

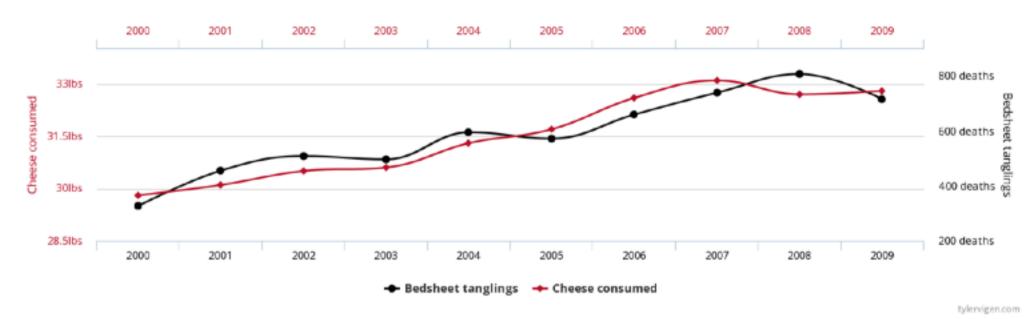
 Amplamente usadas para inferir associação. Geralmente vendidas como causa ou consequência.

- A armadilha do "Big Data".
 - Correlações espúrias

As correlações

Per capita cheese consumption correlates with

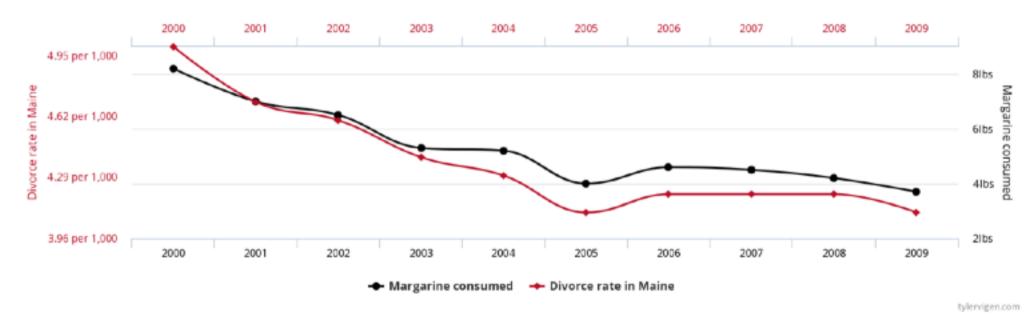
Number of people who died by becoming tangled in their bedsheets



Divorce rate in Maine

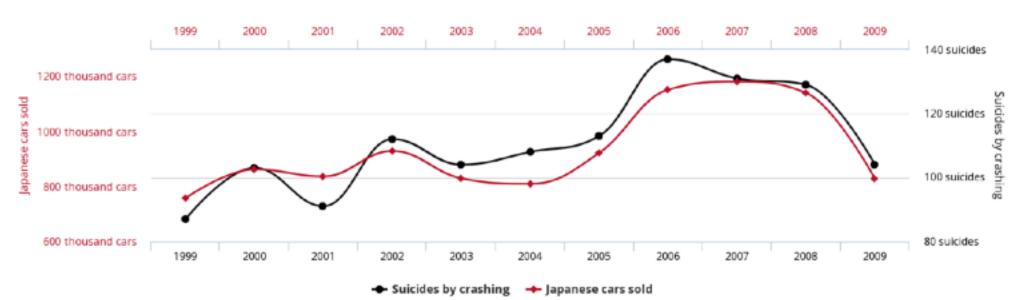
correlates with

Per capita consumption of margarine



Japanese passenger cars sold in the US correlates with

Suicides by crashing of motor vehicle







MARAGRINE ADS AREN'T TRUE

14:14 KEEP YOUR FAMILY TOGETHER, AVOID MARGARINE IN YOUR BREAKFAST.

