



These sample user stories will help you grasp the concepts and put into perspective the lessons taught in the user story lectures

SAMPLE USER STORIES

User Story 1

As a **startup founder**,
I want to **be able to create an account on xlr8 website**,
so that **I can join the xlr8 community of investors, mentors and angel investors**

Acceptance Criteria

1. Able to create an account manually (filling out the sign-up form)
2. Able to create an account via Facebook
3. Able to create an account via Google
4. Able to create an account via LinkedIn

User Story 2

As a **startup founder**,
I want to **be able to log into the xlr8 website**,
so that **I can access the xlr8 content and community**

Acceptance Criteria

1. Able to log in with username and password
2. Log in via Facebook
3. Log in via Google
4. Log in via LinkedIn

Story Description or Notes:

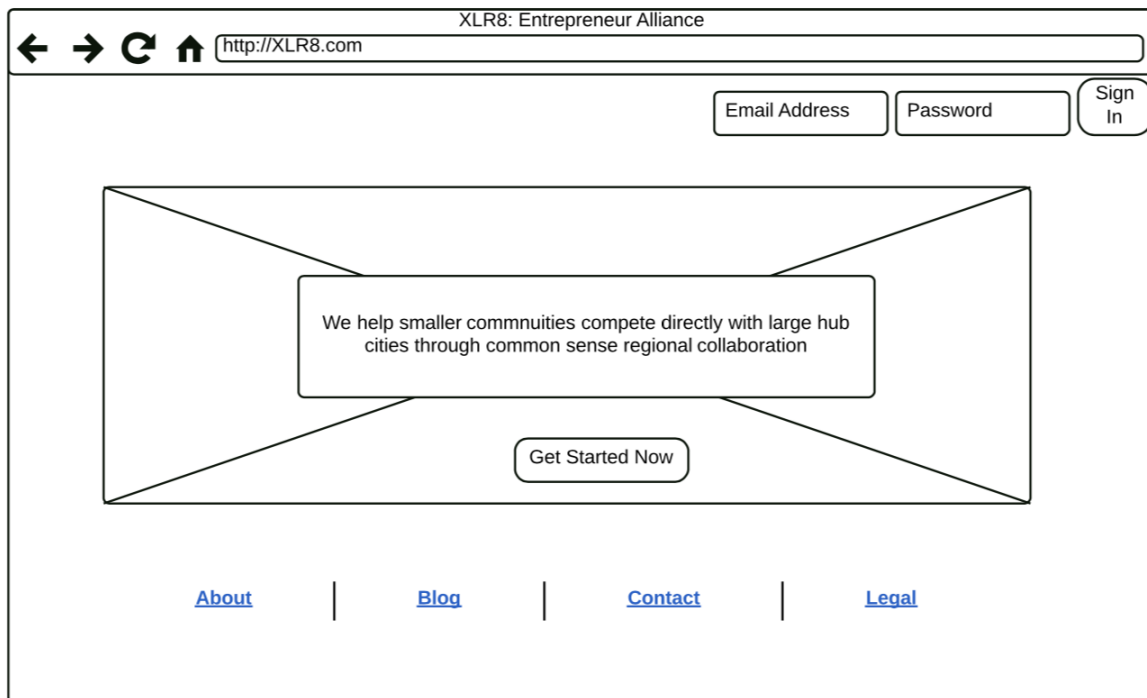
- Standard login Information (email address and password)
- Background Image of a bridge or something that ties in nicely with XLR8 branding
- Small text blurb that informs new users of the purpose behind XLR8
 - In the future - this text blurb will be accompanied by a demo video

User Story 3

As a **new user**,
I want to **be able to go to the landing page of the xlr8 website**,
so that **I can learn more about xlr8 and community**

Acceptance Criteria

1. Page should have an *About Us* tagline
2. *Get Started Now!* button that prompts new users to the Registration Form
3. Links at the bottom of the page that offer additional information on XLR8
 - About - a mission statement and some info on founders/partners
 - Blog - an attached blog that documents some of the cool things XLR8 does outside the scope of the web portal
 - Contact - Contact information for XLR8 headquarters/ Customer Service
 - Legal - Terms & Conditions

