Target User #2:
Users who already have a specific natural disaster in mind, likely because they have family or friends that have been affected by the disaster. These users already know details of specific natural disasters from the news or have received calls from their loved ones who are affected. They are concerned about the situation and already know that they want to help strangers in addition to their loved ones who were directly impacted. However, the users do not know where to send donations to and what to include in the donations. Therefore, they use our web app to help them achieve this and to show their empathy easily and efficiently.

Product Description:
Our web app helps users send recommended aid packages to families affected by natural disasters that they are concerned with.

Product Logic:
On the user interface of our web app, users are able to browse through a list of reports on natural disasters and their casualties, ranked by nearest locations. The users can also type key words in the search bar to find specific reports on the natural disasters that they are interested in. Then, for the natural disasters that they select, they are able to see possible assistance plans from different disaster relief organizations. Finally, they will be able to log into an online marketplace and place orders for those recommended assistance products.

Input and Output:
The users input the natural disasters that they want to help with, and our web app will output online orders with aid packages to relevant disaster relief organizations.

Mockups:

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                                  ┌─────────────────────────────┐
   ┌──────┐                       │                             │
   │      │                       │  Reports on Natural Disasters  ☹ │
   │      │ ──────────────────▶   │                             │
   │  API │                       └─────────────────────────────┘
   └──────┘                                     │
                                                ▼
                                          ◇───────────◇
                                         ◇  User's choice ◇
                                        ◇  on which natural ◇  📍
                                         ◇  disasters to pick ◇
                                          ◇───────────◇
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   ┌──────┐                       ┌─────────────────────────────┐
   │      │                       │                             │
   │      │ ──────────────────▶   │   Read Assistence Plans      │
   │  API │                       │            ✚                │
   └──────┘                       └─────────────────────────────┘
                                                │
   ┌──────┐                       ┌─────────────────────────────┐
   │      │                       │                             │
   │      │ ──────────────────▶   │   Place Amazon Orders        │ ──────▶  ♥ ☺
   │  API │                       │            🛒               │
   └──────┘                       └─────────────────────────────┘
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