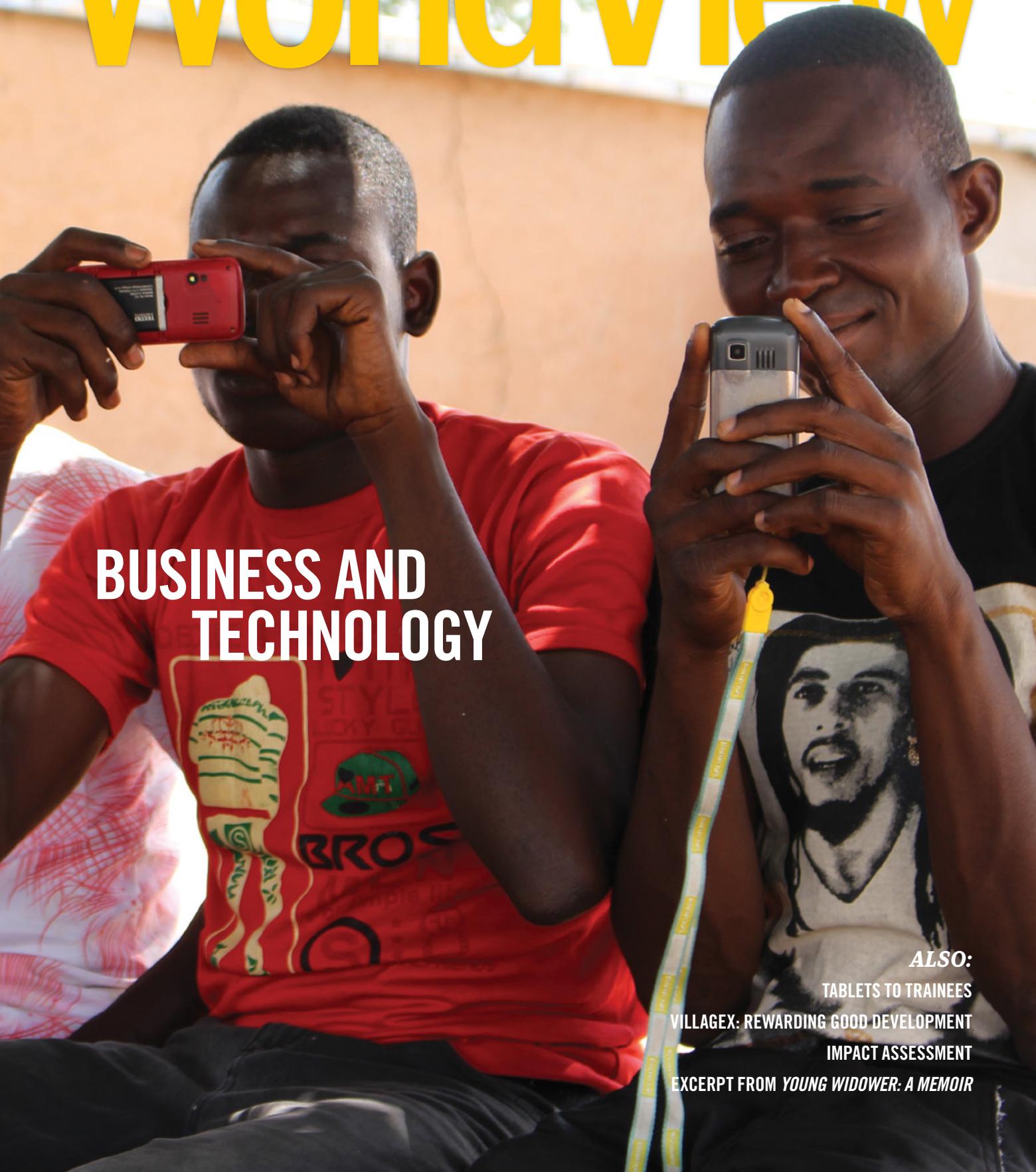


WorldView

A photograph showing two young men from the waist up. The man on the left is wearing a red t-shirt with various logos and text, including "BROS" and "KMT". He is holding a red smartphone up to his eye, looking through its camera. The man on the right is wearing a white t-shirt with a large black and white portrait of a man's face on it. He is holding a silver smartphone and looking at its screen. Both men appear to be in an outdoor setting with a yellow wall in the background.

BUSINESS AND
TECHNOLOGY

ALSO:

TABLETS TO TRAINEES

VILLAGEX: REWARDING GOOD DEVELOPMENT

IMPACT ASSESSMENT

EXCERPT FROM *YOUNG WIDOWER: A MEMOIR*



Johns Hopkins University
School of Nursing

YOUR NEW ADVENTURE STARTS AT JOHNS HOPKINS

Discover the people, places, and possibilities of nursing while earning a master's degree in five semesters. Explore the new Master's Entry into Nursing program, specifically designed for non-nursing bachelor's degree graduates and career changers.

The adventure begins in fall 2015.

Learn more at nursing.jhu.edu/mastersentry

For information on all program offerings, including accelerated summer entries, call 410-955-7548.



JOHNS HOPKINS
SCHOOL *of* NURSING

Ranked #1 among graduate nursing programs by U.S. News & World Report

Dual Degrees

MBA/MA in Community Development and Planning

MBA/MS in Environmental Science and Policy

GSOM Degrees

MBA

MBA in Social Change

MBA in Sustainability

IDCE Degrees

MA in Community Development and Planning

MS in Environmental Science and Policy

MS in Geographic Information Science for Development and Environment

MA in International Development and Social Change

WHO SAYS YOU CAN'T...

...BUILD MANAGEMENT SKILLS TO
BECOME A FORCE FOR SOCIAL CHANGE.

Returned Peace Corps
Volunteers admitted to
our graduate programs
are guaranteed a minimum
50% tuition remission
or higher, and at least
one 100% tuition remission
fellowship is given each year.

Now is the time for you to **"Challenge Convention. Change Our World."** by creating the master's degree you've always wanted. Clark University's Graduate School of Management and our International Development, Community, and Environment Department work together to give you **the flexibility to pursue your graduate degree in management, social change, the environment — or all of the above.** With dynamic programs, interdisciplinary courses, interaction with local companies and global communities, and two unique dual degree options, you can focus on transforming your career and the world as we know it.



Contact us today.

clarku.edu/Coverdell

gradadmissions@clarku.edu

508-793-7373

CLARK
UNIVERSITY
1887

CHALLENGE CONVENTION. CHANGE OUR WORLD.

Publisher: Glenn Blumhorst

Editor: Erica Burman

Contributors: Teniola Ayoola, Aileen Berquist, Michael L. Buckler, Erica Burman, Jarret Cassaniti, Logan Connor, Lisa Curtis, John W. Evans, Nicholas Fusso, Amber Gomes, Kara McArthur, Allen W. Neece III, Jonathan Pearson, Cynthia Wambgans

WorldView Advertising

Scott Oser

advertising@peacecorpsconnect.org

WorldView (ISSN 1047-5338) is published four times per year (Spring, Summer, Fall and Winter) by the National Peace Corps Association (located at 1900 L Street, NW, Suite 610, Washington, DC 20036-5002) to provide news and comment about communities and issues of the world of serving and returned Peace Corps Volunteers. *WorldView* © 1978 National Peace Corps Association.

Periodicals postage paid at Washington, D.C. & additional mailing offices.

POSTMASTER

Please send address changes to

WorldView magazine

National Peace Corps Association
1900 L Street NW, Suite 610
Washington, DC 20036-5002

ADVERTISING

Questions regarding advertising should be sent to advertising@peacecorpsconnect.org.

SUBSCRIPTIONS

Magazine subscriptions may be purchased from the National Peace Corps Association by check or credit card. Prices for individuals are \$25 and institutions \$35 (add \$10 for overseas delivery). Order forms are also available on the NPCA website at www.peacecorpsconnect.org or www.worldviewmagazine.com.

EDITORIAL POLICY

Articles published in the magazine are not intended to reflect the views of the Peace Corps, or those of the National Peace Corps Association, a nonprofit educational membership organization for those whose lives are influenced by Peace Corps. The NPCA is independent of the federal agency, the Peace Corps. Further details at <http://www.worldviewmagazine.com>

EDITORIAL SUBMISSIONS

Letters to the editor are welcomed. Unsolicited manuscripts, photographs, or other illustrations will be considered. The editors prefer written proposals before receiving original material. Send queries or manuscripts to the editor at news@peacecorpsconnect.org or by mail to the NPCA address.

All inquiries can be addressed to the appropriate person at NPCA by fax at 202/293-7554 or by mail to NPCA, or through the NPCA website at www.peacecorpsconnect.org or www.worldviewmagazine.com.

WorldView

A magazine of news and comment about the Peace Corps world

PUBLISHED BY THE NATIONAL PEACE CORPS ASSOCIATION



Making of waffle cones at Three Twins Ice Cream shop, an RPCV-owned business in the San Francisco Bay area.

FEATURES: Business and Technology

16 | Tablets to Trainees

National Peace Corps Association facilitates Google tablet donation to departing Peace Corps trainees

By Logan Connor and Erica Burman

19 | Serving Up

Scoops of Cool
RPCV Neal Gottlieb is building a brand, but staying true to his mission

By Teniola Ayoola

22 | Kuli Kuli

Bringing a superplant to a new market

By Lisa Curtis

24 | The Signs Are There

Deaf education Volunteers develop an online sign language glossary app for Kenya

By Amber Gomes

26 | Will Mobile

Communication Bring about 'The Ultimate Day'

By Jarret Cassaniti

ON THE COVER The photo was taken by Village X Inc. in March 2014 during a community meeting with Laabisi Village and Naabisii Village in Talseni, Upper East Region, Ghana. Village X held this meeting, and many others in Ghana and Malawi, to introduce communities to Village X's grassroots, phone-based approach to development and determine whether communities were interested in proposing, planning, implementing, partially financing, and documenting their own projects using mobile phones.

WorldView

A magazine of news and comment about the Peace Corps world

DEPARTMENTS



8



32



38

LETTER FROM THE PRESIDENT

- 6 Let's Go Together**
By Glenn Blumhorst

AROUND THE NPCA

- 8 Advocacy Update**
Our advocates score legislative victory!

- 12 Group News Highlights**
National Peace Corps Association member groups are always working to make the world a better place – no matter the season
By Jonathan Pearson

BUZZ FROM THE FIELD

- 28 Village X Inc.**
Reward good development
By Michael L. Buckler

- 31 Where in the World is WorldView?**
Send us a photo!

COMMENTARY AND OPINION

- 32 Returned Peace Corps Volunteers to Participate in Innovative Cancer Prevention Study**
If Baylor College of Medicine hypothesis is correct, study could represent a huge leap forward in cancer prevention
By Kara McArthur

- 34 Distribution is the Solution**
Sugar daddy awareness classes work, but scaling up is the challenge.
That's where you come in.
By Nicholas Fusso

LETTERS FROM ...

- 36 Letter from Botswana**
Impact Assessment
By Aileen Berquist
- 38 Letter from Tanzania**
Hey Matthew
By Cynthia Wambsgans

BOOK LOCKER

- 40 Excerpt From *Young Widower: A Memoir***
By John W. Evans

COMMUNITY NEWS

- 42 Recent Achievements of Our Community**
Edited by Jonathan Pearson

45 In Memoriam

ADVERTISER INDEX

44

THE PUBLISHER

The publisher of *WorldView* magazine is the National Peace Corps Association, a national network of Returned Peace Corps Volunteers, former staff and friends. The NPCA is a not-for-profit 501(c) (3) educational and service organization which is independent of the federal agency, the Peace Corps.

ADVISORY COUNCIL

Carol Bellamy, Chair, Education for All - Fast Track Initiative
Ron Boring, Former Vice President, Vodafone Japan

Nicholas Craw, President, Automobile Competition Committee for the U.S.

Sam Farr, Congressman, U.S. House of Representatives, California

John Garamendi, Congressman, U.S. House of Representatives, California

Mark Gearan, President, Hobart & William Smith Colleges

Tony Hall, Former Member of U.S. House of Representatives, Ohio, Former U.S. Ambassador to Food and Agriculture Organization

Sandra Jaffee, Former Executive Vice President, Citigroup

William E. "Wilber" James, Managing General Partner, RockPort Capital Partners

Roland Johnson, Former Executive Director, The Grundy Foundation

John Y. Keffer, Chairman, Atlantic Fund Administration

Virginia Kirkwood, Owner/Director, Shawnee Holdings, Inc.

Richard M. Krieg, President and CEO, The Horizon Foundation

Kenneth Lehman, Chairman Emeritus, Winning Workplaces

C. Payne Lucas, Senior Advisor, AllAfrica Foundation

Dennis Lucey, Vice President, TKC Global

Gordon Bruce Radley, Former President, Lucasfilms

John E. Riggan, Chairman Emeritus, TCC Group

Mark Schneider, Senior Vice President, Special Adviser on Latin America International Crisis Group

Donna Shalala, President, University of Miami

Paul Slawson, Former CEO, InterPacific Co.

F. Chapman Taylor, Senior Vice President and Research, Director Capital International Research Inc.

Joan Timoney, Director for Advocacy and External Relations, Women's Refugee Commission

Harris Wofford, Former U.S. Senator, Pennsylvania

BOARD OF DIRECTORS

Tony Barclay , Chair	Brian Forde
Joby Taylor , Vice Chair	Janet Greig
Jane Bardon , Secretary	Dennis Grubb
Dennis Grubb , Treasurer	Angela Harris
Glenn Blumhorst , ex officio	Marjorie Harrison
Maricarmen Smith-Martinez , Group Leader Coordinator, ex officio	Sharon Keld
J. Henry (Hank) Ambrose	Tim McCollum
Jayne Booker	Charles (Chuck) McConnell
Sandra Bunch	Kristina Owens
Teresa Devore	Gary Schulze
	Joby Taylor
	Billi Jo Zielinski

STAFF

Glenn Blumhorst , President
Anne Baker , Vice President
Emily Bello , Manager of Membership & Operations
Erica Burman , Communications Director
Jonathan Pearson , Advocacy Director
Kate Schwanhauser , Membership & Development Assistant

CONSULTANTS

Lollie Commodore, Finance

INTERNS

Teniola Ayoola, **Jessica Bellwoar**, **Logan Connor**, **Alicia Nelson**, **Breonna Norward**, **Heather Odell**, **Tess Tacka**

VOLUNTEERS

David Field, **Natalie Hall**, **Travis Hellstrom**, **Harriet Lipowitz**, **Susan Neyer**, **Pat Wand**, and **Angene Wilson**

Advancing social justice around the world ... one degree at a time.



Students who come to the Heller School learn to combine their idealism with in-depth knowledge and rigorous analysis in order to develop practical solutions to the world's most pressing social problems. Heller alumni are advancing social justice at U.N. agencies, bilateral and multilateral aid organizations, U.S. government agencies, community and healthcare organizations, and NGOs throughout the world.



MA in Sustainable International Development
MA in Coexistence and Conflict
MS in International Health Policy & Management
Master of Public Policy
MBA in Nonprofit Management
PhD in Social Policy

Paul D. Coverdell Fellows
Program Partner School

Visit heller.brandeis.edu or contact us at
helleradmissions@brandeis.edu or 781.736.3820
Knowledge Advancing Social Justice



LET'S GO TOGETHER

By Glenn Blumhorst

If you want to go fast, go alone. If you want to go far, go together.

— African Proverb

Are you going fast, but alone? Or are we going far together? True to this proverb, a community united and working together toward a common vision will go far.

It may be our small-town, suburban or city origins that give us our first and deepest sense of community. Later, our workplace, college or university may be our primary community.

For some 225,000 of us, the Peace Corps fosters a sense of community like no other—a source of pride, a sense of purpose and a common bond with kindred spirits. We've experienced the “toughest job you'll ever love,” individually yet corporately.

A central tenet of our Peace Corps service is collective community effort. I was able to facilitate a relatively major electrification project in a small Guatemalan village by helping organize

and mobilize community members around their shared vision. We forged partnerships and formed leaders, but it was the greater community's contribution that drove the project.

The National Peace Corps Association aligns with this same premise—the whole is greater than the sum of its parts. For 35 years, NPCA members and member groups have championed the collective vision and mission of the Peace Corps community from the grass roots.

