Gabrielle DiPietro, Graphic Design

Experience

Junior Designer, Artscope Magazine

Sep 2017-May 2019

Redesigned the overall layout, centerfold spread, table of contents, listings section and classifieds section of the publication. Worked on Artscope web and app development via Wordpress, HTML and CSS.

Design Intern, Pinkergreen Design

May 2018-Aug 2018

Designed client marketing materials for print and web. Proposed and designed logos for different clients. Designed business cards, postcards, clothing tags and icons for new and established brands.

Graphic Designer, BU Student Health

Mar 2018-May 2019

Designed postcards and newsletters to be sent to the greater Boston community. Designed and materials for "Screw Up Stand Up," a traveling exhibition. Printed materials include banner and sticky notes.

Marketing Assistant, BU Arts Initiative

May 2017-May 2019

Created print and web designs for arts and culture events at Boston University, open to the Boston community. Redesigned business cards and stickers. Designed a t-shirt for the Student Advisory Council.

Design Intern, Artscope Magazine

May 2017-Aug 2017

Worked on a rebranding strategy and guide. Designed collateral including business cards and postcards. Managed the listings and centerfold email accounts. Designed artist ads to run in the publication.

Graphic Designer, BU Hillel Foundation

Sep 2016-Aug 2017

Designed flyers, banners, social images, and digital screens for events sponsored by Hillel throughout the Fall 2016 and Spring 2017 semesters. Created a new identity for their mission, vision and values collateral.

Art Camp Counselor, Rocky Run YMCA

May 2016-Aug 2016

Planned weekly art projects and activities, based on age, for the campers ages 3-14. Taught campers about different artists and how to work in various art mediums. Encouraged creativity in all artistic forms.

Education

BFA Graphic Design, Boston University

Magna Cum Laude, GPA: 3.85/4.0 Classes: Graphic Design, Web Design, Typography, Interactive Design, UI/UX, Silkscreen, Book Arts, Digital and Analog Photography, Painting, Drawing, Sculpture, Collage, Color, History of Graphic Design, Contemporary Art History

Communication Minor

Classes: Advertising, Art Direction, PR, Marketing, Portfolio Development, Journalism

COMA Studio Workshop, Amsterdam

Feb 2017-Mar 2017

Awards

Deans List with Distinction

May 2016-May 2019

National Association of Women Artists

Nominated and Awarded May 2019

Skills

Design, Software

Adobe Indesign, Illustrator, Photoshop, XD, Muse and After Effects, Microsoft Office

Photography

Digital, Analog, Photo Retouching

Development

HTML, CSS, JavaScript, P5.js, Python

Textiles

Pattern Making, Sewing, Fabric Design

Language

English: Native, French: Proficient

