

POSTURO+

CHARTE GRAPHIQUE



IDENTIFICATION VISUELLE

Logotype



POSTURO+

Logotype+
Slogan



POSTURO+

Sports | Bien-être

Pictogramme



Couleurs



#00B3C5

C74 M6 Y22 K0

R0 G178 B197



#89CBD8

C44 M3 Y13 K0

R138 G204 B217



#120C0D

C20 M20 Y20 K100

R19 G12 B14

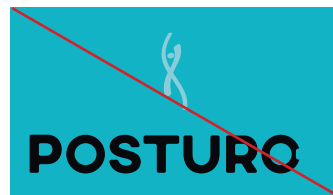
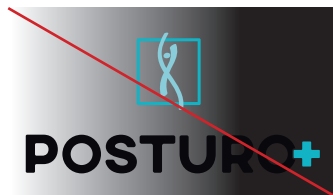
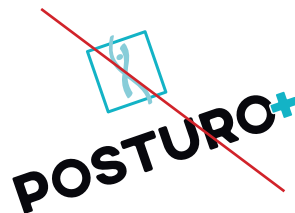
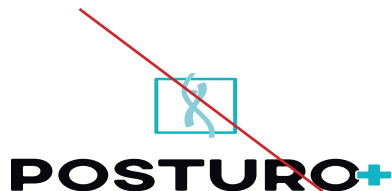
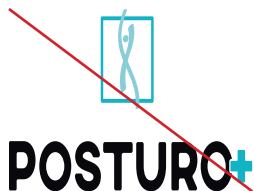
POLICE DE CARATÈRE

Ubuntu	Light	abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ
	<i>L-italic</i>	<i>abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ</i>
	Regular	abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ
	<i>R-italic</i>	<i>abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ</i>
	Medium	abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ
	Bold	abcdefghijklmnopqrstuvwxyz 1234567890 \$!#\$\$%?()* ABCDEFGHIJKLMNOPQRSTUVWXYZ
AXIS	EXTRA BOLD	ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 \$!#\$\$%?()*

ZONE DE PROTECTION DU LOGO



INTERDICTION



UTILISATION DU LOGO

Sur fond foncé

**doit être contrastant
avec le bleu*



Sur une image

**doit être sur fond blanc*