As we envision the future, you have helped redefine our vision, mission and goals to reflect where you want to go as a community—together. The NPCA's 2014-2018 strategic plan is the product of the inputs of several thousand RPCVs.

In establishing our strategic framework, you helped craft a concise vision statement that describes the inclusive and inspirational long-term desired change resulting from our collective effort:

Vision: A united and vibrant Peace Corps community

And a clear, memorable and concise mission statement reflects the fact that the experience of most PCVs in their service is life changing and lasting:

**THE NEXT
STEP IN
YOUR PEACE
CORPS
SERVICE**

- + Employment leads and networking opportunities
- + Professional development and mentoring
- + Continued connections to your country of service
- + Service travel, special projects, advocacy opportunities
- + Access to Returned Peace Corps Volunteer resources

Mission: To champion lifelong commitment to Peace Corps ideals In support of the mission and vision statements, two straightforward strategic goals reflect a dedicated focus by the NPCA on the advancement of the Peace Corps community and the betterment and expansion of the Peace Corps experience:

Strategic Goals:

1. Enable members and member groups to thrive
2. Help the Peace Corps be the best that it can be

Whether consciously or not, Peace Corps folks are typically engaged with furthering the ideals of the Peace Corps in one way or another. President Kennedy's call to “Ask not what your country can do for you, but what you can do for your country” stirred thousands of Americans to join the Peace Corps. Fifty-three years later it still resonates.

It's a lifelong commitment. Our Peace Corps community beckons us to continue to work together in achieving our vision.

Do you want your Peace Corps community to go far in making a difference in the world? Then let's go together.

In service,

Glenn Blumhorst

President, National Peace Corps Association
RPCV Guatemala, 1988-1991

You can reach Glenn at president@peacecorpsconnect.org.

**JOIN TODAY. FREE TO
PCVS AND FIRST-TIME
MEMBERS!**

www.peacecorpsconnect.org/free



National
Peace Corps
Association

CONTINUE *to* CHANGE LIVES

with a graduate degree from Antioch University

“ The mission of the Peace Corps and Antioch University really align. I’d encourage RPCVs to consider an advanced degree at Antioch University. Through their experiential education and commitment to service, Antioch’s graduates have a track record of advancing social, economic, and environmental justice. I have seen it first hand both as one of the first Peace Corps volunteers and then as Antioch University’s President/Chancellor and now as a faculty member. ”

Alan E. Guskin, Distinguished University Professor, PhD Program in Leadership and Change, Antioch University President Emeritus

“My Peace Corps service in Sierra Leone provided a valuable foundation for my career. Insights from the experience inform my teaching at Antioch University Seattle, and I appreciate the skills, commitment and critical thinking of RPCVs in our graduate programs.”

Mark Hower, PhD



“AUNE professors provide a very open, friendly and inviting atmosphere... I couldn’t be here without them helping me, pushing me and challenging me.”

Binh Pham,
Marriage and Family Therapy,
PhD Candidate



Do you want to make the most of your in-country experience and continue creating a better world? Take your next step at the university in downtown Seattle that shares your values, priorities, and commitment.

- Master's degrees in environment, education, organizational development, psychology, and counseling
- Programs designed and taught by RPCVs
- Special scholarships available for Returned Volunteers
- To learn more, go to antiochseattle.edu/RPCV

Put your ideals to work and gain the knowledge and skills you need to advance change. Antioch University New England offers:

- Graduate degrees and certificates in environmental studies, education, psychology, and management.
- Counseling/therapy degrees, an APA-accredited PsyD, a COAMFTE-Accredited Marriage & Family Therapy PhD
- Flexible scheduling, practice-based study
- Paul D. Coverdell Fellows scholarships

**ANTIOCH
UNIVERSITY
SEATTLE**

Seattle, WA ■ 888.268.4477
admissions.aus@antioch.edu
www.antiochseattle.edu/RPCV

**ANTIOCH
UNIVERSITY
NEW ENGLAND**

Keene, NH ■ 800.552.8380
admissions.ane@antioch.edu
www.antiochne.edu

ADVOCACY UPDATE

Our advocates score legislative victory!

By Allen W. Neece III

In December 2013, after six and a half consecutive years of living overseas, I returned to America. Peace Corps service in Kenya and Zambia for three years; Peace Corps Response in Guyana for another year; two years with VSO in Rwanda. Aside from brief swings through the States between postings, I had never stayed in the States longer than a month.

Coming from the cosmopolitan city of Kigali, my culture shock wasn't particularly noticeable, but I nevertheless enjoyed the little details of contemporary American civilization that are so immediate to Returned Peace Corps Volunteers (RPCVs). The initial euphoria however soon wore off as I began to pound the Internet pavement, hustling all over Washington, D.C. in search of a job.

When the National Peace Corps Association (NPCA) issued the call for a "Day of Action" on Capitol Hill, I signed up immediately. I also contacted my fellow RPCV, Erikson Young (Kenya, 2005-07), and asked him to join us. Both of us are Deaf and had served in the Deaf education sector in Kenya, the only one of its kind in the Peace Corps. Jonathan Pearson, NPCA's Advocacy Director arranged for sign language interpreters to accompany us on our rounds.

On the brisk cold morning of February 27, well over a hundred RPCVs and NPCA staff people assembled in a meeting room in the Rayburn Congressional building. Inspiring speeches from RPCV Congressmen Joe Kennedy (Dominion Republic 2004-06), Sam Farr (Colombia, 1964-66), John Garamendi (Ethiopia, 1966-68) and Mike Honda (El Salvador, 1965-67) fired us up. There



TOP: Congressman Hank Johnson with Georgia advocates Rulester Davis and Maricarmen Smith.

LEFT: New Jersey Congressman Leonard Lance meets with NPCA Board members Sharon Keld and Tony Barclay.

were approximately 25 advocacy teams, typically composed of four people each. Our team, Team 23, was comprised of Erikson, Brendan Hughes (Paraguay, 2008-11, El Salvador 2011-12), Richard Popp (Nepal 1985). Our job for the day: to present our views on several Peace Corps-specific issues and to ask the lawmakers for their support.

Erikson had previously interned for Senators Max Cleland and Tom Harkin so he was well acquainted with the serpentine mazes that comprise the offices of the Rayburn, Longworth, and Cannon buildings. He expertly marched us through throngs of people vying for attention from their representatives; we were not the only citizens calling attention to our cause.

Before we entered the office of Congresswoman Tammy Duckworth



1



2



3



4

1 Team California had a few minutes with Senator Dianne Feinstein. 2 Maine Advocates meet with Congresswoman Chellie Pingree. 3 Colorado's Mike and Ann Moore share their Peace Corps experiences with Congressman Jared Polis. 4 Massachusetts' newest Member of Congress – Katherine Clarke – meets with advocacy leaders from the Bay State.

(D-II) for the first of our four scheduled visits, the four of us huddled to review strategy and hone our requests: prioritize robust funding for fiscal year 2015; join the bi-partisan Peace Corps Caucus, and a plea to sponsor H.R. 1573, the Respect for Peace Corps Volunteers Act. Brendan and Richard had participated in previous mobilizations so we agreed they would take the lead for the first visit. As it turned out, Duckworth's legislative scheduler, Kelsey Druckman, was a RPCV (Mali, 2011-12). Consequently, we didn't have to do a hard sell but merely debriefed her on the latest issues pertaining to Peace Corps in the House.

With ensuing visits to the offices of Eleanor Holmes Norton (D-DC), Mark Takano (D-CA), and Matt Cartwright

(D-PA), Brendan and Richard focused on ensuring budget funding continuity and joining the Peace Corps Caucus and Erikson talked about securing support for HR 5173, the Respect for Peace Corps Volunteer Act (this would amend the Peace Corps Act to allow RPCVs to use the seal, emblem, or name of Peace Corps on death announcements and grave stones.)

I made it a point to go last because the story I shared was personal. Only six months after I arrived in Kenya in 2007, Peace Corps Kenya would suspend operations due to election-related violence. Many from my training group chose to return home, but a sizable contingent, including me, transferred to other posts in Africa. A Volunteer named Joseph Chow from

my consolidation group accepted a new assignment with Peace Corps Tanzania where he became a popular chemistry teacher at a secondary school. A year later, Joseph died in a rock climbing accident. His name is on the wall of the fallen Volunteers in the lobby of the Peace Corps headquarters, which now lists nearly 300 names. As I related to the staff of the congressional offices that we visited, I felt it was most unfortunate that since 1961 RPCVs, and Volunteers who have given their lives overseas during service, have been prohibited from receiving official recognition for their devotion and sacrifice. My story seemed to have the desired effect, for I later learned that one of the offices we visited became a co-sponsor of HR 1573.

A look at what NPCA member groups are up to



1



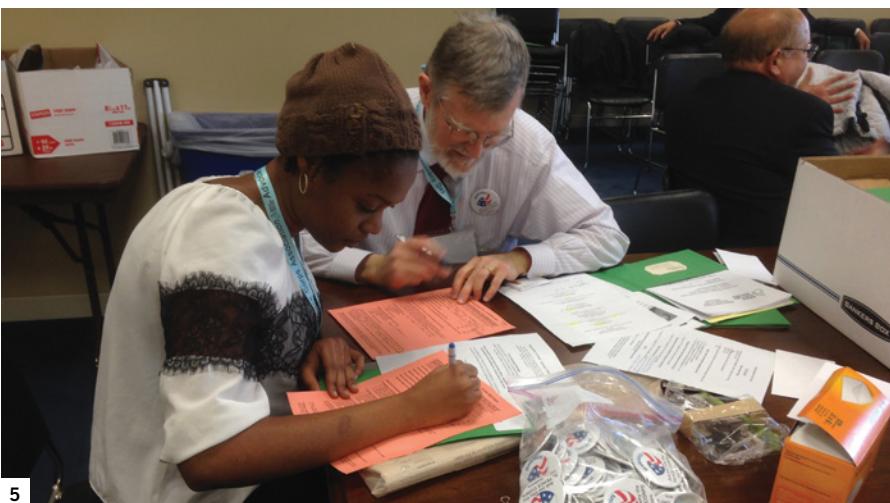
2



3



4



5

Our list of visits completed, the four of us shook hands and went our separate ways into the wintry day outside, content in the knowledge that we had done our part to ensure the Peace Corps continues to receive attention and support from our elected representatives in Congress. As I

walked past the U.S. Capitol and battled the biting wind, I was already thinking of the next Day of Action. I gave four years of my life representing the people of America. Consequently, as a proud RPCV it is incumbent upon me to do what I can to support the organization that allowed me to

1 Kentucky RPCVs Jack and Angene Wilson discuss Peace Corps issues with Congressman Andy Barr.

2 Iowa Congressman Dave Loebsack meets with NPCA advocates

3 RPCVs Trina Janes and Larry Bahr flew in from Illinois to join us on Capitol Hill.

4 101 NPCA citizen-advocates joined us on Capitol Hill for this year's National Day of Action.

5 Meeting reports and thank you notes are a big part of the Capitol Hill effort.

make a difference at home and overseas. **WV**

Allen W. Neece III (Kenya, Zambia 2007-2010, Peace Corps Response Guyana 2011) served a total of four years working on issues pertaining to Deaf education. He hopes to return to Africa, for there is much work to do.

Combine your **master's degree** and **Peace Corps service**

Opportunities for RPCVs and incoming volunteers

- Paul D. Coverdell Fellows Program
- Master's International Program
- RPCV Scholarships

Learn more at
www.sit.edu/graduate

SIT Graduate Institute

a program of World Learning



SIT and the Peace Corps
... partners since 1964



SIT
50 Years
1964 • 2014

Policy
WONK

SMART +
PASSIONATE +
FOCUSED +
ENGAGED = WONK

Ideas into action.
Action into service.

American University WONKS leverage their intelligence, passion and connections to create meaningful change in the world. Fortunately, Peace Corps volunteers share those same values.

Accepting applications for Fall and Spring on a rolling basis. Application fee waived for Peace Corps volunteers.

american.edu/spa
spa@american.edu
+011-202-885-6230



SCHOOL of PUBLIC AFFAIRS
AMERICAN UNIVERSITY • WASHINGTON, DC

GROUP NEWS HIGHLIGHTS

National Peace Corps Association member groups are always working to make the world a better place – no matter the season

By Jonathan Pearson



TEXAS

Protecting the environment and sharing the Peace Corps experience. Those have been major focuses in recent months of the North Texas Peace Corps Association. Group members teamed

up with Groundwork Dallas to organize a cleanup along the Trinity River, and hosted an information booth as part of the All Out Trinity event back in March. Group members were at it again on Earth Day, teaming up with the Dallas Peace Corps Regional office to organize an exhibit at the Earth Day celebration at Fair Park in Dallas. RPCVs shared experiences about their Peace Corps work to protect the global environment.

CALIFORNIA

Storytelling workshops. School and community presentations. Volunteer send-offs. A film series. All of that and more is part of a comprehensive agenda offered up by the Northern California Peace Corps Association in their efforts to bring the world home. The group highlights this effort in their communications with a monthly “Third Goal Report,” that highlights individual and group efforts. Over the last several months, activities included a “Story Jam” attended by 80 people in April, a Peace Corps diversity panel at the San Francisco Library (coordinated by the agency’s regional office) and numerous speaking programs bringing the Peace Corps experience to middle school and high school students, Girl Scout troops and local Rotary clubs.

NEW YORK

The Long Island RPCVs are among the latest NPCA member group to collect used bicycles and sewing machines for servicing and shipment overseas through, Pedals for Progress, a nonprofit founded by RPCV and former Shriver Award recipient David Schweidenback, that supports economic growth in developing countries through these donations. Nearly ten volunteers (including NPCA Vice President Anne Baker) turned out at the Long Island Shopping Center to assist with the collection. By day’s end, the group had collected 99 bicycles, nine sewing machines, and \$1,000 in donations to assist with shipping costs so the items can be sent to the community of Rivas, Nicaragua. The Long Island RPCVs have been hosting a collection since 2003.

OREGON

Peace Corps Partnership programs are benefiting once again thanks to the generosity of the West Cascades Peace Corps Association (WCPA). The group seeks out projects being coordinated by currently serving volunteers in Oregon. So far in 2014, more than \$1,100 has been raised to support a summer school program in Mexico and the construction of a classroom to support after

school activities in Mozambique. Over the past five years, \$12,000 was raised to support 21 partnership projects. Along with membership dues, fundraising activities and other donations, funds are also disbursed from the Beryl Brinkman Memorial Fund, in honor of one of the founding members of the WCPA and past member of the NPCA Board of Directors.

ARMENIA

There's new energy within the Friends of Armenia. In her first web post as Board President Maggie Woznicki announced



NORTH CAROLINA

Since 2006, the North Carolina Peace Corps Association (NCPA) has given its annual Peace Prize to a state-based nonprofit organization that "promotes peace and cross-cultural understanding and shares the 'helping others to help themselves' ideology of the Peace Corps." At ceremonies held in March, the group recognized this year's recipient, the Community Empowerment Fund (CEF) of Chapel Hill. Founded in 2009 by a group of students at the University of North Carolina, CEF offers savings opportunities, financial education, and assertive support to individuals who are seeking employment, housing, and financial freedom. NCPA President Glenn Blumhorst was on hand to present this year's award.

the results of the group's April fundraising drive. More than \$1,000 was raised from nearly 37 individuals. The funds will be used to support projects of importance to Armenians and the Peace Corps community. Included among its

charitable giving, the group has an annual small grants program that supports community, youth, business, health and human development projects, as well as humanitarian service projects, in the Republic of Armenia.

COLUMBIA | SIPA

Master of Public Administration in Development Practice



THE MASTER OF PUBLIC ADMINISTRATION IN DEVELOPMENT PRACTICE

THE EARTH INSTITUTE | www.sipa.columbia.edu/mpa-dp

"PEOPLE DO NOT LIVE THEIR LIVES IN HEALTH SECTORS OR EDUCATION SECTORS OR INFRASTRUCTURE SECTORS ARRANGED IN TIDY COMPARTMENTS. PEOPLE LIVE IN FAMILIES, VILLAGES, COMMUNITIES, COUNTRIES, WHERE ALL THE ISSUES OF EVERYDAY LIFE MERGE. WE NEED TO CONNECT THE DOTS." - Robert B. Zoellick, former World Bank President

The Master of Public Administration in Development Practice (MPA-DP) trains current and aspiring practitioners to understand and manage approaches to sustainable development challenges. The core curriculum provides students with a solid foundation in principles and methods of development, food systems, public health, economics, infrastructure, and environmental sustainability.

