wrangle_act

July 11, 2018

```
In [1]: import pandas as pd
    import numpy as np
    import requests
    import json
    import os
    import tweepy
```

1 Step 1: Data Gathering

```
In [2]: #Twitter Authentication
        consumer_key = ''
        consumer_secret = ''
        access token = ''
        access_secret = ''
        auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
        auth.set_access_token(access_token, access_secret)
        api = tweepy.API(auth,wait_on_rate_limit=True)
In [3]: #Importing DataFrame 1(twitter_archive from existing file)
        twitter_archive=pd.read_csv("twitter-archive-enhanced.csv")
        #Importing DataFrame 2(image_predictions from url link)
        url='https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2ad_image-predictions
        response=requests.get(url)
        pred_file_name='image_predictions.tsv'
        arch_file_name='twitter-archive-enhanced'
        with open (os.path.join(pred_file_name), mode='wb') as filee:
            filee.write(response.content)
        image_predictions=pd.read_csv('image_predictions.tsv', sep='\t')
```

In [4]: # Preparing copy of Dataframes (tw_copy,im_test)

```
tw_copy=twitter_archive.copy()
        im_test=image_predictions.copy()
In [6]: #Creating 3rd Data Frame(tweetinfo) from twitter API (Containing Tweet Info like Retweet
        # Removing tweets which not found / Deleted
        tweetlist=[]
        notfoundlist=[]
        for id in tw_copy.tweet_id:
            try:
                tweet = api.get_status(id)
                with open('data.txt', 'a') as outfile:
                    json.dump(tweet._json, outfile)
                retweet=tweet._json['retweet_count']
                favorite=tweet._json['favorite_count']
                tweetlist.append([id,retweet,favorite])
                notfoundlist.append(id)
                continue
        tweetinfo = pd.DataFrame(tweetlist, columns=('tweet_id', 'retweet_count', 'favorite_count')
        print(tweetinfo.shape[0])
                                      #:2344
        print(len(notfoundlist))
                                      #:12
2344
```

2 Step 2: Access Data

12

```
Data columns (total 13 columns):
tweet_id
                 2171 non-null object
                 2171 non-null object
source
                 2171 non-null object
text
expanded_urls
                 2171 non-null object
                 2171 non-null object
name
url
                 2171 non-null object
rating
                 2171 non-null float64
                 2171 non-null int64
hour
weekday
                 2171 non-null int64
                 2171 non-null int64
date
                 2171 non-null int64
month
                 2171 non-null int64
year
dog_stage
                 2171 non-null object
dtypes: float64(1), int64(5), object(7)
memory usage: 237.5+ KB
In [168]: im_test.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2075 entries. 0 to 2074
Data columns (total 7 columns):
tweet_id
                  2075 non-null object
jpg_url
                  2075 non-null object
                  2075 non-null int64
img_num
breed
                  2075 non-null category
                  2075 non-null float64
breed_prob
                  2075 non-null object
retweet_count
favorite_count
                  2075 non-null object
dtypes: category(1), float64(1), int64(1), object(4)
memory usage: 121.4+ KB
In [169]: tweetinfo.head()
Out [169]:
                       tweet_id retweet_count favorite_count
          0 892420643555336193
                                           8548
                                                          38654
          1 892177421306343426
                                           6285
                                                          33127
          2 891815181378084864
                                           4166
                                                          24934
          3 891689557279858688
                                           8676
                                                          42025
          4 891327558926688256
                                           9434
                                                          40183
In [170]: tw_copy.head()
Out[170]:
                       tweet_id
                                                                              source \
          0 892420643555336193 <a href="http://twitter.com/download/iphone" r...
          1 892177421306343426
                                 <a href="http://twitter.com/download/iphone" r...</pre>
          2 891815181378084864 <a href="http://twitter.com/download/iphone" r...
```

```
3 891689557279858688
                                  <a href="http://twitter.com/download/iphone" r...</pre>
                                  <a href="http://twitter.com/download/iphone" r...</pre>
          4 891327558926688256
                                                            text \
             This is Phineas. He's a mystical boy. Only eve...
             This is Tilly. She's just checking pup on you...
             This is Archie. He is a rare Norwegian Pouncin...
             This is Darla. She commenced a snooze mid meal...
             This is Franklin. He would like you to stop ca...
                                                  expanded_urls
                                                                      name
             https://twitter.com/dog_rates/status/892420643...
                                                                   Phineas
             https://twitter.com/dog_rates/status/892177421...
                                                                     Tilly
          2 https://twitter.com/dog_rates/status/891815181...
                                                                    Archie
          3 https://twitter.com/dog_rates/status/891689557...
                                                                     Darla
          4 https://twitter.com/dog_rates/status/891327558...
                                                                 Franklin
                                                            url rating hour
                                                                                weekday
             https://twitter.com/dog_rates/status/892420643...
                                                                    13.0
                                                                            16
                                                                                      1
             https://twitter.com/dog_rates/status/892177421...
                                                                    13.0
                                                                             0
                                                                                      1
             https://twitter.com/dog_rates/status/891815181...
                                                                    12.0
                                                                             0
                                                                                      0
             https://twitter.com/dog_rates/status/891689557...
                                                                    13.0
                                                                            15
                                                                                      6
             https://twitter.com/dog_rates/status/891327558...
                                                                    12.0
                                                                            16
                                                                                      5
             date
                   month
                          year dog_stage
                1
                       8
          0
                          2017
                                     None
          1
                1
                       8 2017
                                     None
          2
                       7 2017
               31
                                     None
          3
                       7 2017
               30
                                     None
          4
               29
                          2017
                                     None
In [171]: im_test.head()
Out[171]:
                       tweet_id
                                                                           jpg_url \
             666020888022790149
                                 https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
             666029285002620928
                                  https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
                                  https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
             666033412701032449
                                  https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
             666044226329800704
             666049248165822465
                                 https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
                                               breed_prob retweet_count favorite_count
             img_num
                                        breed
          0
                                                 0.465074
                                                                                   2564
                   1
                      Welsh_springer_spaniel
                                                                     517
          1
                   1
                                                 0.506826
                                                                      47
                                                                                    130
                                      redbone
          2
                   1
                                                                      44
                                                                                    125
                             German_shepherd
                                                 0.596461
          3
                   1
                         Rhodesian_ridgeback
                                                                     141
                                                                                    299
                                                 0.408143
          4
                          miniature_pinscher
                                                 0.560311
                                                                      41
                                                                                    109
```

