

WEEK 1 OVERVIEW

Professor Brian Bushee



Week 1 overview

- **Review of financial statements (optional)**
- **Where to find data? (optional)**
- **Ratio analysis**
 - Company description
 - DuPont analysis
 - Profitability and Turnover ratios
 - Liquidity ratios
- **Forecasting**
- **Valuation (optional)**