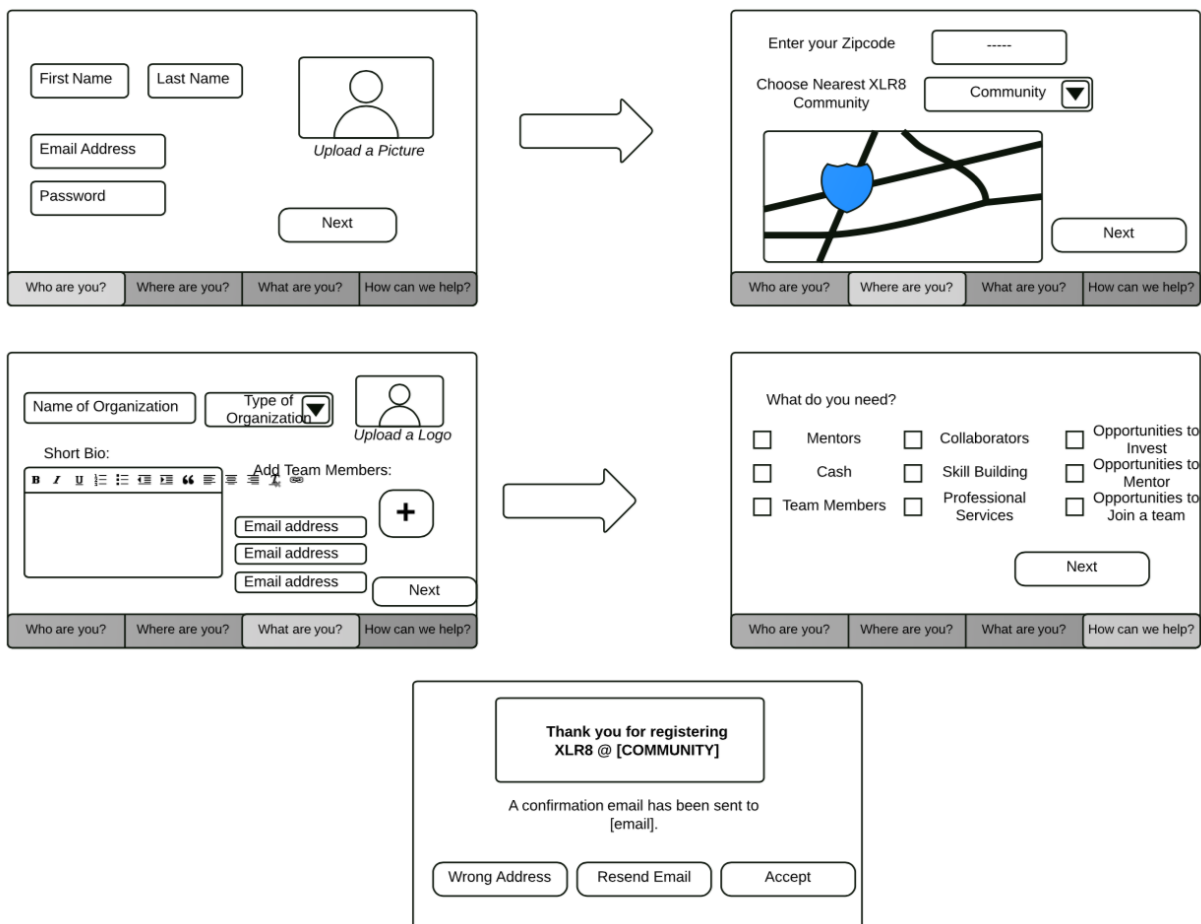


User Story 4

As a **potential xlr8 mentor or member**,
I can **fill out an application to become a mentor**
so that I can **help startup founders who have good business plan and product**

Acceptance Criteria

1. Application should be more than 4 form boxes – who are you, where are you, what are you, and how can you contribute.
2. Application questions should have some mandatory elements
3. Application process should be completed within 15 minutes



The application process consists of four main steps, each represented by a wireframe screen. Each screen has a progress bar at the bottom with four segments: 'Who are you?', 'Where are you?', 'What are you?', and 'How can we help?'.