3 Step 3: Clean Data

#Data Cleansing Process

Here we will be taking care of below Issues:

Quality Issues: 1.5.Remove All Retweets (Since we needs only Original Tweets) 2.Remove record whole url don't exist or Invalid (Tweet Deleted) 3.Ignore records having Out of bound ratings like: (1776/10, 960/0), 4.Rationalize all rating Records out of 10 5.Segregated URL, Keep most appropriate One 6.Replace all Faulty Dog names to 'None' 7.Changing Data Type of 'breed' to Category 8.Changing type of retweet_count, favorite_count to int

Tidiness Issues: 1.Segregate Hour,Day,Date,Month,Year from DateTime column 2.Multiple Dog stages into 1 'Dog Stage' 3.Defining 'breed', 'breed_probablity' columns considering p1_conf,p2_conf,p3_conf to remove excess columns

Handling Quality Issues

```
In [9]: #Defining 'breed', 'breed_probablity' columns considering p1_conf,p2_conf,p3_conf
        for i in range(im_test.shape[0]):
             print(i)
            if im_test.loc[i,'p1_dog'] == True:
                im_test.loc[i,'breed']=im_test.loc[i,'p1']
                im_test.loc[i,'breed_prob']=im_test.loc[i,'p1_conf']
            elif im_test.loc[i,'p2_dog'] == True:
                im_test.loc[i,'breed']=im_test.loc[i,'p2']
                im_test.loc[i,'breed_prob']=im_test.loc[i,'p2_conf']
            elif im_test.loc[i,'p3_dog'] == True:
                im_test.loc[i,'breed']=im_test.loc[i,'p3']
                im_test.loc[i,'breed_prob']=im_test.loc[i,'p3_conf']
            else:
                im_test.loc[i,'breed']='No Dog'
                im_test.loc[i,'breed_prob']=0
In [11]: #Modifying DataFrame: im_test (Contain Only Dog's data)
         #Removing Extra Columns
         im_test=im_test[['tweet_id','jpg_url','img_num','breed','breed_prob']]
         #dim_final=dim_final[dim_final.breed != 'No Dog'].reset_index()
In [10]: print(im_test.head())
             tweet_id
                                                               jpg_url \
O 666020888022790149 https://pbs.twimg.com/media/CT4udnOWwAA0aMy.jpg
1 666029285002620928
                       https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
                       https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
2 666033412701032449
                       https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
3 666044226329800704
                       https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
  666049248165822465
                                     p1_conf p1_dog
                                                                      p2 \
  img_num
                                р1
         1 Welsh_springer_spaniel 0.465074
0
                                                True
                                                                  collie
                           redbone 0.506826
1
         1
                                                True miniature_pinscher
```

```
3
         1
               Rhodesian_ridgeback 0.408143
                                                 True
                miniature_pinscher 0.560311
4
         1
                                                 True
                                                               Rottweiler
   p2_conf p2_dog
                                      рЗ
                                           p3_conf p3_dog \
0 0.156665
               True
                       Shetland_sheepdog 0.061428
                                                       True
1 0.074192
               True
                     Rhodesian_ridgeback
                                          0.072010
                                                       True
2 0.138584
               True
                              bloodhound 0.116197
                                                       True
3 0.360687
                                                       True
               True
                      miniature_pinscher 0.222752
4 0.243682
                                Doberman
               True
                                          0.154629
                                                       True
                    breed breed_prob
   Welsh_springer_spaniel
                             0.465074
0
                  redbone
                             0.506826
1
2
          German_shepherd
                             0.596461
3
      Rhodesian_ridgeback
                             0.408143
4
       miniature_pinscher
                             0.560311
In [13]: #Taking 97.5% confidencee Interval for dog probability (cutting off 2.5 % negative tail
         #changing Data Type of 'breed' to Category
         Lower_limit=np.percentile(im_test.breed_prob, 2.5)
         Upper_limit=np.percentile(im_test.breed_prob, 100)
         im_test=im_test[im_test.breed_prob>=Lower_limit]
         im_test.breed=im_test.breed.astype('category')
         print(im_test.breed.value_counts())
         print(Lower_limit, Upper_limit)
No Dog
                               324
golden_retriever
                               173
Labrador_retriever
                               113
Pembroke
                                96
                                95
Chihuahua
                                65
pug
                                52
toy_poodle
chow
                                51
                                46
Samoyed
Pomeranian
                                42
malamute
                                34
                                34
cocker_spaniel
                                32
French_bulldog
Chesapeake_Bay_retriever
                                31
miniature_pinscher
                                26
Cardigan
                                23
                                22
Eskimo_dog
```

