

State

All

Sales Method

All

Region

All

Retailer

All

Product

All

NIKE

Sales Dashboard Overview

Overview

2020

2021

2020 Unit Sold

46K

2021 Unit Sold

196K

2020 Total Sales

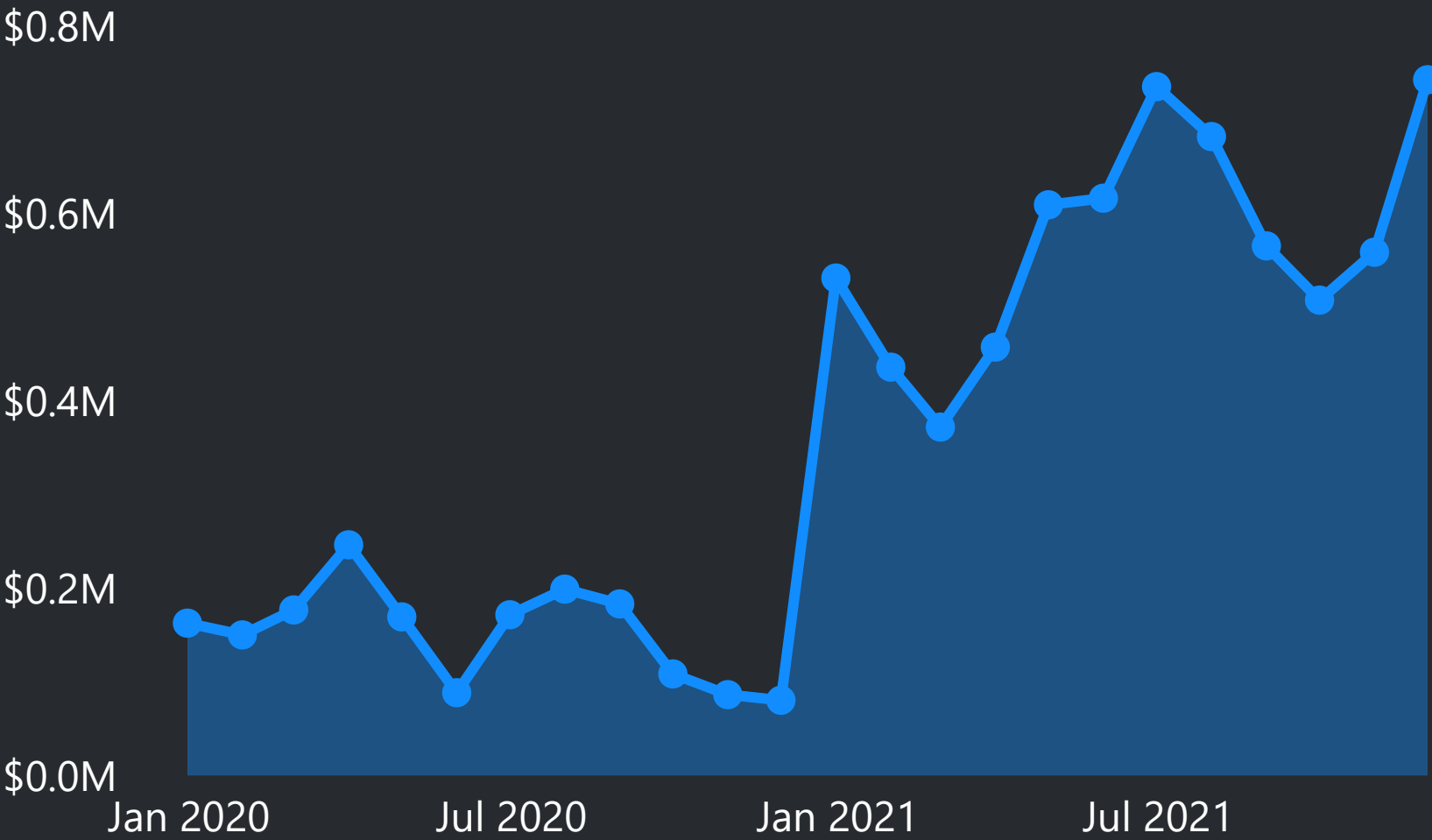
\$1.82M

2021 Total Sales

\$6.81M

Sales Trend

