

## Contact

[www.linkedin.com/in/drddarshandesai](https://www.linkedin.com/in/drddarshandesai) (LinkedIn)  
[survey.cvent.com/blog/customer-feedback-and-analysis](https://survey.cvent.com/blog/customer-feedback-and-analysis) (Blog)

## Top Skills

Python  
R  
SQL

## Languages

English (Full Professional)  
Gujarati (Native or Bilingual)  
Hindi (Native or Bilingual)  
Sanskrit (Elementary)

## Certifications

Certificate - Statistical Thinking for Data Science and Analytics, ColumbiaX  
Machine Learning and AI Foundations: Value Estimations  
Certificate - Computing for Data Analysis, Johns Hopkins University  
Certificate - The Analytics Edge, MITx

## Honors-Awards

Faculty of the Year  
Research Fellowship  
National Merit Scholarship  
Microsoft AI for Earth Grant Recipient

# Darshan Desai, Ph.D

Data Scientist and Professor  
New York City Metropolitan Area

## Summary

Ph.D., proven technical competence, demonstrated leadership in Quantitative Management. Years of experience with a range of technologies to successfully implement data-focused projects delivering valuable business insights via data science, machine learning, and advanced analytics. Expertise in defining scope, strategic and tactical vision, and roadmaps. Key advisor in driving business value from BI, predictive modeling, CRM, and Datawarehouse implementations. Specialized in machine learning, business intelligence and analytics, managing data, statistics, and Customer Relationship Management (CRM) systems implementations. Adept at building and mentoring multi-faceted high-performing teams in global settings in an agile environment. Capable of cultivating a positive rapport with all levels of an organization.

Machine Learning Algorithms| Predictive Modeling | Artificial Intelligence| Computer Vision| Deep Learning| Database Management | Data Visualization Tools| A/B Testing and Statistical Analysis| Business Intelligence| Customer Relationship Management and Enterprise Systems| Change Management | Cloud Platforms | Database servers & Programming Languages| KPI Dashboards and BPI Plans Team Building & Mentoring

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## Experience

Experfy (Harvard Launch Lab)  
Data Scientist  
2017 - Present (6 years)  
Greater Boston Area

Berkeley College  
13 years

Founding Chair, Business Data Science  
2020 - Present (3 years)  
New Jersey, United States

Professor - Analytics Lead  
2010 - Present (13 years)

## Higher Education

Visiting Professor | Higher Ed Professional

1999 - Present (24 years)

National and International Higher Education Institutions

Graduate & MBA programs | Ph.D. thesis evaluation | External Program Review

## Cvent

Analyst and Blogger - Analytics, Business Intelligence, Social CRM

2010 - 2012 (2 years)

## NIM Solutions

Functional CRM Consultant/Analyst

2006 - 2010 (4 years)

Nirma University, Ahmedabad, Gujarat, India

Research Scholar, and Analyst/ Coordinator- Executive Programs,  
2000 - 2006 (6 years)

GWSSP, Medhavi(NGO)

Project Lead

1999 - 2000 (1 year)

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## Education

The Wharton School

Executive Certificate , Business Analytics · (2018 - 2018)

Nirma University of Science and Technology

Ph. D., Customer Analytics and Relationship Management · (2000 - 2006)

K.S. School of Business Management, Gujarat University

MBA · (1997 - 1999)

K.S. School of Business Management, Gujarat University

BBA · (1994 - 1997)