



PANEL BOOK

Alpha research Survey works as a partner of choice and a trusted resource for several companies. Alpha research Survey helps with every step of your research and marketing journey. More than just collecting and analyzing data, we look at each market research project as an opportunity for you to advance your business and extract maximum benefit from it.

YOUR GLOBAL ONLINE DATA COLLECTION PARTNER!

**Unlocking Feedback,
Unleashing Growth.**

ABOUT US



Alpha research Survey was established in june 2021. We can do it better, faster & and more cost-effective! We are market research experts who provide clients all over the globe with a full set of data collection solutions and supporting services to help their businesses grow. We employ the latest technologies and methodologies to procure data that is original, insightful, and of practical use for the client. All research we deliver is of high integrity ensuring the highest quality standards. Our ambition is to make Alpha research Survey our clients' preferred research data collection partner.



WHO WE ARE

Alpha research Survey works as a partner of choice and a trusted resource for several companies. Alpha research Survey helps with every step of your research and marketing journey. More than just collecting and analyzing data, we look at each market research project as an opportunity for you to advance your business and extract maximum benefit from it.



WHY US?

Alpha research Survey team are elites from all fields. We have rich project experience, cutting-edge internet technology, and product development capabilities.



OUR SERVICES

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any objective or topic. Make it your own by customizing it with text and photos.



Qualitative Research

Qualitative research is defined as a market research method that focuses on obtaining data through open-ended and conversational communication.



Quantitative Research

Quantitative research is defined as a systematic investigation by gathering quantifiable data and performing statistical or computational techniques.



Online Research

Online research methods are ways in which researchers can collect data via internet. It is also referred to as Internet research, Internet science or Web-based methods.

OUR SERVICES

We can deliver our fieldwork in over 30+ countries globally, and our samples can cover various industries such as Consumer Electronics, Automobile, Finance, Healthcare, Education, B2B, B2C, and much more.



Telephone Surveys

A telephone survey, also known as CATI is a research method where the researcher surveys respondents over the telephone.



Business Research

Business research is acquiring detailed information of business and using such information in maximizing the profit.



Other Services

Our expertise is based on utilizing different programming tools used for market research. Reach out to us quickly.

ABOUT OUR PANEL

Getting the results you need is what matters to us. For us this means going above and beyond to help us understand your goals. You have a dedicated, experienced, and knowledgeable project manager charged with helping you achieve your real goals. We review your RFQ, ask you questions and make recommendations then find the right respondents to reach your objectives.

- **Flexible**

Ongoing Research Agenda Adapts with Your Organization's Needs

- **Expert**

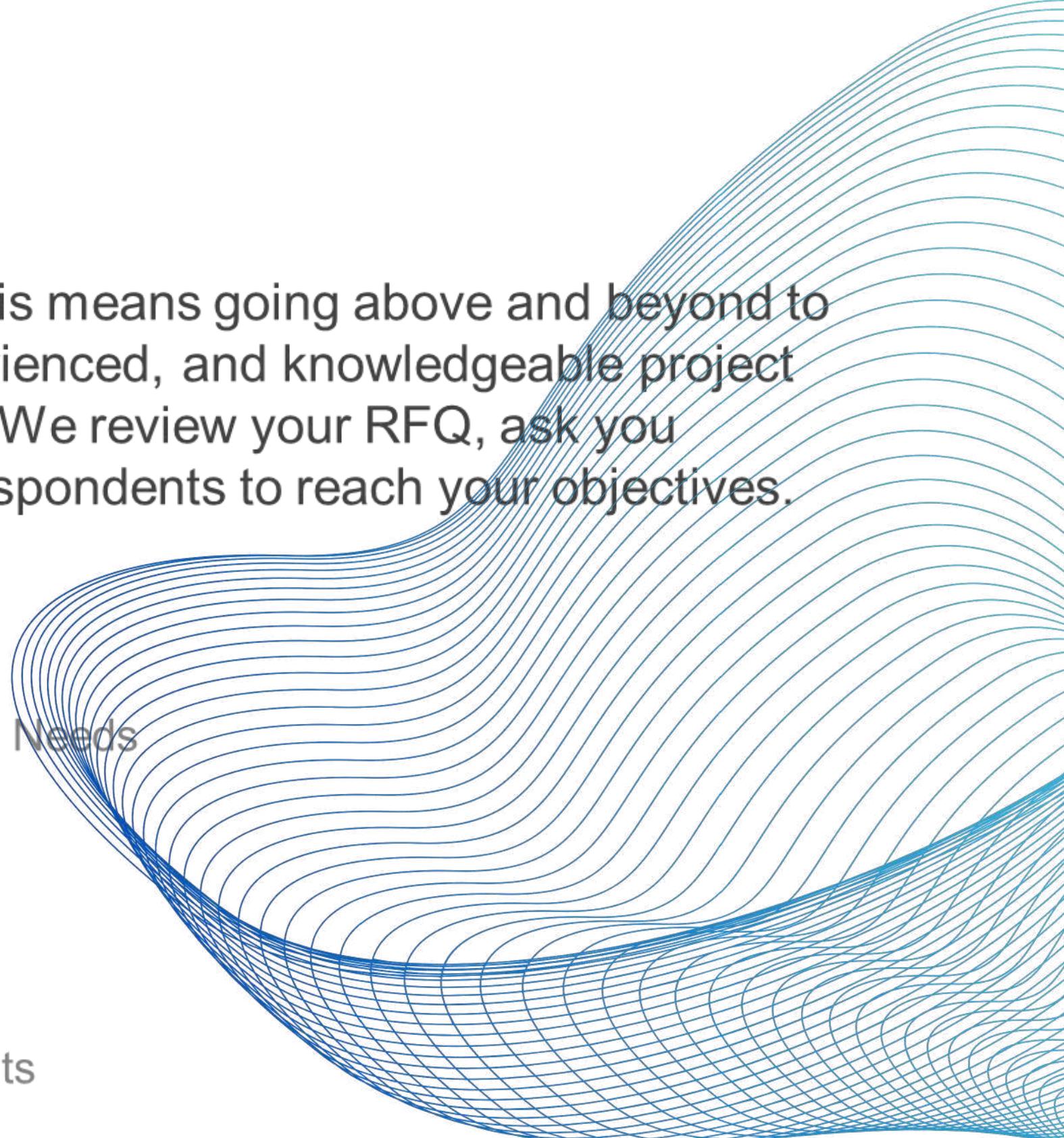
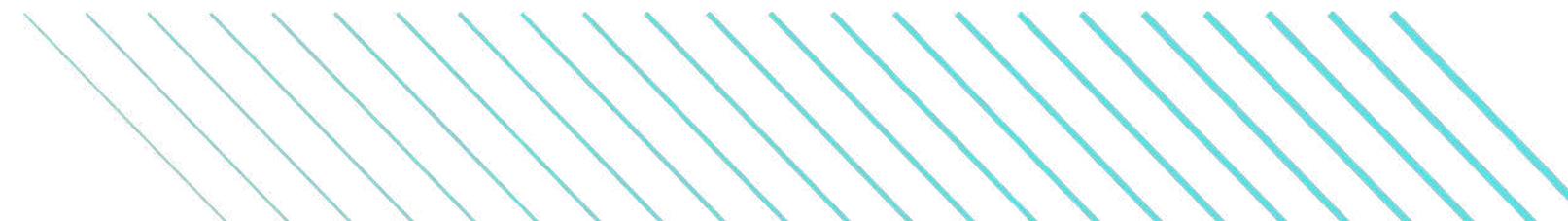
100+ Analysts with Advanced Research Expertise

- **Efficient**

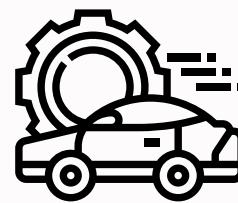
Annual, Fixed-Fee Model Delivers Shared Costs and Benefits

- **Dedicated**

Exclusive Account and Research Teams Ensure Strategic Partnership



WHAT PROFILES CAN WE TARGET?



Automotive

Whether you want to assess brand awareness and perception, product improvement, new product development, or competitive positioning, we provide a range of automotive market research solutions designed to help you make the confident business decisions necessary to gain a competitive advantage.



Tourism

Tourism research allows your company to understand what motivates customers to purchase. Our qualitative research examines customer motivations and preferences, while our quantitative research provides data and measurement on pricing, willingness to pay and behavior.



Pharmaceutical

The pharmaceutical industry has seen a massive influx of innovative products, services, and new drugs. To better understand emerging trends and focus your investment where it can do the best, it's crucial to understand what physicians, healthcare professionals, patients, and competitors are thinking.

WHAT PROFILES CAN WE TARGET?



Telecommunications

We can execute both qualitative and quantitative methodologies to help technology and telecom companies understand their customers, their market, and how their customers experience their products within that market.



Finance

The financial industry continues to face unprecedented disruption. New regulations, new products, the changing needs of consumers, and hungry competitors keep even the largest players on their toes. We can help you understand the perfect path to success.



Healthcare

Our market research teams can connect you with hundreds of thousands of deeply-profiled patients, using detailed targeting information to identify the medical conditions our panel members suffer from to deliver the targeting you need.



WHERE DO OUR PANELS COME FROM?

- CEOs are under increased pressure to drive growth
- Accelerated product development cycles
- Keep costs down
- Reduce turnaround times
- Re-think how they manufacture goods
- Manufacturing becomes more efficient



PROPRIETARY PANELS

Our ever-growing proprietary panels are recruited locally through SNS, search engines and online advertising. We use a double-opt in process and strict registration measures are in place to ensure ID verification. dataSpring manages panelist engagement through our local- language platforms:

API INTEGRATION

surveyon Partners is an API platform that integrates verified partner panels into our system. With this platform, we can provide an expansive network of respondents instantaneously and offer partners an opportunity to monetize their panels. We partner with various media companies, including shopping websites and mobile applications, as well as other panel suppliers.

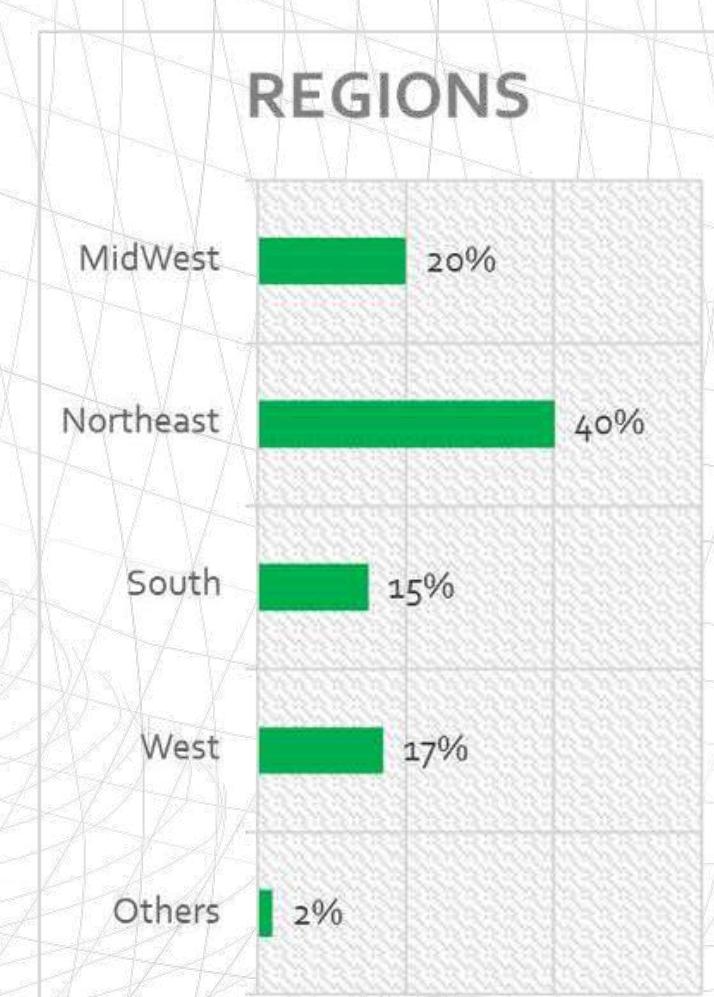
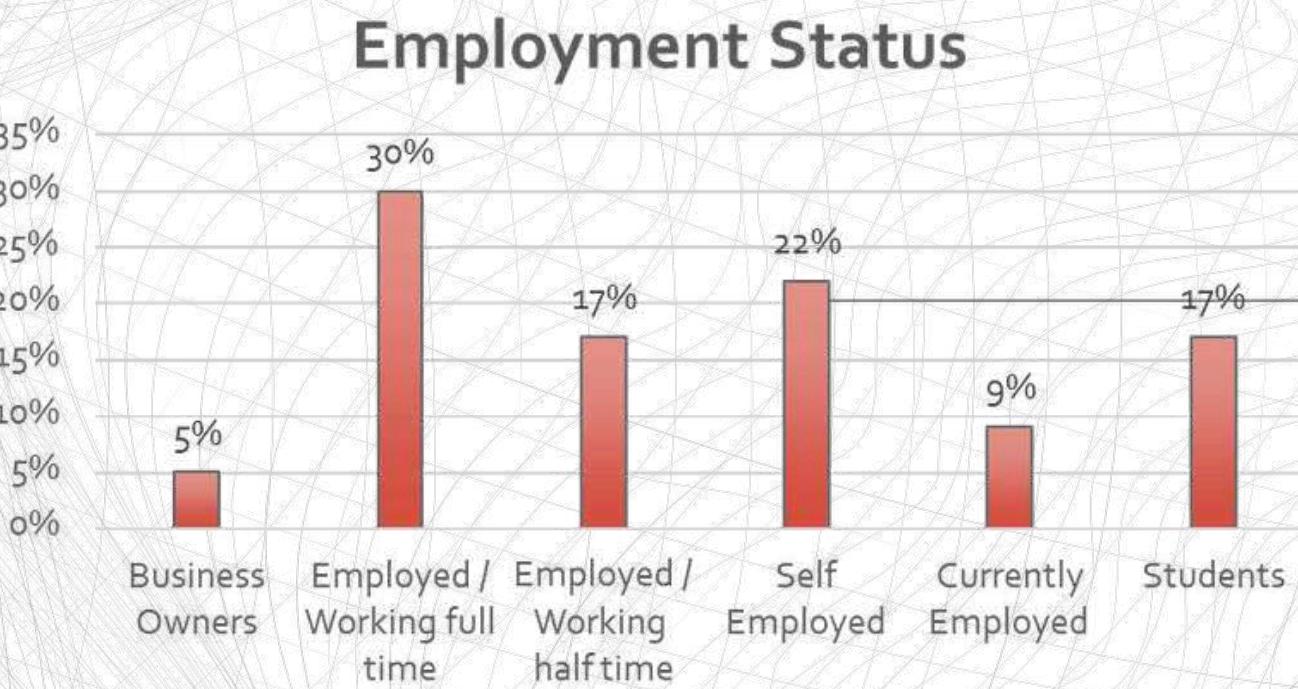
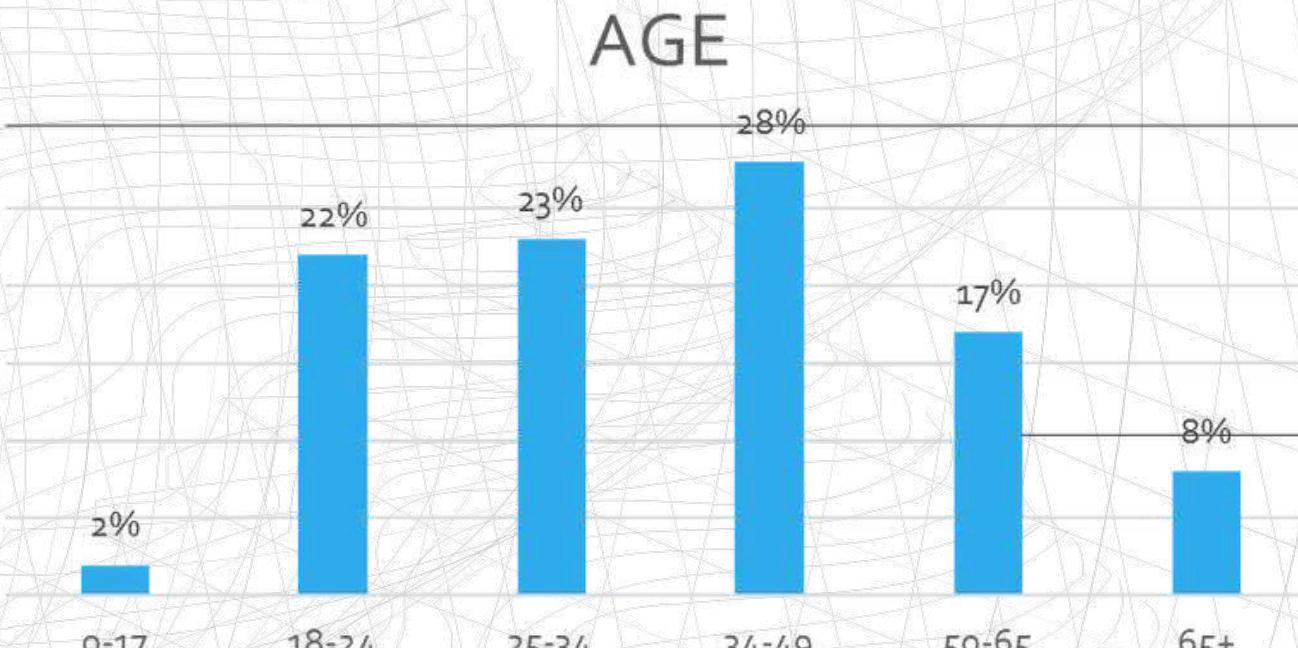
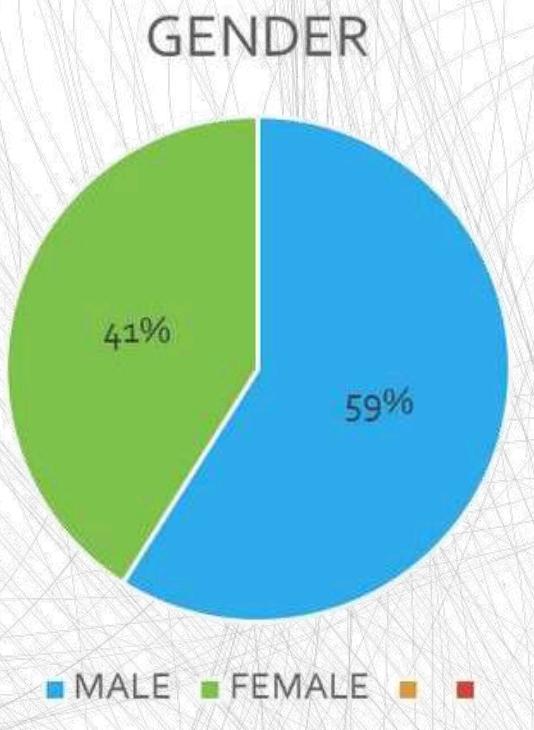




3RD PARTY PROCUREMENT

We use the industry standard practice of working with Third Parties when more respondents are needed to fill certain project quotas. Even though these local. and global partners are not part of our API, rest assured that we put them through a rigorous screening process and evaluate their performance to ensure panel health and data quality.

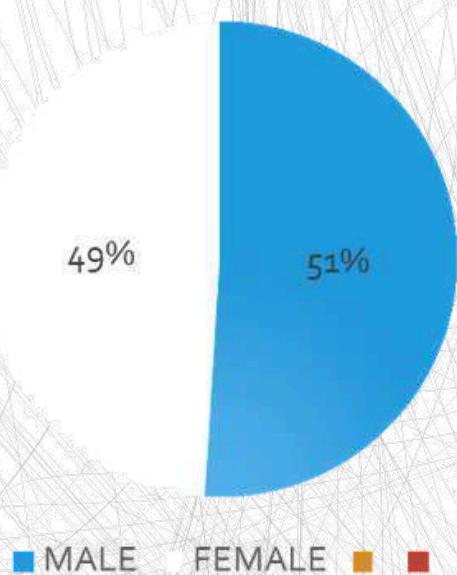
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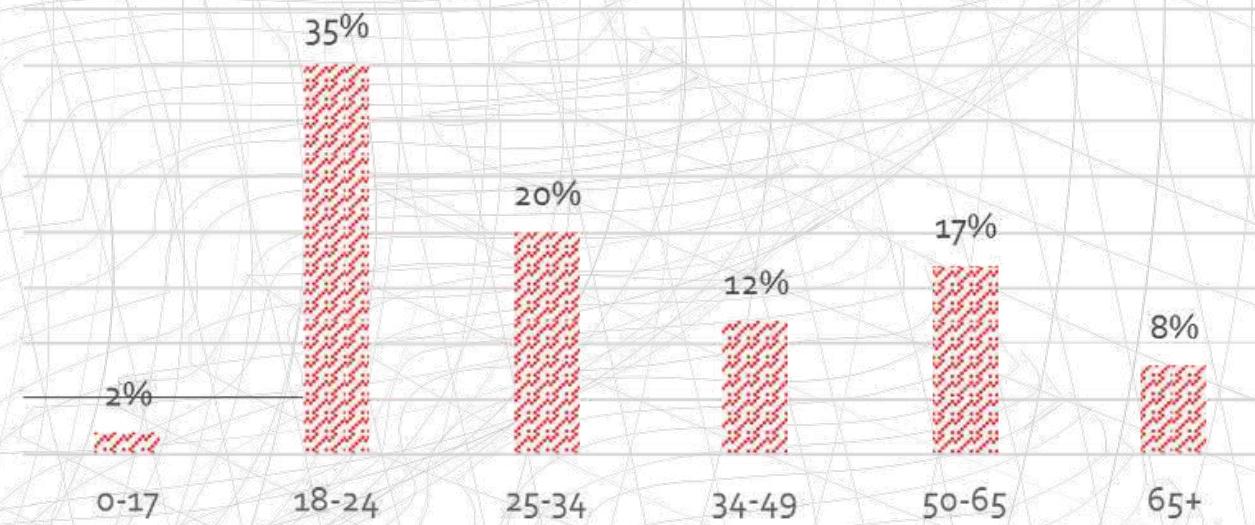
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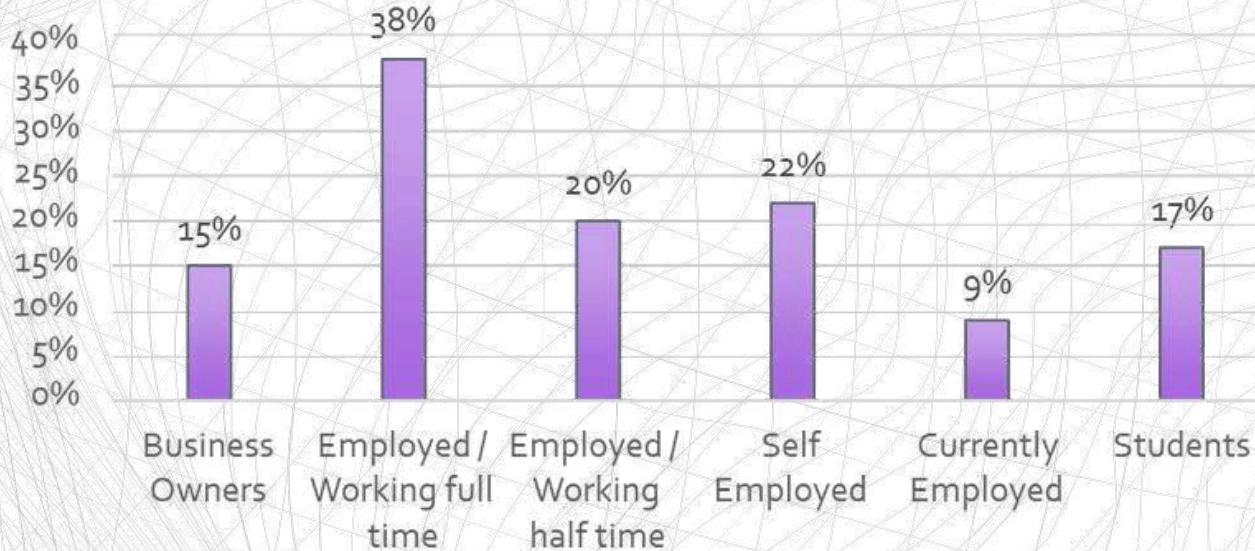
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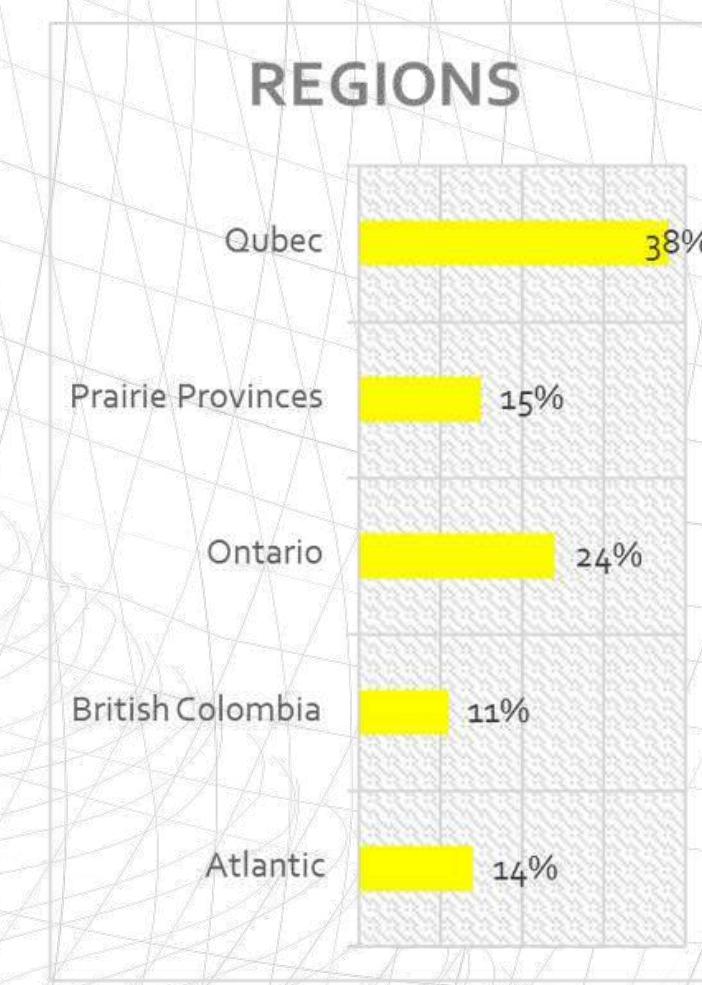
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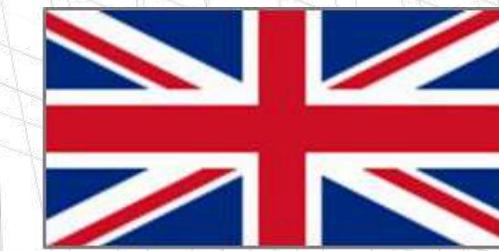