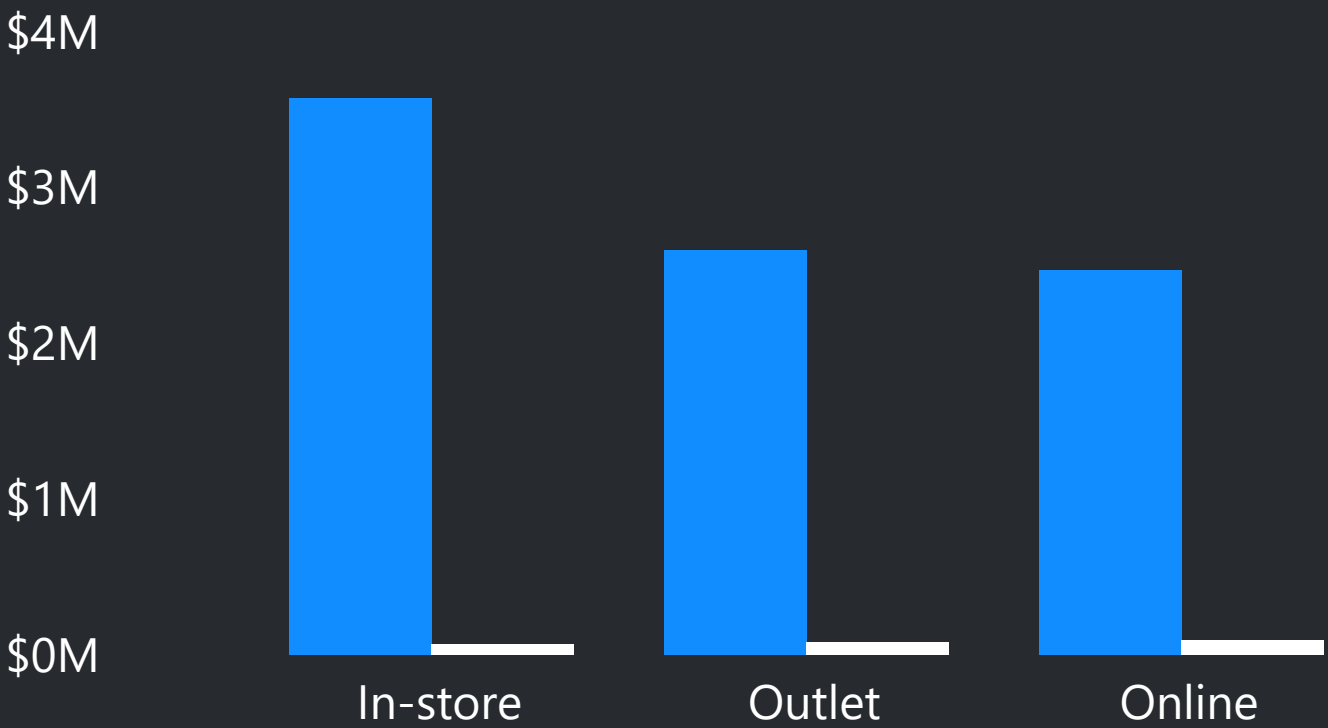
Total Sales
\$8.63M



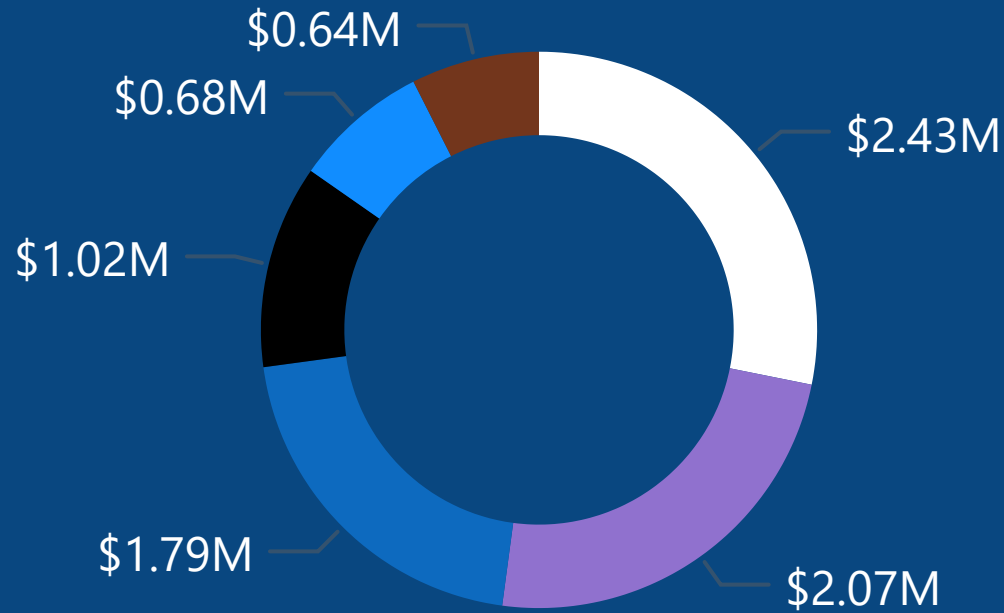
Sales Method Performance

Sales Growth YOY
273.9%

Sum of Total Sales Sum of Units Sold



Retailer Performance

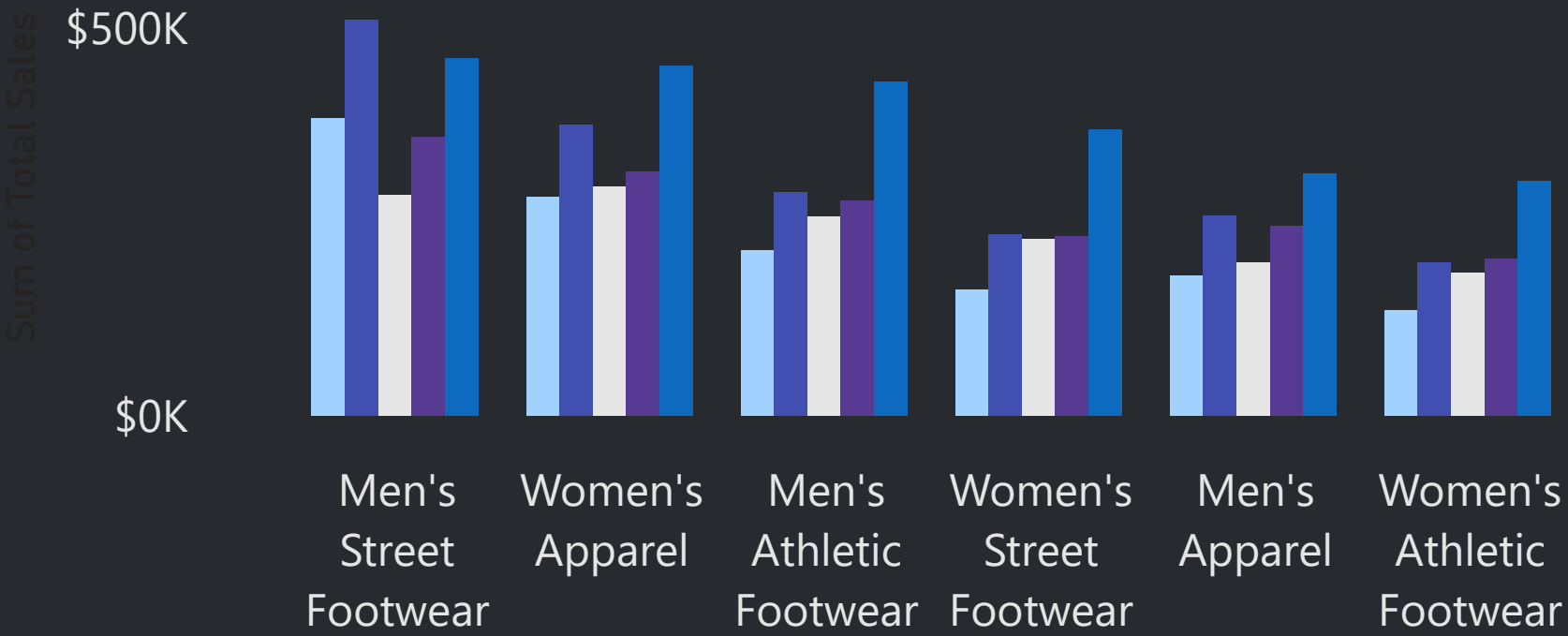


Retailer West Gear Foot Locker Sports Dir...