German_shepherd 0.596461

True

malinois

redbone

2

1

Staffordshire_bullterrier	22
German_shepherd	21
beagle	21
Siberian_husky	20
	20
	19
	19
	19
=	19
	19
3	17
=0 <i>J</i>	17 17
West_Highland_white_terrier	16
Dhadaa'aa aa'daabaab	
Rhodesian_ridgeback	4
Saluki	4
giant_schnauzer	4
Scottish_deerhound	4
Tibetan_terrier	4
Weimaraner	4
Welsh_springer_spaniel	4
Irish_water_spaniel	3
toy_terrier	3
komondor	3
curly-coated_retriever	3
Brabancon_griffon	3
cairn	3
briard	3
Leonberg	3
Greater_Swiss_Mountain_dog	3
black-and-tan_coonhound	2
Sussex_spaniel	2
groenendael	2
Australian_terrier	2
Appenzeller	2
wire-haired_fox_terrier	2
Irish_wolfhound	1
clumber	1
EntleBucher	1
Bouvier_des_Flandres	1
Scotch_terrier	1
Japanese_spaniel	1
silky_terrier	1
standard_schnauzer	1
Name: breed, Length: 114, dtype:	int64
0.0 0.999956	

```
In [14]: #Merging im_test, tweetinfo into im_test
         #Changing type of retweet_count, favorite_count to int
         #Updating NaN retweet_count, favorite_count to '0' (indicating not found)
         im_test=pd.merge(im_test,tweetinfo,on=['tweet_id'],how='left')
         im_test.retweet_count=im_test.retweet_count.astype(str).str[:-2]
         im_test.retweet_count=im_test.retweet_count.replace('n',0)
         im_test.favorite_count=im_test.favorite_count.astype(str).str[:-2]
         im_test.favorite_count=im_test.favorite_count.replace('n',0)
         print(im_test.head(2))
             tweet_id
                                                               jpg_url \
O 666020888022790149 https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
1 666029285002620928 https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
                             breed breed_prob retweet_count favorite_count
  img_num
         1
           Welsh_springer_spaniel
                                      0.465074
                                                         517
                                                                        2564
0
                                                                         130
         1
                           redbone
                                      0.506826
                                                          47
In [15]: # Remove All Retweets (Since we needs only Original Tweets)
         print(tw_copy.shape[0])
         tw_copy=tw_copy[tw_copy.retweeted_status_id.isnull()]
         print(tw_copy.shape[0])
2356
2175
In [16]: # Segregated URL, Keep most appropriate One
         tw_copy.expanded_urls=tw_copy.expanded_urls.fillna("No URL")
         def urlextract(dfurl):
             dfurl['url']=dfurl['expanded_urls'].split(',')[len(dfurl['expanded_urls'].split(','
             return dfurl['url']
         tw_copy['url']=tw_copy.apply(urlextract,axis=1)
In [17]: #Rationalize all rating Records out of 10
         #Drop Numerator and Denominator retweeted_status_user_id,retweeted_status_timestamp col
         tw_copy['rating']=(tw_copy['rating_numerator']/tw_copy['rating_denominator'])*10
         tw_copy=tw_copy.drop(['rating_numerator','rating_denominator','retweeted_status_user_id
         print(tw_copy.head())
```

```
1 2017-08-01 00:17:27 +0000
2 2017-07-31 00:18:03 +0000
3 2017-07-30 15:58:51 +0000
4 2017-07-29 16:00:24 +0000
                                                                                               source \
0 <a href="http://twitter.com/download/iphone" r...</pre>
    <a href="http://twitter.com/download/iphone" r...</pre>
2 <a href="http://twitter.com/download/iphone" r...
3 <a href="http://twitter.com/download/iphone" r...</pre>
4 <a href="http://twitter.com/download/iphone" r...
                                                                                                   text
O This is Phineas. He's a mystical boy. Only eve...
1 This is Tilly. She's just checking pup on you...
2 This is Archie. He is a rare Norwegian Pouncin...
3 This is Darla. She commenced a snooze mid meal...
4 This is Franklin. He would like you to stop ca...
                                                                                 expanded_urls
                                                                                                                       name doggo floofer
0 https://twitter.com/dog_rates/status/892420643...
                                                                                                                 Phineas None
                                                                                                                                                     None
1 https://twitter.com/dog_rates/status/892177421...
                                                                                                                     Tilly None
                                                                                                                                                     None
2 https://twitter.com/dog_rates/status/891815181...
                                                                                                                   Archie None
                                                                                                                                                     None
3 https://twitter.com/dog_rates/status/891689557...
                                                                                                                     Darla None
                                                                                                                                                     None
4 https://twitter.com/dog_rates/status/891327558... Franklin None
                                                                                                                                                     None
    pupper puppo
                                                                                                                                url rating
                                https://twitter.com/dog_rates/status/892420643...
        None None
                                                                                                                                               13.0
       None None
                                https://twitter.com/dog_rates/status/892177421...
                                                                                                                                               13.0
1
                                https://twitter.com/dog_rates/status/891815181...
       None None
                                                                                                                                              12.0
                                https://twitter.com/dog_rates/status/891689557...
3
                                                                                                                                               13.0
       None None
                                https://twitter.com/dog_rates/status/891327558...
        None None
                                                                                                                                               12.0
In [18]: #Records Cleasing as per manual observations
                   #2.Rating for tweet:id:835152434251116546 should be 11/10 (Interpretted from Tweet's In
                   #3.Rating for tweet: 786709082849828864: Valid Rating>9.75/10
                   #4. Remove record with tweet_id: 810984652412424192 (Invalid interpretation of dog rational states and the states are states as the states are states are states as the states are states are states as the states are states are states as the states are states are states as the states are states are states as the states are states are states as the states are states as the states are states as the states are states are states as the states are states are states are states as the states are st
                                                                                    9
```

tweet_id in_reply_to_status_id in_reply_to_user_id \

NaN

NaN

NaN

NaN

NaN

NaN

NaN

 ${\tt NaN}$

NaN

NaN

0 892420643555336193

1 892177421306343426

2 891815181378084864

3 891689557279858688

4 891327558926688256

0 2017-08-01 16:23:56 +0000

timestamp \

```
#5. Remove record with tweet_id: 855862651834028034,855860136149123072,83815027755124736
         tw_copy.tweet_id=tw_copy.tweet_id.astype(str)
         im_test.tweet_id=im_test.tweet_id.astype(str)
         #print(tw_copy[tw_copy.tweet_id=='835246439529840640'])
         #print(tw_copy[tw_copy.tweet_id=='835152434251116546'])
         #print(tw_copy[tw_copy.tweet_id=='855862651834028034'])
         #print(tw_copy[tw_copy.tweet_id=='838150277551247360'])
         tw_copy.loc[tw_copy.tweet_id == '835246439529840640','rating']=13
         tw_copy.loc[tw_copy.tweet_id == '835152434251116546','rating']=11
         tw_copy.loc[tw_copy.tweet_id == '786709082849828864','rating']=9.75
         tw_copy=tw_copy[~tw_copy.tweet_id.isin(['855862651834028034','855860136149123072','8381
         #print(tw_copy[tw_copy.tweet_id=='835246439529840640'])
         #print(tw_copy[tw_copy.tweet_id=='835152434251116546'])
         #print(tw_copy[tw_copy.tweet_id=='855862651834028034'])
         #print(tw_copy[tw_copy.tweet_id=='838150277551247360'])
In [19]: #Replace all Faulty Dog names to 'None'
         invalid_names=['a', 'all', 'an', 'by', 'his', 'not', '0', 'officially', 'old', 'one', 'quite', 'su
         for invalid in invalid_names:
             tw_copy.loc[tw_copy.name == invalid, 'name'] = 'None'
         print(tw_copy.name.value_counts())
            764
None
Charlie
             11
Lucy
             11
Cooper
             10
Oliver
             10
Penny
              9
              9
Tucker
              8
Winston
Lola
              8
Sadie
              8
Toby
              7
Daisy
              7
Bella
              6
Stanley
              6
Bailey
              6
              6
Во
Oscar
              6
Koda
              6
Jax
```

```
Scout
              5
Bentley
              5
Buddy
              5
Dave
              5
              5
Rusty
              5
Milo
Chester
              5
Leo
Louis
              5
Bear
              4
              4
Gus
Stella
              1
Crimson
Mimosa
Mollie
              1
Al
              1
Lacy
              1
Kyro
              1
Dido
              1
              1
Frönq
Skittle
Dylan
              1
Betty
              1
Clybe
              1
Ebby
              1
              1
Tango
Fido
              1
Butter
              1
Maisey
              1
Sundance
              1
Noah
              1
              1
Fynn
Herb
              1
Jockson
              1
Gustav
Stubert
Cilantro
              1
Tito
              1
Sora
              1
              1
Batdog
              1
Lupe
Name: name, Length: 941, dtype: int64
In [20]: #Date Time Column Type conversion to DataTime
```

