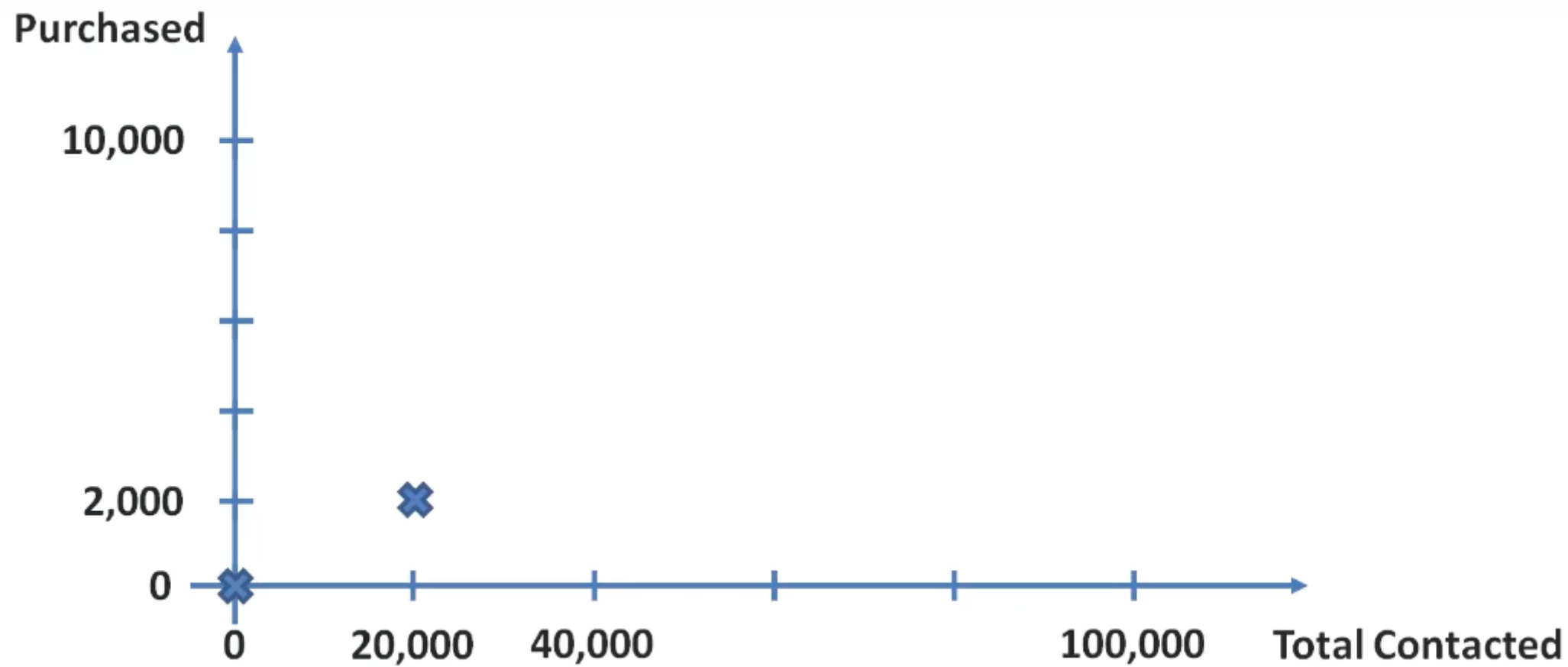




CAP Curve



Purchased

10,000

4,000

2,000

0

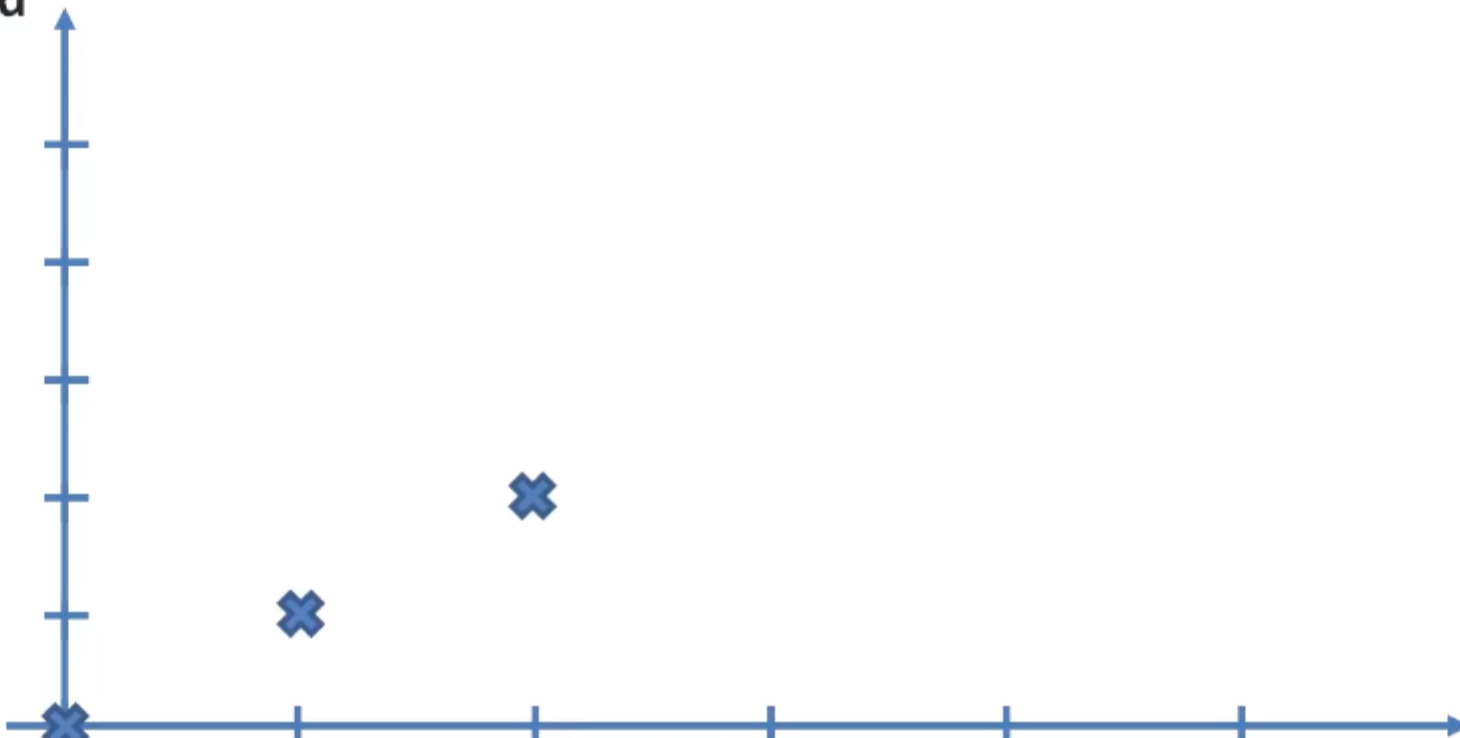
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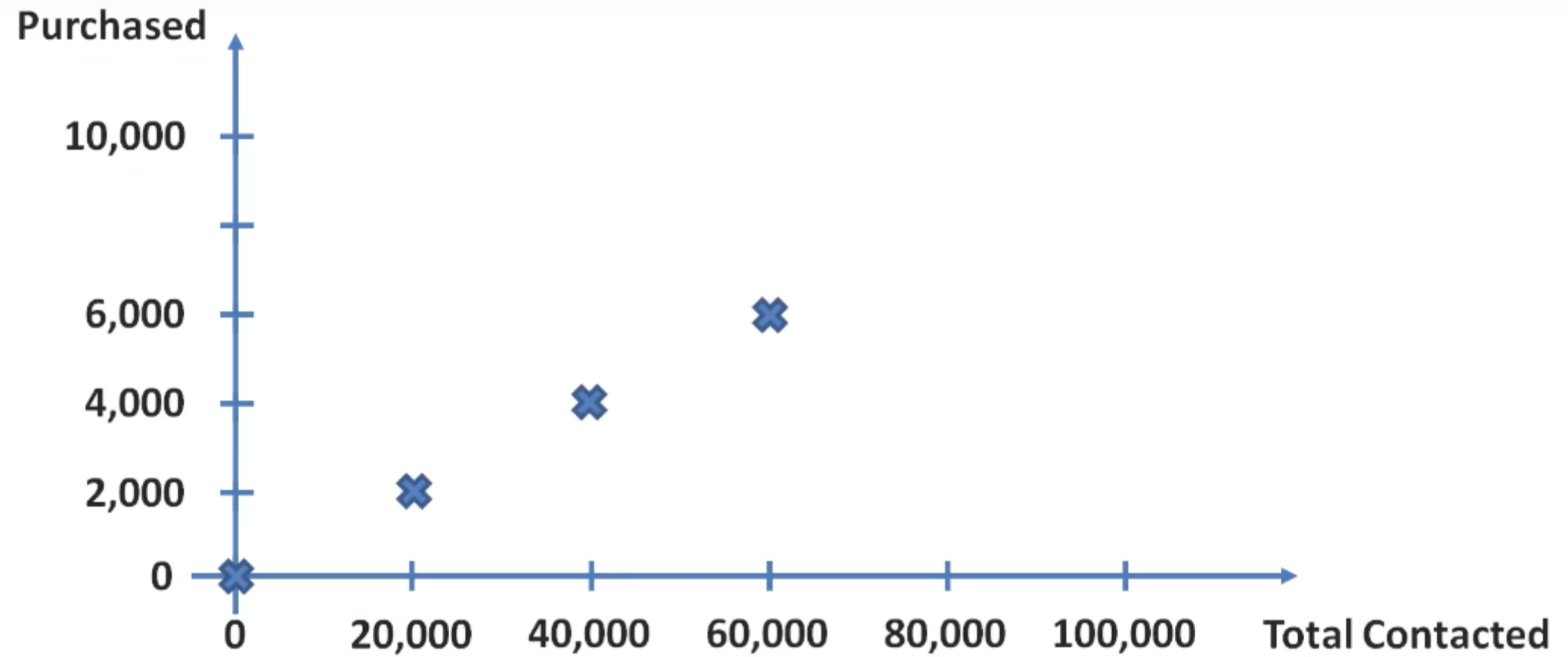