Product State Performance

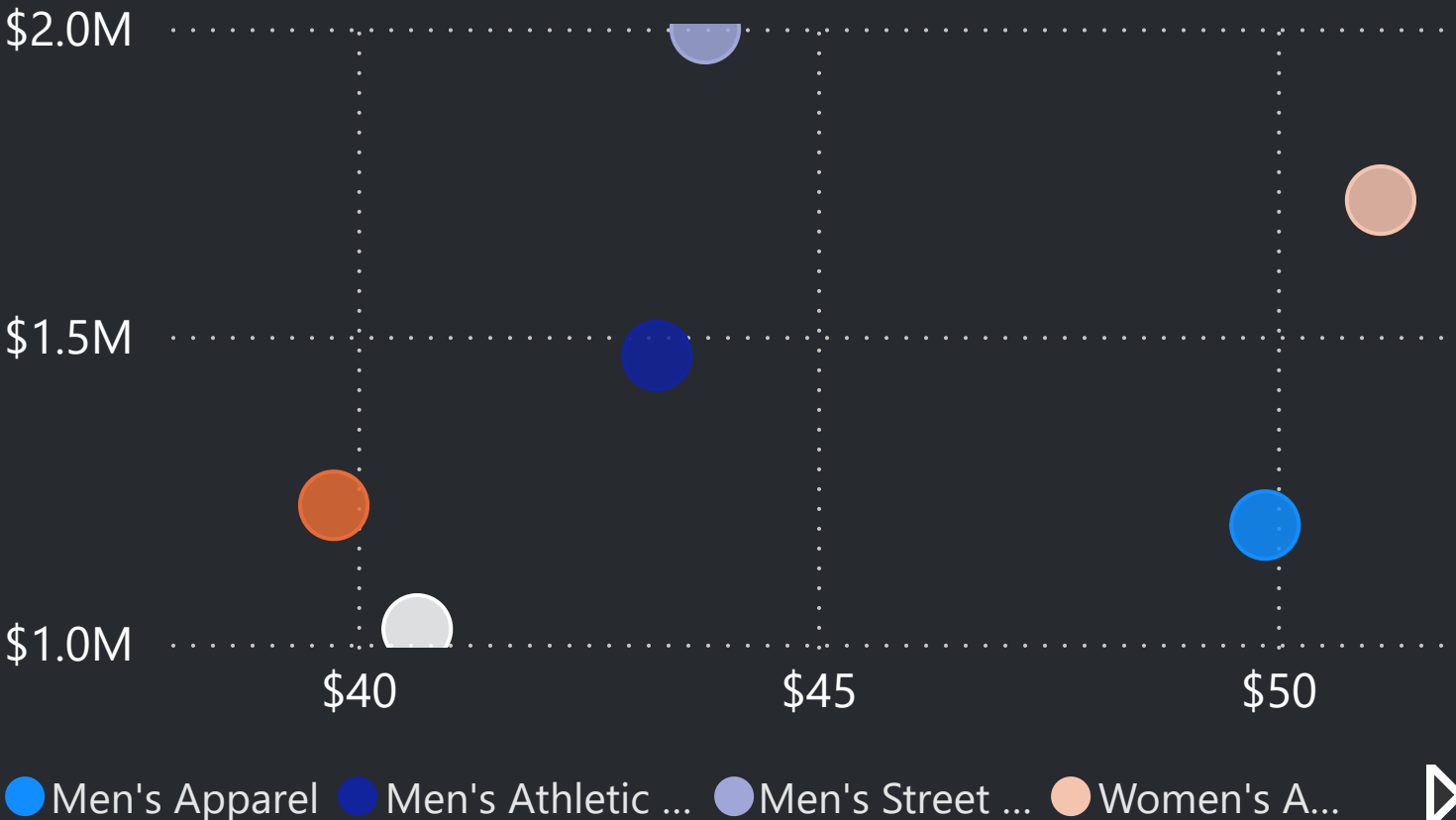
Total Unit Sold
242K

Midwest Northeast South Southeast West

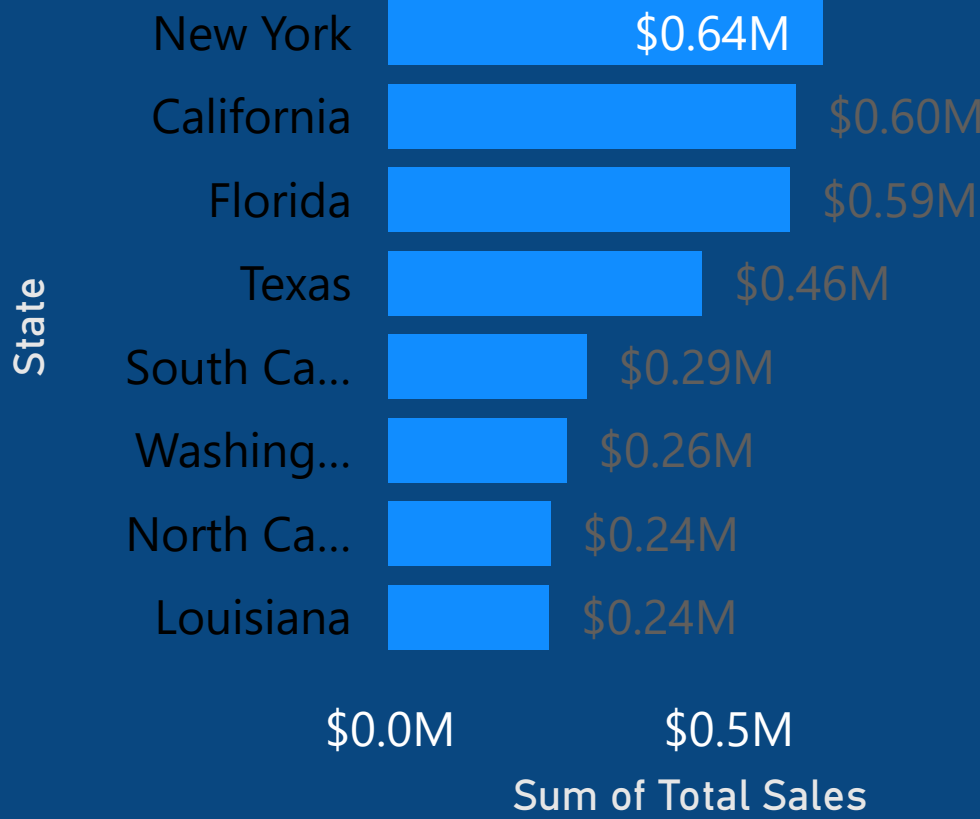


Sales vs. Average Price by Product

Avg Product Price
\$44.74



State Performance



Overview

