perfect. "Maria, I have sons and daughters from all over the world. Hundreds of sons and daughters," she tells me. "Hundreds." I was hoping she would extend an invite to be my mother also; she looked like the kind of woman who would fatten me up and give me great guy advice.

"Where are you from in the States?" *Queens, New York.* "I've been to Queens," she says dreamily. "Usually they have us stay in these fancy hotels in Manhattan, but I had a daughter whose parents insisted I

stay with them in Queens one year." *Do you travel to the US often?* "Not anymore. I'm near retiring, I don't have the energy for it anymore. But I used to go about three times a year. They send me all over the world." I can't help but be impressed with this Northern Ghana native, who managed to overcome every obstacle under the sun in order to be an educated woman in Ghana. In a culture where girls are only educated long enough to increase their bride price, Adisa has landed a career that has brought her all over the world, collecting sons and daughters along the way.

I explained the tricky case to her, and it turns out she was aware of our shea nut problems. "Your community has more shea trees than any village I know," she says, shaking her head. "Maria, here is the problem. Making shea butter is a social event for these women. All day, they are in the house serving their men and children. They can't discuss their problems, because the men will hear. They have no privacy. But when they are under the trees making shea butter, the men won't mind them. That's when they can talk. They give advice to their daughters; they share ideas and discuss all their troubles. They cherish that time. Those machines are incredibly loud, and only a few can use them at a time. The process ceases to be social. You can keep bringing in more machines. They will never use them. They won't tell you why and you will think they just don't care. But they are smart, they know." Of course, that makes perfect sense. I would have never realized that on my own.

Case closed.

Adisa won't let me leave until she feeds me lunch. She leaves the spoon next to her laptop, and eats the greasy rice and beans with her fingers.

"Americans are very special to my heart,"



Maria Karlya

The author and local students.



**Congratulations on
50 years of promoting
peace and friendship.**

- MA in Sustainable International Development
- MS in International Health Policy and Management
- MA in Coexistence and Conflict
- PhD in Global Health and Development

Brandeis University
Boston
The Heller School
for Social Policy and Management

<http://heller.brandeis.edu>



**THE POST-BACCALAUREATE
PREMEDICAL PROGRAM**

**Want to be a doctor?
Make it a reality.**

The Post-Baccalaureate Premedical Program at Goucher College is a one-year curriculum of courses required for medical school admission.

- 99.5% medical school acceptance rate
- Classes separate from undergraduates
- Comprehensive advising and support
- Linkage agreements with six medical schools

Visit goucher.edu/postbac or call
800-414-3437 or **410-337-6559**
for more information.

GOUCHER | college



The author and members of the local Red Cross chapter.

she tells me. I nod, not knowing where she is going with this.

"I have had a few Peace Corps teachers in training school." Really?

"Yes, in the 60s." These had to have been some of the first Peace Corps Volunteers, ever.

"Ms. Amos. She was my literature teacher. She had us translate Shakespeare. She loved me. And Ms. Humpherson, she was a geography teacher. None of our teachers took us seriously in the North. Can you imagine, when I was in teachers training college, I had never seen a map! I told Ms. Humpherson this, and she took an interest in me. She taught me everything she knew about geography, and now I've been to many of those places."

"If it weren't for Ms. Amos," she continued, "I wouldn't have fallen in love with languages. That's what I was for years, a language teacher. They both told me I could be something. And

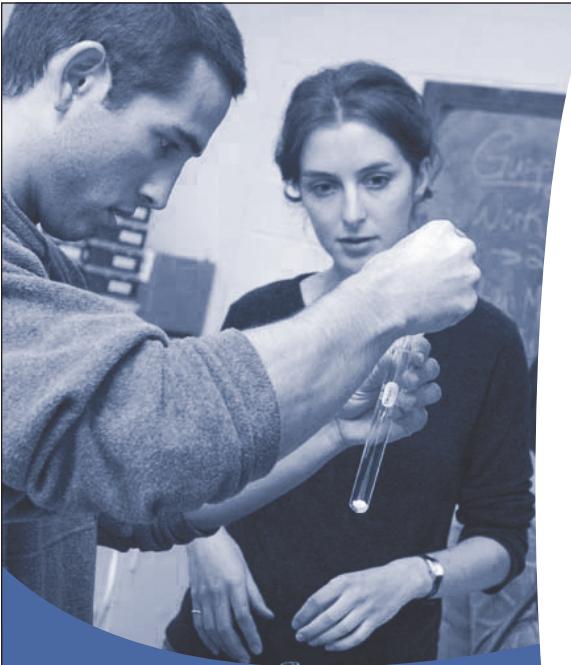
now look at me. I am something. I have been trying to reach them for years. Even if they have passed on, a family member at least. They need to know I made something of myself, because they told me I could." She gave me that eye-creased smile again. I thanked her once more for lunch and for the advice on the shea butter group.

As I traveled home, all I could think was, there is no American or city-bred Ghanaian that could have given me the insight that Adisa has. Her knowledge and experience is a gift to not only girls and women throughout the northern region of Ghana, whom she has served her whole life, but to Volunteers like me with whom she has worked throughout her career. In her opinion, this can be traced back directly to Ms. Humpherson and Ms. Amos, a couple of Peace Corps Volunteers who taught her English and Geography, and told her if she worked at it, she could really be something.

I have had some rough days in Ghana. I could tell you a number of times I was ready to pack up my bags and head home, to the land of sushi, espressos and reliable electricity. I know Ms. Amos and Ms. Humpherson had those days. I know they looked at the students before them, many of whom had never seen a map in their lives, or had even heard of Shakespeare, and thought "What am I doing here? This is such a lost cause President Kennedy! You don't even know!" They may have no idea the woman Adisa is, because of them, the number of lives she has touched, in her own corner of the globe and all over the world.

Ms. Humpherson and Ms. Amos, I have a message for you from Adisa: Thank you.

Maria Karlya is a health sector Peace Corps Volunteer currently serving in Ghana.



If you want to be a **doctor**
but don't have the required courses for medical school,
we'll help you get there.

If you are a **college graduate**

we have a program offering:

- Expert, individualized advising
- Medical experience with Johns Hopkins faculty
- Outstanding preparation for medical school



To learn more about our Post-Baccalaureate
Premedical Program, visit www.jhu.edu/postbac
or call **410-516-7748**.

JOHNS HOPKINS
UNIVERSITY

Post-Baccalaureate
Premedical Program

improving the human condition, enhancing human security, advancing human prosperity



UNIVERSITY OF
DENVER

Josef Korbel School of
International Studies



MA Degrees – Development Practice • Global Finance, Trade and Economic Integration • International Administration • International Development • International Human Rights • International Security • International Studies • Master's International Program for Peace Corps Bound Students • Peace Corps Fellows Program for Returned Peace Corps Volunteers

PhD Degree – International Studies

www.du.edu/korbel/wv

TIES THAT BIND

A look at multigenerational Peace Corps families

by Kristina J. Owens and Wendy A. Owens

Within the span of 50 years, it is inevitable that the Peace Corps would make an impact on two or more generations of Peace Corps Volunteers. Being second-generation Returned Peace Corps Volunteers (Kristina: Bolivia 2000 to 2002; Wendy, Paraguay 2000 to 2002), Peace Corps has always been part of our lives. Our father, Robert ‘Bob’ Owens, was a Volunteer in Peru from 1970 to 1973 and met our mother, a native Peruvian, during his service. We grew up hearing all his stories, and of course the story of how they met on a boat going down the Amazon. Not only did we hear about the Peace Corps, we also visited Peru several times while growing up. Those typical childhood lectures on eating our vegetables “because millions of children in the world are dying of hunger” actually held some weight in our household! As the 50th anniversary of Peace Corps comes closer, we wondered whether there were other families like ours, where Peace Corps has become a tradition.

We decided to ask our fellow Returned Peace Corps Volunteers (RPCVs) some questions via NPCA’s online community and Facebook, including why they joined the Peace Corps, how influential the relative’s experience was on their decision and how their Peace Corps experience was different or similar to their relative’s. Many RPCVs immediately jumped into this interesting discussion.

What we found was both what we expected—and didn’t expect. We thought we would find a few families like ours, but surprisingly there were even

more multigenerational Peace Corps family combinations, including:

- Father or mother served as a Volunteer, married a host country national, one or more children served 20-30 years later.
- Father and mother served together, may have even had children while in service. Children served 20-30 years later.
- Father or mother served after their children did because they were inspired by their children’s experience.
- Grandmother and granddaughter who served at the same time.
- Families where a parent not only inspired children to serve but their own parents, uncles, aunts, nieces and nephews to serve as well.

These online discussions reminded us that Peace Corps Director Aaron Williams (Dominican Republic 67-70) currently has a son serving, and that Deputy Director Carrie Hessler-Radelet (Western Samoa 81-83) is part of four generations of Peace Corps volunteers. Radelet-Hessler’s aunt first served in Turkey from 1963

to 1965, her grandmother then served in Malaysia from 1972-1973, and most recently her nephew served in Mozambique (07-09). The parents of NPCA Vice President Anne Baker (Fiji 84-87) served in Romania from 2001 to 2003. The multigenerational Peace Corps family, it seems, is alive and well.

We found that across the generations the reasons for joining remained essentially the same: the opportunity to help others, to travel the world, to learn a new language. The first generation respondents did not necessarily feel they directly influenced their children or relatives in their decision to join the Peace Corps—but by talking about their experiences or by taking them back to their Peace Corps sites they certainly inspired them.

Many of us “Peace Corps babies,” second generation Peace Corps Volunteers, have strong memories of our parents and relatives telling stories of their time in their Peace Corps countries. Our home, for example, was filled with exotic souvenirs and there was a constant parade of visitors from all over the world. The same was true for Donna Shanor (Costa Rica 10-12), who said about her father, “He always had a person from another country to introduce us to that he had met through Peace Corps.” Curiosity about communities beyond our own was certainly encouraged. My sister and I became passionate about global issues such as poverty, human rights, and the environment. We realized we had a different perspective of the world than most children but never really



The authors as children visiting Machu Picchu with their parents.

understood why. Years later, we do. It was the Peace Corps. Of her decision Shanor remarks, “I reflected over the experiences my dad talked about and am sure his experience influenced my decision to do Peace Corps.”

Many first generation RPCVs have also led by example, choosing professions where they continue to give back. For example, our father taught high school science for over 30 years—a selfless career path if ever there was one! Today he helps street kids in Peru finish their schooling with his small nonprofit organization, Peruvian Project, Inc. His story is not unusual.

2ND GENERATION AND BEYOND!

For many first generation RPCVs, the opportunity to visit their children or relatives at their sites is a particularly sweet experience. Our father was happy that we chose to join the Peace Corps and was excited that we were serving in Bolivia and Paraguay. When he visited each of our sites, we never worried whether he would like our host communities or how he would adjust to any discomfort. Our father saw it as an adventure and we knew he would be fine.

