

SENARIO: NATURAL DISASTER IN UNFAMILIAR CITY

Persona used: Sam Meadows

Sam is studying in an unfamiliar coastal city when she hears that her location is in the danger zone of an approaching hurricane. Because Sam is unfamiliar with the location, she does not know what steps she should take to prepare for the impending disaster. She has, however, heard of Syren and installs it onto her phone. When opening the app she is greeted by a menu that asks what kind of emergency situation she needs assistance navigating. Sam selects the option for hurricane. The app then provides her with information about relevant resources near her location, tips about navigating a hurricane (perhaps with links to official resources), and the evacuation route she should take based off of her location. Sam is able to use this information to safely evacuate away from the impending natural disaster.