2020

2021

State

All

Sales Method

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Region

All

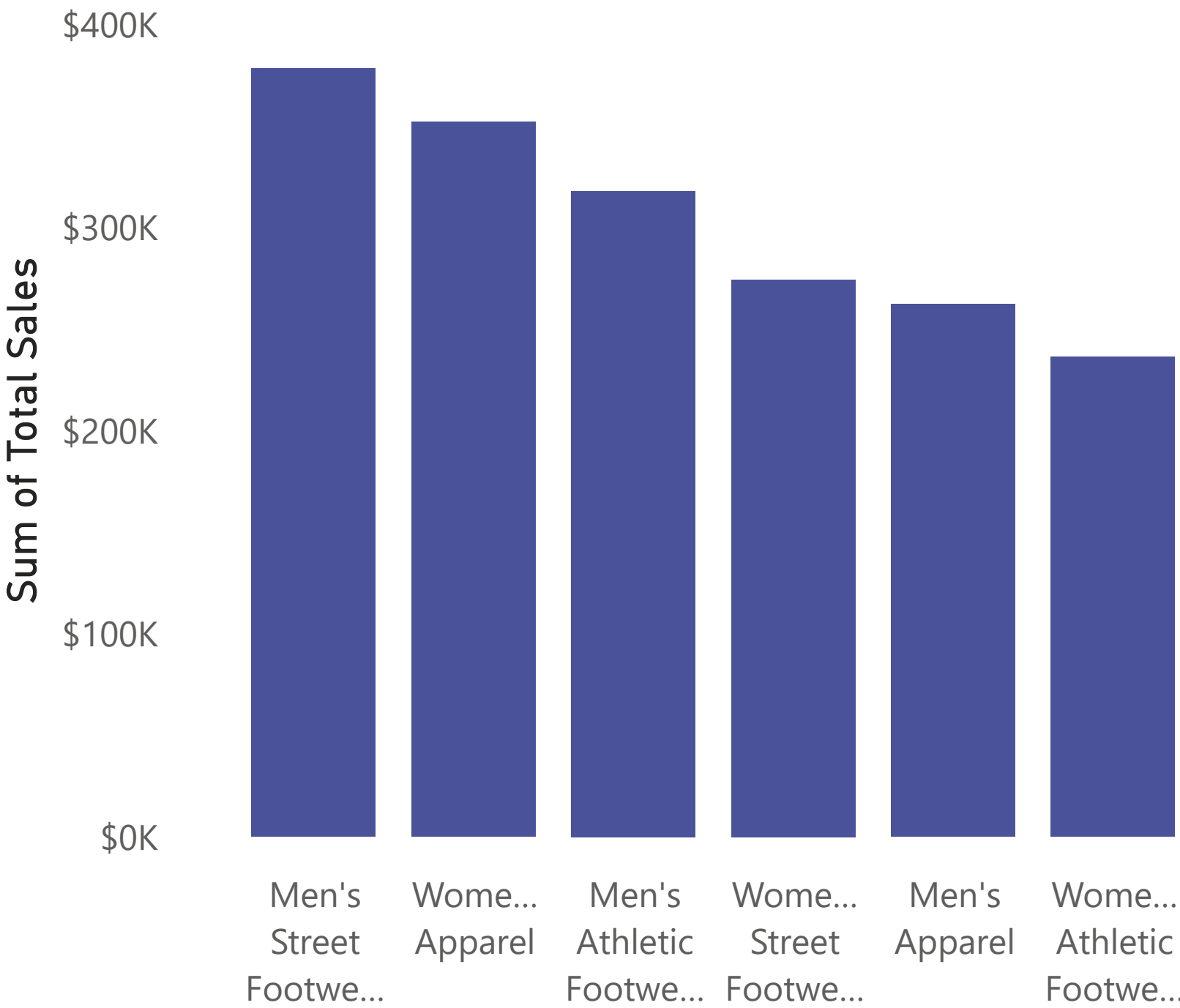
Retailer

All

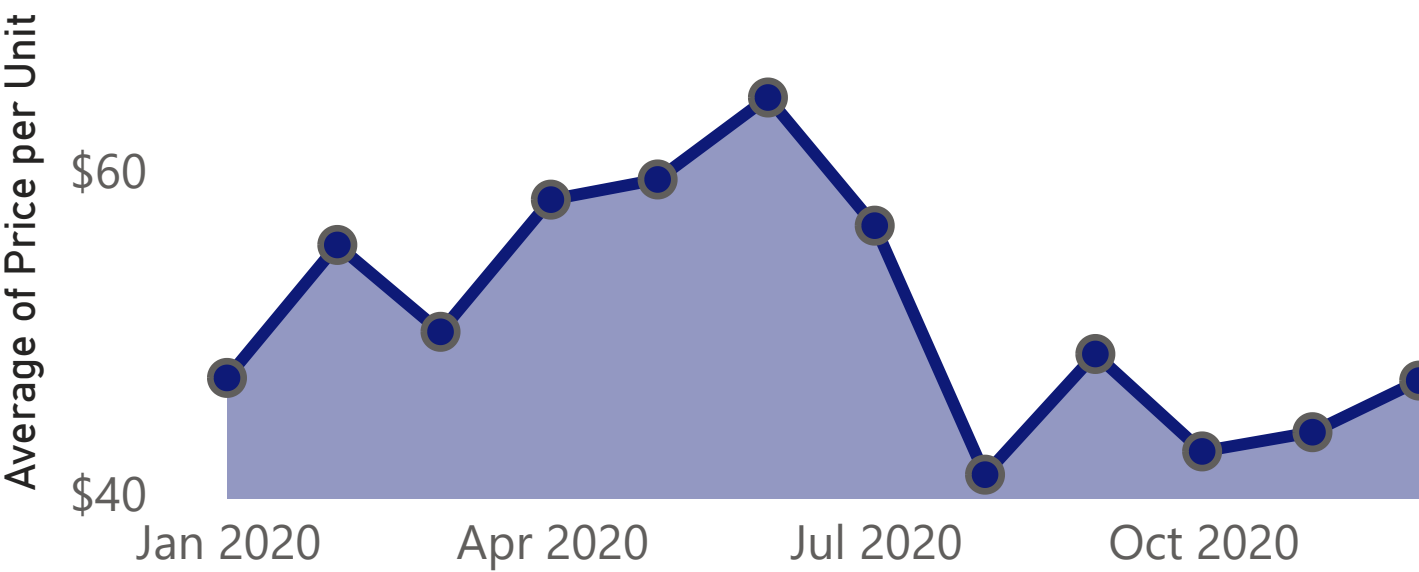
Product

All

Product Performance



Price Trend



Total Sales

\$1.82M