“Everything was very familiar to me,” he recalls, “almost like when I was in the Peace Corps—with the difference that it was 27 years later.” The way he saw us interact with our host communities, how we were accepted as people and not as “Americans,” was no different than when he was a Volunteer. “It is that kind of interaction that I think is valuable to the U.S....the people of the developing world realizing that Americans care about them and are not just a symbol to venerate or hate.”

Our Peace Corps experiences were both different from and similar to our father’s. Those who joined the discussion online echoed these sentiments. The most recent generation has email while the older generation had handwritten letters. Our communities know the United States through television and movies;

the older generation entered into communities with little knowledge about the U.S.

The excitement of our experiences in Peace Corps is influential to people around us and is understandable that it inspires our children, parents, and relatives to serve as well. Sharing these experiences allows future generations to adjust to the ups and downs of serving. Being referred

to as “Peace Corps Babies” is a compliment that we proudly accept. We hope that our children will have the opportunity to serve others in the much same way we have.

Kristina J. Owens (Bolivia 00-02) is a plant biologist with the USDA. Wendy A. Owens (Paraguay 00-02) is an Adjunct Professor of Biology at three Maryland community colleges.



Ideas into action, action into service.

American University has a long tradition of supporting Peace Corp volunteers. Visit our website or contact an admissions representative today to learn more about our graduate programs.

Graduate degrees offered:

- Political Communication
- Public Policy
- Public Administration
- Political Science
- Applied Politics
- Justice, Law & Society

Application fee waived for Peace Corps volunteers.

Admission deadline for Fall 2011, February 1, 2011.

Call an Admissions representative:

☎ 202-885-6248

✉ spagrad@american.edu.

american.edu/spa

 SCHOOL of PUBLIC AFFAIRS
AMERICAN UNIVERSITY • WASHINGTON, D.C.



VOICE FROM THE 1980s

Hard lessons learned and a life changed for the better

by Lisa Hayes

My Peace Corps service in Malawi from 1989 to 1991 was a time of active self-discovery and personal growth.

Coping with the challenge of being “re-slotted” out of my first assignment and into a new job was an early test of flexibility. Dealing with my first round of malaria was a test of fortitude. The loneliness I lived with was a test of my tolerance as I stepped out of the safe shadow of my innate shyness and befriended those around me, regardless of age, background, education or other factors that make friendships naturally develop. Accepting the limits of the transportation system and walking where I needed to go put me in the best physical shape of my life and made me love long walks. Seeing dire poverty made me understand how blessed I am and that my money is not my own to horde, but is in my hands to help others. Tolerating the “other” American in my area violating the rules of his own U.S. Government-funded position and evangelizing to all and sundry was a test of my very real Christian faith and faith in all that is good about American freedom. Advising the Malawians who sought my advice on how to show this man they were “Christian enough” for a scholarship to the U.S. was a test of diplomacy.



This is the family I helped with the five kwacha loan. Like Scarlett O’Hara, the little girl’s dress is made from the curtains of my first house. Her name was Sofeelet. Her mother had seen a picture of a beautiful woman and named her for that woman: Sofia Loren.”

Learning from my non-Peace Corps co-workers in a World Bank-funded library system that what we built was effectively destroyed and useless within two years of our departure? Devastating, but not surprising. Hearing that the men we replaced so they could earn degrees and become librarians had come

home and quit, and that one had misused student loans? This bred even more cynicism that systemic change can be created from without with infusions of money. Hearing that Peace Corps projects I was involved with or aware of all turned into new homes for headmasters or others in power increased the cynicism again.

But, none of this managed to make me cynical about one-on-one “development.”

The 5 kwacha “loan” I gave a local woman and the education that truck garden then provided to her children makes me glad to be alive. Remembering so many other small “hands up” makes me proud—not only of myself, but of the nation that sent us into the field to truly change lives for the better. One-on-one there is no doubt of Peace Corps’ effectiveness.

“The toughest job I’ve ever loved?” No, that is parenting my two Ukraine-born teenagers today. But, I wouldn’t trade the years I had in Southern Malawi for anything.

Thank you, America, for allowing me the opportunity to serve. Thank you Malawi for changing my life for the better, forever.

Lisa Hayes (Malawi 89-91) is a librarian at Indiana Wesleyan University and “a passionate supporter of the Peace Corps.”

VOICE FROM THE 2000s

A Volunteer finds herself at home in the world

by Jessica Ducey

Gazing out over the scenery while riding the dawn bus from Assela to Adama, I found myself humming a vaguely familiar tune. As we rounded the curve and the full vista of shimmering gold grain fields in front of distant mountains came into view, I recognized the opening bars of "America the Beautiful,"

*"O beautiful, for spacious skies
O'er amber waves of grain
For purple mountains, majesties
Above the fruited plains . . ."*

In that moment, Ethiopia looked just like the vast plains of the American Midwest where I was born and I realized that Ethiopia had become a second home to me. Looking back, I hardly remembered my first frightened trips to the market, testing my fledgling Amharic as I bought a kilo of onions or found the grinding mill for the first time. On that day, near the end of my service, it all felt like second nature to me.

While my time was filled with challenges as I adjusted to living far from home in a new culture, in the days before my departure my mind was filled with only the joyous moments of the previous two years. The young woman who stood up in an English class full of men and said she wanted to dedicate her life to campaigning for the rights of women around the world. The boy who shyly thanked me and told me that every Ethiopian he knew wanted to go to America, but I was the only American he'd ever seen in Ethiopia. The old woman who passionately taught her daughters that respect is a universal human right. The prisoners overjoyed to discover they deserved the same opportunities as anyone else. The teacher who said he can identify an American because we are always smiling and treat everyone the same. The bus

passengers and cafe patrons with whom I shared countless humorous cultural

exchanges. The list was endless. My heart was torn as I alternated

A Cornell PhD, Generous Funding, and a Half Year in Africa.



PARTIAL LIST OF
AFFILIATED
GRADUATE FIELDS:

- Animal Science
- Anthropology
- Applied Economics & Management
- Atmospheric Sciences
- Biological or Civil Engineering
- Ecology
- Entomology
- Environmental Toxicology
- Food Science & Technology
- Government
- Horticulture
- Natural Resources
- Nutrition
- Plant Breeding
- Plant Pathology
- Soil & Crop Sciences
- Wildlife Conservation

This Could Be a Remarkable Opportunity for YOU to take the knowledge you gained in Peace Corps to the next level.

The Food Systems and Poverty Reduction Integrative Graduate Education and Research Traineeship (FSPR IGERT) is a competitive NSF-funded program designed to provide students with the conceptual and methodological tools needed to understand and address the complex and interconnected challenges facing rural populations in developing countries. Students earn their doctoral degree and complete all the requirements in one of 21 affiliated graduate fields within the natural or social sciences (see partial list on left). In addition, they undertake our program-specific coursework and activities that prepare them to conduct research as members of interdisciplinary teams focused on the improvement of food system interventions and strategies to reduce poverty.

For two years, the IGERT provides a yearly \$30,000 stipend, plus fully paid tuition, fees and health insurance. The Graduate Field that a student enrolls in will provide at least an additional two years of financial support. Admitted students receive additional funding of \$10,000 in the final half of the two-year program for students to participate in a shared field research experience at one of our research sites in Kenya or Ethiopia.

Food Systems & Poverty Reduction IGERT

PHD TRAINEESHIP PROGRAM AT CORNELL UNIVERSITY



Cornell University

For more information please visit our website at igert.ciifad.cornell.edu

Or contact Dr. Beth Medveky, Associate Director at food-systems@cornell.edu

This is a U.S. government sponsored program that can only fund US citizens and permanent residents.

between excitement to be going back to America and sadness for this new home I would be leaving behind. I believe that more unites us than divides us, and never has that been more true than after my time in Ethiopia. When I first arrived there, all I could see was how different Ethiopia was from America. But in time, I realized that deep down, we are all citizens of the world; we all want the same things: the opportunity

to improve our lives. To leave the world a little better for the next generation. The comfort and love of a family. I miss the Ethiopian family I created. I miss catching my breath every time I look up at the beauty of Chilalo Mountain silhouetted against the crystal blue sky. I miss being welcomed like a long lost friend in my local cafes and restaurants. I miss introducing dozens of Ethiopians to American chocolate cake and falling

asleep to the sound of rain crashing on a tin roof.

In America, we say, "Home is where the heart is." If that is true, then my home is scattered around the world, but there's now a little piece of my heart snugly nestled in the Ethiopian highlands. One day, I'll go back to find it again.

Jessica Ducey (Ethiopia 07-09) just completed her Peace Corps service.

50th Anniversary

VOICE FROM THE 1960S

How I met Sargent Shriver and joined the Peace Corps

by Juliane Heyman

On the day President Kennedy was inaugurated, I was sitting in a San Francisco hotel room waiting for an early flight to East Pakistan (now Bangladesh) to fulfill a contract with Michigan State University and the Ford Foundation. I listened to the new President tell the nation, "Ask not what your country can do for you, but ask what you can do for your country" and was deeply moved and inspired. It echoed my commitment to do something for my country that had given me so many opportunities since my family escaped from the Nazis.

My assignment was to establish a library and train two male college graduates as librarians for the Academies for Rural Development in Comilla, East Pakistan, and Peshawar, West Pakistan. The Academies were established less than two years previously with the assistance of the U.S. government as training and development centers. After the long flight to East Pakistan, I took the train from Dacca to Comilla, a small town with a population of perhaps of 70,000 at that time. The 65-mile journey took six hours. I was the only woman on the faculty of the Comilla Academy. Indeed, it seemed like I was the only Western woman in the entire town.

In early summer Sargent Shriver, brother in-law of President Kennedy, visited Comilla to meet Akhter Hameed Khan, the Academy's founder and Director and

a well-known development activist. I was introduced to Mr. Shriver when he toured the campus. With his warm smile, he showed an intense interest in everything he saw and the people he met. He was surprised to meet an American woman and asked about my work. He wanted to see how I lived and I showed him my little one room guesthouse.

After Mr. Shriver left, his assistant arrived and we talked for many hours. He gave me more details of the newly established Peace Corps and asked me many questions about working and living in Pakistan. It sounded like a wonderful program, so I told him that although I still had to go to Peshawar, perhaps I would like to join the Peace Corps when I returned. In Peshawar, I met another staff member of the Peace Corps, future Wisconsin congressman Jim Moody. I was now very inspired and excited about this new agency.

After my stint in Peshawar I returned to visit my parents in Los Angeles and had hardly been there a week when a call came from the Peace Corps in Washington, asking me to come there the following week. I went without knowing what I was going to do, nor what my salary would be. But that was the way Mr. Shriver recruited many of the Peace Corps staff.

For the next five years I worked for the Peace Corps, first as a training officer (the only woman among five colleagues), and

later as the Deputy Director of Training and University Relations for NANESA (North Africa, Near East, South Asia).

Our duties were to design training programs, to choose universities and other organizations to implement the training of Volunteers, to help find appropriate faculty and language teachers and to participate on selection boards.

