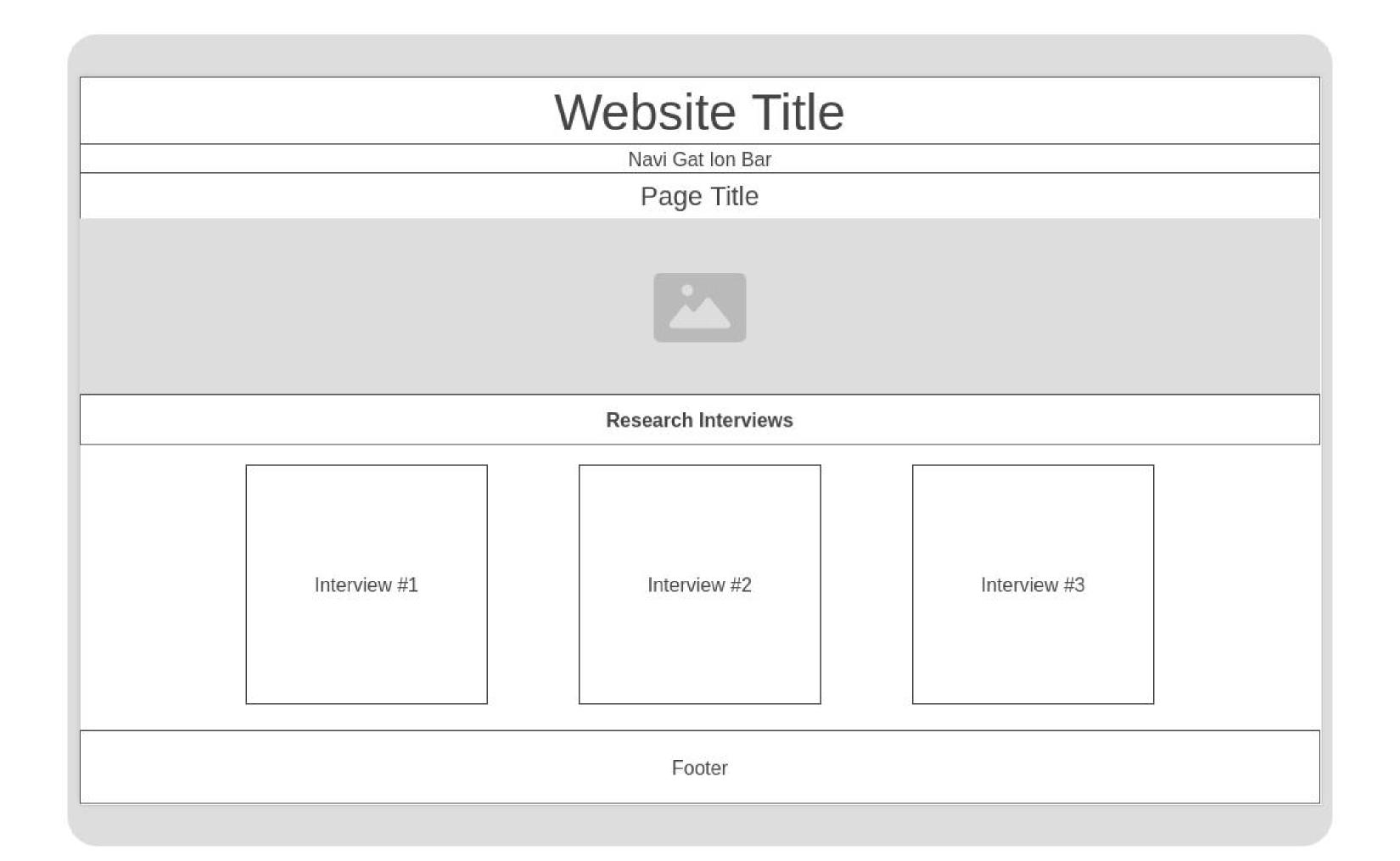
Website Title Navi Gat Ion Bar Page Title Research Interviews Interview #1 Interview #2



Website Title

Navi Gat Ion Bar

Page Title

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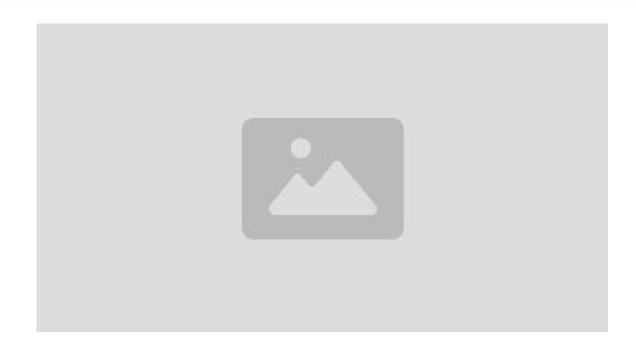
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Navi Gat Ion Bar

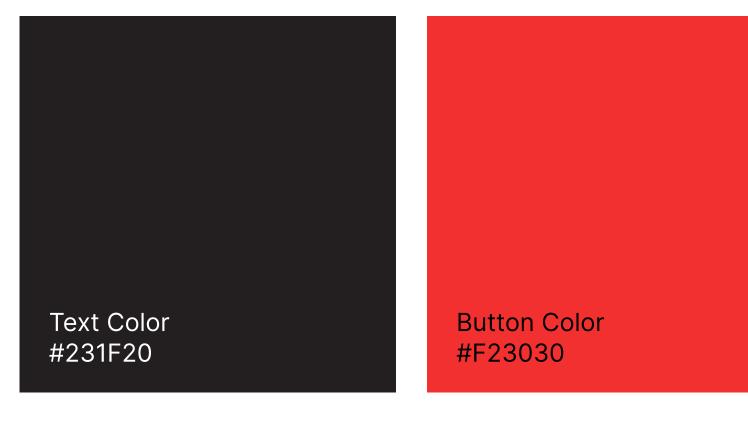
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Background Color #F29494

Button Text Color #F2F2F2

BEBAS NEUE

IBM Plex Mono Light

IBM Plex Mono

Regular

IPM Plex Mono

Medium

IBM Plex Mono Bold

MUSIC IS FOR THE SOUL

Button

Button

I went with this style because I wanted the overall look of the website to be the same vibes as an infographic. I chose these colors because red is very bold and in your face and often resembles passion and since red is such an out there color, going with shades of it as opposed to multiple colors can help the website look more cohesive and less busy for the viewer. I chose these two fonts because I wanted the text on the website to give a newspaper vibe like the entire website is a passion project you can read in the paper. It's informational but also conversational and I feel this style will get that across.