

# Gabriel Valdivia

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## EXPERIENCE

### Jigsaw

*UX Design Manager — 2018 - Present*

Managed a cross functional UX team of eight, including Designers, Researchers, and UX Engineers. Led the design and execution of two projects in the space of Disinformation. Designed and provided creative direction to several creative agencies for the implementation of a VR Police De-escalation training tool, named Trainer.

### Facebook

*Lead Product Designer — 2014 - 2018*

Worked on Facebook Spaces and Facebook 360 for the Oculus Rift and Gear VR, respectively. Prior to that, I spent a year in London building a product team and leading the design for Multi-Post Stories, an initiative focused around long form storytelling. Other teams include: Pages, Composer, and Photos.

### Automatic Labs

*Head of Design — 2012 - 2014*

Founding designer responsible for all interaction and user interface design, encompassing marketing, branding, iOS & Android design, web design, and front end development, as well as early product conceptualization and execution.

### Mohawk Interactive

*Head of Design — 2012*

Lead the product design of a robust frictionless publishing CMS platform while providing creative direction to a team of eight other designers. Worked closely with product managers and developers to meet aggressive and ambitious deadlines.

### Mad Mobile

*Senior UI Designer — 2010 - 2011*

Transformed existing desktop websites into highly optimized and flexible mobile sites while communicating technical information and processes to brands like Cafepress, Sleep Number, Homegoods, and Barnes and Noble.

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## SPEAKING ENGAGEMENTS

Apr 2019	UXU APAC	Sydney, Australia
Jan 2019	Awwwards Conference	New York, NY
Sep 2018	Epicurrence Summer Revival	Yosemite, CA
May 2018	Re:publica	Berlin, Germany
Nov 2017	MirrorConf	Braga, Portugal
Nov 2017	JAM Conference	London, UK
Nov 2017	UX World	Seoul, South Korea
Jul 2017	Vectors Conference	San Francisco, CA
Apr 2016	Valiocon	San Diego, CA
Mar 2016	Gasparilla Interactive	Tampa, FL
Aug 2015	UX Scotland	Edinburgh, Scotland

## EDUCATION

### **The Art Institute of Tampa**

*B.F.A., Graphic Design — 2007 - 2010*

## REFERRALS

Specific referrals available upon request.