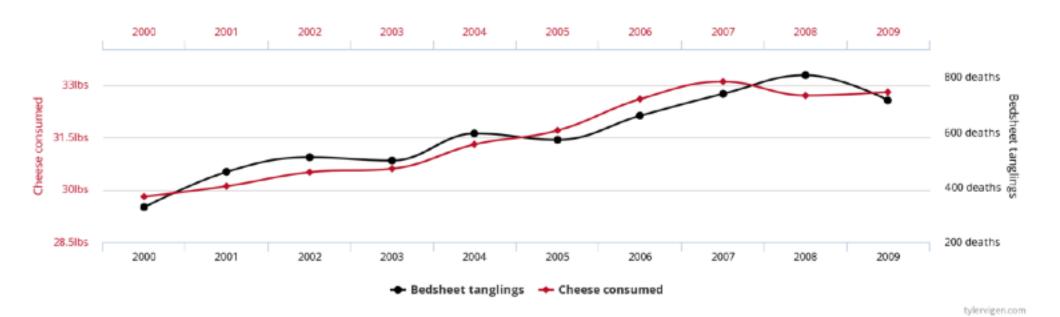


As correlações



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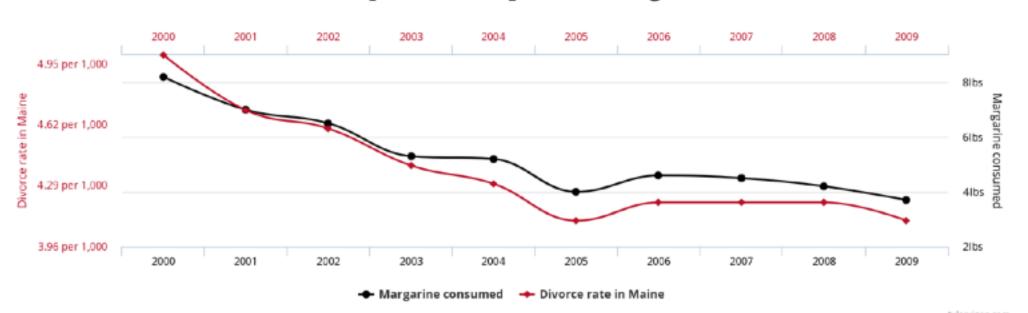
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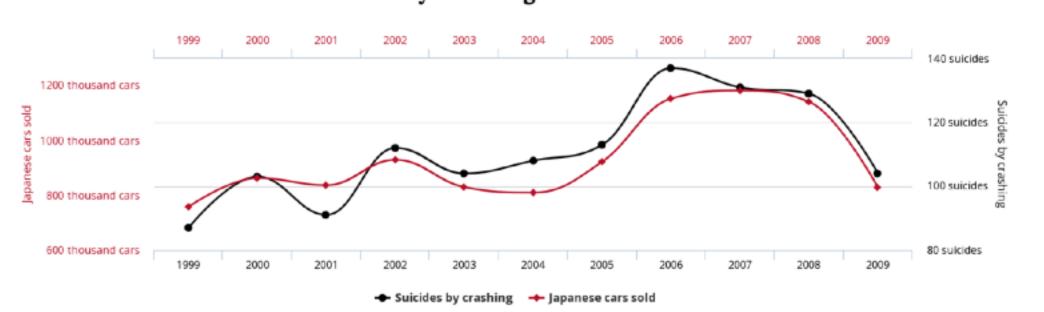
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tylervigen.com



Jarking

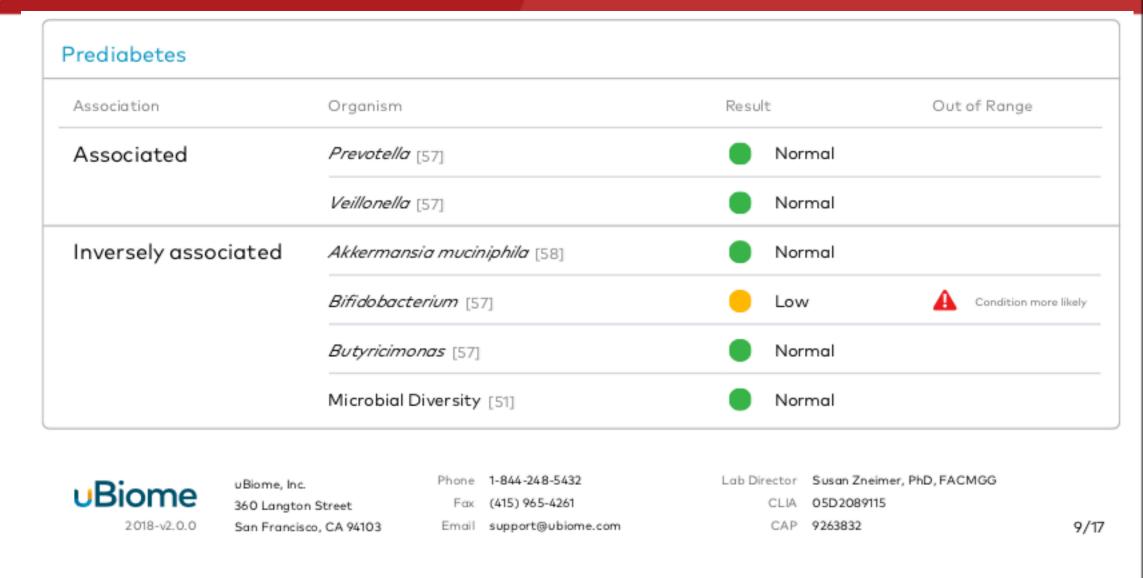
- Efeito JARK
 - Justify After Results are Known
- Qualquer trabalho pode ser publicado
 - Você pode encontrar referências que suportem seu experimento errado.

Too many journals? Towards a theory of repeated rejections and ultimate acceptance

Jan Oosterhaven

- Muitos trabalhos de microbiomas não são reprodutíveis
 - Método de clusterização
 - Método de classificação
 - Método de montagem





SmartGut™ Report

Patient Sam Sample
DOB N/A

Metabolic disorders (continued)

Type 2 Diabetes			
Association	Organism	Result	Out of Range
Associated	Akkermansia muciniphila [59]	Normal	
	Barnesiella [60]	Normal	
	Collinsella [61]	Normal	
	Prevotella [62,63]	Normal	
Inversely associated	Lactobacillus [64,65]	O Low	⚠ Condition more likely
	Roseburia [59,66]	Normal	