# **GAFFAR IBRAHIM**

Frontend Developer (Nigeria)

Experienced frontend developer with a strong foundation in computer science, specializing in crafting visually appealing and user-friendly interfaces for web applications. Proven track record of delivering top-notch web solutions, showcasing creativity and innovation. Adept troubleshooter with a strong drive for continuous learning and in-depth knowledge of web development principles.

#### WORDPRESS DEVELOPMENT WORK EXPERIENCE

Freelance, HerOgarsm, Nigeria, Jan - Mar 2023

- Led the idea of HerOrgasm website and designed it, resulting in a 50% increase in website traffic and a 25% increase in online conversions with countless inquiries monthly
- Conducted research and analyzed data to identify target audience preferences and trends, and incorporated these findings into the development of brand strategies and design solutions based on my experience resulting in a 25% increase in customer engagement.
- Managed site maintenance, achieving a 99.9% uptime rate and consistently delivering performance feedback to satisfied clients.

#### **PERSONAL INFO**

gaffar.ibrahim18@gmail.com

Behance Portfolio

LinkedIn

+234 - 815 - 110 - 6939

#### **SKILLS**

### Programming Language

- HTML
- CSS
- JAVASCRIPT

### Libraries

- Bootstrap
- Tailwind
- React

#### TOOLS

- Git
- Wordpress
- Elementor
- WooCommerce

#### **PERSONAL PROJECTS**

- Homi Sofa
- cart2shop
- currency2crypto
- taskscape

### EDUCATION

 Bachelor of Art University of NIgeria, Nsukka. 2019.

## WEB DEVELOPMENT WORK EXPERIENCE

Frontend Developer, Zuri Internship, Nigeria, Oct 2022 - Dec 2022

- Developed visually appealing and responsive web interfaces for digital products, including websites and web apps, using HTML, CSS, and JavaScript.
- Implemented a stress testing and optimization platform, resulting in 30% improvement in website loading speed and user experience
- Collaborated with 12 members cross-functional teams, including designers and stakeholders, on a web application project. Employed Agile methodologies and conducted regular meetings to ensure alignment with design and technical requirements.
- Actively engaged in user research, gathering valuable insights from 50 users, leading to 15 iterative design improvements that boosted user satisfaction by 40%.
- Successfully managed and maintained the team's Git repository, resolving 12 merge conflicts and ensuring seamless collaboration.
- Received 3 outstanding appraisals, praised for solving critical frontend challenges and significantly contributing to the successful completion of the internship project.

## CERTIFICATIONS

- UIUX design course, Aptlearn
- Product Design, Domestika
- Google UX design course,

  Coursera (Certificate in-view)
- Art Direction for Creative Visual Branding, Domestika
- Logo Design: From Concept to Presentation, Domestika
- Principles of Presentation
   Design, Domestika

## SOFT SKILLS

- Communication
- Presentation
- Leadership
- Attention to details