

SENARIO: RECENTLY UNHOUSED

Persona used: Reg Hill

Due to unfortunate circumstances, Reginald finds himself forced out of his home and in need of assistance provided to homeless individuals. Reginald has never been homeless before and does not know what might be available to help him navigate this situation. His google searches are unhelpful in finding resources he might use but do direct him to Syren. Reginald installs the app on his phone and in the apps menu selects the option for homeless assistance. The app will then provide him with information about nearby shelters, as well as food banks and soup kitchens is able. Reginald is able to leverage these resources until he is able to improve his situation.