

## Alex Clark

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Software Engineer / Full Stack Web Developer

# Experience

## Back-End Engineer (SMTS)

Salesforce, Remote NH

5/2021 - 2/2023

- Served as a Back-End Engineer for the Products and Catalogs Team. Responsible for developing and maintaining back-end functionalities of Salesforce Commerce Cloud, with an additional focus on the products and catalogs sections of the Business Manager.
- Participated in 24/7 on-call duty to monitor MuleSoft APIs for smooth operations and prompt technical issue resolution.
- Java was used to design and implement scalable solutions for managing product and catalog data.
- For approximately a year, I closely collaborated with multiple core teams, gaining valuable exposure and contributing to the development of the core components of the Salesforce platform.
- Supported the products and catalogs sections of Business Manager, a merchant front-end tool for managing e-commerce storefronts, ensuring optimal performance, and enhancing the overall user experience.

## Senior Frontend Developer ( App Developer/SMTS )

Salesforce -Commerce Cloud, Burlington MA/Remote NH

4/2016 - 5/2021

- I played a role in establishing the Storefront Team within the Engineering Department.
- Developed and maintained starting points for Salesforce Commerce Cloud storefronts (Site Genesis and SRFA) to ensure customizable, upgradable, and user-friendly storefronts.
- Collaborated across teams to integrate new platform features into existing storefronts, creating examples in Site Genesis and SRFA for a streamlined shopping experience.

- Improved Site Genesis/SFRA storefronts with responsive design and WCAG compliance updates to increase usability and accessibility.
- As an Accessibility Champion, I made sure that the website's fonts were in compliance with the Web Content Accessibility Guidelines (WCAG) standards.
- As Build Master, I oversaw storefront project builds, coordinated deployments, and ensured e-commerce platform stability and scalability.
- I was responsible for localizing the Site Genesis and SFRA storefronts as the lead developer.

## Lead Engineer - Link Program

Demandware, Burlington MA

4/2015 - 4/2016

- Served as the Lead Engineer for the Link Program, a strategic initiative aimed at enabling partners to create integrations with the Demandware (later became Commerce Cloud) platform.
- Provided technical guidance and support to partner organizations to ensure successful integration projects and enhance the functionality and value of the Demandware platform.
- I worked closely with teams from different departments to ensure that integration processes were seamless and high-quality solutions were delivered.
- Contributed to the growth and success of the Link Program by defining best practices and standards for integration development.

## Solutions Engineer

Demandware, Burlington MA

11/2007 - 4/2015

- Provided strategic guidance to clients on leveraging Demandware platform to achieve business objectives and drive customer satisfaction.
- Built out custom solutions for high-traffic E-commerce sites. Sites included: Crocs, Columbia, Bare Essentials, Burton, Otterbox, Tory Birch, CPO tools, Solstice, Rockport, Frederick's of Hollywood.
- I participated in requirements gathering, onboarded developers, and facilitated UI development.

## Independent Web Contractor

Web Contractor, Bradford NH

2/2005 - 11/2007

- As an independent web contractor, I assisted e-commerce sites with updates and maintenance.
- Collaborated with clients to implement updates, perform site maintenance, and ensure website functionality.
- I gained experience in efficiently resolving technical problems related to customer e-commerce websites.

## Experienced in

Javascript

Java

HTML

CSS

JQuery

REST API

GraphQL

Commerce Cloud B2C Storefronts

Consulting

Git

Mocha

Bootstrap

php

Localization

Node

Junit

## Skills

Typescript

ExpressJS

cypres

Jest

Tailwind

PostgresDB

MonggoDB

NextJs

ExpressJS

React

Design Database

Design Pattern

System Analysis

VueJS

ReactJS

prisma

pg

REST API's

Bash Scripts

## Interests

Python

AWS

AI

ML

angular

vue

StoryBooks

GraphQL

Redis

Linux

## Education

BS in Computer Science, Colby College, Waterville ME