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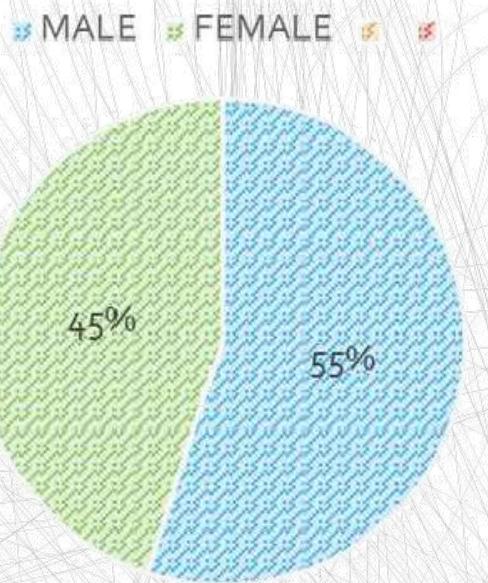


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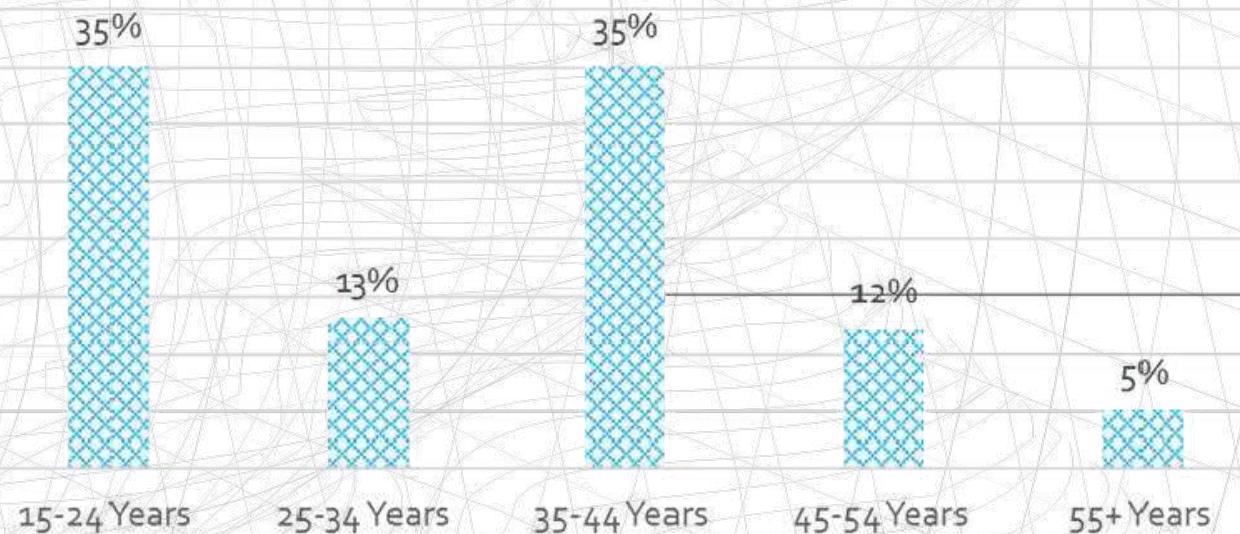
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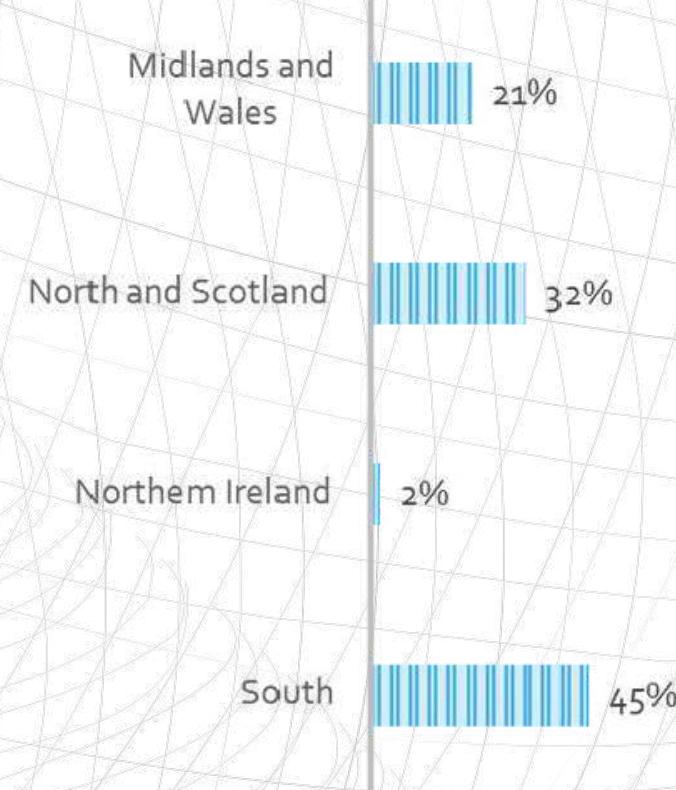
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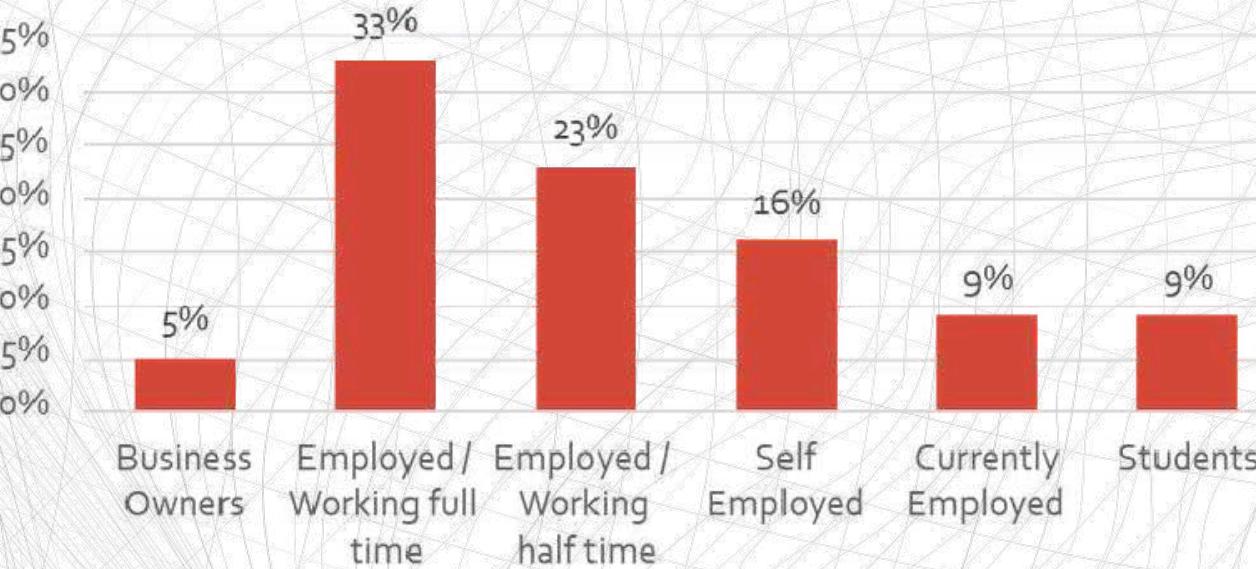
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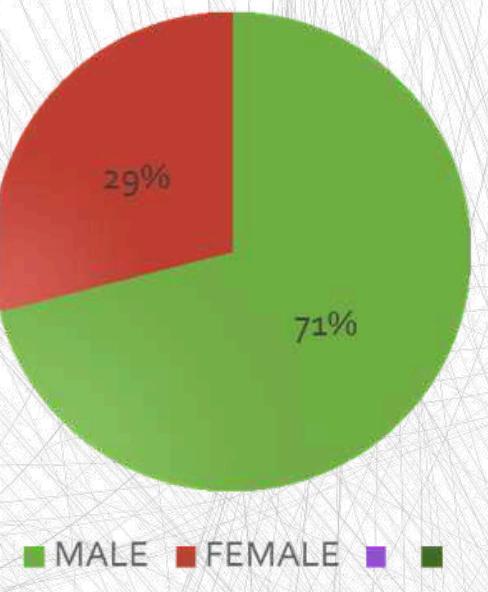
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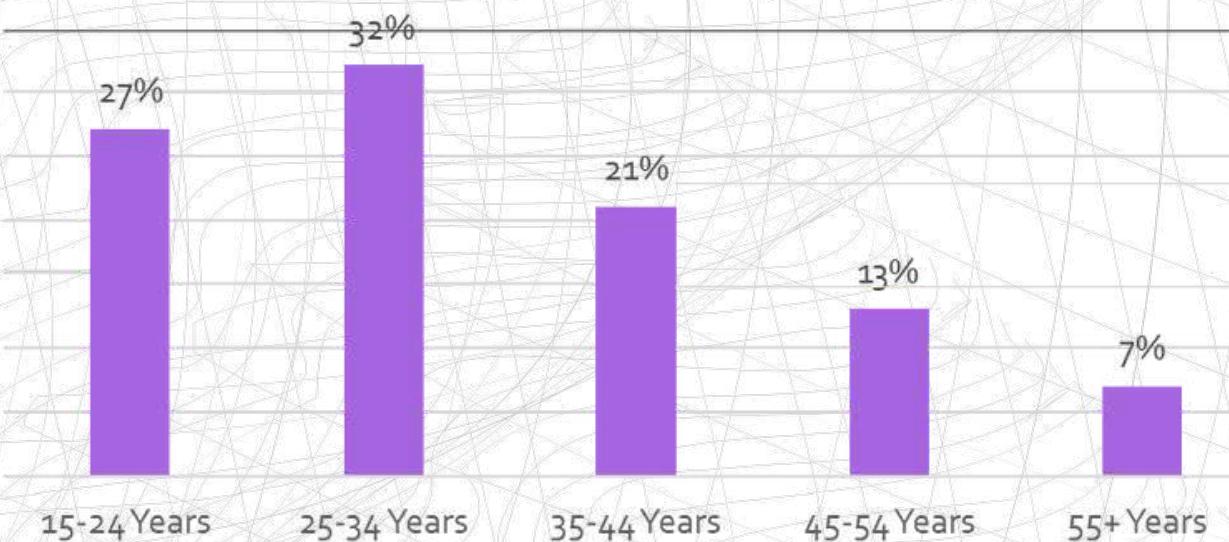
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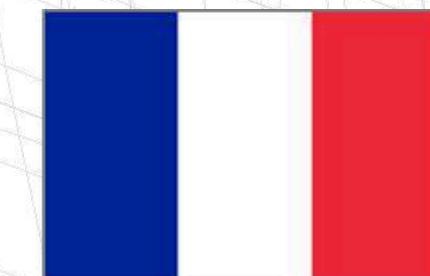
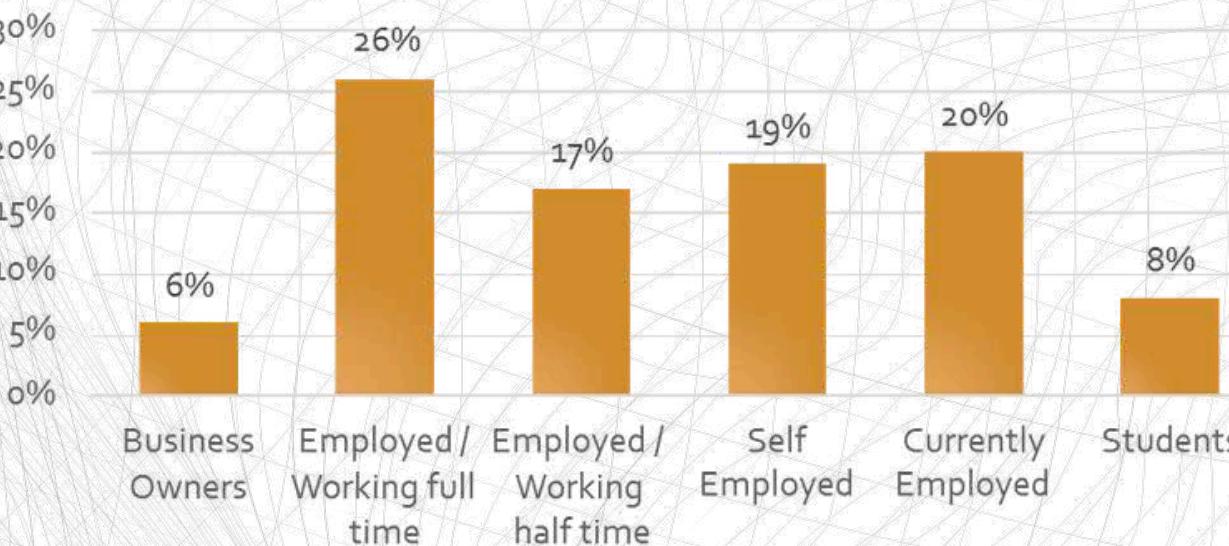
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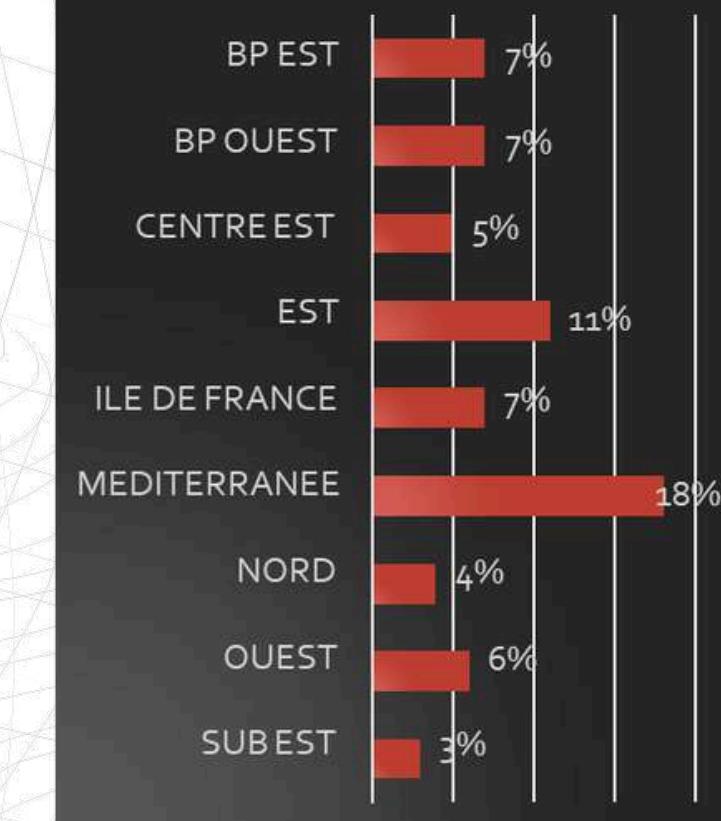
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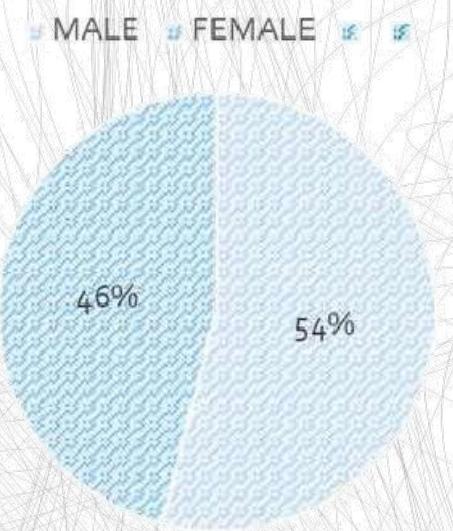
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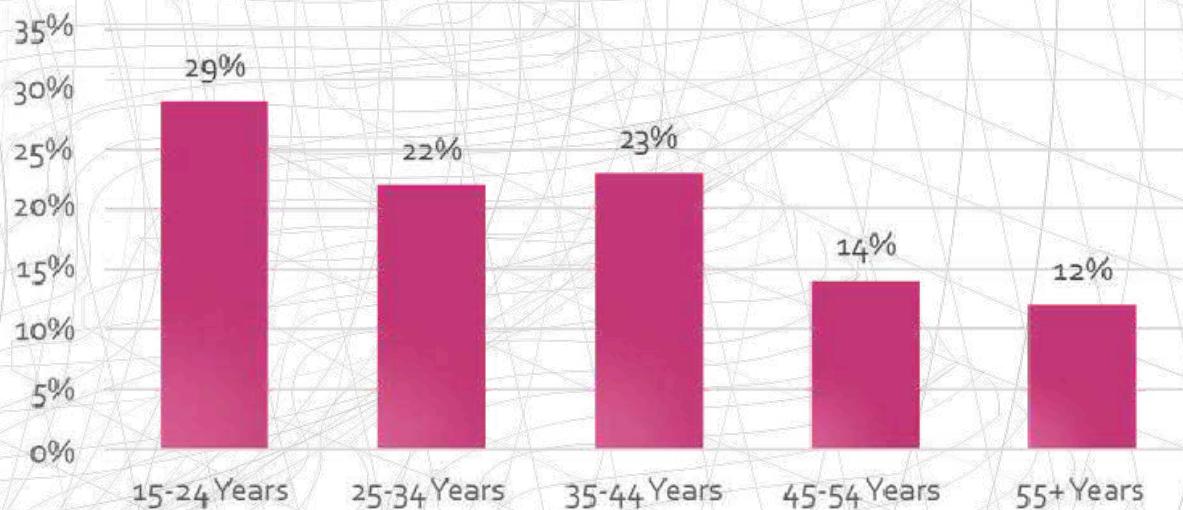
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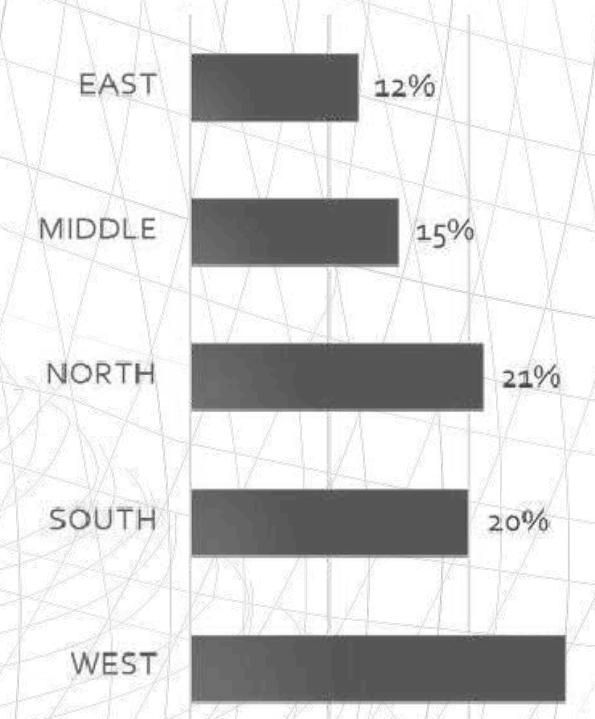
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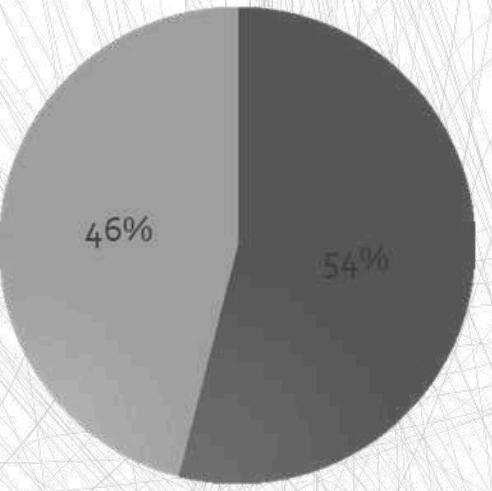
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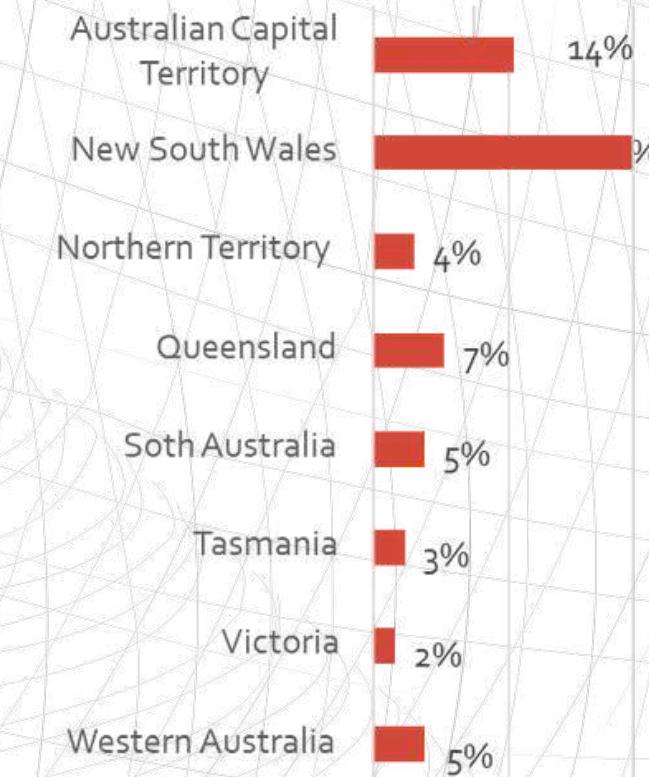