Avg Price

\$50.63

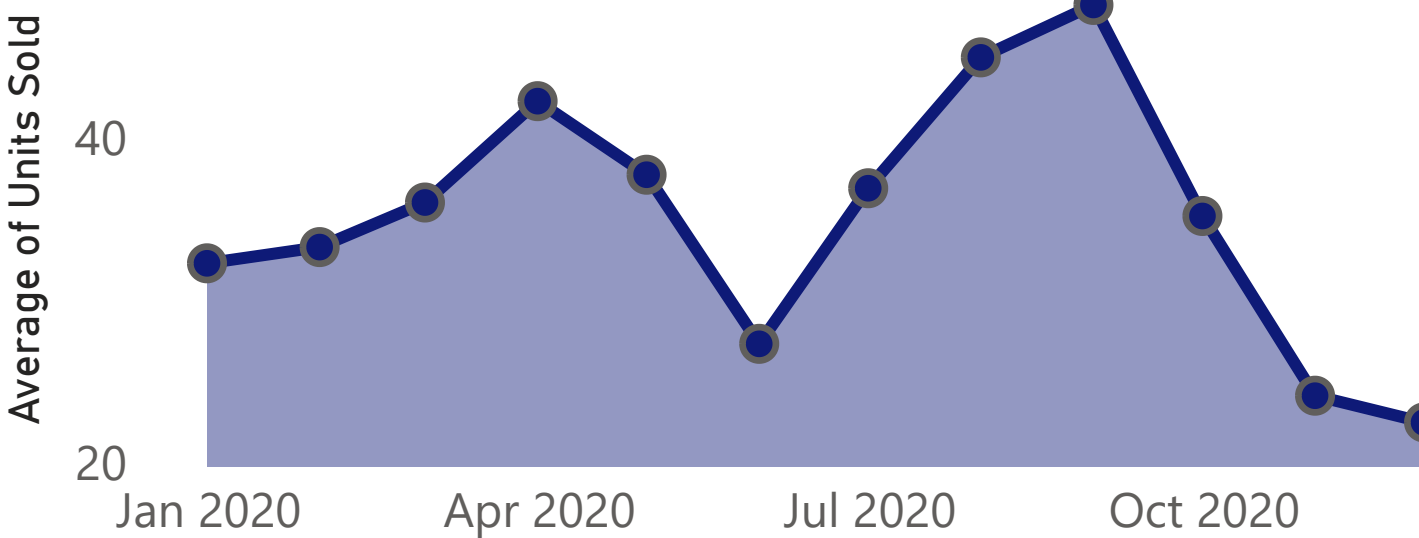
Total Unit Sold

46K

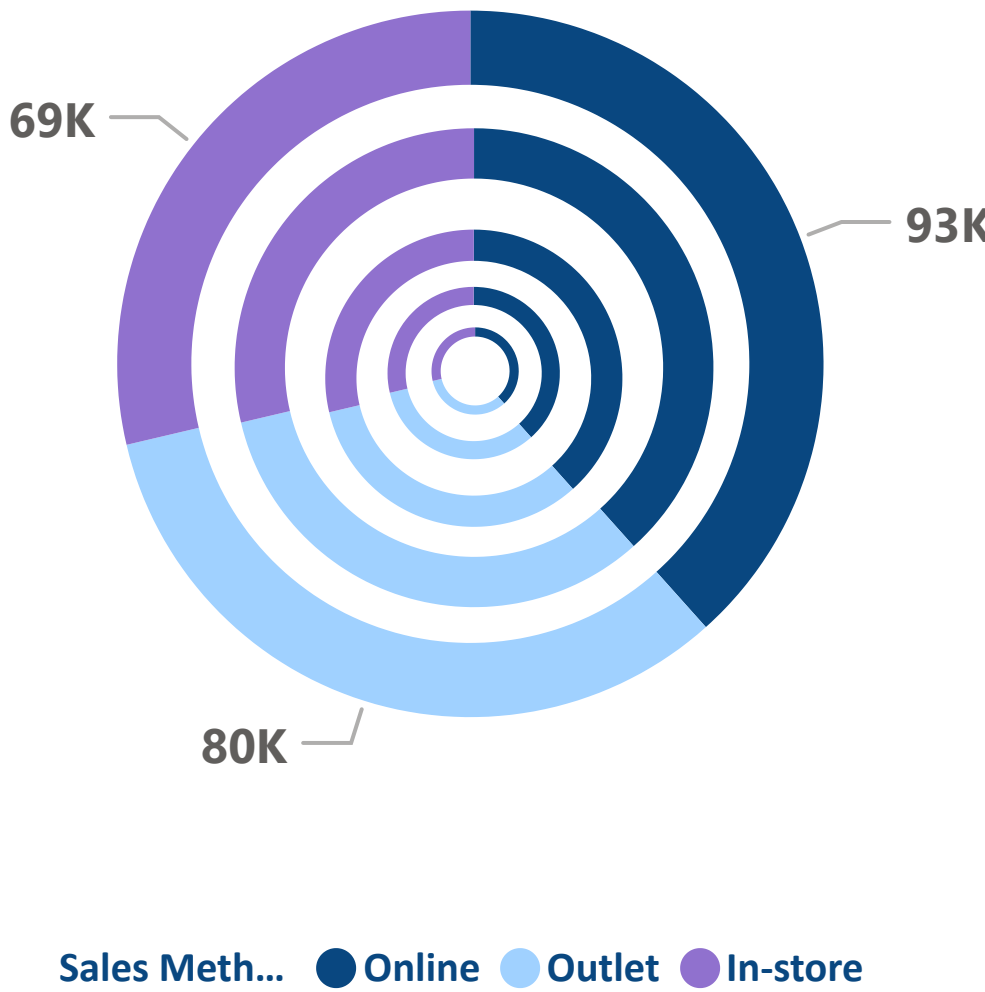
Total Products

6

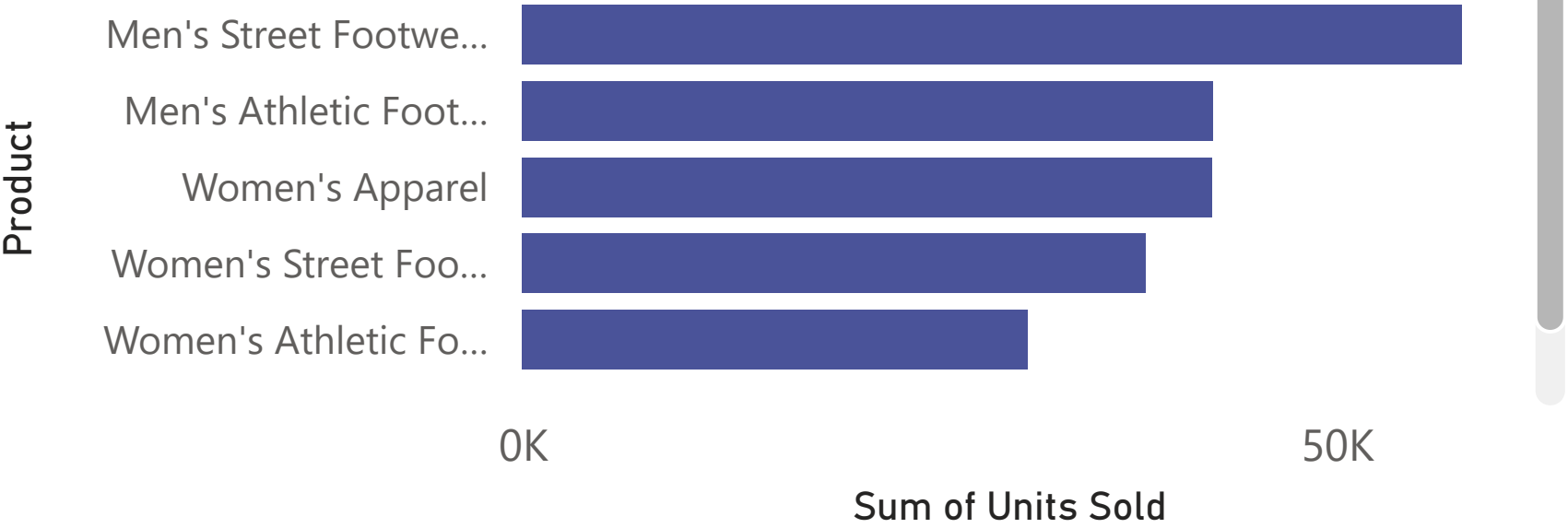
Unit Sold



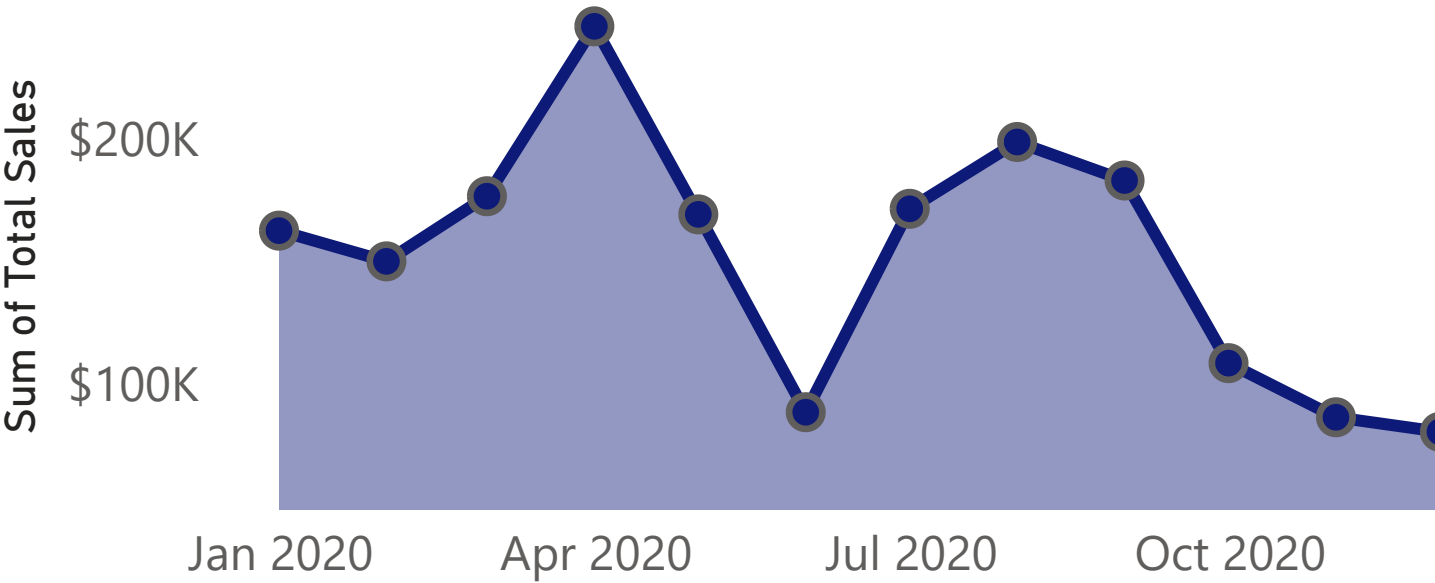
Sales Method Performance



