

Google ads project








Link:-

<https://ads.google.com/aw/overview?ocid=6672013377&workspaceId=0&ascid=6672013377&euid=1212378604&u=8231654796&uscid=6672013377&c=5493342073&authuser=0>

1).

Choose your objective


Select an objective to tailor your experience to the goals and settings that will work best for your campaign

 Sales Drive sales online, in app, by phone, or in store	 Leads Get leads and other conversions by encouraging customers to take action	 Website traffic Get the right people to visit your website	 App promotion Get more installs, engagement and pre-registration for your app
 Awareness and consideration Reach a broad audience and build interest in your products or brand	 Local store visits and promotions Drive visits to local stores, including restaurants and dealerships.	 Create a campaign without a goal's guidance Choose a campaign type first, without a recommendation based on your objective.	


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2).


Select a campaign type




Search
Get in front of high-intent customers at the right time on Google Search




Performance Max
Reach audiences across all of Google with a single campaign. [See how it works](#)




Display
Reach customers across 3 million sites and apps with engaging creative



Shopping
Showcase your products to shoppers as they explore what to buy



Video
Reach viewers on YouTube and get conversions



Demand Gen
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

3).

Locations



Select locations for this campaign ⓘ

- ☐ All countries and territories
- ☐ India
- ☒ Enter another location

Locations (8)

Delhi, Delhi, India city

Goa, India state

Gondal, Gujarat, India city

Gurugram, Haryana, India city

Jamnagar, Gujarat, India city

 Enter a location to include or exclude

[Advanced search](#)

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4).

Budget and bidding

Budget

Set your average daily budget for this campaign

₹ 5000

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

5).

Bidding

What do you want to focus on? ?

Conversions ▼

Recommended for your campaign goal

How do you want to get conversions? ?

Automatically maximize conversions ▼

☐ Set a target cost per action



This campaign will use the **Maximize conversions** bid strategy to help you get the most conversions for your budget

[Or, select a bid strategy directly \(not recommended\)](#)

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6).

Your ads are all set! They'll have a higher chance of performing well.

Ad strength ?
Excellent

✓ Images

✓ Videos

✓ Headlines

✓ Descriptions

Final URL ?

https://www.designer2developer.cc

Required




Business name ?

Designer2 Developer


Required19 / 25

Images ?

Add up to 15 images [Learn more](#)



+6


 Edit

Preview

Websites and apps


YouTube and Gmail

Example of your ad



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7).

 Ads


Sort by: Impressions ▾

⋮


● Ad group 1



Enterprise Apps Development



Everything You Want In A Mobile & Web App Development Partner





Ad	Status	Impressions	Clicks ▾	CTR ▾
Under Review	<u>Pending</u>	0	0	0.00%


Ads Assets


< 1 / 1 >


8).


 Create


 Campaigns

 Goals

 Tools

 Billing

 Admin

 Get the Google Ads mobile app

Overview

Recommendations

Insights and reports ▾

Campaigns ▾

Assets ▾

Audiences, keywords, and content ▾

Change history

Overview



View (2 filters)

All campaigns


Display ads

Sort by: Impressions ▾


● web site traffic ● Ad group 1



Enterprise Apps Development



Everything You Want In A Mobile & Web App Development Partner




Ad	Status	Impressions	Clicks ▾	CTR ▾
Enabled	<u>Eligible (limited)</u>	0	0	0.00%


Display ads Assets

< 1 / 1 >

2 Add the tracking code to your website

To complete setup, you'll need to add the tracking code to your website

 Email tag

 Install tag yourself

Manage conversions

Search keywords

+ Add keyword

Summary of how your keywords are performing

	Cost ▾	Clicks ▾	CTR ▾
mercedes car	₹0.00	0	0.00%
exotic cars	₹0.00	0	0.00%
luxury cars	₹0.00	0	0.00%

Summary of how your campaigns are performing

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