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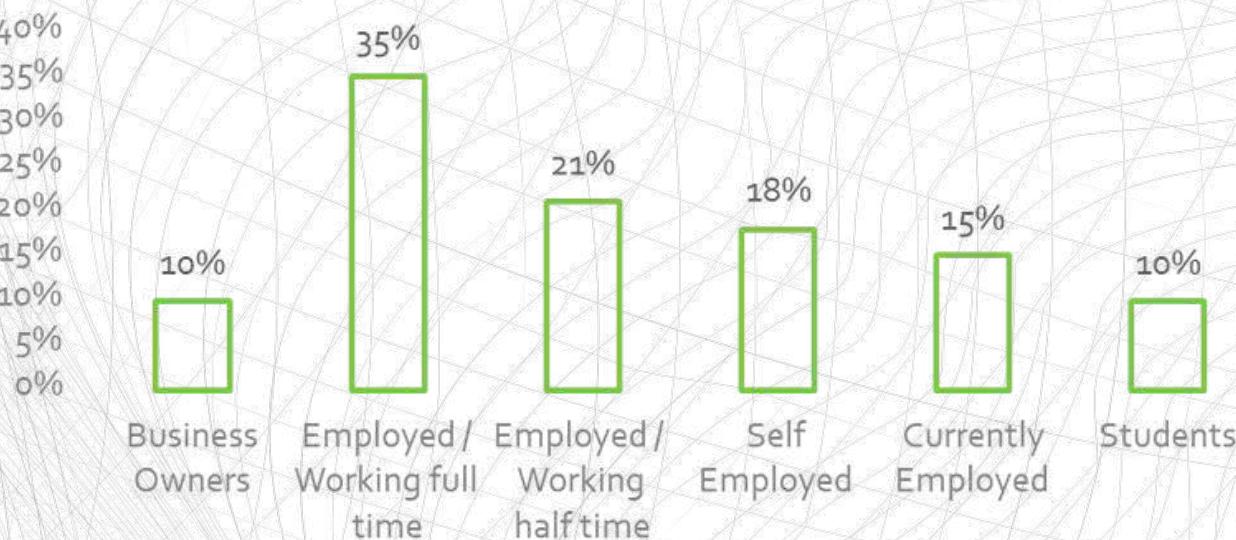
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REGIONS



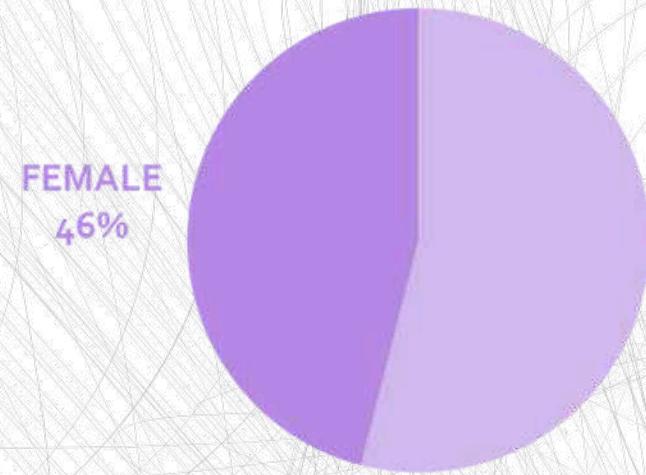
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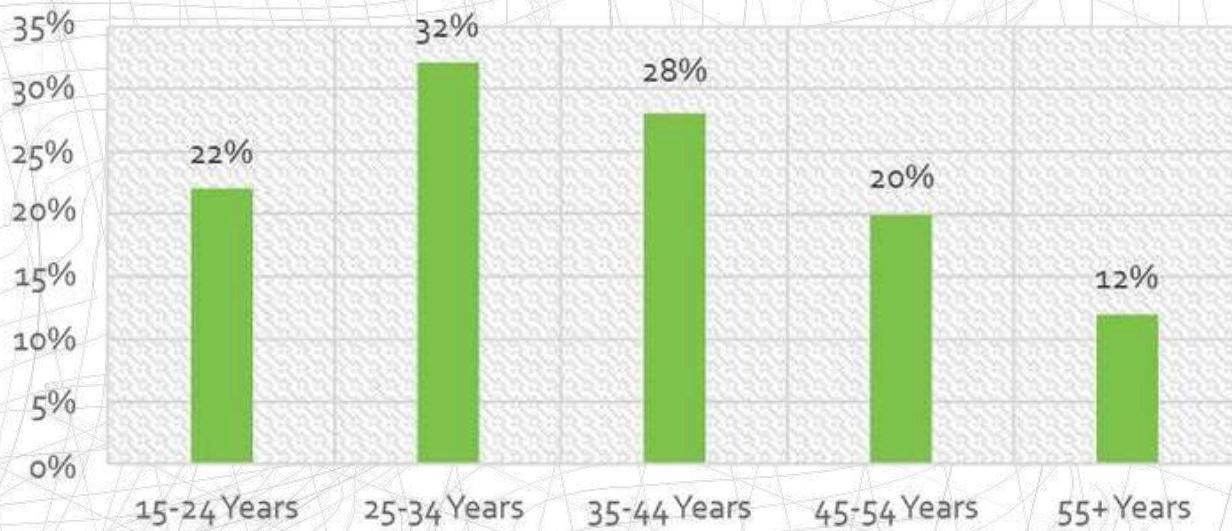
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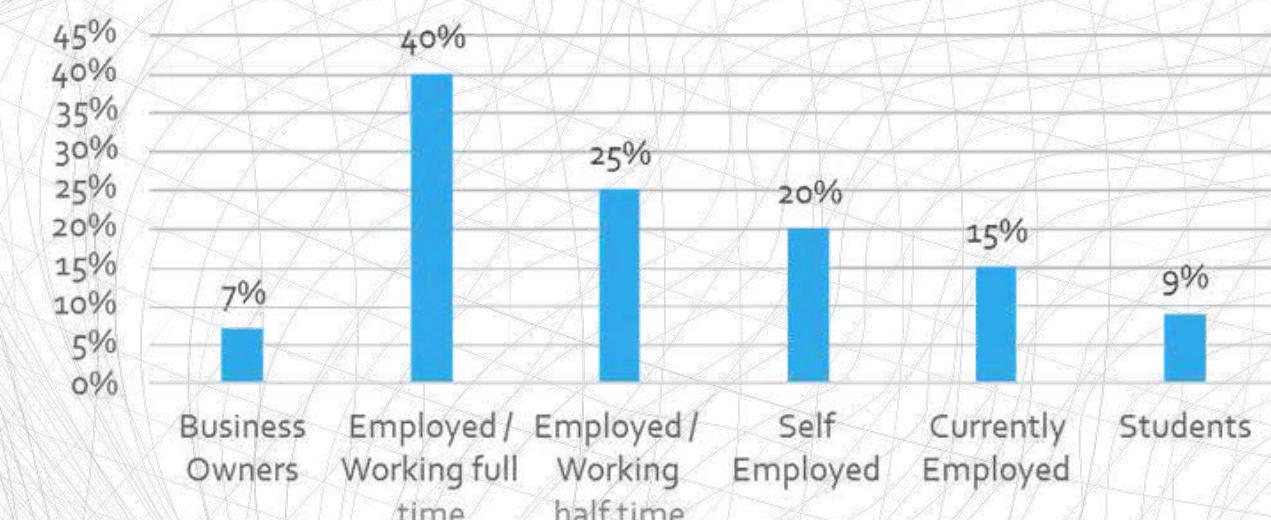
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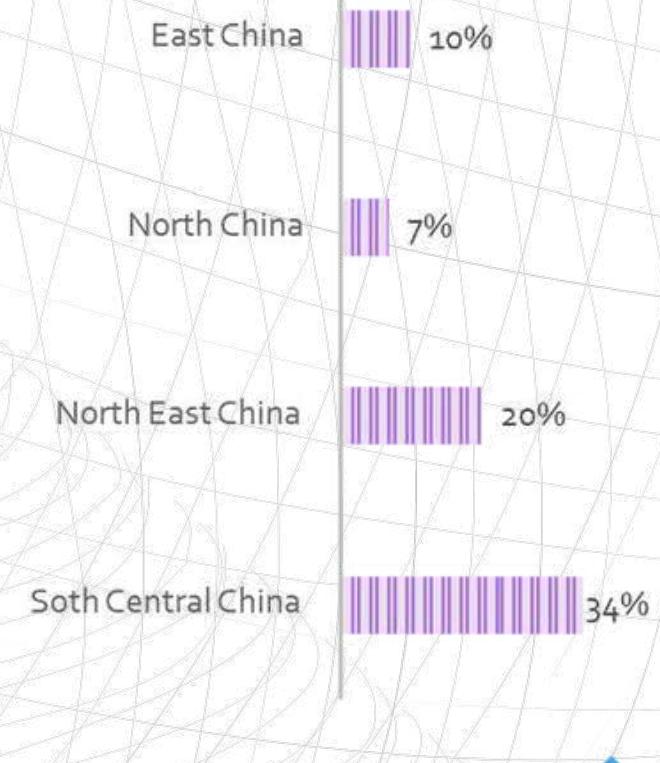
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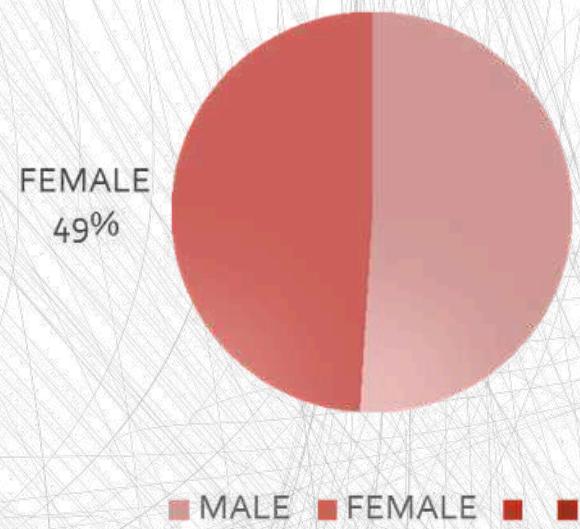
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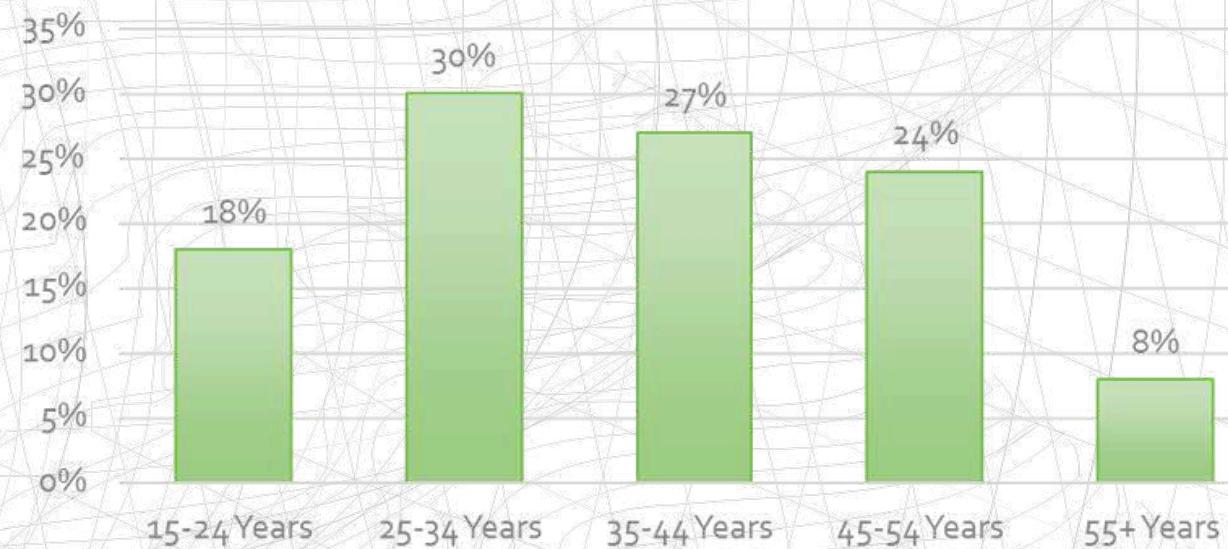
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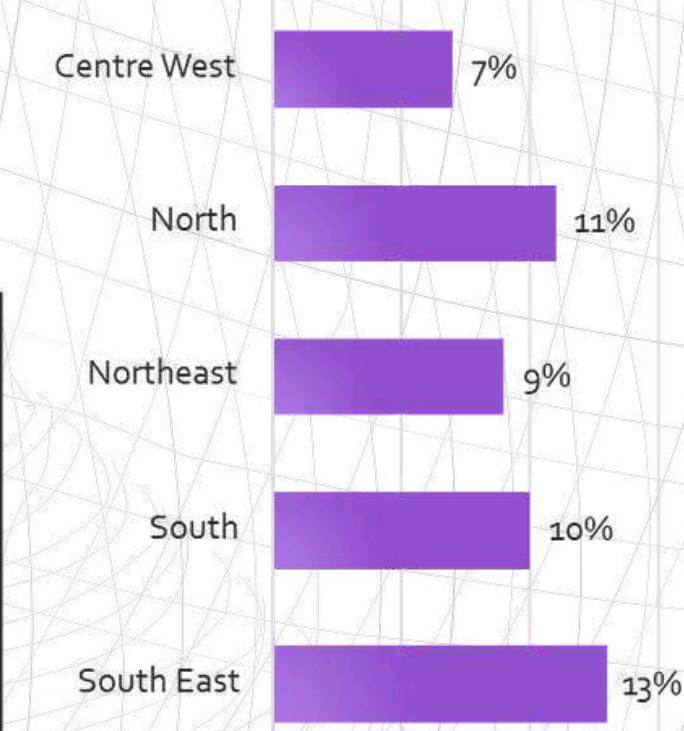
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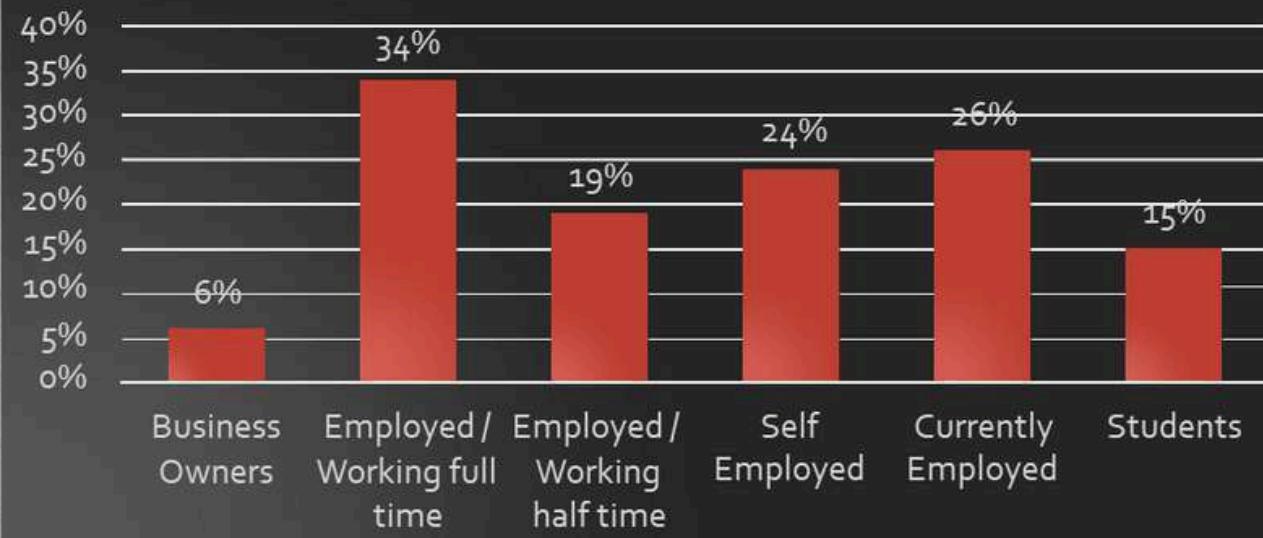
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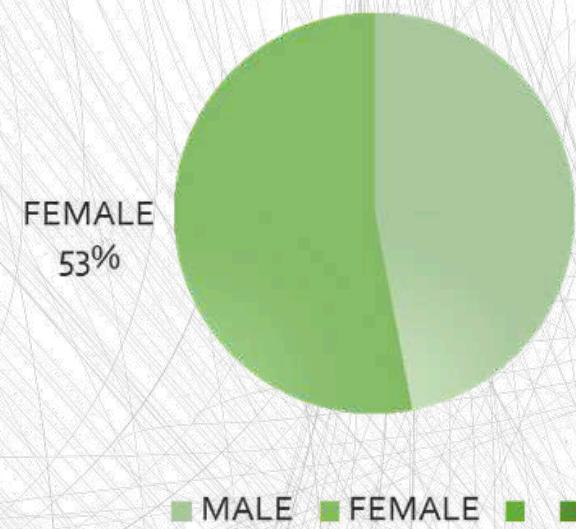
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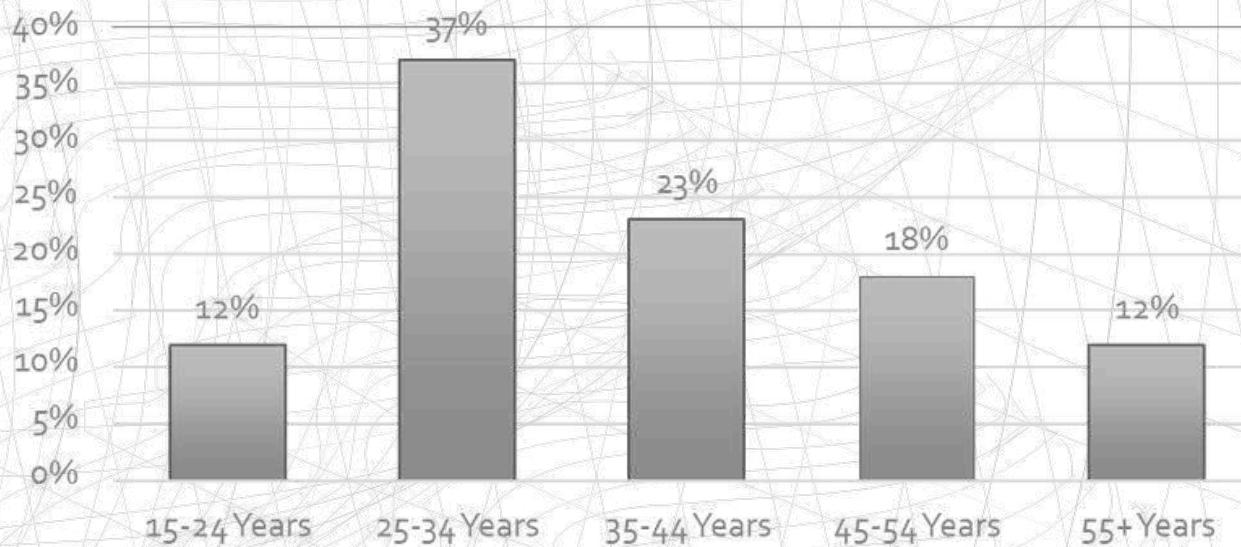
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GENDER

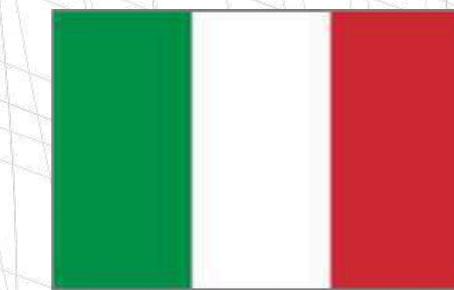
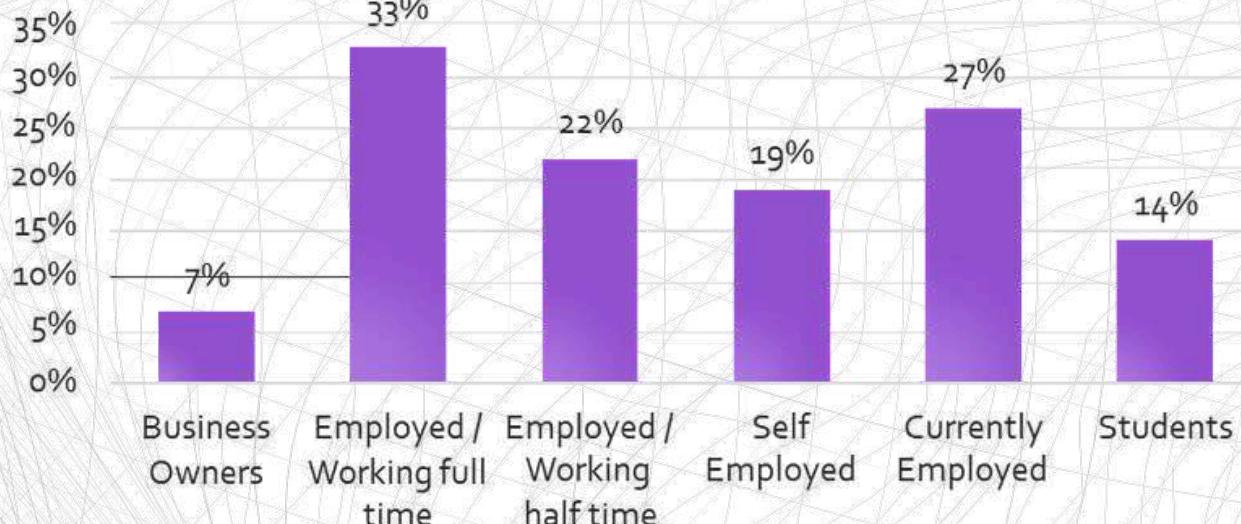


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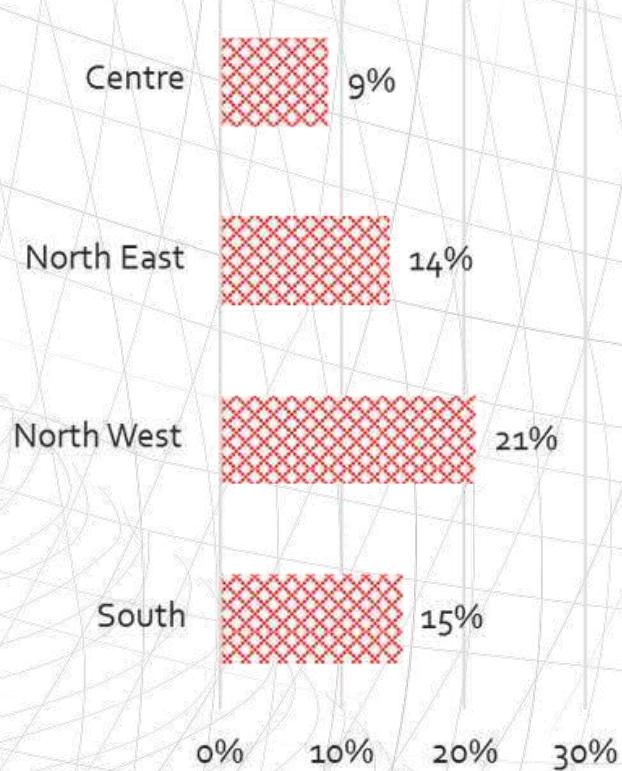
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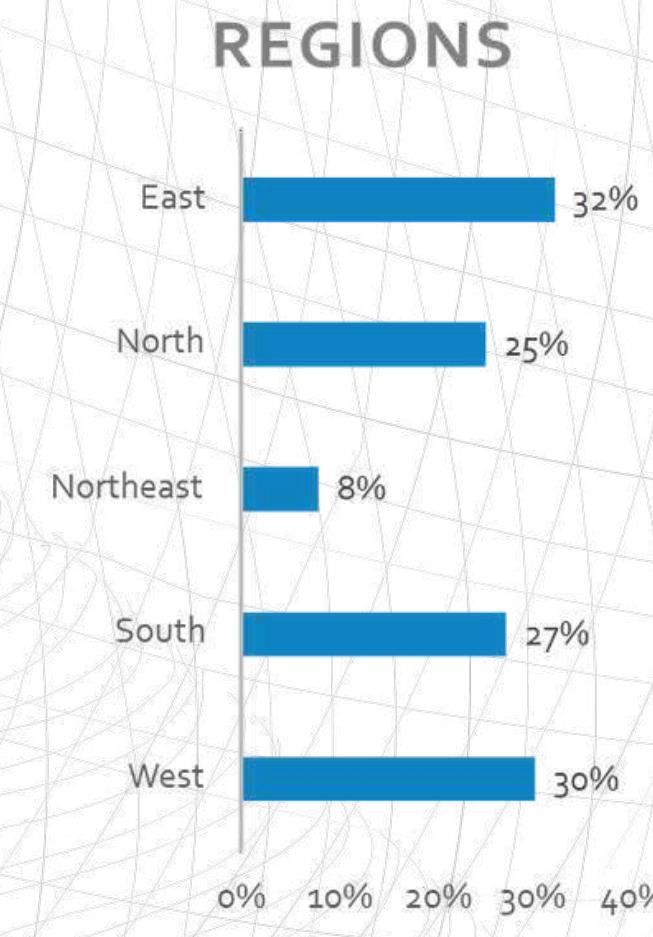
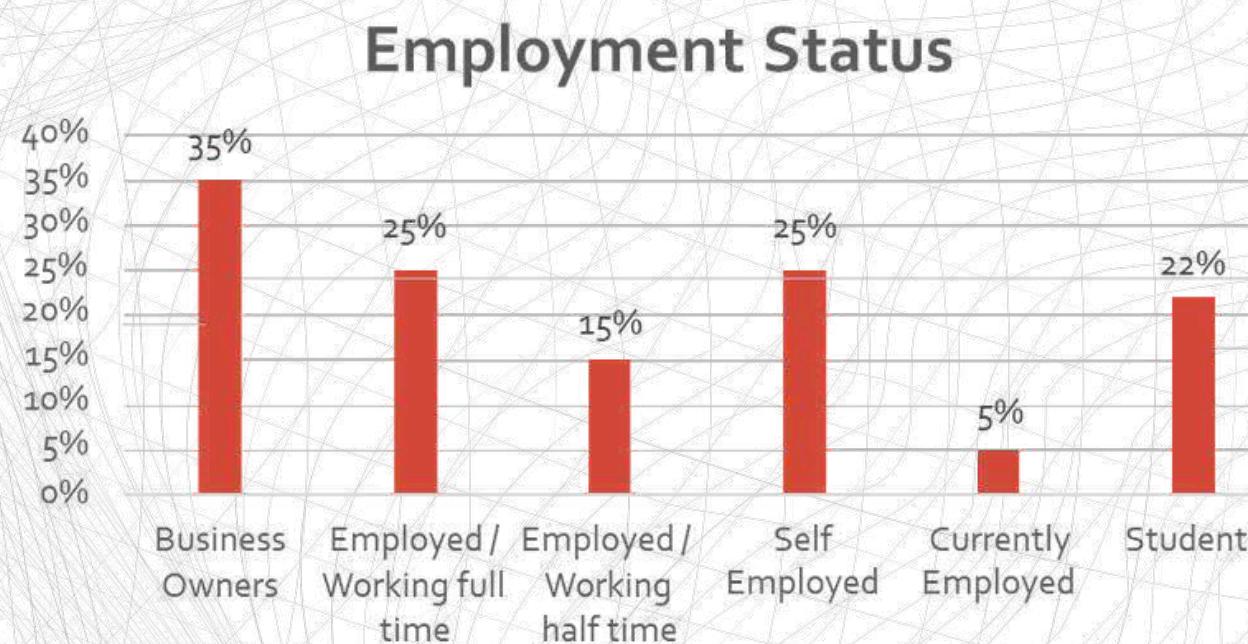
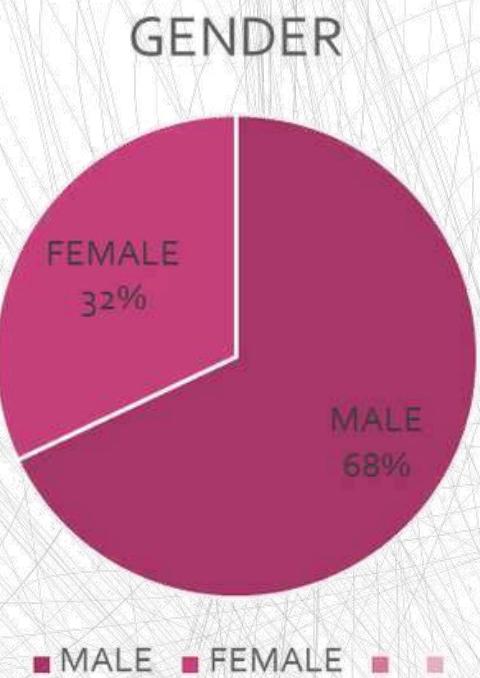
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REGIONS