tw_copy.timestamp = pd.to_datetime(tw_copy.timestamp) In [21]: #Segregate Hour, Day, Date, Month, Year from DateTime column

```
tw_copy['hour']=tw_copy['timestamp'].dt.hour.astype(int)
         tw_copy['weekday']=tw_copy['timestamp'].dt.dayofweek.astype(int)
         tw_copy['date']=tw_copy['timestamp'].dt.day.astype(int)
         tw_copy['month'] = tw_copy['timestamp'].dt.month.astype(int)
         tw_copy['year']=tw_copy['timestamp'].dt.year.astype(int)
         print(tw_copy.head(2))
             tweet_id in_reply_to_status_id in_reply_to_user_id \
0 892420643555336193
                                         NaN
                                                              NaN
1 892177421306343426
                                         NaN
                                                              NaN
            timestamp
0 2017-08-01 16:23:56 <a href="http://twitter.com/download/iphone" r...
1 2017-08-01 00:17:27 <a href="http://twitter.com/download/iphone" r...
                                                text \
O This is Phineas. He's a mystical boy. Only eve...
1 This is Tilly. She's just checking pup on you...
                                       expanded_urls
                                                         name doggo floofer \
0 https://twitter.com/dog_rates/status/892420643...
                                                     Phineas None
                                                                       None
1 https://twitter.com/dog_rates/status/892177421...
                                                                       None
                                                        Tilly None
                                                              url rating \
  pupper puppo
    None None https://twitter.com/dog_rates/status/892420643...
                                                                     13.0
0
    None None https://twitter.com/dog_rates/status/892177421...
                                                                     13.0
  hour weekday date month
                               year
0
     16
                               2017
               1
                     1
                            8
1
      0
               1
                     1
                            8 2017
In [22]: #Multiple Dog stages into 1 'Dog Stages'
         tw_copy['dog_stage'] = 'None'
         def dogstagecon(dog):
             stage=[]
             if dog.doggo=='doggo':
                 stage.append('doggo')
             if dog.floofer=='floofer':
                 stage.append('floofer')
             if dog.pupper=='pupper':
                 stage.append('pupper')
             if dog.puppo=='puppo':
                 stage.append('puppo')
             if len(stage)<1:
                 stage.append('None')
             dog['dog_stage']=','.join(stage)
```

```
return dog
         tw_copy=tw_copy.apply(dogstagecon,axis=1)
         tw_copy=tw_copy.drop(['doggo','floofer','pupper','puppo'],axis=1)
         print(tw_copy.dog_stage.value_counts())
                  1827
None
                   224
pupper
                    75
doggo
                    24
puppo
                    10
doggo, pupper
                     9
floofer
                     1
doggo, puppo
doggo,floofer
Name: dog_stage, dtype: int64
In [25]: # Drop all column which are not needed
         # Count number of Replied Tweets
         replied_tweet_count=tw_copy.in_reply_to_status_id.shape[0]-sum(tw_copy.in_reply_to_stat
         tw_copy=tw_copy.drop(['timestamp','in_reply_to_status_id','in_reply_to_user_id'],axis=1
In [26]: print(replied_tweet_count)
         print(tw_copy.head(32))
75
              tweet_id
                                                                       source \
0
    892420643555336193
                         <a href="http://twitter.com/download/iphone" r...</pre>
    892177421306343426 <a href="http://twitter.com/download/iphone" r...
1
                         <a href="http://twitter.com/download/iphone" r...</pre>
2
    891815181378084864
3
    891689557279858688
                         <a href="http://twitter.com/download/iphone" r...</pre>
4
    891327558926688256
                         <a href="http://twitter.com/download/iphone" r...</pre>
5
    891087950875897856
                         <a href="http://twitter.com/download/iphone" r...</pre>
6
                         <a href="http://twitter.com/download/iphone" r...</pre>
    890971913173991426
7
                         <a href="http://twitter.com/download/iphone" r...</pre>
    890729181411237888
                         <a href="http://twitter.com/download/iphone" r...
8
    890609185150312448
    890240255349198849
                         <a href="http://twitter.com/download/iphone" r...</pre>
9
                         <a href="http://twitter.com/download/iphone" r...</pre>
10 890006608113172480
11 889880896479866881
                         <a href="http://twitter.com/download/iphone" r...</pre>
                         <a href="http://twitter.com/download/iphone" r...</pre>
12 889665388333682689
                         <a href="http://twitter.com/download/iphone" r...</pre>
13 889638837579907072
14 889531135344209921
                         <a href="http://twitter.com/download/iphone" r...</pre>
                         <a href="http://twitter.com/download/iphone" r...</pre>
15 889278841981685760
                         <a href="http://twitter.com/download/iphone" r...</pre>
16 888917238123831296
17 888804989199671297
                         <a href="http://twitter.com/download/iphone" r...</pre>
18 888554962724278272
                         <a href="http://twitter.com/download/iphone" r...</pre>
20 888078434458587136
                         <a href="http://twitter.com/download/iphone" r...</pre>
```

```
21 887705289381826560
                        <a href="http://twitter.com/download/iphone" r...</pre>
22 887517139158093824 <a href="http://twitter.com/download/iphone" r...
                        <a href="http://twitter.com/download/iphone" r...</pre>
23 887473957103951883
24 887343217045368832
                        <a href="http://twitter.com/download/iphone" r...</pre>
                        <a href="http://twitter.com/download/iphone" r...
25 887101392804085760
26 886983233522544640
                        <a href="http://twitter.com/download/iphone" r...</pre>
27
   886736880519319552
                        <a href="http://twitter.com/download/iphone" r...</pre>
                        <a href="http://twitter.com/download/iphone" r...</pre>
28 886680336477933568
                        <a href="http://twitter.com/download/iphone" r...</pre>
29 886366144734445568
                        <a href="http://twitter.com/download/iphone" r...</pre>
30 886267009285017600
                        <a href="http://twitter.com/download/iphone" r...</pre>
31 886258384151887873
33 885984800019947520 <a href="http://twitter.com/download/iphone" r...
                                                  text \
    This is Phineas. He's a mystical boy. Only eve...
0
    This is Tilly. She's just checking pup on you...
1
2
    This is Archie. He is a rare Norwegian Pouncin...
    This is Darla. She commenced a snooze mid meal...
3
4
    This is Franklin. He would like you to stop ca...
5
    Here we have a majestic great white breaching ...
    Meet Jax. He enjoys ice cream so much he gets ...
6
7
    When you watch your owner call another dog a g...
    This is Zoey. She doesn't want to be one of th...
    This is Cassie. She is a college pup. Studying...
9
10 This is Koda. He is a South Australian decksha...
11 This is Bruno. He is a service shark. Only get...
12 Here's a puppo that seems to be on the fence a...
13 This is Ted. He does his best. Sometimes that'...
14 This is Stuart. He's sporting his favorite fan...
15 This is Oliver. You're witnessing one of his m...
16 This is Jim. He found a fren. Taught him how t...
17 This is Zeke. He has a new stick. Very proud o...
18 This is Ralphus. He's powering up. Attempting ...
20 This is Gerald. He was just told he didn't get...
21 This is Jeffrey. He has a monopoly on the pool...
22 I've yet to rate a Venezuelan Hover Wiener. Th...
23 This is Canela. She attempted some fancy porch...
24 You may not have known you needed to see this ...
25 This... is a Jubilant Antarctic House Bear. We...
26 This is Maya. She's very shy. Rarely leaves he...
27 This is Mingus. He's a wonderful father to his...
28 This is Derek. He's late for a dog meeting. 13...
29 This is Roscoe. Another pupper fallen victim \mathsf{t}\dots
30 @NonWhiteHat @MayhewMayhem omg hello tanner yo...
31 This is Waffles. His doggles are pupside down...
33 Viewer discretion advised. This is Jimbo. He w...
```