APPLICATIONS FOR FALL 2015 ARE DUE FEB 6TH, 2015

MOROCCO

The High Atlas Foundation (HAF) is closing in on the goal of its One Million Trees Campaign. By the end of 2013, the group reported nearly 700,000 fruit seeds, saplings and trees had been planted since the campaign

began in 2003. More than 230,000 plantings were conducted last year alone. The group believes it will surpass its goal – and plant as many as 500,000 trees—in 2014. HAF strives to improve the livelihood of rural Moroccan communities, while maintaining an

eco-friendly approach to economic growth. The Campaign is designed to increase family incomes multiple-fold while also preventing erosion and desertification.

TANZANIA

The Friends of Tanzania held a winter party early in the year. There was much to celebrate. More than \$55,000 was donated to support fifteen projects across Tanzania. Projects included micro loans for women's groups, poultry breeding initiatives, teacher training initiatives and educational scholarships. Friends of Tanzania also teamed up with the Tanzania Association of DC/MD/VA to host a forum at Howard University on the future of Education in Tanzania. More than 70 people attended the program, including Tanzanian Ambassador Liberata Mulamula.

GUATEMALA

Cleft lip and palate is a birth defect that is easily corrected in the developed world. But in rural Guatemala, children born with this condition often die because they cannot nurse and have little or no access to medical care. Those who survive face difficulty breathing, speaking, and eating, not to mention discrimination throughout life.

On May 15, National Peace Corps Association President Glenn Blumhorst traveled to New York City to attend the Partner for Surgery Gala to benefit children in Guatemala. There, he accepted an award for the National Peace Corps Association "recognizing the significant and lasting contributions of Peace Corps Volunteers, with special focus on their work in Guatemala."

Todd Peterson, a Peace Corps Volunteer in the most remote areas of Guatemala, founded Partner for Surgery Partner (<http://partnerforsurgery.org>) with his father, Frank. Since 2001, Returned Peace Corps Volunteers have donated their time, expertise and money to the children and families of Guatemala. **WV**

Monterey MBA:

At the intersection of business, sustainability and development



Offering scholarships through
the Peace Corps Master's
International programs and the
Paul D. Coverdell Fellows program.



**Monterey Institute
of International Studies**

A Graduate School of Middlebury College



GO.MIIS.EDU/MBA



“Take advantage of the real world experiences that Fletcher has to offer and your international career path will expand tenfold.”

—Joshua Haynes

Senior Development Technologist + Media Adviser at USAID
Master in International Business, The Fletcher School '10
RPCV Morocco '03-'05

Master of Arts in Law and Diplomacy (MALD)
Master of International Business (MIB)
Global Master of Arts Program (GMAP)
Master of Laws in International Law (LLM)
Doctor of Philosophy (PhD)
Master of Arts (MA)
Executive Education

At USAID's Center of Excellence on Democracy, Human Rights and Governance, Joshua Haynes applies the multidisciplinary training in technology, business, law, politics and human rights he received at The Fletcher School — along with his experiences in the field at Fletcher, in the Peace Corps and in the private sector — toward eradicating poverty and supporting resilient democratic societies through digital tools.

Visit fletcher.tufts.edu or
email fletcheradmissions@tufts.edu



Read Joshua's story



HARVARD Kennedy School

JOHN F. KENNEDY SCHOOL OF GOVERNMENT

www.hks.harvard.edu



Ellen Whitesides
RPCV South Africa 2008
MPA/ID 2011

**ASK WHAT
YOU CAN DO**

MASTER IN PUBLIC ADMINISTRATION/ INTERNATIONAL DEVELOPMENT

The two-year MPA/ID program at Harvard Kennedy School is an exciting, rigorous graduate program designed to train the next generation of leaders in international development. The proven combination of doctoral-level economics with a multidisciplinary approach sets this program apart. The demanding set of core courses includes public sector management, institutions, governance, and the practice of economic development.

Our graduates are positioned toward all-around excellence in a challenging field that requires both analytical and professional skills. Exceptional, motivated practitioners from all over the world with strong backgrounds in math and economics are encouraged to apply.

Applications are due in early December. Classes begin in August. Full and partial scholarships are available for qualified applicants.



www.hks.harvard.edu

mpaid_program@hks.harvard.edu

PHONE: 617-495-2133

FAX: 617-495-9671

MPA/ID Program
Harvard Kennedy School
79 John F. Kennedy Street, Box 15
Cambridge, MA 02138 USA

*For information on other master's and doctoral programs at HKS,
please visit: www.hks.harvard.edu/apply.*

TABLETS TO TRAINEES

National Peace Corps Association facilitates Google tablet donation to departing Peace Corps trainees

By Logan Connor and Erica Burman

Jaron Reed is not a programmer. But she had an idea. In 2012, after completing her Peace Corps service in the San Marco department of Guatemala, she moved to Seattle, where she heard about Peace Corps' Innovation Challenge and associated hackathon from SEAPAX, the local Returned Peace Corps Volunteer group. What if, she wondered, a mobile application or "app" could be developed to help Peace Corps Volunteers track and monitor projects?

Half a world away, Julia Schulkers, a Peace Corps Volunteer in Thailand also saw the need for improved project monitoring and evaluation. She drafted a proposal for an app to aid Peace Corps Volunteers (PCVs) in tracking and reporting project data. "The more we can refine the data," she says, "and present an accurate representation of the communities and individuals we're serving, the better that we can tailor



Nicaragua Peace Corps Volunteers Kelsey and Emily with their tablets.

KELSEY GUZIAK



Trainees departing to Ghana and Thailand collect their tablets from NPCA at staging.

NPCA

our help—not only nationwide, but worldwide too.”

Shulkers also submitted her problem-in-search-of-a-technological-solution, dubbed “RealTrack,” to Patrick Choquette, Director of the Office of Innovation for the Peace Corps. Choquette in turn championed the RealTrack problem at the Atlanta Random Hacks of Kindness hackathon held last June. Developer Neeraj Rao took up the challenge and spent months refining RealTrack on a pro bono basis.

Into the mix entered Google, which offered to donate 1,000 Nexus tablets to PCVs for field testing the Android platform applications. But how to get the tablets into Volunteers’ hands?

That’s where the National Peace Corps Association has come in. Since January, the NPCA has distributed 400 tablets to selected groups of Peace Corps trainees at stateside staging events. Fittingly, the first tablets were given to a group of trainees headed to Shulker’s Thailand program. The remaining tablets will be distributed to trainee cohorts departing to 25 countries throughout the world from now through September of this year. NPCA is working closely with Peace Corps to determine which programs can benefit most from this donation.

In the opinion of all three parties—NPCA, Google, and Peace Corps—the distribution has been a win-win-win situation for everyone involved.

“We’re pleased to be able to help make this donation possible, knowing that it will enhance the efforts of Peace Corps Volunteers on the ground,” says NPCA president Glenn Blumhorst. “This

is a prime example of a vital role the NPCA can play in engaging the private sector with the Peace Corps community.”

“We’re excited to support the use of technology for social and environmental

MASTER OF SUSTAINABLE DEVELOPMENT PRACTICE

at the University of Florida

Training a new generation of development practitioners to address the complexities of sustainable development in innovative ways

Two-year Master's program including 12-week summer field practicum

Available specializations include Tropical Conservation and Development, Gender and Development, Global Health, Agriculture and Development, Monitoring and Evaluation, and many others

#1 PCV-producing undergraduate and graduate school in 2012

www.africa.ufl.edu/mdp | 352.392.3293

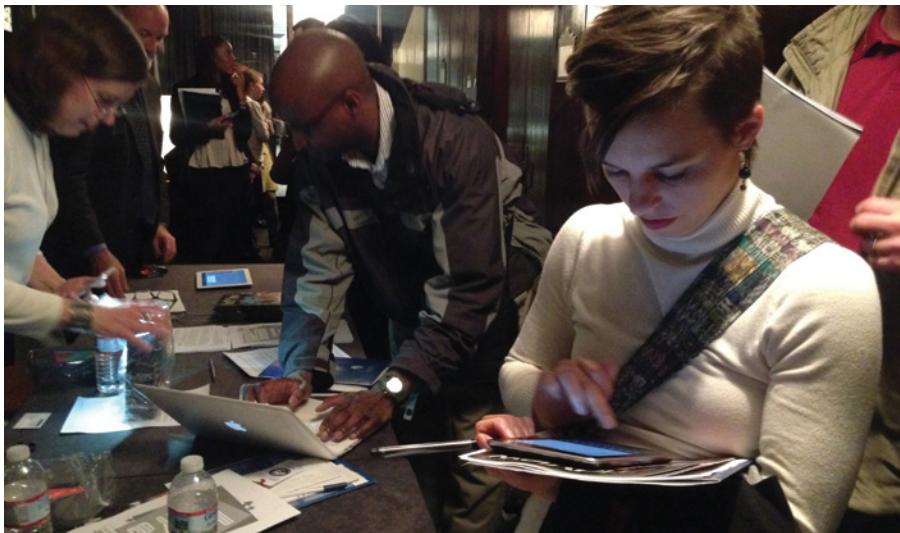
UF | UNIVERSITY of
FLORIDA
Gainesville, FL

The MDP program is administered by the Center for African Studies and Center for Latin American Studies

“I appreciate the broad, interdisciplinary nature of the MDP curriculum, which ties together social, natural, health, and management sciences, while emphasizing experiential and field-based learning.”

Liz Poulsen RPCV Niger '09 Guatemala '10-'13





Departing trainees check out their new tablets.

impact," says Tanya Birch, Program Manager for Google Earth Outreach. "The potential for Peace Corps Volunteers to use tablets for mobile data collection enables them to better understand, and therefore serve, the populations in their mission countries."

For Peace Corps' Choquette, the beauty in all this is the collaboration: "Peace Corps Volunteers identifying issues on the ground, crowdsourcing the technical support from the American public, and using nonprofit and for-profit entities to deliver the resources."

Early reports from Volunteers in the field have been overwhelmingly positive.

As expected, many have been using the tablets to record information and make progress reports using RealTrack and weReport. Rather than writing data down on paper, they can collect the data using their tablets; then at night they can upload the information into spreadsheet format using Wi-Fi.

But the tablets have other beneficial uses as well. Trainee Kelsey Guziak says that the tablets have been invaluable in

keeping track of all the required reading trainees have. "I have several hundred pages of reading to do over the next months, all of which are stored on a USB

translation for the word 'responsibility.' Google Translate was very fast and got the point across so we could continue."

The tablets have also helped the Volunteers stay in contact with friends and family back in the United States. "For personal use," writes Guziak from Nicaragua with her tablet, "it has been an easy (and free) way to stay in touch with family and friends in the States. When I am traveling it is so much easier to carry my tablet than my laptop; I feel safer and it is not as bulky."

The nature of Peace Corps service is changing to match the shifts in technology. The Peace Corps will convert about 50 publications to e-book format by the end of this year for easier use in the field. "There has been a high demand from our posts for e-learning tools and we're always looking for ways to provide our Volunteers with the best resources in the quickest way possible," says Peace Corps Director

"There has been a high demand from our posts for e-learning tools and we're always looking for ways to provide our Volunteers with the best resources in the quickest way possible."

given to us by the Peace Corps staff," says Guziak. "Using Dropbox, I was able to transfer all of my readings onto the tablet. This has already made my life much simpler."

Language barriers are a difficulty for many Volunteers. With Google Translate on hand, Volunteers can quickly look up a word using the app's voice recognition software. "The other day during teacher training," said John Carlson, a Thailand Volunteer, "I needed to know the Thai

Carrie Hessler-Radelet. As technology progresses, the National Peace Corps Association will be there to help Peace Corps Volunteers adapt to the evolving nature of volunteerism in the 21st century. **WV**

Logan Connor is a senior at the University of Maryland, College Park. During spring of 2014 he served as the special assistant to the NPCA president. **Erica Burman** is director of communications at NPCA.



The shops offer approximately 100 different flavors, which are rotated throughout the year.

SERVING UP SCOOPS OF COOL

RPCV Neal Gottlieb is building a brand, but staying true to his mission

By Teniola Ayoola

Eight months into his service Neal Gottlieb, a small business Volunteer in Taroudant, Morocco, was brewing up a business plan with a tannery cooperative to launch a local soap and candle-making operation. His vision was to create jobs for disadvantaged individuals in the community. Then in 2003 the war in Iraq began; Peace Corps Volunteers were evacuated from Morocco back to the United States before the fruits of their efforts could be realized.

Two years later Gottlieb set out to finish what he did not have the opportunity to do in Taroudant. He founded Three Twins Ice Cream in a small 580-square-foot shop in San Rafael, California, eventually going from being the sole employee to owning a factory (another is on the way) and four retail shops in northern California. Three Twins Ice Cream company has



ABOVE: Founder of Three Twins Ice Cream, Neal Gottlieb outside his ice cream shop.
TOP RIGHT: Preparing a batch of Three Twins Ice Cream.



THREETWINSCREAM.COM

"Life was much simpler when I had one small scoop shop, but I do enjoy the challenges that come with launching new products, communicating our story to the public, raising millions of dollars and bringing something great to the world."

now partnered with major grocery stores nationwide, providing organic ice cream in ten classic flavors with surprising twists (approximately 100 flavors rotate in the store locations).

Never sacrificing cost for flavor, and working in support of local farms (milk and cream is sourced from within 17 miles of the factory), Gottlieb's company continues serving up scoops of cool—and here's the scoop on how serving in the Peace Corps helped him get there.

WorldView: What was the happiest

moment of your Peace Corps experience? The most difficult?

Gottlieb: There were many happy moments throughout my service. One of the happiest was the day after we arrived in country and were first allowed to wander outside of the compound that we were staying at. I had traveled a lot before my service but there was a certain magic to first exploring the streets, buying figs off a cart and realizing that this beautiful, chaotic land was my home for the next two years. Without a doubt, getting evacuated was really hard, as there was a

great deal of sadness in leaving behind the people whom I had just started to know and the projects that I had just started on.

WorldView: Were there any lessons from Peace Corps service that helped you establish your own small business?

Gottlieb: Learning Moroccan Arabic and then trying to help small businesses, without the benefit of funding, is a very difficult thing. I'm not sure that the hardest days of growing my business domestically, in English and with funding are nearly as difficult as those initial months onsite,

trying to get my bearings and figuring out how to be most impactful.

WorldView: What advice would you give to RPCVs looking to start a business after their service?

Gottlieb: Save those dirham. You might have the best business idea in the world, but without start-up capital, it is going to be next to impossible to start a business. Also, the importance of having a well-researched business plan with realistic financials cannot be understated. But more than anything, if you have the notion of starting a business, go for it. Just like one of the reasons that many of us joined Peace Corps was so that we wouldn't later regret not joining, no matter how things turn out with Three Twins, the journey has been the reward and I will never have regrets for not taking the leap into entrepreneurship.

WorldView: Why ice cream?

Gottlieb: Ice cream was a business that I could start small and make it organic, and that would facilitate a great deal of creativity. It is also something that I could start small but grow into a national brand without sacrificing product quality. Plus, everybody loves ice cream.

WorldView: What's been the hardest part of launching and running your business? The easiest? Most surprising?

Gottlieb: Growth is hard. Life was much simpler when I had one small scoop shop, but I do enjoy the challenges that come with launching new products, communicating our story to the public, raising millions of dollars and bringing something great to the world.

Making great ice cream that people love is actually really easy. There have been many surprises over the last 9 years. But, perhaps the most surprising thing is that it never really gets easier!

WorldView: What's your favorite flavor of Three Twins Ice Cream?

Gottlieb: They're all my beautiful, delicious

children. You really can't go wrong with any of our flavors. But, there are quite a few that I am extra proud of. We recently launched the first ever organic Chocolate Chip Cookie Dough ice cream. We touch upon the conversation surrounding immigration policy in the United States with Sergio Romo's Mexican Chocolate bearing the tagline "it only tastes illegal," which is a nod to the shirt that Sergio wore to the World Series parade in 2012 when he threw the last pitch for the San Francisco Giants. And the Lemon Cookie gets more attention of Twitter (@threetwins) and Facebook than any other flavor.