Product Sales Performance



Sales Trend



NIKE

Sales Dashboard 2020

Overview

2020

2021

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All

Sales Method

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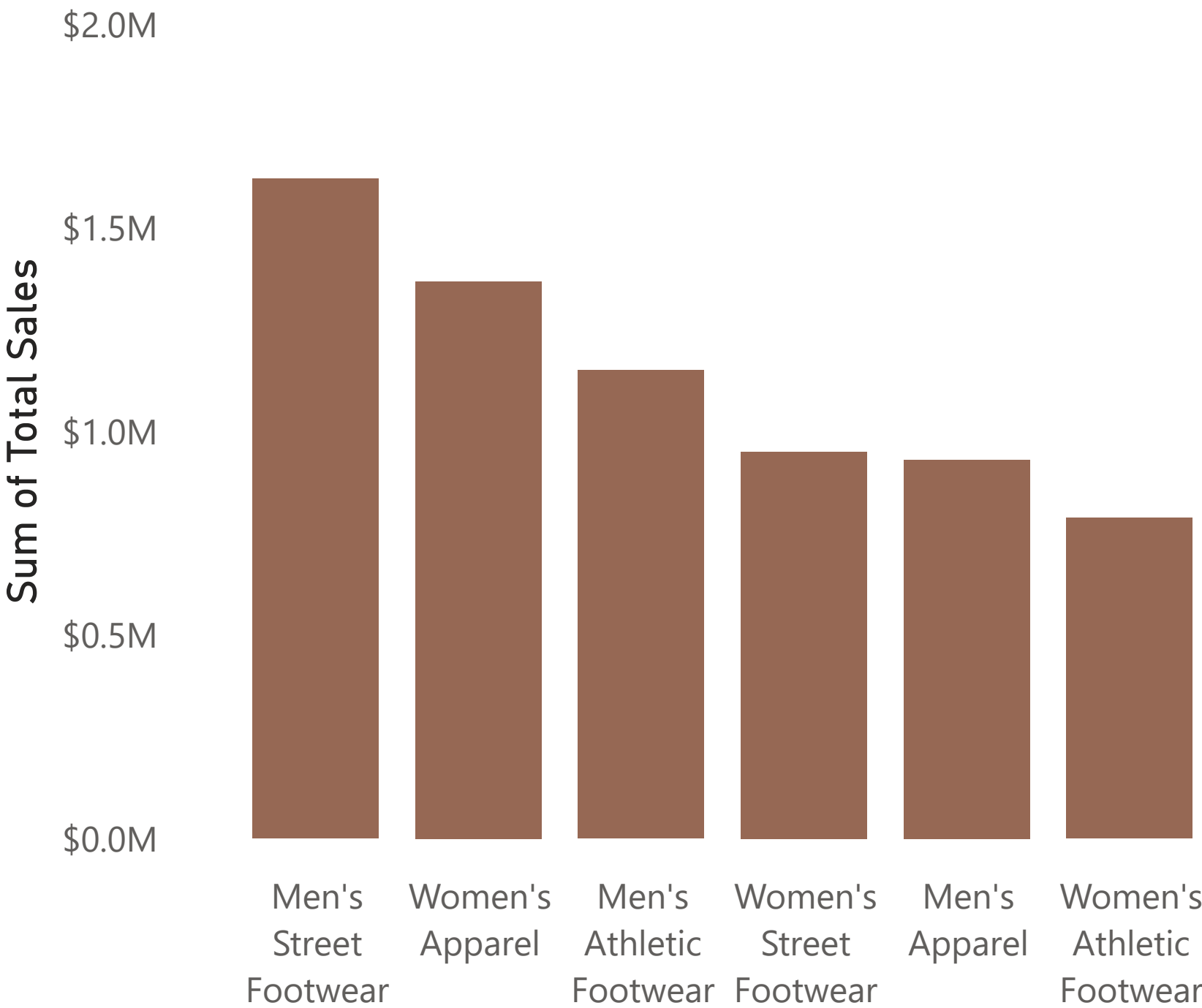
Retailer