expanded_urls

name \

```
0
    https://twitter.com/dog_rates/status/892420643...
                                                          Phineas
    https://twitter.com/dog_rates/status/892177421...
1
                                                            Tilly
2
    https://twitter.com/dog_rates/status/891815181...
                                                           Archie
3
    https://twitter.com/dog_rates/status/891689557...
                                                            Darla
4
    https://twitter.com/dog_rates/status/891327558...
                                                        Franklin
5
    https://twitter.com/dog_rates/status/891087950...
                                                            None
6
    https://gofundme.com/ydvmve-surgery-for-jax,ht...
                                                              Jax
7
    https://twitter.com/dog_rates/status/890729181...
                                                            None
    https://twitter.com/dog_rates/status/890609185...
8
                                                            Zoey
9
    https://twitter.com/dog_rates/status/890240255...
                                                           Cassie
   https://twitter.com/dog_rates/status/890006608...
10
                                                            Koda
    https://twitter.com/dog_rates/status/889880896...
                                                            Bruno
11
    https://twitter.com/dog_rates/status/889665388...
                                                            None
12
    https://twitter.com/dog_rates/status/889638837...
                                                              Ted
13
    https://twitter.com/dog_rates/status/889531135...
                                                           Stuart
    https://twitter.com/dog_rates/status/889278841...
                                                           Oliver
16
    https://twitter.com/dog_rates/status/888917238...
                                                              Jim
17
    https://twitter.com/dog_rates/status/888804989...
                                                            Zeke
   https://twitter.com/dog_rates/status/888554962...
                                                         Ralphus
18
20
   https://twitter.com/dog_rates/status/888078434...
                                                           Gerald
   https://twitter.com/dog_rates/status/887705289...
21
                                                          Jeffrey
   https://twitter.com/dog_rates/status/887517139...
22
                                                            None
   https://twitter.com/dog_rates/status/887473957...
                                                           Canela
   https://twitter.com/dog_rates/status/887343217...
                                                            None
25
   https://twitter.com/dog_rates/status/887101392...
                                                            None
   https://twitter.com/dog_rates/status/886983233...
26
                                                            Maya
   https://www.gofundme.com/mingusneedsus,https:/...
27
                                                          Mingus
   https://twitter.com/dog_rates/status/886680336...
28
                                                            Derek
    https://twitter.com/dog_rates/status/886366144...
                                                           Roscoe
29
30
                                                            None
   https://twitter.com/dog_rates/status/886258384...
                                                          Waffles
31
   https://twitter.com/dog_rates/status/885984800...
                                                            Jimbo
                                                                       weekday
                                                   url
                                                        rating
                                                                 hour
    https://twitter.com/dog_rates/status/892420643...
0
                                                           13.0
                                                                   16
                                                                             1
    https://twitter.com/dog_rates/status/892177421...
1
                                                           13.0
                                                                    0
                                                                             1
2
    https://twitter.com/dog_rates/status/891815181...
                                                                    0
                                                           12.0
                                                                             0
3
    https://twitter.com/dog_rates/status/891689557...
                                                           13.0
                                                                   15
                                                                             6
4
    https://twitter.com/dog_rates/status/891327558...
                                                                   16
                                                           12.0
                                                                             5
5
    https://twitter.com/dog_rates/status/891087950...
                                                           13.0
                                                                    0
                                                                             5
6
    https://twitter.com/dog_rates/status/890971913...
                                                           13.0
                                                                   16
                                                                             4
    https://twitter.com/dog_rates/status/890729181...
                                                                             4
7
                                                           13.0
                                                                    0
8
    https://twitter.com/dog_rates/status/890609185...
                                                           13.0
                                                                   16
                                                                             3
                                                                             2
9
    https://twitter.com/dog_rates/status/890240255...
                                                           14.0
                                                                   15
   https://twitter.com/dog_rates/status/890006608...
                                                                             2
                                                           13.0
                                                                    0
11
    https://twitter.com/dog_rates/status/889880896...
                                                           13.0
                                                                   16
                                                                             1
12
    https://twitter.com/dog_rates/status/889665388...
                                                           13.0
                                                                    1
                                                                             1
   https://twitter.com/dog_rates/status/889638837...
                                                           12.0
                                                                    0
                                                                             1
```

```
https://twitter.com/dog_rates/status/889531135...
                                                          13.0
                                                                  17
                                                                            0
15 https://twitter.com/dog_rates/status/889278841...
                                                          13.0
                                                                   0
                                                                            0
   https://twitter.com/dog_rates/status/888917238...
16
                                                          12.0
                                                                   0
                                                                            6
17
   https://twitter.com/dog_rates/status/888804989...
                                                          13.0
                                                                  16
                                                                             5
   https://twitter.com/dog_rates/status/888554962...
                                                          13.0
                                                                   0
                                                                             5
18
   https://twitter.com/dog_rates/status/888078434...
                                                          12.0
                                                                  16
                                                                            3
   https://twitter.com/dog_rates/status/887705289...
                                                                             2
                                                          13.0
                                                                  16
   https://twitter.com/dog_rates/status/887517139...
                                                          14.0
                                                                   3
23 https://twitter.com/dog_rates/status/887473957...
                                                          13.0
                                                                   0
                                                                             2
24 https://twitter.com/dog_rates/status/887343217...
                                                          13.0
                                                                  16
                                                                             1
25 https://twitter.com/dog_rates/status/887101392...
                                                          12.0
                                                                   0
                                                                             1
26 https://twitter.com/dog_rates/status/886983233...
                                                          13.0
                                                                  16
                                                                            0
   https://twitter.com/dog_rates/status/886736880...
                                                          13.0
                                                                  23
                                                                             6
   https://twitter.com/dog_rates/status/886680336...
                                                          13.0
                                                                  20
                                                                             6
   https://twitter.com/dog_rates/status/886366144...
                                                          12.0
                                                                  23
                                                                             5
29
                                                                             5
30
                                                No URL
                                                          12.0
                                                                  16
31 https://twitter.com/dog_rates/status/886258384...
                                                          13.0
                                                                  16
                                                                             5
33 https://twitter.com/dog_rates/status/885984800...
                                                          12.0
                                                                  22
```