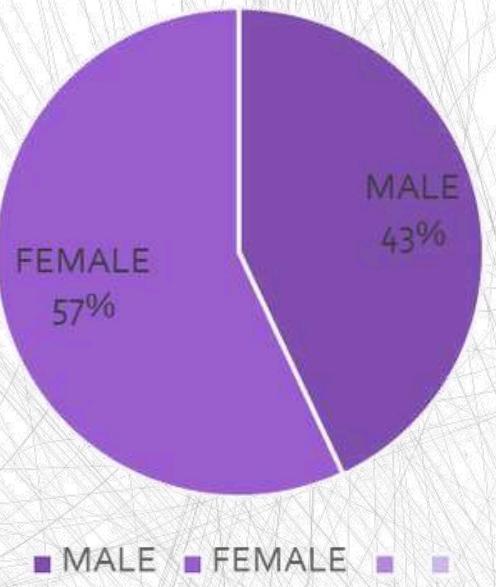
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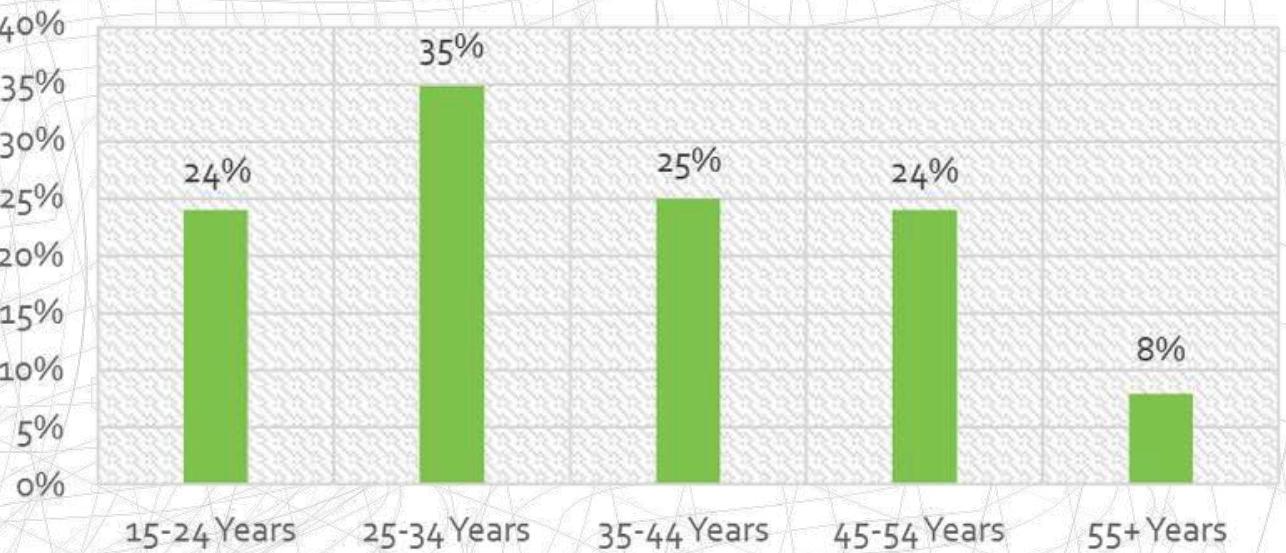
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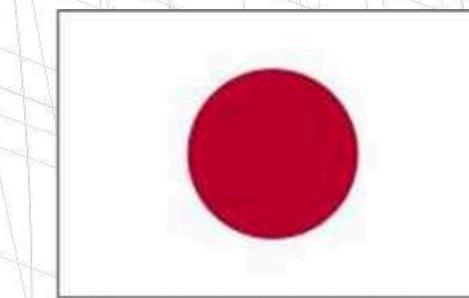
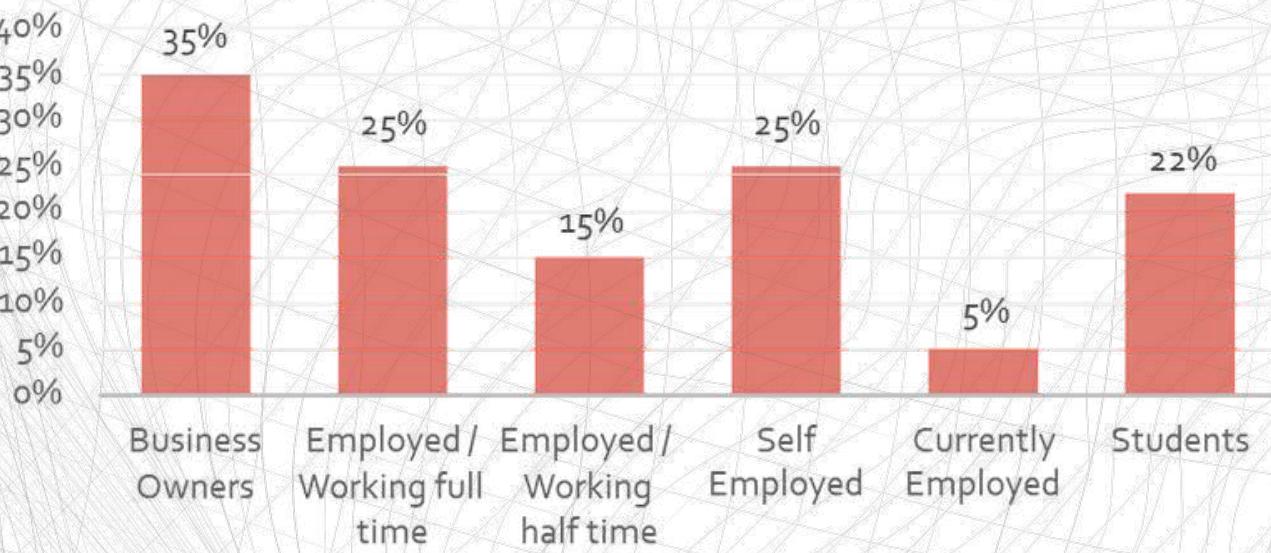
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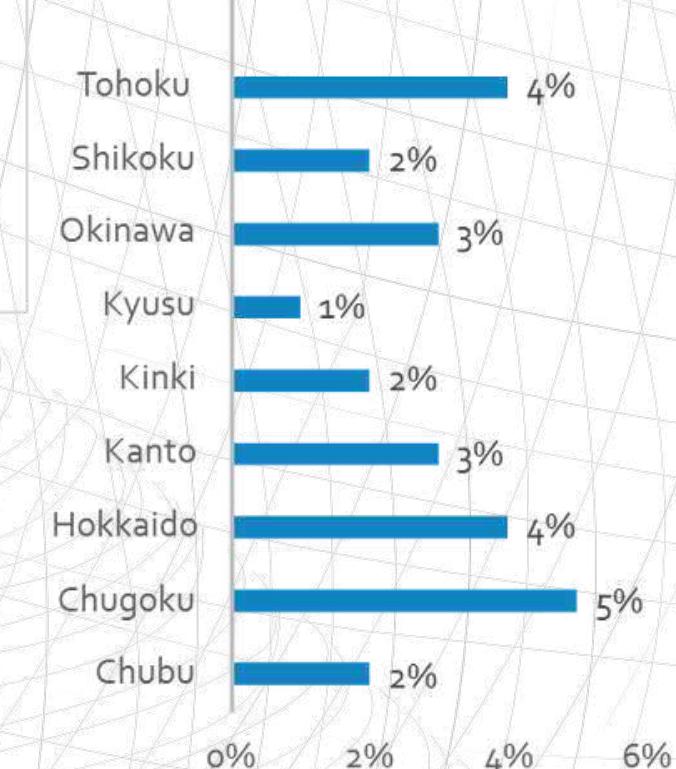
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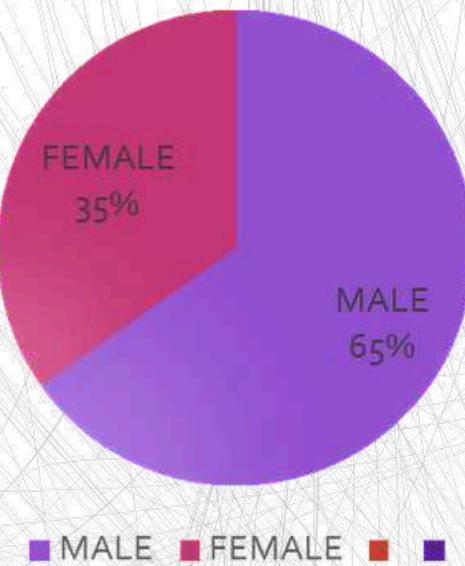
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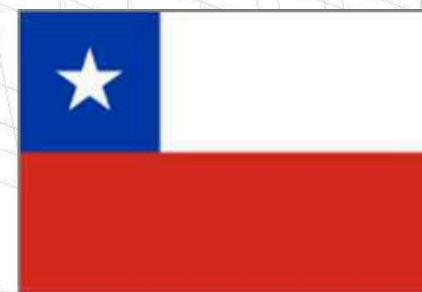
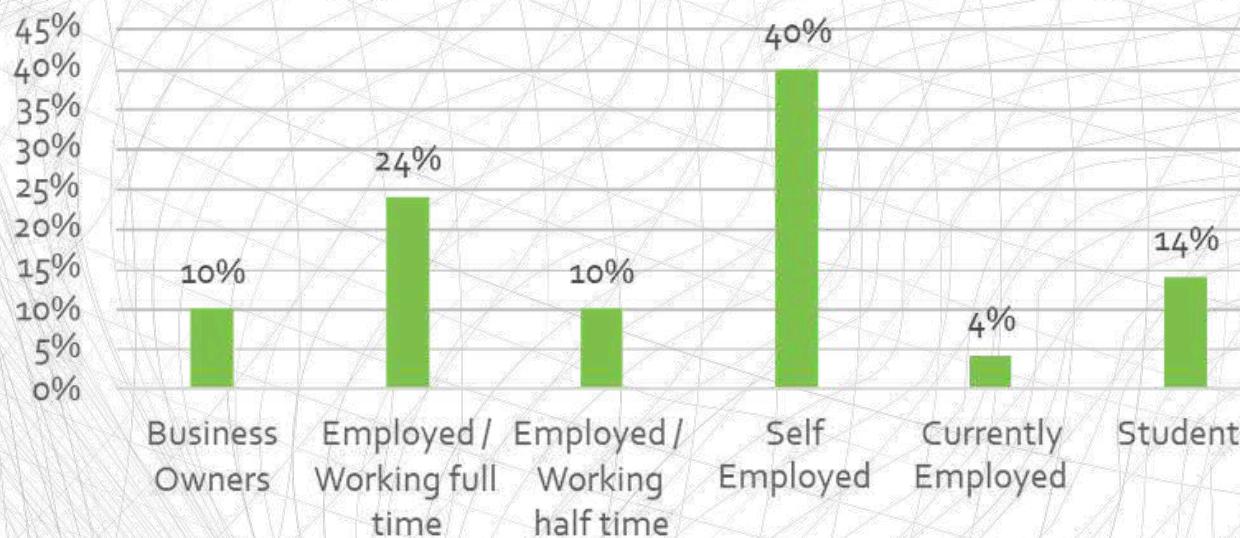
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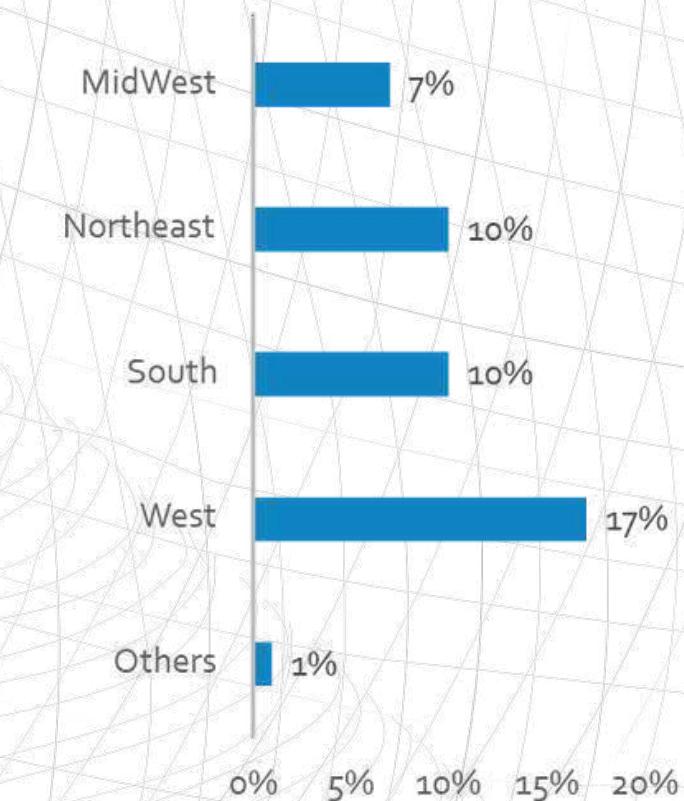
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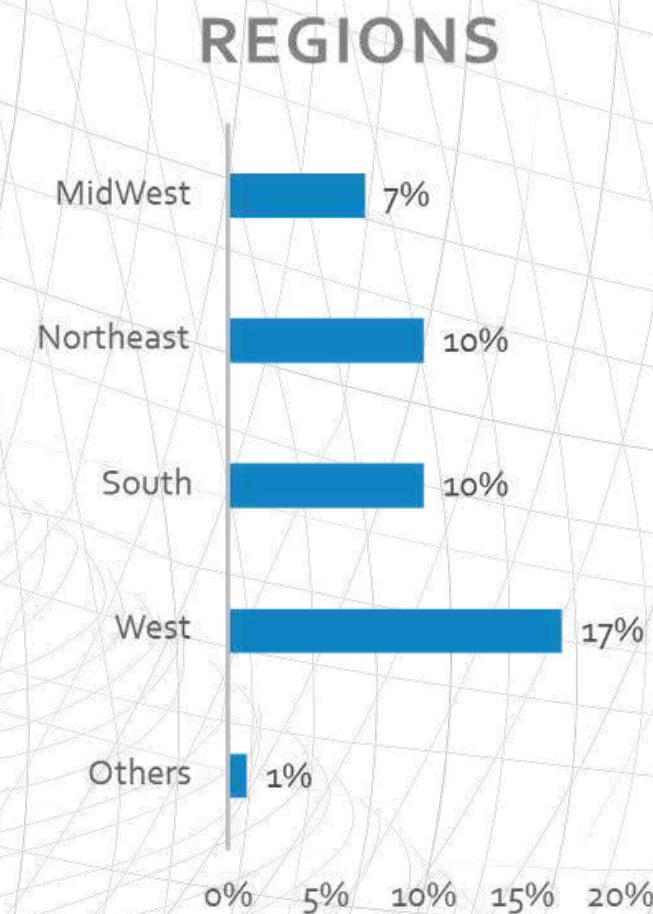
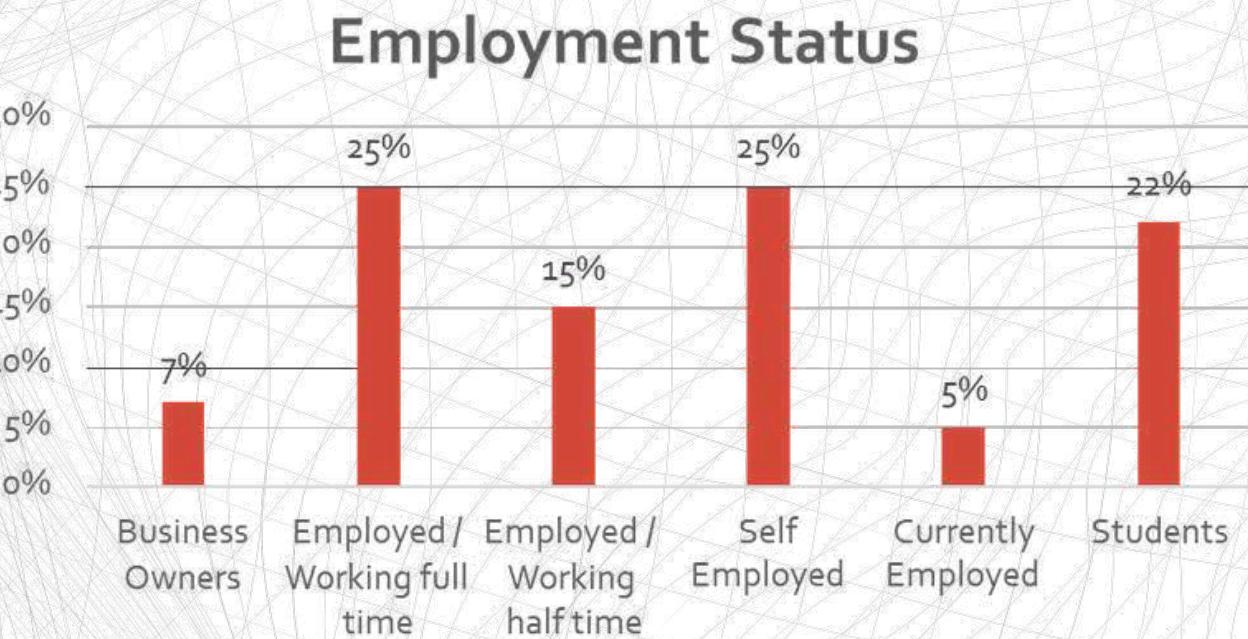
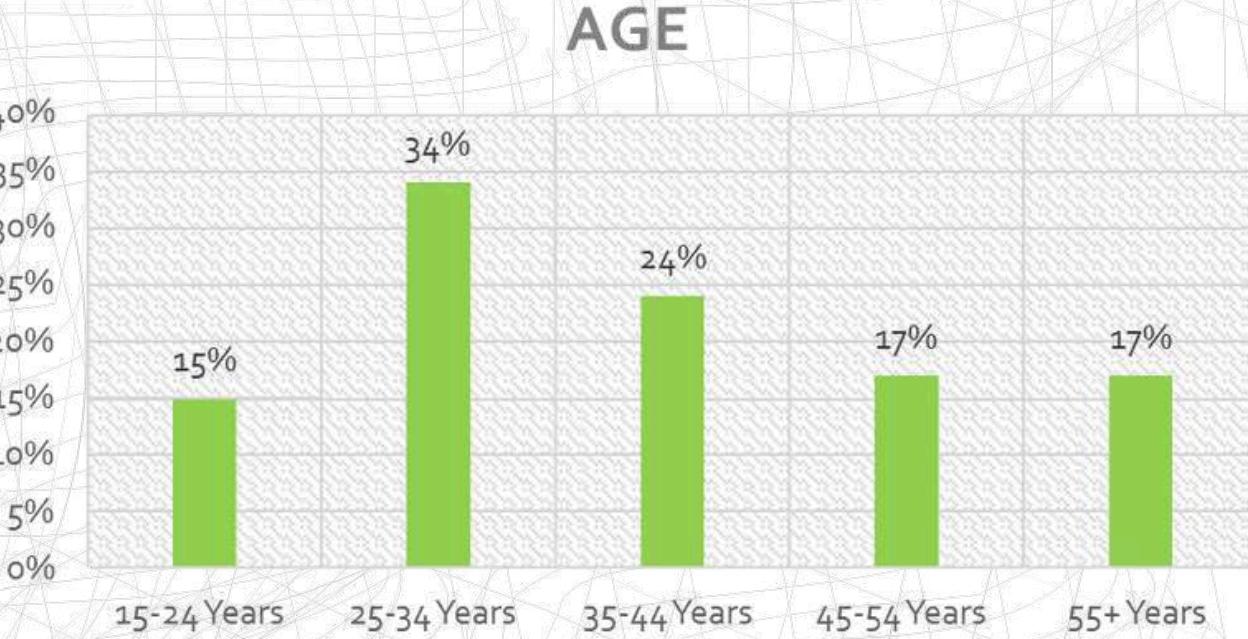
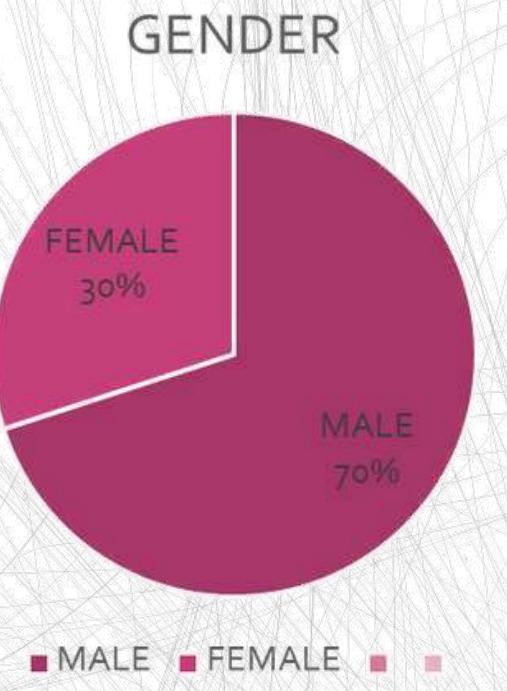


