



European leader in the recruitment
and guidance of young talents.



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What is JobTeaser? 🤔

- JobTeaser connects students who have recently graduated or are about to graduate with companies. We use a smart algorithm system to identify the top 20 student matches for a company's job. After students upload their resumes, they can choose whether they are interested in a job offer if they are among the top 20 matches. If they express interest, the company reviews their profile, and if they agree, a job contract is created.

Main problem: - Low approval rates(KPI) for the options provided by the algorithm, both from students and companies.

What they need: - Improve their approval rates (KPI) as recommended in our subsequent analyses.

Main Information

Total Schools Worldwide
4K

Countries
42

Total Students
377K

Job Offers
6K

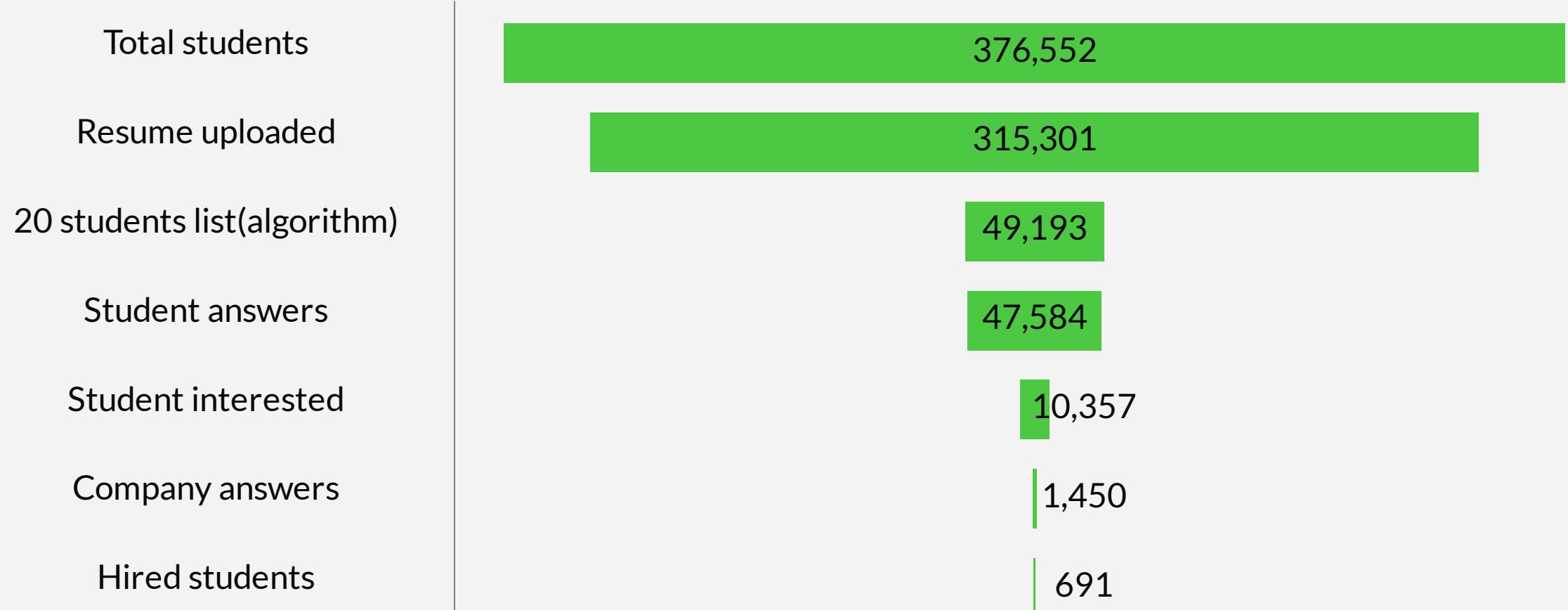
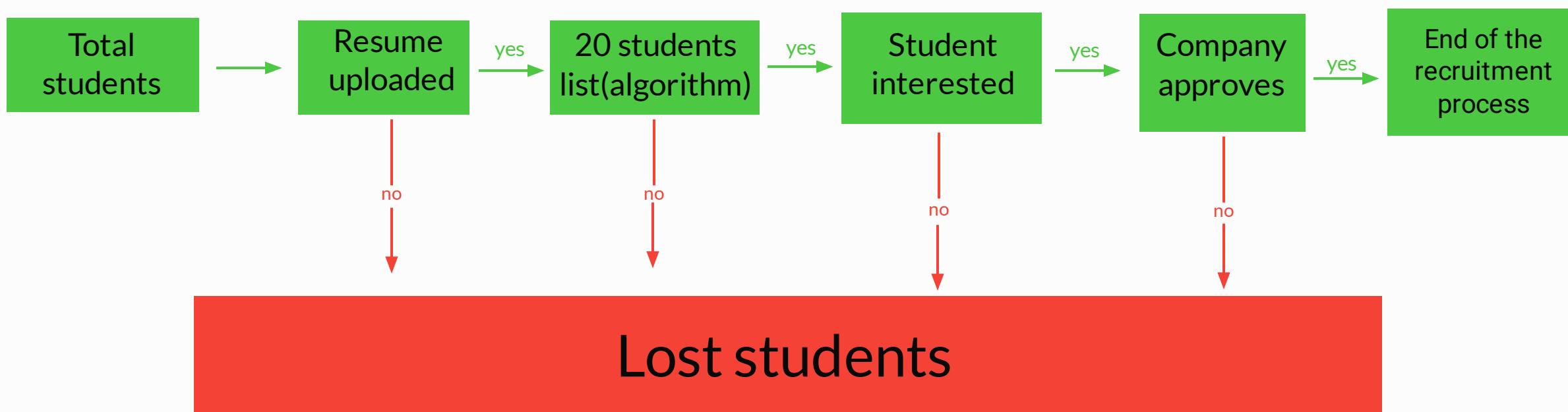
Hired Students
691
0.2%

