**Analysis of HandReach**

User Interface:

Broken / not updated links

No 404 Error Page

No flow to the website

Lots of links about being a non profit – detract from overall message

More emphasis could be placed on generating donations/mailing list

Not responsive at all

Hard to read for mobile

Links open onto same page

Overall the site lacks a sensible flow to help the user find out what HandReach is and how they can help the cause. A better description for the opening line would be good as well as multiple calls to action on how people can contribute. Perhaps a single page that overviews every campaign and ways to volunteer to avoid excess clutter. Deadlinks or pages in progress would be better not on the live site to give the user a better experience.