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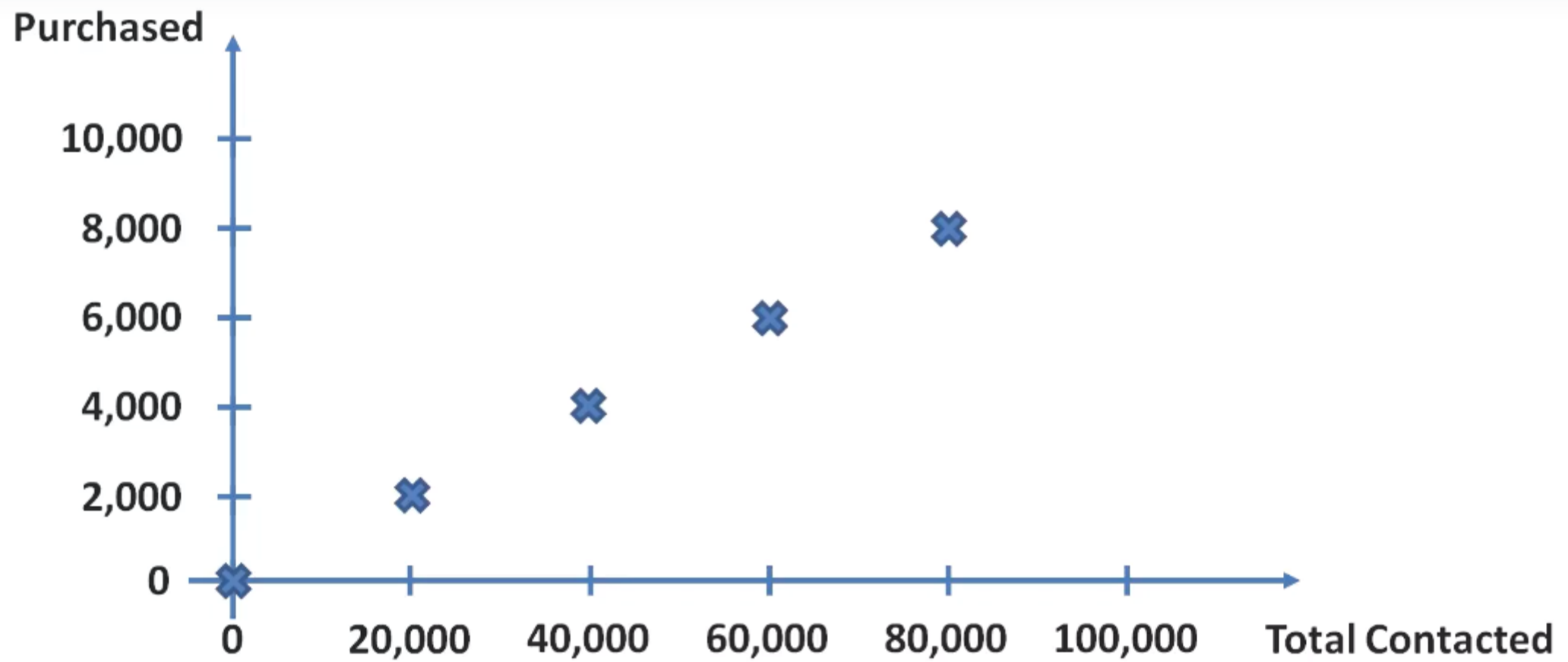
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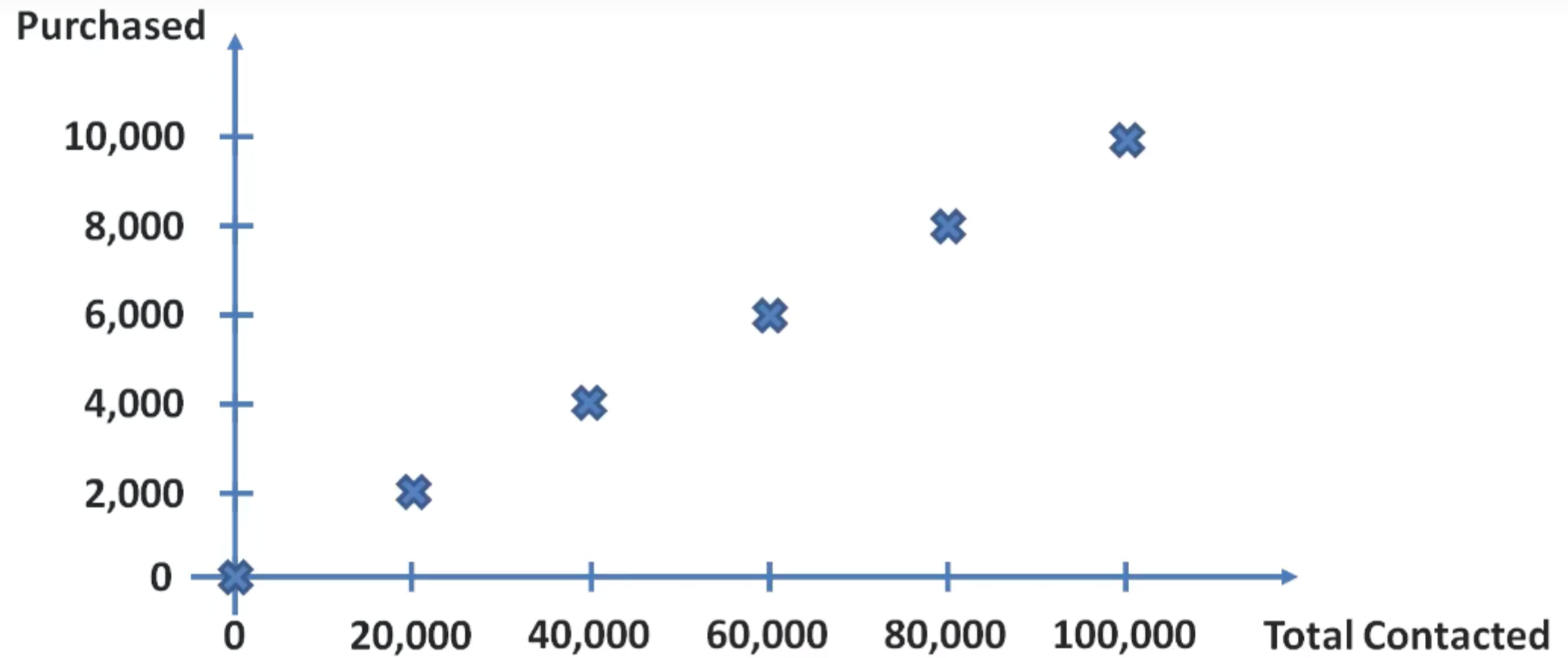
100,000