These were hectic and wonderful years, even if many times we worked and traveled 24-hour days. We were not a bureaucratic government agency; we learned by doing. We were all infected by the enthusiasm of Sargent Shriver and the passion, idealism and energy of the Volunteers.

It was perhaps the most rewarding job that I have ever had.

When I left in 1966, I continued to do international development work and stayed in touch with the organization and individual Volunteers. In 1979 the National Council of Returned Peace Corps Volunteers was founded and was incorporated in 1983 as the National Peace Corps Association, which I joined almost immediately. I attended the 20th, the 35th and 40th anniversaries of the Peace Corps in Washington D.C. Now I am active in helping with the celebrations of the 50th anniversary, particularly at the University of California Santa Barbara.

I believe that after 50 years the Peace Corps has been a most successful organization. It has resulted in life changing experiences for all who were involved. We hope the number of volunteers will increase and the Peace Corps will be better and bolder in the coming decades.

Juliane Heyman (Peace Corps staff 61-66) is a former board member of the Santa Barbara Peace Corps Association. Her memoir is titled From Rucksack to Backpack.

PEACE CORPS VOLUNTEER, 2010 EDITION

What is “success” in the Peace Corps?

by Travis Hellstrom

Sometimes a story is so good that I don't want it to end. As the pages in my right hand get lighter, I might even flip back a few chapters to try and enjoy it again—to remember what just happened and maybe catch something I missed.

For whatever reason, I brought that blue invitation packet with me across the ocean, the same one every Volunteer gets in the mail with “Peace Corps invites you to serve” printed on the front. It's been a long time since I opened it, more than two years. A couple papers fall out: a booklet entitled Your Assignment, a Staging Workbook, a Diarrhea Flow Chart from the PCMO (with “No pun intended” written below the title), maps and a few other handouts. It all feels like it happened yesterday, but strangely it feels like it happened to someone else. I open up the Staging Workbook to a page with the heading Personal Definition of Success. Ruled lines and blank space fill the page underneath the sentence, “I will know that I am a successful Volunteer when...”

A lot has changed since I wrote on that page. At some point during service my understanding of success and happiness (and which comes



Tunga Jagalsaihan

At the home of a Mongolian friend for the annual Tsagaan Sar (White Month) festival..

first) reversed. As my relationships grew, “being” with my counterparts,

students, fellow volunteers, friends, and family became more important

**Fielding Graduate University's
community of faculty, students, and alumni
leads and influences
positive
social
change.**



Take the next step—enroll in graduate school!

Check out our doctoral, master's, and certificate programs, including online master's programs in:

- Media Psychology and Social Change (MPSC)
- Organizational Management and Development (OMD)
Concentrations: Healthcare Leadership, Sustainability, Evidence Based Coaching, and Integral Studies

Learn more about our Institute of Social Innovation and Fielding's many projects in communities around the globe.

www.fielding.edu/peacecorps



“What drew me to Fielding was its commitment to social justice and academic excellence. I was happy to be able to connect my Peace Corps experience in my coursework.”

Heidi Dinnogen
RPCV, Turkmenistan 02-04
Fielding Alumna, 2008



FIELDING
Graduate University

Call 800.340.1099
Visit www.fielding.edu
E-mail admission@fielding.edu



The author gazes towards one of the most sacred mountains in Mongolia, Altan Ovoo (Golden Mountain).

than “doing” and relationships became the end, not the means. It was simple but profound for me.

The point was driven home last week when I spoke with my host country counterpart and friend. I asked her what she liked about Peace Corps and she thought about it for a while. “Volunteers help people,” she said, “they’re kind and they listen, they’re talented in many areas and they stay with us for a long time.” I smiled and asked, “Don’t other organizations do that too?” I named a few organizations we were both familiar with, but she looked back at me a little surprised, “Those have people?”

In a world of budgets, deadlines and benchmarks it’s easy for me to forget about people, but a Volunteer should never do that. When someone

smiles at the mention of Peace Corps they’re probably thinking beyond awesome projects. They are thinking about who they knew: the teacher who served in their village, the counterpart who became their friend, the Volunteer who became part of their community. More than what we do, people remember who we are. With that in mind, every interaction changes and so then does the end of the story.

When my Peace Corps story began, I thought there was a set number of pages to fill—twenty-seven months worth. However, more recently, I’ve noticed the story just keeps getting longer. Twenty-five months in I feel like I’m just now hitting my stride, I’m still at the beginning. We live in a changed and changing world with technology

that allows us to communicate with people like never before. Now especially our service in the Peace Corps can be just the beginning of life-long and life-changing friendships, if we want it to be. It’s our choice.

Maybe that’s one of the best things about our Peace Corps stories and the relationships we form as Volunteers, they last as long as we want them to. We have our whole lifetime to finish the sentence, “I will know that I am a successful Volunteer when...” If the story is so good that you don’t want it to end, it doesn’t have to.

Travis Hellstrom is a Peace Corps Volunteer serving in Mongolia. He is the editor of the Unofficial Peace Corps Handbook. To learn more visit www.peacecorphandbook.com.

A "REVERSE PEACE CORPS"

Atlas Service Corps finds inspiration in a 50-year-old vision

by Scott Beale

Maria anxiously awaits takeoff. Her bags are packed. Her passport and visa are in order. Her medical clearance and shots are complete. She has said her goodbyes. Maria, an MBA graduate, is leaving her hometown and an established position in a local nonprofit that empowers women through entrepreneurship to serve abroad. Friends tell her that the city can be dangerous and hostile to foreigners but her commitment is undaunted. She is ready for the challenge.

Like thousands of Peace Corps volunteers before her, Maria eagerly awaits her overseas volunteer adventure. However Maria is not your typical Peace Corps volunteer. Maria Duenas is from Bogota, Colombia, and her service will be in the United States. She will travel to Washington, D.C., and serve as an Atlas Corps Fellow at TechnoServe. Maria is ready to bring her knowledge, gained as

a nonprofit professional in Colombia, to the U.S. while furthering her professional

skills. She joins the 50 current and past leaders from 17 different countries who

THE UNIVERSITY OF CHICAGO SCHOOL OF SOCIAL SERVICE ADMINISTRATION



The University of Chicago School of Social Service Administration, a premier program for graduate social work education, combines innovative initiatives in aging, community organizing, family support, and community schools with outstanding programs in clinical social work, social policy, and social service administration. Full- and part-time programs are available.

APPLICATION DEADLINES:

Master's program: December 1, 2010; January 15 and April 1, 2011

Doctoral program: December 15, 2010

Accelerated program: October 15, 2010

ONLINE APPLICATION FOR ALL PROGRAMS FOR 2011

(except Accelerated program) opens September 1, 2010 at:

<https://grad-application.uchicago.edu/index.cfm>

APPLICATION FOR Accelerated program beginning Spring 2011 is now open. Application period ends October 15, 2010.

For more information, please contact: **admissions@ssa.uchicago.edu**

Over 90% of master's students receive scholarships. 100% of doctoral students receive full funding.

www.ssa.uchicago.edu 866.213.6794

**SSA congratulates the
Peace Corps
on your first 50 years!**



Atlas Service Corps member Maria Duenas of Colombia.



Atlas Service Corps members from 17 different countries.

are Atlas Corps—the organization that some people describe as “a reverse Peace Corps” because the vast majority of the participants are nonprofit professionals from the developing world who volunteer in the United States.

In 2010, Atlas Corps welcomes our fifth class of Fellows, skilled nonprofit professionals from around the world who volunteer overseas for 12-18 months. Atlas Corps addresses critical social issues by developing leaders, strengthening organizations, and building international networks of nonprofit professionals. Our vision is to create a world where everyone can serve and the developing world is seen as a partner in development as opposed to a recipient of aide. Our host organizations include Ashoka, the Grameen Foundation, Oxfam, the International Centre for Missing and Exploited Children, Population Action International, and World Resources Institute. This year, even the U.S. Peace Corps will receive Atlas

Corps Fellows from Mexico and Uganda. Host organizations pay a cost share that covers about two-thirds of program expenses (still far below the average expense for such high caliber candidates) and Atlas Corps maintains a sustainable operational model.

While many components of the Atlas Corps model are new (a two-way flow of skilled nonprofit professionals), our inspiration finds its roots in the origins of the Peace Corps. During the first years of the Peace Corps, volunteers from Africa, South Asia, and Latin America also volunteered in the U.S. until Congress cut funding for the program. Sargent Shriver and Harris Wofford advocated for a two-way Peace Corps and thought that volunteers coming to the U.S. could also advance the three goals of the Peace Corps through their presence on home soil.

However, since the 1960s, there are few examples of a two-way or reverse

Peace Corps approach. Enter Atlas Corps in 2006. Our first Fellows arrived in Washington, D.C., in 2007. The typical Atlas Corps Fellow possesses 3-10 years of nonprofit experience, a college degree, and is fluent in English. It is a competitive fellowship with about 100 applications for every one position. They volunteer full time at U.S. organizations and participate in monthly management development trainings. After 12 months, some Fellows extend for an additional six months, though all Fellows return to their countries after 18 months. In four years, the program boasts 50 participants from 17 different countries (Armenia, Belgium, Brazil, Colombia, Ecuador, Egypt, Ethiopia, Kenya, Mexico, Nigeria, Pakistan, the Philippines, Tanzania, Turkey, Uganda, the United States, and Zimbabwe). In 2009, the Brookings Institution called Atlas Corps a “best practice” in international exchange.

The concept of Atlas Corps really comes as no surprise to the Peace Corps community. Returned Peace Corps Volunteers realize that the international pool of talented people is large and that service should not be a one-way flow of ideas, people, and resources. Rather, it should be a two-way partnership where we all learn from and support each other.

The best results can be found in the stories of our Fellows. Take for example Masoora Ali, a 28-year-old, nonprofit leader from Pakistan. In Islamabad, she worked with VSO on empowerment of women. As an Atlas Corps Fellow, she served at Asian American LEAD and helped launch a girls leadership program. Her dedication, commitment, and quality of work resulted in a six-month contract extension, as requested by her host organization.

And what about Maria Duenas? After her term of service, TechnoServe invited her to remain in Washington, although personal commitments and the structure of the fellowship did not facilitate such an opportunity. Instead, TechnoServe asked her to help establish a new TechnoServe office in Bogota. Before, Maria helped hundreds of Colombian women through entrepreneurship. Now, she reaches thousands of individuals through TechnoServe and her Atlas Corps experience.

Currently, Atlas Corps is preparing for our 50 in the 50th campaign—50 Atlas Corps Fellows from around the world volunteering in the U.S. in the 50th anniversary of the Peace Corps. It is a small, yet significant step, in promoting international service and positioning the developing world as a partner in development as opposed to a recipient of aid. To learn more about this campaign and general Atlas Corps activities, please visit www.atlascorps.org.

Scott Beale is the Founder and CEO of Atlas Corps. Prior to Atlas Corps, he served with the U.S. Department of State in New Delhi helping coordinate the U.S. Government's efforts to fight human trafficking in India. He also worked at Ashoka's Youth Venture, in the White House, and with OSCE organizing elections in Bosnia.