All

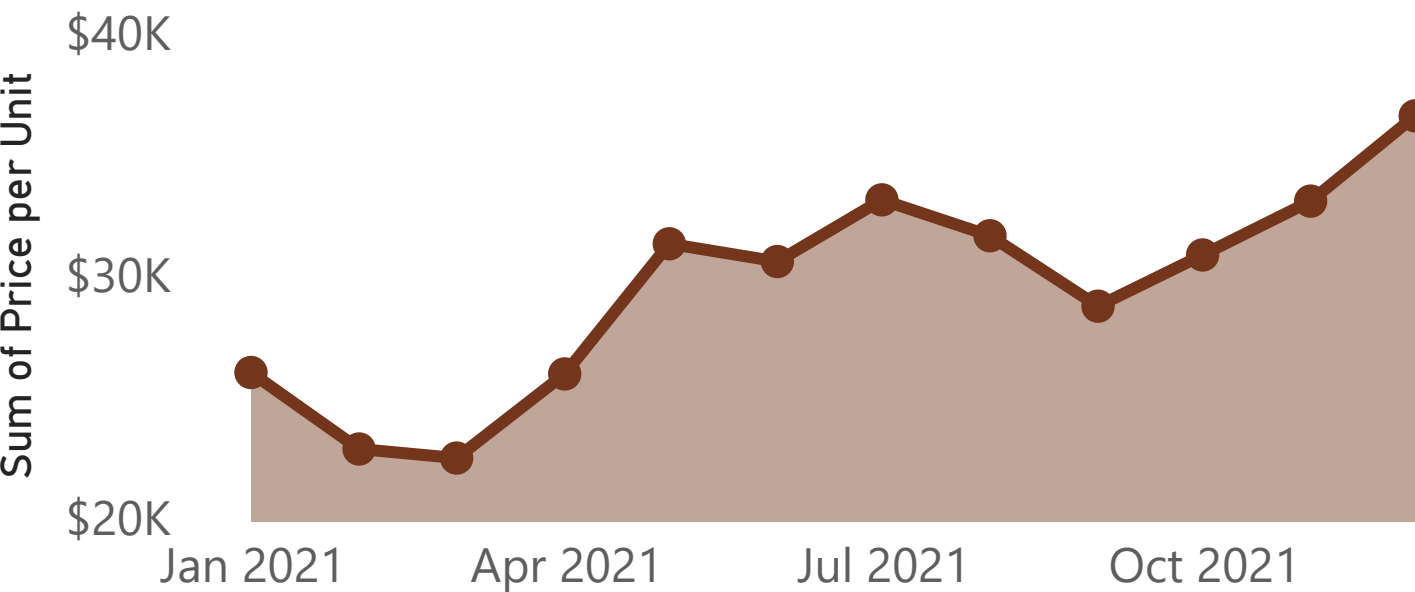
Product

All

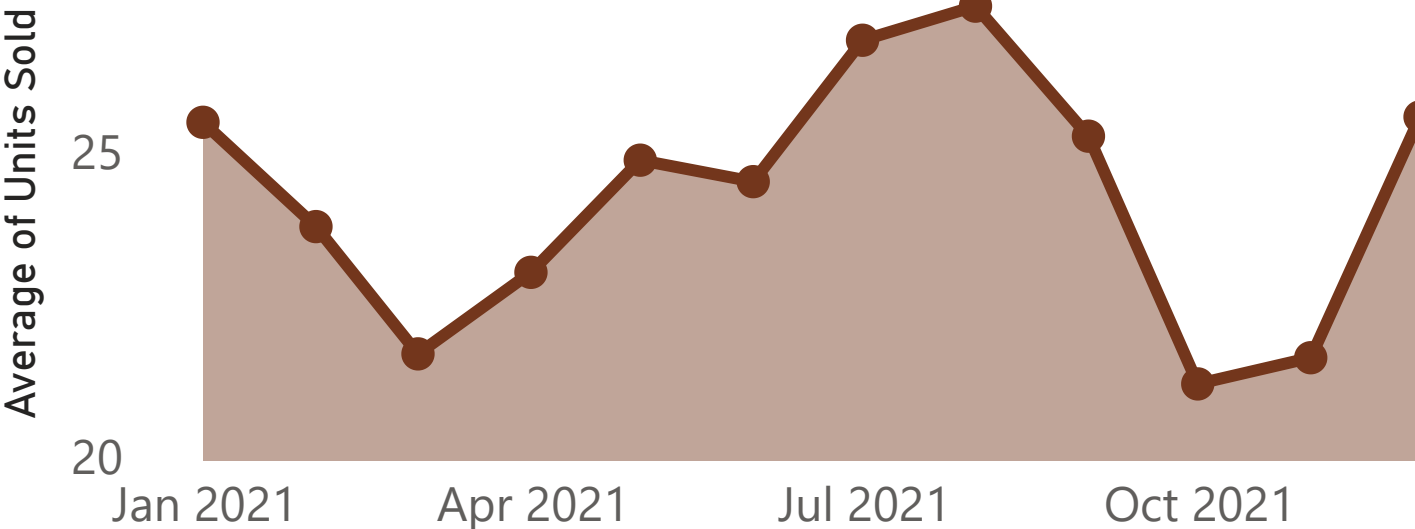
Product Performance



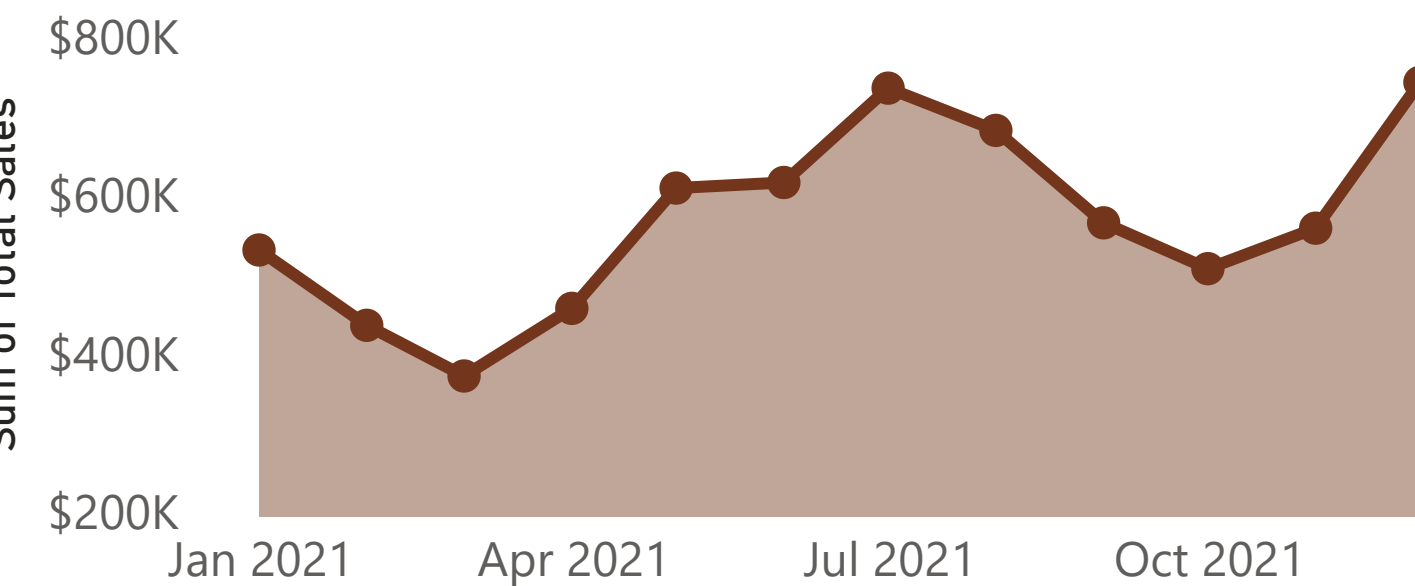
Price Trend