- Step 1: Personal Information**
 - Fields: First Name, Last Name, Email Address, Password.
 - Image: Upload a Picture (with a person icon).
 - Button: Next.
- Step 2: Location Information**
 - Fields: Enter your Zipcode (with a text input), Choose Nearest XLR8 Community (with a dropdown menu).
 - Image: A map showing a location with a blue pin.
 - Button: Next.
- Step 3: Organization Information**
 - Fields: Name of Organization, Type of Organization (with a dropdown menu), Upload a Logo (with a person icon).
 - Text: Short Bio: (with a text area).
 - Text: Add Team Members: (with a plus icon and a list of email addresses).
 - Button: Next.
- Step 4: Needs**
 - Text: What do you need?
 - Checkboxes: Mentors, Cash, Team Members, Collaborators, Skill Building, Professional Services, Opportunities to Invest, Opportunities to Mentor, Opportunities to Join a team.
 - Button: Next.

Final Confirmation Screen:

- Text: Thank you for registering XLR8 @ [COMMUNITY]
- Text: A confirmation email has been sent to [email].
- Buttons: Wrong Address, Resend Email, Accept.

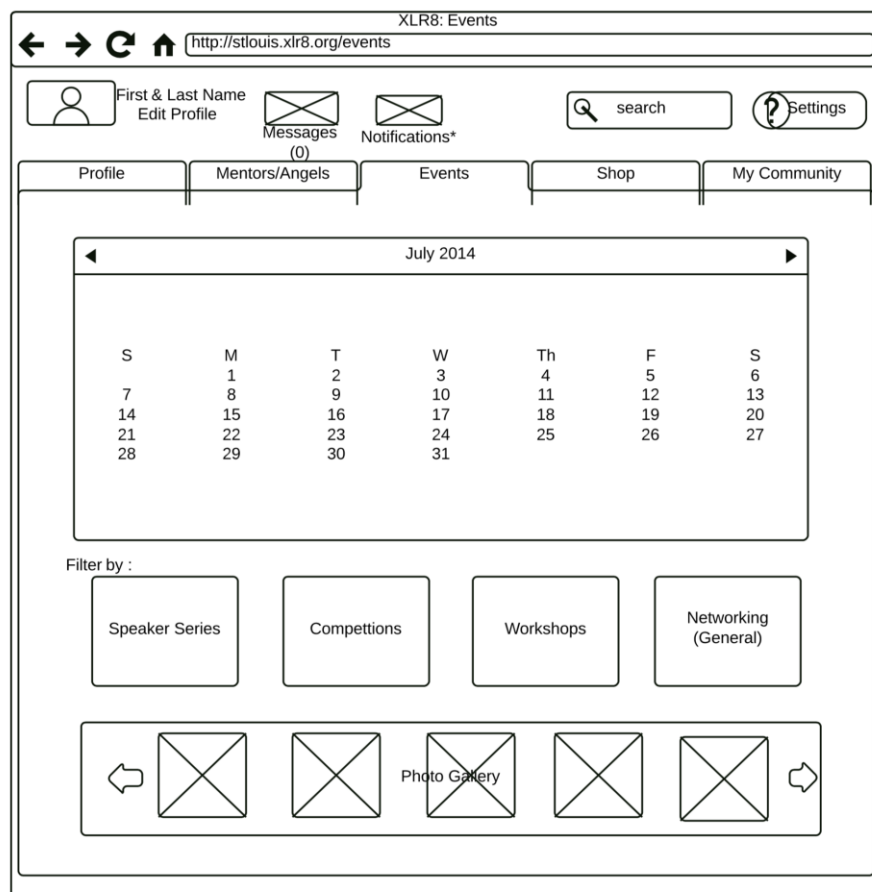
User Story 5

As a **site visitor**,

I want to **be able to view the monthly view of all the upcoming events in my area**, so that **I can connect to other members and attend the events that can help me or my startup**

Acceptance Criteria

1. Event page should have a month view of the event calendar
2. Ability to filter events by speakers, competitions, workshops, and networking
3. The past event pictures should be in the sliding mode on the bottom of the events page.



User Story 6

As an **XLR8 Mentor**,
I want **my profile page to include additional details about me**
so that **the startup founders can learn about me and decide if I'm the right mentor for them**.

