

CLASS TEST - I

Course Code: HS102

24/05/2021

Course Title: Professional Communication

Total Marks: 10

Name, Branch, Reg.No:

Answer any one of the following (Handwritten document to be scanned and uploaded in PDF format)

- A)** Assume that you are getting relieved from your present organization as you have got a better opportunity, articulate a farewell speech using the characteristics of an elevator speech. Justify how your speech is an Elevator Speech by using the headings in the given table

Title of the speech – Give a creative title
How do you claim that the crafted speech is an elevator speech? [justify using the characteristics of an elevator speech as stated by Sridhar and Sahana 2014 – 2015]
Lines from the speech that suits the quality of Ethos
Lines from the speech that suits the quality of Logos
Lines from the speech that suits the quality of Pathos
Lines from the speech that suits the quality of Kairos

- B)** Choose and listen to a speech of your choice from YouTube and analyze it using – Ethos, Logos, Pathos, Kairos, Alliteration, Anadiplosis, Diacope, Metaphor, Personification, Asyndeton. Mention one example for each element. It is mandatory to use the following table to answer the question.

Title of the speech and the speaker
YouTube link from where the speech is listened
How do you claim that the chosen speech is an elevator speech?[justify using the characteristics of an elevator speech as stated by Sridhar and Sahana 2014 – 2015]
Lines from the speech that suits the quality of Ethos
Lines from the speech that suits the quality of Logos
Lines from the speech that suits the quality of Pathos
Lines from the speech that suits the quality of Kairos
Lines from the speech that suits the quality of Alliteration
Lines from the speech that suits the quality of Anadiplosis
Lines from the speech that suits the quality of Diacope
Lines from the speech that suits the quality of Metaphor
Lines from the speech that suits the quality of Personification
Lines from the speech that suits the quality of Asyndeton