

# Economics and Management of Innovation

A.Y. 2023-24

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INTRO- October 5, 2023

# Prof. Silvia Rita Sedita

## About me

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- **From 1st February 2022 – current:** Full professor of Management (SECS-P/08) – Department of Economics and Management, University of Padova, Italy.
- **From 1st March 2015 – to 31st January 2022:** Associate professor of Management (SECS-P/08) – Department of Economics and Management, University of Padova, Italy.
- **From 1st May 2006 – to 30th April 2015:** Assistant professor of Management (SECS-P/08) – Department of Economics and Management, University of Padova, Italy.
- Ph.D. Economics and Management of Small firms and Local Development (2001-2004), University of Florence, Italy



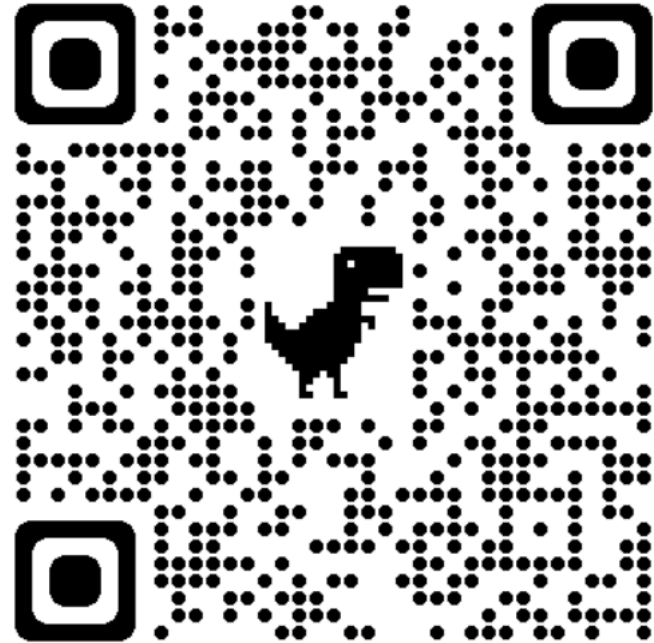


# Teaching experience

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- I teach Advanced Marketing (Master degree in BA), Sustainable Business Models (MASFI) Economics and Management of Innovation (Computer Science)
- Teaching experience in post-graduate courses (master and PhD) in Italy and abroad

Linked in





# Research interests

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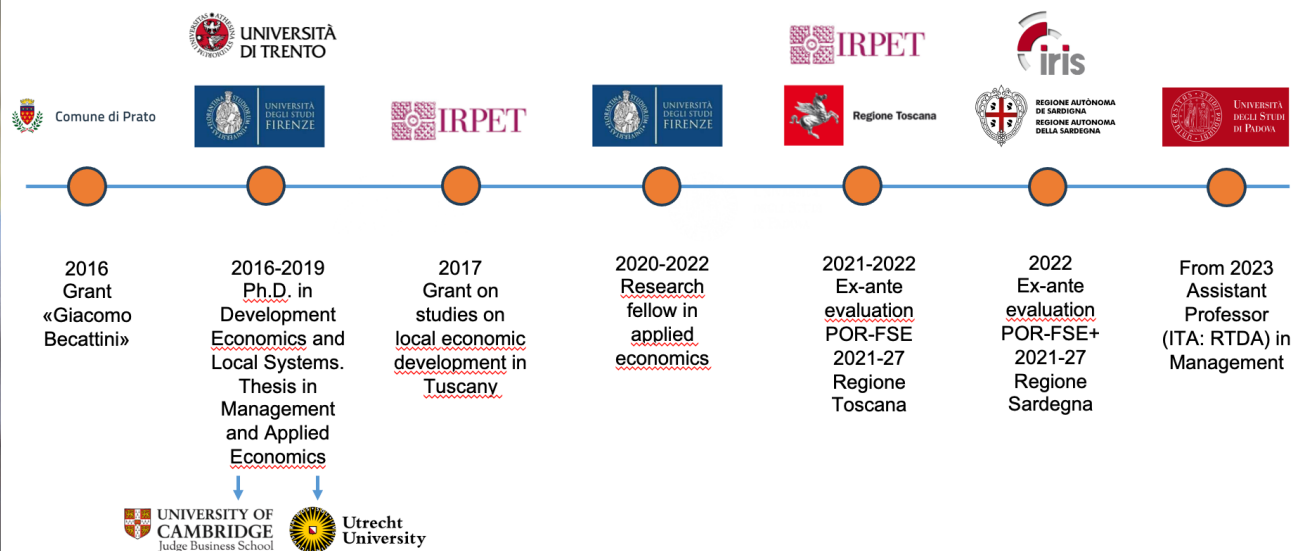
- My research agenda includes issues within the field of management of creativity and innovation in inter-organizational networks. Recently I've been interested in sustainable entrepreneurship and innovation.
- The theoretical focus is on agglomerations (clusters, industrial districts and regions), project based organizations, university-industry collaborations, innovative entrepreneurship.
- The main research settings are creative industries (design, music industry, ICT), high-tech industries (life science, advanced materials), industrial districts, clusters and regions.