Exclusive Savings. Without the firewall.

Get a free quote today.



NPCA members could get
an additional discount
on car insurance.

GEICO
geico.com

Some discounts, coverages, payment plans and features are not available in all states or in all GEICO companies. Discount amount varies in some states. One group discount applicable per policy. Coverage is individual. In New York a premium reduction is available. See geico.com for more details. GEICO and Affiliates. Washington DC 20076. GEICO Gecko image © 1999-2010. © 2010 GEICO



German Chancellor Fellowship International Opportunity for Young Professionals

Germany's Alexander von Humboldt Foundation awards ten German Chancellor Fellowships annually to young professionals in the private, public, not-for-profit, cultural and academic sectors who are citizens of the United States. The program, which also includes fellowships for citizens of the Russian Federation and the People's Republic of China, sponsors individuals who demonstrate the potential to strengthen ties between Germany and their own country through their profession or studies. The fellowship provides for a stay of one year in Germany for professional development, study, or research. Prior knowledge of German is not a prerequisite.

The program begins September 1 and lasts twelve months. It is preceded by three months of intensive language classes in Germany. Must be a U.S., Russian or Chinese citizen. A bachelor's degree is required. Candidates must have received their degree after September 1, 1999. Application deadline for U.S. applicants: October 15, 2010. Applications and information available at:

www.humboldt-foundation.de

info@americanfriends-of-avh.org – (202) 783-1907

**Economics • Environmental Affairs • Finance • Government
Journalism • Law • Management • Public Policy**

MEETING PRESIDENT KENNEDY'S CHALLENGE

On the 50th Anniversary of his Peace Corps

by John M. Bridgeland

Anniversaries often prompt reflection and renewal. The 50th anniversary of the Peace Corps is no different.

The Peace Corps has been our country's flagship international service program since 1961, sending nearly 200,000 volunteers to 139 host countries to meet critical needs in education, agriculture, health care and more. I recently saw the influence of a Peace Corps Volunteer working in a local health care center in Gagenke, Rwanda, as we work to end malaria deaths across Africa.

But I also wondered how the Peace Corps could have influenced America's foreign policy, diplomatic strategy and global awareness if President Kennedy's original dream had been fulfilled. Former Kennedy advisor Harris Wofford told me that when President Kennedy sent a wave of Peace Corps

Volunteers from the Rose Garden of the White House to their service assignments, Kennedy told Wofford that the Peace Corps would be truly serious when 100,000 Americans were serving abroad each year. Kennedy thought that for the first time we would have a large constituency for a good foreign policy.

After years of work, a new Service World coalition of more than 300 non-profits, colleges, corporations and faith-based institutions released a plan to meet Kennedy's goal of mobilizing 100,000 Americans every year—one million over a decade—to meet needs abroad.

The proposed "Sargent Shriver International Service Act" calls for the doubling of the Peace Corps to 15,000 by 2015, lowering costs per volunteer, and partnering with many of the non-profit institutions that have sprung up since its creation. Both Presidents

George W. Bush and Barack Obama have called on Congress to double the Peace Corps—a bipartisan Congress should answer that call.

Volunteers for Prosperity, a new program created by executive order in 2003 and authorized in the Edward M. Kennedy Serve America Act, will mobilize 75,000 skilled Americans for flexible term assignments to work on HIV/AIDS, malaria, clean water and other challenges that Congress and many Presidents have made top priorities. These volunteers will be deployed through a network of more than 200 existing non-profits, leveraging both public and private support to cover their costs.

Ten thousand Global Service Fellows will be tapped by Members of Congress, much as policymakers nominate top talent from their districts and states for the military academies,

Civic Enterprises

to serve for up to one year abroad. Imagine the reports Members of Congress will receive from their international service nominees. Together, these efforts will meet President Kennedy's goal and do so in the name of the man he charged with building the Peace Corps.

An international social innovation fund will strengthen the capacities of indigenous organizations to utilize the time and talents of volunteers



Harris Wofford with President Kennedy at a White House Rose Garden send-off ceremony for 600 Peace Corps trainees (300 headed to Ethiopia). August 9, 1962.

from many nations. Innovative models will be scaled.

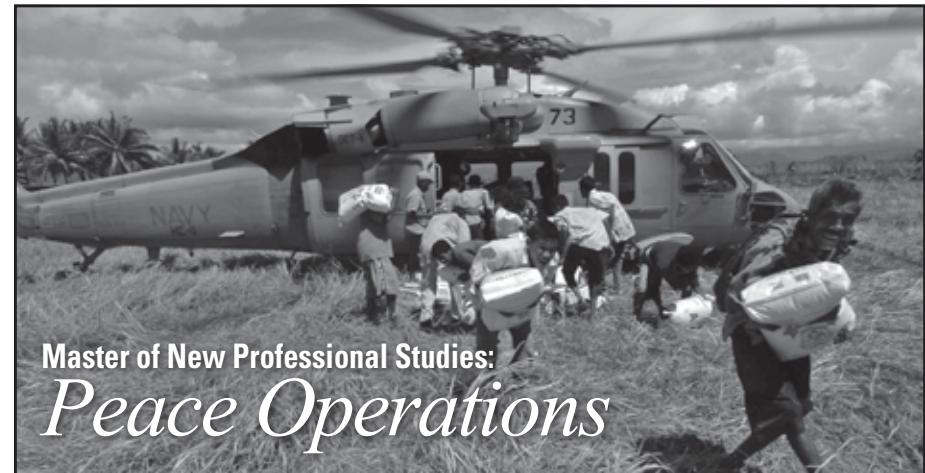
The Service World plan also focuses on mobilizing volunteers from many nations to serve side-by-side to solve problems, including in the United States. We believe this will forge a spirit of partnership, not paternalism.

Young people will be encouraged to view an international service experience as part of what it means to get a postsecondary education today, and in the process help create a next generation of global leaders with a more sophisticated understanding of the challenges facing our world. Baby Boomers – the healthiest, most highly skilled, and longest living generation in our history – can find encore careers in their service in countries around the world.

People of different faiths who are often warring in the name of religion will work in interfaith partnerships to tackle shared problems and in the process foster peace and reconciliation in hot spots of conflict. Veterans whose transitions home can be eased by continuing their service missions should be viewed as tremendous assets in international volunteer service.

Young people will inherit a more complex, globally connected world. Instead of the clash of civilizations that many fear, our interconnectedness can present an opportunity to learn from one another and strengthen common bonds among us. By engaging more Americans of all ages in international volunteer service, we will be sharing our most valuable assets—the skills, talents and perspectives of our people—to make a profound impact in communities and nations throughout the world. And in the process, we will be answering John Kennedy's second inaugural call, to "ask not what America can do for you, but what together we can do for the freedom of man."

John M. Bridgeland is CEO of Civic Enterprises and former Director of the White House Domestic Policy Council and USA Freedom Corps. Together with former Kennedy Advisor and Senator Harris Wofford, he is the co-chair of the new Service World coalition



Master of New Professional Studies: *Peace Operations*

Study the theory and practice of peace operations, international civilian police operations, nongovernmental organizations, elections, refugees/internally displaced persons, and governance with world-renowned scholars and practitioners at one of the nation's leading schools of public policy.

- Small classes taught by world-renowned faculty
- Conveniently located in the metropolitan Washington, D.C., area
- Full-time or part-time study
- Affordable cost

To find out more, please contact Graduate Admissions at the School of Public Policy at George Mason University at spp@gmu.edu or 703-993-8099.



School of
Public Policy



Peace Corps
Fellows Program
in Community
Development

Illinois Institute for Rural Affairs

**YOUR WORLD.
YOUR CHANCE
TO MAKE IT BETTER.**



OUR AWARD-WINNING FELLOWS/USA PROGRAM PROVIDES

- An outstanding financial package,
- Hands-on internship experience,
- Rewarding career opportunities

Like You, Our Program is:
UNIQUE, Dynamic, COMMITTED

Take part in the Experience. **JOIN US TODAY.**

www.peacecorpsfellows-wiu.org

800.526.9943

Now accepting applications



MALIAN-AMERICANA FOLK MUSIC MASH-UP

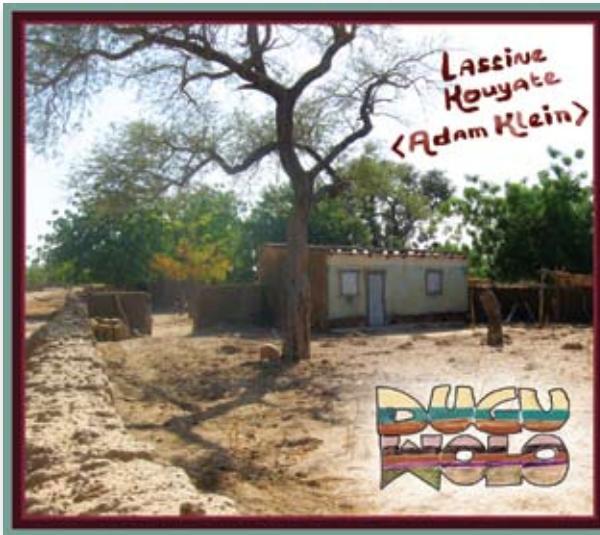
Adam Klein returns to Mali with a guitar and a cameraman

by Joshua Berman

Adam Klein, a singer-songwriter from Georgia, stood on a flat rooftop in northern Guatemala. His lean, tall figure, bushy hair, and pregnant guitar cast a silhouette against the Milky Way. He sang and played and searched for words. I sat at Adam's feet with pen and paper, trying to help as he composed a ballad about Don Fernando, the ancient foreman on the bridge project where we were working that week.

"O Fernando ... on a fateful morning/ there was a heavy sun/ in the peaceful sleepy town/ Without a warning, they rounded up everyone/ and they cut all the people down...." Adam and I were in Rabinal, in charge of fifteen students from Georgia who were asleep downstairs, exhausted from lifting stones. It had also been an emotionally exhausting day, the 25th anniversary of the "fateful morning" in Adam's song. We had visited the graves of massacre victims and attended an indigenous ceremony for their spirits, swathed in copal incense and soft prayer, wondering how such an atrocious act of genocide could have occurred in such a peaceful setting.

At the end of the day, our students needed sleep; I needed fresh air; and Adam needed to write. Only by describing what he had seen in his soulful, slightly pained voice, could he begin to process it. Indeed, Adam's art is not only influenced by, but actually *formed* by his travels, trip leading, and volunteering, a cycle that has pushed and pulled him across the globe for nearly a decade. But no single place played as big an influence on his music as Mali did.



PRAISE SINGERS

A few years before we met up in Guatemala, Adam served in the Peace Corps in Africa. His site, as luck would have it, was in one of the richest musical corners of the world, the Segou region of Mali, seat of the Mande empire and its musical and storytelling tradition.