WorldView: Who's Carl?

Gottlieb: Carl is the name of one of our ice cream trucks, not to be confused with the others: Carl Jr. and King Carl III.

Coincidentally, Carl is also the name of my twin brother.

WorldView: What's next for Three Twins Ice Cream?

Gottlieb: We are going to continue to build Three Twins into the next great American ice cream brand. To facilitate this we are opening our second factory in Sheboygan, Wisconsin quite soon. We're also working on new flavors for 2015. And they are going to be fantastic. **wv**

Learn more about Three Twins Ice Cream at www.threetwinsicecream.com.

Teniola Ayoola is a communications intern with the National Peace Corps Association and student at George Washington University in Washington, D.C.

\$5,000 **minimum scholarship plus in-state tuition guaranteed to returning volunteers**



THE BUSH SCHOOL OF GOVERNMENT AND PUBLIC SERVICE at Texas A&M University offers professional graduate degrees for those seeking public and international service careers. Emphases in international affairs, politics, diplomacy, intelligence, regional studies, nonprofits, government, and policy areas such as energy and health provide career-enhancing options to students. In addition, the School adds strength from collaboration with programs in agriculture, urban-planning, rural public health, nuclear engineering, education, and other parts of Texas A&M, a major public research university committed to service.

**<http://bush.tamu.edu>
979.862.3476**



KULI KULI

Bringing a superplant to a new market

By Lisa Curtis

When I don't finish my plate, I think of starving kids in Africa. But it's not because my mother told me to. It's because I have a vivid memory of the young girls who I befriended in Niger, West Africa, who took my food wrappers out of the trash and licked the slight residue that remained.

To many, I'm not a true Peace Corps Volunteer. I was only in Niger for seven months before a terrorist attack forced our program to evacuate. When I tearfully bade farewell to my friends and adopted family in my village, I promised myself that I would find a way to be useful to these incredible people who had welcomed me into their lives and community with open arms.

Witnessing hunger prompted me first to think more deeply about the problem. As the economist Amartya Sen often points out, we have more than enough food to feed the world (we could feed 10 billion people!) and yet nearly a billion go to sleep hungry every night. When I studied why this happens, I noticed that one main solution

was advocated: for rich countries to send heavily subsidized crops abroad to poor nations. Yet this effort has proved to be inefficient and even hurtful if imported food lowers crop prices such that local farmers can't sell their harvests. I noticed as well that a better solution than "giving"—even if one's intentions are pure—is to enable others to give. In agriculture, that means investing in farmers.

Ironically, the majority of the world's hungriest people grow food for a living. Investing in agriculture is, hands down, the most effective way to reduce poverty, and yet investment in agriculture has been declining for the past two decades.

Eager to be part of this solution, I founded Kuli Kuli, a company producing nutritional bars from an incredible plant I used to eat in Niger—*Moringa oleifera*. *Moringa oleifera* is slender tree



The author (left) in Niger.

that is often said to be one of the most nutrient-dense plants in the world. It has high levels of protein, iron, calcium, vitamins, and antioxidants. It's as perfect for vegetarians as it is for rural farmers who can't afford meat, because it contains essential amino acids that the body normally can't acquire from plant-based diets. *Moringa* leaves also contain

KULI KULI



Preparing a meal with moringa leaf.



The moringa tree.

KULI KULI

vitamins A and C, more calcium than most other greens, and so much iron that doctors prescribe it for anemic patients.

Best of all, it grows in sandy soil with very little water, meaning that it naturally grows in places like Niger that suffer from high rates of malnutrition. It's an especially promising food source in the tropics because the tree is in full leaf at the end of the dry season when other foods are typically scarce.

Kuli Kuli aims to increase global investment in the agriculture of poor communities by engaging consumers living in the "land of plenty" with farmers in West Africa who cultivate moringa. Just like the idea behind Fair Trade, a certification showing that the farmers and workers are justly compensated, Kuli Kuli invests in farmers by providing new market opportunities and fair wages. Because we are carefully managing our supply chain so that only a portion of each harvest is exported, not only do farmers derive additional income, but they can also improve the health of their local community, ensuring that a superfood like moringa benefits those who need them the most. At the same time, Kuli Kuli is

building a way for U.S. consumers to share in the health benefits of moringa.

Growing and utilizing moringa for development isn't a new idea. Moringa production has already been taken up by the international development community, via organizations like Trees for Life International, USAID, Church World Service, Educational Concerns for Hunger Organization, and, of course, the Peace Corps.

It is my hope that we can help support and build off the work of these incredible organizations. We've recently begun supporting nonprofits that work with moringa by donating 15% of our online moringa bar sales through month-long, co-branded campaigns. I have wild dreams that someday we could be the Girl Scout cookie equivalent of the Peace Corps, providing funding for Peace Corps Volunteers all over the world to work with moringa in their villages.

In just the past year, we've made incredible progress. In June 2013 we launched a crowdfunding campaign that raised \$53,000 from 800 people, many of them Peace Corps Volunteers. We then launched our Kuli Kuli Moringa Superfood Bars with the Whole Foods supermarket

chain last year and are now in nearly 100 stores across California and the Pacific Northwest. We've recently begun raising investment to support our growth in the U.S. and to scale our supply chain in West Africa. Our largest investor thus far is a Returned Peace Corps Volunteer.

They say the Peace Corps stays with you. My life will never be the same. It is my hope that Kuli Kuli can play a small role in creating a world where images of malnourished children licking trash exist only in history books. **WV**

Lisa Curtis began working on Kuli Kuli while in the Peace Corps in Niger, West Africa. As a Volunteer in her village's health center, she gained a first-hand understanding of the common nutritional challenges faced in West African villages and how moringa can play a role in helping to address a few of those challenges. Prior to Kuli Kuli, Lisa served as communications director at Mosaic where she managed a team of six to grow the company from zero to over \$5M invested in solar through Mosaic's online marketplace. Previously, Lisa wrote political briefings for President Obama in the White House, served as a United Nations Environment Programme youth advisor and worked at an impact investment firm in India. She writes for a variety of outlets including Forbes, The Huffington Post and Grist. For more information, visit www.kulikulibar.com and follow @KuliKuliBar and @LisaCurtis on Twitter.



Rachel Rose with a few of her Deaf students.

THE SIGNS ARE THERE

Deaf education Volunteers develop an online sign language glossary, app for Kenya

By Amber Gomes

When I told people I was moving to Kenya with the Peace Corps I received reactions that I could group into three categories: supportive, less than supportive, and what I like to call “stereotypical.” It’s the responses that I received in this third group that surprised me the most; I was told to watch out for lions and crocodiles, asked if I would carry a spear or live in a hut, and warned against eating monkey brains. While it was easy for me to brush these comments off and arrive in Kenya feeling as though I didn’t possess such... “colorful” concepts of the country, I came to realize that I did have some preconceived notions of what a Peace Corps Volunteer (PCV) in Kenya could do.

Since 1964 Kenya has hosted Volunteers from the education, deaf education, public health, and community economic development (CED) sectors, and the Volunteers within these groups have worked hard. Many do so in the ways that I expected, by encouraging HIV/AIDS testing, helping coordinate vaccination campaigns, teaching, building resource centers, assisting village loans and savings associations, and by participating in so many other projects I could never name them all. While my peers continually impress me with their perseverance, ingenuity, and patience my biggest surprise in regards

to the work a PCV in Kenya can do came from two specific Volunteers.

Rachel Rose (2011-2013, Volunteer Leader 2014), and Kelly Rogel (2011-2013), collaborated with Deaf Kenyan native users of Kenyan Sign Language on a project I would never have guessed could be performed in Kenya. Sure, I’ve read WorldView, and I know PCVs in other countries have coordinated technological projects (maybe it’s my lack of technological savvy), but when I read about these projects I scoffed. I didn’t think that such projects could be implemented here in Kenya—but this project proved me wrong.

Rachel and Kelly were chosen to work in Kenya’s deaf education sector, an obvious choice when you know their backgrounds. Rachel, born into a Deaf family, was already fluent in American Sign Language (ASL) when she came to Kenya, and a graduate of the world’s leading university for the deaf, Gallaudet. Kelly, herself born profoundly deaf, was also already fluent in ASL and had personal experience of Deaf culture.

Unlike Rachel and Kelly there are Volunteers placed in the deaf education sector with little experience in deaf education or training in ASL, let alone Kenyan Sign Language (KSL). To address this, Volunteers in the deaf education sector go through the standard language training during PST that all trainees undergo; only for KSL rather than a spoken language. While PCVs do receive training in KSL, they cannot, understandably, learn all of the needed vocabulary for teaching two years of advanced math and science in a 10-week training. This leads to the temptation to create words during lectures when a teacher is trying to explain a phenomenon and

doesn't know a certain sign. In reality this isn't a temptation limited to PCVs either; many Kenyan teachers also fall into this trap potentially creating future confusion for their students. And while there are a number of schools for deaf education in Kenya, a majority of these programs aren't working in coordination. So while students at one school are taught the sign for "acid" is a quick tap, pull away and up by the middle finger of one hand on the other, other students are taught "acid" is a quick tap and pull away and out, by the middle finger of one hand on the cheek. This leads to some pretty obvious issues as students age and leave their home areas, where signs for things as basic as "rice" vary from region to region, and move to find work or continue their education.

In 2011, when Rachel and Kelly arrived in Kenya, Volunteers in the deaf education sector had already begun collecting data on KSL signs for Math and Science. When assigned to assist in the project the two quickly realized that the data collected would make great material for an online glossary of KSL; a glossary that would have the potential to address the above issues as they relate to PCVs. With this plan in mind they assembled a community workshop and established a team of Deaf Kenyan linguists and educators of the deaf to work on the project. Their task was manifold; they created a working glossary of KSL signs from physics, chemistry, math and biology vocabulary lists and they solicited for and received videos of the selected signs from four schools for the deaf across the country. The team then selected the vocabulary signs that they judged were the most conceptually accurate and grammatically appropriate given the parameters of KSL. Once the panel vetted the signs, KSL linguists Carol Aoko, Chris Kihia, Isabel Mugure were filmed reproducing each sign. These videos will become the three-dimensional glossary of KSL signs which is being formatted as a website now. But the project doesn't stop there. With an online video glossary of KSL, Rachel (who extended her service as a Peace Corps Volunteer Leader) hopes to continue

the project with Hudson Ila, a Deaf Kenyan and computer programmer, to format the glossary as a mobile phone app. Their vision is to create an interactive app that could teach hearing people basic KSL vocabulary using their handheld devices. (The KSL online glossary is online and functioning at <http://glossary.pck-lugha.com>.)

While the immediate benefit of the glossary and the phone app will be for PCVs in the deaf education sector that can use both to learn KSL during PST, and to teach in KSL as Volunteers, Kelly and Rachel hope that it will have long-lasting effects as well. After a test period within the PCV circle they hope that the app, and even the glossary, can be expanded for use by anyone with a smart phone or Internet access.

Even in a country where I personally thought technological projects would be

hopeless, Volunteers are thinking of and actually creating projects that can have a profound impact on the community, now and in the future. Kelly and Rachel have gone above and beyond to think outside of the box, and while PCVs are a generally impressive bunch, these women continue to amaze me. **WV**

Amber Gomes (Kenya 2012-2014) is currently serving as a Public Health Volunteer in Kalawa, Kenya. She met both Rachel and Kelly at one of the country's Camp GLOWs attended by both hearing and deaf students from across Eastern and Coastal Kenya. Her primary projects include health education in six schools, educating Community Health Workers, working with PLWHA support groups, and the foundation of libraries in her Division's public schools.

THE DUKE DIFFERENCE

The Master of Public Policy (MPP) program prepares students for leadership roles in public, private and nonprofit sectors.

- A collaborative, international environment
- Practical experience starting in the first year
- Access to leading scholars and professionals with high-level work experience in business, media, law, medicine and other fields
- Small class sizes and accessible faculty
- An active network of dedicated alumni in Washington, D.C., and around the world

Students can pursue dual degrees in law, business, environmental management or medicine.

Returned Peace Corps Volunteers accepted into the program are guaranteed a fellowship.



Contact us: MPPAdmit@duke.edu
(919) 613-9205 sanford.duke.edu



WILL MOBILE COMMUNICATION BRING ABOUT ‘THE ULTIMATE DAY’?

By Jarret Cassaniti

As a Peace Corps Volunteer in rural Zambia from 2003 to 2005, I relied on word of mouth, bush note or a bike ride to the district capital to try the unreliable landlines for communication. A year after returning home, I received news from the community that a cell tower was raised in the district capital and people had a new option for communicating. I also found out I had missed most of Web 2.0’s opening act and rushed to set up accounts on Friendster and MySpace. I bought a feature phone and, as a grad student at Emory’s Rollins School of Public Health, read about the Blackberry craze with great interest.

Fast-forward to 2010 when I delivered HIV capacity building assistance to community health centers in the US for HealthHIV, a non-profit. I traveled to rural parts of the U.S. in Mississippi, Louisiana and California. I was struck at the similarities these communities had with rural Zambia. Their isolation from areas offering health care was obvious but deep rooted cultures that knew little about HIV and AIDS was also a commonality. It was



Dr. Zipporah Kpamor shares what global mHealth means to her at the Knowledge for Health booth at the 2013 mHealth Summit.

Project at the Johns Hopkins Bloomberg School of Public Health Center for Communication Programs in 2012.

According to the mHealth Working Group that K4health facilitates and supports, “mHealth is the use of mobile technologies in public health and health service settings. The mHealth Working Group builds capacity, encourages collaboration, and shares knowledge to frame mobile technology within a larger global health strategy.”

I learned more on a work trip to Abuja, Nigeria, when I had the opportunity to test a mobile job aid with family planning providers. The Application for Contraceptive Eligibility (ACE) mobile phone app was developed by my K4Health colleagues in fall 2011 for Android phones and updated in May 2012.

The testers were given scenarios depicting fictional family planning clients and asked to determine eligibility for family planning methods. They had no prior experience with the app and I provided no instruction, so everything they did was through intuition. They valued that they could use it without the Internet or even phone service once the app was downloaded and saved to a smart

in these communities that I learned a little about telemedicine as way to provide clinical support and improve health outcomes by overcoming geographical barriers.

At this point in my professional life, mHealth had not yet made a significant appearance. That changed when I joined the Knowledge for Health (K4Health)

phone. They were also excited that the app could be used as an alternative to a heavy laptop or cumbersome books.

One tester suggested the app would enable providers to deliver counseling inconspicuously. Whereas non-electronic mobile job aids have just one function, the mobile phone, by nature of being a ubiquitous multipurpose tool, can help providers deliver counseling privately.

Three quarters of the world's population has access to mobile phones while only two thirds have access to toilets. More people also have access to mobile phones than electricity and clean drinking water. The opportunity to leverage mobile phones to tackle poverty in the developing world has never been greater since "more than 80% of the 660 million mobile subscriptions added in 2011 were in developing countries" according the mHealth Summit.

The Mobile Solutions team at the US Agency for International Development (USAID) is working to harness this technology to accelerate USAID's development goals. In an essay about John F. Kennedy's founding vision for USAID in 1962, Charley Johnson and Priya Jaisinghani discuss the "Ultimate Day"; the day "when all nations can be self-reliant and when foreign aid will no longer be needed." They discuss the transformative nature of roads, railways, and the Internet and compare these developments to mobile phones with mobile money (mMoney) at its center.

My undergraduate education in anthropology taught me that the development expert's definitive measure of success is the transfer of capacity leading to the elimination of assistance. In Peace Corps I saw how difficult this is to achieve so I was shocked at the assertion that the "ultimate day" could be close at hand. While Mr. Johnson and Ms. Jaisinghani acknowledge the need for healthy skepticism and cite the prediction of TV in 1964 as a panacea for the information

needs in resource limited countries, I am optimistic that mHealth and mMoney can bring about far-reaching change.

