# **GAGANDEEP GOYAL**

# Sales & Business Development | Freight Broker | Al & Tech Enthusiast

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🖉 https://gagandeep-portfolio-lime.vercel.app/ 🛛 👂 Bathinda, Punjab

#### SUMMARY

Dynamic and results-driven sales and business development professional with 3.5+ years of experience in logistics, tech-enabled sales, and Al-driven automation. Proven ability to drive revenue, negotiate high-value deals, and optimize operations through strategic planning. Strong foundation in mathematics, programming, and Al tools for business automation. Seeking opportunities to leverage my expertise in sales, operations, and Al to drive business success.

#### **EXPERIENCE**

Home Tutor

08/2023 - Present

Freelance

Bathinda, Punjab

• Strengthened problem-solving skills while mentoring 30+ students in STEM subjects.

• Helped students improve their grades by 20-30% through personalized learning strategies.

**Business Development Executive** 

05/2024 - 07/2024

Kodu (Powered by Dhurina)

Sirsa.Harvana

• Sold coding courses to 50+ students, generating significant revenue.

• Conducted video meetings, guided students, and improved customer persuasion skills.

• Leveraged AI tools for automated lead management and customer interactions.

# **Logistics Coordinator**

08/2022 - 02/2024

Varstar Alliance Bathinda, Punjab

• Coordinated 150+ shipments across the USA & Canada with a 98% on-time delivery rate.

Consistently achieved monthly sales of \$1,000-\$1,500, with top deals totaling \$2,700.
Managed 25+ client accounts monthly, ensuring efficient load handling & client retention.

Mastered TMS, AFM, DAT, Truckstop, and Al-driven analytics for logistics optimization.

### Channel Sales Manager

04/2020 - 07/2022

#### Telegram Messenger

Bathinda, Punjab

• Resold 1,000+ digital products and services, increasing sales by 30%.

• Negotiated 500+ deals with a 20% average profit margin.

• Expanded client base by 25% through targeted marketing & strategic customer engagement.

# **EDUCATION**

## Bachelor of science (Hons.) Mathematics

08/2022 - 06/2025

## Maharaja Ranjit Singh Punjab Technical University

Bathinda, Punjab

- Mastered calculus and differential equations, solving 95% of complex problems, including real-world optimizations.
- Developed C and Python skills, completing 30+ projects and automating 40% of manual tasks.
- Applied numerical analysis and probability, modeling problems with 85% accuracy.
- Mastered Differential Equations, solving 85% of first and higher-order equations using methods like variation of parameters for real-world problems.

12th (Non-Medical)

03/2020 - 04/2021

#### **IITIANS CLASSES**

Bathinda, Punjab

 Developed advanced problem-solving skills and ranked among the top 3 out of 100 students during IIT JEE preparation at IITians Classes.

# **TECHNICAL SKILLS**

## **BASIC**

- Proficient in Microsoft Office Suite: Excel, Word, and PowerPoint.
- Programming: C, C++, Python, JavaScript (Self-learning via Al tools).

# ADVANCE

- Skilled in 90% Command Line Interface (CMD) operations.
- Familiarity with both basic and advanced computer systems concepts.
- Media & Al Tools: Expert in video/photo editing and automation, saving 40% processing time.
- Al-driven business automation, ChatGPT for coding & data analytics.
- Skilled in Kali Linux 30+ security tools, enhancing network and system security by 40%.



#### FIND ME ONLINE

#### in Linkedin

https://www.linkedin.com/in/gagan-deep-goyal/

#### **SKILLS**

Strategic Planning · Sales Leadership ·

Client Relationship · Management ·

Market Expansion · Contract Negotiation ·

Team Leadership · CRM Software ·

Tool/Technology · Digital Marketing ·

Problem Solving · Data Analysis

#### **STRENGTHS**

Adaptability to Diverse Challenges

Strong Analytical and Critical Thinking

## **PASSIONS**

nnovative Technology

Focused on using technology, including Al and other tools, to address realworld problems and support business growth.

## Mentoring

Dedicated to mentoring young professionals by sharing knowledge and experiences to support their career growth.

# **CERTIFICATION**

**BE10X Excel Using CHATGPT** 

Masterd Excel formulas usisng chatgpt.

AI & Automation for Business

Self-taught using ChatGPT & Al tools

#### **LANGUAGES**

Hindi

English Proficient

Native —

Puniabi Native

# Di Native —

# KEY ACHIEVEMENTS

Top Sales PerformanceAchieved the highest sales target of

Teadership & Events

Successfully managed and funded 2 major university events as a Class Representative.