

Support Vector Machines: loss function

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### What we learned until now

(a brief summary)

- By now you have seen a range of different machine learning algorithms
  - Linear regression / classification
  - Logistic regression
  - Artificial Neural Networks

Parametric models Goal:  $h_{\theta}(\mathbf{x})$ ,  $\boldsymbol{\theta}$ 

 Regularization, bias-variance tradeoff, evaluation and diagnosing machine learning systems

## Support Vector Machines (SVM)

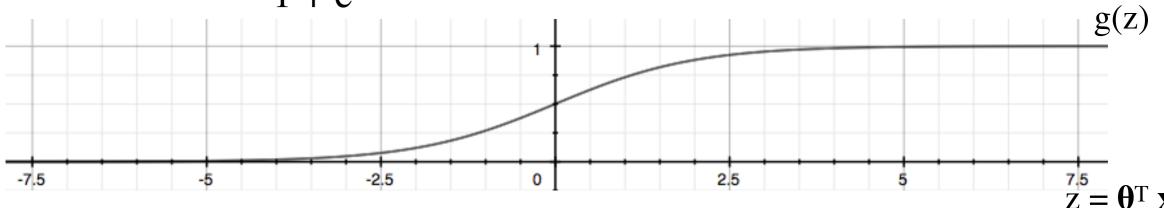
- SVM is a very powerful and popular algorithm
  - It is a <u>supervised learning</u> algorithm usually used for classification (but can be used also for regression)
  - It is a <u>non-probabilistic</u> (binary) classifier, although there are methods such as Platt scaling to give a probabilistic interpretation of the SVM output
  - It is a <u>linear classification</u> model but SVM can efficiently perform non-linear classification using the *kernel trick*

## Another view on Logistic Regression

Hypothesis representation:

$$h_{\theta}(\mathbf{x}) = g(\mathbf{\theta}^{\mathrm{T}} \mathbf{x}) = \frac{1}{1 + e^{-\mathbf{\theta}^{\mathrm{T}} \mathbf{x}}}$$

where 
$$g(z) = \frac{1}{1 + e^{-z}}$$
 (Sigmoid or Logistic function)



Interpretation (i.e. what we'd like logistic regression to do):

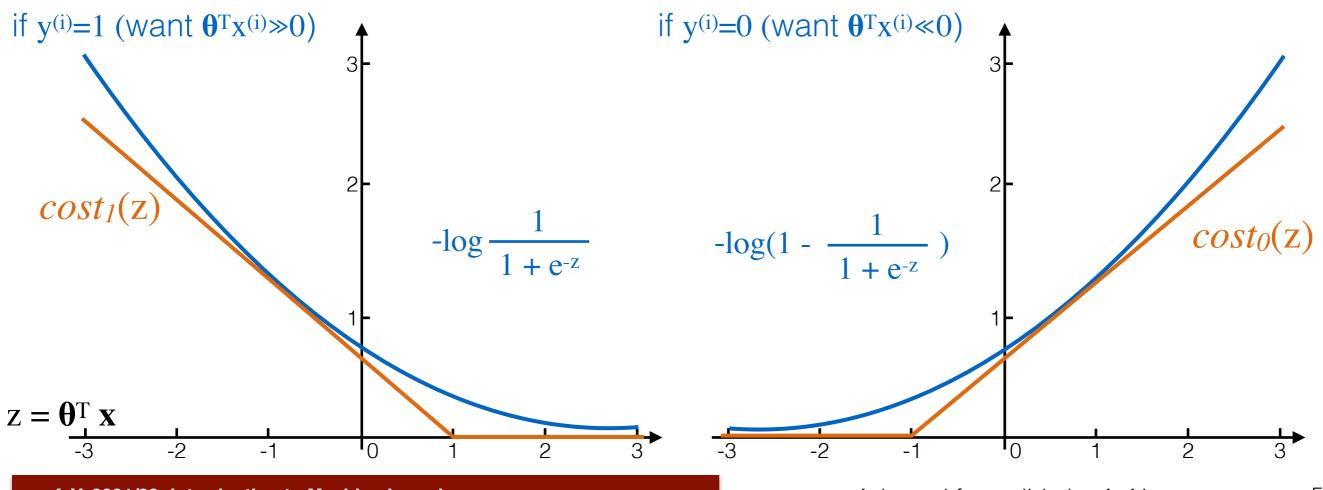
If y = 1, we want 
$$h_{\theta}(\mathbf{x}) \approx 1$$
,  $\mathbf{\theta}^{\mathrm{T}} \mathbf{x} \gg 0$ 

If 
$$y = 0$$
, we want  $h_{\theta}(\mathbf{x}) \approx 0$ ,  $\mathbf{\theta}^{T} \mathbf{x} \ll 0$ 

## Another view on Logistic Regression

- Loss function:  $J(\theta) = \frac{1}{m} \sum_{i=1}^{m} cost(h_{\theta}(x^{(i)}), y^{(i)})$  where:
  - If we take the definition for  $h_{\theta}(\mathbf{x})$  and plug it in, we get:

$$cost(\cdot) = -y^{(i)} \cdot \log(\frac{1}{1 + e^{-\theta^{T} x^{(i)}}}) - (1 - y^{(i)}) \cdot \log(1 - \frac{1}{1 + e^{-\theta^{T} x^{(i)}}})$$



## SVM: optimization objective

• (Regularized) Logistic Regression:

$$\min_{\boldsymbol{\theta}} \frac{1}{m} \left[ \sum_{i=1}^{m} -y^{(i)} \cdot \log(h_{\theta}(x^{(i)})) - (1 - y^{(i)}) \cdot \log(1 - h_{\theta}(x^{(i)})) \right] + \frac{\lambda}{2m} \sum_{j=1}^{n} \theta_{j}^{2}$$

Support Vector Machine:

$$\min_{\boldsymbol{\theta}} \frac{1}{m} \left[ \sum_{i=1}^{m} \mathbf{y}^{(i)} \cdot cost_{I}(\boldsymbol{\theta}^{T}\mathbf{x}^{(i)}) + (1-\mathbf{y}^{(i)}) \cdot cost_{O}(\boldsymbol{\theta}^{T}\mathbf{x}^{(i)}) \right] + \frac{1}{2m} \sum_{j=1}^{n} \theta_{j}^{2}$$

$$C \mathbf{A} + \mathbf{B} \quad , \quad C = \frac{1}{\lambda}$$

$$\longrightarrow \min_{\boldsymbol{\theta}} C \sum_{i=1}^{m} \left[ y^{(i)} \cdot (cost_{l}(\boldsymbol{\theta}^{T}x^{(i)})) + (1-y^{(i)}) \cdot (cost_{0}(\boldsymbol{\theta}^{T}x^{(i)})) \right] + \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2}$$

## **SVM: large margin intuition**

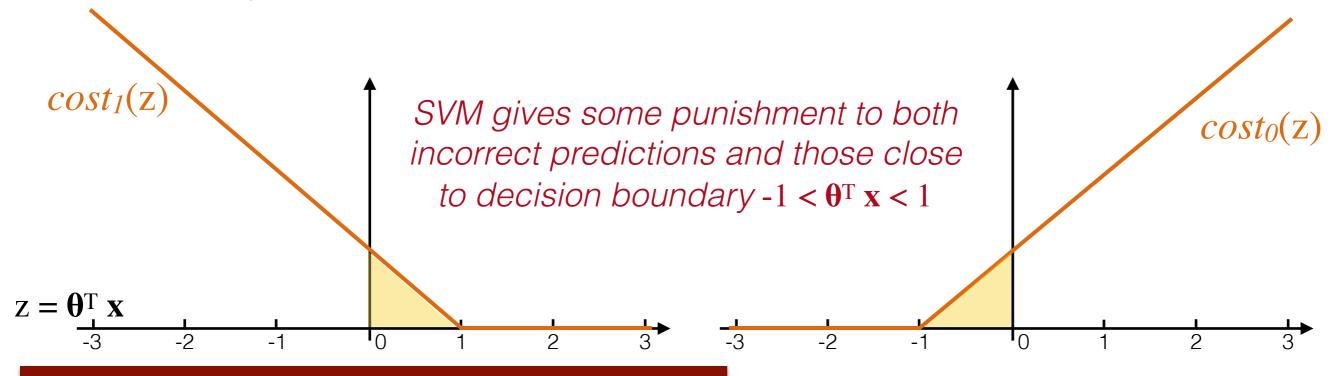
Optimization objective:

$$\min_{\boldsymbol{\theta}} C \sum_{i=1}^{m} \left[ y^{(i)} \cdot (cost_{I}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) + (1-y^{(i)}) \cdot (cost_{O}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) \right] + \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2}$$

Interpretation (i.e. what we'd like SVM to do):

If 
$$y^{(i)} = 1$$
, we want  $\theta^T x^{(i)} \ge 1$  (not just  $\ge 0$ )

If 
$$y^{(i)} = 0$$
, we want  $\theta^T x^{(i)} \le -1$  (not just < 0)

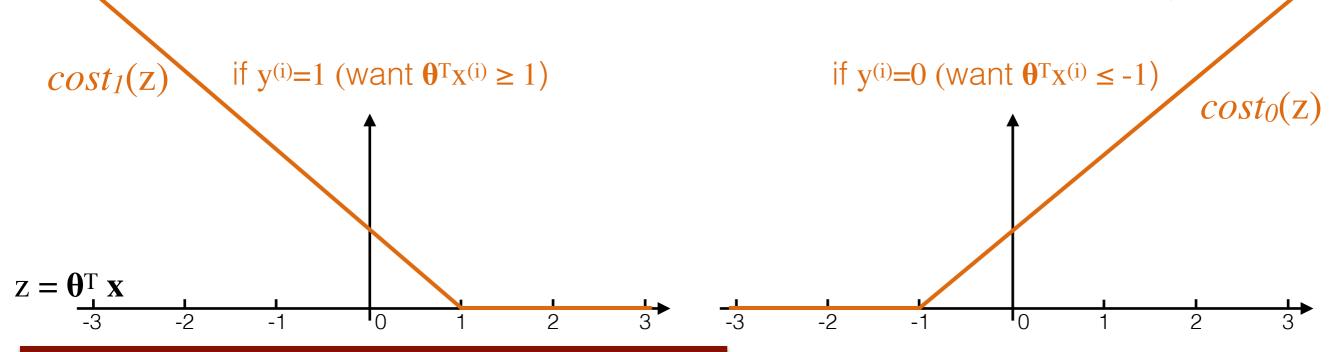


## SVM: hypothesis and loss function

Optimization objective:

