GABRIELLE NGO

MULTIDISCIPLINARY DESIGNER

Legally authorized to work for any employer in the United States
gabriellengo.com / (214) 218-6396 / gabriellengo@gmail.com / linkedin.com/in/gabriellengo19

EDUCATION

The University of Texas at Dallas   2015 - Dec. 2019
B.A. in Arts, Technology, and Emerging Communications   3.77 GPA
Design Focus + **minor** in Computer Science

WORK EXPERIENCE

Freelance Designer + Photographer — Dallas, TX   Aug. 2017 — Present
- Code websites through from scratch or through web-hosting platforms
- Create and redefine elements and assets to adhere to brand guidelines (e-commerce + local)
- Design and illustrate graphics and logos for social media use and physical distribution
- Natural light portrait photographer for group and individual sessions

West Group Marketing — Web Designer (Contract)   Jan. 2021 — Present
- Build, edit, and customize client websites via web-hosting platforms (Squarespace, Wordpress + Showit)

Reason Agency — Graphic Designer (Contract)   Mar. 2021 — Present

Shift Lead + Barista — Lemma Coffee Co.   Jul. 2019 — Present
- Provide exceptional customer service through transactions at POS and craft beverages while maintaining shop standards
- Train and supervise baristas on shift
- Manage cash and inventory stocking

Graphic Designer — Social Uppercut Group   Aug. 2018 — Sept. 2018
- Designed social media graphics for various clientele while adhering to brand standards
- Initiated company rebranding and website renovation

UI Intern — CoreClarity Inc.   Feb. 2018 — Sept. 2018
- Designed concepts for mobile-first portal redesign utilizing UI practices based on material.io
- Developed lo to mid fidelity wireframes and prototypes via Adobe XD
- Collaborated with upper management to finalize and present solutions for portal update

Graphic Design + Marketing Intern — Lightbeam Health Solutions   May 2018 — Aug. 2018
- Designed visually appealing graphics for social media use and press releases via LinkedIn + Twitter
- Developed internal playbook for clientele use via Adobe InDesign
- Designed brochures, slicks, and e-books to promote and publicize company information
- Assisted with non-graphical documentations, memos, and organization

TECHNICAL SKILLS

DESIGN   Typography, illustration, branding, wire framing, design process, UI/UX practices
PROGRAMS + APPS   Adobe Creative Cloud (Ps, Ai, Lr, Pr, Ae, Id, Xd), Sketch, Figma, MS Suite, Procreate
CODING + WEB DESIGN   HTML/CSS, JS, Java, C++, Bootstrap
OTHER   Digital + 35mm photography, photo editing, technical + creative writing, videography

ACCOLADES

DEAN'S LIST   2018 — Dec. 2019
JONSSON SCHOLARSHIP   2015 — 2017