Acceptance Criteria

1. Profile page should have my details (viewable on computer and mobile)
2. Mobile page should have a learn more button
3. Profile page should have a section to upload a picture

XLR8: Profile

http://stlouis.xlr8.org/profile

First & Last Name
Edit Profile

Messages (0)

Notifications*

search

Settings

Profile

Mentors/Angels

Events

Shop

My Community

First, Last Name

Job Title

Organization Name

St. Louis

of Angels

of Mentors

of Followers

Personal Statement

Follow

Message

What's Your Latest Achievement?

Milestone Timeline

Skills

Pledge

Investment

Mentorship

Team Members

Log In

Team Members

event 1 - 02/12/14

Event History

event 2 - 02/13/14

Similar Profiles

User Story 7

As a **website visitor**,
I want **to be able to view the site in google all major browsers**,
so that **I can use the browser that I have installed on my computer**.

Acceptance Criteria

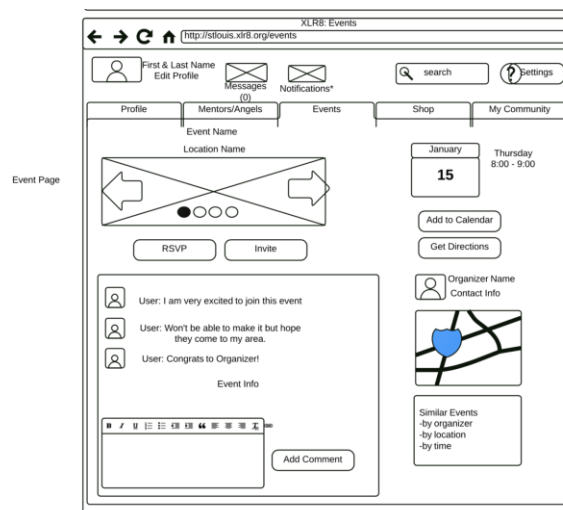
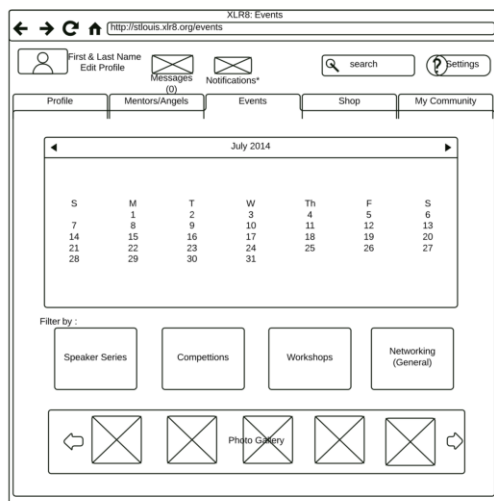
1. Users should be open the site in Google Chrome browser
2. Users should be open the site in Safari browser
3. Users should be open the site in Internet Explorer browser
4. Users should be open the site in Firefox Mozilla browser
5. Users should be open the site in Opera browser

User Story 8

As an **event creator**,
I want **to be able to create an event**
So that **other users can see our events**

Acceptance Criteria:

1. Able to create an event
2. Able to enter event information
3. Event can be submitted for approval
4. System sets the status for event to pending
5. When events are approved, the system displays note "Thanks for entering an event, this is going to be awesome. Your event will post in 2 days".