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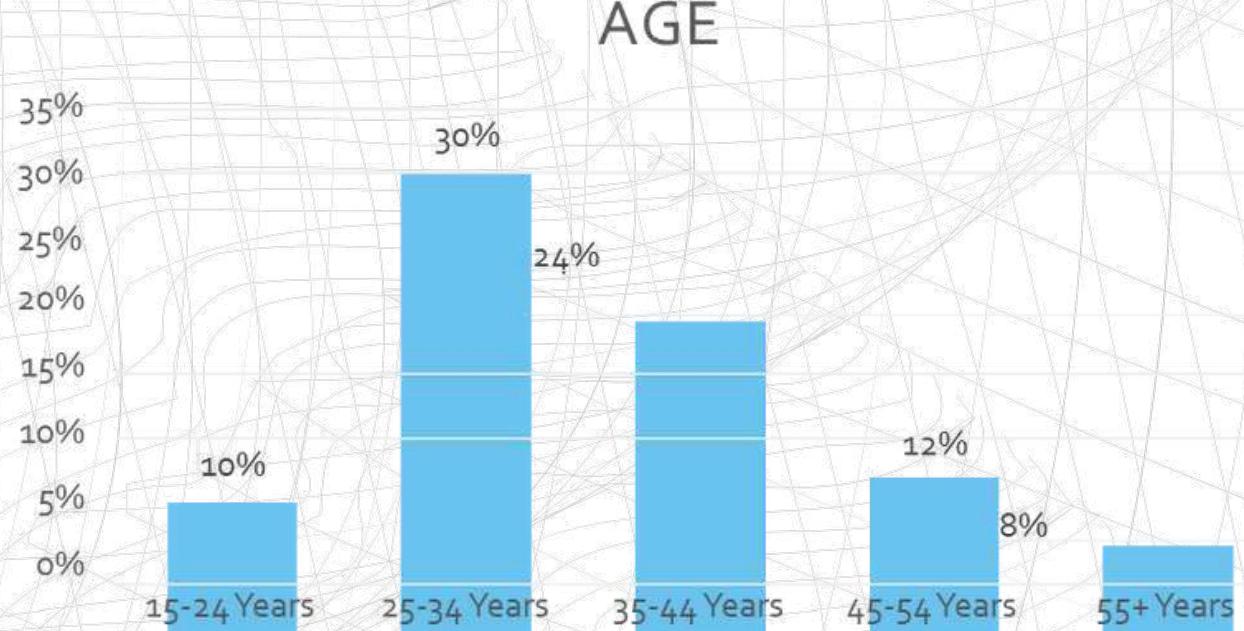
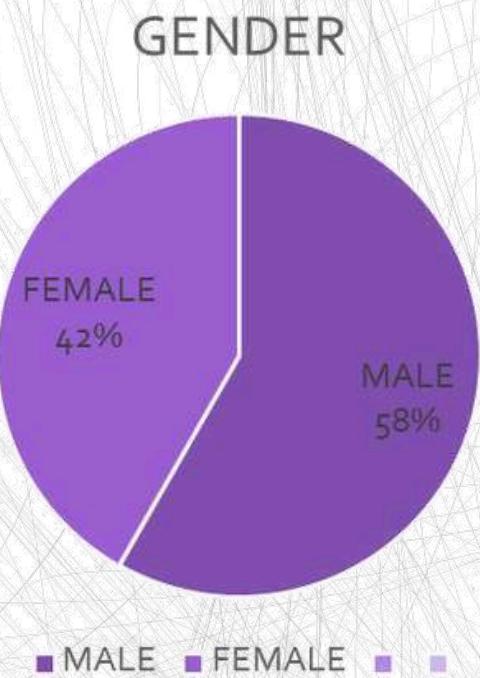
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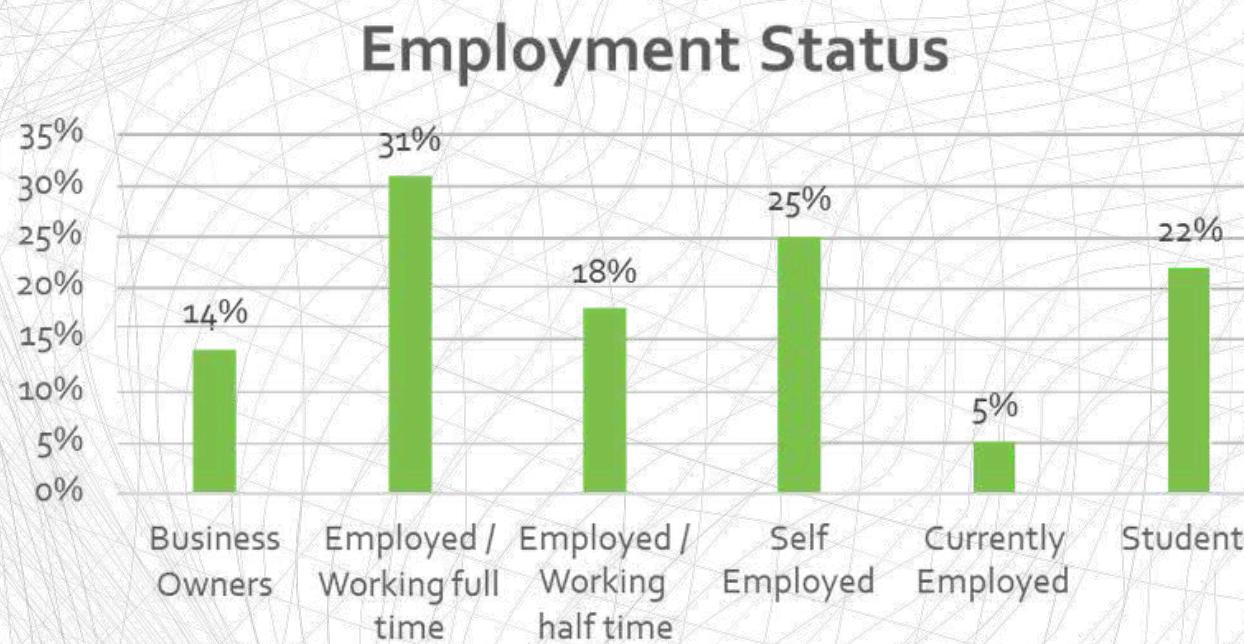
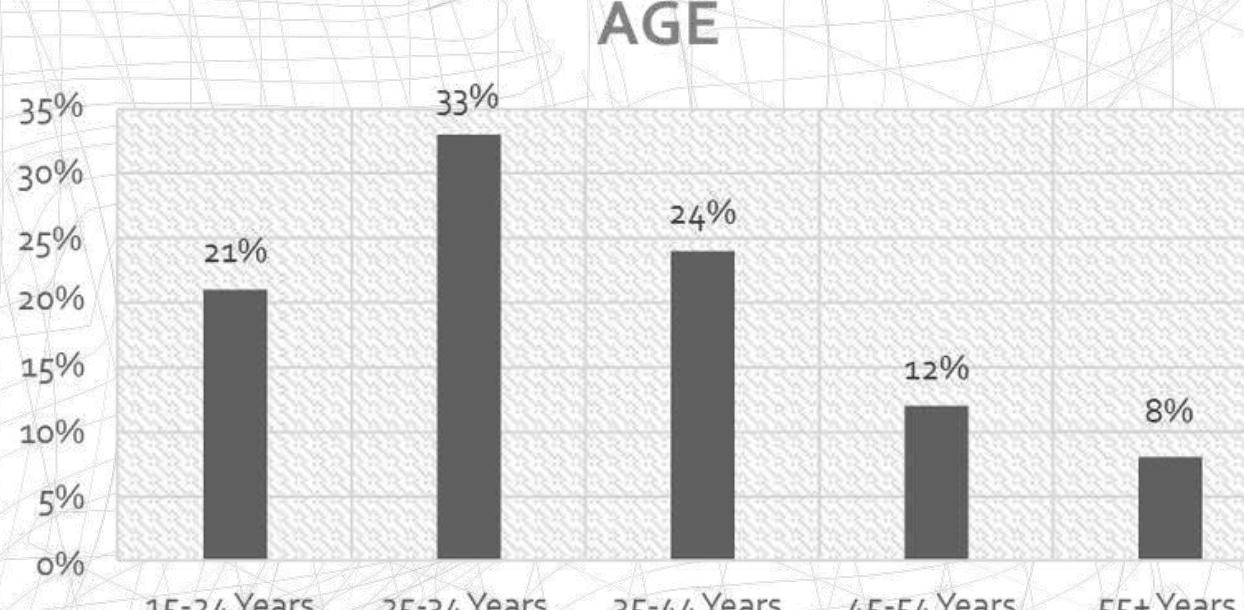
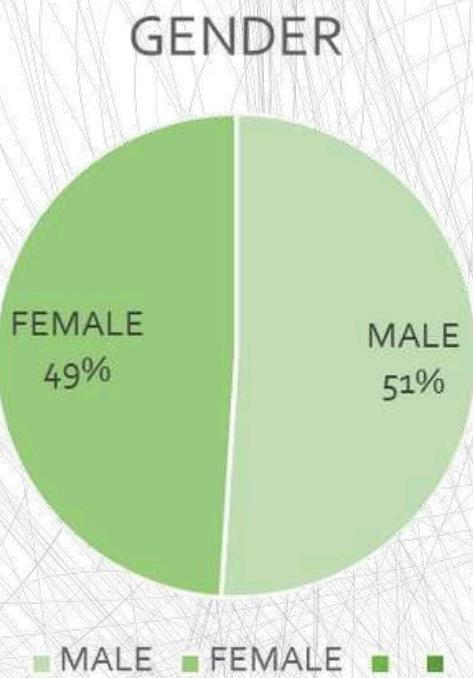
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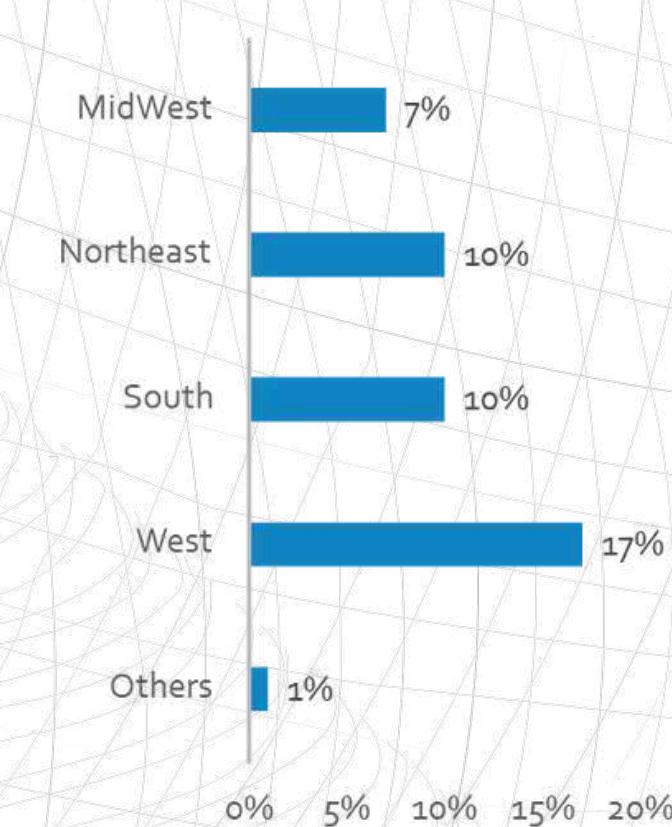


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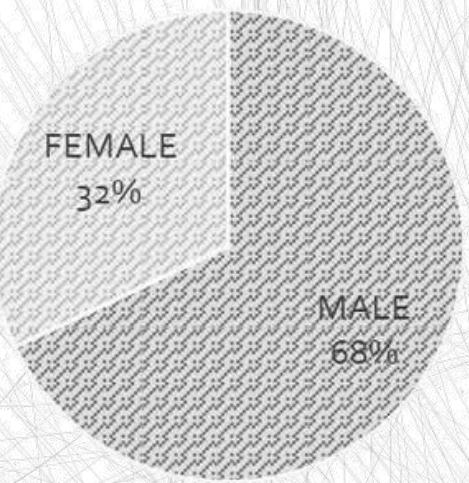
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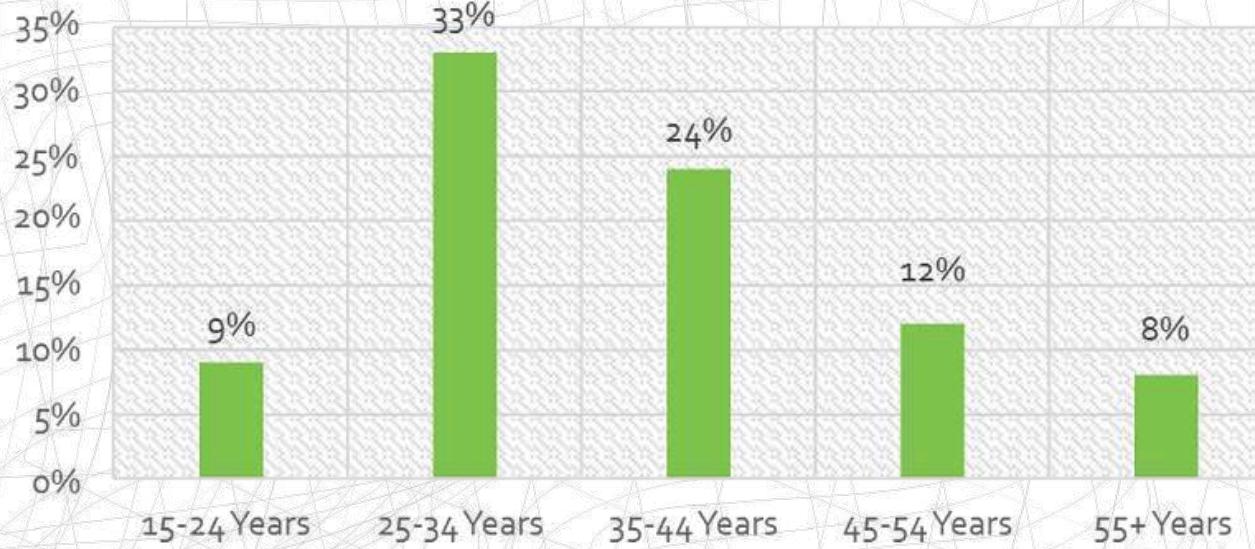
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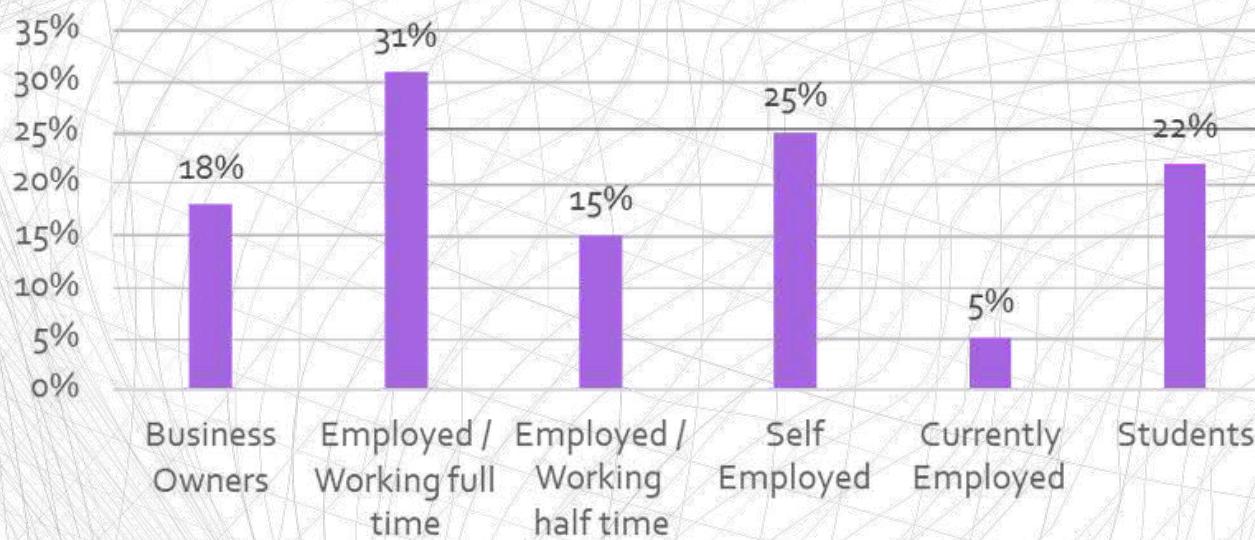
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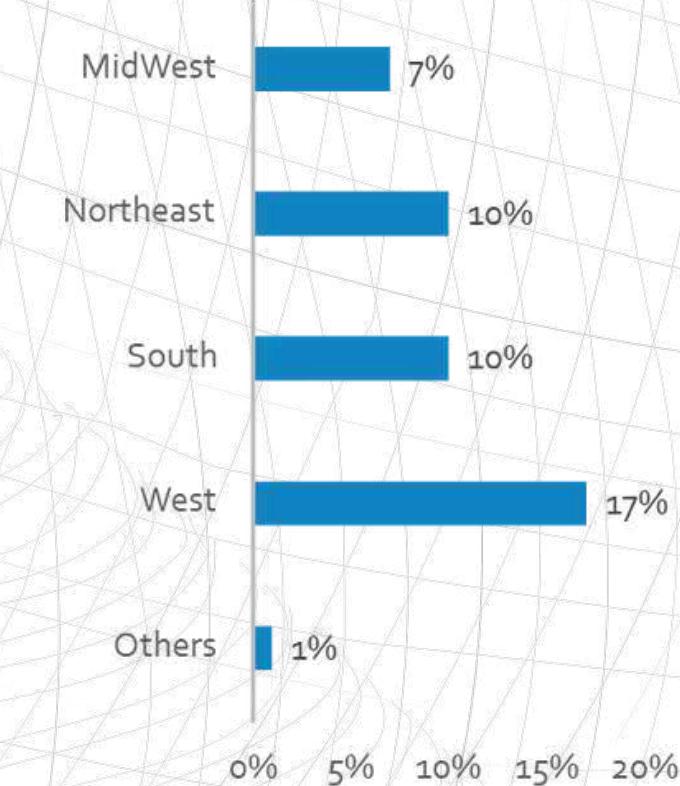
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Employment Status



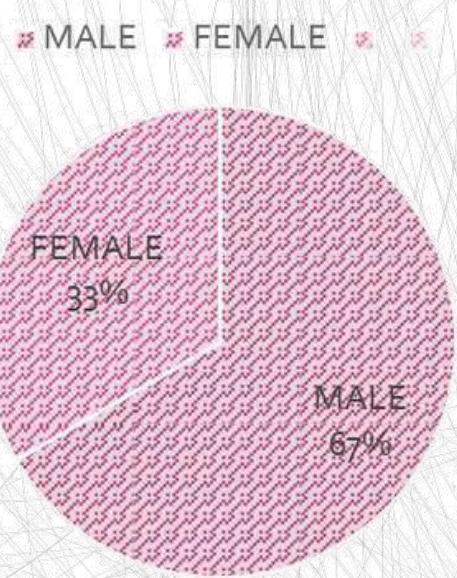
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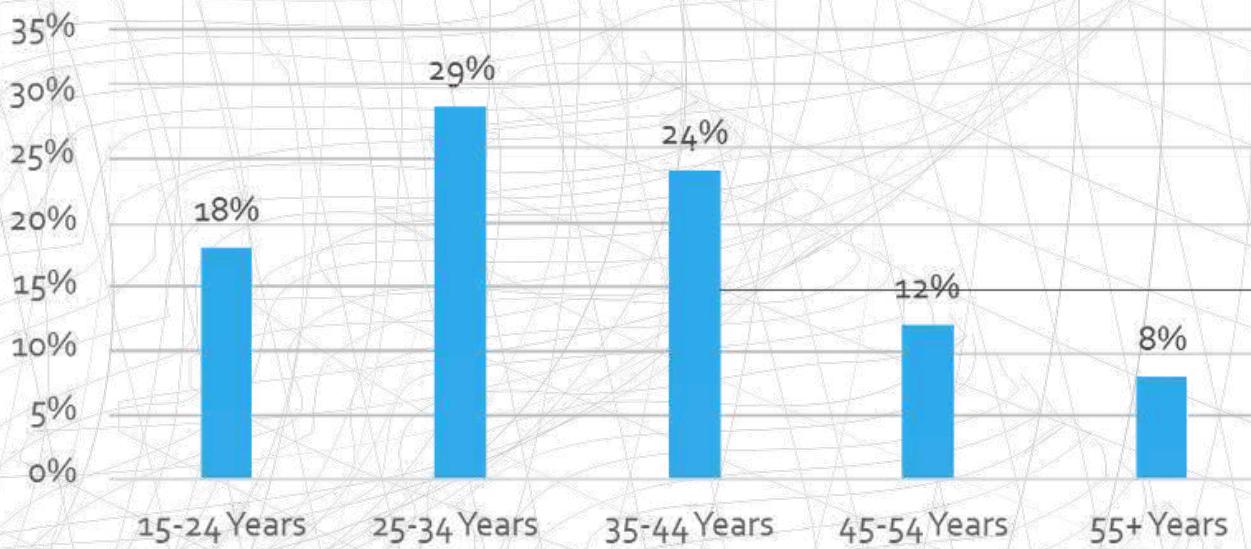
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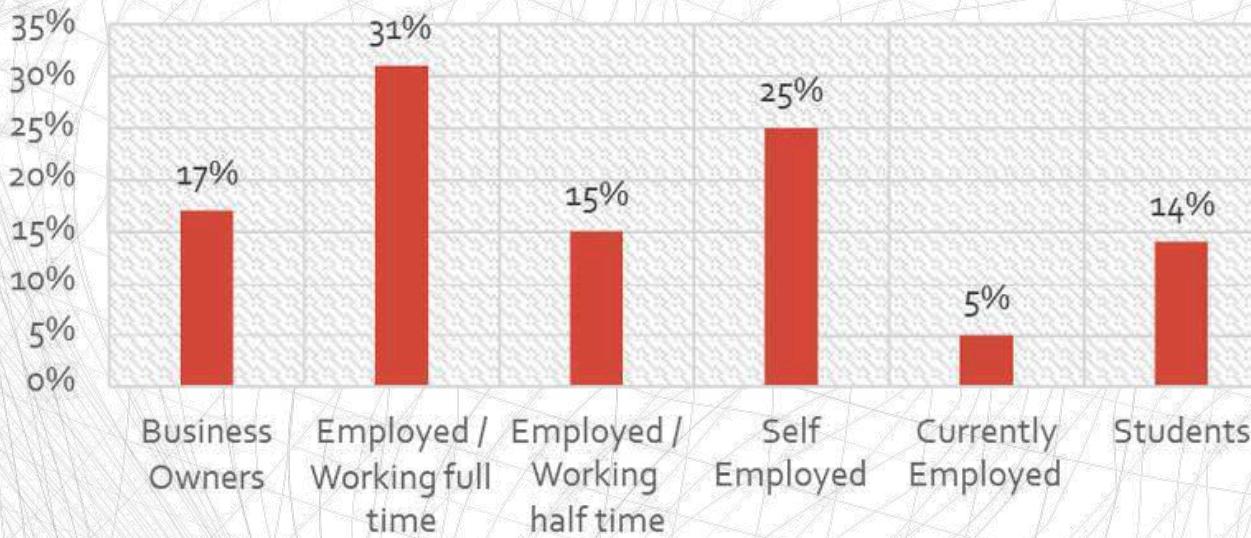
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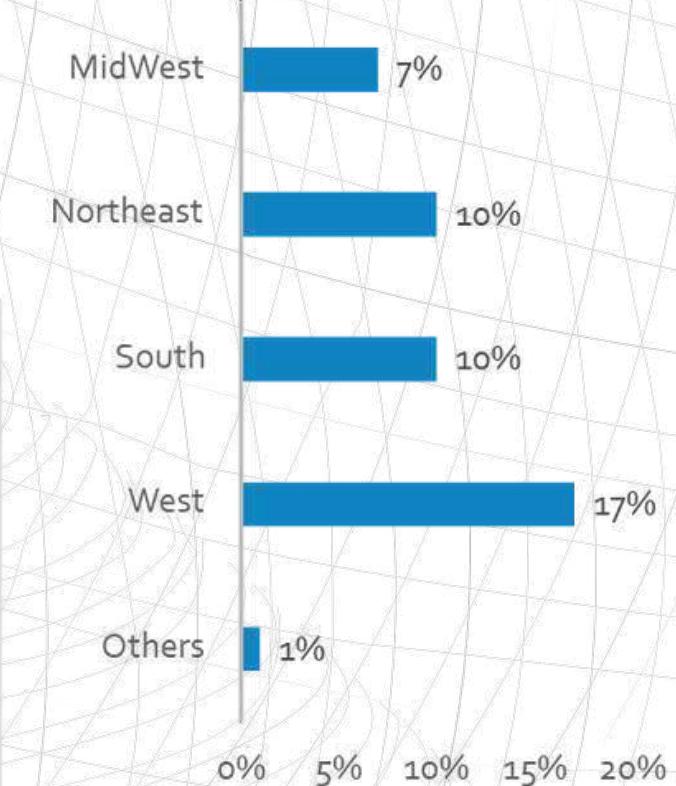
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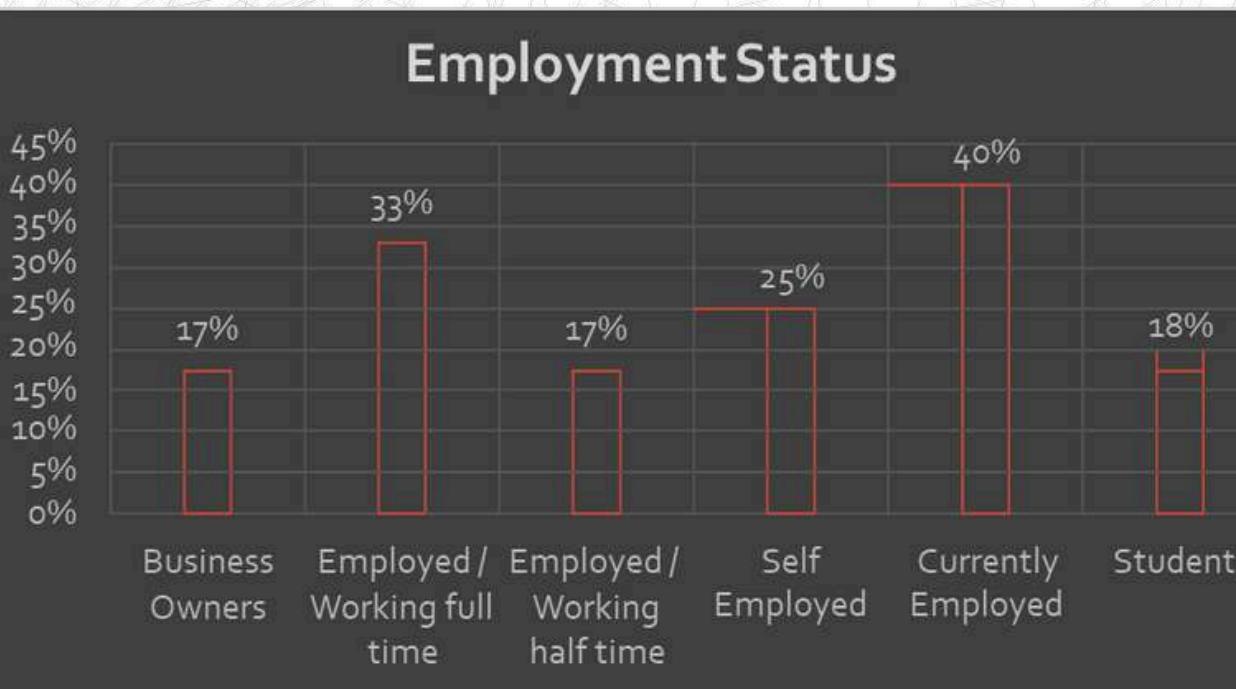
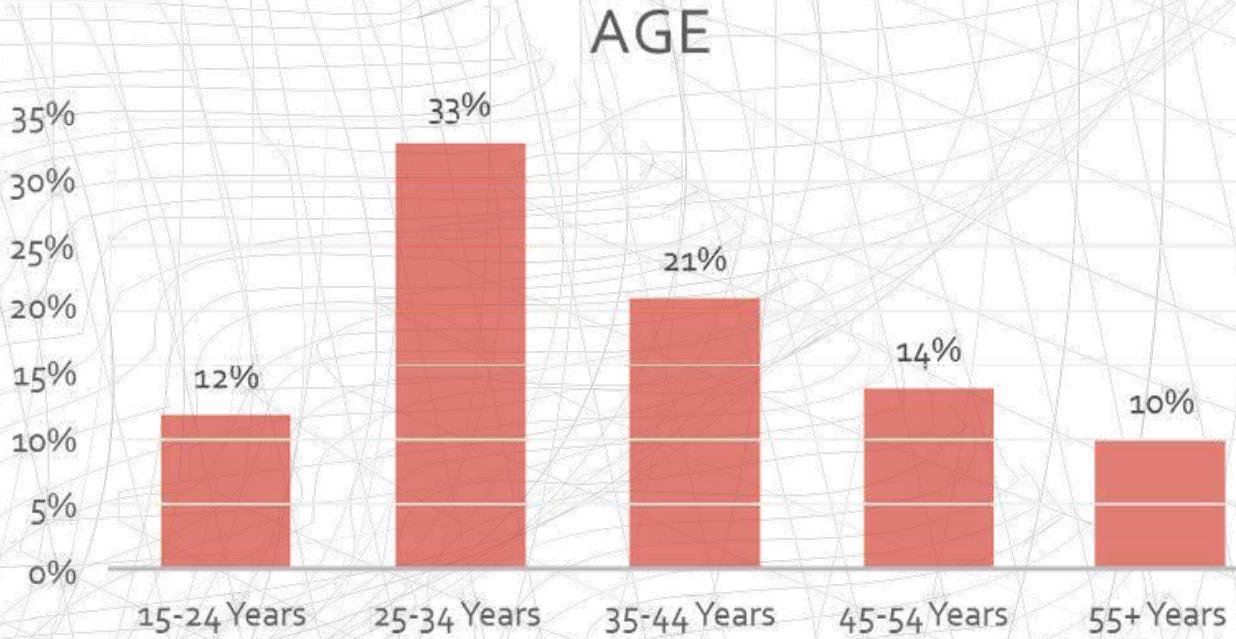
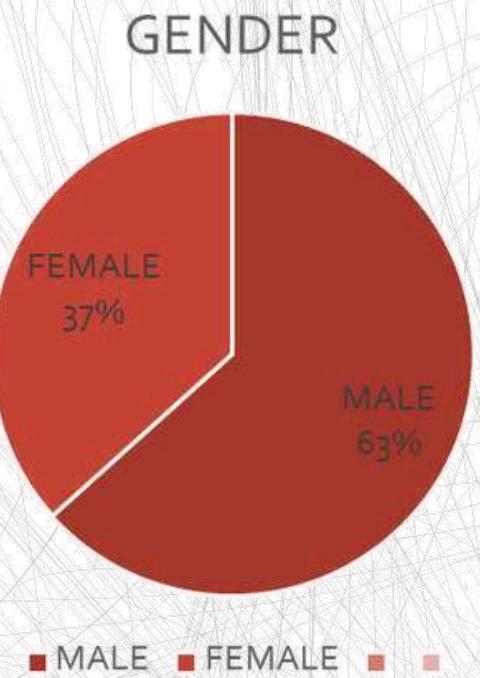


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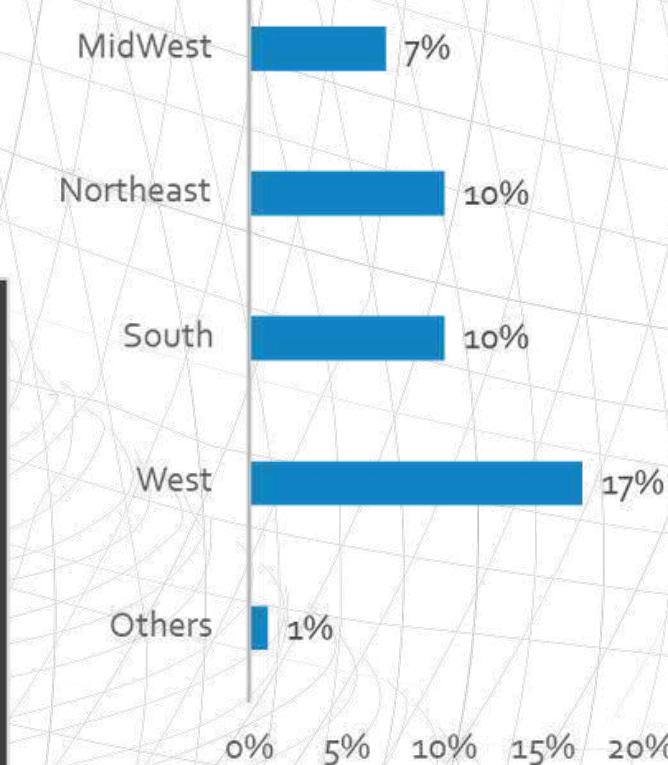


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SINGAPORE



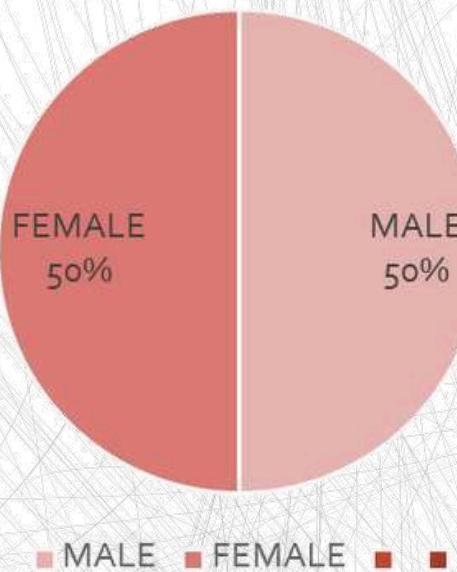
REGIONS



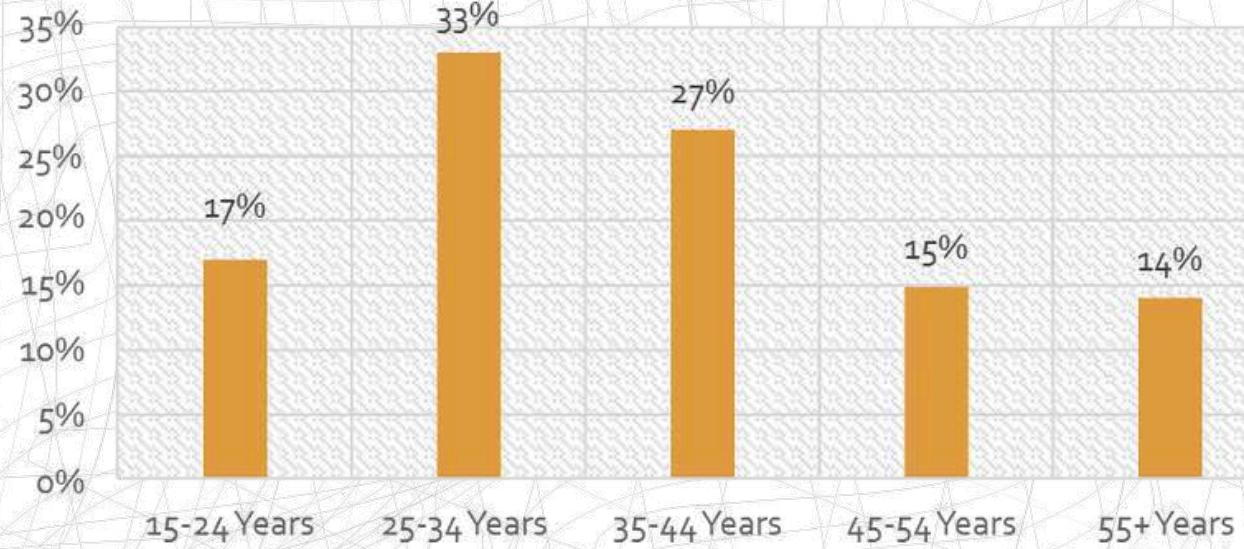
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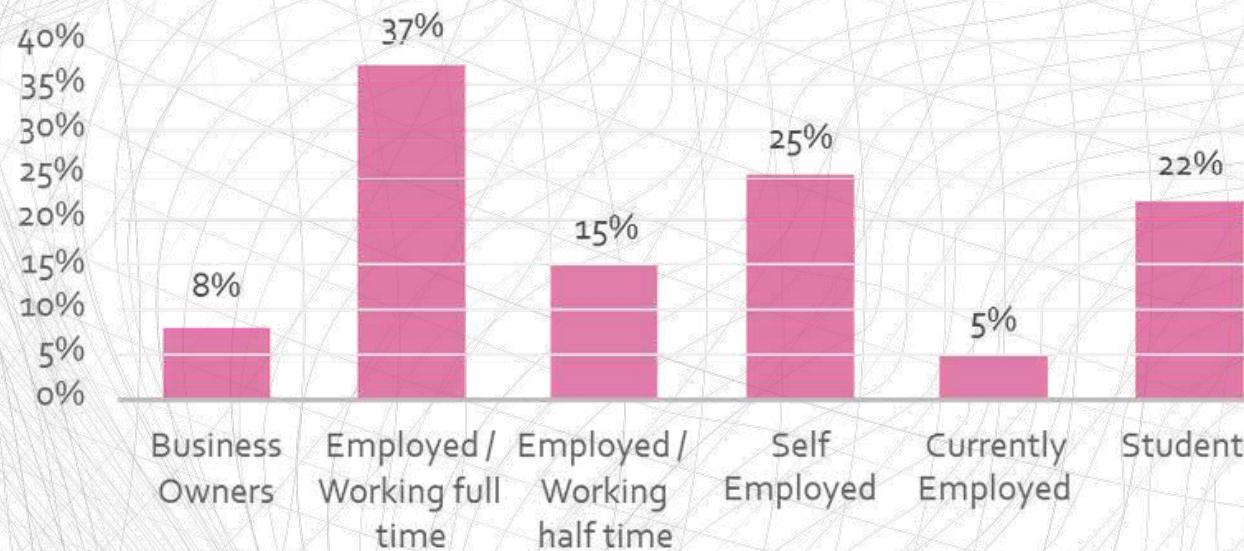
GENDER



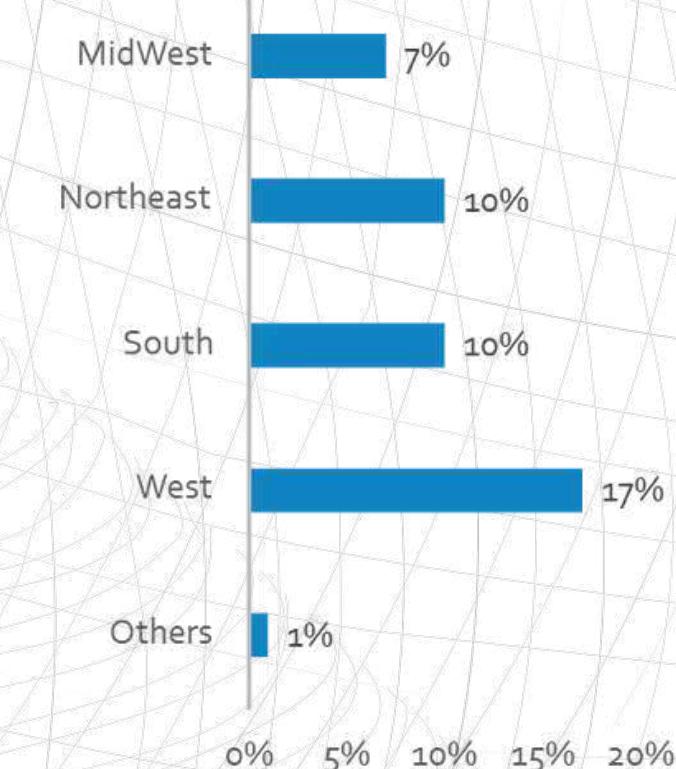
AGE



Employment Status

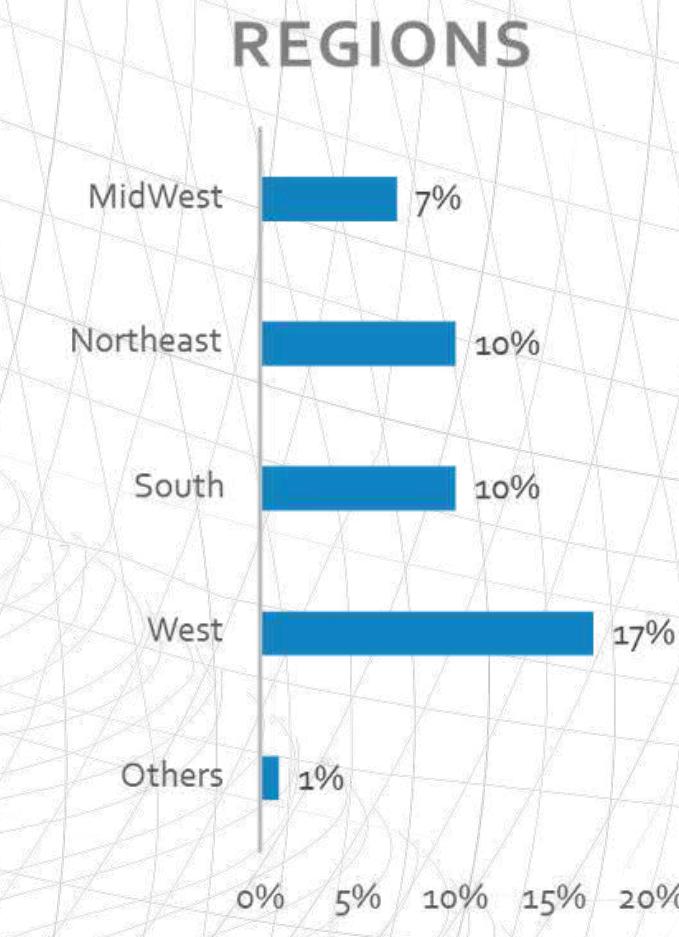
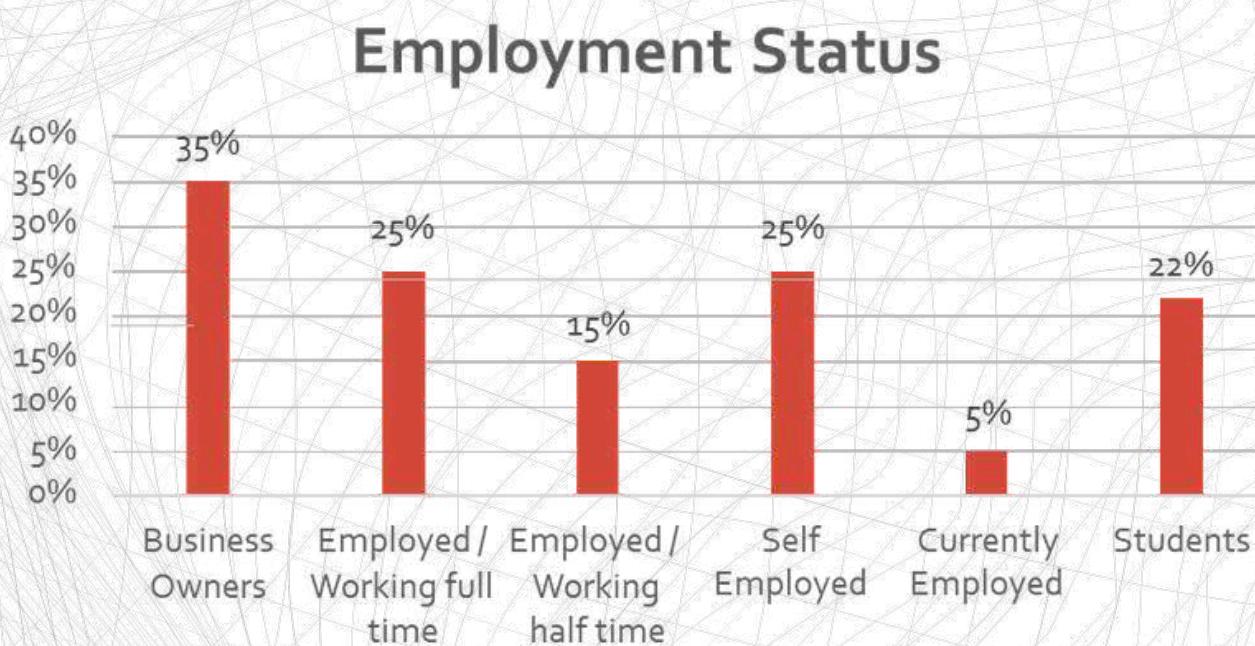
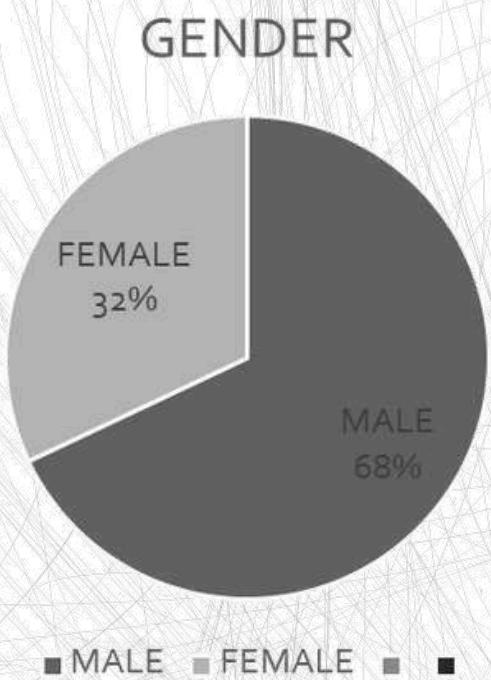


