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GABRIELLE DIPIETRO

EDUCATION

Boston University
Boston, MA

BFA Graphic Design

May 2019

Minor in Communications

COMA Studio Workshop, Amsterdam, Netherlands

March 2017

GPA: 3.85/4.0

WORK EXPERIENCE

Pinkergreen Design
Boston, MA

Intern

May 2018–August 2018

Designed client marketing materials for print and web.

Concepted and designed logos for different clients.

Designed business cards, postcards, icons and clothing tags for new and established brands.

Boston University Student
Health Services
Boston, MA

Graphic Designer

April 2018–Present

Designed postcards for Behavioral Medicine and Wellness and Prevention.

Designed newsletters to be sent to the greater Boston community.

Designed and branded materials for “Screw Up Stand Up,” a traveling exhibition. Printed material included banner and sticky notes.

Artscope Magazine
Quincy, MA

Junior Designer

September 2017–Present

Designed print ads for clients for the publication.

Redesigned the overall layout and table of contents for the publication.

Rebranded the magazine. New brand elements have been implemented in materials such as business cards and postcards.

Managed the listings and centerfold email accounts.

Designed the centerfold spread and listing section within the publication.

Boston University Arts Initiative
Boston, MA

Marketing Assistant

May 2017–Present

Created print and web designs for arts and culture events.

Redesigned business cards and stickers.

Designed a t-shirt for the Student Advisory Council at Boston University.

Artscope Magazine
Quincy, MA

Graphic Design Intern

May 2017–August 2017

Designed Materials for the printed publication.

Worked on a rebranding strategy.

RECOGNITION

Boston University Dean’s List With Distinction

Fall 2016, 2017

Spring 2016, 2017, 2018

SKILLS

Adobe Creative Suite

CSS, HTML, Java Script

Web Design

Typography

Color, Color Manipulation/Theory

Digital Photography, Photo Editing

Branding

Bookmaking

Collage

Microsoft Office