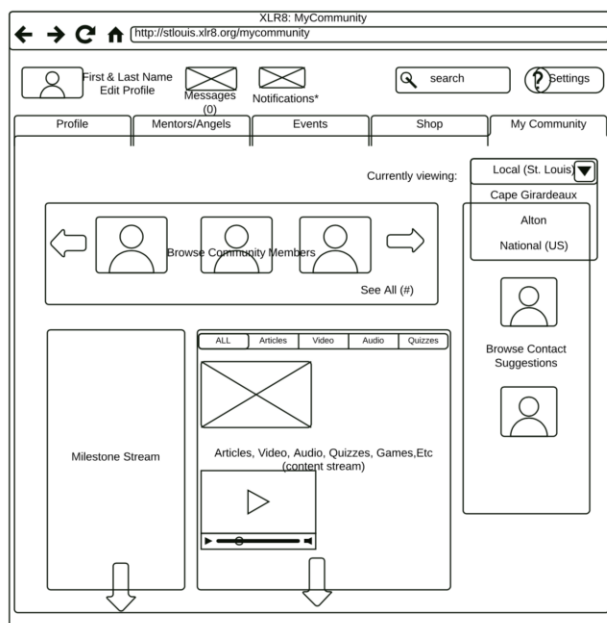


User Story 9

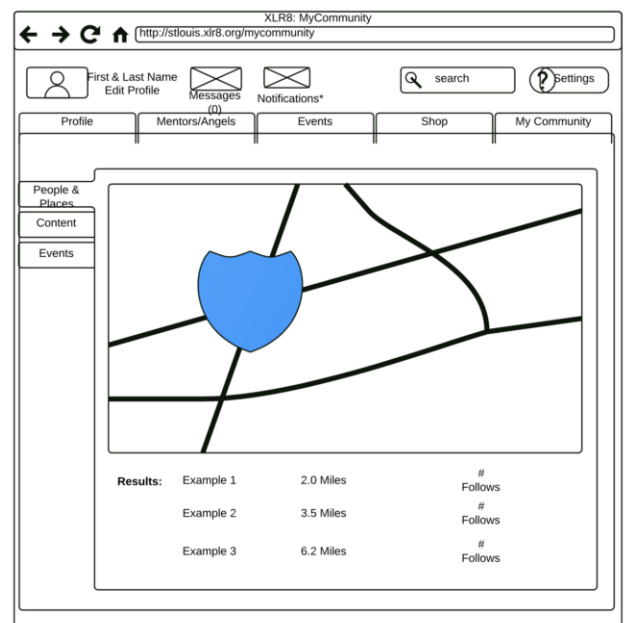
As a community manager (logged in),
I want to see a **“my community” tab in the website**
so that I can easily access my community

Acceptance Criteria

1. My community tab should be on the leftmost (last) side of the toolbar
2. My community tab should have sliding list of community members
3. My community tab should show what city is selected for the community
4. My community should have articles, videos, quizzes, and audio content