# Dr. Amir Maghssudipour

## About me



# Research interests

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- Innovation (organizational; i.e., inter-firm) networks + clusters/districts
- Renewable energy communities,
- Firms' (env. + soc.) sustainability,
- Local economic development and regional economics,
- Made-in-Italy and place-specific products
- Wine industry,
- Social network analysis.

## Teaching activities

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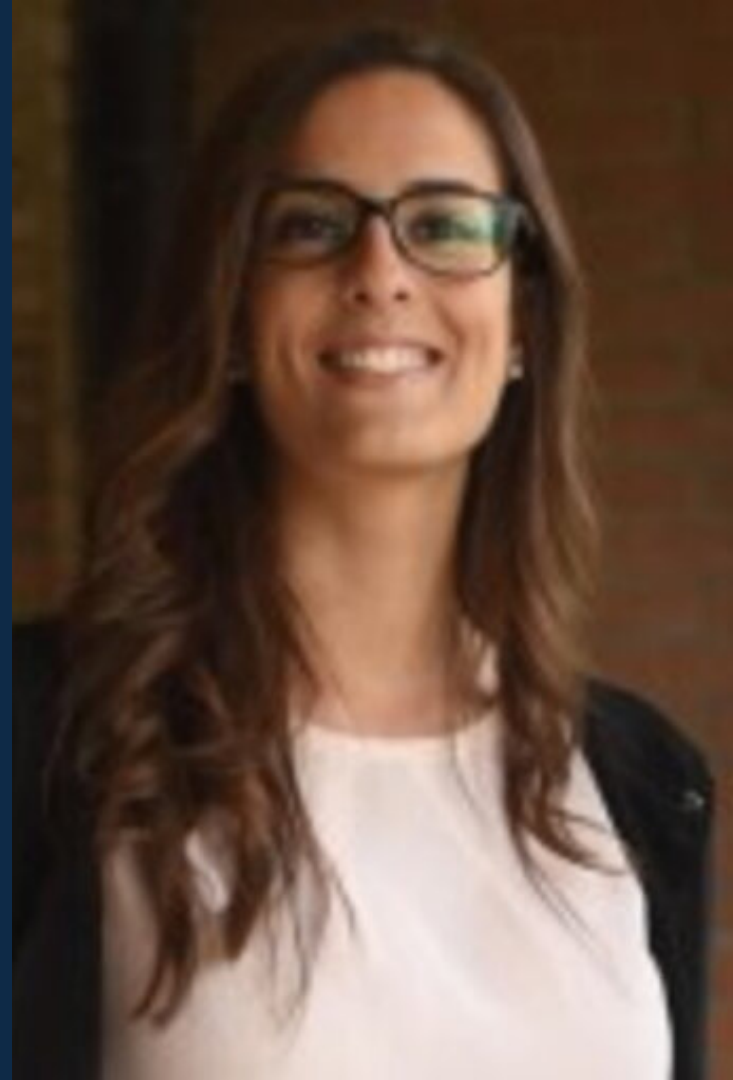
- Economics and Management of Innovation (Semester I)
- Business Strategies and Processes (Semester II)

# Elisa Sabbadin

## About me

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- Sept 2014– Jul 2017  
BA International relations and diplomatic affairs, University of Bologna
- 2017– Sept. 2018  
MSc Middle East Politics, School of Oriental and African Studies, SOAS, University of London
- 2020 – current  
PhD in Economics and management, UNIPD



# Contents of the course

- 01 The role of innovation
- 02 Innovation ecosystems
- 03 Sources of innovation
- 04 Types of innovation
- 05 Innovation and firm strategies
- 06 Innovation and competition

Interactive discussions  
Case studies  
Firm case histories





# Enroll in the course

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Go to → Moodle

<https://stem.elearning.unipd.it/course/view.php?id=6394>

Key to the course → EMI2023-24

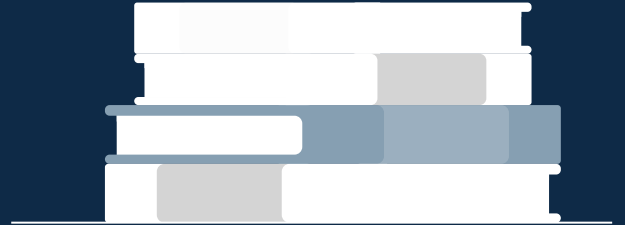
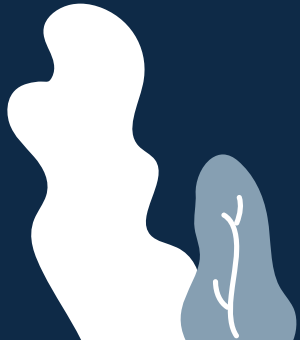


# Text-book

Melissa A. Schilling,  
Strategic Management of Technological  
Innovation – Seventh edition. New York:  
McGraw-Hill, 2023.



