SOFTSKILLS ASSIGNMENT

Module 1) Personal Information

Q-1) Briefly introduce yourself: name, educational background, and current status (student or professional).

ANS-

Hello sir,

   I am really thankful to you giving me this opportunity to introduce my self.

    My name is Gadara Dishant. Or I am 19 years old. I am from Rajkot. At present I am doing BBA in Saurashtra university.

Thank you….

Q-2) Mention key personality traits, such as your creativity, analytical skills, or passion for problem-solving.

ANS-

Traits: Communication skills Being able to clearly communicate your ideas, both verbally and in writing, is essential for collaborating with colleagues, clients, and customers.

Creativity: Creative people are often imaginative and original thinkers. They can be good at brainstorming, finding new approaches to problems, and developing innovative products or services.

Analytical Skills: This refers to the ability to collect, analyze, and interpret data. People with strong analytical skills are good at identifying patterns, trends, and relationships.

Problem-Solving: This involves a strong desire to find solutions to challenges.

Q-3) Explain your interest in technology and why you chose this career path.

ANS-

The internet connects you to your audience: Digital marketing lets you target potential customers across the globe through various online channels. Why Digital Marketing?

Targeted marketing: You can tailor your message to specific demographics and interests, leading to more effective marketing campaigns.

Dynamic and evolving: The digital marketing landscape is constantly changing, keeping the field exciting and offering opportunities for continuous learning and growth.