| **Characteristic** | **Control**, N = 224*1* | **Vegan**, N = 227*1* | **Ethnic**, N = 215*1* | **Meat**, N = 212*1* | **Typical**, N = 214*1* |
| --- | --- | --- | --- | --- | --- |
| Aff. pol | 2.5 (1.6, 3.4) | 2.2 (1.1, 3.2) | 2.6 (1.3, 3.3) | 2.3 (1.0, 3.1) | 2.4 (1.1, 3.2) |
| # Parties known |  |  |  |  |  |
| 0 | 4.0 (1.8%) | 1.0 (0.4%) | 2.0 (0.9%) | 7.0 (3.3%) | 5.0 (2.3%) |
| 1 | 0.0 (0.0%) | 0.0 (0.0%) | 0.0 (0.0%) | 2.0 (0.9%) | 0.0 (0.0%) |
| 2 | 0.0 (0.0%) | 0.0 (0.0%) | 1.0 (0.5%) | 1.0 (0.5%) | 1.0 (0.5%) |
| 3 | 1.0 (0.4%) | 1.0 (0.4%) | 1.0 (0.5%) | 0.0 (0.0%) | 2.0 (0.9%) |
| 4 | 1.0 (0.4%) | 0.0 (0.0%) | 1.0 (0.5%) | 1.0 (0.5%) | 1.0 (0.5%) |
| 5 | 3.0 (1.3%) | 5.0 (2.2%) | 5.0 (2.3%) | 3.0 (1.4%) | 4.0 (1.9%) |
| 6 | 7.0 (3.1%) | 11.0 (4.8%) | 5.0 (2.3%) | 7.0 (3.3%) | 8.0 (3.7%) |
| 7 | 208.0 (92.9%) | 209.0 (92.1%) | 200.0 (93.0%) | 191.0 (90.1%) | 193.0 (90.2%) |
| High political interest |  |  |  |  |  |
| Low | 69.0 (30.8%) | 85.0 (37.4%) | 89.0 (41.4%) | 81.0 (38.2%) | 73.0 (34.1%) |
| High | 155.0 (69.2%) | 142.0 (62.6%) | 126.0 (58.6%) | 131.0 (61.8%) | 141.0 (65.9%) |
| High news exposure |  |  |  |  |  |
| Low | 57.0 (25.4%) | 59.0 (26.0%) | 63.0 (29.3%) | 69.0 (32.5%) | 56.0 (26.2%) |
| High | 167.0 (74.6%) | 168.0 (74.0%) | 152.0 (70.7%) | 143.0 (67.5%) | 158.0 (73.8%) |
| Index of cult. cons | 1.0 (0.5, 1.5) | 1.0 (0.5, 1.8) | 0.8 (0.5, 1.5) | 0.9 (0.3, 1.3) | 0.8 (0.3, 1.5) |
| Ideologically collocated |  |  |  |  |  |
| Not collocated | 42.0 (18.8%) | 49.0 (21.6%) | 47.0 (21.9%) | 46.0 (21.7%) | 46.0 (21.5%) |
| Collocated | 182.0 (81.2%) | 178.0 (78.4%) | 168.0 (78.1%) | 166.0 (78.3%) | 168.0 (78.5%) |
| Ideology |  |  |  |  |  |
| Center | 58.0 (25.9%) | 61.0 (26.9%) | 57.0 (26.5%) | 53.0 (25.0%) | 52.0 (24.3%) |
| Nowhere | 42.0 (18.8%) | 49.0 (21.6%) | 47.0 (21.9%) | 46.0 (21.7%) | 46.0 (21.5%) |
| Right | 65.0 (29.0%) | 62.0 (27.3%) | 61.0 (28.4%) | 69.0 (32.5%) | 58.0 (27.1%) |
| Left | 59.0 (26.3%) | 55.0 (24.2%) | 50.0 (23.3%) | 44.0 (20.8%) | 58.0 (27.1%) |
| Conscientiousness | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) |
| Openness | 2.0 (2.0, 2.5) | 2.0 (2.0, 2.5) | 2.0 (2.0, 2.5) | 2.0 (1.5, 2.5) | 2.0 (2.0, 2.5) |
| Agreeableness | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) | 3.0 (2.5, 3.5) | 3.0 (2.0, 3.5) | 3.0 (2.0, 3.5) |
| Extraversion | 2.0 (1.0, 2.5) | 2.0 (1.5, 2.5) | 2.0 (1.0, 2.5) | 2.0 (1.0, 2.5) | 2.0 (1.0, 2.5) |
| Neuroticism | 1.5 (1.0, 2.5) | 1.5 (1.0, 2.0) | 1.5 (1.0, 2.0) | 2.0 (1.0, 2.0) | 1.5 (1.0, 2.0) |
| *1*Median (IQR); n (%) | | | | | |