"I've always been moved by Mande music," says Adam. "It's a powerful expression of the sounds and the feeling of Mali, which has such a beautiful, rustic aesthetic. Mande music captures the experience of being in Mali and I wanted to share that."

"When I was a volunteer," he says, "I wrote songs in Bambara about development issues." The songs were played as public service announcements on the radio and had a decidedly pop flavor. That experience tapped Adam into Mali's music scene. As a folk singer from Athens, he discovered that acoustic Mande music was not so different from the country and Americana styles with which he was most intimate.

In short, Mali exploded Adam's musical boundaries. His first three albums—"Distant Music," 2006; "Western Tales & Trails," 2008; "Wounded Electric Youth," 2010—are each, in varying ways, offshoots of his time in Mali, drawing poignant, dusty parallels between the U.S. south and the drought-stricken Sahel. Still, these albums are American, not African music.

Part of Adam's adopted Bambara name, "Kouyate," is one of the handful of designated surnames in Mande culture's griot caste. Griots, or djeliya, are storytellers, poets, historians, and musicians, all rolled up in one.

"The griot," adds Paul Oliver in *Savannah Syncopators*, "has to know many traditional songs without error; he must also have the ability to extemporize on current events, chance incidents and the passing scene. His wit can be devastating and his knowledge of local history formidable. Although they are popularly known as 'praise singers', griots may also use their vocal expertise for gossip, satire, or political comment."

Adam—known as Lassine Kouyate in Mali—was fascinated by the djeliya, not only by their performance skills and musicality, but by the mere existence of a wandering minstrel class that had existed for thousands of years. "I always wanted to go back and record an album of Mande music," he says.

THE MANDE SESSIONS

In February, 2010, after a successful fund-raising effort on kickstarter.org, he got his chance. Adam traveled to Bamako, Mali's hectic capital, where, in a studio next to a giant baobab, he



Joshua Berman

Adam Klein sings to Don Fernando at a bridge construction site, 2008.

gathered some of the country's finest musicians and praise singers, and laid down twelve songs, most of which were recorded in a single take.

The result is an album named *Dugu Wolo*, recorded and produced by Malian engineer Baba Simaga and Adam's independent label, Cowboy Angel Music, and named after the village of Dougouolo where Adam served in the Peace Corps. The other instruments and voices on the album—including performances on the ngoni, kora, tama, calabash, and njarka, or horse-hair fiddle—are pure ear candy, as are the spoken-word griot performances by Solo Touunkara and Aiche Kouaye.

Adam is not the first Western musician to explore Mali's renowned musical scene (Taj Mahal, Robert Plant, Bonnie Raitt); nor is he the first to bring a documentary filmmaker with him to capture the cultural interchange (Bela Fleck in *Throw Down Your Heart*). He is, however, the first Western musician to write and sing in Bambara, the language spoken by six million people and the lingua franca of Mali. Singing in the native tongue, he explains, helped convey the raw, rustic power of Mande music.

THE BALLAD OF DON FERNANDO

About six months after that rooftop

silhouette night in Guatemala, Adam sent me a completed track of the song whose birth I'd witnessed: "O Fernando ... lines carved in his face and his weary eyes/ tell a starving pain no one should bear/ such a beautiful place/ who can know the disguise/ spirits in the rain and the mountain air.... You are alive. You are yet alive."

It was a heartfelt, tear-in-your-beer country song, accordion drone and pedal steel flourishes behind the sad lyrics. And for a moment, Don Fernando was sitting there with me, recounting his family's history like a proud, campesino griot.

Joshua Berman (Nicaragua 98–00) is a freelance writer and Spanish teacher based in Boulder, CO. His website is joshuaberman.net. Adam's website is www.cowboyangelmusic.com. He is raising funds to produce a documentary film, tentatively entitled "The Mande Sessions," from the footage shot during his trip. To make a donation, search for him on www.fracturedatlas.org

You can continue to Make a Difference in the World!

Michigan Technological University announces the National Service Graduate Fellowship



In recognition of your completed service with the Peace Corps, you are eligible for a graduate education fellowship (equal to 30 percent tuition reduction) at Michigan Tech.

For more information, contact the Graduate School.

www.gradschool.mtu.edu/nsgf
[Email gradadms@mtu.edu](mailto:gradadms@mtu.edu)

Michigan Tech
Graduate School
Houghton, Michigan

Michigan Technological University is an equal opportunity educational institution/equal opportunity employer.

STRATEGIES TO GUIDE PEACE CORPS' FUTURE

The Agency undergoes a comprehensive assessment

by Carrie Hessler-Radelet

Fifty years ago, President Kennedy launched a revolutionary new program to spearhead progress in developing countries and promote peace and friendship between the United States and the people of the world. Five decades later, the three goals that inspired Peace Corps' birth are still very relevant. But much has changed since President Kennedy's historic speech on the steps of the student union at the University of Michigan. All countries now have university-trained leaders and poverty-reduction plans. Cell phones reach remote villages and the Internet connects our world with information that transcends boundaries.

Although new technologies provide answers to formerly intractable problems, the people-power of Peace Corps is as vital today as it was in the sixties. A cell phone can't inspire a generation. But while the three goals are equally relevant today, Peace Corps must be able to clearly articulate its strategies for how it will meet these goals in today's complex and interdependent world and beyond.

The recently completed Comprehensive Agency Assessment provides Peace Corps with just that—a strategy to guide the agency as it embarks on its next fifty years. Built upon the input of the broader Peace Corps community, including NPCA leadership and 30 randomly selected RPCV affiliate groups, the report provides 63 recommendations,

six strategies and a new vision for achieving the agency's three goals in today's world. The RPCV community provided the assessment team with invaluable contributions and insight to the research process, a testament to our common passion for Peace Corps.

The assessment report details six strategies to guide Peace Corps operations in today's world by answering the following key questions:

1. Where in the world should Peace Corps work and why?

Peace Corps will strategically target its resources and country presence according to specific country selection criteria to maximize grassroots development impact and strengthen relationships with the developing world.

2. How can we maximize Peace Corps' impact?

Peace Corps will focus on a smaller number of evidence-based, highly effective technical areas that will enable us to show impact and achieve global excellence.

3. How can we recruit the right people and support their work as Volunteers?

Peace Corps will embrace the fact that 85% of our Volunteers are committed, service-oriented generalists. We will use social media and other proven methods to actively recruit the best. We will intensively train Volunteers in high-impact technical areas; proactively provide support; and monitor and evaluate their work so that Peace Corps can demonstrate results.

4. How can we attract and better utilize highly skilled applicants?

We will expand Peace Corps Response as a way to more effectively use highly-skilled RPCVs and non-RPCVs to meet the development challenges of our host countries in new and innovative ways.

5. How can we better engage the American public to fulfill our third goal?

Peace Corps' new strategy is to "bring the world back home" at every stage of the Volunteer lifecycle – during recruitment, training, service, and the return home. Peace Corps will



Deputy Peace Corps Director Carrie Hessler-Radelet.

more extensively support third goal activities throughout the Volunteer lifecycle by strategically partnering with non-profits, schools, businesses, universities and RPCV groups to promote global citizenship and volunteer opportunities as a way to “continue the service.”

6. How can Peace Corps operate most effectively and efficiently?

Peace Corps will strengthen its management and operations by using modern technology, innovative approaches and improved business processes to more effectively carry out its new strategic vision.

Immediately following the official roll-out of the Comprehensive Agency Assessment by Director Williams on June 28, the agency began to move from the assessment phase to implementation of the new strategic vision. I am honored that Director Williams asked me to chair this process and am delighted to work with all of you on this undertaking. In order to succeed, we will need your assistance and continued involvement. We will actively seek opportunities to engage the RPCV community in the coming years as we implement the new strategies. In the meantime, we welcome your comments and suggestions, and ask that you send them to: agencyassessment@peacecorps.gov.

Peace Corps at fifty is ready for a whole new level of engagement, with a bold new strategy to both revitalize its operations and achieve even greater impact in the nations it serves. By working together, Volunteers, staff, RPCVs, and our partners, we can provide this agency with a well deserved 50th birthday present—a more vibrant and strategic future.

NOTE: The assessment report, implementation matrix, frequently asked questions, and summary document are available on Peace Corps' Open Government site for your review.

Carrie Hessler-Radelet (Samoa 81-83; Washington, D.C. 84-86) is the Deputy Director of the Peace Corps.



WHEN YOU KNOW SOMETHING BACKWARD AND FORWARD, YOU'RE A WONK.

Explore the limits of classic disciplines in the arts, education, humanities, and the sciences, as well as newer disciplines like international training and education, environmental science, and gender economics.

Own your wonk status at cas.american.edu/wonk.



COLLEGE of ARTS & SCIENCES
AMERICAN UNIVERSITY • WASHINGTON, DC

**KNOW
WONK**

Q. What drives real sustainable development?

A. Products, Services, Jobs ... Business



The MBA for Worldchangers
Global Social and Sustainable Enterprise
www.csugsse.org

Colorado State University
COLLEGE OF BUSINESS

TYPING LESSONS

Sometimes the most important things are learned on a dirt road and over kitchen tables

by Amy Kunz

Doña Chenta thinks you are trying to steal her husband."

With that I knew that I had just made my first and only woman friend at my Peace Corps site —Los Mixcos, Guatemala.

Betty told me Doña Chenta's opinion of me soon after I met her on the dirt road between her house and mine. She had worked up the courage, she told me later, to call to me with a persistent "*chiiit!*" "*chiiit!*" —the noise men used to get a look from me in the capital city and everyone, men and women alike, used to get a waiter's attention. I usually ignored it, not wanting to hear the "hello, baby" or "*hola, muñeca preciosa*" that inevitably followed. Betty's *chiiit* sounded different, higher pitched and more urgent than the others so I turned toward it instead.

There we were: me in my mud-caked pants, clunky leather hiking boots, and Syracuse Chiefs' baseball hat hiding my dirty, sun-bleached hair and her in a modest, feminine, flowered dress that fell about mid-shin, her long, black hair in loose curls on her shoulders. It was the dry season so the dust clung to my boots and her jelly sandals as we talked. She looked me dead in the eye while trying to quiet the little girl pulling on her skirt and tugging at her hand, shrilly whining for her mother to keep moving toward home. The skeleton of a family dog, or *chucho*,—more security system than beloved pet—snapped and growled nastily from a few feet away, daring me to cross his imaginary property line.

Betty (preferring the nickname for Beatriz, her given name) decided she would see if I had time to help her. She didn't want to learn how to build a tree nursery, hear a talk in my high school Spanish about the water cycle, or keep her soil from eroding during the rainy season. Betty ran a typing school out of



her home and she wanted to practice her English to improve her chances of finding a job in the capital.

Betty's intelligence about Doña Chenta's suspicions cleared up something that had confused me during my service. Now I knew why I never got past the threshold of Doña Chenta's house each time I showed up to work with her husband. She never invited me in. She never offered me so much as a cup of coffee or a piece of pan dulce to me, let alone a chair. She answered me in one-word answers and barely opened the front door more than a crack as she talked to me.