REGIONS



Panel Counts:159000

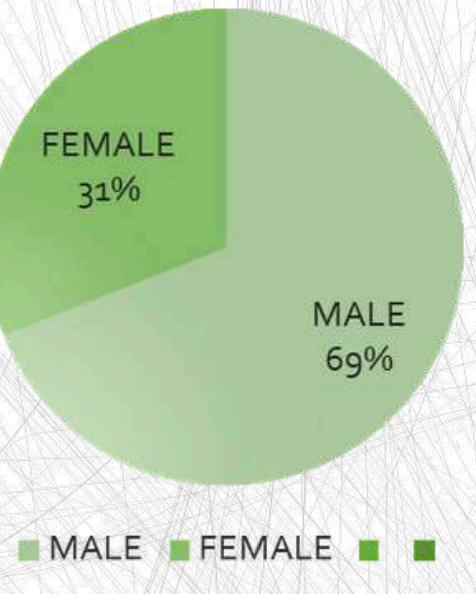
SAUDI ARABIA



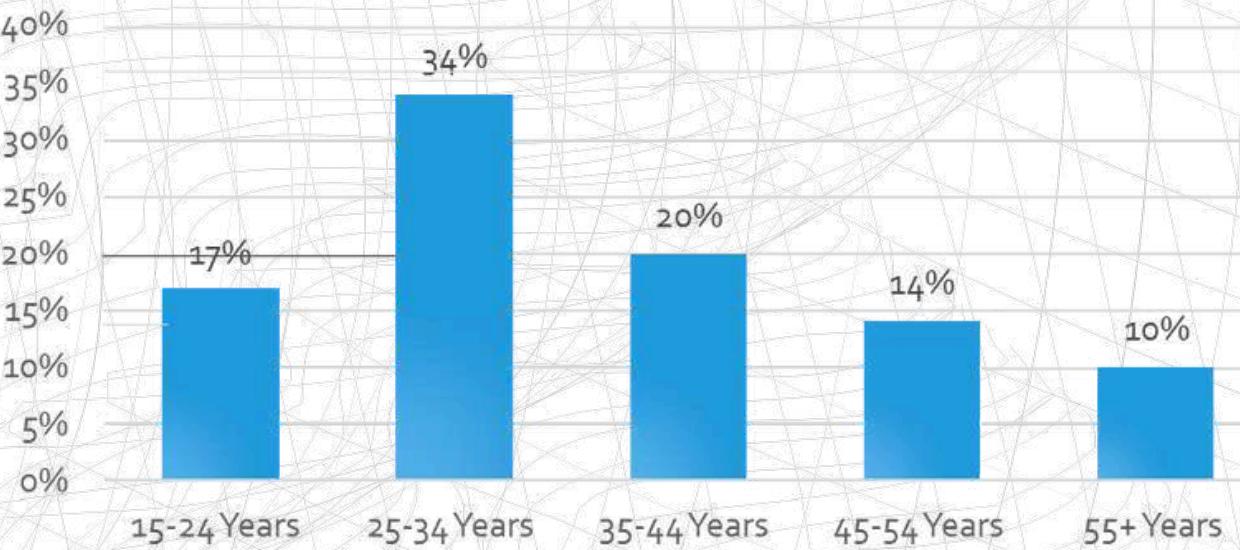
Panel Counts: 89000

TAIWAN

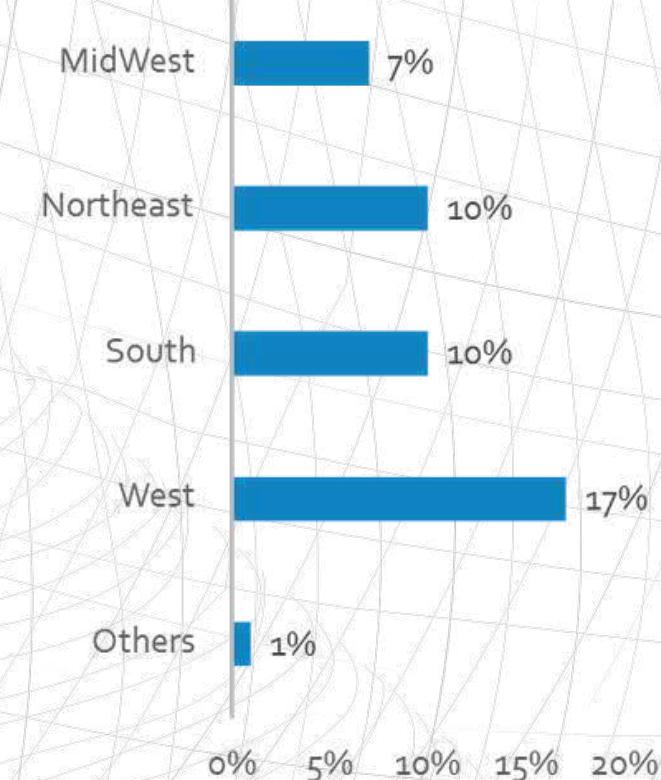
GENDER



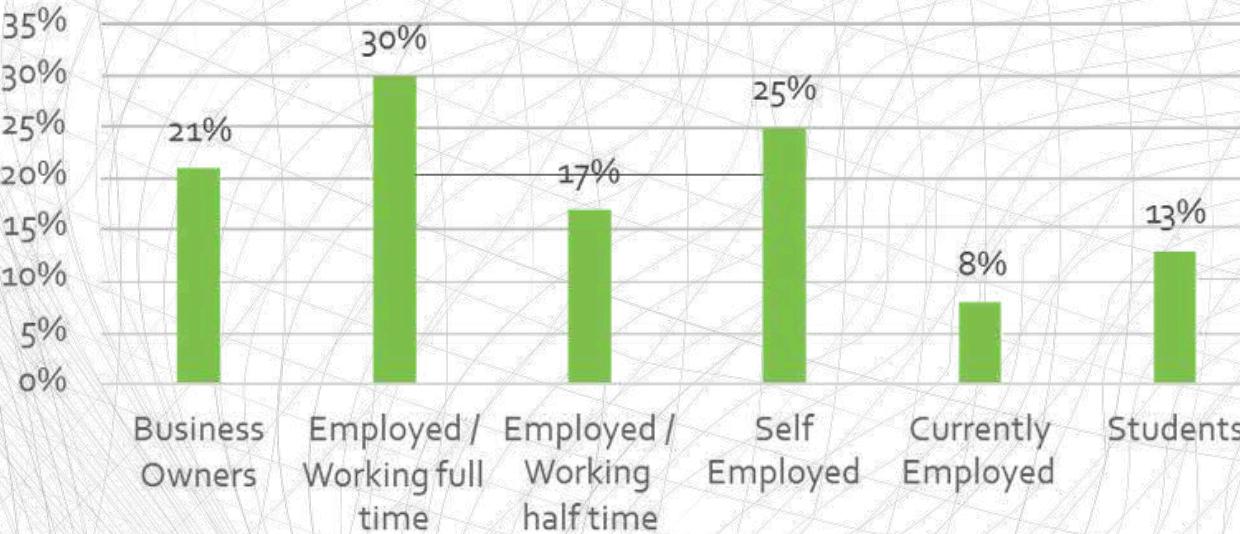
AGE



REGIONS



Employment Status

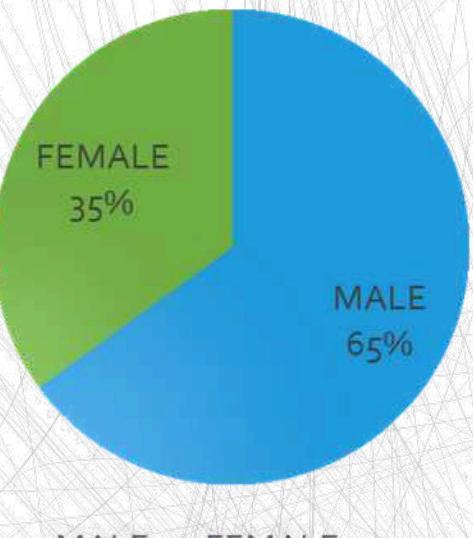


Panel Counts: 29000



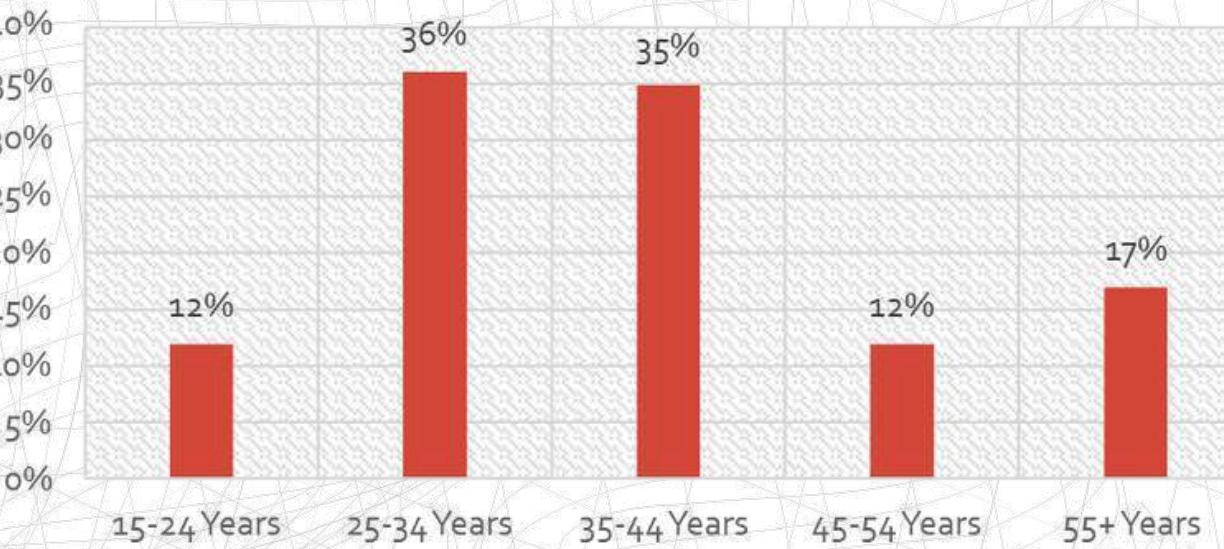
UNITED ARAB EMIRATES

GENDER



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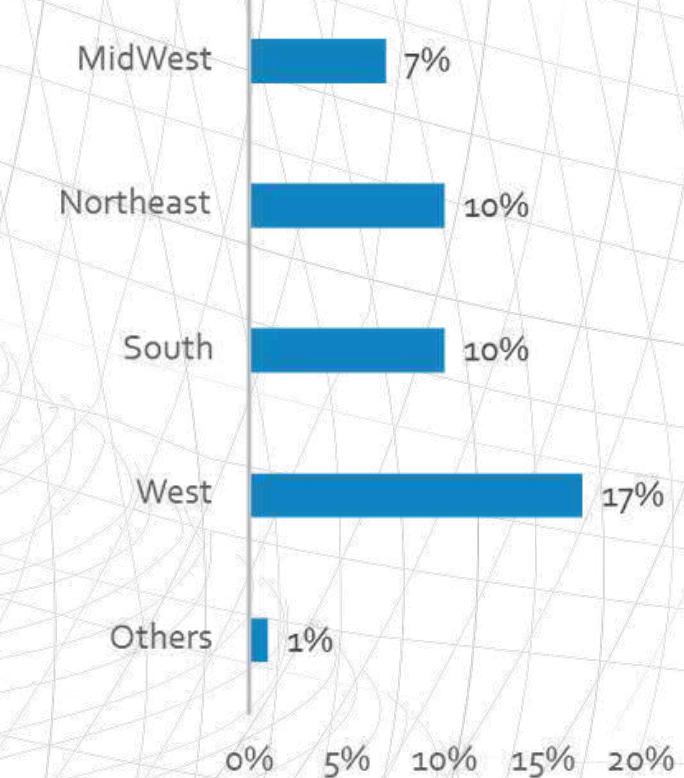
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Employment Status



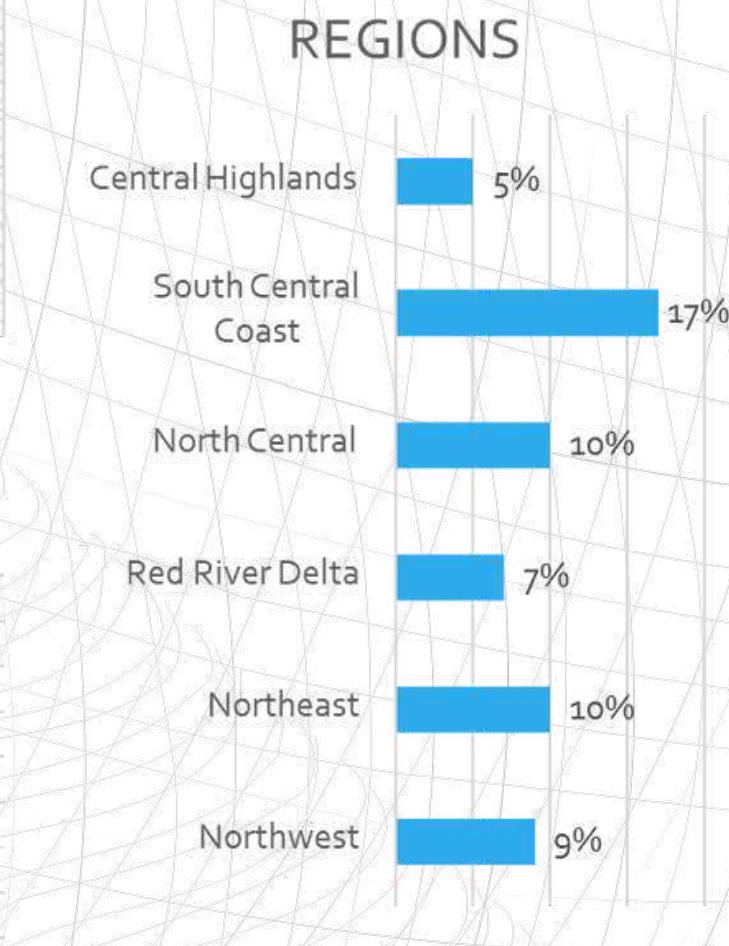
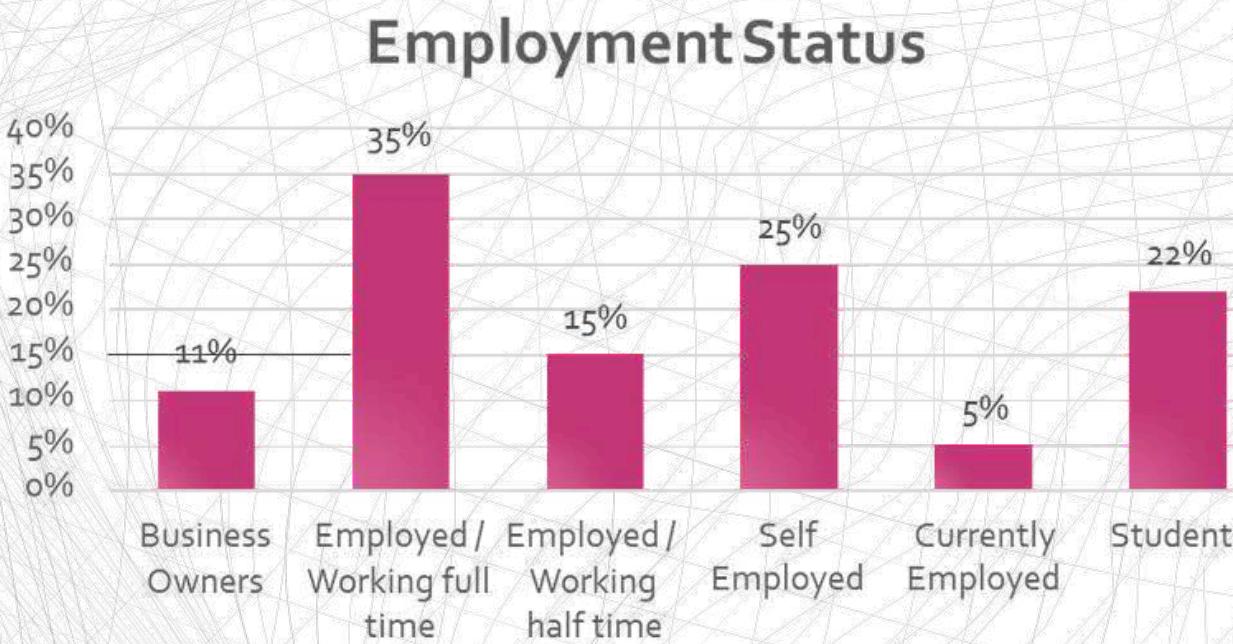
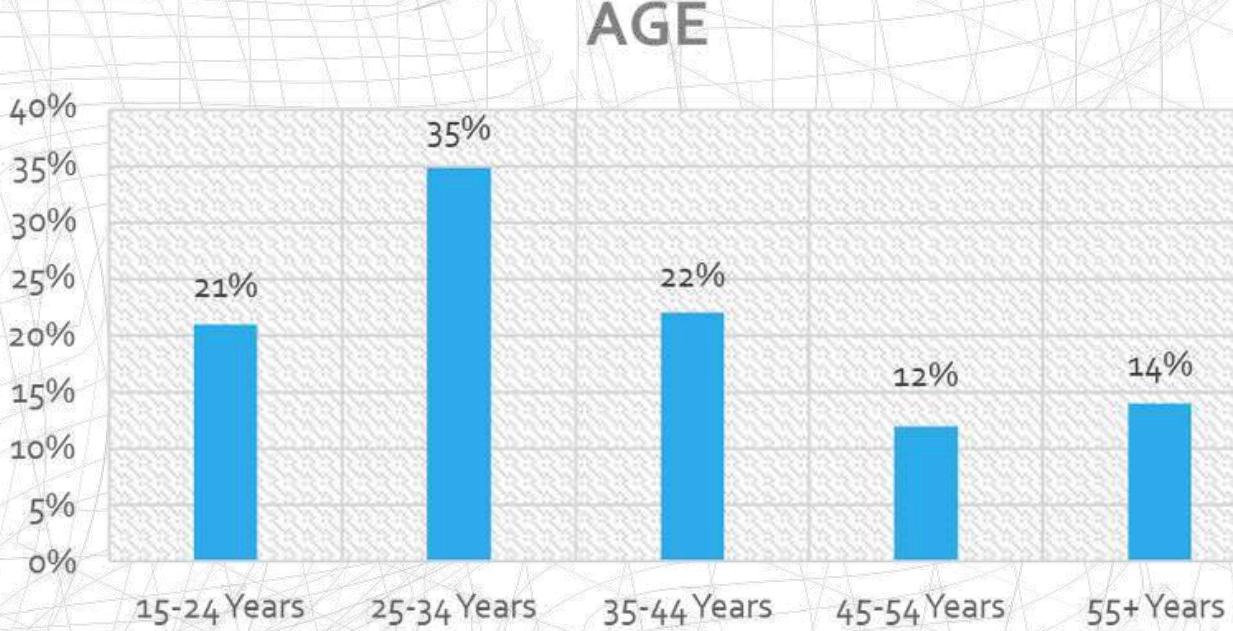
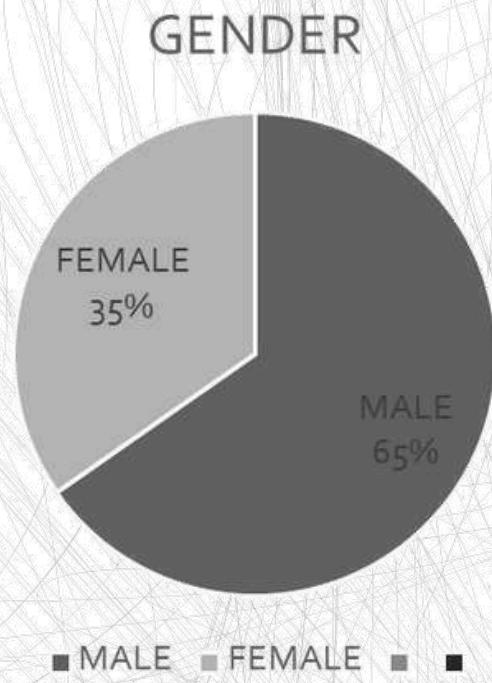
REGIONS



Panel Counts: 119000



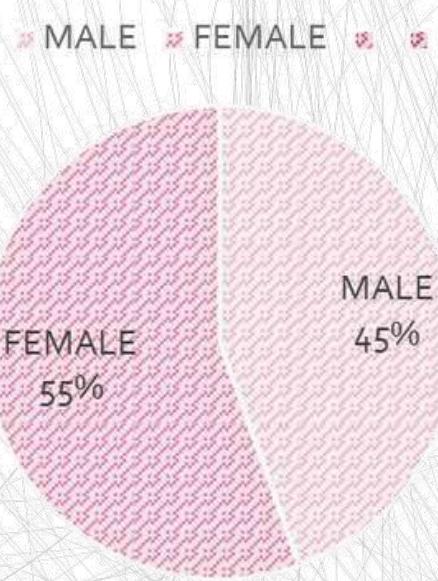
Vietnam



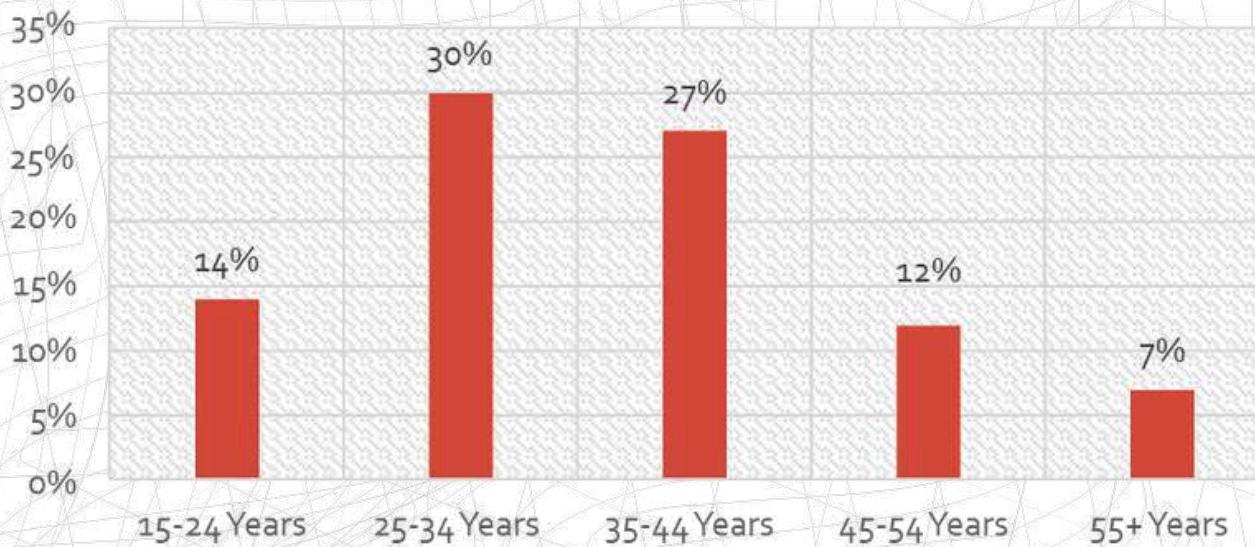
Panel Counts: 29000

Turkey

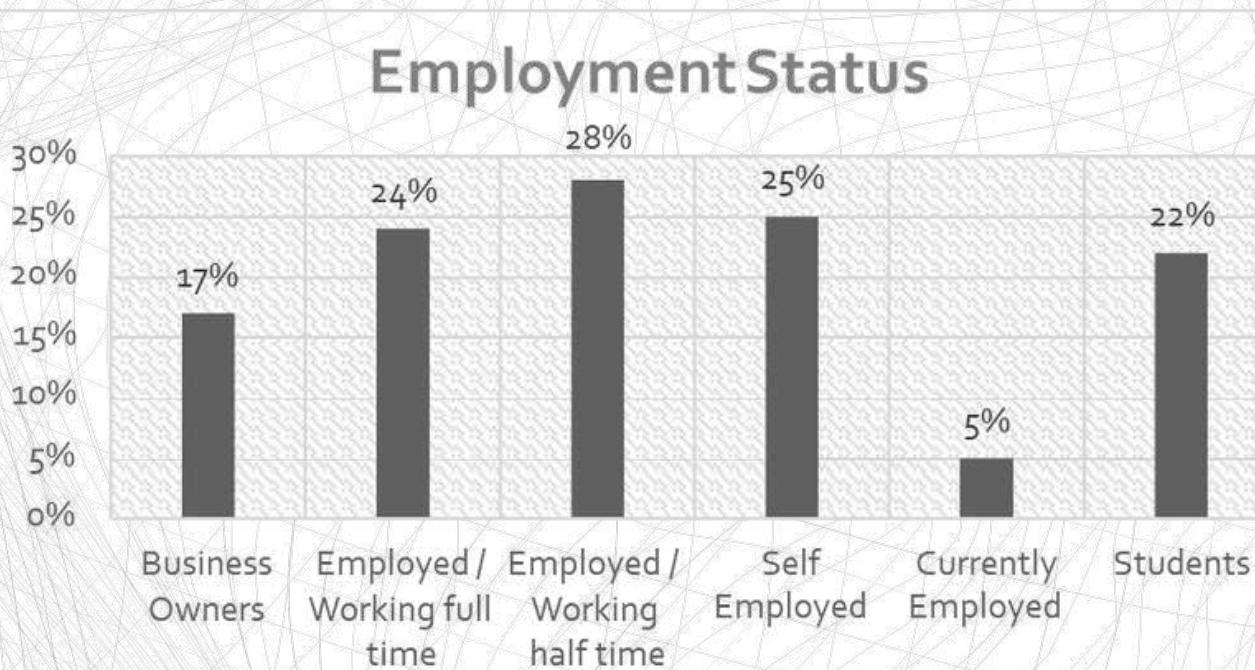
GENDER



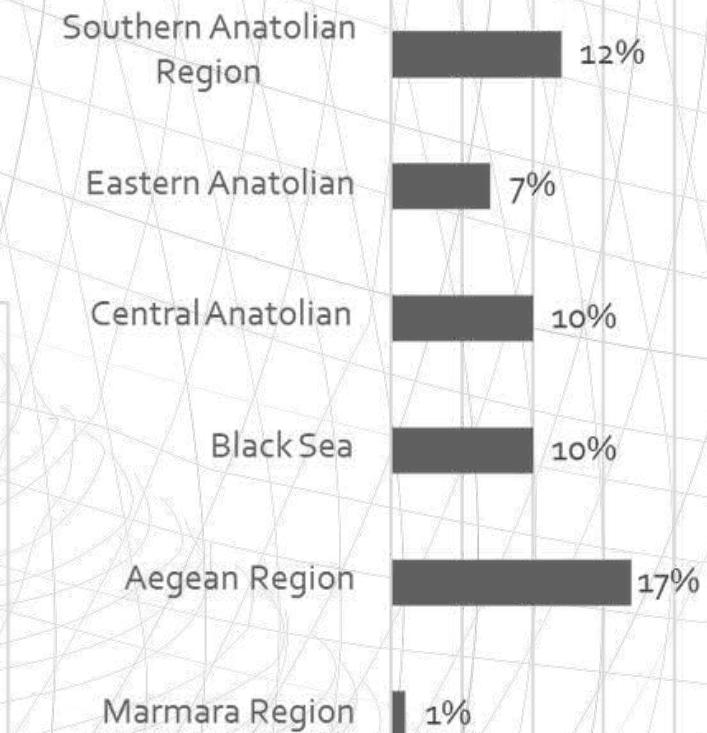
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Employment Status

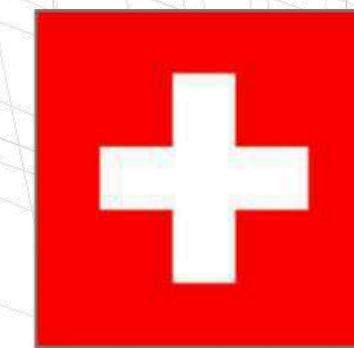
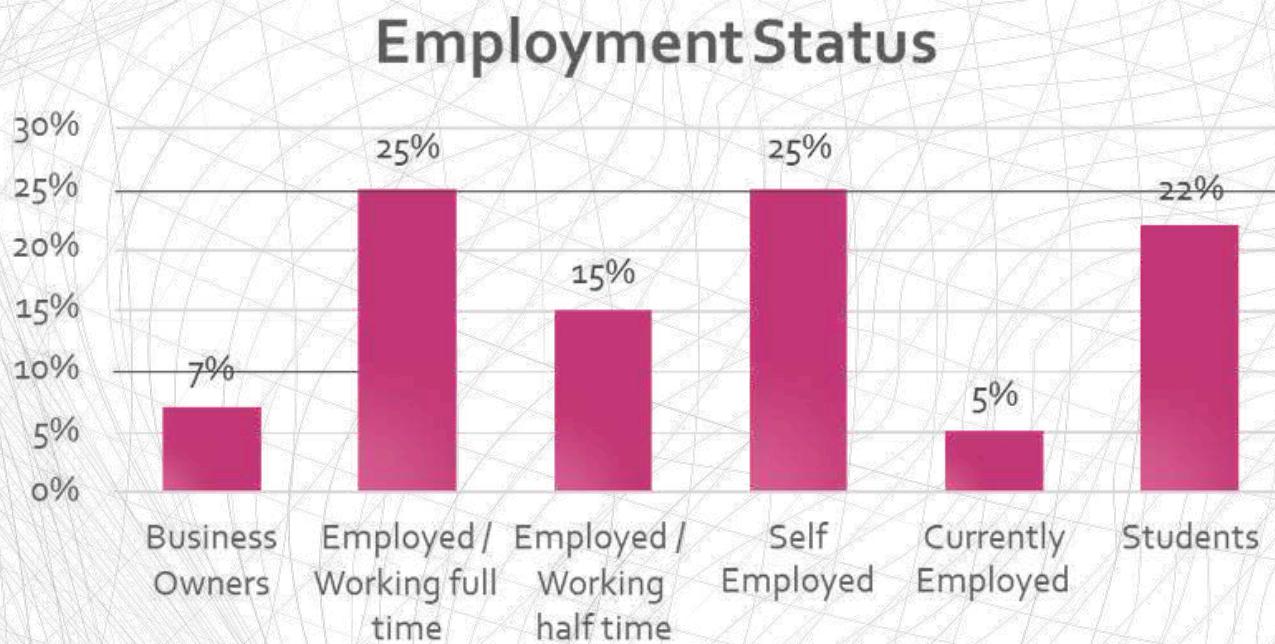
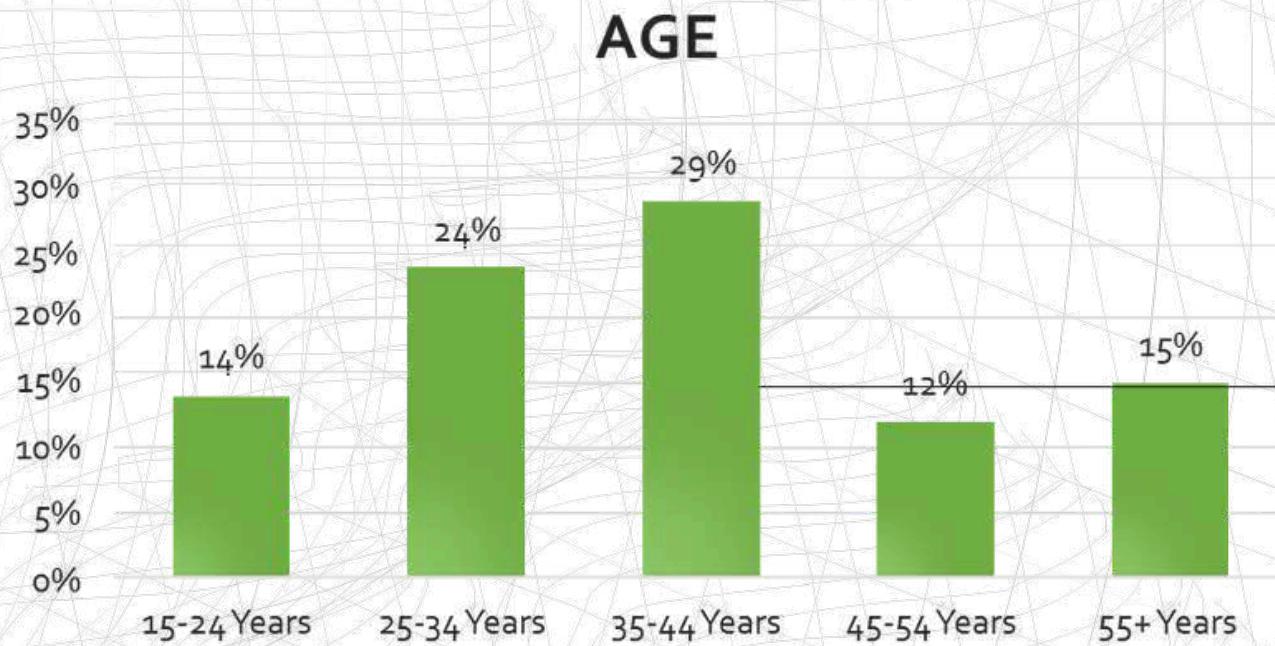
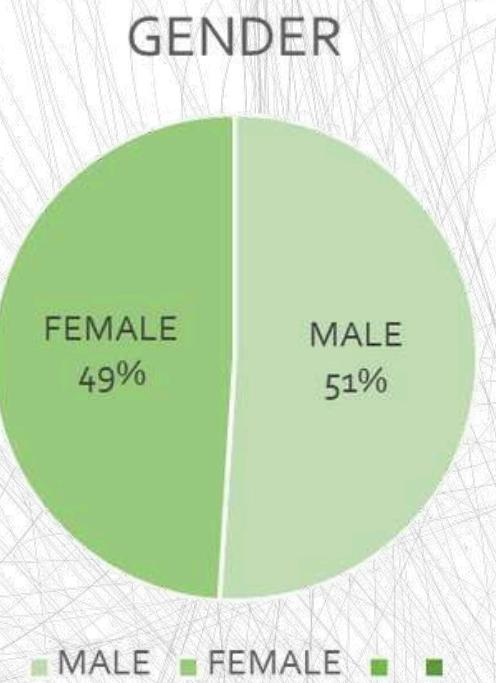


REGIONS

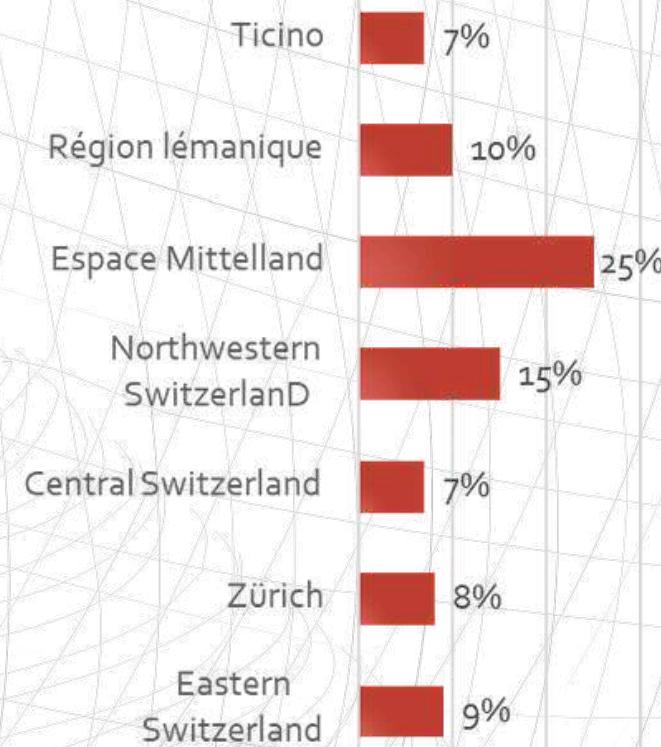


Panel Counts: 19000

Switzerland

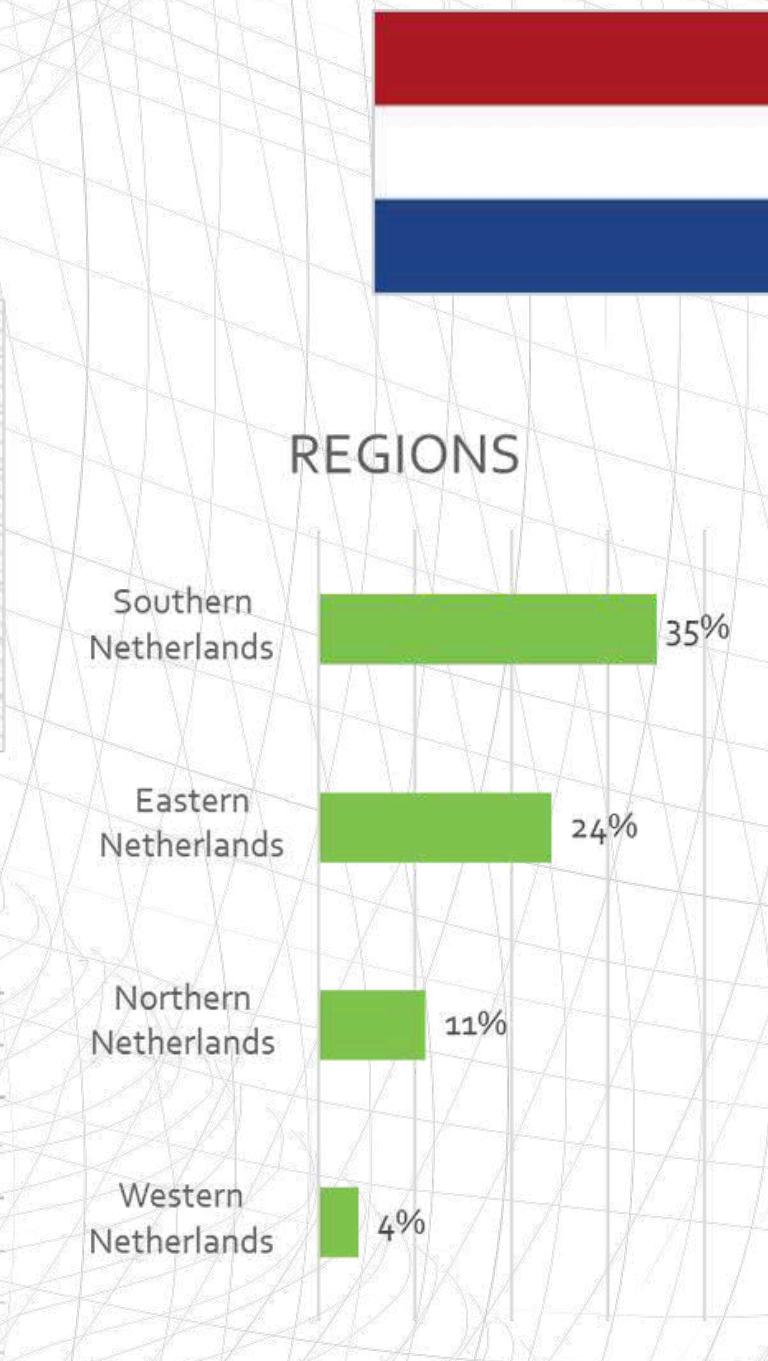
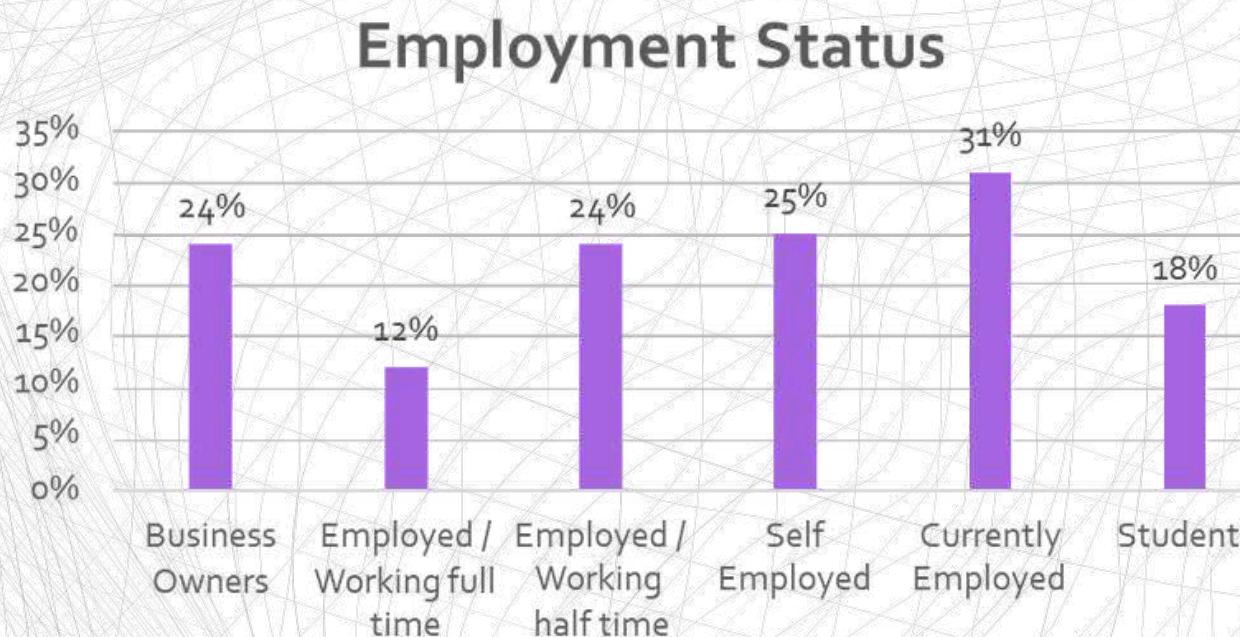
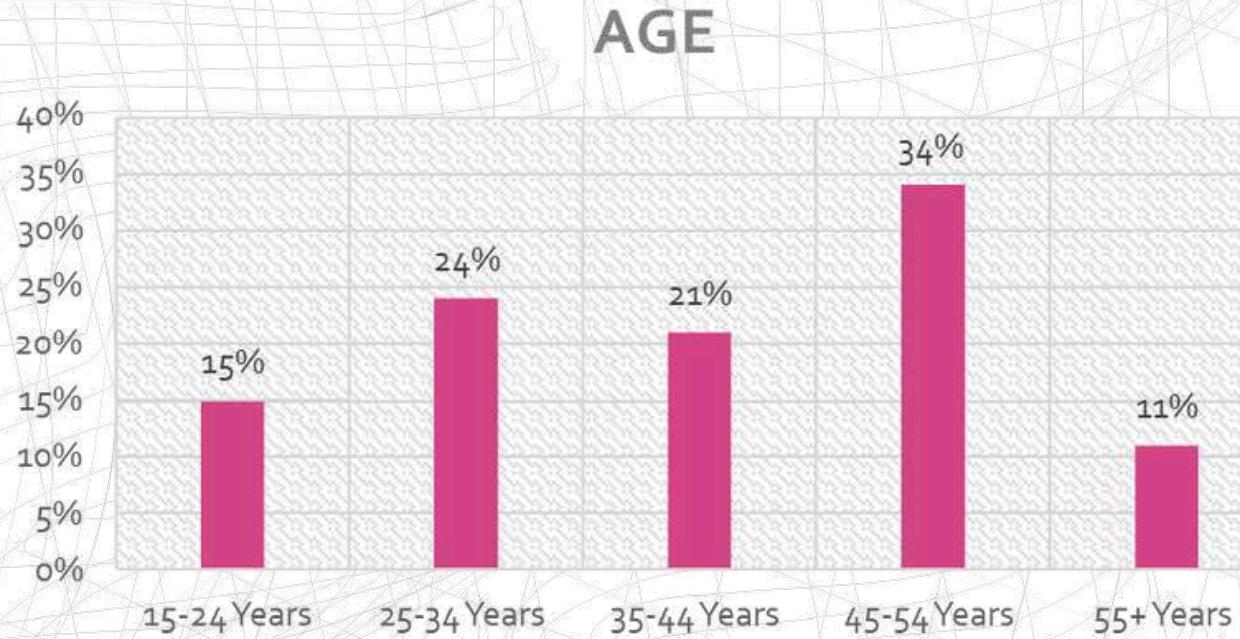
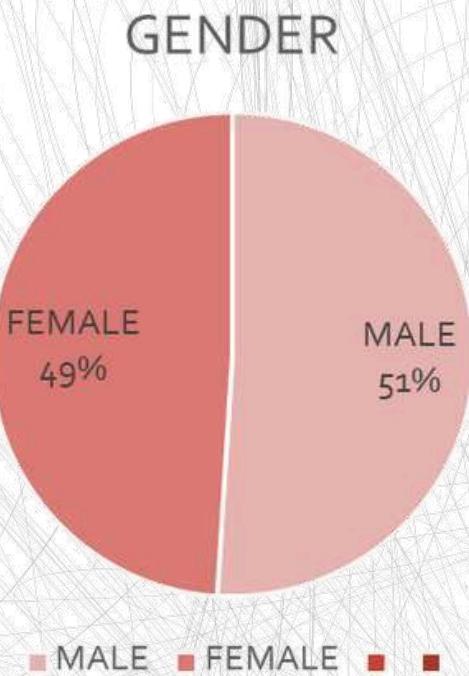


REGIONS



Panel Counts: 42000

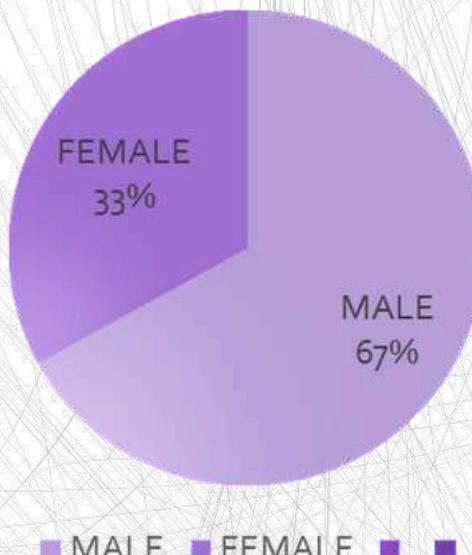
Netherlands



Panel Counts: 16000

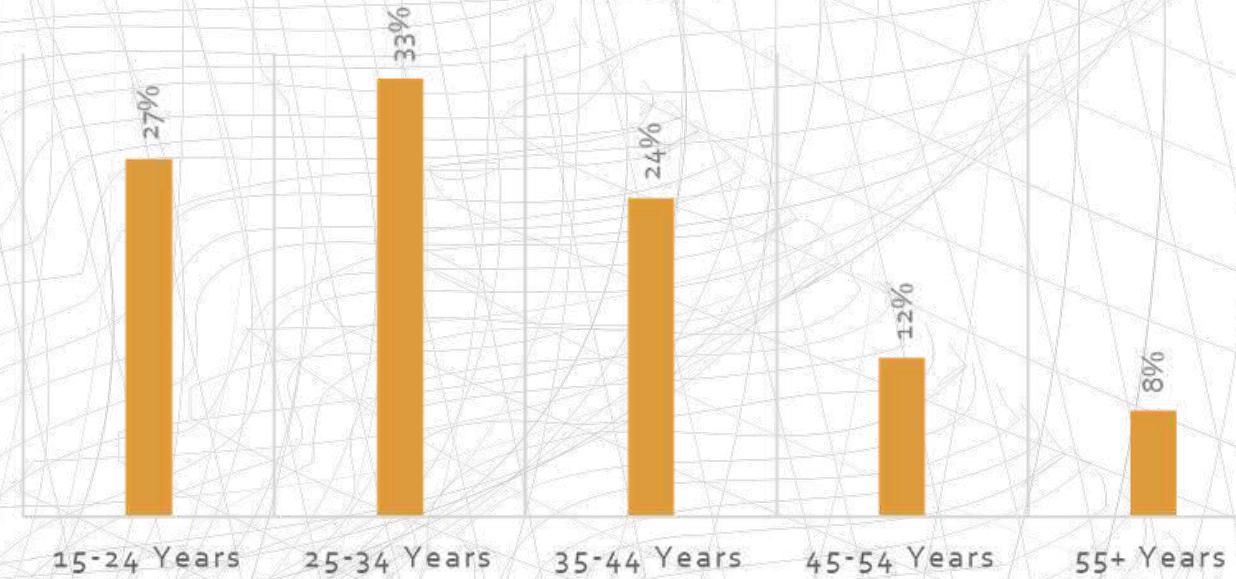
Greece

GENDER

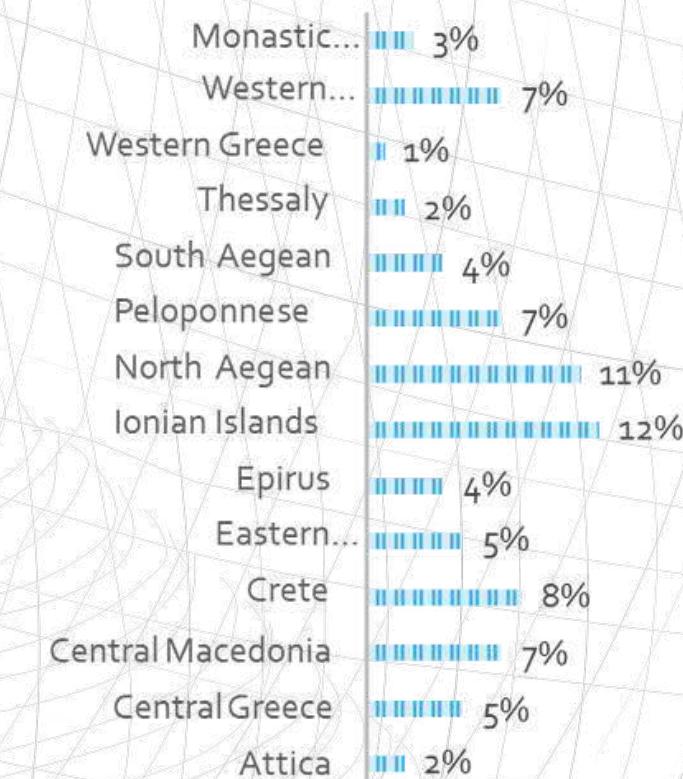


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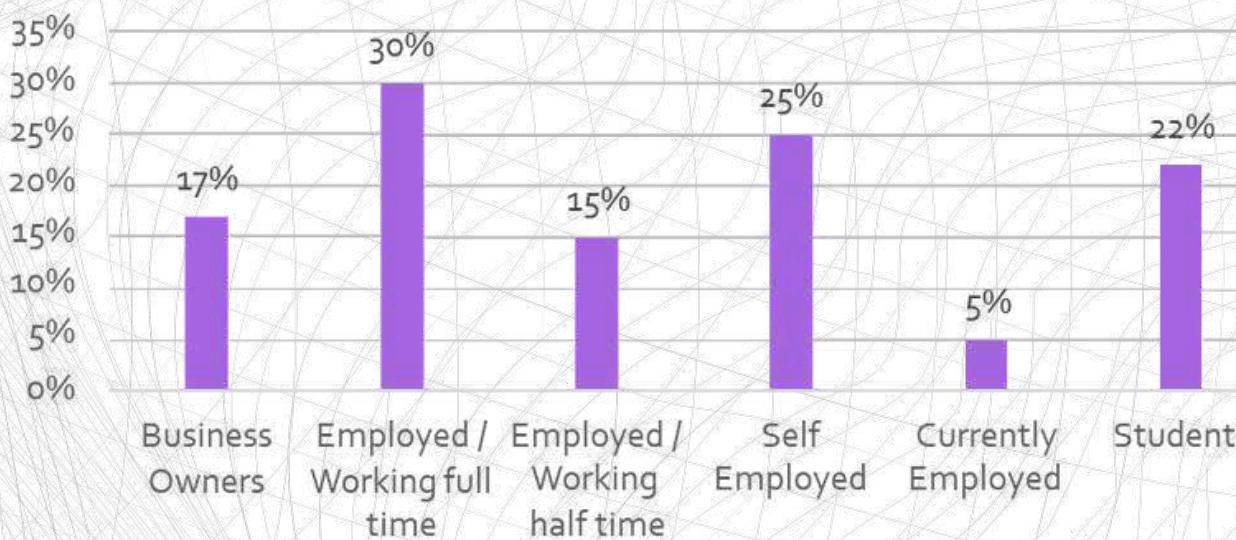
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REGIONS

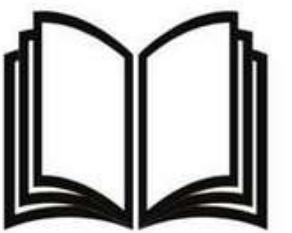


Employment Status



Panel Counts:5000

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