



Gaby Huerta-Golbad

Graphic, Web + New Media Designer

650 743 8900

hello@designnghg.com

designnghg.com

SKILLS

Strong ability to communicate with team members and clients through effective presentations and interactive discussions.

SOFTWARE SKILLS

Graphics

- Photoshop
- Illustrator
- InDesign

Motion Graphics

- After Effects
- Autodesk Maya
- Cinema 4D

Web

- HTML
- CSS
- JavaScript
- PHP

UI/UX

- XD
- InVision
- Figma

Photography

- Lightroom

Other

- Microsoft Word
- Power Point
- Keynote

LANGUAGES

Spanish: Native
English: Fluent

EXPERIENCE

Freelance Designer

GHG Design Studio

Belmont, California. 2011- Present
Work one-to-one with clients to create effective print and online solutions. Develop identity systems and cohesive marketing materials to enhance the client's brand.

Graphic and Web Designer

San Mateo County Community

College District / International Program
San Mateo, California. 2016 - 2018
Design websites for promoting SMCCCD programs abroad. Update SMCCCD International Program website and digital assets. Collaborate with team members to ensure the site works efficiently.

Graphic Designer

CSM Cares

San Mateo, California. 2016 - 2018
Design posters and promotional materials for various events and programs.

Owner and Designer

GH Creative Consultants

Xalapa, Veracruz, Mexico. 1997 - 2010
Worked with the creative team on brand identity projects, marketing campaigns, packaging, and print publications for small to medium size businesses.

Owner and Designer

Tinta Fina

Xalapa, Veracruz, Mexico. 2004 - 2010
Delivered customized invitations, cards, stationary, and party concepts for corporations, institutions, and individuals.

EDUCATION

Academy of Art University

San Francisco, California.
BFA Web Design & New Media

2018 - Present

College of San Mateo

San Mateo, California.
AA Digital Media: Graphic Design
AA Digital Media: Web Design
Graphic Production Certificate

2014 - 2018

College of San Mateo

San Mateo, California.
IAB Digital Advertising Certificate

2016 - 2017

Anáhuac del Sur University

Mexico City, Mexico.
BFA Graphic Design

1994 -1997

Gestalt University of Design

Xalapa, Veracruz, Mexico.
Graphic Design Certificate

1991-1992

AWARDS AND COMPETITIONS

Academy of Art University

Summer Portfolio Grant
2018 Academic Year

College of San Mateo

Scholarship Awardee
2016-2017 Academic Year

Show Us Your Type Competition

2017 Poster Buenos Aires Edition
<https://www.showusyourtype.com/postcards/buenos-aires>

PsPrint's Holiday Cards Design Contest

Second Place Winner
Oakland, California. 2013

Post Stamp Design Contest by Correos de Mexico and Apple Inc. Mexico

Second Place Winner
Mexico City 1998