Pages to Develop
Search Results Page

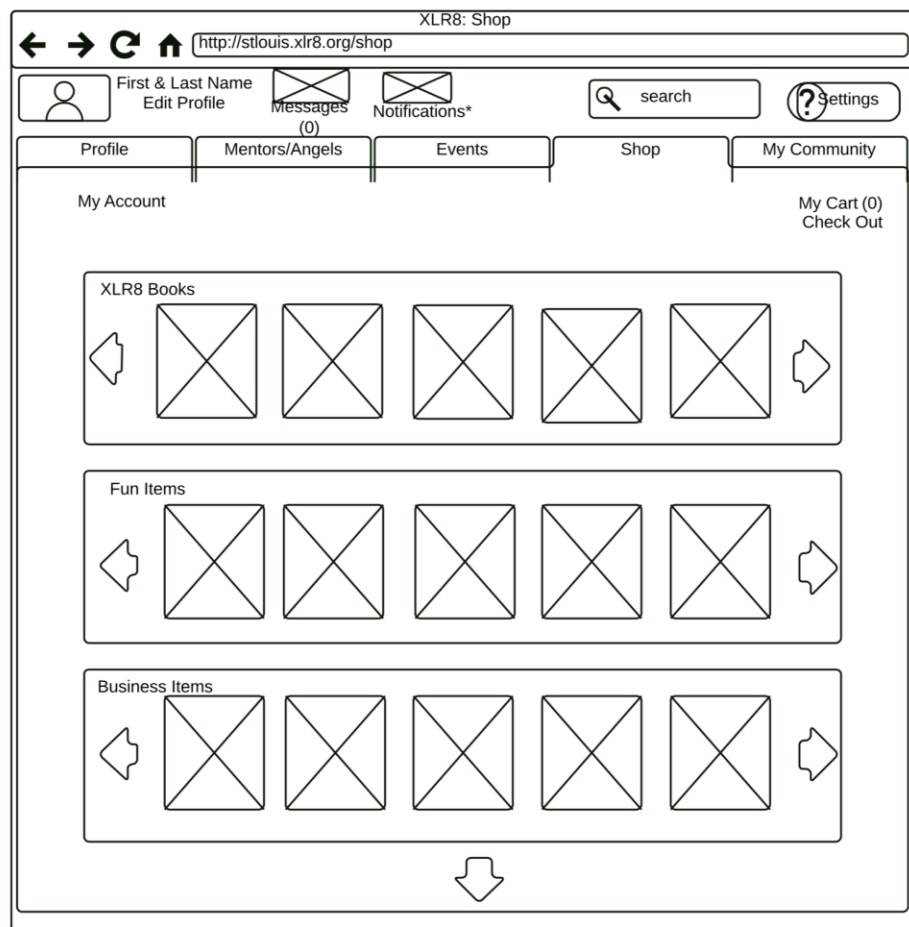


User Story 10

As a **community site admin**,
I want a **shop tab within the xlr8 website**
so that I can **show off our xlr8 community products**.

Acceptance Criteria

1. Shop tab on the community site should have sliding list of books
2. Shop tab on the community site should have sliding list of fun items
3. Shop tab on the community site should have sliding list of business items



User Story 11

As an xlr8 member,
I want a search bar to be available within the website,
so that I can quickly search for and find what I need on the website.

User Story 12

As a community manager,
I want to provide a site tour to pop up when new user logs in,
so that they can navigate the site better.

User Story 13

As a user,
I want to see a progress bar as I create an account,
so that I can see how close I am to finish the registration process.

User Story 14

As a community manager (logged in),
I want a community filter within the community tab,
so that I can filter what information I want to see on my community page.

User Story 15

As a community site member,
I want to the ability post in a forum,
so that I can post questions and discuss topics with the mentors and community managers.

User Story 16

As an xlr8 member,
I want to be able to view my shopping cart,
so that I can see my items that I plan to purchase

User Story 17

As an xlr8 user,
I want an event tab within the xlr8 page,
so that I can access events within the community.

User Story 18

As a community member,
I want a toolbar to be present as I navigate the website,
so that I can easily access my account and other website content.

User Story 19

As a community administrator,
I want to get notification when an event is created,
so that I can approve the events.

User Story 20

As a xlr8 website visitor,
I want to be able to read Frequently Asked Questions (FAQs),
so that I can learn how to navigate the site and leverage the xlr8 community.

User Story 21

As a community manager/event creator,
I want to be able to edit my event,
so that I can keep the event details up-to-date and accurate.

User Story 22

As an xlr8 user (any user),
I want a profile tab,
so that I can easily access and edit my information from anywhere on the site.

User Story 23

As a xlr8 account member,
I want my payment options on the account page,
so that I can update my payment information.

User Story 24

As an event manager,
I want a create an event button in the event tab,
so that I can create an event.



User Story 25

As a startup founder,
I want a notification page,
so that I can see my notifications regarding my account.

User Story 26

As an event manager,
I want an event tab,
so that I can see and view all my past and future events.

User Story 27

As an xlr8 user,
I want a mentors tab,
so that I can see all the profiles of those who have pledged themselves as mentors.

User Story 28

As an xlr8 member,
I want to view mentor of the month within the mentor tab,
so I can view the top-rated mentors.

User Story 29

As a potential user interesting in mentoring,
I want an option to sign up as a mentor,
so that I can be made available to the xlr8 user that has questions.

User Story 30

As an angel investor,
I want to be able to register within the xlr8 website,
so that I can learn more about startup companies that I want to invest in.

User Story 31

As a community member,
I can leave a comment about the articles or videos shared on the website,
so that I can share my input with the rest of the community.

User Story 32

As a xlr8 site visitor,
I want the privacy policy available to me,
so that I read and understand the privacy policy.

User Story 33

As a site admin,
I can post information in a community manager only page,
so that only community managers can see the information.

User Story 34

As a site admin,
I can create content for the entrepreneurship and startups section,
so that there is initial content for the beginning users to get a reference for kind of the
content we want on the site.

User Story 35

As a site visitor (not logged in),
I want to be able to read some of the xlr8 original articles,
so that I can learn more about the community before I decide to create an account in the
site.