

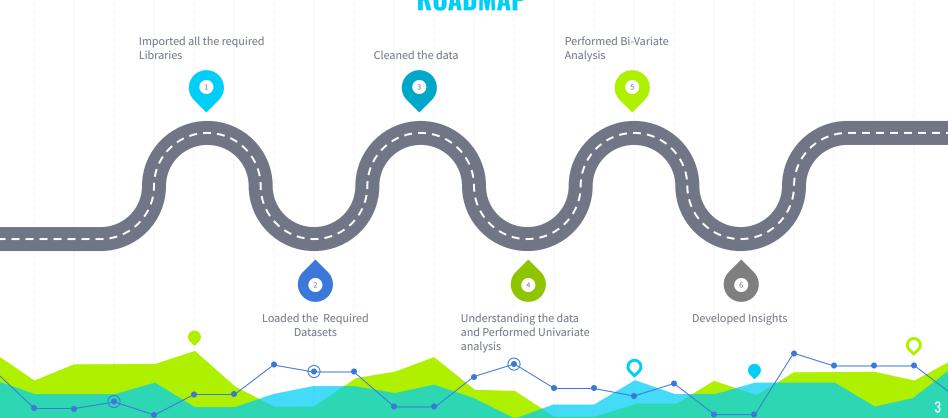
Lending Club Casestudy

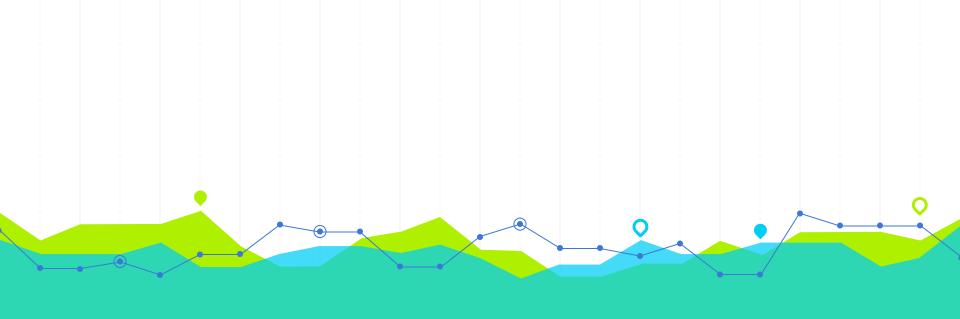
HELLOI

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ROADMAP

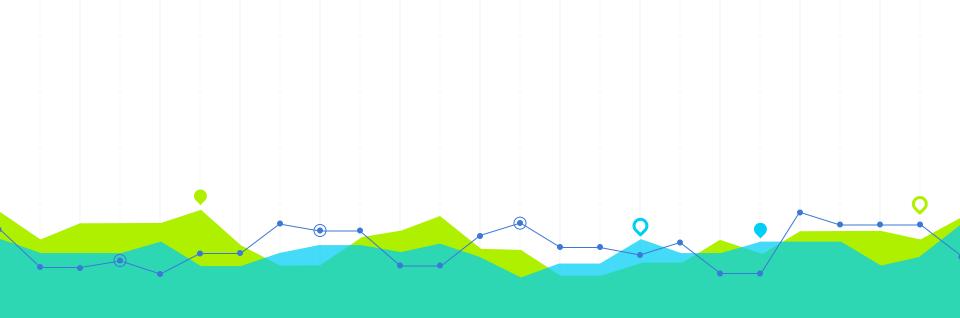




Imported Required Libraries

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- 1. Numpy
- 2.Pandas
- 3.Matplotlib
- 4.Seaborn

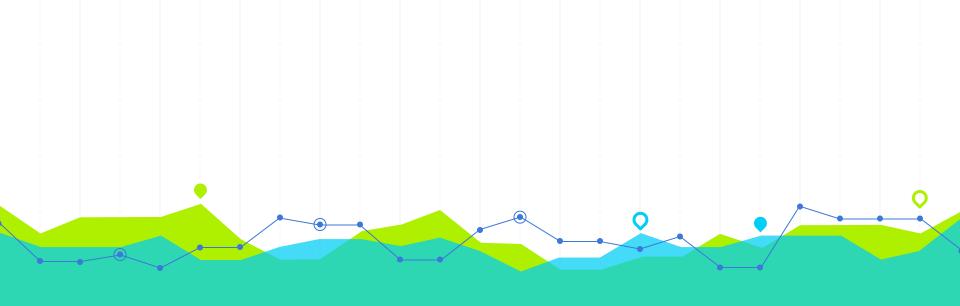


Loaded Required Datasets

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- 1. Loan Data —> Primary
- 2. Column Definitions

These are the two datasets we imported

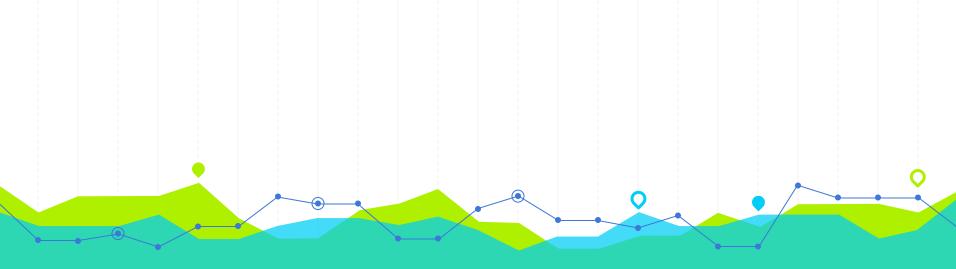


Cleaning the data

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Data Cleaning

- Removed all the columns with Null values
- Removed all the rows with majority Null values
- Removed Columns which are not defined in the Column Definition dataset



Understanding the Data And Performing Uni-variate Analysis

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Note:

- 1. First we understood the columns
- 2. After that we removed outliers
- 3. Then we performed Univariate Analysis wherever required

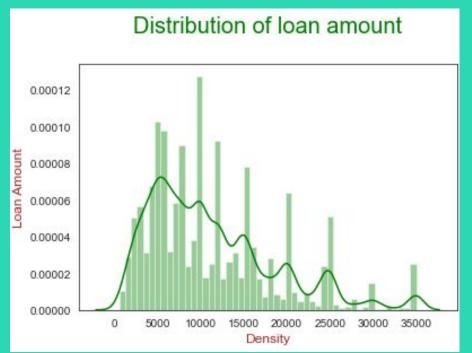


Univariate Analysis



LOAN AMOUNT DISTRIBUTION

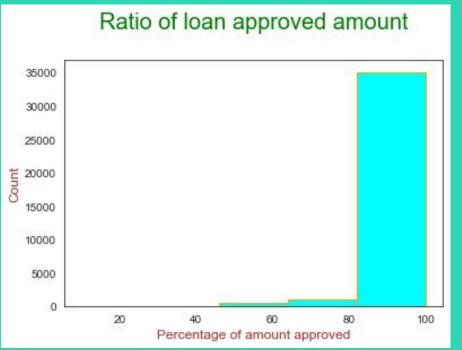
- + Loan applied lies between 500 to 35000
- + By this graph we got to understand that most of the loan borrowers need money under 15000
- + Majority of borrowers asked for rounded number that is 5000, 10,000 as observed from the Distribution graph