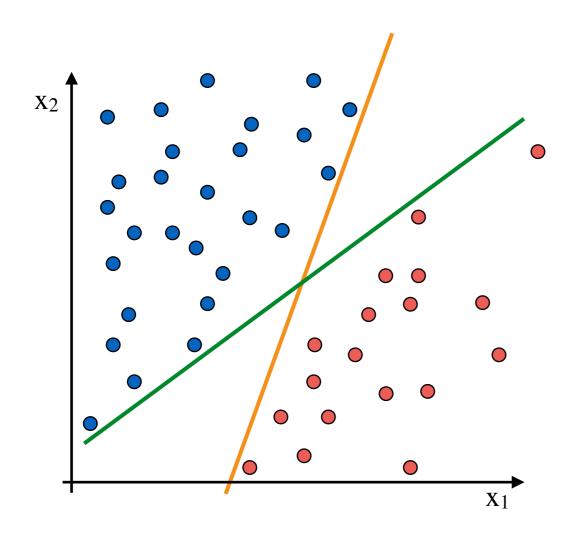
$$\min_{\boldsymbol{\theta}} C \sum_{i=1}^{m} \left[ y^{(i)} \cdot (cost_{I}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) + (1-y^{(i)}) \cdot (cost_{O}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) \right] + \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2}$$

- Let's write the SVM's loss:  $J(\theta) = \sum_{i=1}^{m} cost(h_{\theta}(x^{(i)}), y^{(i)})$ 
  - Hinge loss:  $cost(h_{\theta}(\mathbf{x}^{(i)}), \mathbf{y}^{(i)}) = \begin{cases} max(0, 1 \boldsymbol{\theta}^T \mathbf{x}^{(i)}) & \text{if } \mathbf{y}^{(i)} = 1 \\ max(0, 1 + \boldsymbol{\theta}^T \mathbf{x}^{(i)}) & \text{if } \mathbf{y}^{(i)} = 0 \end{cases}$



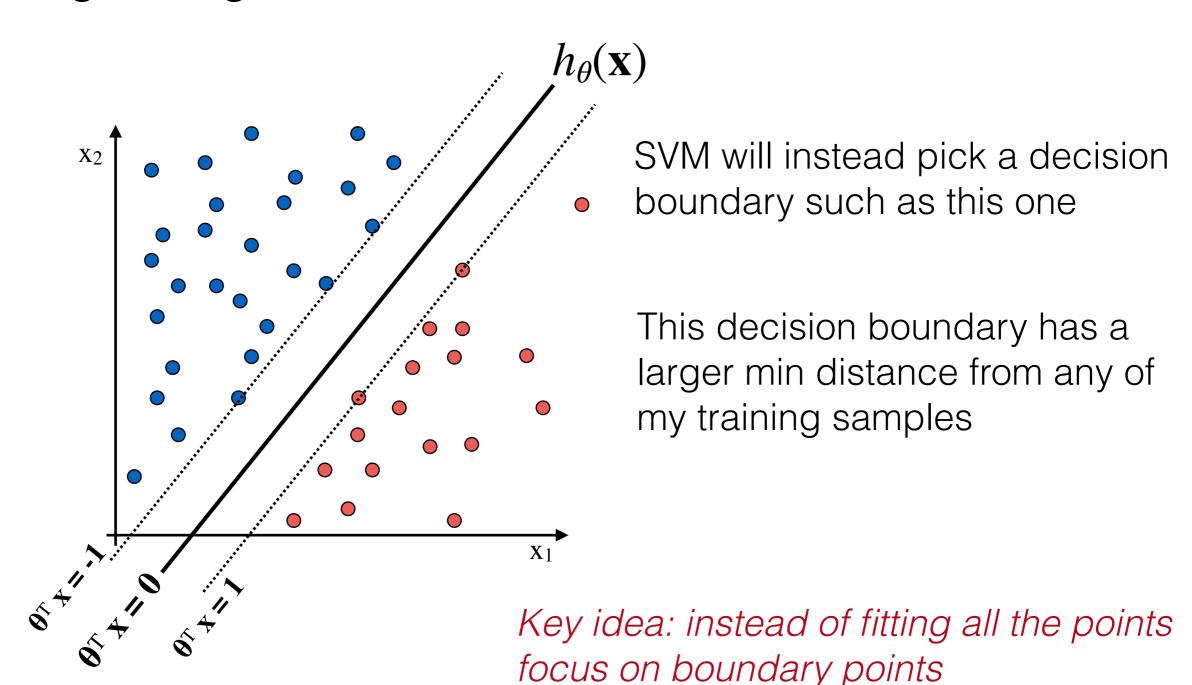
• Large margin intuition:

(Linearly separable case)



Let's start with two possible lines...

Large margin intuition:



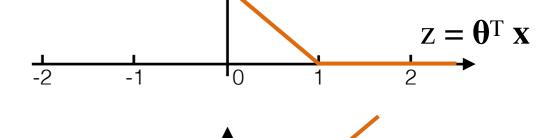
Optimization objective:

$$\min_{\boldsymbol{\theta}} C \left[ \sum_{i=1}^{m} \left[ y^{(i)} \cdot (cost_{I}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) + (1-y^{(i)}) \cdot (cost_{O}(\boldsymbol{\theta}^{T} \mathbf{x}^{(i)})) \right] + \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2} \right]$$

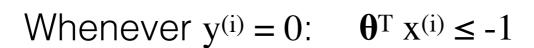
$$e.g. C \approx 10^{5}$$

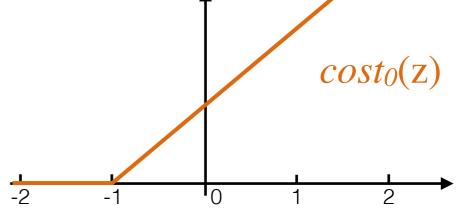
$$\min_{\boldsymbol{\theta}} \ \frac{1}{2} \sum_{j=1}^{n} \ \theta_{j}^{2} \quad \text{s.t. } \boldsymbol{\theta}^{T} \ \mathbf{x}^{(i)} \ge 1 \text{ if } \mathbf{y}^{(i)} = 1$$
$$\boldsymbol{\theta}^{T} \ \mathbf{x}^{(i)} \le -1 \text{ if } \mathbf{y}^{(i)} = 0$$