377,000

JobTeaser Partner Schools Map

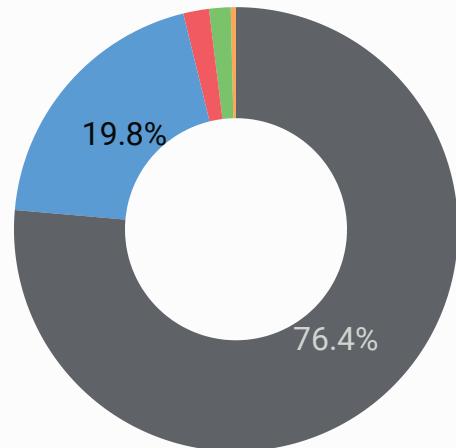


Student Selection Funnel



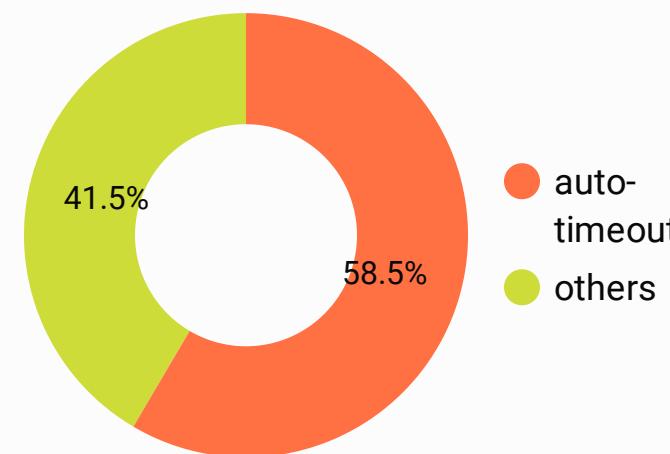
Students Interest

Students Interests

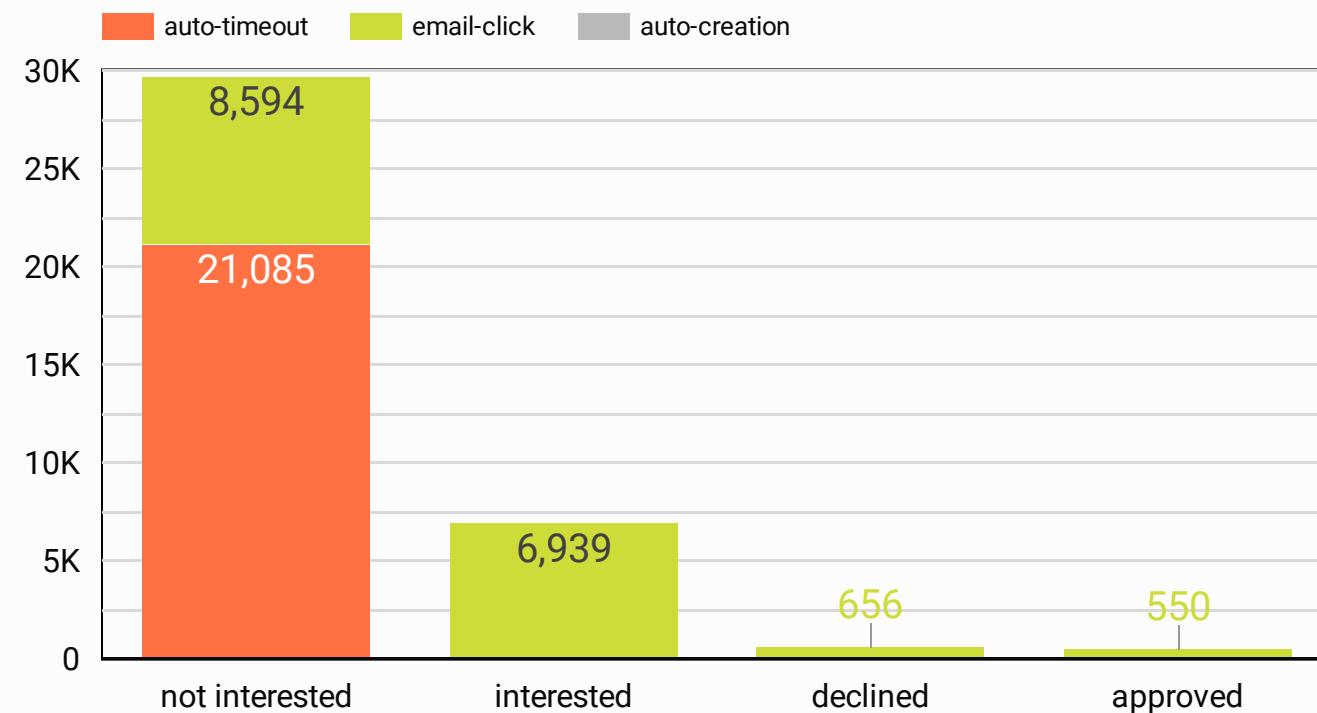


- not interested
- interested
- declined
- approved
- awaiting