	date	month	year	dog_stage
0	1	8	2017	None
1	1	8	2017	None
2	31	7	2017	None
3	30	7	2017	None
4	29	7	2017	None
5	29	7	2017	None
6	28	7	2017	None
7	28	7	2017	None
8	27	7	2017	None
9	26	7	2017	doggo
10	26	7	2017	None
11	25	7	2017	None
12	25	7	2017	puppo
13	25	7	2017	None
14	24	7	2017	puppo
15	24	7	2017	None
16	23	7	2017	None
17	22	7	2017	None
18	22	7	2017	None
20	20	7	2017	None
21	19	7	2017	None
22	19	7	2017	None
23	19	7	2017	None
24	18	7	2017	None
25	18	7	2017	None
26	17	7	2017	None
27	16	7	2017	None
28	16	7	2017	None

```
29
      15
              7 2017
                         pupper
30
              7 2017
                           None
      15
              7 2017
31
      15
                           None
33
      14
              7
                 2017
                           None
In [38]: #Merging im_test, tw_copy as : clean_df (Dimention Table)
         #Replacing Source as Appropriate Source and changing type to categorical variable
         clean_df=pd.DataFrame()
         clean_df=pd.merge(im_test,tw_copy,on=['tweet_id'],how='left')
         clean_df=clean_df.drop(['jpg_url','img_num','url','expanded_urls','text'],axis=1)
         clean_df.source=clean_df.source.astype('category')
         clean_df.source=clean_df.source.replace(['<a href="http://twitter.com/download/iphone"</pre>
         clean_df=clean_df[~clean_df.source.isnull()]
In [90]: #Changing type of Tear, day, month, year to Int
         clean_df['hour']=clean_df['hour'].astype(int)
         clean_df['weekday']=clean_df['weekday'].astype(int)
         clean_df['date']=clean_df['date'].astype(int)
         clean_df['month'] = clean_df['month'] .astype(int)
         clean_df['year']=clean_df['year'].astype(int)
         clean_df['retweet_count']=clean_df['retweet_count'].astype(int)
         clean_df['favorite_count'] = clean_df['favorite_count'].astype(int)
         int_day=[0,1,2,3,4,5,6]
         str_day=['Monday','Tuesday','Wednesday','Thursday','Friday','Saturday','Sunday']
         clean_df.weekday.replace(int_day, str_day, inplace=True)
         int_month=[1,2,3,4,5,6,7,8,9,10,11,12]
         str_month=['January', 'February', 'March', 'April', 'May', 'June', 'July', 'August', 'September
         clean_df.month.replace(int_month, str_month, inplace=True)
         print(clean_df.tail(10))
         print(clean_df.info())
                                              breed breed_prob retweet_count \
                tweet_id
2065 890240255349198849
                                          Pembroke
                                                       0.511319
                                                                         7441
2066 890609185150312448
                                     Irish_terrier
                                                       0.487574
                                                                         4277
                                        Pomeranian
2067 890729181411237888
                                                      0.566142
                                                                        18943
2068 890971913173991426
                                       Appenzeller
                                                       0.341703
                                                                         2079
2069 891087950875897856 Chesapeake_Bay_retriever
                                                       0.425595
                                                                         3124
2070 891327558926688256
                                             basset
                                                       0.555712
                                                                         9434
2071 891689557279858688
                                Labrador_retriever
                                                       0.168086
                                                                         8676
```

```
2072 891815181378084864
                                          Chihuahua
                                                        0.716012
                                                                           4166
2073
     892177421306343426
                                                        0.323581
                                                                           6285
                                          Chihuahua
     892420643555336193
2074
                                              No Dog
                                                        0.000000
                                                                           8548
     favorite_count
                                  source
                                              name
                                                     rating
                                                             hour
                                                                      weekday \
2065
              31833
                     Twitter for iPhone
                                                       14.0
                                                                   Wednesday
                                             Cassie
                                                                15
2066
              27702
                     Twitter for iPhone
                                               Zoey
                                                       13.0
                                                                16
                                                                     Thursday
2067
              65281 Twitter for iPhone
                                               None
                                                       13.0
                                                                0
                                                                       Friday
2068
              11810 Twitter for iPhone
                                                       13.0
                                                Jax
                                                               16
                                                                       Friday
              20151 Twitter for iPhone
2069
                                              None
                                                       13.0
                                                                0
                                                                     Saturday
2070
              40183 Twitter for iPhone
                                          Franklin
                                                       12.0
                                                               16
                                                                     Saturday
2071
              42025 Twitter for iPhone
                                              Darla
                                                       13.0
                                                               15
                                                                       Sunday
2072
              24934 Twitter for iPhone
                                                       12.0
                                                                0
                                             Archie
                                                                       Monday
2073
              33127 Twitter for iPhone
                                              Tilly
                                                       13.0
                                                                0
                                                                      Tuesday
              38654 Twitter for iPhone
2074
                                            Phineas
                                                       13.0
                                                               16
                                                                      Tuesday
      date
             month
                    year dog_stage
2065
        26
              July
                    2017
                              doggo
2066
        27
              July
                    2017
                               None
2067
        28
              July
                    2017
                               None
2068
        28
              July
                    2017
                               None
                               None
2069
        29
              July
                    2017
2070
        29
              July
                    2017
                               None
2071
        30
              July
                    2017
                               None
2072
        31
              July
                    2017
                               None
2073
            August
                    2017
                               None
         1
2074
            August
                    2017
                               None
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1993 entries, 0 to 2074
Data columns (total 14 columns):
tweet id
                  1993 non-null object
breed
                  1993 non-null category
breed_prob
                  1993 non-null float64
retweet_count
                  1993 non-null object
favorite_count
                  1993 non-null object
source
                  1993 non-null object
                  1993 non-null object
name
                  1993 non-null float64
rating
                  1993 non-null int64
hour
                  1993 non-null object
weekday
                  1993 non-null int64
date
                  1993 non-null object
month
                  1993 non-null int64
year
                  1993 non-null object
dog_stage
dtypes: category(1), float64(2), int64(3), object(8)
memory usage: 225.8+ KB
None
```

```
In [91]: #Defining Datafram :only_dog_clean (Where Breed != 'No Dog')
         only_dog_clean=pd.DataFrame()
         only_dog_clean=clean_df.copy()
         only_dog_clean=only_dog_clean[only_dog_clean.breed!='No Dog']
In [92]: print(only_dog_clean.info())
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1685 entries, 0 to 2073
Data columns (total 14 columns):
                 1685 non-null object
tweet_id
breed
                  1685 non-null category
                  1685 non-null float64
breed_prob
retweet_count
                  1685 non-null object
favorite_count
                 1685 non-null object
                  1685 non-null object
source
                  1685 non-null object
name
                 1685 non-null float64
rating
                 1685 non-null int64
hour
weekday
                 1685 non-null object
                  1685 non-null int64
date
month
                 1685 non-null object
                  1685 non-null int64
year
                 1685 non-null object
dog_stage
dtypes: category(1), float64(2), int64(3), object(8)
memory usage: 191.8+ KB
None
```

