

Contact

www.linkedin.com/in/lizharrisdesign
(LinkedIn)
lizharrisdesign.com/ (Portfolio)
dribbble.com/lizharris (Portfolio)

Top Skills

User Experience Design
Product Design
Design Strategy

Languages

English (Native or Bilingual)

Certifications

Front-End Web Development
Nielsen Norman Group UX
Certification

Publications

Type Rules: The Designer's Guide to
Professional Typography

Liz Harris

Product Designer at Meta
Boston, Massachusetts, United States

Summary

Product Designer with 8+ years of experience and a BFA in Design. Currently helping people gain better connectivity across the globe at Meta.

Check out our teams missions here: <https://www.facebook.com/connectivity/>

Experience

Meta
Product Designer
May 2021 - Present (2 years)
Boston, Massachusetts, United States

Salsify
Senior Product Designer
December 2019 - May 2021 (1 year 6 months)
Boston, Massachusetts

WeWork
Product Designer
June 2019 - December 2019 (7 months)
Greater New York City Area

Simplifying the complex world of financing and payments into an entirely new admissions platform that helps students and admissions representatives prepare for day one of class at Flatiron School.

Understanding pain points of our identity verification process for payments and student loans to build and ship a viable solution that better handles errors to create a seamless admissions experience.

Appleseeds Academy | עמותת תפוח
Product Design Consultant

January 2019 - June 2019 (6 months)

Ramla Area, Israel

Problem solving for various classroom products related to digital literacy within greater Israel.

Improving the sign in and sign up process for users of the Appleseeds Mobile Classroom Application to allow for easier access into a product for teachers and students to evaluate and improve in-classroom performance.

Collaborating to build a successful road safety learning game for children within Israel's Bedouin community through iterative design and in-classroom testing with students.

LogMeIn

2 years 6 months

Product Designer

January 2018 - January 2019 (1 year 1 month)

Greater Boston Area

Created end to end user experiences for small business owners on Grasshopper, a virtual business phone system.

Partnered with stakeholders in product and engineering at a strategic level to build world-class products for LogMeIn's customers and users.

Represented LogMeIn's design department by speaking at the UXPA Boston Conference on the topic of design and engineering collaboration.

Associate Product Designer

August 2016 - December 2017 (1 year 5 months)

Boston, Massachusetts

Led all aspects of design including initial research, wireframing, high fidelity design and handoff to engineering for Grasshopper's desktop application for beta launch through general audience release.

Facilitated user interviews to gather qualitative data to improve Grasshopper's onboarding system.

Assumed a lead role to design and implement a Salesforce integration for Xively, an Internet of Things product, recently acquired by Google.

Built a comprehensive design system for Xively's flagship Connected Product Manager application to improve efficiency of internal design and development processes.

MYMOVE, LLC

UX Designer - Imagitas, a Red Ventures Company

July 2015 - July 2016 (1 year 1 month)

Waltham MA

Worked with an agile team of UX designers, engineers, developers and project managers to solve for a cohesive web experience for the moving audience.

Various Projects:

Redesigned the US Postal Services change-of-address product flow to better optimize user experience. Created multiple variations in themes to A/B test ideas that would optimize user engagement.

Led design for a client project to create one-off landing web pages for promotional products that would drive phone calls.

Participated in two Google Ventures Design Sprints re-envisioning various products from the ground up. Sprint included onboarding of customers into the product and re-imagined a complex TV, phone and internet marketplace. Engaged in live usability testing on the products created to better understand direction and validate ideas.

Worked on a team of three to redesign an entire web platform for the moving audience. Redesigned various page types and extensive applications for fulfilling government forms. Created a comprehensive digital style guide to make future designs cohesive by providing a set of rules for deploying designs to code for front end developers.

Imagitas

Design Intern - Imagitas, a Red Ventures Company

May 2014 - December 2014 (8 months)

waltham massachusetts

Created high fidelity wireframes for responsive design projects including a change-of-address service and voter registration application. Assisted in style-guide redesign for a mover-centered web product. Produced and

illustrated an infographic for B to B marketing purposes.

Candlewick Press

Publishing Technologies Intern

September 2013 - December 2013 (4 months)

Assisted with E-Book production for Barnes and Noble Nook and Amazon products. Generated insight files for layout designers and edited video footage for promotional material. Photographed and edited product shots of children's books and completed image requests.

Education

Massachusetts College of Art

Bachelor's of Fine Arts Degree (BFA), Graphic Design · (2011 - 2015)