

Gaetano Scaduto

PHD STUDENT · ANALYSIS OF SOCIAL AND ECONOMIC PROCESSES

University of Milan-Bicocca

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Education

University of Milan-Bicocca

Milan, Italy

PHD STUDENT IN ANALYSIS OF SOCIAL AND ECONOMIC PROCESSES

Nov 2022 - present

- Supervisor: Delia Baldassarri
- Co-Supervisor: Fedra Negri

University of Turin

Turin, Italy

MASTER'S DEGREE IN PUBLIC AND POLITICAL COMMUNICATION

Sept 2020 - Jul 2022

- Thesis supervisor: Moreno Mancosu
- Final grade: 110/110 with honors, special mention and rights of publication

Polytechnic University of Turin

Turin, Italy

BACHELOR'S DEGREE IN MATHEMATICS FOR THE ENGINEERING

Sept 2017 - Jul 2020

- Thesis supervisor: Giacomo Como
- Final grade: 110/110

Liceo Classico "Empedocle" - Agrigento

Agrigento, Italy

HIGH SCHOOL DEGREE

Sept 2012 - Jul 2017

- Final grade: 100/100 with honors

Publications

PUBLISHED

Scaduto, G., Mancosu, M. (2022). Lacrime di coccodrillo? Variazioni nel contenuto visuale su Instagram dei politici populistici e mainstream durante la pandemia. *Comunicazione politica*, 23(2), 255-276.

Scaduto, G. (2022). Gli algoritmi di computer vision: una guida all'uso per le scienze politiche e sociali. *Polis*, 36(2), 315-332.

IN REVIEW/FORTHCOMING

Bertero, A. **Scaduto, G.** (2023). A midsummer's night dream: political communication during the Italian 2022 electoral campaign. Accepted for publication at *Italian Journal of Election Studies*.

WORKING PAPERS

Mancosu, M., **Scaduto, G.** Crowds and smiles: Visual opportunity structures and the communication of European political leaders during the Covid-19 pandemic.

Scaduto, G. Food for (political) thought: exploring the factors associated with making political inferences from apolitical cues in Italy.

CONFERENCE PAPERS

Mancosu, M., **Scaduto, G.** (2022). Crowds and smiles: Visual opportunity structures and the strategies of European political leaders during the Covid-19 pandemic. 2022 conference of the "Associazione Italiana di Comunicazione Politica" - Bologna, 30/06/2022.

Scaduto, G., Negri, F. (2023). Food for (political) thought: exploring the factors associated with making political inferences from apolitical cues in Italy. Accepted for presentation at the 2023 conference of the "Associazione Italiana di Comunicazione Politica" - Torino, 06/2023.

Teaching Experience

Jan 2023 - **Teaching assistant in Public Policies**, BS in Organization Sciences - University of
present Milan-Bicocca

Awards, Fellowships, & Grants

2022	Scholarship - Excellence's Project , Department of Culture, Politics and Society - University of Turin	1500 €
2021	Study's prize , Renato Einaudi University College of Turin	1500€
2019	Study's prize , Renato Einaudi University College of Turin	2500€

Other Professional Experience

Research Fellow, *Collegio Carlo Alberto, Turin*

2022 Data gathering on the media outlets of 47 countries with research purposes. Data analysis on survey results (Stata, R). Data entry and data management (Excel).

Junior Research Specialist and Deputy Campaign Coordinator, *Social Changes, Inc*

Contributed to organizing and coordinating multiple campaigns for the 2022 political and municipal elections in Italy. Managed the relationship with companies providing media analysis services (WebPredict) and provided insights on how to use media analysis for strategic purposes during the campaign. Coordinated and conducted research on advertisements and media profiles of adversarial campaigns. Created electoral databases useful for electoral insights (R). Provided trainings on digital strategies (WhatsApp-Telegram Cascades) to staff members of multiple campaigns. Coordinated and wrote a daily newsletter including press reviews and campaign insights with strategic consideration. Contributed to the construction of targets for social media advertisement.

2022

Part- Time Receptionist, *Renato Einaudi University College, Turin*

2021-2022 Supervision on the general life and activity of the college. Front office relations. Management of relations with the administration of the college and maintenance, cleaning, and organizational figures.

Students' Tutor, *Renato Einaudi University College, Turin*

2021-2022 Mediation between the college administration and its students. Conflict resolution. Support in first arrival orientation. Management of students' educational plan.

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Other skills

LANGUAGES

Italian, mother tongue
English, C1 (IELTS 7.5 certificate)

CODING SKILLS/SOFTWARES

R, Advanced
C, Proficient
SQL, Proficient
LaTeX, Proficient
Microsoft Office package, Proficient
Matlab, Intermediate
C++, Beginner
Stata, Beginner
Python, Beginner
Javascript, Beginner

RESEARCH SKILLS

Survey design and implementation, Limesurvey, Qualtrics; see Scaduto and Negri, 2023
Survey experiments, see Scaduto and Negri, 2023
Litterature reviews, see Scaduto, 2022
Image recognition algorithms, Microsoft Azure Vision, Google Computer Vision; see Scaduto and Mancosu, 2022; Scaduto, 2022
Quantitative data management and analysis, see Scaduto and Mancosu, 2022; Scaduto and Negri, 2023