

# GABRIELLE LAMANNA

Toronto, ON M4C 2S7

Phone: 647-983-7254 | Email: gabriellemilanlamanna@gmail.com

LinkedIn: [www.linkedin.com/in/gabriellelamanna](https://www.linkedin.com/in/gabriellelamanna) | Portfolio: [gabriellelamanna.com](https://gabriellelamanna.com)

## Summary

UX Designer with a background in Architecture and Design. A student currently pursuing a certificate at the University of Toronto SCS UX/UI Bootcamp. Detail oriented leader and innovative problem solver, with design concepts and user-centred experience.

## Technical Skills

AutoCAD, Adobe Creative Suite (Photoshop, InDesign, Illustrator, Figma, Miro, Sketch, User Research, Persona Development, Storyboarding, Heuristic Evaluation, Wireframing, Usability Testing

## Projects

### For Me | [gabriellelamanna.com](https://gabriellelamanna.com)

October-November 2021

- Self-care application design to better assist individual wellbeing and prioritization
- Collaborated on user research, testing, wireframing, and building clickable prototype. Focused on the creation of For ME homepage of the app, displaying mood, habit, and challenge records and personal data for individuals
- Figma, Miro, Illustrator, Google Suite

### Safe Ways | [gabriellelamanna.com](https://gabriellelamanna.com)

September 2021

- Travel application design to help alleviate the stress of post-pandemic travel
- Created concept of accessing Covid-19 testing, vaccination and safety information within an app. Created, developed, tested wireframes and mid-fidelity mock-ups.
- Figma, Miro, Illustrator

### Affixed to Parkdale | [gabriellelamanna.com](https://gabriellelamanna.com)

December 2019

- Student collaboration for undergraduate course, ARC465: Guided Distractions at University of Toronto and exhibited at the Collision Gallery in Downtown Toronto
- Joint venture to make 2-D drawings for installation of a detachable park bench. Constructed a 3-D cardboard-built representation of the absence of seating in the Toronto neighbourhood
- Rhino, 3-D printer, 3mm cardboard, Illustrator, Photoshop

## Experience

### **Key holder**

2016 – 2021

#### **Kumari's**

Toronto, ON

Verify merchandise standards, and build relationships with customers

#### *Key Accomplishments:*

- Maintain constant presence on sales floor to address needs of customers
- Ensure stock is replenished, and merchandise is priced
- Prepare online orders, shipments, and delivery

### **Visiting Student Researcher**

January 2020

#### **Texas A&M University**

College Station, TX

Analyzed and researched archival data at the Texas A&M College of Architecture-CRS Center

#### *Key Accomplishments:*

- Research conducted for Senior Thesis to uncover architecture firm *Caudill, Rowlett, and Scott's* schoolhouse designs
- Composed written information from archival texts and Kodak carousel photographs

### **Co-Chair, Relay for Life UofT**

2018 – 2020

#### **Canadian Cancer Society**

Toronto, ON

Co-led individual teams and organized annual Canadian Cancer Society fundraising event

#### *Key Accomplishments:*

- Fundraised \$15,000 and helped contribute over \$60,000 for CCS

### **UDesign, Member**

2016 – 2019

#### **University of Toronto**

Toronto, ON

Student-run design club, collaborating with outside student clubs in need of design work and expertise

#### *Key Accomplishments:*

- Collaborated on affordable design work for University of Toronto student-run clubs: such as Mahjong Society (UTMAS) and Little Asia student-magazine
- Creative consulting and creation of logo-designs and illustrations

## Education

### **UX/UI Bootcamp Certificate**

2021-2022

University of Toronto

Toronto, ON

An intensive 24-week long bootcamp dedicated to UX/UI. Skills learned consist of Figma, Miro, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

### **Bachelor of Arts, Architectural Studies**

2016-2020

University of Toronto-St. George

Toronto,

ON