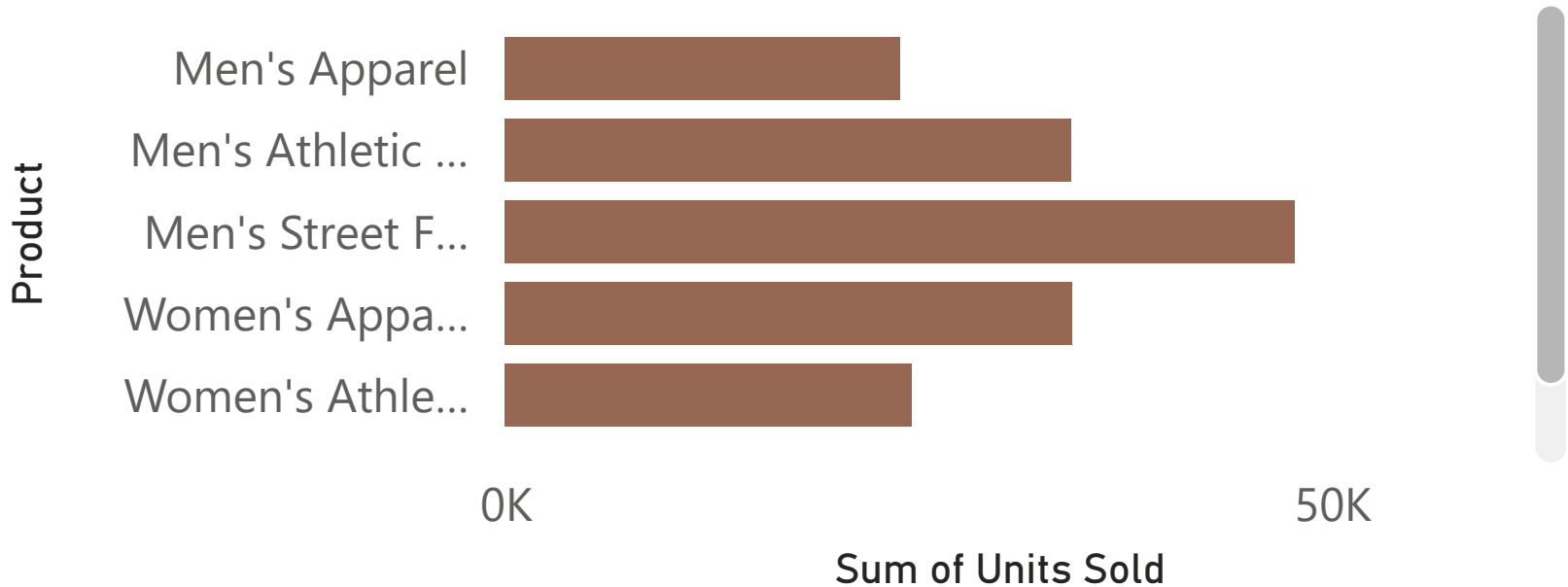
Unit Sold



Sales Trend



Product Unit Sold



Total Sales

\$6.81M

Unit Sold

196K

Total States

9

Avg Price

\$50.63

Sales Method Performance

