

Gabrielle Smer

UI/UX Designer



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👤 PROFILE

Having lived and worked across diverse cultures, I'm now transitioning to a **UI/UX Designer** role. I have always had a strong interest in web aesthetics and in the user experience. Completing **Le Wagon's** Tokyo Web Development bootcamp not only honed my technical skills but also solidified my passion for web design, ultimately guiding me toward the dynamic field of UI/UX. I am now seeking a UI/UX Designer position

💡 SKILLS

UI/UX and Graphic Design — Wireframe, Mockups, Low and High-Fidelity Prototyping on Figma, Design Thinking, Illustrator

Web Development — HTML, CSS, Bootstrap, JavaScript, Ruby On Rails, GitHub, VS Code

Online Marketing — Project Management, Community Management, Content Creation/Curation

💬 LANGUAGES

French — Native

English — Native Level

Spanish — Full Working Proficiency

Japanese — Elementary Proficiency

🏆 CERTIFICATES

Figma UI UX Design Advanced
Udemy - April 2024

Adobe Illustrator CC - Advanced Training Course
Udemy - July 2024

</> WEB PROJECTS

Flip It!, A music streaming platform that allows artists to collaborate through remixing and sampling 📄

In a team of 4, we built the entire app:

Designed the UX/UI prototype on Figma | Wrote the back-end code on Ruby On Rails | Developed responsive pages with HTML, CSS, JS | Collaborated on GitHub

My specific roles: designed the prototype, coded landing page, search bar, filters, search result page and navbar

Dogs For Days, A marketplace designed for dog owners to rent their pet to dog lovers 📄

💼 PROFESSIONAL EXPERIENCE

English Teacher, Multiple employers

2016 – 2023 | Tokyo, Sydney, Gold Coast

My excitement for traveling and embracing new challenges led me to teach English in 3 different countries. Over 7 years of teaching all ages and levels, I significantly strengthened my adaptability and communication skills. I am always open to new environments and roles

Web Marketing Account Manager, Semply Digital

2014 – 2015 | Marseille, France

- Created content, managed communities on social platforms and increased engagement
- Monitored campaigns and enhanced products' visibility
- Developed and maintained client relationships

🎓 EDUCATION

Web Development Bootcamp, Le Wagon 📄

Sep 2023 | Tokyo, Japan

Ruby, HTML, CSS, JavaScript, Ruby on Rails, Figma, and GitHub through daily challenges | Teamwork

Master's Degree in Public Marketing, Université Aix-Marseille

Jun 2013 | Aix-en-Provence, France

Quantitative/qualitative market analysis | Multi-channel communications | Campaign strategy

Bachelor's Degree in English, Université Aix-Marseille

Jun 2011 | Aix-en-Provence, France

Literature and History | Linguistics | Teaching Methods

🌐 INTERNATIONAL EXPERIENCE

I have lived in 5 different countries on 3 continents and developed adaptability skills and independence through my experiences. New challenges inspire me and I'm looking forward to my next!