It's been almost ten years since I began my service in Zambia and, through my work at K4Health, I finally feel like I'm no longer a step behind the mobile revolution. Mobile communication devices have the potential to redefine global citizenship, superseding religion, music, science, consumer consumption or human rights, the things I usually identify with universal culture. More importantly mHealth has the potential to help end development assistance and alleviate poverty. **WV**

Jarret Cassaniti (Zambia 2003-2005) has 10 years of experience working in public health and international development in Zambia, the United States, Nigeria and East Africa. He has collaborated with community groups, health centers, government bodies and professional associations. His experience includes designing eLearning modules for CME and CPD credits for medical professionals. He earned a BA in anthropology from the University of Vermont and a MPH in global health from Emory University. He is currently a program officer at Johns Hopkins Center for Communication Programs. You can read his blog: www.k4health.org/blog/authors/jarret-cassaniti.



PROGRAM ON FORCED MIGRATION AND HEALTH

Lead the response.

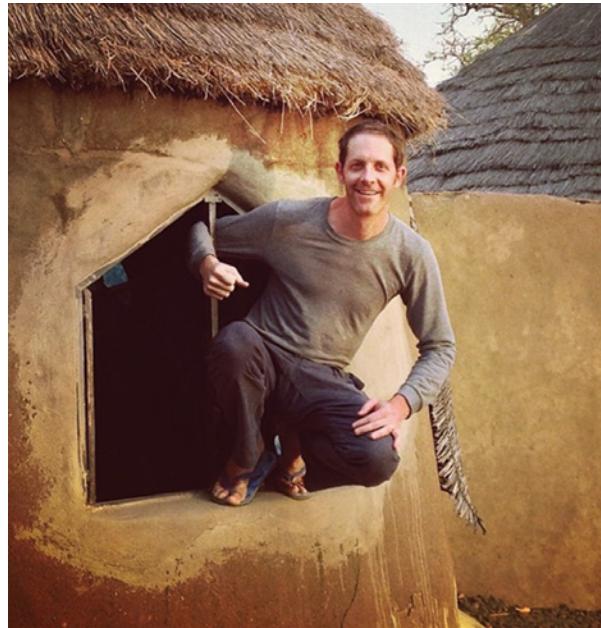
Advance your career in the relief field by earning your Master of Public Health at Columbia with a Certificate in Public Health and Humanitarian Assistance.

Designed by the Program on Forced Migration and Health, the Certificate offers more than 12 emergency-based courses taught by world-class faculty with expertise and international projects in the areas of child health & protection, water & sanitation, nutrition, accountability in humanitarian assistance, gender-based violence, mental health, infectious & chronic disease, and more.

This innovative program includes a 10-week field-based practicum in partnership with faculty, UN agencies, NGOs, and other leading organizations. With all the resources of Columbia at your fingertips, you will build on your current skills and networks to accelerate a career working on the ground with IDPs and refugees.

Learn more: forcedmigration.columbia.edu | 212.342.5158





Reward good development

By Michael L. Buckler

Returned Peace Corps Volunteer (RPCV) groups can serve many purposes, including the incubation of fledgling innovations. Village X is a new social enterprise (a benefit corporation and associated nonprofit) based in Washington, D.C. Its patent-pending Store to Village (S2V) System grew out of an experiment conducted at Friends of Malawi (FOM), a nonprofit composed of RPCVs from Malawi.

The story, in a nutshell, is that FOM, where I serve as a board member, entertained my idea to increase the transparency of FOM's small-scale grants program for Malawian community-based organizations. Instead of providing the money and assuming that it would be used properly (which wasn't always the case), at my urging, FOM required recipients to post pictures of receipts and project milestones in real time to

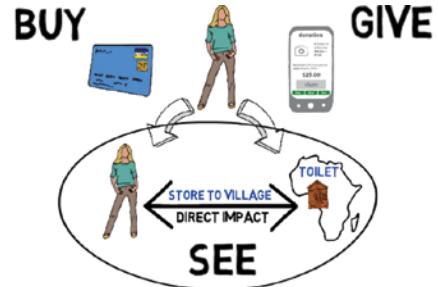
interaction could be much more fluid, relational and evocative. For example, FOM used the approach to fund a toilet block in Nkhata Bay, Malawi.

This experiment gave me an idea for a company. Here's the premise: people sincerely want to help others and participate in making their communities, and the world, a better place. Yet it's often hard to know how to help. When I give to a charity, where is my money going? Am I really helping anyone? We all ask these questions when writing a check or making an online donation to a charity. Likewise, we worry about the impacts of our shopping. In our interconnected world, with producers of goods and services often thousands of miles away from consumers, how can we know whether our purchases are helping or hurting?

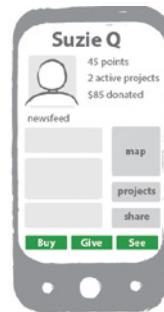
I created Village X and its S2V System to answer to these questions. The company partners with socially conscious retailers that care about where their inputs come from and how sales of products/services affect others. It also partners

VILLAGE X INC.

Facebook (a popular platform in Malawi). This experiment confirmed that mobile phones and Internet-based social media could be harnessed to connect donors and recipients through a powerful multimedia experience. Instead of a purely transactional exchange—evaluating applications, wiring money, logging post-project reports—the grantor-grantee



with handpicked underserved villages in developing countries (starting in Ghana and Malawi). By putting consumers directly in touch with great U.S. businesses and superstar villages, harnessing the horsepower of the U.S. economy and the magic of technology, Village X tries to ensure that each purchase and associated gift is actually helping someone. This approach is captured in Village X's motto: Buy. Give. See.



BUY. Consumers become Village X members by downloading and registering with the Village X smartphone app (free). Thereafter, they receive reward points every time they shop and give at a partner business, in store or online. Using the app, the points are redeemable for time and quantity-limited coupons for future purchases at those businesses. Members who buy and give more have access to better coupons.



GIVE. The app also allows members to customize tax-deductible donations by creating a "giving moment" in pictures, text or audio (e.g., in honor of @Mom for #MothersDay). Although members

can use the app to give at any time, they receive more reward points for giving while shopping.

Village X passes about 90% of each donation directly to an identified project. The money goes to actual steel sheets and bricks, not incidental expenses like salaries. Village X is able to do this because it employs a sustainable business model in the U.S. (partnering with socially conscious businesses) and is extremely frugal abroad. With no formal offices or vehicles overseas, Village X believes in a light footprint, including the use of local transport to visit villages and a small but dedicated local staff to check on projects. Although Village X is starting in Malawi and Ghana, it hopes to expand to other Peace Corps-friendly countries based on recommendations from RPCVs who have maintained strong relationships with their villages of service.



SEE. Immediately after members submit donations, they receive links to timeline pages of the projects receiving their funds. Using the app, they can follow their projects (live mobile updates from recipients) and share their impacts via social media.

Village X applies Peace Corps lessons to project management. According to Village X co-founder Lauren Corke (Ghana 2011-2013), villages chose their own community projects because "local people know what they need." The villages cover 20% of project costs, including 5% in cash. In the words of Village X co-founder Ryan Dunn (Niger 2010-2011, Ghana 2011-2013), "[t]hey must have skin in the game." Projects are proposed, planned, implemented and documented by and for the community. Village X doesn't participate in politics, favor certain groups over others, or pick individual winners and losers. If a project benefits the entire community, Village X funds.

Village X fancies itself as a #MobileNGO. Members give to projects using smartphones, and recipients provide live updates of projects via their mobile phones. A used Internet-based phone in Malawi runs about \$30, and prices are dropping fast—about 30% per year. Every village in Ghana and Malawi recruited by Village X in early 2014 (42 and counting) had access to an Internet-capable phone and, in a few years, such phones will be commonplace wherever there is Internet coverage.

This year Village X has been hard at work. All the pieces of the Store to Village System are in place: village projects in Ghana and Malawi in need of funding; retail partners excited to participate; consumers hungry to buy, give and see their impact;

and a web design firm to build the System. But without the System, these symbiotic participants cannot start working together. Village X needs about \$150k to continue, \$65k for the System and the rest for operating expenses.

To raise the money, Village X has launched a campaign on Indiegogo, a popular crowd funding website (www.igg.me/at/villagexinc) and is seeking grant funding from select foundations. It also hopes to attract funding from RPCVs who read this article, appreciate the potential of Village X, and make a contribution. For more information on how to help, visit Village X's website (www.villagexinc.com). The company is also active @villagexinc on Facebook, Instagram and Twitter.



It's not too late to become a doctor

The Postbaccalaureate Premedical Program at Bryn Mawr College

Realize your dream to become a physician at one of the nation's oldest, strongest, and most respected postbaccalaureate premedical programs.

- For women and men changing career direction
- Intensive, full-time preparation for medical school in one year
- Highly respected by medical schools—many look for Bryn Mawr postbacs
- Over 98 percent acceptance rate into medical school
- Early acceptance programs at selected medical schools—more than any other postbac program
- Supportive, individual academic and premedical advising
- Ideal size—small enough for personal attention, yet large enough for diverse perspectives
- Wide range of medically related volunteer and job opportunities and programs

BRYN MAWR COLLEGE

POSTBACCALAUREATE PREMEDICAL PROGRAM
Canwyll House | Bryn Mawr, PA 19010
610-526-7350 | postbac@brynmawr.edu
www.brynmawr.edu/postbac/



Great challenges of our time demand a global perspective.

Situated in the midst of DC's Embassy Row, American University's School of International Service prepares graduates for global service in government, nonprofits, and business.

american.edu/sis

Ranked 3rd among medium-sized universities for Peace Corps service among graduates

 SCHOOL *of* INTERNATIONAL SERVICE
AMERICAN UNIVERSITY • WASHINGTON, DC



Village X believes its goals are "ambitious yet achievable." It wants to pioneer a sustainable business model that gives consumers confidence that their natural tendencies to buy and give can result in tangible benefits to others. Village X also wants to change the paradigm of small-scale buying and giving, so that altruistic consumers expect a transparent experience every time they patronize a business or support a charity. Village X further envisions sharing the S2V System with existing organizations with similar values, thereby magnifying its philanthropic impact.

As President Kennedy said on October 14, 1960, in Ann Arbor, Michigan, in a speech foreshadowing the creation of the Peace Corps, "[t]here is certainly a greater purpose, and I'm sure you recognize it. Therefore, I do not apologize for asking for your support in this campaign." Village X urges you to support RPCV-owned businesses committed to more transparent, socially beneficial buying and giving. **WV**

Michael Buckler is the CEO and General Counsel of Village X. He has degrees in electrical engineering from Cornell University and law from Duke University. Before starting Village X, he practiced law, specializing in intellectual property and international trade, and authored From Microsoft to Malawi: Learning on the Front Lines as a Peace Corps Volunteer (Hamilton Books 2010). He currently resides in Washington, D.C., with his wife, Rachel, a teacher.

WHERE IN THE WORLD IS WORLDVIEW?

Send us a photo!

For the past 27 years, the National Peace Corps Association has been publishing WorldView magazine.

From our desk in Washington, D.C., we correspond with writers via email.

We send the proofs off to the printer. And then... we daydream about just where the magazine ends up.

We know that serving Volunteers around the world receive WorldView. We know from the occasional email, that readers really value and enjoy the magazine.

Let's have some fun. We'll publish the photos to our Facebook page at www.facebook.com/peacecorpsconnect. **WW**



DAVID McDONALD

Peace Corps Volunteers of the 2012-2014 Youth Development stage in Morocco hold up copies of WorldView magazine during their Close of Service Conference on March 26, 2014. The magazine is distributed to Morocco Volunteers at the main Peace Corps office in Rabat.

But you know what they say: "A picture is worth a thousand words."

So help paint us a picture. Send a photo of yourself with your copy of WorldView magazine. At your Peace Corps site. In front of your house. On vacation. On top of a mountain. On top of an elephant. Surprise us... no location is too outlandish.



Cultivating leaders. Catalyzing change.

Goucher's **cultural sustainability** master's degree program empowers today's activists with real-world tactics for preserving and enriching the identity and environments of communities at risk.

And Goucher's unique format allows you to study right where you are—so you don't have to turn your life upside-down while you're out saving the world.

For more information, visit www.goucher.edu/culture.

Preferred admission deadline for Spring 2015 is **October 18, 2014**.
Preferred admission deadline for Fall 2015 is **April 18, 2015**.

Master of Arts in Cultural Sustainability

GOUCHER | college

RETURNED PEACE CORPS VOLUNTEERS TO PARTICIPATE IN INNOVATIVE CANCER PREVENTION STUDY

If Baylor College of Medicine hypothesis is correct, study could represent a huge leap forward in cancer prevention

By Kara McArthur

Researchers at Baylor College of Medicine are studying possible links between the risk of cancers, including breast cancer, and medications taken during Peace Corps service. The study is titled "A Translational Approach to Validate In-vivo Anti-tumor Effects of Chloroquine on Breast Cancer Risk," and is also referred to as the CorpsChronicles study. The goal is to reach as many women who served

in the Peace Corps between 1961 and 1990 as possible, using an online questionnaire. The National Peace Corp Association (NPCA) has partnered with the researchers to help spread the word out to Returned Peace Corps Volunteers (RPCVs).

The Project: Can short-term treatment with chloroquine prevent breast cancer?

Chloroquine, a drug taken to prevent or cure malaria, may protect against

some cancers. In particular, studies in rats show that chloroquine interrupts the first link in carcinogenesis by starving mutant cells before they have a chance to become cancerous.¹ The groundbreaking basic research has led investigators to hypothesize that people who took chloroquine in the past (for the purpose of preventing or curing malaria) may be protected against some cancers today.

Female RPCVs who served between 1961 and 1990 represent an ideal group of people in whom to study this possible link, because about half of RPCVs took medication as part of their service and about half of them did not. Additionally, over 20 years has passed since their service and related medication use, so investigators can look at health changes over a longer period of time.

Researchers at Baylor College of Medicine, headed by Clifford C. Dacso, MD, are developing studies to examine this link, beginning with an online survey of RPCVs and breast cancer.

KEY POINTS ABOUT THE BAYLOR STUDY

What is the National Peace Corps Association's role in this study?

The National Peace Corps Association is assisting Baylor College of Medicine in raising awareness about this path-breaking study. The National Peace Corps Association will not have access to individual survey answers, but will help share the overall study results in a variety of ways. NPCA's database has NOT been shared. However, because of the unique nature of this research and the potential for such a great benefit to society, NPCA has agreed to reach out through its database and other media to help spread the word so that everyone within the greater Peace Corps community are informed about the study and encouraged to participate.

Who is paying for this study?

The study is being funded by the Congressionally Directed Medical Research Programs, which were created in 1993. In the early 1990s, a powerful grassroots advocacy movement campaigned for an increase in breast cancer research funding, and in 1993 the National Breast Cancer Coalition presented President Clinton with a 2.6-million signature petition for "a comprehensive plan to end the breast cancer epidemic."

Congress responded by appropriating funds targeted specifically toward winning what came to be known as "The War on Breast Cancer." This appropriation marked the beginning of the Congressionally Directed Medical Research Program (CDMRP). The CDMRP is a unique partnership among the U.S. Congress, the public, and the Department of Defense to reduce bottlenecks and gaps in medical research. The project is funded by a grant from the Congressionally Directed Medical Research Projects administered by the US Department of Defense.

Hallmarks of the CDMRP include investing in groundbreaking research on focused diseases; supporting young, relatively untried scientists; and patient involvement in identifying diseases and choosing which projects to fund.

The Department of Defense does NOT have lists of RPCVs or study participants. As the administrators of the Congressionally Directed Medical Research Programs, however, the DOD's ethics committee does reserve the right to review the study for ethics violations.

Additional information on the study and the CDMRP is available on the NPCA website at www.peacecorpsconnect.org/cancerstudy.

How you can help

Identifying as many female RPCVs who served between 1961 and 1990 as possible is critical to the study; however, no exhaustive list of RPCVs who served during that time is available, so the investigators are counting on your help! Watch your email for an invitation to fill out the survey and be sure to invite your friends to participate when you get one.

Scientific Background

This study is an opportunity to discover whether short-term treatment with chloroquine can prevent breast cancer over a woman's lifetime. Chloroquine is well-understood and safe. Its patent has expired, which means that no pharmaceutical company owns it, and it is inexpensive (between \$1 and \$2 for a weekly dose). Chloroquine may also be the first drug identified with the potential to prevent estrogen-negative cancers, which make up a quarter of all breast cancers and which disproportionately affect women of color.

