

Target User #1:

Any concerned citizen, of any demographic, interested in making a donation but does not have enough information on global natural disasters. They want to learn more about areas that have been recently affected and how they can help.

Product Description:

A web app that helps you buy and send items to disaster relief organizations.

Product Logic:

When users open the web app, they will be able to browse through a list of reports on natural disasters ranked by nearest locations. The users can also type key words in the search bar to find specific reports on natural disasters or find disaster relief organizations that have similar goals as they do. Once they decide which natural disaster to aid, they are presented a list of organizations that are currently assisting that disaster, and the users choose an organization to send donation items to. Finally, they will be able to log into an online marketplace and place orders for recommended assistance products, and send them to the organization of their choice.

Input and Output:

The users input the natural disasters that they want to help with, and our web app will output online orders with aid packages to a chosen disaster relief organization.

Mockups:

