## THE STACHE SPOT

#### Introduction

The Stache Spot is a place where people become legendary. Although you may consider a haircut just a 'lowering of your ears' or 'clean up the sides', we believe that if you look good, we look good. And if you don't look good, then we don't. Our mission is to change your look and your life. Become legendary at The Stache Spot.

# **Expected List of Features**

This website is a virtual shop window to attract new clients.

The website will list and feature:

- >> Location details,
- ✓ Opening hours,
- >< The services and treatments offered,
- >< Pricing, and
- ★ Online reservation/payment system. (hmmm...)

This mobile-first, accessible website introduces a professional organization prepared to do quality work.

# Market Survey

Barber Shop & Salons have, at a minimum, the same list of demographic information. Although some others may allow for gift card purchasing, retain blogging as a connection to community, or email deals/coupons I will remain simple for the scoping of this project.

Furthermore, many of the sites were shops which sell their own products and have varying levels of treatments which are not included on the TSS site.

### References

https://tweedbarbers.com/ http://fortworthbarbershop.com/ https://backalleybarbershop.com/ https://chivalrygroomingparlour.com/ https://boardroomsalon.com/

https://www.canva.com/

https://www.scmp.com/magazines/style/fashion-beauty/article/2043047/why-are-old-fashioned-shaves-worth-time-and-money https://www.westcoastshaving.com/blogs/wet-shaving-and-grooming-blog/5-reasons-to-wet-shave https://www.reuzel.com/pages/about-us