Why Chloroquine? Chloroquine, an off-patent anti-malarial drug that has been safely taken by millions for 75 years, has been shown in rats to attack the first link in the carcinogenesis chain by starving mutant cells before they have a chance to become cancerous.² Pre-cancerous cells have adapted to survive in resource-poor environments like the milk duct that have reduced blood supply and with very few nutrients. The cells make their own food and store it for later use through a process called autophagy. This process allows the mutated cells to survive and spread. Chloroquine disrupts the autophagy process, which causes the pre-cancerous cells to die from starvation.

Future Directions for Research

In-vitro research shows that chloroquine may be effective against other cancers as well, including liver³ and pancreatic⁴ cancers. If this study is successful, we plan to test chloroquine in other cancers as well.

If you are interested in participating in these future studies, you can join the

study mailing list on CorpsChronicles website: <https://corpschronicles.researchbcm.edu/news/>. Additional information about the study is on the NPCA website at www.peacecorpsconnect.org/cancerstudy. **WW**

Kara McArthur is senior program manager at the Abramson Center for the Future of Health in Houston, TX. The Center's mission is to leverage technology, clinical medical expertise, and decision theory to support individuals as the primary managers of their own health. Her background is in sociology and biomedical ethics, and she is an American Medical Writers Association-certified medical writer and editor. Her research interests focus on communication strategies that integrate information and support for patients with chronic disease, particularly in under-resourced communities.

ENDNOTES

1 Loehberg CR, Thompson T, Kastan MB, et al. Ataxia telangiectasia-mutated and p53 are potential mediators of chloroquine-induced resistance to mammary carcinogenesis. *Cancer Res* 2007;67:12026-12033.

2 Loehberg CR, Thompson T, Kastan MB, et al. Ataxia telangiectasia-mutated and p53 are potential mediators of chloroquine-induced resistance to mammary carcinogenesis. *Cancer Res* 2007;67:12026-12033.

3 Song YJ, Zhang SS, Guo XL, et al. Autophagy contributes to the survival of CD133+ liver cancer stem cells in the hypoxic and nutrient-deprived tumor microenvironment. *Cancer Lett* 2013;339:70-81.

4 Hashimoto D, Blauer M, Hirota M, et al. Autophagy is needed for the growth of pancreatic adenocarcinoma and has a cytoprotective effect against anticancer drugs. *Eur J Cancer* 2014;50:1382-1390.

**You've Got
Unfinished
Business**

The passions of our hearts are born from our encounters in life. They're shaped by the ground we have walked and the gazes we've met. They know no confines and do not submit to the words 'that's it'.

Give your passions the tools to do good work. Because there's more to do.

TheGoodMBA.com
Colorado State University

DISTRIBUTION IS THE SOLUTION

Sugar daddy awareness classes work, but scaling up is the challenge. That's where you come in.

By Nicholas Fusso

Did you know that the world has already ended poverty? Development solutions invented over the last decades have, in theory, created a path out of poverty.

Of course theory is not practice. In reality, effective interventions are simply failing to reach millions of people in need. This is a problem that Peace Corps Volunteers are uniquely positioned to solve—and a new prize competition named D-Prize is ready to provide grant funding to help you meet this challenge.

D-Prize challenges you to teach a Sugar Daddy Awareness class to as many eighth grade girls as you can reach in one month.

STEP 1: Download curriculum materials and other helpful documents at: www.d-prize.org/PeaceCorps.

STEP 2: Design a plan to teach the material to as many girls as you can. Spend one month piloting your idea.

STEP 3: Record your results, and submit them and your vision for growth to D-Prize by September 30, 2014.

Up to 25 Peace Corps Volunteers will be awarded \$500 Peace Corps Partnership Program to continue their work. Winners will also be invited to compete for \$10,000-\$20,000 to help launch a full time organization that can help millions.

What do we mean by “effective interventions?” Take solar lamps. Studies have shown that families who purchase a lamp realize enormous savings, see household income increase by 15-30 percent, double study hours for children, and watch the dangers from fire-prone kerosene lanterns disappear. Yet even though modern solar lamps have existed for years, less than one percent of the 600 million people who need one have access. To tackle this challenge, D-Prize awarded funding to Juabar (www.juabar.com) in Tanzania and LiTe Africa (www.liteafrica.com) in Uganda—two new organizations that are distributing solar lamps and illuminating homes in developing communities.

Another proven solution in need of greater distribution is quality schooling. Education is the best opportunity a young person has to free themselves from

poverty. Yet financial constraints remain a barrier, especially for women. Fewer than 50 percent of female students in sub-Saharan Africa will complete high school. They are not failing out; they simply cannot afford school fees, which are often around \$250. A D-Prize award helped start Watch Me Go (www.watchmego.org), a crowd-funding site that has already raised enough money to cover four years of school fees for 40 girls in Kenya.

The Challenge for Peace Corps Volunteers

D-Prize is challenging talented Peace Corps members and others in the development community to take charge and distribute another proven development solution: Sugar Daddy Awareness training.

“Sugar daddies” are older men who prey upon teenage girls in sub-Saharan Africa. These men use money and gifts to convince girls to engage in sexual relationships. Victimized girls have virtually no chance to practice abstinence or safe sex, and unwanted pregnancy is a common outcome. The impact of the problem is enormous—in Kenya for instance, five percent of



Students in Botswana participate in a Sugar Daddy Awareness training. The class is taught by Young Love, a new NGO that is on track to scale country-wide in just a few years. Started by two Fulbright Scholars, Young Love launched this year with support from a D-Prize grant.

young girls drop out of school due to an unplanned pregnancy every year. Older men are also more likely to be infected with HIV, and sugar daddy relationships are one reason why teenage girls are three times more likely to be infected than their male classmates.

UNICEF created a Sugar Daddy Awareness class twenty years ago to solve this problem. The classes teach eighth grade girls about the risks of having sexual relationships with adult men. There are no judgments—the curriculum simply shares information so girls can make informed decisions. It takes one hour to teach, and is taught one time. In randomized control trials, Sugar Daddy Awareness training reduced risky sexual behavior by an incredible 28 percent. Unfortunately, the curriculum is still failing to reach millions of girls at risk.

D-Prize invites Peace Corps community members to solve this problem and help educate young girls about the risks of sugar daddy relationships.

Interested Volunteers should first review the Sugar Daddy Awareness class materials, found at (www.d-prize.org/ PeaceCorps). The site hosts a 20-minute educational video, an educational comic book, and a class facilitator guide. The guide contains discussion questions and in-class drawing and role-playing activities. Academic articles on the curriculum development process and studies on class effectiveness are also linked.

Using these materials, D-Prize challenges Peace Corps Volunteers to teach Sugar Daddy Awareness training to as many eighth-grade girls as possible within one month (ADD SPECIFIC DATE). Volunteers with the most promising results will win a \$500 Peace Corps Partnership Program grant to continue their work. Up to 25 winners will also be invited to the final round of a full D-Prize competition, where the most promising entrepreneurs in the world receive up to \$20,000 to launch a

new social enterprise or NGO. Returned Peace Corps Volunteers and others in the development community may also participate by competing in the next D-Prize competition.

Starting is not difficult. A simple first step is to create your curriculum and select a small group of girls to teach. An inaugural class may reach only 10 girls, but over time that simple model could grow. In two years an operation could quite feasibly consist of a full-time staff reaching 500,000 girls in a dozen countries. For instance, Young Love (www.younglove.com) is another past D-Prize winner that is teaching sugar daddy awareness classes in Botswana. The team taught their first class in January, but have since reached hundreds of girls.

Within the next two years, they will reach every eighth grade student in Botswana and prevent thousands of unwanted teenage pregnancies and HIV infections.

14 million teenage girls in sub-Saharan Africa are burdened with unwanted teen pregnancies every year. Dedicate one month toward helping several dozen girls. If successful, it could be the first step to one day helping millions. **WV**

Nicholas Fusso is the Program Director of D-Prize. He has helped fund new organizations that today are distributing solar lamps, school scholarships, and many other proven development solutions in the poorest regions of the world. He studied political economies at the University of Washington and earned an MBA from Claremont Graduate University.

PEACE CORPS

AMERICORPS

A

Peace Corps Fellows Program in Community Development

Illinois Institute for Rural Affairs

FULL TUITION WAIVER & A PAID INTERNSHIP

Kyle Turk

Jessica Wade

Daniel Socha

Rachel Bechtold

IIRA

Western Illinois University



IMPACT ASSESSMENT

What would it take for you to find a reason to stay?

By Aileen Berquist

When we signed up for Peace Corps we committed ourselves to 27 months of the unknown. We agreed that, barring physical incapacitation, under conditions of physical deprivation and emotional strain, we would persevere. We left our homes and families, postponed weddings and promotions, temporarily cut our ties to those things that hold us. We gave ourselves up, seed-like, to winds of change coming out of foreign climes in the hopes that our home soil would be there upon our return, welcoming, unchanged, to accept our roots again when the time came.

As we prepared ourselves for this grand adventure called Peace Corps we had our wills witnessed, designated a Power of Attorney, and signed over our leases or found renters. We were forced to confront the possibility that we would not be returning. People die during Peace Corps service. Illness, road accidents, political unrest, even murders have taken

Volunteers. We do what we can to prevent the worst, but we are not naïve.

A certain kind of person joins Peace Corps: a person willing to take risks.

The risk to our own health and lives was examined and we made the decision to stay the course. We promised our friends and families we would follow the training, study the language and culture, do our best to protect ourselves from eventualities, in order to mitigate the risks to our lives at site. But when it comes to our loved ones, the people we left behind, there was nothing we could do to protect them. When you sign up for Peace Corps, you are agreeing to accept that life could be irreparably changed during your absence.

Most of us had “the conversation” with someone before we left. “Who would have to die for you to come home for good?” they asked. Father, mother, sibling, best friend? Who could you not carry on without? Whose loss would be so devastating that you would need

to feel the embrace of that home soil and home arms to feel whole again? We approached these conversations seriously, crossed our fingers, said a prayer, and just assumed, as we always assume no matter overwhelming evidence to the contrary, that the worst case scenario always happens to other people.

I found myself on my knees in my village, my forehead pressed against the concrete floor, my mother’s voice repeating words in my ear: Bill and Reat are dead. A white supremacist shot them. They were murdered in Kansas City outside the Jewish Community Center. Can you come home? It wasn’t until I hung up the phone that I realized I was crying, deep gasping sobs that tore at my throat and chest. My body caught up to grief before my mind did. Four flights, two days of traveling, and walking into my aunt’s house to face a woman who had just lost a beloved grandson and her partner of 49 years couldn’t bring me to terms with what had happened. I don’t know if I will ever catch up.

My Uncle Bill was a man who gave a damn. He was a superior physician because he took the time to care about his patients and to perfect the bed side manner that is an afterthought to so many doctors. He was an excellent father, a loving grandfather, an involved citizen and good friend. He had a wicked sense of a humor and gave the best hugs in the family. Bill didn’t let you go until you were ready.

As a child I followed my dad, also a doctor, and Bill around at family events. I wanted to be part of what they had, the mysterious camaraderie of men from the same trenches, of gallows humor and knowing eyes. It never occurred to me why they were so similar, though only related by marriage. Having two wonderful, well-loved doctors with the same sarcasm, compassion, and dedication was just something I took for granted.

There is no such thing as coincidence. My father didn't become the man he is today on his own, no more than I became the woman I am today from sheer will. We are nothing without our mentors. As it turns out, my father learned his particular brand of patient care, his style if you will, from my uncle Bill. As a young man my father worked for Bill at his clinic, watched him, and learned how to do his job right. My father was always a person who gave a damn, just like Bill. But Bill helped him realize his potential and become the man he is today.

Years later Bill would direct my sisters and me in plays, make fun of us all when we took ourselves too seriously, and give the best hugs you can hope to have (see above). At my father's request, Bill was the one to give me "the talk", to tell me that every time you have sex with one person, you're having sex with all of their past partners as well. He was so casual about it that it wasn't until my dad brought it up at the funeral that I even considered the possibility that it was prearranged. He was that good. Bill and my aunt Melinda took my sister and me in to their home during a particularly difficult time in our adolescence, despite the fact that they had successfully launched their own children years before and were probably enjoying the break.

I didn't know Reat well. As with even the closest families, we all grew up. Cousins get married and have children, others move away, and the core family that you grew up with blurs and expands at the edges. Reat was one of those children. It is to my own loss and grief that I didn't take the time to get to know him while I had the chance. By all accounts he was an exceptional person, on his way to doing great things in the world. He had talent, and smarts, and, given time, I hoped he would have developed his grandfather's sense of humor. He would have had the compassion and strength to love and do good.

If you have read the news or watched online recordings from the funeral, you would have seen a united front of compassionate, loving people urging others to use this tragedy as an opportunity to promote good. Will, Tony, and Mindy, of all people, who lost her son and father to senseless violence, are asking others not to hate, but to remember those who have died and those who continue to live their lives in peace. These are the people that Bill and my aunt Melinda created. They raised people who, in the face of hate, asked others to love.

When we left for Peace Corps, we prepared for the worst and hoped for the best. Some of us can only do our jobs with a certain suspension of reality, an emotional removal from those at home, if we want to remain sane. Often in our service we ask ourselves if all of this is worth it, and thinking about our comfortable homes, the familiarity and acceptance, only makes the doubt more insistent. Is what I'm doing here having an effect? Does anyone care about my work? Do they care what I've given up to be here? Am I just wasting my time? We are a results-oriented people, and one of the stumbling blocks of my own service has been my dissatisfaction at the lack of easily measurable results. Sometimes it's difficult to find a reason to see this through to the end.

I am writing this to tell you to find the reason. No matter how stressful, thankless, exhausting, and, at times, horrifying your experiences might be, find the reason and don't let go. If I have learned something from these murders it is from the reactions of my family, fighting violence with peace, hate with love, facing the worst imaginable and looking it square in the face to find the good and then comforting others. The gunman took three lives that day, but the people who died had a wider influence.

Use this as a reminder that what you do during this short time will have lasting reverberations that you may never see, and no amount of self-doubt should keep you from embracing this opportunity.

Your library may fall into disuse when you leave. The counseling program you designed and trained staff for and implemented may not make it because the coordinator you left in charge gets transferred. Your projects may crumble. But if you did it right, the sweat, tears, and intent you put into your service will live on in the kids you taught, the coworkers you counseled, the boss whose respect you earned, the friends who saw you for who you really were.

My uncle and cousin touched many lives. There were over 3,000 mourners at Bill and Reat's funeral and many more watched online. Because of the kind of people they were, and not just the way they died, people took notice. Bill changed my life for the better and his loss is something that I have yet to come to terms with. But if I have a chance to affect someone the way that Bill affected me, and my father, and my aunt and cousins, simply by being here and doing my job the best way I know how, then I have found a reason to stay. The remainder of my service is dedicated to Bill and Reat. And I intend to do justice to their memory. **WV**

In memory of Dr. William Corporon and Reat Underwood.

Aileen Berquist is a Life Skills Volunteer in rural Botswana where she works at a school of 600 students. Her primary projects are teaching resource and English comprehension classes in the school library she established and facilitating the teen leadership club. She holds a BA in anthropology and will be pursuing an MA in Global Studies-International Politics and Policies after service. Her husband and two dogs live in Kansas where she will be returning in the fall of 2014.

HEY MATTHEW

This is for Matthew McConaughey

By Cynthia Wambsgans

Dear Matthew,

One cozy day in Iowa, as I was curled up drinking lattes in my overstuffed chair, which was, coincidentally, the norm for me back in 2005, your soothing sexy voice came crooning to me from the television. "How far would you go?", you questioned me. "Life is calling you, Cynthia. Join the United States Peace Corps."

Now, Matthew, I'm not saying that you were the reason I joined the Peace Corps,



CYNTHIA WAMBSGANS

Students at the author's school performing at a local HIV/AIDS awareness event.

but I am going to admit that I hold you partially accountable for what was to come. Despite your best intentions, I do think that your marketing campaign certainly set a rather convincing romantic tone, which, looking back, never quite captured my two years in Tanzania.

So where did you get it wrong?