Students Actions



List status



Students
31,485

Schools
1,139

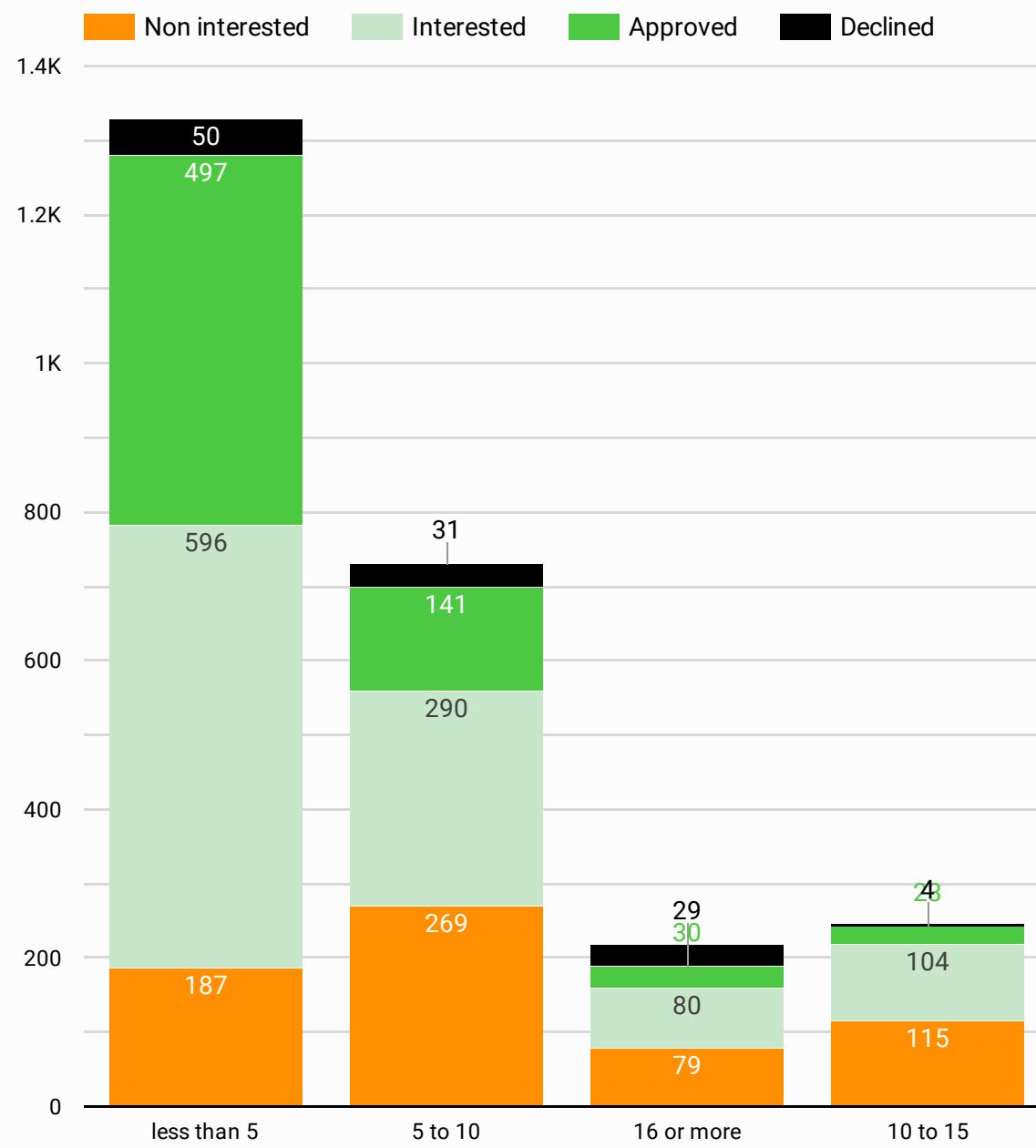
List
5,761

- * **76% of our students are not interested in the robot jobs**
- * **58% of the not interested events are from time out**
- * Out of 5.7K lists and 31.4K students, only 1.2 students had a **company feedback (3.8%)**