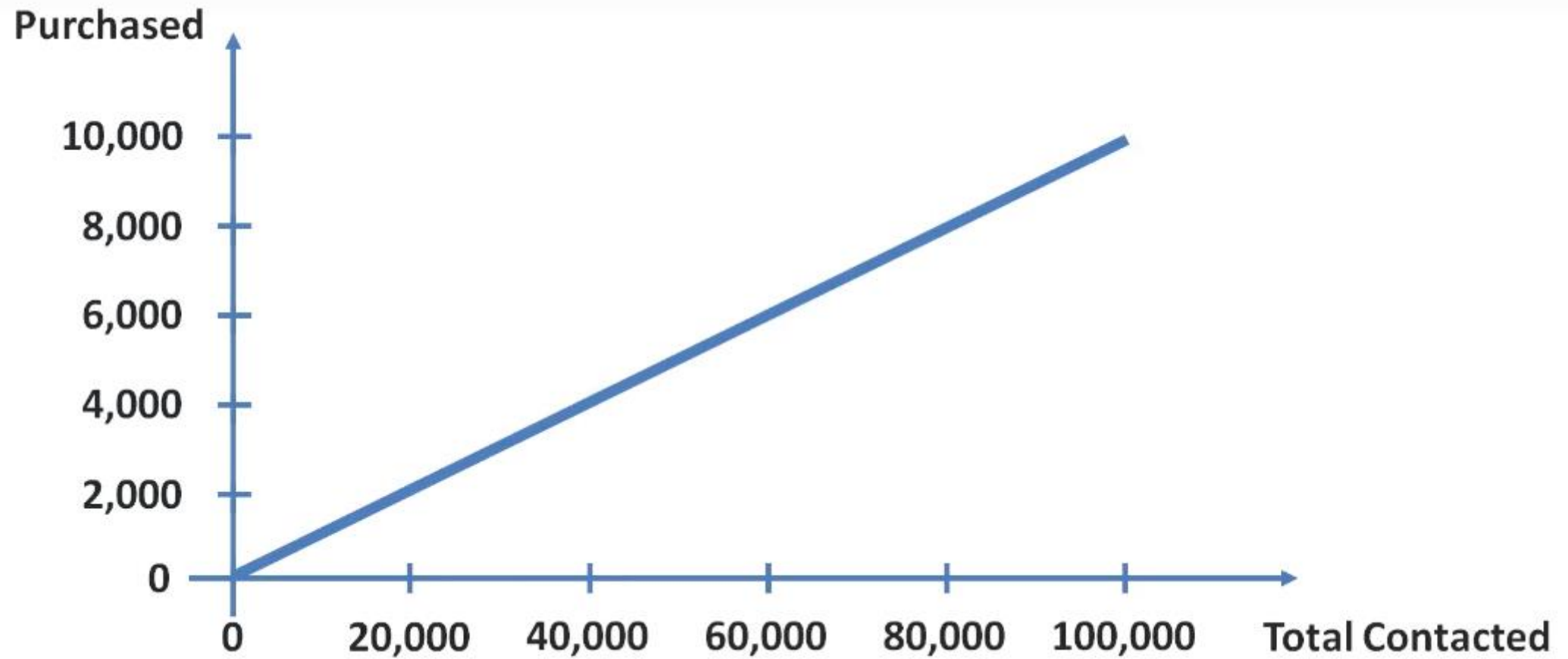
Total Contacted

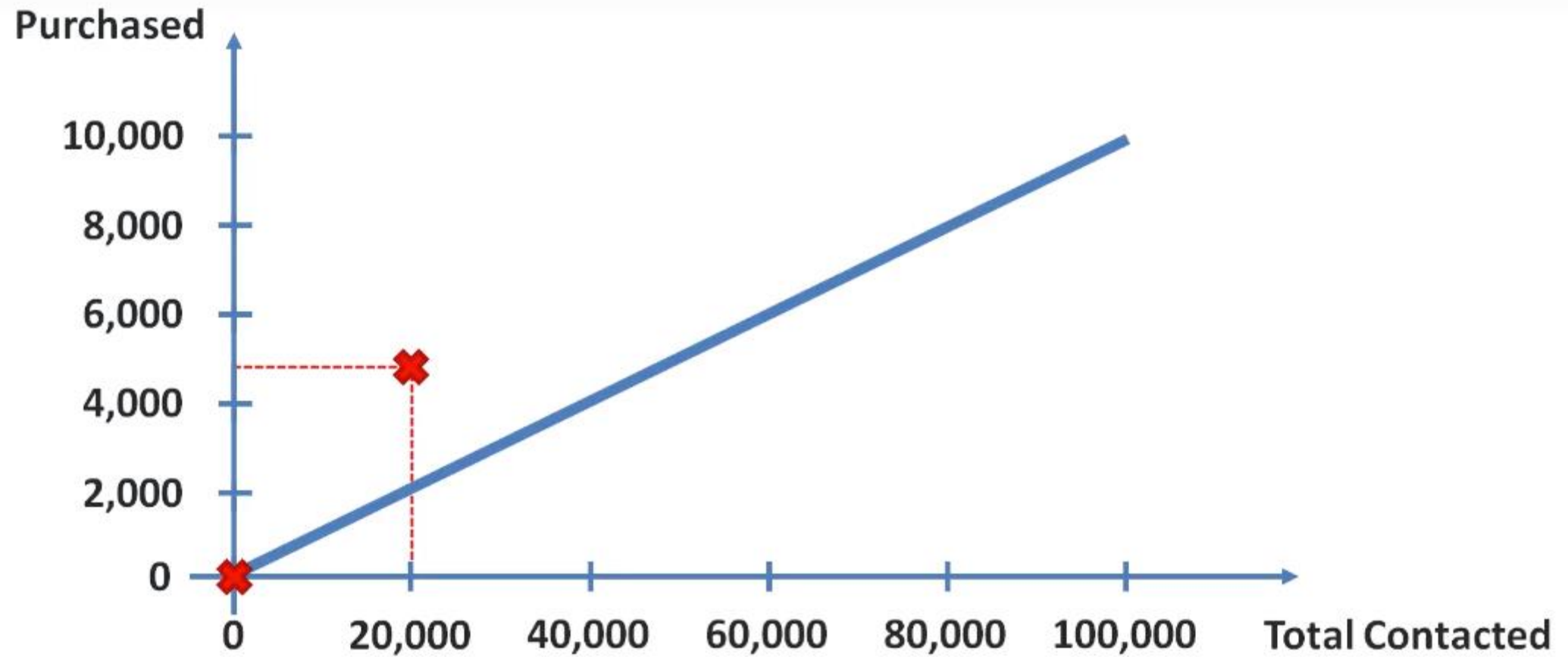


