



Says

What have we heard them say?
What can we imagine them saying?

Understand the business and its objectives.
evaluate employee skillsets
conduct a gap analysis.

Assess talent strategy.
develop existing employees.
limit turnover.

Plan ahead for succession.
rely on analytics.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Finding,retaing,and developing the people a firm requires is essential to its success .

This makes HR a highly impactful field where professionals can see the results of their work daily and make a difference in the lives of employees and the organizations they serve.

Given you the ability to understand different details and aspects of a business or organization.



Persona’s name
Short summary of the persona

If your business strives to be a great place for your employees to work,it is essential that you have a leadership team that empolyees trust implicitly and are willing to follow.

In some ways, the HR representative on your leadership team needs to walk the talk and role model behaviours,not just for your empolyees,but also for the others on your leadership team.

It would be fair to say that HR managers are responsible not only for providing a model for the leadership team to emulate ,but also for ensuring that the leadership follows that lead and provides a cohesive example,in words and action, for the entire business.

HRM must ensure that all empolyees are treated equally and fairly , and that the workplace is a safe and productive one .

In today's world ,HRM is one of the most important aspects of an organization,as it embodies the company's values ,culture ,and policies.

A company is only as good as its empolyees,making HRM a crucial part of maintaining or improving the health of the business.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?