Once a week I sat opposite Betty in a small child's school desk so she could still keep a watchful eye on her typing students behind me. We simply talked in English. If she stumbled upon something, we dug further into it: irregular verbs, the concept of puns, homophones and how regional accents made English speakers hard to understand. Soon she started inviting me for afternoon coffee and sweets, then eventually for dinner and a nightly viewing of *telenovelas*—Mexican soap operas—until her husband would

come home and made it obvious that it was time for me to leave.

Betty taught me a lot in exchange for my English lessons. She made me *fiambre* on All Saint's Day and she told me the town gossip, maybe to prove to me that people talked about others besides me. Betty wasn't exempt from the rumor mill either. Once, gossip circulated about a romance between Betty and one of her teenaged students. Betty said she knew the boy had a harmless crush on her and she probably should have kept her distance, but she liked talking to him because he had so many ideas about his future. He reminded her of herself and she liked to talk about the possibilities beyond Los Mixcos.

Near the end of my service, Betty finally asked me why I wasn't married and why my mother had let come to Guatemala to live and work for two years. She sat aghast as I explained that I hadn't really thought about getting married yet even though I had been seriously dating a Guatemalan man who lived in the city. She was especially surprised when I told

her that, now that I was in my 20's, my mother really didn't get a say in what I did anymore; I was basically on my own to decide my future.

The day I said goodbye to Betty, her daughter and Los Mixcos, I was both sad and hopeful. I told Betty to keep studying her English and write letters to me if she wanted to keep practicing.

"I hope you get that big job in the city one day," I said as I hugged her.

She laughed and blushed a little.

"Oh, Amy, I will never leave Los Mixcos. My husband set up this school for me here so he would always know where I am and so we could earn a little extra money."

She explained that her husband didn't even allow her to go too far off their road. She could go to the store two houses over but to no other; he didn't like the way men look at her in stores, in restaurants, at Mass. She could go those places with him, on his arm, but not on her own.

I stood there a little stunned for a moment but not entirely surprised. I had heard, or overheard, this from other Guatemalan women but I just didn't think my feisty friend would stand for it. I asked why she didn't protest, but she just shrugged, looking exhausted by the mere thought of that particular fight.

I hugged her again and stepped out onto the dusty road toward my waiting chauffeured truck ride to the city and the plane ride back to the U.S. Betty's chuco followed me out of her yard, staying three paces behind me, head down, tail lowly wagging. Each time I turned back to wave at Betty and Scarlett, who were looking after me stoically, he would flinch as if in pain or as if some invisible fishing line were jerking him backwards towards home. He would start up his cautious pursuit of me only with my back safely turned on him. He followed me in that stop and start pattern until I got to the end of Betty's road. Then—having never been that far from home before—he sat and stared, not knowing where to go from there.

Amy Kunz (Guatemala 95-97) is the Senior Grants Manager at the Latin American Youth Center in Washington, D.C., where she has traded her Guatemalan village for the urban village of Mt. Pleasant.



It's not too late to become a doctor

The Postbaccalaureate Premedical Program at Bryn Mawr College

Realize your dream to become a physician at one of the nation's oldest, strongest, and most respected postbaccalaureate premedical programs.

- For women and men changing career direction
- Intensive, full-time preparation for medical school in one year
- Highly respected by medical schools—many look for Bryn Mawr postbacs
- Over 98 percent acceptance rate into medical school
- Early acceptance programs at selected medical schools—more than any other postbac program
- Supportive, individual academic and premedical advising
- Ideal size—small enough for personal attention, yet large enough for diverse perspectives
- Wide range of medically related volunteer and job opportunities and programs

BRYN MAWR COLLEGE

POSTBACCALAUREATE PREMEDICAL PROGRAM
Canwyll House | Bryn Mawr, PA 19010
610-526-7350 | postbac@brynmawr.edu
www.brynmawr.edu/postbac/

ANTIOCH UNIVERSITY

PhD in Leadership and Change



A low-residency program that combines faculty-mentored, individualized learning with a challenging interdisciplinary core curriculum.

This distinctive program is for professionals seeking a degree that offers:

- Quarterly residencies
- Academic mentoring
- Learner-centered focus
- Integration of theory and practice
- Distinguished faculty
- Flexibility of pace to completion

"Be ashamed to die until you have won some victory for humanity!"

Horace Mann,
Antioch's First President

www.phd.antioch.edu

email: admissions.phdlic@antioch.edu toll-free: 877-800-9466

CUBA BENDS

An excerpt from the RPCV memoir, Lost and Found in Cuba

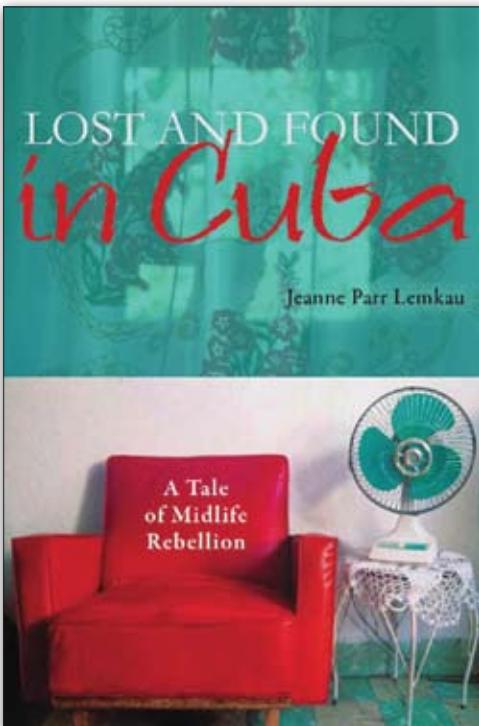
by Jeanne Lemkau

Frantic to escape a soul-deadening position and the drone of middle age, medical school psychologist and former Peace Corps Volunteer Jeanne Lemkau grabbed the raft of professional leave and sailed to Cuban shores to conduct research on health care and the effects of the U.S. embargo. When her best efforts collided with the realities of communist Cuba, a more personal agenda emerged—to belatedly claim her right to solo adventure and to figure out how to construct a more joyful life.

Jeanne's tale of angst and adventure is at once engaging and thought-provoking. She invites the reader to reflect on the human cost of the embargo, the meaning of being an internationalist in a divided world, and the arbitrary rules we choose to live by or break. PCV readers are likely to hear echoes of their own cross-cultural experiences in her deeply personal writing, as in the excerpt below.

No trip to or from Cuba was ever straightforward. I always had to overnight somewhere between the two psychological poles of Havana and Ohio. This time I would fly home via Cancun, staying the night at a hotel on the beach.

Enrique and Belkis insisted on driving me to the airport. I welcomed their help, and the day before my departure slipped Enrique a ten dollar bill for gasoline. Although he received about five gallons a month as part of his government ration, fuel beyond the ration was available only in dollars and his salary was in pesos. As we climbed into the car, I wondered if he had used the bill to buy gas on the black market, perhaps from another physician who had stolen it from the health ministry



where he worked. Such practices were commonplace, the source of black market fuel depending on which state ministry one had access to. *Es Cuba*, I thought. *Se inventan*. Cubans invent.

The flight from Havana to Mexico took less than an hour. The road from the Cancun airport to the Solymar Hotel where I had booked a room was wide and smooth, flanked by a glitz of billboards in a rainbow of colors: cigarettes, luxury hotels, a bottle of liquor twelve feet high, and gigantic airbrushed images of women's body parts everywhere—legs, cleavage, sultry eyes. We zoomed by a sign that said "*The Millennial Body*," but speed prevented me from discerning whether plastic surgery or cosmetics were being sold. I'd become accustomed to the absence of commercial culture in Cuba and, as the billboards flipped by like a shuffle of cards, I was repelled by their vulgarity.

The hotels along the beachfront looked like plastic buildings from a child's game. Stucco walls and designer landscapes obscured even visual access to the beach. I imagined Cuba post-Castro, "opened up" and engulfed by corporate, capitalist, consumer culture. How long would the finest reefs left in the Caribbean survive, should the U.S. have its way with Cuba—Cuba, with thousands of miles of pristine beaches to develop and millions of people to subjugate into roles of hotel maid and bellhop?

By the time I checked in I was hungry. The hotel offered a gourmet Mexican buffet and, after weeks of scrounging for vegetables and variety, I was eager. Spread before me was more food than I had seen in a month. Crowding me at the table were *gringos* with beer bellies and sunburns. Their shirts were too loud. Eating by myself, I eavesdropped.

"The people here are so nice. They work so hard."

"I should learn Spanish sometime."

"They never finish anything. The things they make just fall apart when you get home."

I looked at the guacamole on my plate. It was the color of Enrique's car. I felt paranoid, as if these strangers were insulting members of my own family. Pangs of yearning and anxiety overtook me; I was surfacing too fast out of the depths of Cuba. I needed rescue from this bends, but how?

A woman sat by herself at a nearby table. She was about my age, and I liked her flowing, brightly-flowered dress. I willed myself to be social, hoping to regain my equilibrium. Yes, she said, she was traveling by herself. She had checked into the hotel for a month on an all-inclusive package—three meals a day, lodging, drinks, and a weekly massage.

MASTER'S PROGRAM IN INTERNATIONAL AFFAIRS OFFERS SCHOLARSHIPS TO RETURN PEACE CORPS VOLUNTEERS

Hoping for common ground, I thought of how I would spend a month of leisure in the sun. "Do you read?" I asked.

"No," she replied, dashing my hopes for congenial company.

"And you?" she asked. "What brings you here?"

Could I say that I was a burned out academic who was thinking of jumping out of the Ivory Tower, a would-be writer who had become enamored with Cuba?

"I'm on my way home," I replied, and looked away.

A young couple, each wearing white Bermuda shorts over pasty legs, waddled up to the buffet and scooped whipped chocolate desserts into parfait glasses.

People spoke English here. It jangled in my ears. After struggling with the opacity of Havana street-Spanish, the transparency of my native tongue made me feel raw and exposed. These tourists—chatting affably with each other, sipping margaritas, and helping themselves to seconds—were my compatriots. They just wanted to escape the late winter doldrums of the North Country, an impulse I should have been able to relate to—I'd been an escapee too. But I was more than that now, altered by Cuba in ways I didn't yet understand and evolving in directions not yet clear. With all that churned inside me, I couldn't bridge the divide.

Jeanne Lemkau (Nicaragua 70-72) practices psychology and writes in Yellow Springs, Ohio. To learn more about her book or to purchase, visit www.lostandfoundincuba.com. Proceeds from the sale of the book support the Cuba program of the Latin America Working Group Education Fund.

THE BUSH SCHOOL OF GOVERNMENT AND PUBLIC SERVICE at Texas A&M University offers an international affairs master's degree with career tracks in international development, international economics and national security. The School's own vibrant intellectual community of faculty and students draws added strength from collaboration with outstanding programs in agriculture, urban planning, rural public health, nuclear

engineering and other parts of a major public research university that is also committed to service.