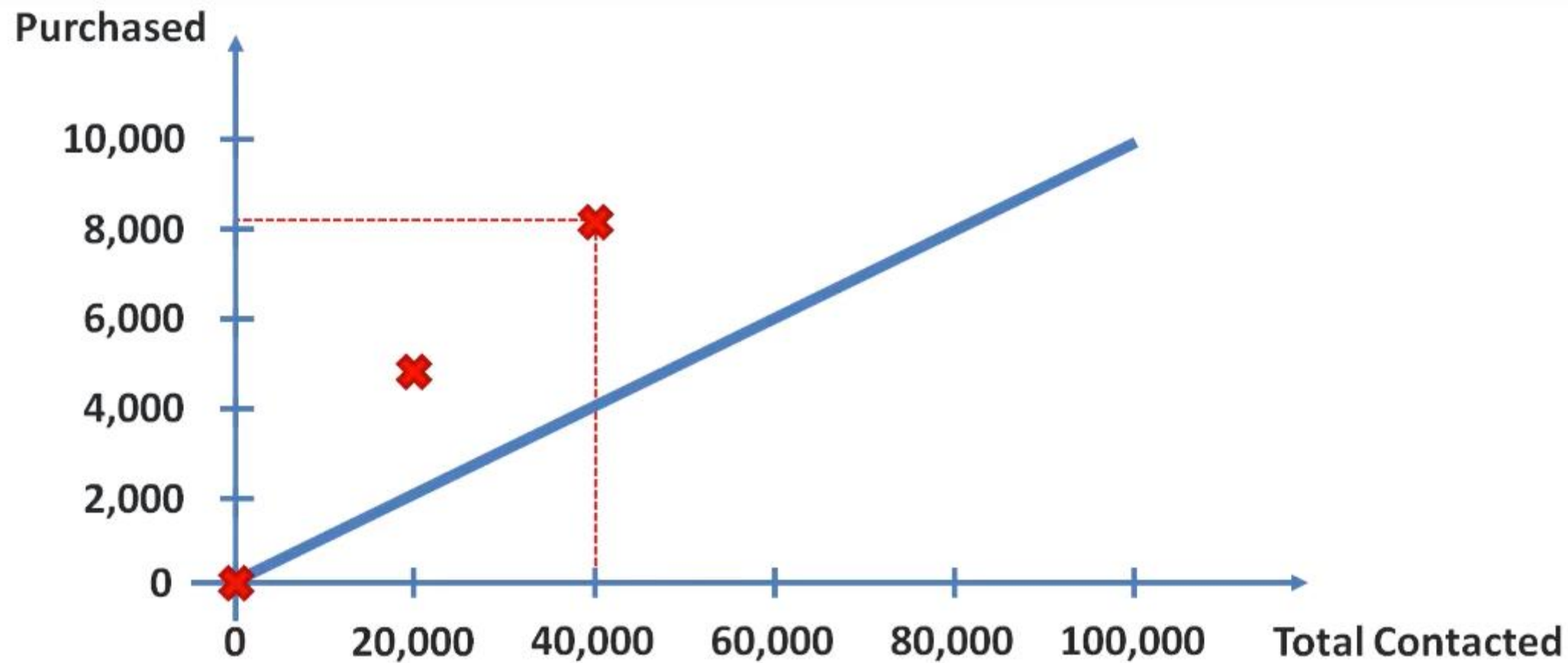


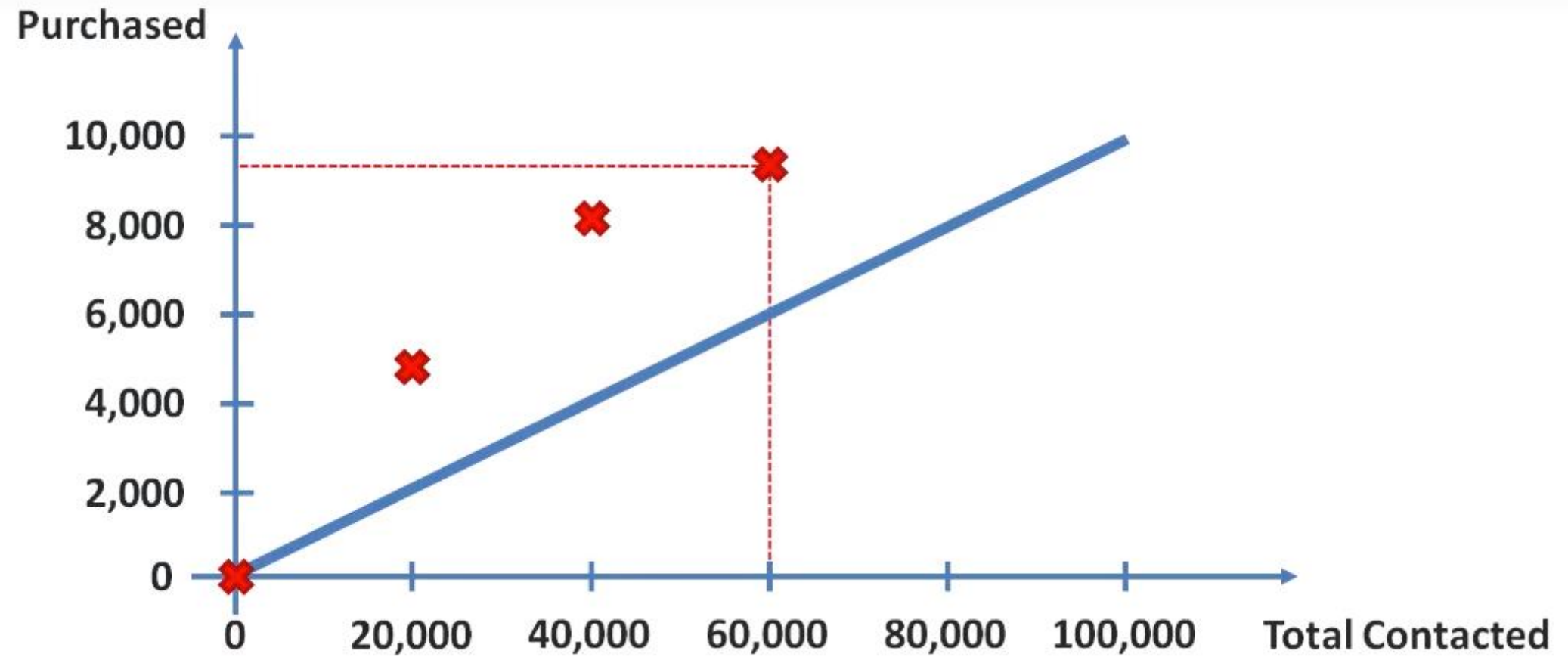


