

Project Design Phase

Problem – Solution Fit Template

Date	30 June 2025
Team ID	LTVIP2025TMID49576
Project Name	"Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis"
Maximum Marks	4 Marks

Problem

Governments, analysts, and public users struggle to access clear, timely, and interactive tools to understand and compare economic freedom across countries. Current solutions are static, lack transparency, and are not easily navigable for in-depth analysis.

Problem-Solution fit canvas 2.0

Purpose / Vision

<div style="display: flex; justify-content: space-between;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Define C&S, fit into</div> <div> 1. CUSTOMER SEGMENT(S) CS </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <ul style="list-style-type: none"> Economic researchers Policy analysts Government decision-makers Think tanks and public institutions Public users seeking transparency </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 6. CUSTOMER CC </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>Analysts and governments need a standardized, accessible, and regularly updated platform to assess and compare economic freedom across countries.</p> <ul style="list-style-type: none"> Existing tools are often too static, non-transparent, or hard to interact with for deeper analysis. </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 5. AVAILABLE SOLUTIONS AS </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>Economic freedom PDFs or static dashboards (e.g. Heritage Foundation)</p> <p>These lack flexibility, timely updates, transparency, or exportable analytical reports.</p> </div>
<div style="display: flex; justify-content: space-between;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Focus on J&P, tap into BE, understand</div> <div> 2. JOBS-TO-BE-DONE / PROBLEMS J&P </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <ul style="list-style-type: none"> Governments, analysts, and researchers lack a standardized, accessible, and regularly updated platform to assess and compare economic freedom across countries. Existing tools are either too static, non-transparent, or hard to interact with for deeper analysis. </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 3. PROBLEM ROOT CAUSE RC </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <ul style="list-style-type: none"> The basic weakness lies in outdated methodologies, delayed data publication, and lack of unified scoring mechanisms. Fragmented sources and inconsistent formatting also contribute to inaccessibility. </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 7. BEHAVIOUR BE </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>Customers try to solve the problem by using static reports or disconnected Excel-based analysis.</p> <p>Few adopt consistent cross-country or real-time analysis due to tool limitations.</p> <p>When offered interactive dashboards with role-based access, they show increased engagement.</p> </div>
<div style="display: flex; justify-content: space-between;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Identify strong TR & EM</div> <div> 3. TRIGGERS TR </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>Media reports, budget releases, academic deadlines, and political discussions often trigger demand for up-to-date economic index information.</p> <p>Public awareness of rankings can also trigger</p> </div> <div style="display: flex; justify-content: space-between;"> <div> 4. EMOTIONS: BEFORE / AFTER EM </div> <div> <p>Before: Frustrated, overwhelmed by scattered or outdated sources.</p> <p>After: Confident, in control, satisfied with clarity, easy access, and visual insight.</p> </div> </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 10. YOUR SOLUTION SL </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>A web-based platform that calculates, visualizes, and compares the Index of Economic Freedom using real-time or batch datasets.</p> <p>Users can upload data, apply scoring logic, visualize trends, and export analytical reports.</p> <p>Role-based access and clear metrics promote engagement and transparency.</p> </div>	<div style="display: flex; justify-content: space-between;"> <div></div> <div> 8. CHANNELS of BEHAVIOUR CH </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <ul style="list-style-type: none"> A web-based platform that calculates, visualizes, and compares the Index of Economic Freedom using real-time or batch datasets. Users can upload data, apply scoring logic, visualize trends, and export analytical reports. Role-based access and clear metrics promote engagement and </div>

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