

USER PERSONA: REGINALD HILL

BIO:

Age: 34

Gender Identity: Male

Occupation: Warehouse Supervisor

Education: HS Diploma

EXPERIENCE AND USE CASE:

Job experience: 6 years as a employee at the warehouse

Needs: A service that can help him find resources available to homeless individuals.

Use case: uses the app regularly while unhoused to find the best/safest places for him to spend the evening.

TECHNICAL:

Devices: Android phone and chromebook.

Primary device for using Syren: Android Phone

Time spent using Syren daily: 1.5 hours