Whenever  $y^{(i)} = 1$ :  $\theta^T x^{(i)} \ge 1$ 



 $cost_1(\mathbf{z})$ 

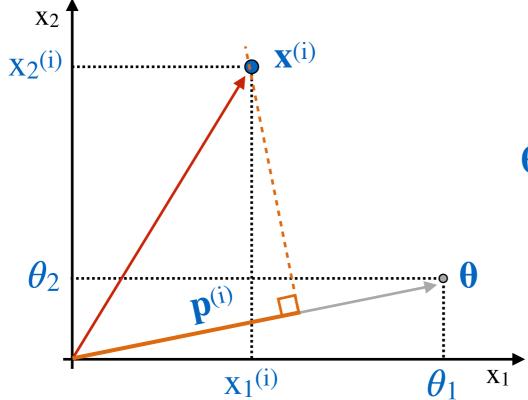




Optimization objective:

$$\min_{\boldsymbol{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2} = \frac{1}{2} (\theta_{1}^{2} + \theta_{2}^{2}) = \frac{1}{2} \sqrt{(\theta_{1}^{2} + \theta_{2}^{2})} = \frac{1}{2} \|\boldsymbol{\theta}\|^{2}$$

s.t. 
$$\mathbf{p}^{(i)} \| \mathbf{\theta} \| \ge 1$$
 if  $\mathbf{y}^{(i)} = 1$ 



$$\mathbf{\theta}^{\mathrm{T}} \mathbf{x}^{(\mathrm{i})} = \mathbf{p}^{(\mathrm{i})} \|\mathbf{\theta}\|$$

Thus we can write our optimization objective w.r.t. **p**(i)

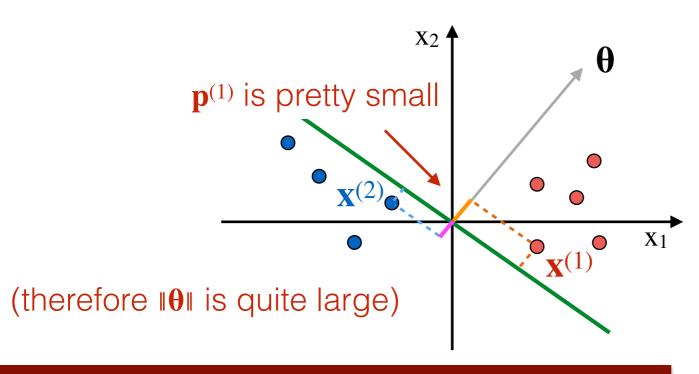
Optimization objective:

$$\min_{\mathbf{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j^{2}} = \frac{1}{2} \|\mathbf{\theta}\|^{2}$$

s.t. 
$$\mathbf{p}^{(i)} \| \mathbf{\theta} \| \ge 1$$
 if  $\mathbf{y}^{(i)} = 1$   
 $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = 0$ 

s.t.  $\mathbf{p}^{(i)} \| \boldsymbol{\theta} \| \ge 1$  if  $\mathbf{y}^{(i)} = 1$  Where  $\mathbf{p}^{(i)}$  is the projection  $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = 0$  of  $\mathbf{x}^{(i)}$  onto the vector  $\mathbf{\theta}$ 

An example:



• Optimization objective:

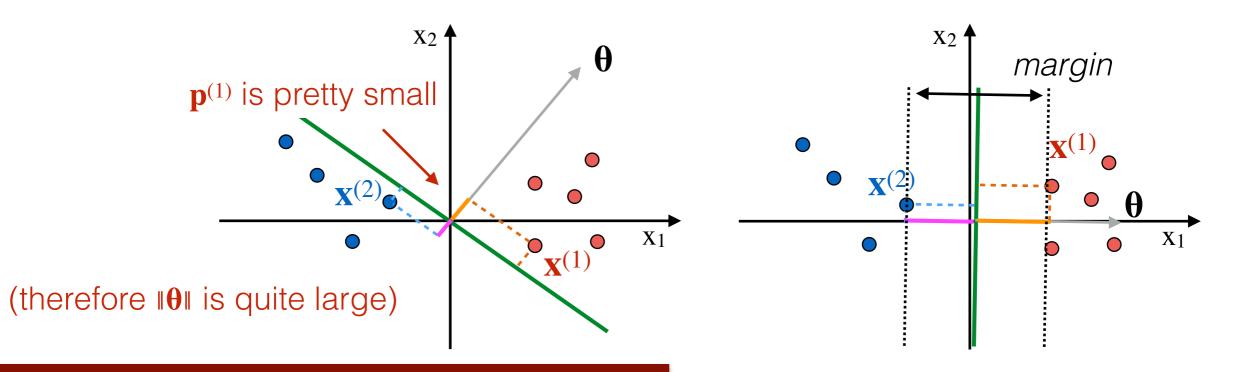
$$\min_{\mathbf{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j^{2}} = \frac{1}{2} \|\mathbf{\theta}\|^{2}$$

s.t. 
$$\mathbf{p}^{(i)} \| \mathbf{\theta} \| \ge 1$$
 if  $\mathbf{y}^{(i)} = 1$   
 $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = 0$ 

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An example:

#### **SVM** hypothesis



Optimization objective:

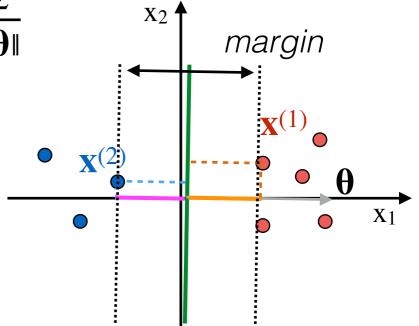
$$\min_{\mathbf{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j}^{2} = \frac{1}{2} \|\mathbf{\theta}\|^{2}$$

s.t. 
$$\mathbf{p}^{(i)} \| \mathbf{\theta} \| \ge 1$$
 if  $\mathbf{y}^{(i)} = 1$   
 $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = 0$ 

s.t.  $\mathbf{p}^{(i)} \| \boldsymbol{\theta} \| \ge 1$  if  $\mathbf{y}^{(i)} = 1$  Where  $\mathbf{p}^{(i)}$  is the projection  $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = 0$  of  $\mathbf{x}^{(i)}$  onto the vector  $\mathbf{\theta}$ 

- Large-margin classification:
  - Geometrically, the margin is:  $M = \frac{2}{\|\mathbf{\theta}\|}$
  - A key consequence is that the max-margin hyperplane is defined by those  $\mathbf{x}^{(i)}$  that lie nearest to it (support vectors)

#### **SVM** hypothesis



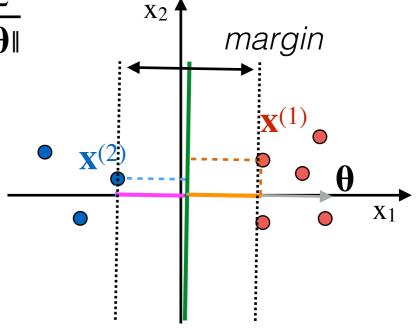
Optimization objective:

$$\min_{\mathbf{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j^{2}} = \frac{1}{2} \|\mathbf{\theta}\|^{2}$$

s.t. 
$$\mathbf{p}^{(i)} \| \mathbf{\theta} \| \ge 1$$
 if  $\mathbf{y}^{(i)} = 1$  In SVM usually we use a different notation  $\mathbf{p}^{(i)} \| \mathbf{\theta} \| \le -1$  if  $\mathbf{y}^{(i)} = -1$ 

- Large-margin classification:
  - Geometrically, the margin is:  $M = \frac{2}{\|\mathbf{\theta}\|}$
  - A key consequence is that the max-margin hyperplane is defined by those x<sup>(i)</sup> that lie nearest to it (support vectors)

#### **SVM** hypothesis



Optimization objective:

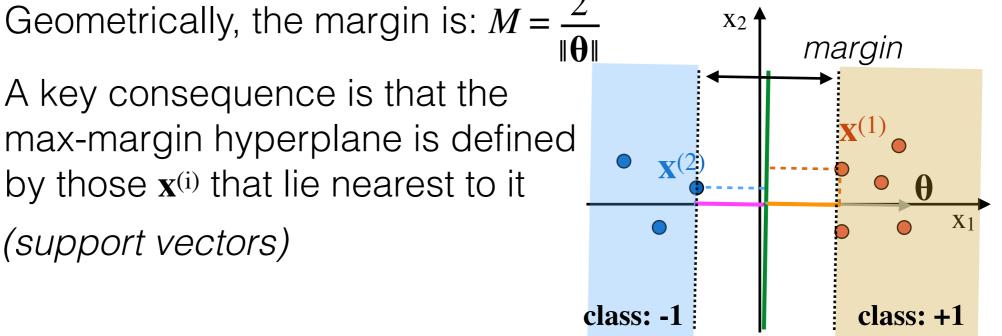
$$\min_{\mathbf{\theta}} \frac{1}{2} \sum_{j=1}^{n} \theta_{j^{2}} = \frac{1}{2} \|\mathbf{\theta}\|^{2}$$

This is called the *primal formulation* of Support Vector Machines

s.t.  $y^{(i)}(\mathbf{p}^{(i)} \| \mathbf{\theta} \|) \ge 1$ 

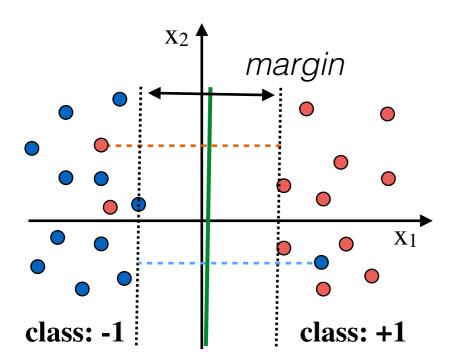
In SVM usually we use a different notation (this simplify a little bit our formulation)

- Large-margin classification:
  - **SVM** hypothesis
  - A key consequence is that the max-margin hyperplane is defined by those  $\mathbf{x}^{(i)}$  that lie nearest to it (support vectors)



### What if data is not linearly separable?

- What we have seen until know is called hard-margin
- What about examples that lies on the wrong side?



lpha trades off training error vs model complexity

- Introduce the slack variable  $\xi^{(i)}$
- New optimization objective:

$$\begin{split} \min_{\pmb{\theta}} \ \frac{1}{2} \ \| \pmb{\theta} \|^2 + \alpha \sum_{i=1}^m \xi^{(i)} \\ \text{s.t.} \ \xi^{(i)} \ge 0 \ , \ \forall i \colon \ y^{(i)}(\pmb{p}^{(i)} \ \| \pmb{\theta} \|) \ge 1 - \xi^{(i)} \end{split}$$

- $\sum_{i=1}^{m} \xi^{(i)}$  bounds num. of training errors
- This is called soft-margin extension