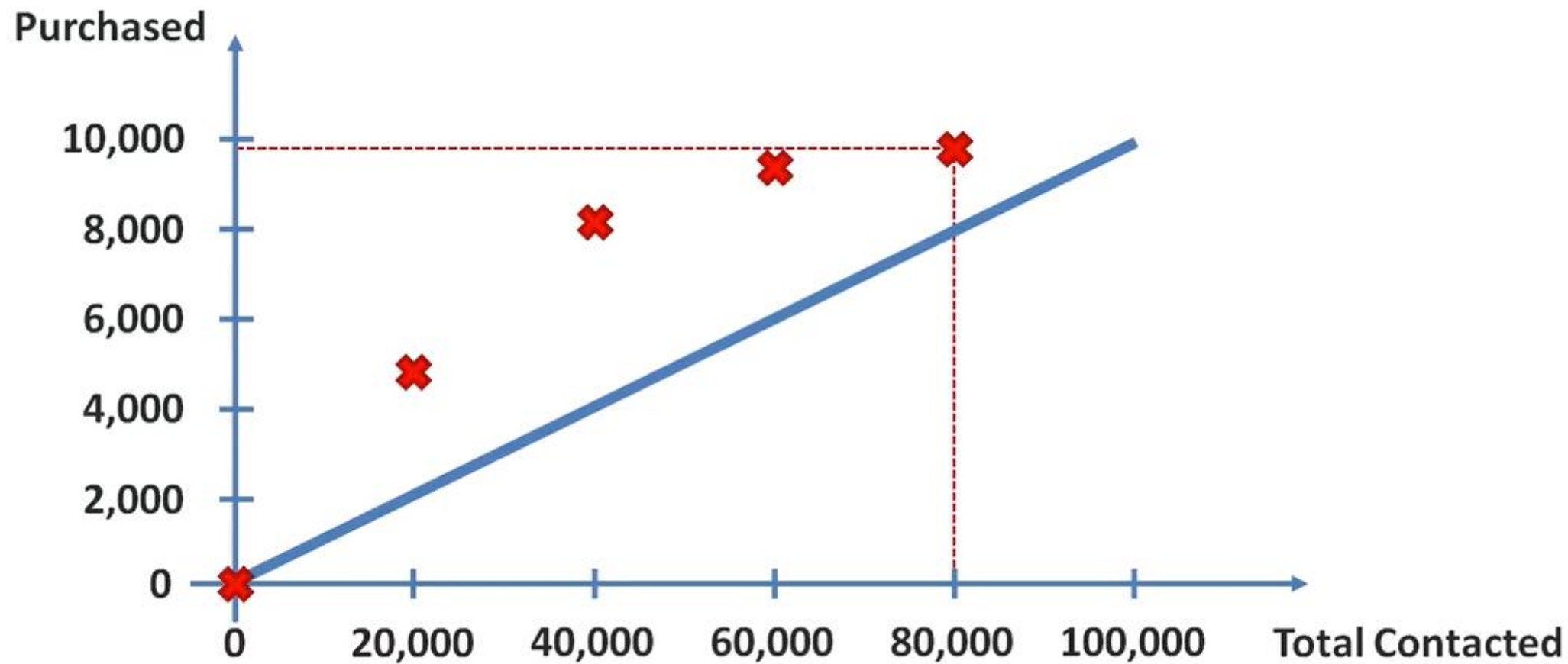


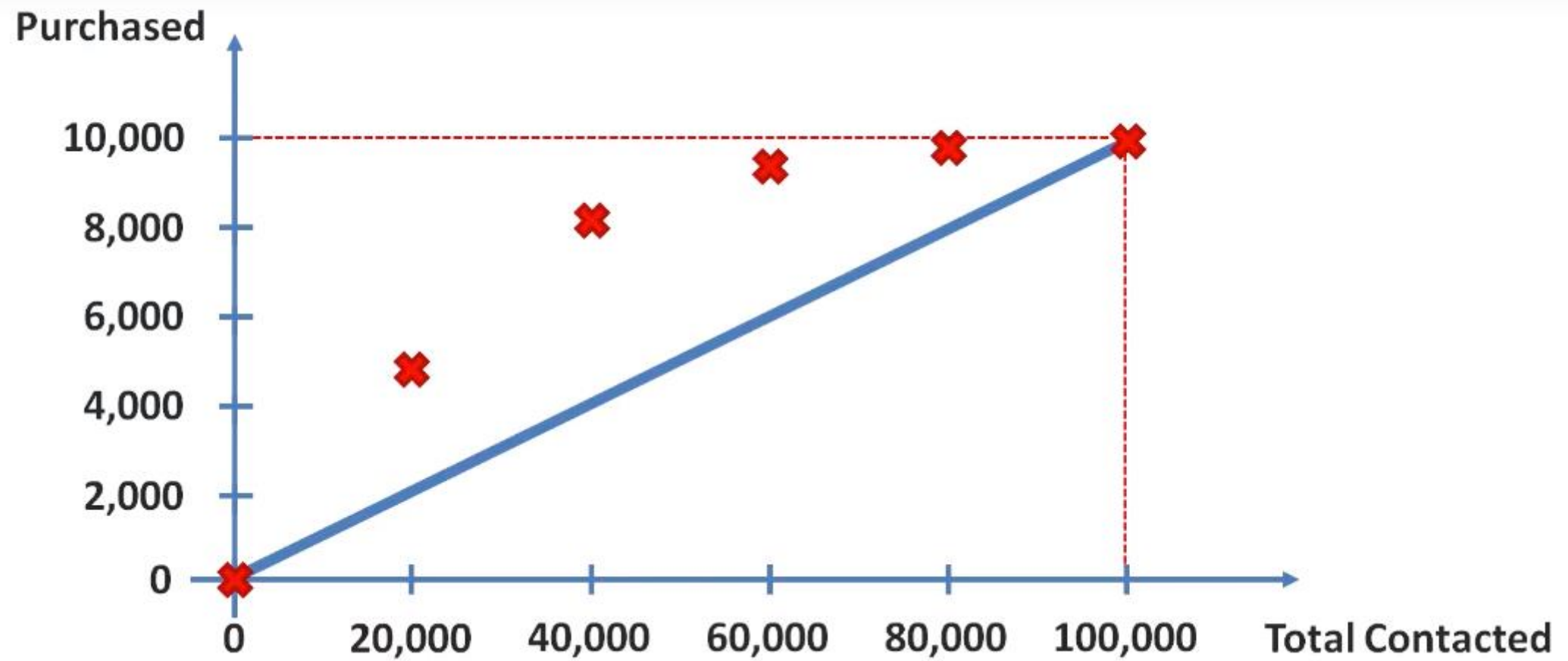