- * out of 31.4K students in lists, only **550 (1.7%) got a job**

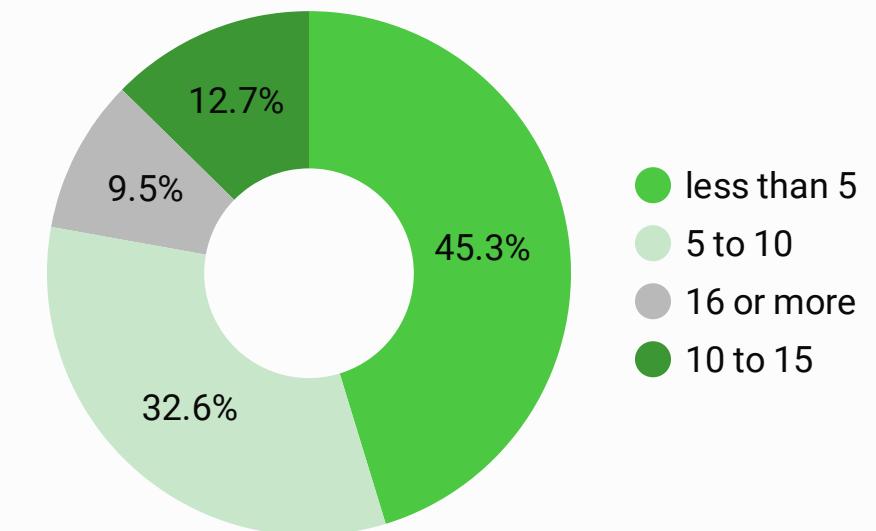
- > Increase time to response to **96h**
- > **e-mail and SMS ping** to students every 24h after they get into a list
- > Understand company lack of interests