## Hinge Loss and soft-margins

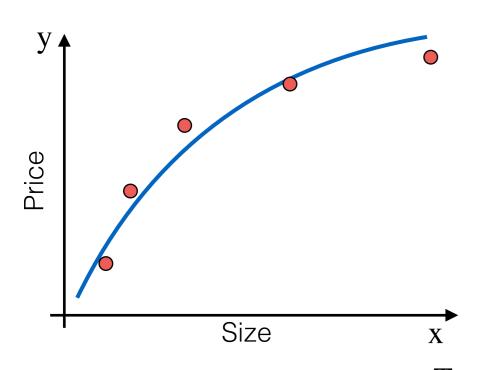
- The soft-margin extension leads to the definition of the hinge loss (that we have previously seen)
  - Hinge loss:  $\mathcal{C}(h_{\theta}(\mathbf{x}^{(i)}), \mathbf{y}^{(i)}) = \max(0, 1 \mathbf{y}^{(i)}(\boldsymbol{\theta}^T \mathbf{x}^{(i)})$ where  $\boldsymbol{\theta}^T \mathbf{x}^{(i)} = \mathbf{p}^{(i)} \|\boldsymbol{\theta}\|$ , i.e.  $\mathbf{p}^{(i)}$  is the projection of  $\mathbf{x}^{(i)}$  onto the vector  $\boldsymbol{\theta}$
  - The hinge loss  $\mathcal{E}(\cdot)$ , is a convex function and can be optimized using gradient descent
  - Interpretation:
    - When  $y^{(i)}$  and  $p^{(i)}$  have the same sign and  $|y^{(i)}| \ge 1$ ,  $\ell(\cdot) = 0$
    - When they have opposite sign,  $\ell$  increases linearly with  $y^{(i)}$
    - Similarly, if ly<sup>(i)</sup>I<1 (it has the same sign: correct prediction but not by enough margin) € increases linearly with y<sup>(i)</sup>

### **Non-linear Classification**

- The soft-margin extension is great, but SVM is still a linear classification model
- However, SVM can efficiently perform non-linear classification using the so-called "kernel trick"
  - SVM is the most popular example of a class of methods / algorithms called kernel machines (or kernel methods)
  - Kernel methods use kernel functions (i.e. similarity functions over pairs of data samples) which enable them to operate in high-dimensional "implicit" feature spaces

### **Non-linear Classification**

- From feature combination to kernels:
  - If you remember, we already introduced a trick to "extend" linear models by introducing feature transformations



Features and Polynomial Regression

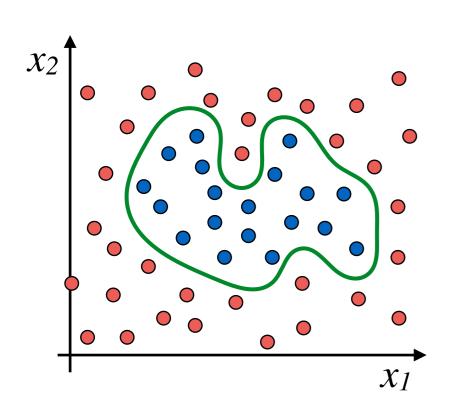
$$h_{\theta}(\mathbf{x}) = \theta_0 + \theta_1 \mathbf{x} + \theta_2 \mathbf{x}^2$$

How to get this  $h_{\theta}(\mathbf{x})$  from our linear regression model  $\theta^T x$ ?

$$h_{\theta}(\mathbf{x}) = \begin{bmatrix} \theta_0 \\ \theta_1 \\ \theta_2 \end{bmatrix}^{\mathrm{T}} \begin{bmatrix} \mathbf{x}_0 \\ \mathbf{x}_1 \\ \mathbf{x}_2 \end{bmatrix} = \begin{bmatrix} \theta_0 \\ \theta_1 \\ \theta_2 \end{bmatrix}^{\mathrm{T}} \begin{bmatrix} 1 \\ \mathbf{x} \\ \mathbf{x}_2 \end{bmatrix}$$
 x<sub>1</sub>: size of house x<sub>2</sub>: (size of house)<sup>2</sup>

### **Non-linear Classification**

 We introduce a trick to adapt linear regression (or classification) models to non-linear data:



- Negative class
- Positive class

Predict y = 1 if:

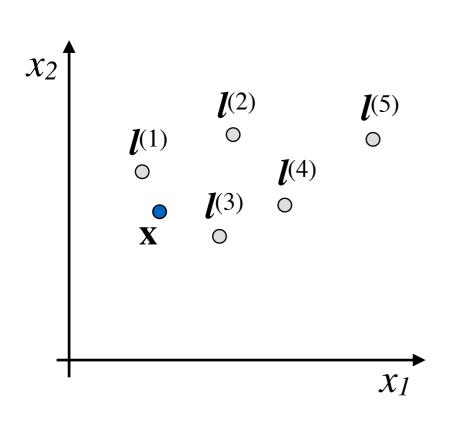
$$\theta_0 + \theta_1 x_1 + \theta_2 x_2 + \theta_3 x_1 x_2 + \theta_4 x_1^2 + \theta_5 x_2^2 + \dots \ge 0$$

$$h_{\theta}(\mathbf{x}) = \begin{cases} 1 & \text{if } \theta_0 + \theta_1 \mathbf{x}_1 + \theta_2 \mathbf{x}_2 + \dots \ge 0 \\ 0 & \text{otherwise} \end{cases}$$

$$\theta_0 + \theta_1 f_1 + \theta_2 f_2 + \theta_3 f_3 + \theta_4 f_4 + \theta_5 f_5 + \dots$$
  
where  $f_1=x_1$ ,  $f_2=x_2$ ,  $f_3=x_1x_2$ ,  $f_4=x_1^2$ ,  $f_5=x_2^2$ , ...

How to choose features  $f_1, f_2, \dots$ ?

