



Says

What have we heard them say?
What can we imagine them saying?

- you tube is a america channel
- it was launched on february 14,2005

- launched by steve chen,chad hurley and jawed karim
- its owned by google

- inter national video sharing and social net working web site and app on the inter net



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- youtube is best platform for entertain ment

improve the net work system

its help to developing knowledge



Persona’s name

Short summary of the persona

i would thinking about you tube in future improve the contacts

launch the chatting system

cerate the video call system

peoples are agreed in the develop in future

They are improve the technology

they are known well the createvity of the network system



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?