4 Data Analysis and Visualization

Most Retweeted Tweet!!

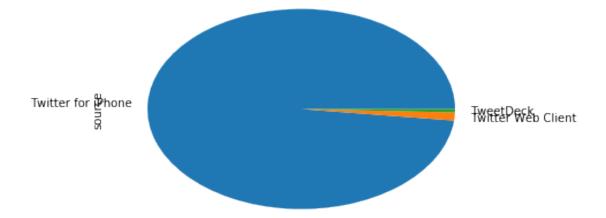
Labrador_retriever with an unknown name recieved 76986 Retweets, which makes Tweet_id:744234799360020481 most retweeted Tweet.

Most Favorite Tweet!!

A Lakeland_terrier made Tweet_id:822872901745569793 most liked tweet, It recieved 142803 likes!

Most Popular Breed!

```
In [107]: only_dog_clean.breed.value_counts()[:5,]
Out[107]: golden_retriever
                                 157
          Labrador_retriever
                                 108
          Pembroke
                                 95
          Chihuahua
                                  91
                                  62
          pug
          Name: breed, dtype: int64
In []: Retrievers are the most popular choice among dog lovers.
        They are loyal, loving and intelligent breed, hence most popular.
   Which is the most common dog ratings?
In [131]: only_dog_clean.rating.value_counts()[:4,]
Out[131]: 12.0
                  426
          11.0
                  363
          10.0
                  362
          13.0
                  229
          Name: rating, dtype: int64
   Most Dog have recieved 12 Ratings out of 10 (All raings have been converted with common
denominator 10)
   Which was the Most popular Source of Tweeting!
In [126]: import matplotlib.pyplot as plt
          label=['Iphone','WebAppliaction','TweetDeck']
          only_dog_clean.source.value_counts().plot(kind='pie')
          print(only_dog_clean.source.value_counts()/ len(only_dog_clean) * 100)
Twitter for iPhone
                      98.160237
Twitter Web Client
                       1.305638
TweetDeck
                       0.534125
Name: source, dtype: float64
```

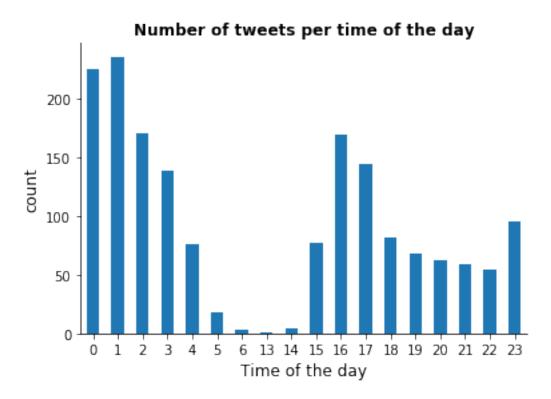


Twitter Handle's operator uses Iphone for tweeting purpose most of the times compared to 'Twitter Web client' and 'TweetDeck' Application.