In December 2006, a white Land Rover kicked up a lot of red dust parking in front of a very quiet school campus. In the backseat, the seatbelt felt like a reassuring hug, and, from the window, Mount Kilimanjaro stared down at me, like, "Dude, get out of the car." The sound of the buckle's release echoed throughout the car. In the pause that it took for the red dust cloud to settle, I released one breath before a wiry Tanzanian man hustled up to the car to help heft my 100 pounds of luggage

towards my new home. As it turned out, Mr. Mbeya was not only my school's principal and neighbor, but also the only person on my school's campus for the next month, given that I had arrived promptly at the beginning of Christmas break.

So, the first 30 days at site were spent slowly—learning how to use a kerosene stove, failing to appropriately use my kerosene stove, eating grey sooty pasta, and reading a lot of books.

Not exactly romantic, Matthew. But, that's okay because many hours were also spent lesson planning for my students and, you know, thinking about fostering educational equity in developing countries, and my excitement for teaching pretty much trumped grey pasta, which helped time pass until my first day of school.

So let's cut to the first day of school, eh Matthew? But before you do, I'm going to tell you this: I have now been a teacher for ten years. I've taught in dimly lit laboratories surrounded by Iowan cornfields, in loud urban science afterschool programs. I've taught struggling, hormonal middle school math students and college football players with no necks. I thought I was ready. Life was calling, Matthew. And I thought when I answered the phone, I would hear the crescendo of some inspiring instrumental music or something.

Let's do a dramatic reenactment, shall we?

Scene: Dusty red road, whitewashed school buildings, crumbling masonry, with a beautiful and imposing mountain in the background. White woman, in early twenties enters classroom, evidence of grey soot on skirt. Sixty curious freshmen faces glance up from 30 overcrowded desks.

Students rise: "Good MORRRN madam!"

And the first several minutes are spent with introductions.

"Mimi ninaitwa Mwalmu Sinzia." My name is Teacher Cynthia.

It takes a moment for the students to realize I've said "Cynthia" and not "Sinzia," a very similar Swahili word that just happens to mean "sleepy."

Introductions continue and my side of the conversation goes something like this:

"From America."

"The State of Iowa."

"Somewhere in the middle."

"No, I'm not married."

"I'm waiting to get married."

"Twenty-three isn't really old."

"I don't know Arnold Schwarzenegger."

"Okay, class! Let's talk about what we're learning in chemistry today!"

And with that transition, I thought I was beginning my instructional career in Tanzania. Life was calling, I was answering. So, off I went, headfirst into my first chemistry lesson, using a combination of English, Swahili, and very elaborate hand gestures.

"Today, we are learning about matter," I exclaimed with a good deal of enthusiasm, using my slow and deliberate "special English" that our Peace Corps trainers encouraged us to use.

"And what IS matter?"

"Matter is anything with MASS and SPACE."

"What is mass? Mass ... NZITO!"

I said emphatically, using my hands to alternatively indicate that I was carrying a large sack of heavy potatoes or a fragile egg.

"And what is space? Space ... NAFASI!" I exuberated. And, then, continuing my helpful combination of special English and hand gestures, I remarked:

"Space can be very big ... KUBWA!"

"Or, space can be very small ...

NDOGO!

It precisely at this moment, Matthew McConaughey, that things went rather disastrously wrong, and, as it turns out, I learned two things: first, my 60 chemistry students had their own interpretation for my description of "small space" and

second, one's right pointer finger bobbing in and out of one's left looped hand hold universal meaning.

Matthew, I encourage you to savor that modicum of uncomfortable embarrassment you may be feeling right now. Observe it, embrace it. If there were a musical theme song to my Peace Corps experience, it wouldn't be an inspirational crescendo so much as a finger slipping on the wrong piano key followed by an uncomfortable pause.

But, in those pauses, I did get several things right.

I taught Mr. Mbeya's four year old daughter how to shuffle cards.

I taught Nicki math.

George and I figured out the lyrics to that Dr. Dre song.

My students sang "I Believe I Can Fly" to the rest of the school.

Mr. Mbeya liked my chocolate cake.

Nicki's mom taught me how to finally tie my head scarf right.

I figured out my kerosene stove. And those are the things I remember. The little stuff. And the people. Nothing television worthy. Nothing that fits your marketing campaign. And, Matthew, maybe if there's a soundtrack to my experience it won't be a beautiful crescendo and it won't be your sexy voice, which I'll admit is awfully unfortunate. Maybe it will be that really discordant sound a piano makes when a finger slips, followed by an uncomfortable pause. What a wonderful thing, those uncomfortable pauses. **wv**

Cynthia Wambsgans (Tanzania 2006-2008) taught mathematics and chemistry at a public high school in the Kilimanjaro region. In addition to teaching, she worked on secondary projects fostering English language development, female empowerment, and HIV/AIDS awareness. She has continued her teaching career as faculty at The National Hispanic University in San Jose, Calif.

Apply to spend one year on a project in Germany with the

German Chancellor Fellowship Program!



Alexander von Humboldt
Stiftung/Foundation

Fellows conduct independent projects at their host institutions in Germany.. The fellows are mentored by hosts in Germany, whom the fellows have chosen on the basis of their expertise in their respective areas. Projects should be of relevance to modern societies, have a long-term and visible impact, and help to advance fellows' careers and professional development in their respective field of interest

Eligibility

- **Bachelor's or comparable academic degree**, completed within less than twelve years prior to the starting of the fellowship (October 1 of the year following application)
- **Citizenship** of the United States, the Russian Federation, the People's Republic of China, Brazil or India
- Candidates from all professions and disciplines are eligible
- **Demonstrated leadership potential**
- Either **English or German** language skills

Application

- A **project plan** (approx. 3 pages)
- A detailed **host's statement**, including a confirmation of support
- Two **letters of recommendation**
- New application deadline: **September 15**
- Apply online: www.humboldt-foundation.de/buka

YOU'VE
SERVED THE
WORLD ...
NOW LET
US HELP
YOU...



 WILLAMETTE UNIVERSITY | MBA
willamette.edu/mba

Scholarships available for
Peace Corps alumni.

Apply now for Fall 2014





John W. Evans was just 29 years old when his wife Katie was mauled and killed by a predatory bear in the Carpathian Mountains, leaving him guilt-stricken and bewildered by the sudden loss. He explores that grief in his haunting new memoir, Young Widower, published by the University of Nebraska Press in 2014. In this excerpt, Evans describes their meeting and work as Peace Corps Volunteers in Bangladesh in 2000. — editor

Before Katie's death, I saw our beginning clearly. I told the story about dancing at a party in Dhaka, both of us a little drunk and each of us saying something clever. I described the bus ride that next month and my taking the empty seat next to hers; how Katie pulled my arm over her and leaned into me so matter-of-factly that when my arm fell asleep I did not move it, not even as I lost feeling into the shoulder, so that we might keep talking about the families, hometowns, and friends back home we would most likely never meet, imagining ourselves and our lives in enough detail that we seemed to know each other instantly. Dinner the next night in Dhaka. The park where we finally noticed the security guard watching us. The morning a mutual friend looked at Katie's neck and said, Man, this hangover sucks harder than Big John.

EXCERPT FROM YOUNG WIDOWER: A MEMOIR

By John W. Evans

I tell myself now that I will not reanimate a ghost; that if the fact of Katie's death ends our life together, then I can make no sequence of events that does not also initiate tragedy. Why begin with optimism a story that must dissemble reluctance and violence?

There is a competing claim to this logic, a way of making the past that seeks emphasis and invention, rather than sequence. Say it is the difference between closing down every possibility into some broad lie, on the one hand, and finding instead the feeling, however disjointed, that makes the senseless and violent end of a life something more deeply felt than the trivial anecdote of its sensational facts. Before Katie's death, I would not think to make a distinction between how our life began and how the feeling of the marriage was invented and sustained. I didn't have to make the distinction. The fact of our marriage, not Katie's death, was the decisive moment of our life together.

It feels good to tell an exceptional story about us, one that makes certain virtues essential—selflessness, service, privation—in unlikely places no one we knew had visited or was likely to visit. Katie and I were Peace Corps volunteers who fell in love in Bangladesh, made a life in Chicago and Miami, and then went abroad one last time

to Romania, where we lived for the last year of her life. In such a story, we arrive, always, to another place. We are young, idealistic, selfless, hard-working. We are an idea of ourselves, fixed in that time, which is now lost forever.

What were we doing in the middle of Bangladesh? We were dating. We were serving our country and changing lives. Bangladesh isn't real; we said this to each other constantly. We lived in sparse, cement-walled rooms rented from our schools. We took buses, rickshaws, and two-cycle motor taxis to leave them. Smog made our phlegm black. Red circles marked wells drilled into arsenic. We tested our water and carried it in ten-gallon plastic barrels from the well to the front gate of our schools, where we taught hygiene classes and met with local politicians, who drew phonetic squares and drilled the z and j sounds.

Zack drives John to the zoo in his Jeep. Joe jokes that Zahir zings the xylophone.

My students said I looked and sounded like President Clinton: tall, young, and Midwestern, with blond hair and thick-rimmed glasses. To them all Americans looked the same. When President Clinton visited that spring on his last world tour in office, the entire Peace Corps contingent stood in a cluster opposite the runway, watching Air Force One and waiting to greet him. We shook the hands of senators and aides as his procession arrived to the airport. President Clinton wore a new suit that afternoon, blue with a gold tie, tailored by a local Bangladeshi. He was leonine, wary. He looked each of us in the eye, and somehow he knew to stop and ask the volunteer from Arkansas where she had gone to high school. We smiled and cheered. Then, he was gone, up the stairwell, which rolled into a larger cargo plane further down the runway. Plane after plane disappeared into the night sky. Wouldn't we leave Bangladesh so gracefully?

In the beginning, when I hadn't seen Katie for a few weeks, her face seemed sharper than it did the last time, her eyes a different blue. There was nuance in her voice, her laugh round and smooth in a way than I didn't quite remember. Had her front teeth always had that gap? Was that scar over her left or right eye? Always, one of us had gained or lost weight. Katie wore raw silk and a hand-sewn cotton shalwar in public, covering her face, making her body shapeless. Sometimes I heard her voice before I saw her mouth. I thought of it as running the dub on a video: trying to synch words with lips. The effect lasted only a few minutes, but I remember thinking it was strange, that I could imagine someone so vividly in her absence that she might seem to become someone else.

The Peace Corps was a finishing school, a nondenominational cult, a secular house of worship. We spoke in acronyms—rpcv, pst, ist, pcmo, apcd—that meant we lived on the other side of the world, where the water was not clean, the roads were not paved, and the people were impressed by our relative size. All of this distinction required a separate and secret code of efficient communication. Americans were tall and well fed. We nourished babies that thrived. On the walls of our rooms were photographs of handsome, wealthy people: family members, in fact, who lived in our family homes.

When the Peace Corps conducted official business, its representatives arrived in enormous sport-utility vehicles, with tinted windows and chrome grills across the headlights. Officers and staff members in crisp shirts and bland ties wore expensive watches and, always, sunglasses. They broke into sweats immediately, because their cars in the monsoon heat had been cooled for hours to artic temperatures. But they spoke the language. They drank whatever was offered them. In this way the Peace Corps was an ideal, an argument, a mobile promised land working a methodical, slow

reveal. We volunteers were its prophets, the elect ambassadors who made our country beautiful by example. We carried backpacks and wore sandals, but everyone seemed to understand that if we were threatened, a battalion of marines would arrive instantly and extract us into the sky.

Katie applied to the Peace Corps, she said, because she hated hearing John Lennon and Yoko Ono's "Happy Christmas! (War Is Over)" in shopping malls, at holiday parties, and especially late at night, by request, when she delivered pizzas in the Twin Cities. Why was the song following her, and what did it want from her? She didn't know. She was not doing enough to help the world, she believed, because if she was doing enough, then John Lennon and Yoko Ono would not hound her to do more.

I applied to the Peace Corps, I told her, because everyone I admired at my university was applying to the Peace Corps. It was a process to begin that took more than a year to complete, becoming more elaborate and specific with each successive interview, medical exam, and clearance, until the selected were understood to be, in every way, exceptional. I loved the sense of momentum and possibility. The experience and destination would change me, I agreed. I could think of it only in the abstract, how my time in the Peace Corps might make me vital and return me home transformed.

It did not matter which region of the world I helped or whether I could locate it on a map. The country to which I was originally assigned, Mongolia, could very well have been the same country where I ultimately served, Bangladesh. I did not know the difference among Central Asia, South Asia, and Southeast Asia. In my naïve mind it was one giant amorphous movie set: rice paddy, monsoon, distant Himalaya. I believed that I would arrive anywhere on the globe and immediately solve problems. I was a young American

abroad, the Peace Corps told me, it was likely I would not only help people but also love doing so.

In the weeks after Katie's death, I felt that same uncertain inclination to optimism about a person I might one day become. I had plenty of opportunities to practice being that person, in public and private gatherings that honored Katie. In Bucharest Katie's coworkers laid fresh flowers at her desk. A colleague spoke about Katie's sacrifice to save lives the night she died and how her doing so followed the life of service she led in Romania and America. An icon of the Virgin Mary was presented by an Orthodox priest. I was given cake and wine to bring home to Katie's family. When it was my turn to speak, I tried to say something about how our last day on that hike together had been ideal; how Katie loved to hike, and to be outdoors with friends, and she had spent a full day doing both; that I had loved doing those things with Katie and also seeing her so happy. I wanted to thank her colleagues for remembering her so well, and I also wanted to make their memory of us certain. How could we ever forget Katie's spirit, I said, her generosity, smile, and laughter? How would we live after her? **WV**

John W. Evans (*Bangladesh 1999-2001*) was born in Kansas and grew up in New York and Chicago. His memoir, *Young Widower* (University of Nebraska Press, 2014), won the 2013 River Teeth Book Prize. His poetry collection, *The Consolations* (Trio House Press, 2014), won the 2013 Trio Award. His poems and essays appear in *Slate*, *The Missouri Review*, *Boston Review*, *ZYZZYVA*, *The Rumpus*, and *Poetry Daily*, as well as the chapbooks, *No Season* (FWQ, 2011) and *Zugzwang* (RockSaw, 2009). After completing a Wallace Stegner Fellowship in poetry, John was a Jones Lecturer at Stanford University, where he continues to teach creative writing today. He lives in Northern California with his wife and two young sons.

RECENT ACHIEVEMENTS OF OUR COMMUNITY

By Jonathan Pearson

BOTSWANA

The South Dakota Newspaper Association has honored **Chet Brokaw** (1974-76) with its 2014 Distinguished Service Award. The Association, which represents 130 daily and weekly newspapers across South Dakota, recognized Brokaw for more than 30 years of state government reporting as a correspondent with the Associated Press.

COLOMBIA

Peace Corps Director **Carrie Hessler-Radelet** (Samoa 1981-83) was the commencement speaker at Antioch University New England (ANEU) and was introduced by Colombia RPCV Pat Wand (1963-65). Wand is a 1967 graduate of ANEU and just completed her first year on the school's Board of Trustees. She and Hessler-Radelet served together on the National Peace Corps Association Board of Directors.

COSTA RICA



The Alumni Association at the University of St. Thomas in Minnesota bestowed its 2014 Humanitarian Award to **Sondra Elizondo** (1994-96). Elizondo was recognized for her work as a co-founder of VIDA Volunteer, which has sent more than 6,000 individuals to Costa Rica, Nicaragua and Guatemala for short-term assignments to promote healthy communities by providing medical, dental and veterinary services.



CHINA/GUINEA

The Peace Corps spirit of service is very much alive and well at Action Ministries in Athens, Georgia. One of the Action Ministries programs is Our Daily Bread, a community kitchen serving weekday meals to the region's homeless and working poor. A recent partnership with a local Methodist church is revitalizing a local gardening project that is at the heart of the meals program. "Our efforts to bring healthy food to people who can't afford to pay for it is part of our values and the garden is a way of equalizing access to healthy and fresh vegetables," said Action Ministries Executive Director **Erin Barger** (China 2005-07). Assisting with this effort is **Drew Hooks Guinea** (2012-13), an AmeriCorps/VISTA volunteer who has been serving as Action Ministries' Hunger Relief Specialist. Drew worked on community garden projects during his Peace Corps service.