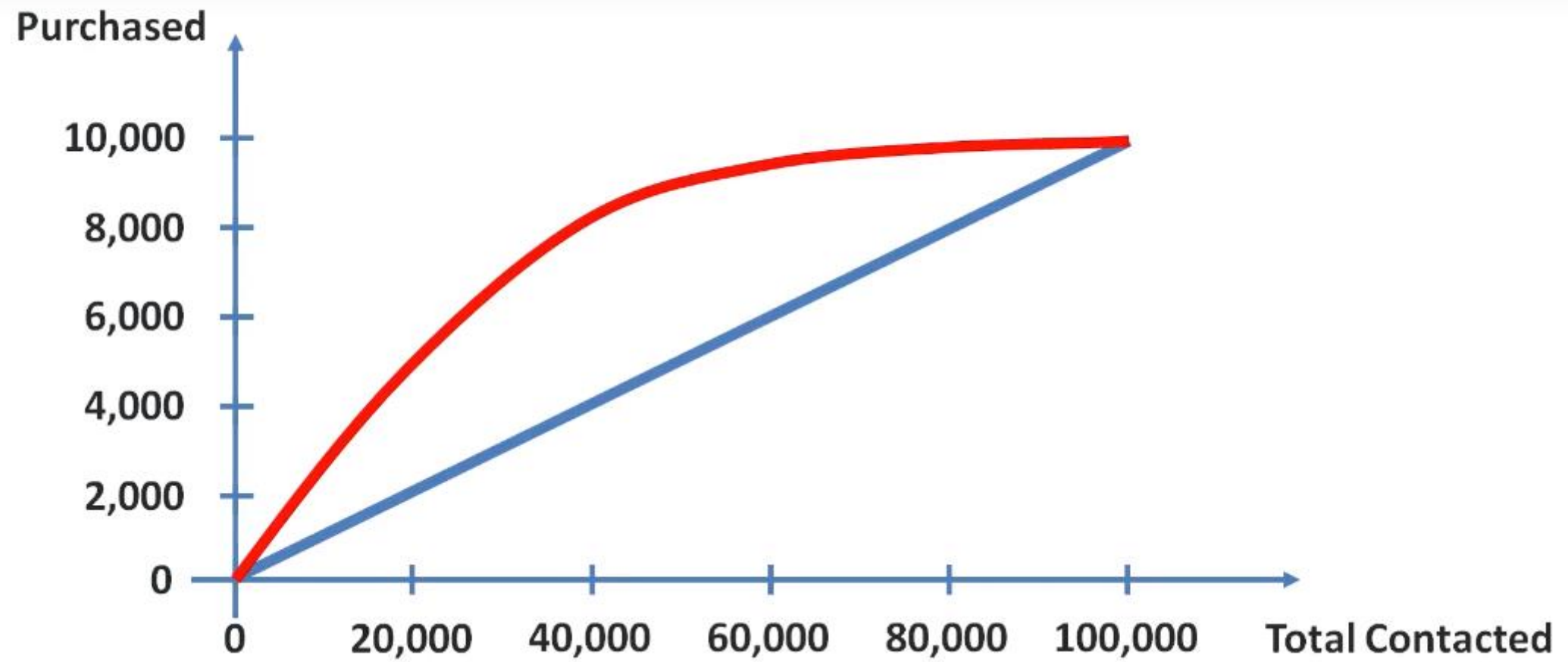


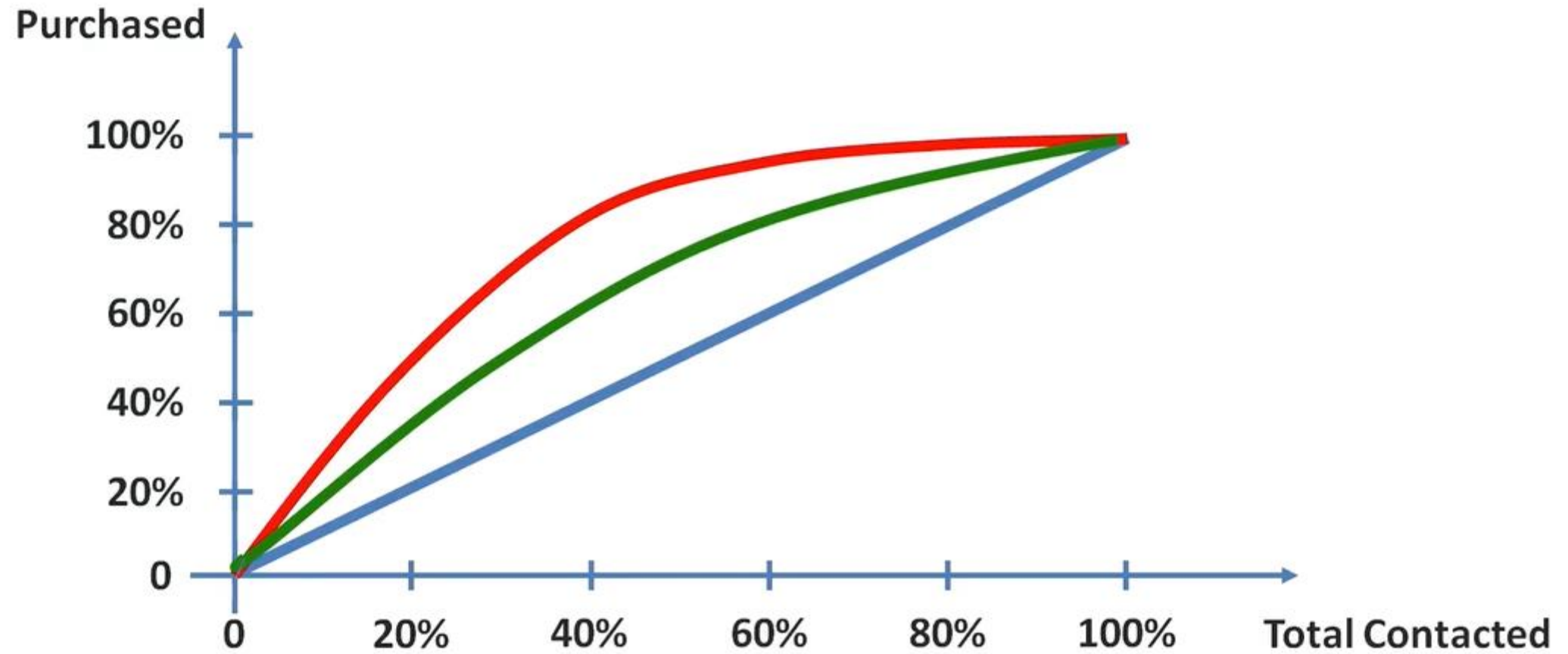


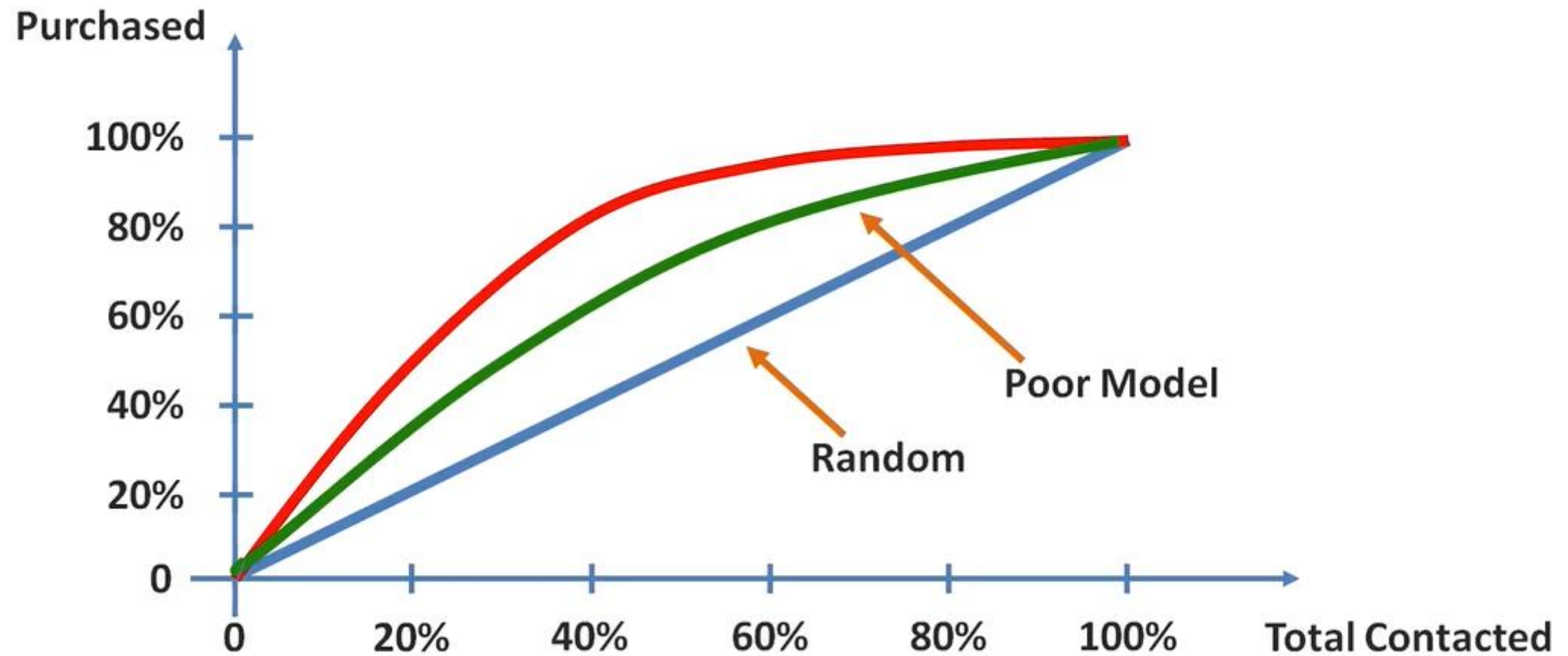


