Google ads project

Link:-

https://ads.google.com/aw/overview?ocid=667201337
7&workspaceId=0&ascid=6672013377&euid=1212378
604& u=8231654796&uscid=6672013377& c=5493
342073&authuser=0

1).

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign



Sale

Drive sales online, in app, by phone, or in store



Lead

Get leads and other conversions by encouraging customers to take action



Website traffic

Get the right people to visit your website



App promotion

Get more installs, engagement and pre-registration for your app



Awareness and consideration

Reach a broad audience and build interest in your products or brand



Local store visits and

Drive visits to local stores, including restaurants and dealerships.

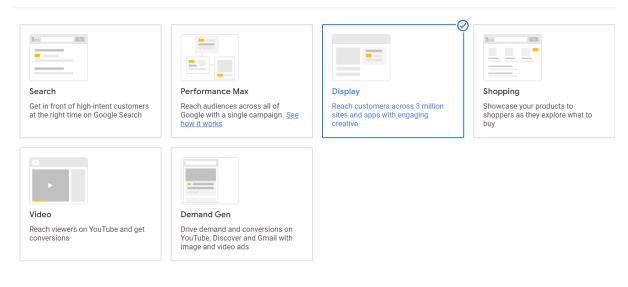


Create a campaign without a goal's guidance

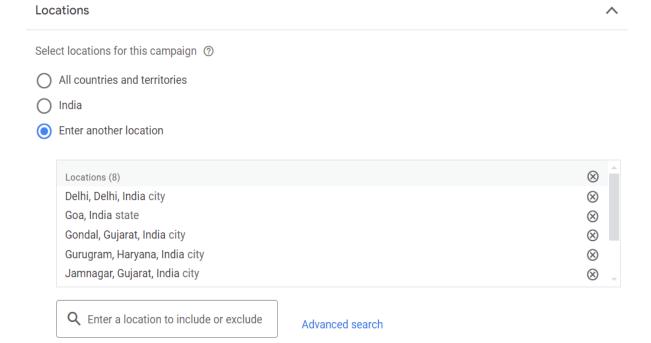
Choose a campaign type first, without a recommendation based on your objective.

2).

Select a campaign type



3).

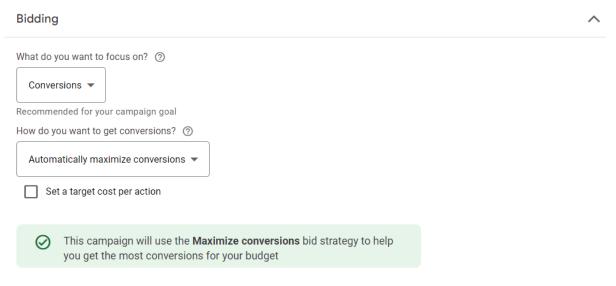


4).

Budget and bidding

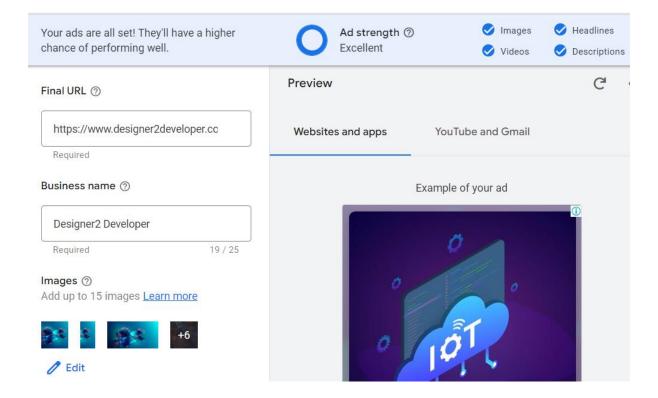
Budget	
Set your average daily budget for this campaign ₹ 5000	The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. Learn more

5).

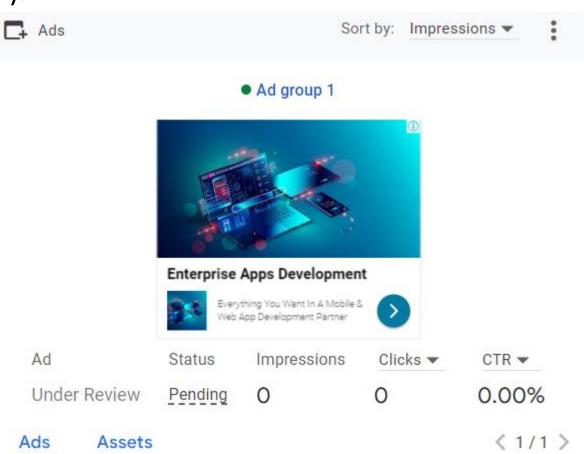


Or, select a bid strategy directly (not recommended)

6).



7).



8).