# Exam



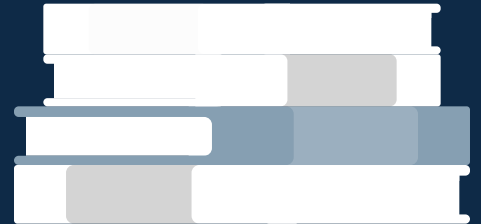
# Non-attending students

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WRITTEN TEST → 4 open questions on the content of the textbook.

Each question will be evaluated with a maximum of 8 points.



# Attending students

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WRITTEN TEST → 3 open questions on the content of the textbook. Each question will be evaluated with a maximum of 8 points.



GROUP-WORK PPT → 8-10 slides, evaluated with a maximum of 8 points

# Project timeline



**OCTOBER 19**

Mobisec presentation in class and definition of the project requirements

**OCTOBER 20**

Groups definition and composition

**NOVEMBER 17**

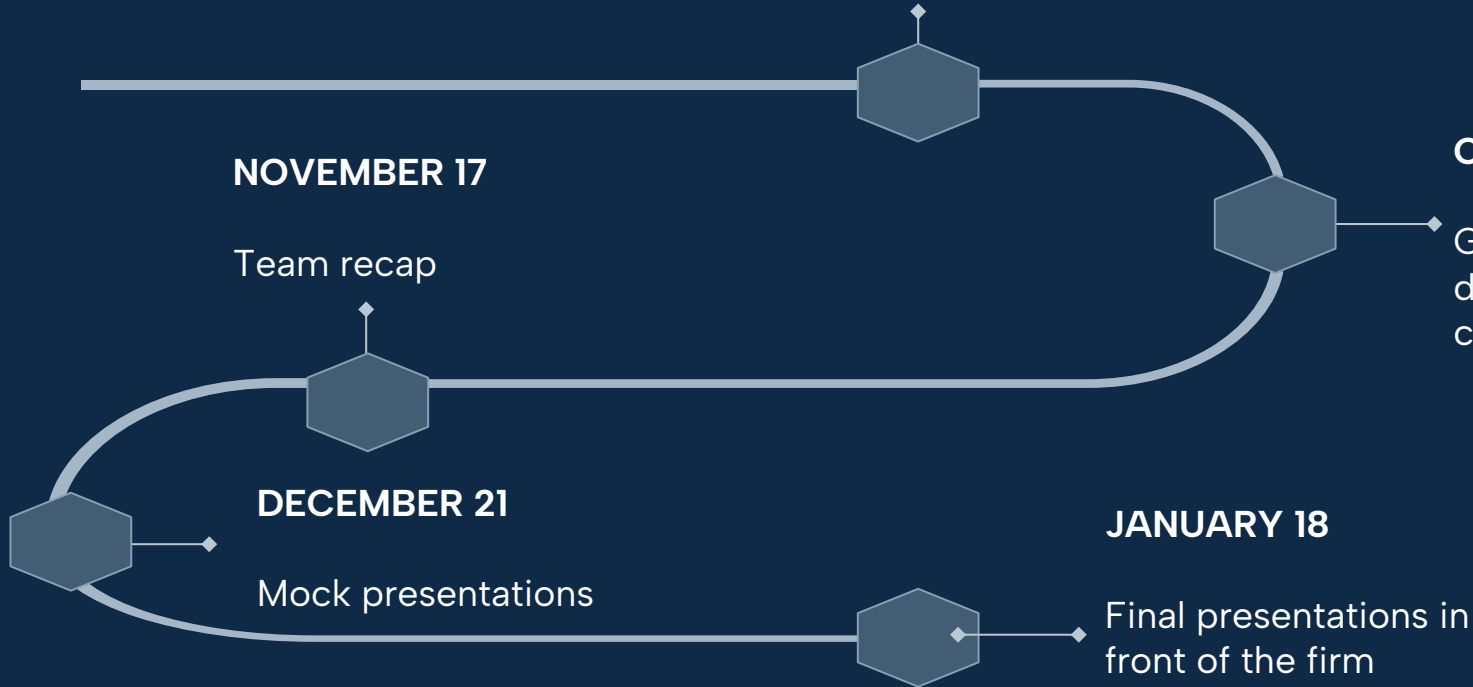
Team recap

**DECEMBER 21**

Mock presentations


**JANUARY 18**

Final presentations in front of the firm



# City Vision

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 October 11, 2023 → 9 a.m. – 4.30 p.m.

 Padova Congress

 Engage with innovative startups and institutions, seeking to comprehend their origins and the process of assembling inventive teams.

 If you will be present for at least 1.5 h, you will get **1 point** at the exam



# Thanks!

Do you have any questions?

- [silvia.sedita@unipd.it](mailto:silvia.sedita@unipd.it)
- [amir.maghssudipour@unipd.it](mailto:amir.maghssudipour@unipd.it)
- [elisa.sabbadin@unipd.it](mailto:elisa.sabbadin@unipd.it)