Approved Users

Lists per approved student



Lists per approved student



* 45% of approved students were picked in less than 5 lists

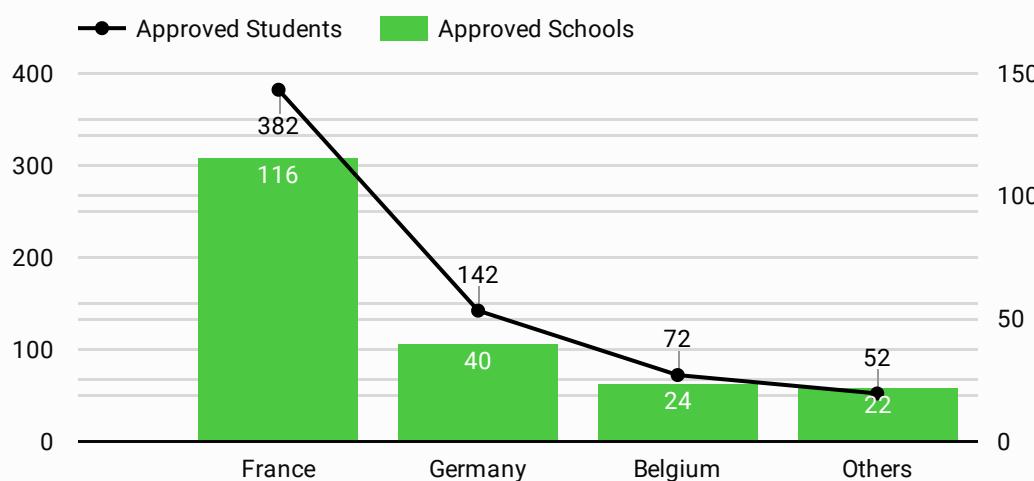
* There is no correlation between quantity of lists applied and being approved by a company

-> This shows that putting the student in several lists won't change the results

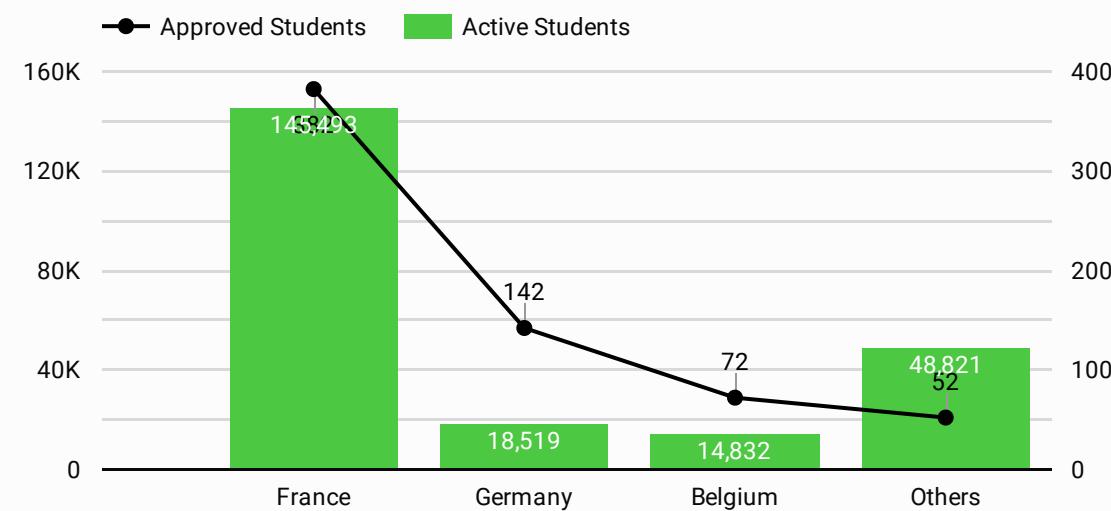
-> It's key to understand how some lists work better than others to increase company response.