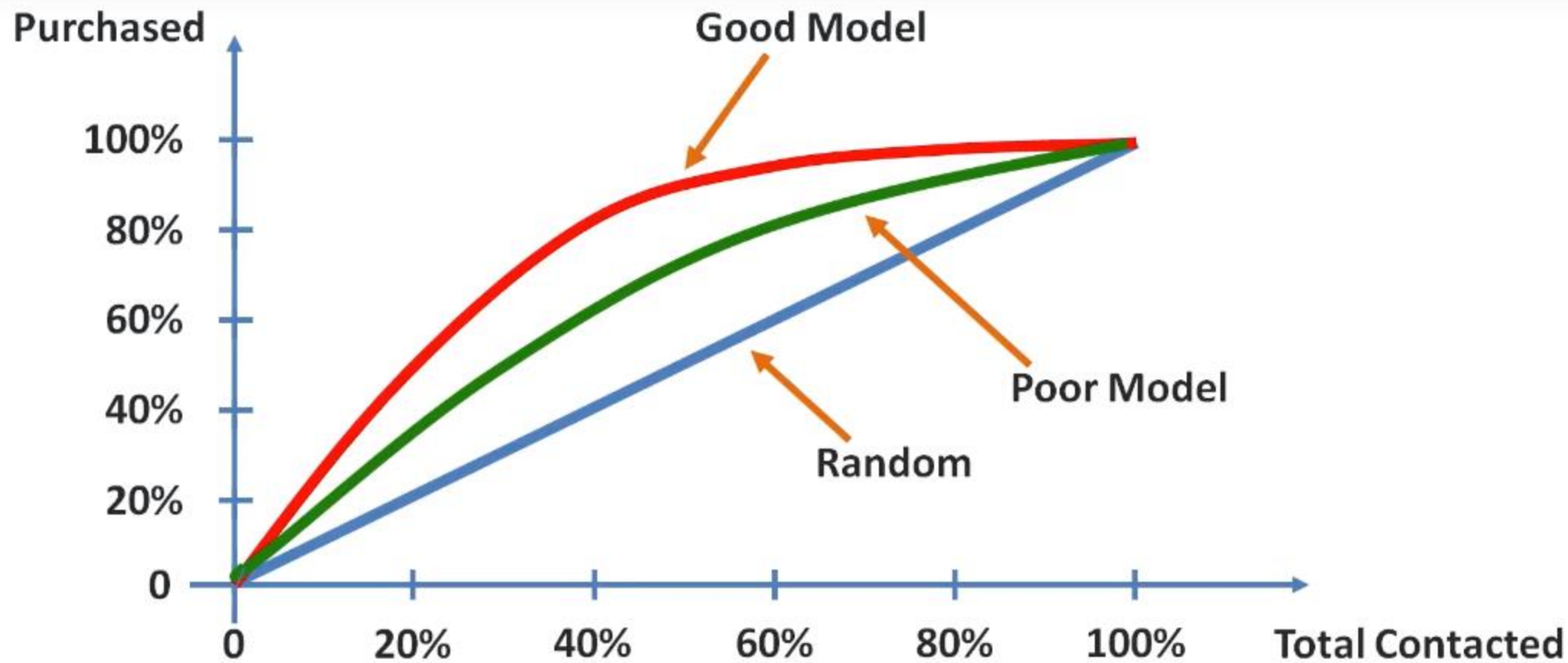


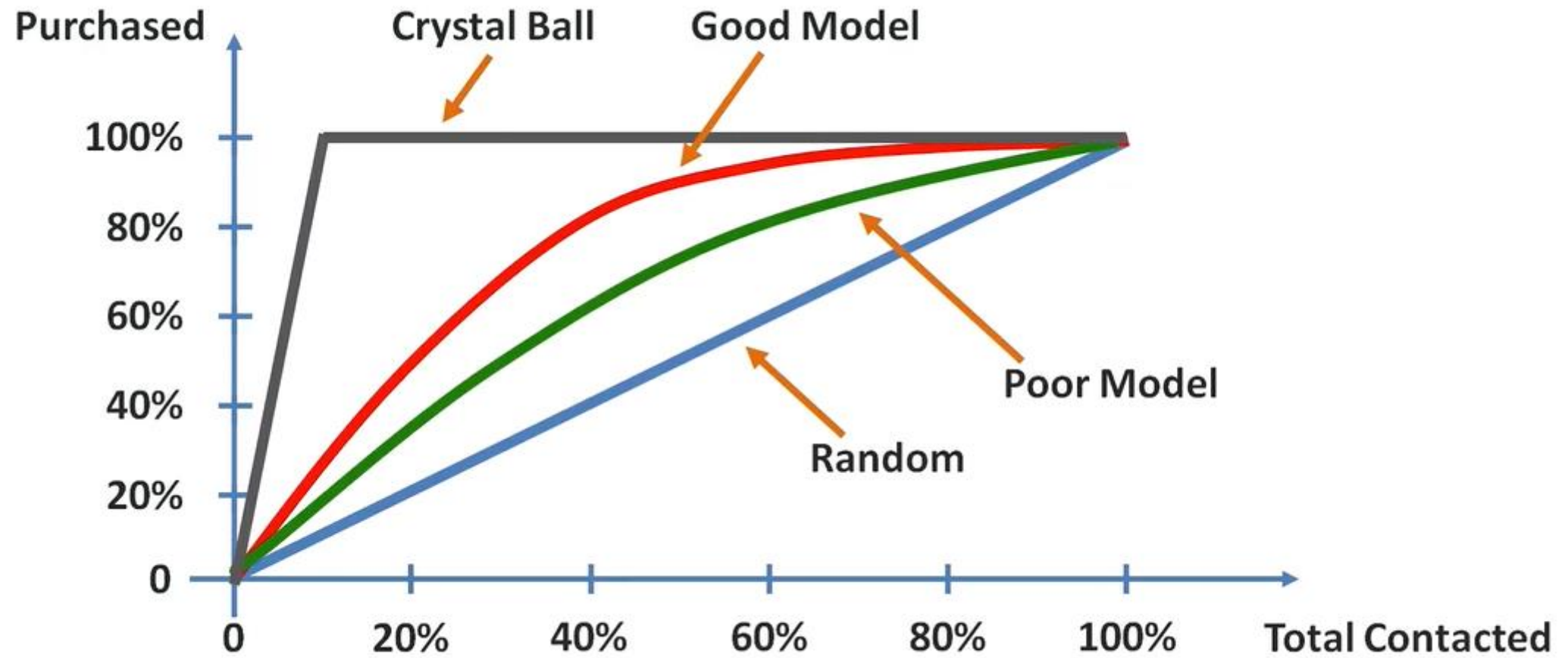