PERCENTAGE OF LOAN APPROVAL

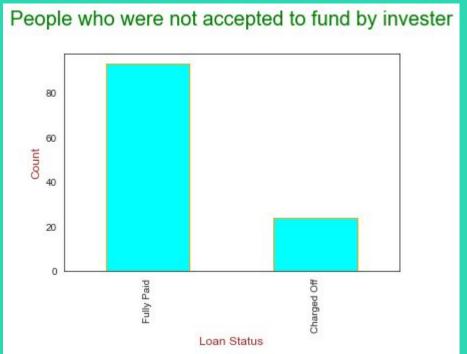
+ Majority of the people were funded





LOAN STATUS

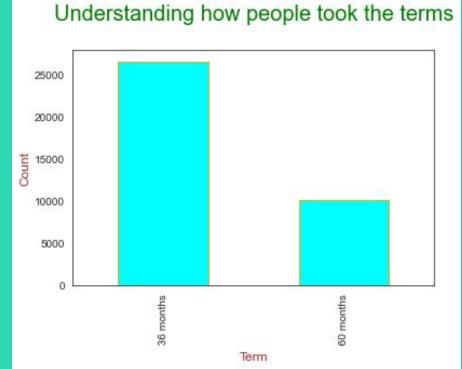
- + funded_amnt_inv lies between 0 to 35000 but there are 129 records with 0 this might be because investor did want to invest
- + In the 129 records majority of the people paid off the loan so it is better to provide them loans and reduce the business loss





LOAN TERM

- + There are two values 36 and 60 months
- + By this we get to understand that majority of the people have took the 36 months tenure period





LOANS TAKEN IN EACH MONTH

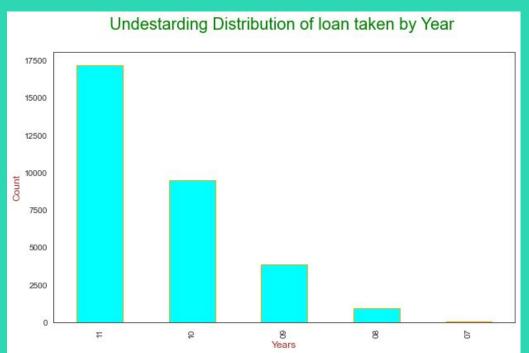
- + Majority of the people have taken loan in the end of the year
- + Need to promote other months also to increase profits





LOANS TAKEN IN EACH YEAR

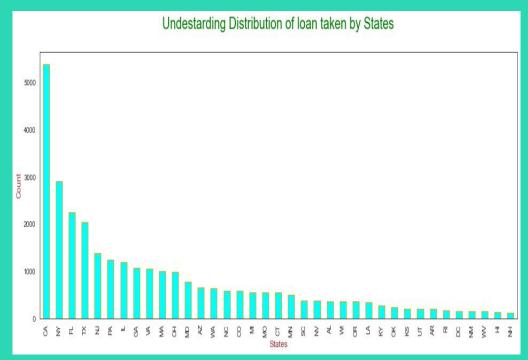
+ Majority of the people have taken loan in 2011 and after every year, the number of loan borrowers have increased





LOANS TAKEN IN EACH STATES

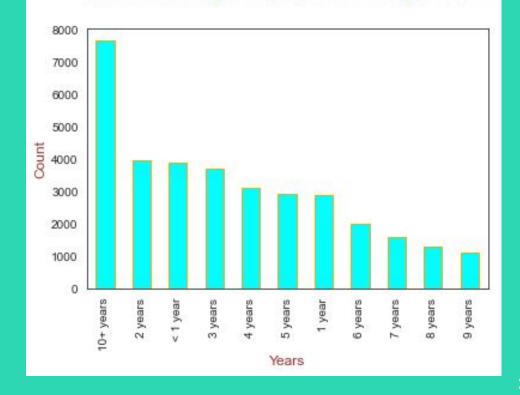
- + California state has highest number of loan count
- + Need to promote loans in other states as well to increase profit



