

# Kōsten

WHERE TECHNOLOGY MEETS SCIENCE

## Who we Are

Kosten aike roughly translates to "the place of the winds" in the traditional Tehuelche language of Patagonia. At Kosten, we draw inspiration from the relentless power and the sustainable energy the winds bestow upon the southern lands.

We are working to bring a new wind to digital healthcare landscape to elevate patient care on a global scale.

Kosten meets your team where you are in the digital journey, developing technology into sustainable solutions that empower sweeping success. We work where health meets technology.



## We can help you

Our services are individually designed to meet your needs. We join forces with healthcare providers, pharmaceutical entities, hospitals, regulators, payors, and patients to deliver digital solutions to enhance the healthcare experience and help improve the well-being of humanity.



**Transform your organization** to make it more agile and innovative through technology



**Create digital products** to evolve your organization



Optimize your business processes reducing costs and increasing efficiencies



Empower better decisionmaking by harnessing the power of data and Artificial Intelligence (AI)



**Simplify and secure your IT operations** so that your team can focus on the business



**Assure global compliance** throughout your processes



## Kosten Solutions

We support you through your digital journey with solutions that are secure, compliant and help expand your bottom line.

#### **DESIGN**

- POC\*
- Prototyping
- MVP\*

### BUILD

- Software development
- Digital experience (UI/UX)\*
- Data & Applied AI\*
- Testing & QA\*

### **OPERATE**

- Managed application services
- Software integration
- "DevOps" & "DevSecOps" implementation\*
- Cybersecurity
- Journey to the cloud
- Software Modernization



POC: Proof of concept – technical validation of the software solution

MVP: Minimum viable product – end user validation of the software solution

UI/UX: User interface & user experience

AI: Artificial intelligence

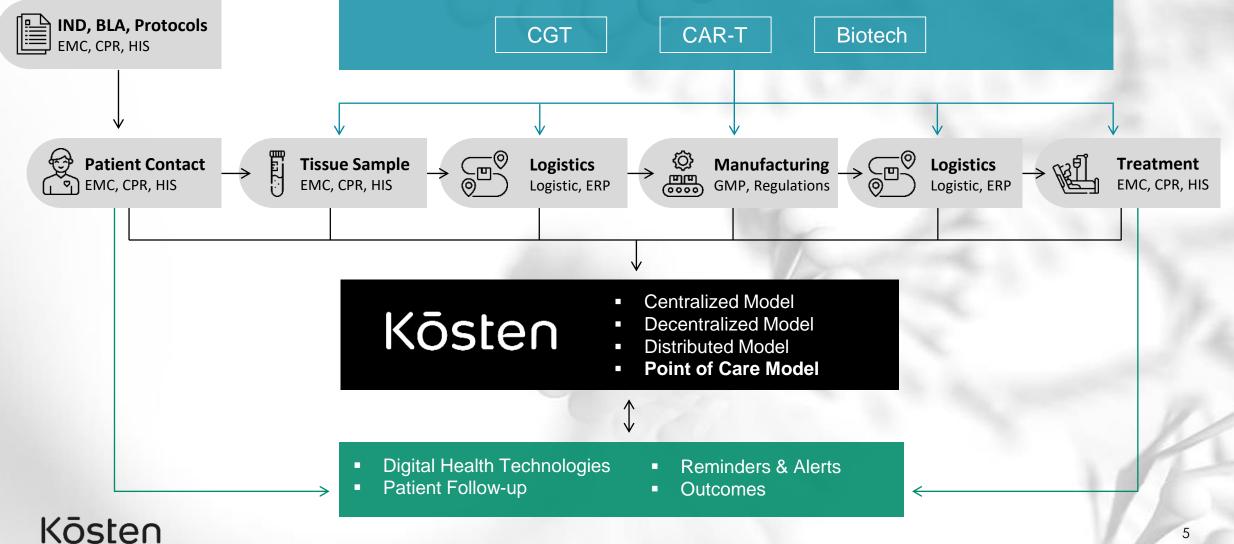
QA: Quality assurance

DevOps: combination of development & Operations

DevSecOps: combination of development, Security & Operations



## End to End and Patient-Centric Solutions



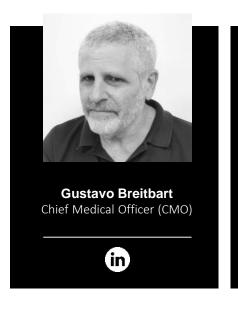
## Our Team

#### **EXECUTIVE TEAM**

**Daniel Merkier** 

CEO

**(II)** 



Mariano Tribuj

CTO

(in)

#### ADVISORY BOARD





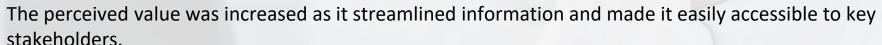
## Case Studies



#### World Health Organisation - WHO

WHO needed a tool that would allow them to gather information from all their branches to track key achievements and progress. This data was used to report on work impact worldwide.

A solution was built that enabled the collection of data from highly diverse formats, allowing it to be stored, transformed, and displayed uniformly for subsequent evaluation.







## Hôpitaux Universitaires de Genève (HUG) - Switzerland

HUG needed a custom mobile and web messaging application to allow the team of healthcare professionals to connect directly, or in communities, groups, and forums for secure academic discussions.



A hybrid solution was implemented to manage content and community administration, along with a customized communications platform to meet the client's specific needs.

User satisfaction increased and the information exchange grew exponentially.



Thank you for your attention

We look forward to meeting you where you are in your global journey and carrying your team ahead on the winds of Kosten.

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