

GABRIELLE D. GERKE

Double Major: Journalism/Public Relations and Graphic Journalism

Address: 312 Seventh Street Northeast, State Center, IA 50247 Phone Number: (641) 751-4995

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EMPLOYMENT

- Grand View University Aug 2018 – present
Resident Assistant
• Responsible for creating and conducting programming for residential students as well as conducting rounds throughout residential buildings to assure safety and the enforcement of University policies.
- Grand View University Aug 2018 – present
Viewfinder Magazine Department Editor
• Responsible for creating and pitching content for stories, advising and overseeing student journalists, copy editing, and page design.
- Grand View University – Student Life Office Jan 2017 – present
Receptionist
• Greet and assist students and faculty; assist with project work as needed.
- Ames Convention and Visitors Bureau May 2018
Odyssey of the Mind - Building Supervisor
• Assisted with event planning involving setup and monitored a building during the competition, communicating with teams from all over the world with instructions and directions.

ORGANIZATIONS/VOLUNTEER/LEADERSHIP

- Grand View University – Admissions Office Aug 2017 – present
Team GV – Tour Guide
• Provide campus tours to prospective students; promote Grand View University at special events; perform office work.
- Grand View Campus Ministry Sept 2018 – present
Social Media Coordinator
• Create social media content promoting and covering campus ministry events; post content; implement social media campaigns.
- Grand View Academic Affairs Committee Sept 2017 – present
• Viking Council subcommittee member acting as liaison between student body and provost on student issues and opinion.
- Luther Memorial Church Sept 2016 – present
• Hougen Scholar; peer minister; recipient of Order of the Towel

EDUCATION AND HONORS

- Grand View University
Aug 2016 – present
GPA: 3.84
- Honors: Outstanding Sophomore Award; President's List; Dean's List; Communications department scholarship recipient; Viking Brigade Kindness Award nominee, Danish Brotherhood scholarship recipient.

SKILLS

- Adobe InDesign, Illustrator and Photoshop
- Photography
- Video shooting and editing
- Copy editing
- Written and verbal communication skills
- Confident speaking ability
- Design work

REFERENCES

- Dayne Logan
Assistant Professor of Communication at Grand View University
Phone: 515-263-6124
Email: dlogan@grandview.edu
- Shelley Goecke
Marketing and Public Relations Director at McFarland Clinic
Phone: 515-239-4403
Email: sgoecke@mcfarlandclinic.com
- Betty Anderson
Administrative Coordinator at Grand View University
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