EMPLOYMENT LENGTH AND LOAN COUNT

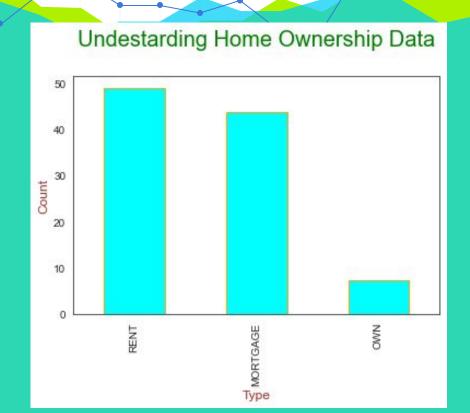
- + Possible values are between 0 and 10 where 0 denotes less than one year and 10 denotes ten or more years.
- + From the graph we can see that people having 10+ year experience are majority of applicants of the loan

Undestarding Employment length Data



HOME OWNERSHIP DATA WITH LOAN COUNT

- + Majority of the people who applied for the loan are living on rent or mortgage
- + This implies that 80% are not having full home ownership



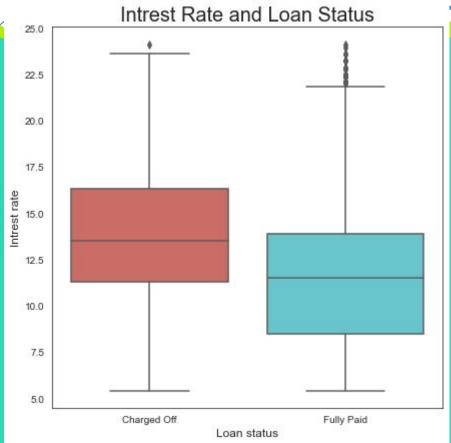


Bivariate Analysis



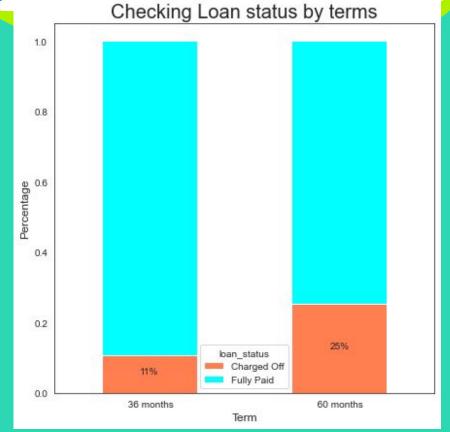
INTEREST RATE VS LOAN STATUS

+ The interest rate in charged off were higher than that of fully paid which may infer that higher interest rate could result in higher charge offs



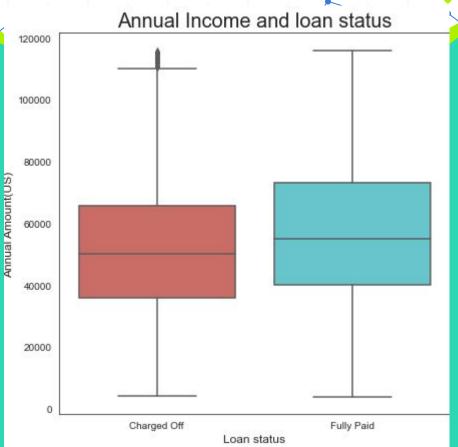
PERCENTAGE VS TERM

- + The percentage of defaulters are higher in 60 months term with about 25% charge-off whereas it is just 11% for 36 month term
- + So, there is a possibility that longer term loans are more risky and prone to higher default



ANNUAL INCOME VS LOAN STATUS

- + The median annual income is less for charged off persons
- + People having less income are more likely to default.



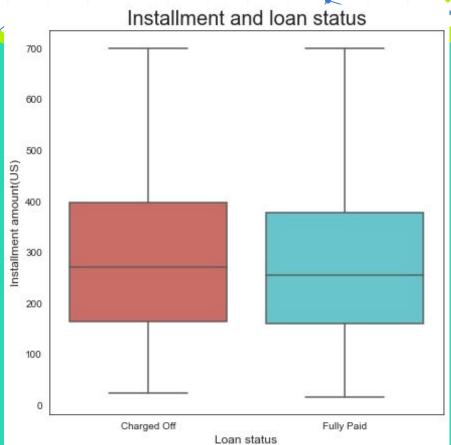
loan_status Charged Off Fully Paid **LOAN STATUS VS PURPOSE** 0.4 + Small business are more likely to charge off compared to other 0.2 purpose as they are the 28% of people who charged off