Schools with Approved Users

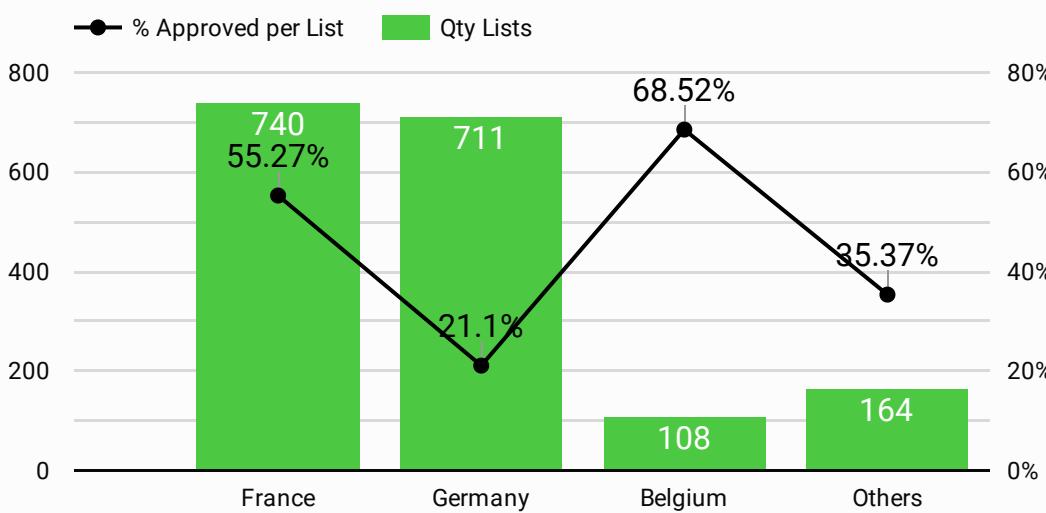
Total Schools with approved students



School approval x Active Students



School approval x Approved lists



* Germany has the same amount of users as Belgium, but double the approved numbers.

* Belgium has the highest approved rate (68%)

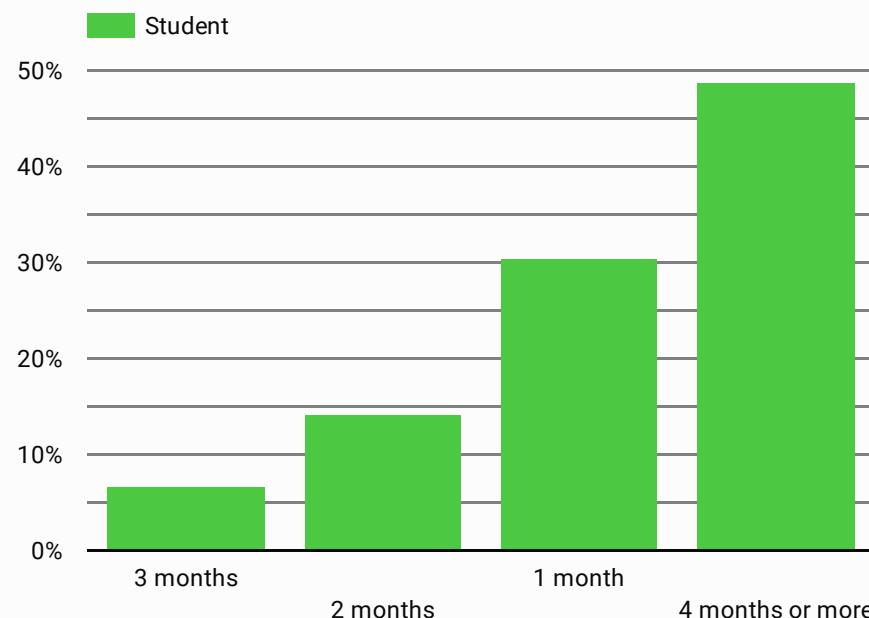
-> Further studies **Belgium high approval rate**