Most Popular Hour

```
In [110]: only_dog_clean.hour.value_counts()
Out[110]: 1
                 236
          0
                 225
          2
                 171
          16
                 170
          17
                 144
          3
                 139
                  95
          23
          18
                  82
          15
                  77
          4
                  76
          19
                  68
          20
                  62
                  59
          21
          22
                  55
                  18
          14
                   4
                   3
          6
          13
                   1
          Name: hour, dtype: int64
In [130]: fig, ax = plt.subplots()
          only_dog_clean['hour'].value_counts(sort=False).plot(kind='bar')
          ax.set_title('Number of tweets per time of the day', fontweight="bold")
```

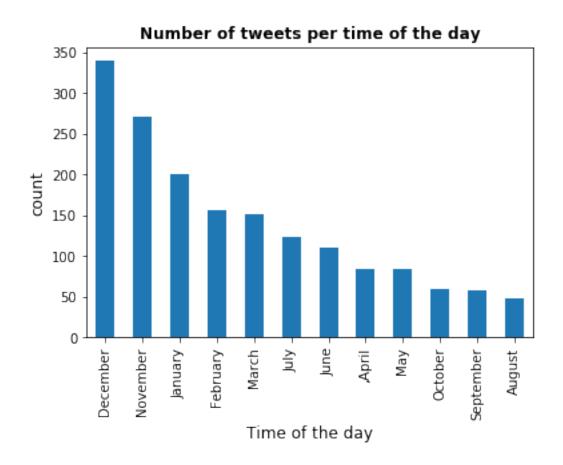
```
ax.set_ylabel('count', fontsize=12)
ax.set_xlabel('Time of the day', fontsize=12)
plt.xticks(rotation='horizontal')
ax.spines['right'].set_visible(False)
ax.spines['top'].set_visible(False)
```



There were no tweets fron 7:00 to 13:00 (Sleeping Time) Twitter Account consistently made higher number of tweets during midnight ie: from 23:00 to 03:00

Most Active Month

```
In [93]: only_dog_clean.month.value_counts()
Out[93]: December
                       340
         November
                       271
         January
                       200
         February
                       156
         March
                       151
         July
                       124
         June
                       110
         ,April
                        84
                        84
         May
         October
                        60
         September
                        57
```



This Twitter account was more active in Winters than Summer. 340 Tweets were made in December alone which is more than 10 tweets per day on average!

Most Active Day of Week

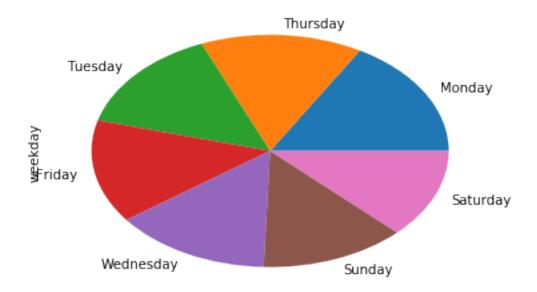
```
Out[96]: Monday 280
Thursday 247
Tuesday 244
Friday 242
Wednesday 241
```

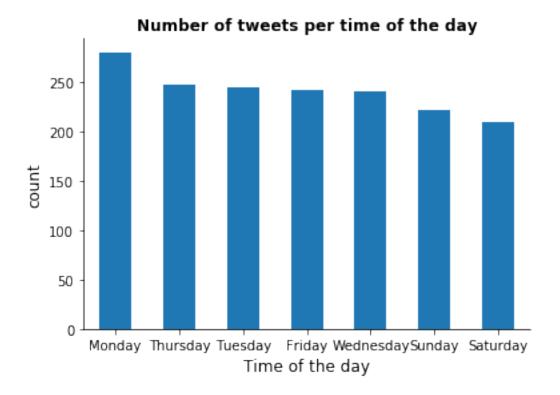
In [96]: only_dog_clean.weekday.value_counts()

Sunday 222 Saturday 209

Name: weekday, dtype: int64

Out[125]: <matplotlib.axes._subplots.AxesSubplot at 0x7f963d79b630>



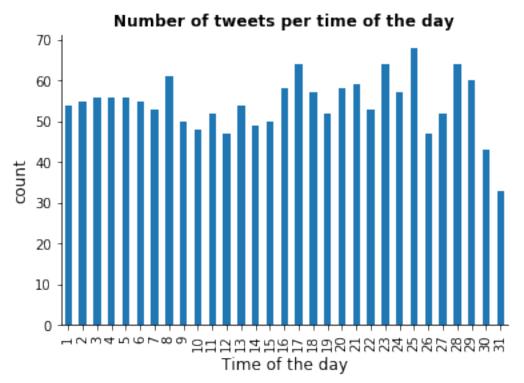


Analysis: Most of the tweets were on Weekdays rather than Weekends.

Most Active Day

```
In [97]: only_dog_clean.date.value_counts()
Out[97]: 25
                68
         23
                64
         17
                64
         28
                64
         8
                61
         29
                60
         21
                59
         20
                58
         16
                58
         24
                57
         18
                57
         3
                56
         4
                56
         5
                56
         2
                55
         6
                55
         13
                54
         1
                54
```

```
22
               53
         11
               52
         19
               52
         27
               52
         9
               50
         15
               50
         14
               49
         10
               48
         12
               47
         26
               47
         30
               43
               33
         31
         Name: date, dtype: int64
In [118]: fig, ax = plt.subplots()
          only_dog_clean['date'].value_counts(sort=False).plot(kind='bar')
          ax.set_title('Number of tweets per time of the day', fontweight="bold")
          ax.set_ylabel('count', fontsize=12)
          ax.set_xlabel('Time of the day', fontsize=12)
          plt.xticks(rotation='vertical')
          ax.spines['right'].set_visible(False)
          ax.spines['top'].set_visible(False)
```



Most Popular Dog Stage

```
In [105]: only_dog_clean.dog_stage.value_counts()/len(only_dog_clean)*100
Out[105]: None
                           84.569733
                            9.970326
          pupper
          doggo
                            3.204748
          puppo
                            1.246291
                            0.474777
          doggo, pupper
          floofer
                            0.415430
          doggo, puppo
                            0.059347
          doggo,floofer
                            0.059347
          Name: dog_stage, dtype: float64
```

Although we have 85 percent missing Data for Dog current Stage, As per Available data 10 percent of Dogs are Pupper and seems popular choice.

Most Popular Dog Name

Cooper, Lucy, Charlie are among most popular choices for Dog names. If you want your dog to be different from others Please dont name him Cooper!