Purpose and Loan Status



INSTALLMENT AMOUNT VS LOAN STATUS

+ By observing the median and 3rd quartile people who have taken higher installment amount are likely to charge off

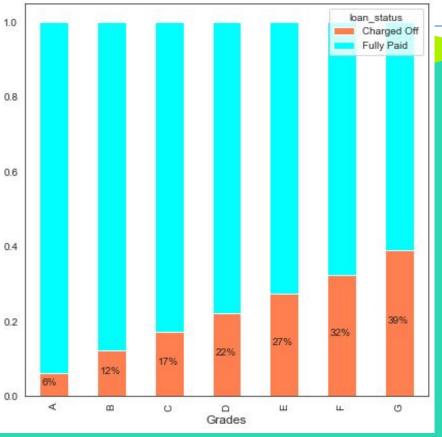




LOAN STATUS VS LOAN GRADES

- + Lower grade loans results in higher charge offs.
- + We can see as grades gets lower, charge off rate increases proportionately

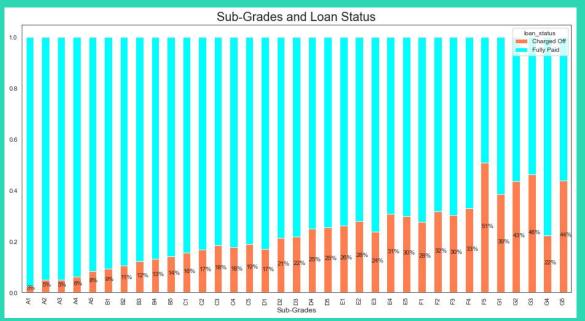
Grades and Loan Status





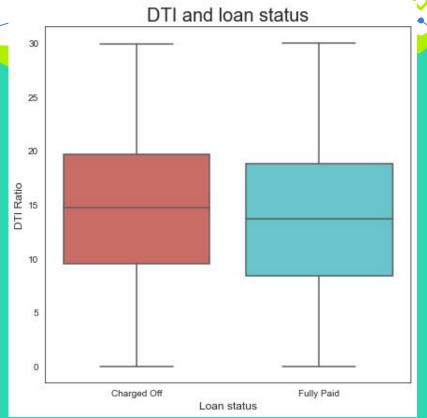
LOAN STATUS VS SUB-GRADES OF LOAN

- + We can see as sub-grades gets lower, charge off rate increases proportionately
- + A1 grade is one of the best grade to give the loan



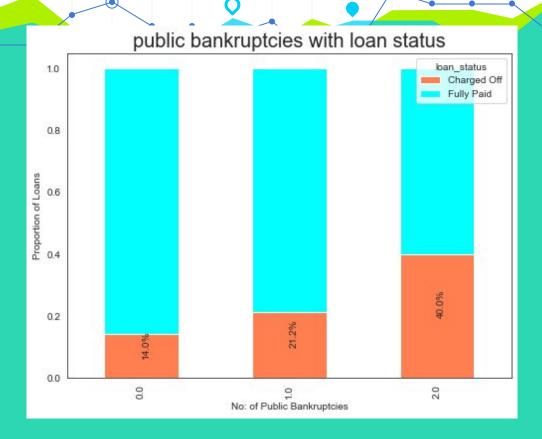
DTI VS LOAN STATUS

- + DTI is a ratio calculated using the borrower's total monthly debt payments on the total debt obligations, excluding mortgage and the requested LC loan, divided by the borrower's self-reported monthly income.
- + Higher dti are more likely to be charged off



PERCENTAGE OF LOANS VS NO: OF PUBLIC BANKRUPTCIES

+ As number of bankruptcies increases the charge off rate also increases



THANKS!

Any questions?

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