 We introduce a trick to adapt linear regression (or classification) models to non-linear data:



- Negative class
- Positive class

Given  $\mathbf{x}$ , compute features  $\mathbf{f}$  depending on proximity to landmarks  $\mathbf{l}^{(1)}$ ,  $\mathbf{l}^{(2)}$ , ...

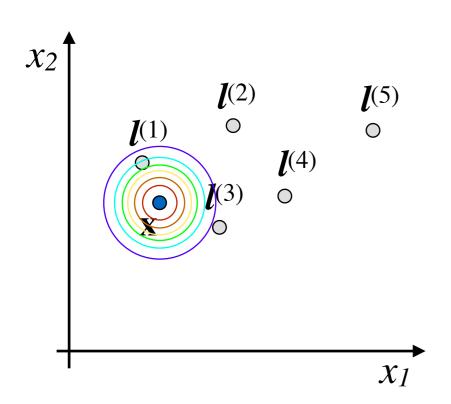
```
f_1 = similarity(\mathbf{x}, \mathbf{l}^{(1)})

f_2 = similarity(\mathbf{x}, \mathbf{l}^{(2)})

\vdots
```

Predict y = 1 if:  $\theta_0 + \theta_1 f_1 + \theta_2 f_2 + \theta_3 f_3 + \theta_4 f_4 + \theta_5 f_5 + ... \ge 0$ where  $f_1 = x_1$ ,  $f_2 = x_2$ ,  $f_3 = x_1 x_2$ ,  $f_4 = x_1^2$ ,  $f_5 = x_2^2$ , ...

 We introduce a trick to adapt linear regression (or classification) models to non-linear data:



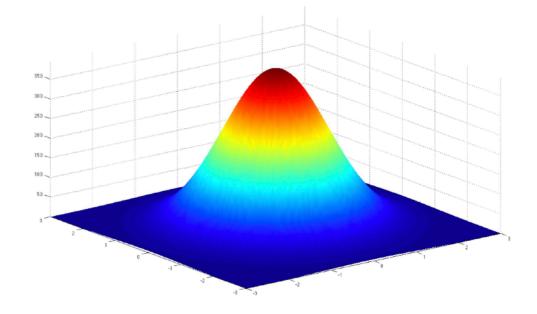
if  $\mathbf{x} \approx l^{(i)}$ :  $f_1 = \exp(-0^2/(2\sigma^2)) \approx 1$ 

if **x** is far from  $l^{(i)}$ :  $f_1 \approx 0$ 

Given  $\mathbf{x}$ , compute features  $\mathbf{f}$  depending on proximity to landmarks  $\mathbf{l}^{(1)}$ ,  $\mathbf{l}^{(2)}$ , ...

$$f_1 = k(\mathbf{x}, \mathbf{l}^{(1)})$$
  
 $f_2 = k(\mathbf{x}, \mathbf{l}^{(2)})$   
 $f_3 = k(\mathbf{x}, \mathbf{l}^{(3)})$   
 $f_4 = k(\mathbf{x}, \mathbf{l}^{(4)})$ 

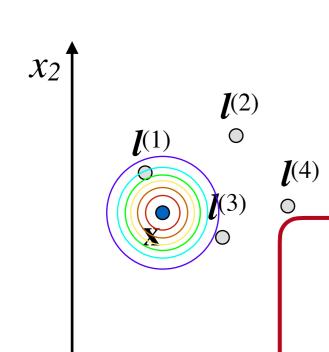
 $f_5 = k(\mathbf{x}, l^{(5)})$ 



e.g. 
$$k(\mathbf{x}, \mathbf{l}^{(i)}) = \exp(-\frac{\|\mathbf{x} - \mathbf{l}^{(i)}\|^2}{2\sigma^2})$$

Gaussian Kernel

 We introduce a trick to adapt linear regression (or classification) models to non-linear data:



Given  $\mathbf{x}$ , compute features  $\mathbf{f}$  depending on proximity to landmarks  $\mathbf{l}^{(1)}$ ,  $\mathbf{l}^{(2)}$ , ...

$$f_1 = k(\mathbf{x}, \boldsymbol{l}^{(1)})$$

$$f_2 = k(\mathbf{x}, \boldsymbol{l}^{(2)})$$

Note: this is the popular RBF kernel, i.e.

$$k(\mathbf{x}, \mathbf{l}^{(i)}) = \exp(-\gamma \|\mathbf{x} - \mathbf{l}^{(i)}\|^2)$$

if 
$$\mathbf{x} \approx \mathbf{l}^{(i)}$$
:  $f_1 = \exp(-0^2/(2\sigma^2)) \approx 1$ 

**[**(5)

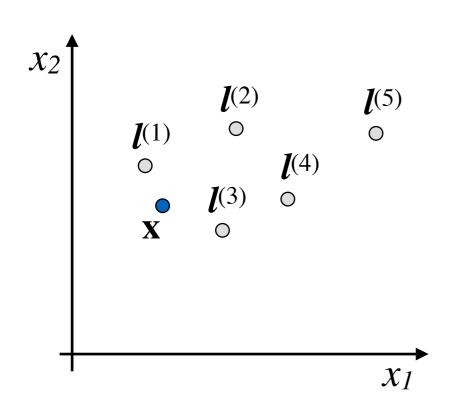
if **x** is far from 
$$l^{(i)}$$
:  $f_1 \approx 0$ 

e.g. 
$$k(\mathbf{x}, \mathbf{l}^{(i)}) = \exp(-\frac{\|\mathbf{x} - \mathbf{l}^{(i)}\|^2}{2\sigma^2})$$