COSTA RICA

California author **Jack Shakely** (1963-65) has been recognized by his native state of Oklahoma, as a winner of the 2014 Oklahoma Book Awards. The awards honor 2013 books written by Oklahomans or about Oklahoma. Shakely came away with the best fiction award for his comic adventure novel about the early days of the Peace Corps, *Che Guevara's Marijuana & Baseball Savings & Loan*.

DOMINICAN REPUBLIC

Jonathan Lash was selected to give the eighth annual Thomas L. Benson lecture at Green Mountain College in Poultney, Vermont. The Benson Lecture Series brings visionary speakers of national and international significance to the College campus. His talk focused on leadership in the advancement of sustainability. Among initiatives launched at Hampshire College since Lash became president in 2011 is the Healthy Food Transition, which includes sourcing nearly all food served on the campus from within 150 miles and the establishment of a Center for New England Food and Agriculture.

In recognition of her work aimed at improving the lives of older citizens, **Corrine H. Rieder, EdD** (1962-64), was the recipient of this year's David H. Solomon Memorial Public Service Award, presented by the American Geriatrics Society. Dr. Rieder is the Executive Director and Treasurer of the John H. Hartford Foundation, a private philanthropic organization devoted to improving geriatric health.

ETHIOPIA



It is the highest honor bestowed by the University of California San Francisco (UCSF). One of the four recipients of the 2014 UCSF Medal for Advancing Health Worldwide is **Martha Ryan** (1973-75), founder

and director of the Homeless Prenatal Program (HPP). For 25 years, the San Francisco based family resource center has provided poor and homeless families the ability to end childhood poverty.

The San Mateo (CA) County Parks Department named RPCV **Ramona Arechiga** as its first natural resources manager. The county park system is made up of 19 parks that comprise more than 16,000 acres. Arechiga worked in the Bale Mountains National Park in Ethiopia while serving in the Peace Corps.

ERITREA

Leo Cecchini (1962-64) has been elected to the Board of Governors of DACOR (Diplomatic and Consular Officers Retired) and the Board of Trustees of the DACOR-Bacon House. DACOR is the organization of foreign affairs professionals. Leo is a director emeritus of the NPCA and vice president of Ethiopia and Eritrea RPCVs. Leo was a U.S. diplomat for 25 years followed by the last 24 years in private business in several countries. He organized the 2012 "Return to Ethiopia" trip for 100 RPCVs and their guests to commemorate the 50th Anniversary of the Peace Corps arrival there.

FIJI

In Colorado, Professor **Mike Vair** (1988-91) was named Teacher of the Year at Northeastern Junior College (NJC). A Colorado native, Vair's assignment as a math teacher in Fiji played a role in his professional path. He completed his master's degree at Colorado State University, and joined the math department faculty at NJC in 1994.

GHANA

Cynthia Caul Sulemena recently joined her husband in founding Clash International, a non-profit organization designed to assist farmers in rural Ghana to maximize their profit making potential through education and entrepreneurship. A recently returned public health Volunteer, Caul Sulemena

met her husband while serving. Their initial fundraising will lead to three month training workshops for farmers in rural north Ghana.

HONDURAS

A newly created think tank at the University of Texas at El Paso (UTEP), has a Returned Peace Corps Volunteer at the helm. **Patrick Schaefer** has been selected to lead UTEP's Hunt Institute for Global Competitiveness, which was established in April. The institute hopes to consider and address some of the most challenging economic and social issues in and around El Paso. Along with his new position, Schaefer also serves as an adjunct law professor, teaching both at UTEP and at universities Juarez, Mexico.

JAMAICA



Vermont native **Michael DeBonis** (1994-96) has returned to his home state to serve as the new Director of the Green Mountain Club. His responsibilities will include helping the club maintain and protect the 450-mile Long Trail System, the oldest long-distance trail in the United States.

KOREA

The State Department assigned **Kathleen Stevens** to be interim ambassador to India. Stevens served as Ambassador to South Korea—her country of Peace Corps service in the 1970s—from 2008 to 2011. Last year, she held a position with the Korean Studies Program at the Walter H. Shorenstein Asia-Pacific Research Center at Stanford University. She will assume her role as interim ambassador in July, and remain until the Senate confirms a new ambassador.

LESOTHO

Stephen Gephard (1976) was nominated by President Obama to be appointed as the United States Commissioner of the North Atlantic

Salmon Conservation Organization. A fisheries biologist as a Peace Corps Volunteer, Gephard is most recently the supervising fisheries biologist at the Department of Energy and Environmental Protection for the State of Connecticut.

SmartCEO Magazine recently recognized **Kevin Fleming** (2002-04) as a recipient of its spring 2014 Executive Management Awards. A graduate of Carnegie-Mellon University, Fleming is the chief of staff and chief of strategy for the New York based non-profit Network for Teaching Entrepreneurship (NFTE). NFTE's mission is to provide programs that inspire young people from low-income communities to stay in school, to recognize business opportunities and to plan for successful futures. Fleming was recognized for work over the past decade managing programs that impact people on the East Coast.

MOROCCO

A legendary coach who got his start nearly 45 years ago in the Peace Corps has retired. **Joe Piane** (1970-72) is retiring from the University of Notre Dame after 39 seasons of coaching the men's cross country team and the women's indoor and outdoor track and field programs. Piane was twice named national cross-country coach of the year. He has the second longest tenure as a coach in Notre Dame history. Piane's coaching career in cross country and track began during his Peace Corps service in Morocco.

NIGER

The Sarasota (Florida) Alumni Chapter of Kappa Alpha Psi Fraternity has honored **Kristen Anderson** (1981-83) with its Citizen of the Year Award. The award honors leaders who provide dynamic service both in their jobs and through service to their community. Anderson was recognized as the College Reach-Out program coordinator for nearly twenty years at State College of Florida. She was credited for assisting underprivileged

young men and women in succeeding and persisting in college.

The citizens of Martinez, California honored a local woman who died during her Peace Corps service. A refurbished and modernized park in the community—35 miles northeast of San Francisco—was named **Nancy Boyd Park**. Nancy Boyd joined the Peace Corps in 1962 and sadly died in a plane crash six months into her service on the island of Mindanao. The ceremonies included a gathering where friends of Boyd were able to meet RPCV Nancy Floral Andal, who was Boyd's roommate at the beginning of her service.

SIERRA LEONE



In an elaborate ceremony at the State House in Freetown, **Peter Andersen** (1979-1982) and **Gary Schulze** (1961-1963) received Sierra Leone's highest civilian decoration, The Order of the Rokel, from President Ernest Bai Koroma. Gary was made an Officer and Peter a Member of the Order, decorations equivalent to Great Britain's O.B.E. and M.B.E. These awards are rarely given to foreigners. Andersen received his "In recognition of his distinguished service to the State, particularly in the field of Communication and the establishment of the Sierra Leone Web website." Schulze received his "in recognition of his tremendous contribution to the development of Education and the History and Culture of Sierra Leone." In this honor they join Joseph Opala (1974-77), who was decorated as a Member of the Order of Rokel in 2012.

TANZANIA

In southern Minnesota, the New Ulm Human Rights Commission presented its annual Human Rights Award to retired teacher **Ingrid Leidman** (1966-67). Along with her Peace Corps service, Leidman was recognized for her work hosting many foreign exchange students and her special passion for addressing women's rights issues.

MULTIPLE COUNTRIES

In February, RPCV **Dr. Wesley Kline** was honored with a Distinguished Service Citation to New Jersey Agriculture. Dr. Kline served as a horticulturist during the early days of the Peace Corps and currently serves as an agricultural agent for the Rutgers Cooperative Extension program for Cumberland County. He also is an associate professor at Rutgers University. He was recognized for his extensive work with the New Jersey Department of Agriculture on food safety issues.

CORRECTION

In the previous issue of WorldView we featured Robert Bielen—a Peace Corps staff physician in the Dominican Republic in the early to mid 1960's—and the donation of his collection of personal papers and memorabilia to the University of Georgia. Bielen compiled a history of Peace Corps memories during the early 1960's, a period of government and military upheaval, which included a controversial engagement of U.S. Marines in the hostilities. A news release from the university cites the director of UGA's Russell Library, Sheryl Vogt as noting "Dr. Bielen's collection is an excellent complement to the papers of (then U.S.) Ambassador (Tapley) Bennett and Secretary of State Dean Rusk on this subject. These additional papers and interviews on the crisis will be of significant use to researchers seeking insight into that period of U.S.-Dominican relations."

We regret any factual errors in our previous alumni notes regarding the nature of this collection.

ADVERTISER INDEX

American Friends of the Alexander Von Humboldt Foundation **39**

American University School of International Service **30**

American University School of Public Affairs **11**

Antioch University **7**

Brandeis University, Heller School **5**

Bryn Mawr, Post Bac/Pre-med **29**

Clark University **2**

Columbia University, Mailman School **27**

Columbia University, SIPA **13**

Colorado State University, MBA **33**

Duke University, Sanford School **25**

Goucher College **31**

Harvard University, Kennedy School **15**

Johns Hopkins University, School of Nursing **Cover 2, 1**

Monterey Institute of International Studies **14**

Next Step Travel **Cover 4**

SIT Graduate Institute **11**

Texas A&M University, Bush School **21**

Tufts University, Fletcher School **15**

University of Florida, MDP Program **17**

Western Illinois University, Fellows Program **35**

Willamette University, MBA **39**

IN MEMORIAM

We remember those within the Peace Corps community who passed away in the last several months, and thank them for their service to our nation. For a more extensive list of those lost in recent years at www.peacecorpsconnect.org/remembering-those-lost/.

We welcome you to send links to additional members of the Peace Corps community by sending a message to obituary@peacecorpsconnect.org

PEACE CORPS STAFF

Theodore Barclay, 1/31/14
Frank Kiehne, 1/9/14
Lacy Gilbert Hall, 1/24/14
Raisa Leorza, 1/13/14
Edward Mosconi, 4/2/2014
Ethel Condes, 4/6/14
Peter Beach, 4/18/14

MULTIPLE COUNTRIES

Dorothy Cohea, Philippines, Guatemala; 6/15/14
Betty Lou Zopf, Afghanistan, Tunisia; 2/19/14
Jonathan "Kirk" Horton, Thailand, Ecuador; 3/21/14
Florence Franchomme, Ecuador, Malaysia; 3/26/14
David Moore, Chad, Morocco; 4/6/14
Roberta Warren, Peru, Dominican Republic; 3/28/14
William "Bill" Warren, Philippines, Nepal; 4/14/14
Alan Zeller, Afghanistan, Sierra Leone, Botswana, Senegal, Latvia; 5/4/14

AFGHANISTAN

Courtney Sicheloff, 1/28/14

BENIN

William A. Groff, 3/10/14

BOLIVIA

Stephen Paul Jacobs, 1/5/14
Floyd William "Bill" Parsons Jr., 5/1/14

BRAZIL

Willaim Norris, 4/12/14

BURKINA FASO

William McGrath, 4/20/14

CHAD

Daniel Parry, 2/22/14

CHILE

Susan Blake Reinoso, 3/30/14
Janet Anderson, 4/17/14

COLOMBIA

Paul Cunningham, 1/30/14
Charles Stanley Ericson, 5/14/14

COSTA RICA

Don Goldman, 4/13/14

COTE D'IVOIRE

Harold Fleming, 2/4/14
May 2014

DOMINICA

Dylan Alexander Kowalewski, 4/17/14

DOMINICAN REPUBLIC

Judith Browning, 1/13/14
Robert John McCarron, 1/2/14

EASTERN CARIBBEAN

Faith N. Marek Kuhn, 1/11/14

ECUADOR

Otey Scruggs, 2/14/14
Michael Valentine, 2/15/14
Elisabeth Gerum, 3/29/14
Joseph Entrikin, 4/5/14

ETHIOPIA

Richard Johns, 3/1/14

FIJI

Jean Morris Boley, 3/23/14
Eileen Rossman, 4/5/14

GAMBIA

Mary Gratton, 1/9/14
Lila Veeneker, 4/7/14

GHANA

Vincent Pierre Cote, 5/8/14
Robert Jorgensen, 1/14/14
Salvatore Peter Tedesco, 1/14/14
Ralph Bernstein, 4/30/14

GUATEMALA

Marilyn Delores Davis Finley West, 1/12/14
Richard Earle, 2/16/14
Ramona Trujillo, 5/4/14

GUINEA

Sarah McQuillen-Tran, 2/28/14

HAITI

Siegfried Weis, 4/4/2014

HONDURAS

Maria V. Frey, 1/31/14
Jean Probinsky, 2/20/14
Patricia Sonnet, 1/3/14

INDIA

Geraldine Busse, 5/11/14
Joel Camhi, 1/30/14
Vince Dunn, 3/27/14
Pyser Edelsack, 5/5/14

IRAN

Paul O. Pirozzola, 5/19/14

KENYA

Thomas Chorlton, 1/5/14
Jeannette Pietrantoni, 1/21/14
David Skougstad, posted 2/16/14
Russell Walker, 1/3/14

LESOTHO

Robert Shanafelt, 3/26/14

MALAWI

Nancy Read Burkhart, 1/5/14
Kathleen Catapano, 1/15/14

MALAYSIA

Roseanne Kohlhepp, 2/21/14
Leland Ludwig, 5/3/14
Kathleen Murray, 5/10/14

Mauritania

Cheryl Kish, 4/13/14

MEXICO

John Drescher, 3/4/14

MOROCCO

Lynne Katyryniuk Sanders, 2/6/14
Jacquelyn McCandles, 2/28/14

NEPAL

Bernard Charles Gerwitz, 2/3/14
Roger Rutledge, 5/20/14

NICARAGUA

Mary Jane Appy, 4/27/14

NIGER

William Joseph Bil Firth, 1/11/14

NIGERIA

Roland Bailey, 3/4/14

Jane Collins, 3/1/14

Jeanne Kerns, 2/8/14

Albert Ulmer, 4/13/14

Donald Goodear, 2/3/14

James Bartley, 2/20/14

PAKISTAN

Walter Maxwell Winant, 5/18/14

PANAMA

Edward Frantz, 2/22/14

Thomas Martin, 4/1/2014

PARAGUAY

Porter Knight, 3/25/14

PERU

Walter James Jackson, 3/22/14

PHILIPPINES

Stanley Ediger, 5/2/14

Gerald Ray Horne, 1/4/14

Richard Laity, 1/13/14

William Keesee, 3/12/14

Carl Preto, 4/6/2014

Suzanne Chambers, 3/31/14

REPUBLIC OF KOREA

Joseph Ruffin, 3/23/14

ROMANIA

John H. Baker, 3/9/14

SENEGAL

Holly Reed, 5/12/14

Alton "Boyd" Sorrell, 2/26/2014

SIERRA LEONE

Philip Michelini, 1/21/14

SOUTH AFRICA

Mary Jo Reimer, 4/24/14

SOUTH KOREA

Catherine Story, 4/25/14

SRI LANKA

Gary Slaats, 4/16/14

SWAZILAND

Susan Soares, 4/11/14

THAILAND

Robert Herrick, 3/28/14

TOGO

Gene Levitz, 4/25/14

TONGA

Carolyn Orrell, 2/15/14

TUNISIA

Barbara Ruth Foster, 5/9/14

TURKEY

Jim Hogan, 1/25/14

Charlotte Jirousek, 2/13/14

UGANDA

Joseph Morrissey, 1/16/14

UKRAINE

Jane Garron, 3/28/14

ZAIRE

Margaret P. Evans, 1/1/14

ZAMBIA

Janice Britton, 2/20/14

OTHERS, COUNTRY OF SERVICE NOT SPECIFIED

Mary Ann Burke, 1/11/14

Robert Bohnen, 2/28/14

Celeste Boteler, 2/6/14

James DeBerry, 1/6/14

Luke Dell'Orto, 5/14/14

Susan Eileen, Manz Graham 5/9/14

James Holman, 1/27/14

Nancy Singleton, 2/1/14

Stephen Story, 1/18/14

Matthew H. Olins, 3/13/2014

Karl Melcher, 3/31/2014



All-Inclusive Volunteer Vacations



Travel and build life-long friendships with RPCVs and like-minded travelers

Volunteer side-by-side and create meaningful connections with local people

Explore historic and archaeological sites

Immerse yourself in a new culture

Hosted by RPCV experts

Request your free catalog today

visit travel.peacecorpsconnect.org or call +1 619 202 4114



National
Peace Corps
Association