

THUKU JOHN GACHONE

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Summary

Creative and detail-oriented Web and Graphics Designer with a passion for crafting visually stunning and user-friendly digital experiences. Proven expertise in graphic design, web development, and video editing, with a focus on delivering high-quality, engaging content. Adept at utilizing various design tools and staying updated with industry trends.

Professional Experience

John.T, Kenya

Position: Video Editor, Web and Graphics Designer

2022 - Present

- Lead the design and development of responsive and visually appealing websites for clients across diverse industries.
- Collaborated with cross-functional teams to ensure seamless integration of design elements into web projects.
- Created custom graphics, illustrations, and multimedia content to enhance user engagement.
- Conducted usability testing and gathered feedback to optimize user interfaces and overall user experience.
- Edited and produced compelling video content, adhering to project timelines and client specifications.
- Implemented creative storytelling techniques, transitions, and visual effects to enhance video narratives.

- Collaborated with clients to understand their vision and delivered video projects that exceeded expectations

Education

Mount Kenya University, Meru

Bachelor of Arts in Graphic Design

Skills

- **Graphic Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, Figma
- **Web Development:** HTML, CSS, JavaScript, Responsive Design
- **Video Editing:** Adobe Premiere Pro, After Effects
- **UI/UX Design:** User Interface Design, User Experience Optimization
- **Communication:** Strong verbal and written communication skills

Portfolio

Visit my portfolio to view a collection of my work.

References

Available upon request.