Gaussian

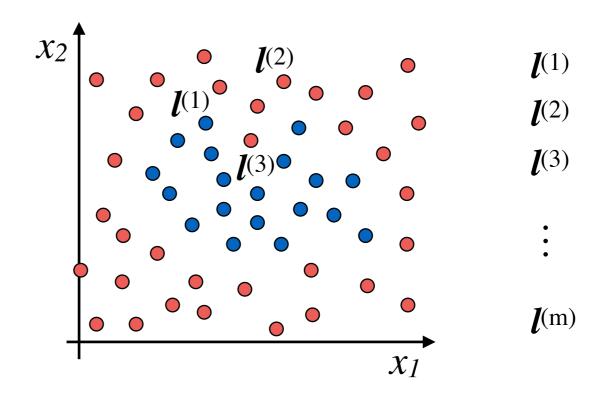
Kernel

 We introduce a trick to adapt linear regression (or classification) models to non-linear data:



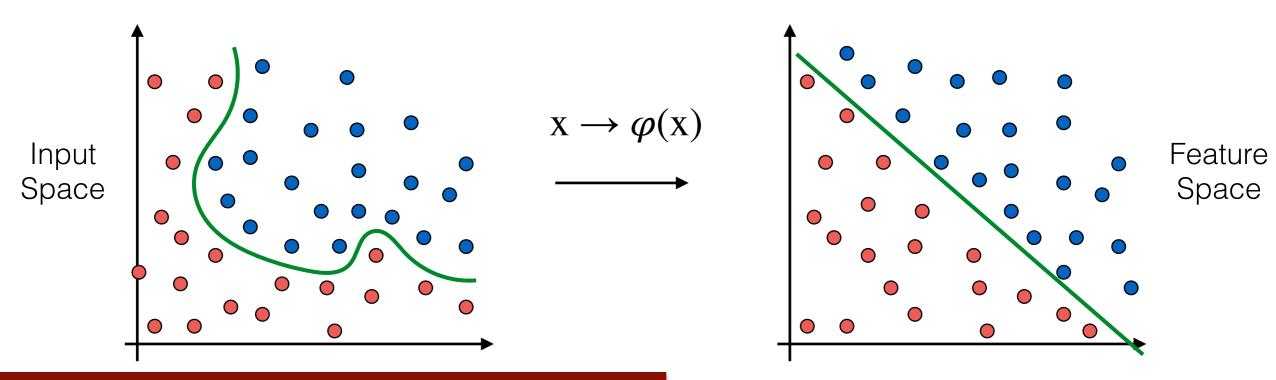
- Negative class
- Positive class

Where to get the landmarks  $l^{(1)}$ ,  $l^{(2)}$ , ...?



### **Kernel Methods**

- Goal: transform/map raw data into feature vectors
  - Instead of using explicit user-specified feature maps, rely on a similarity function (kernel) over pairs of data points
  - ▶ A kernel is a function  $\varphi$ :  $\mathbb{R}^n \to \mathbb{R}^m$  which maps  $x \to \varphi(x)$
  - Then, given this mapping, we try to find a linear decision boundary in the feature space



### **Kernel Methods**

- Summarizing what we have seen till now:
  - A kernel is a function  $\varphi: \mathbb{R}^n \to \mathbb{R}^m$  which maps our vectors in  $\mathbb{R}^n$  to some (possibly very high dimensional) space  $\mathbb{R}^m$
  - Kernels are sometimes called "generalized dot product":

$$\mathbf{x}, \mathbf{y} \in \mathbb{R}^n$$
  $k(\mathbf{x}, \mathbf{y}) = \varphi(\mathbf{x})^T \varphi(\mathbf{y})$  corresponds to a dot product in  $\mathbb{R}^n$ 

Kernels give a way to compute dot products in some feature space without even knowing what this space is and what is  $\varphi$ 

### **Kernel Methods**

Let's see an example (polynomial kernel):

$$\mathbf{x}, \mathbf{y} \in \mathbb{R}^n$$
  $k(\mathbf{x}, \mathbf{y}) = \varphi(\mathbf{x})^T \varphi(\mathbf{y})$  corresponds to a dot product in  $\mathbb{R}^n$ 

$$k(\mathbf{x}, \mathbf{y}) = (1 + \mathbf{x}^{\mathrm{T}} \mathbf{y})^{2}$$
 assuming  $\mathbf{x}, \mathbf{y} \in \mathbb{R}^{2}$ , i.e.  $\mathbf{x} = (x_{1}, x_{2}), \mathbf{y} = (y_{1}, y_{2})$   
 $k(\mathbf{x}, \mathbf{y}) = (1 + x_{1}y_{1} + x_{2}y_{2})^{2} = 1 + x_{1}^{2}y_{1}^{2} + x_{2}^{2}y_{2}^{2} + 2x_{1}y_{1} + 2x_{2}y_{2} + 2x_{1}x_{2}y_{1}y_{2}$ 

Note that this is nothing else but a dot product between vectors:

$$\varphi(\mathbf{x}) = (1, x_1^2, x_2^2, \sqrt{2}x_1, \sqrt{2}x_2, \sqrt{2}x_1x_2)$$
,  $\varphi(\mathbf{y}) = (1, y_1^2, y_2^2, \sqrt{2}y_1, \sqrt{2}y_2, \sqrt{2}y_1y_2)$ 

### Contact

- Office: Torre Archimede 6CD, room 622
- Office hours (ricevimento): Friday 11:00-13:00

- ♠ <a href="http://www.lambertoballan.net">http://www.lambertoballan.net</a>
- ♠ <a href="http://vimp.math.unipd.it">http://vimp.math.unipd.it</a>
- @ twitter.com/lambertoballan