**Marketing Plan**

**Web Presence**

* **Facebook**
  + [TO BE COMPLETED (Oct 9)]
* **Itch.io**
  + [TO BE COMPLETED (Dec 3)]

**Media**

* **Gameplay Video**
  + [TO BE COMPLETED (Oct 9)]
* **First Gameplay Trailer**
  + [TO BE COMPLETED (Oct 9)]
* **Final Gameplay Trailer**
  + [TO BE COMPLETED (Dec 3)]
* **Visual Resources**
  + **Screenshots**
    - [TO BE COMPLETED (Dec 3)]
  + **Concept Art**
  + **Banner/Logo**
    - [TO BE COMPLETED (Oct 9)]

**Documents**

* **High Concept Document**
  + <https://drive.google.com/open?id=1rFo_QEYY53g21ArmcrQpsHu89ztPJCUFIFfDjPcSFQA>
  + Also found in our GitHub