

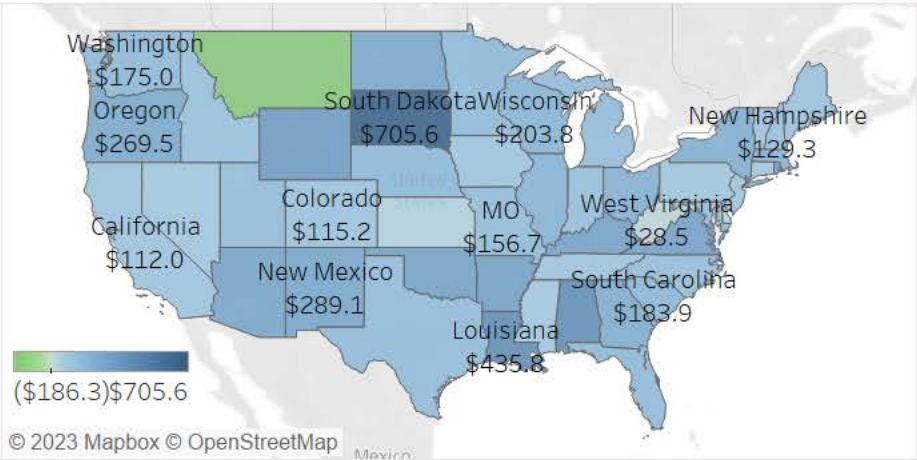
# Retail Analysis

Avg. Sales  
**\$1,775.88**

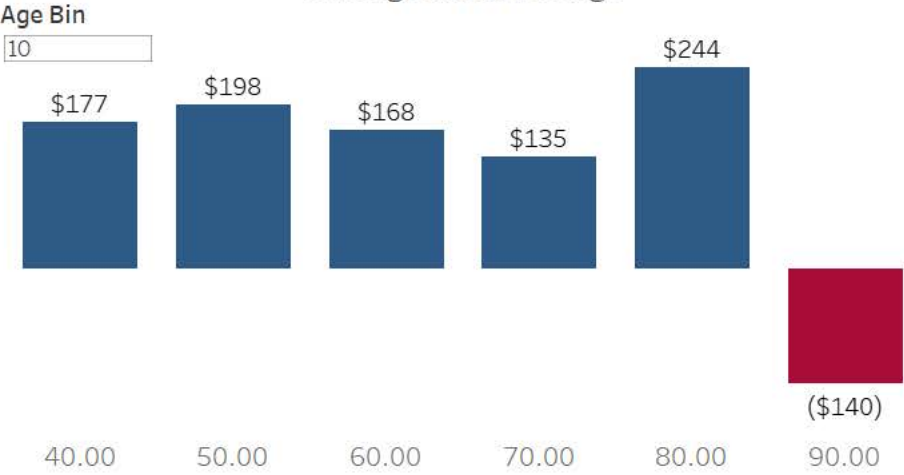
Avg. Profit  
**\$181.18**

Avg. Discount  
**\$0.05**

Average Profit Per State



Average Profit Per Age



Regional Quaterly Average Profit

Region	Order Date															
	2012				2013				2014				2015			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Central	\$139	\$215	\$90	\$140	\$108	\$212	\$321	\$198	\$50	\$130	\$249	\$383	\$172	\$216	\$53	\$229
East	\$57	\$140	\$283	\$510	\$142	\$112	\$106	\$145	\$184	\$118	\$3	\$94	\$284	\$220	\$164	\$117
South	\$373	\$293	\$266	\$289	\$179	\$91	\$157	\$190	\$309	\$120	\$298	\$224	\$261	\$204	\$186	\$195
West	\$235	\$93	\$175	\$19	\$198	\$288	(\$21)	\$184	\$241	\$242	\$192	\$251	\$130	(\$8)	\$179	\$26