# Gabrielle Smer



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► Visa: Specialist in Humanities

# PROFILE

Having lived and worked across the world, I'm now transitioning to a web development role. I have always had a strong interest in web aesthetics and the user experience. In order to build technical skills, I attended and graduated from Le Wagon's Tokyo Web Development bootcamp. I am now seeking Front-End Developer а position in Tokyo, Japan.

# **SKILLS**

Web Development (HTML, CSS, Bootstrap, JavaScript, Ruby, Ruby On Rails, GitHub, , VS Code, Figma, Heroku, SQL, Terminal, currently learning React)

Online Marketing (Project Management, Community Management, Content Creation/Curation)

## LANGUAGES

French (Native), English (Native Level), Spanish (Full Working Proficiency), Japanese (Elementary Proficiency)

# **WEB PROJECTS**

Flip It!, A music streaming platform that allows artists to collaborate through remixing and sampling ☑

Dogs For Days, A marketplace designed for dog owners to rent their pet to dog lovers

In a team of 4, we built the entire app:

- Designed the UX/UI prototype on Figma
- Wrote the back-end code on Ruby On Rails
- Developed responsive pages with HTML, CSS, JS
- Collaborated on GitHub

My specific roles: coded landing page, search bar, filters, search result page, navbar and designed the prototype

#### PROFESSIONAL EXPERIENCE

### English Teacher, Multiple employers

2016 - 2023 | Tokyo, Sydney, Gold Coast

- Led students to improve and solidify skills
- Provided observation, feedback and support
- Designed curriculum and lesson plan
- Engaged students through classroom activities

# Web Marketing Account Manager, Semply Digital April 2014 - April 2015 | Marseille, France

- Created content, managed communities on social platforms and increased engagement
- Monitored online campaigns and enhanced products' visibility
- Developed and maintained client relationships

# **EDUCATION**

Web Development Bootcamp, Le Wagon 🖸 September 2023 | Tokyo, Japan Ruby, HTML, CSS, JavaScript, Ruby on Rails, Figma, GitHub, and Slack through daily challenges | Teamwork Projects

#### Master's Degree in Public Marketing

June 2013 | Aix-en-Provence, France Quantitative/qualitative market analysis | Multi-channel communications | Campaign strategy

#### Bachelor's Degree in English

June 2011 | Aix-en-Provence, France American/British Literature and History | Linguistics | Teaching Methods

# ♠ INTERNATIONAL EXPERIENCE

I have lived in five different countries on three continents and developed adaptability skills and independence through my experiences,. New challenges inspire me and I'm looking for my next!