-> Further studies on **Germany high lists**

-> Further studies in **type of companies** and **kind of information** they need to find a candidate

Offline/active time per user

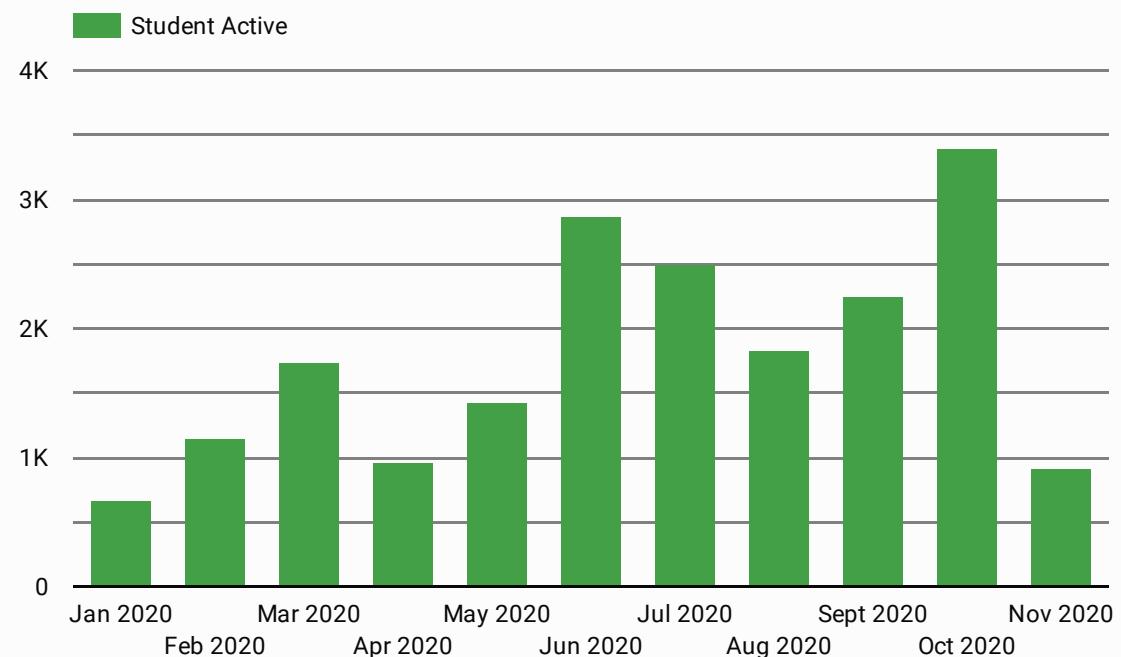
Student Offline



- * 48% of users have not logged into the system in 4 months or more
- * This shows user **disinterest or dissatisfaction**

- * Active student fluctuate every month
- * They have a big demand in June and July, the time when college graduates finish
- * Some people look for jobs after the holidays in October

Student Active



Conclusion

- Many users spend more than **4 months without** logging into the JobTeaser system.
- They need to continue **contact with the customer** after registration and do better **follow-up** so they don't lose users.

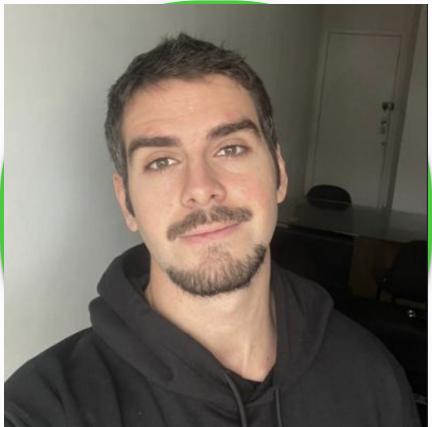
- Many people **are not interested** in the jobs indicated by the robot.
- They need to **review** their algorithms and deliver work that is more **consistent with customer profiles**.

- Increase time to response to **96h**
- **e-mail ping to students** every 24h after they get into a list

- Putting the student in several lists **won't change** the results
- It's key to understand **how some lists work** better than others to increase company response.

THANK YOU!

Contact us



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