CH BUSINESS MODEL CANVAS PLUS

MODEL: _____

1.3 Existing Alternatives	1.2 S	olution • Features • Benefits	1.1 Problem, Desi	re, Need
8 Key Partners	7 Key Activities	2 Value Proposition	4 Customer Relationships	1 Customer Segment
	6 Key Resources	Unfair Advantage	3 Channels	Early Adopters
9 Cost Structure		5 Revenue S	Streams	