Washington Monthly – 5th in contribution to public good

Princeton Review – top 10 for "best value among public universities"

Kiplinger's – top 30 for "best value among public universities"

**<http://bush.tamu.edu>
979.862.3476**



Interested
in a career
in global
health?

The Medical School for International Health is the only four year American-style medical school that incorporates global health into all four years of the required M.D. curriculum.

As a Peace Corps volunteer in Kenya, I spent three years working with youth on HIV/AIDS prevention; I knew I wanted to pursue a career in global health.

I chose the MSIH because it gave me the unique opportunity to study population health and cross-cultural medicine as part of my M.D. degree and gave me clinical experience in areas like refugee health and humanitarian emergencies.

I am taking clinical electives at Columbia University Medical Center and my Global Health Clinical Clerkship this spring will complete my MD degree.

Where do **YOU** want to be in four years?



Ben-Gurion University of the Negev

The Medical School for International Health

in collaboration with Columbia University Medical Center

212-305-9587 admissions bgcu-md@columbia.edu www.cumc.columbia.edu/dept/bgcu-md

UNDER THE ALMOND TREE

Treating malaria with homeopathy in Ghana

by Katherine Jamieson

One day, during her Peace Corps service in Burkina Faso (83-86), a soothsayer paid a visit to one of Adjoa Margaret Stack's neighbors. After scattering cowry shells on the ground to see her future, he reported that the shells also had a message for a white lady who lived in the courtyard. The soothsayer told Adjoa that her destiny was to be a healer. "I had no idea what he was talking about," says Adjoa, who holds a degree in business and was teaching English at a university. Though she says his prediction was "always in the back of my mind," she wouldn't fully understand its meaning for twenty-five years.

Adjoa stayed in Burkina Faso after her service ended, living with Ghanaian women in the capital city and doing odd jobs. Complaining that her given name "put their tongue in a knot," they renamed her "Adjoa," meaning a child born on a Monday. Adjoa says the name tied her to the women, and she kept in touch with them for decades, even after they went home to Ghana.

After returning to the States, Adjoa used her background in econometrics and computers to help nonprofits in New York City develop databases to track their work with AIDS patients. As a caretaker for friends dying of AIDS, she saw very quickly the limitations of conventional medicine. "Back then, it seemed like anyone who started on AZT died quickly. In my group of friends, we were encouraging people to stay away from hospitals," she says. Adjoa sought out alternative remedies, including nutrition and herbs, as more humane treatments. "My love for getting healing going in a public health setting started in New York City," she says.

Adjoa's introduction to homeopathy didn't come until she returned home



Dosing a client at the Senya Clinic.

to San Francisco to tend to her dying father. A friend gave her a book on the practice, and she was intrigued by its promise of effective and natural treatments, with no side effects. It was only after enrolling in a four-year program at the Institute of Classical Homeopathy, though, that she realized the connections between her work in Africa and this unique branch of medicine.

Homeopathy is a holistic system of healing, which was developed by Samuel Hahnemann, a German physician who practiced in the late 1700s and early 1800s. Unimpressed with the medical science of the time, which depended on high doses of toxic drugs, bloodletting, and surgery, Hahnemann looked for alternative ways to treat his patients. After coming across an article about how Peruvian bark cures malaria, he started

ingesting the bark, and symptoms of malaria manifested in his body. This initial discovery led him to develop the central principle of homeopathy that "like cures like": substances that produce symptoms of a disease in a healthy person can also be used to treat people suffering from that disease. Hahnemann's first remedy was formulated to treat malaria.

After graduating from the Institute, Adjoa began to practice homeopathy in San Francisco, but the idea of working in the developing world stuck with her. In Burkina Faso she had seen how malaria undercuts people's lives, leading to chronic illness and limited vitality. Worldwide, malaria affects about half a billion people, killing roughly 1 million, most of whom are children under age five. Sub-Saharan Africa, where Ghana is located, is one of the most severely impacted areas.

Even with her first-hand knowledge of the region, Adjoa underestimated the demand for her work when she returned to Ghana for a visit in 2006. Though she had not formally planned to see patients, she brought a few of her books and remedies with her. News of her arrival was sent out to the community by drumbeat: "There is a doctor here, people should come." Unplanned, she ended up seeing more than 75 people that summer.

Allopathic medicine for malaria is expensive and loses its effectiveness over time because the short lifespan of a mosquito enables it to mutate and quickly develop resistance to drugs. "The conventional approach to malaria is to kill—either the parasite or the host," says Adjoa. Her approach has been the opposite: to focus on making the individual healthy enough to resist the parasite. "Homeopathy is about bringing a person into his or her own health. In health, our bodies shouldn't accept such a destructive parasite to live in us," she says.

Spurred by the results she witnessed that first summer, including almost immediate relief of symptoms for many malaria patients, Adjoa decided to set up two clinics in the country. Staffed entirely by Ghanaians, the clinics offer treatments for one Ghana CD, about 70 cents, one tenth of the cost of a regular doctor's visit. People start arriving at 6 a.m. every day, though she doesn't see patients until 7:30 or 8. The treatment sites are informal: in Senya, she meets patients on a bench under an almond tree. Both clinics are located in the households of women she met during her Peace Corps service two decades before. "My translator at the clinic is a man I held as a baby. Peace Corps creates these bonds that are unbreakable in some way," she says.

Adjoa has returned to Ghana for the past four consecutive rainy seasons (when malaria is most prevalent) and treated 175 people for malaria using seven different remedies. Reviewing her data and notes, she made a surprising discovery: though it is parasitic in origin, malaria acts like an epidemic in areas where it is endemic. This enabled her to change her treatment protocol,



Adjoa M. Stuck

Household Helper in Senya - Ay-nee and her son Kofi.

as Hahnemann did during scarlet fever outbreaks. "You can start with a smaller group of remedies and prescribe more quickly. You can also give the most used remedy as a preventive," says Adjoa.

Her vision for the project stems from this significant finding. Currently, she is testing the use of homeopathy as a prophylactic on children in several nursery schools, with the goal of preventing the onset of the disease or lessening its severity.

Adjoa also wants to make the program entirely sustainable. "My ultimate goal is for each clinic to become the hub of a wagon wheel. I want to train people in how to use the remedies, and get this all run by the community," she says. She intends to create a manual and begin training Ghanaians to administer remedies within the next several years.

Adjoa says that working at the grassroots level has enabled her to make progress quickly. "It's given me the freedom to just do the work and see what the results say. Now the results are talking, and what they're saying is: treatment, education, and prevention."

Katherine Jamieson (Guyana 96-98) is a freelance writer whose work has appeared in The New York Times, Ms., and Washingtonian. You can find more of her writing, including essays about her service in Guyana, at www.katherinejamieson.com. To learn more about Adjoa Margaret Adjoa's work, visit her website: www.senyatamalehomeopathyproject.net.

MASTER OF ARTS IN INTERNATIONAL ADMINISTRATION University of Miami, Coral Gables, Florida U.S.



Course topics

- Civil Society
 - Economics
 - Grant Writing
 - International Relations /Affairs
 - Marine Affairs
 - Management
 - Public Health
 - World Religions ...
- International experiences and practicum
 - Argentina
 - Czech Republic
 - France
 - Ghana
 - Guatemala
 - Peru
 - Russia ...

The world is our classroom!

Contact Information
University of Miami
MAIA Program
+1- 305-284-8783
maiaprogram@miami.edu
www.miami.edu/maia

THE PEACE CORPS COMMUNITY MAKING A DIFFERENCE

by JoAnna Haugen

EDUCATION AND AWARENESS IN SOUTH AFRICA

Phil Lilienthal (Ethiopia 65-67, Philippines 73, Thailand 73-74) is the founder, president and CEO of Global Camps Africa, which helps boys and girls affected with HIV/AIDS. Global Camps Africa currently conducts six 10-day camps each year at South Africa's Camp Sizanani, located in the mountainous region outside of Johannesburg. The camps, which are part education and part HIV/AIDS awareness and prevention, bring together about 140 children at a time and help reinforce the message that they don't have to be victims. The children range from 10-15 years of age and currently are largely from the Soweto area.
<http://www.globalcampsafrika.org>

TELLING STORIES IN AFRICA

Bernard Pollack and **Danielle Nierenberg** (Dominican Republic 96-98) are currently traveling through nearly every country in Africa via their non-profit organization, BorderJumpers. Pollack and Nierenberg began their travels in October 2009. As they traverse the continent, they are meeting with and collecting untold stories from farmers, community organizers, labor activists, unions, non-governmental organizations and the local press, which they hope will inspire others who live in the region.
<http://borderjumpers1.blogspot.com/>

SUPPORTING SECONDARY EDUCATION STUDENTS IN TANZANIA

The Tanzania Education Fund is a non-profit organization dedicated completely to the development and sustainability of Nianjema Secondary and High School in Bagamoyo, Tanzania. President **Charles W. Sloan** founded the school in 2000. Today, the school provides equal educational opportunities for both boys and girls and expanded education that includes after-school programs and athletics. Because the executive director of the school and its staff are volunteer positions, 100 percent of all donated funds go directly to Nianjema and the students it serves.
<http://www.tanzaniaeducation.org/>

CREATING WARMTH AROUND THE WORLD

In 2009, **Heather Brown** (Bulgaria 00-02) founded the nonprofit organization Global Knit. Through the organization, Brown coordinates and delivers clothing and other products to homeless and orphaned children who might otherwise be cold. So far, the organization has donated items to children in the United States, Afghanistan, Mongolia and Haiti.
<http://www.globalknit.org/>

PROVIDING SUPPORT FOR MOTHERS IN COTE D'IVOIRE

Chicago resident **Patricia Mertz** is building a clinic in the rural village of Bruffouey in Cote d'Ivoire through Ivory Coast Mothers and Children, a Chicago non-profit organization she founded. Mertz is also president of the organization, which is helping to

provide medical aid for up to 6,000 people. Services at the clinic will have a minor cost attached to them, but antiretroviral drugs for HIV and AIDS will be free. Ivory Coast Mothers and Children is close to raising all of the necessary funds for the clinic.
www.ivorycoastaid.org/

TRAINING LOCAL EXPERTS IN MALI

ECOVA MALI was founded in 2007 by **Cynthia Hellmann** (Mali 99-01) and **Gregory Flatt** (Mali 97-99) as an alternative to the top-down approach to development in the country. The organization hires local experts in areas such as agricultural training, business planning, accounting and marketing to teach Malian farmers these skills. This approach is more sustainable, affordable and effective than bringing in third-party experts from Western nations to do the same thing. In addition to coordinating training sessions, ECOVA MALI also provides start-up capital in the form of micro-loans and mini-grants.
www.ecovamali.org/

SENDING KIDS TO SCHOOL IN LESOTHO

Belinda Collias (Lesotho 07-09) launched The M.O.S.A. Project when she was serving as a Peace Corps volunteer. The organization is a program by which Americans can sponsor disadvantaged Basotho youth so they can attend high school. It also aids small children living with HIV and other community-building projects such as restoring rural elementary schools and building libraries.
www.mosalesotho.org/

RECENT ACHIEVEMENTS OF OUR COMMUNITY

by JoAnna Haugen

BOLIVIA

Academy Award-winning director **Taylor Hackford** (68-69) was awarded with the University of Southern California's 2010 Asa V. Call Alumni Achievement Award, the highest honor given by the USC Alumni Association. Hackford began his cinematic career at Los Angeles' local public television station. When he moved from the mailroom to behind the camera, he won an Academy Award for his short film *Teenage Father*. Since then, Hackford has worked with some of Hollywood's biggest stars. He is currently the president of the Directors Guild of America.

BOTSWANA

Alice Fitzpatrick (88-89), head of the New London-based Community Foundation of Southeastern Connecticut, has been honored by the Connecticut Council for Philanthropy with the 2010 Martha S. Newman Award for her service to her organization and to the state's philanthropic sector. She recently oversaw the merger of two community foundations and serves on many statewide committees and boards.



BRAZIL

Bernard Blanche (65-67) has just published his first novel, *Iracema's Footprint*. Published by Eloquent Books, the story was inspired by notes Blanche kept while serving in the Peace Corps in Brazil. He also has a second book finished and a third book in the works. Blanche is a retired high school English teacher.

BULGARIA

In 2009, **Heather Brown** (00-02) founded the nonprofit organization Global Knit. Through the organization,

Brown coordinates and delivers clothing and other products to homeless and orphaned children who might otherwise be cold. So far, the organization has donated items to children in the United States, Afghanistan, Mongolia and Haiti.

Cynthia Morrison Phoel (94-96) recently had her book *Cold Snap: Bulgaria Stories* published by Southern Methodist University Press. This collection of linked stories provides an insider's look at life in a small Bulgarian village.

BURKINA FASO

The March of Dimes has awarded **Amy Starke**, MPH, RN, (99-01) a scholarship for her graduate studies in nursing with a specialization in midwifery. Starke is a student at the University of Michigan. She is currently working on a project in Liberia to help reduce maternal and infant mortality in that country.

CAMEROON

Christopher Hill (74-76), former U.S. ambassador to Iraq, has been named as dean for the University of Denver's Josef Korbel School of International Studies. Hill has spent more than 30 years in the Foreign Service; previous assignments include serving as assistant secretary of state for East Asian and Pacific Affairs and as ambassador to the Republic of Korea, Poland and Republic of Macedonia. Hill also led the U.S. delegation to the Six-Party Talks on the North Korean nuclear issue and was the special assistant to the president and senior director for Southeast European Affairs in the National Security Council.

CHILE, GUATEMALA

Ed Dove recently became the president of the University of Iowa Faculty Senate. A professor in the biomedical engineering program at the university, Dove has

*Life is calling.
So is SPEA.*



Kate Slavens MPA '11
RPCV Mali
SPEA Peace Corps Fellow

Congratulations on 50 years!

- Master of Public Affairs (MPA)
- Master of Science in Environmental Science (MSES)
- Joint MPA-MSES

SPEA's Peace Corps Fellows program uses community placements to enable Fellows to share experiences while enhancing their skill-sets in one of the top graduate programs.

SPEA Fellows receive benefits that include credit waivers and financial aid.



SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

INDIANA UNIVERSITY

Contact us for more information:

www.spea.indiana.edu
speainfo@indiana.edu
800.765.7755

had a career that includes teaching and developing medical breakthroughs by using mathematical modeling to solve physiological problems. He received bachelor's and master's degrees from Virginia Tech and a doctorate from Case Western Reserve University. Dove has been teaching at the University of Iowa for 22 years.



ECUADOR

Ed Steele has been sworn in as the newest member of the Dunsmuir City Council in California. Steele has been serving as a member of the city's Water and Sewer Task Force and works as a building remodeling contractor. His community service work includes coordinating and volunteering for the Dunsmuir / Mt. Shasta Emergency Food Pantry and Christmas Basket Project.

GHANA

Francis Marion University has named **Kenneth M. Autrey** (67-69) as the J. Lorin Mason Distinguished Professor for the 2009-2010 year. The honor is based upon a faculty member's contributions to teaching, professional service and scholarly activities. Autrey has been a member of the FMU faculty since 1989. Prior to his service at the university, Autrey taught middle school in upstate New York, the University of South Carolina and Tougaloo College. He was also a visiting professor at Hiroshima University in Japan.

HONDURAS

Dr. Peter Rogers (97-99), an assistant professor of civil engineering at the University of Texas at Tyler, was recently appointed to the International Rural Water Association Board of Directors. During his three-year term, Rogers will oversee governance issues, partake in fundraising and enhance the overall functionality capabilities of the organization. He has worked with several international engineering and aid organizations, including a stint as the national supervisor with the United States Agency for International Development. Rogers is

also active in Engineers Without Borders, serves on the program committee of Water for People and has leadership roles on many committees within the American Water Works Association.

JAMAICA

Ellen Siler (71-73) has worked her entire adult life in the non-profit sector. She is currently the CEO of Hubbard House Inc., which provides comprehensive domestic violence services in Jacksonville. Prior to her current position, Siler was the executive director of Quigley House in Clay County.

LESOTHO

Greg Felsen (05-07) recently became the new 4-H youth development extension agent in La Plata County, Colorado. In this position, he will be working with Colorado State University Extension, La Plata County and 4-H club leaders and volunteers to foster the next generation of local farmers, ranchers and agricultural leaders.

MICRONESIA

The College of the Holy Cross awarded a Sanctae Crucis Award to **Gregory M. Dever** (68-70). Dever is a pediatrician who has dedicated his career to improving medical care in the South Pacific. He served as the director of the Pacific Basin Medical Officers Training Program, which educated and trained 70 Micronesians and American Samoans as physicians.

PANAMA

The International Visitor Corps of Jacksonville selected **Steven D. Orr** (64-66) as the 2009-2010 Volunteer of the Year. Now retired from international work, Orr worked in 75 countries throughout the course of his career. He is currently an English language officer with the U.S. State Department and recently published his book, *The Perennial Wanderer: An American in the World*. Orr is the co-founder, past president and on the board of First Coast Returned Peace Corps Volunteers, Inc.

Brian Caouette (00-02) is the creator of Farm Builders, a social enterprise designed

to jumpstart investment in smallholder farms. It forms joint ventures with individual farmers and helps the farmers to rehabilitate their farms. The organization then securitizes the future cash flows. Development fees and proceeds from a portion of future sales funds technical assistance, marketing and expansion.

PHILIPPINES

Gary E. Robson (87-89) recently left his teaching post at St. Petersburg College and started a small publishing house called Nipa Hut Press. His first book, *Misadventures in Maasin*, is a collection of humorous stories from his Peace Corps days. His second book, *Chess Child*, picks up where the first book ends. It is a narrative of his relationship with his son, Ray Robson, and tells the story of how Ray passed Bobby Fischer to become the youngest grandmaster in the United States.

SENEGAL

Allegra Troiano (80-82) received an award of appreciation from Ambassador Brownfield and the U.S. State Department for training teachers in ten different Colombian cities as well as training the handicapped Colombian military and police. She is a Senior English Language Fellow in Bogota, Colombia, and recently finished a term on the National Peace Corps Association Board.



SIERRA LEONE

William Warshawer (86-88) has been appointed chief operating officer of Pact Inc. in Washington, D.C. In his position, Warshawer will oversee new business development, program development and delivery, policy/advocacy, strategic partnerships and overall operations.

SRI LANKA

Angela Meyer O'Connor (92-94) was recently inducted into the Twentynine Palms High School Hall of Fame. She graduated from the school in 1987 and has since become vice president of domestic markets at the New York Federal Reserve Bank.

THAILAND

Chris Morrow (89-91) recently joined the Board of Trustees for Long Trail School. Currently the general manager of the Northshire Bookstore, Morrow has worked as a project assistant in Project CARE in Honduras. He also helped implement a geographic information system in Lahore, Pakistan, for the Department of Education in Pakistan and the Department of Health in Syria.

VANUATU

Biology and zoology teacher Aaron Reedy (01-04) was recently awarded with a Golden Apple Award, an honor given to some of the best teachers in Chicago and neighboring suburbs. Reedy is the first teacher at Thomas Kelly High School

in Chicago to win the award. He was selected from a pool of 562 nominees; he will receive a tuition-free sabbatical at Northwestern University and a cash prize.

ZAMBIA

Lara Weber (00-02) is the national health content editor for the Chicago Tribune and Tribune Co. newspapers. She was an editor at the Chicago Tribune for seven years before joining the Peace Corps and returned to the newspaper after her service to create and launch the RedEye, a commuter newspaper owned by the Tribune. Weber has held various editing positions in the news and features departments. She also served as a Crisis Corps volunteer in New Orleans after Hurricane Katrina in 2005.

ADVERTISERS INDEX

- AFS, 65
- American Friends of Humboldt, 49
- American University, College of Arts & Sciences, 55
- American University, School of Public Affairs, 41
- Antioch University, 57
- ASAP Africa, 12
- Brandeis University, 37
- Bryn Mawr, 57
- Colorado State University, College of Business, 55
- Columbia University, 25
- Cornell University, 43
- Developments Alternatives International, 23
- Fielding Graduate University, 45
- Geico, 49
- George Mason University, 51
- George Washington University, 21
- Goucher College, 37
- Harvard University, Kennedy School, 18
- Harvard University, Kennedy School, 25
- Indiana University, 63
- John Snow, Inc., 21
- Johns Hopkins University, Postbacc PreMed, 39
- Johns Hopkins University, School of Nursing, Cover 2, page 1
- Johns Hopkins University, School of Nursing, 23
- The Medical School for International Health, 59

Make a Difference



Host an AFS High School Exchange Student



Bring the World Back Home

Help Americans gain a better understanding of other people.

Learn more about becoming an AFS Host Family at:
www.afsusa.org/pcfam



Intercultural
Programs USA

Connecting Lives, Sharing Cultures

AFS proudly participates in the following U.S. Department of State funded programs:



THE NATIONAL PEACE CORPS ASSOCIATION

cordially invites you

TO SAVE THIS DATE:

2011



National
Peace Corps
Association

**TELL A FRIEND
ABOUT THE 50th AND
WIN A TRIP FOR TWO!**

Update your contact information and share the good news about the 50th Anniversary Celebration with at least three of your Peace Corps friends. You'll be automatically eligible to win a two-week, all-inclusive volunteering trip to Central America for you and a friend, courtesy of Global Vision International (GVI).

The Peace Corps turns 50 next year. You're an important part of our history, and we'd like you to help us celebrate!

We're planning several events around the world to recognize this landmark achievement. We want to make sure you don't miss out on this global celebration, but we need to know the best way to keep in touch.

**You helped make history.
Now, be part of the celebration.**

THE 50TH ANNIVERSARY OF THE PEACE CORPS IN 2011.

*Sign up here to receive your save the date:
PeaceCorpsConnect.org/50thRSVP*