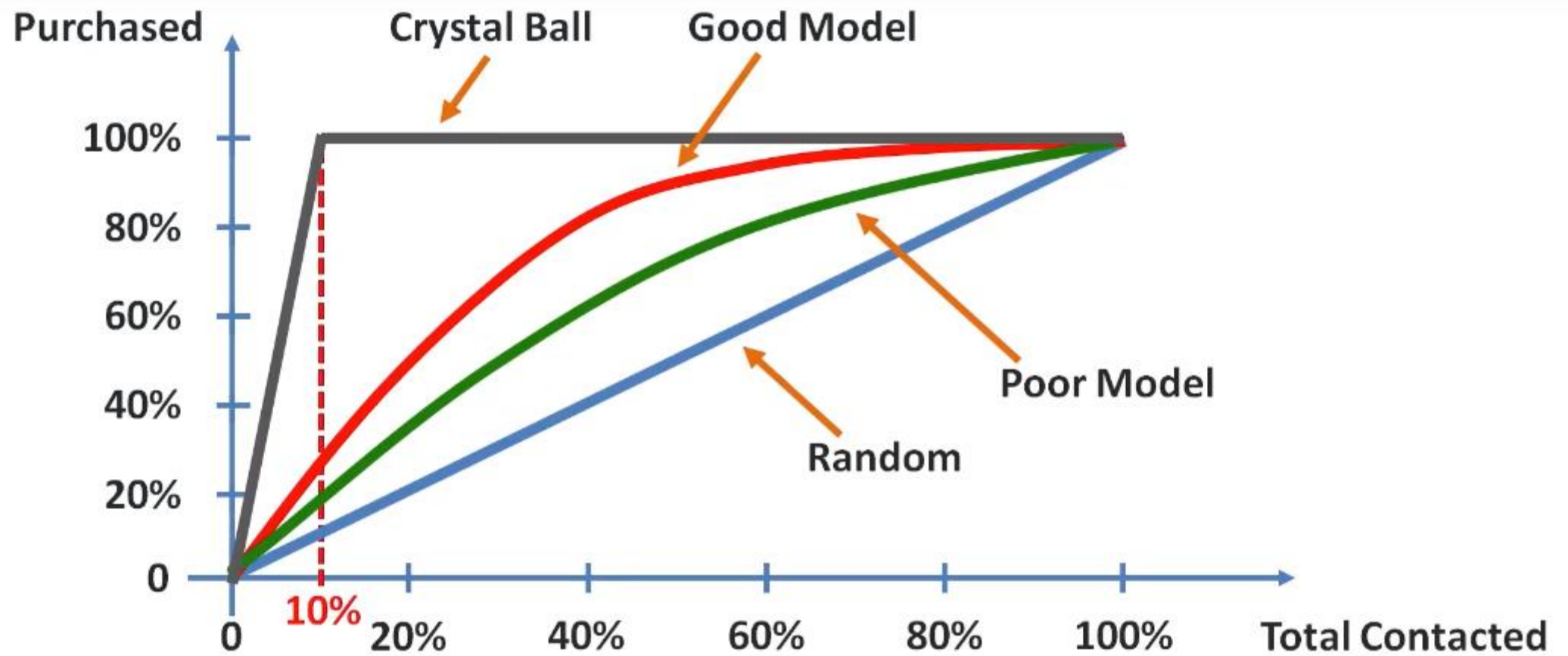


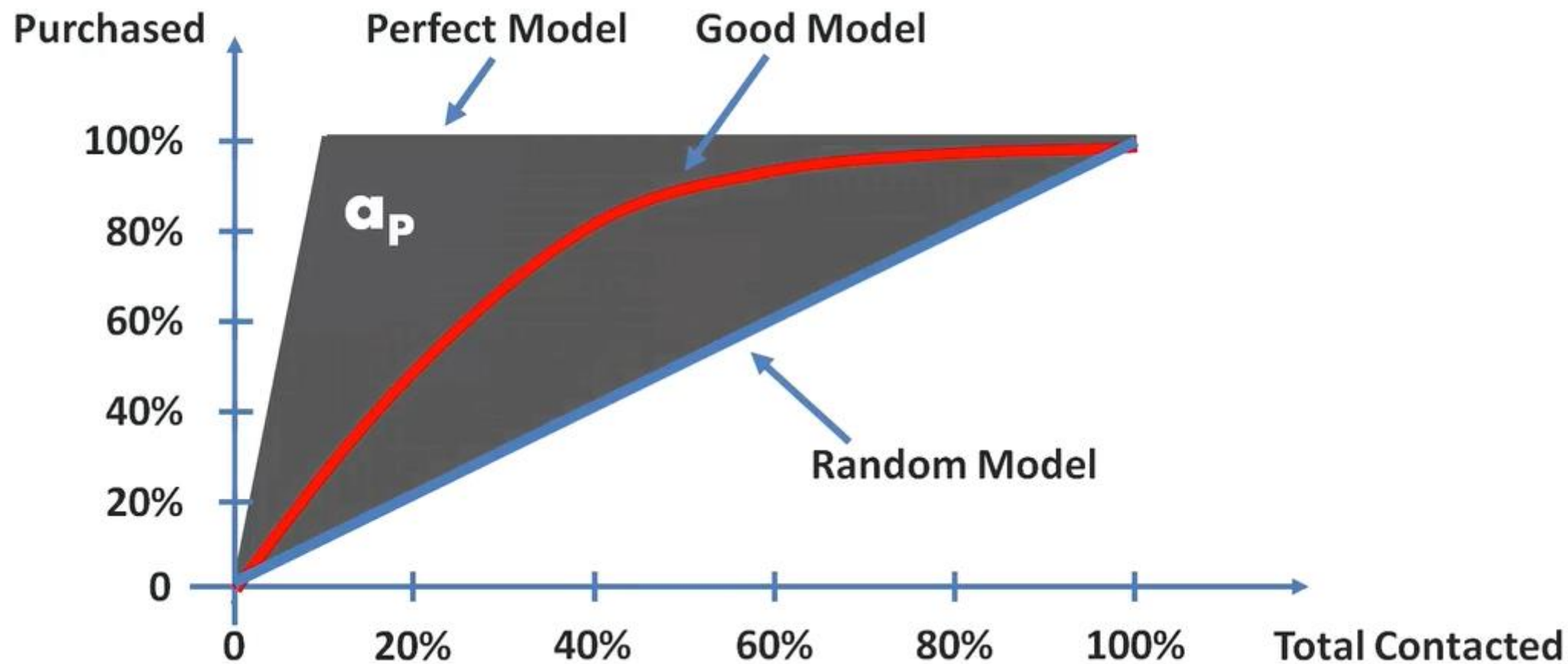


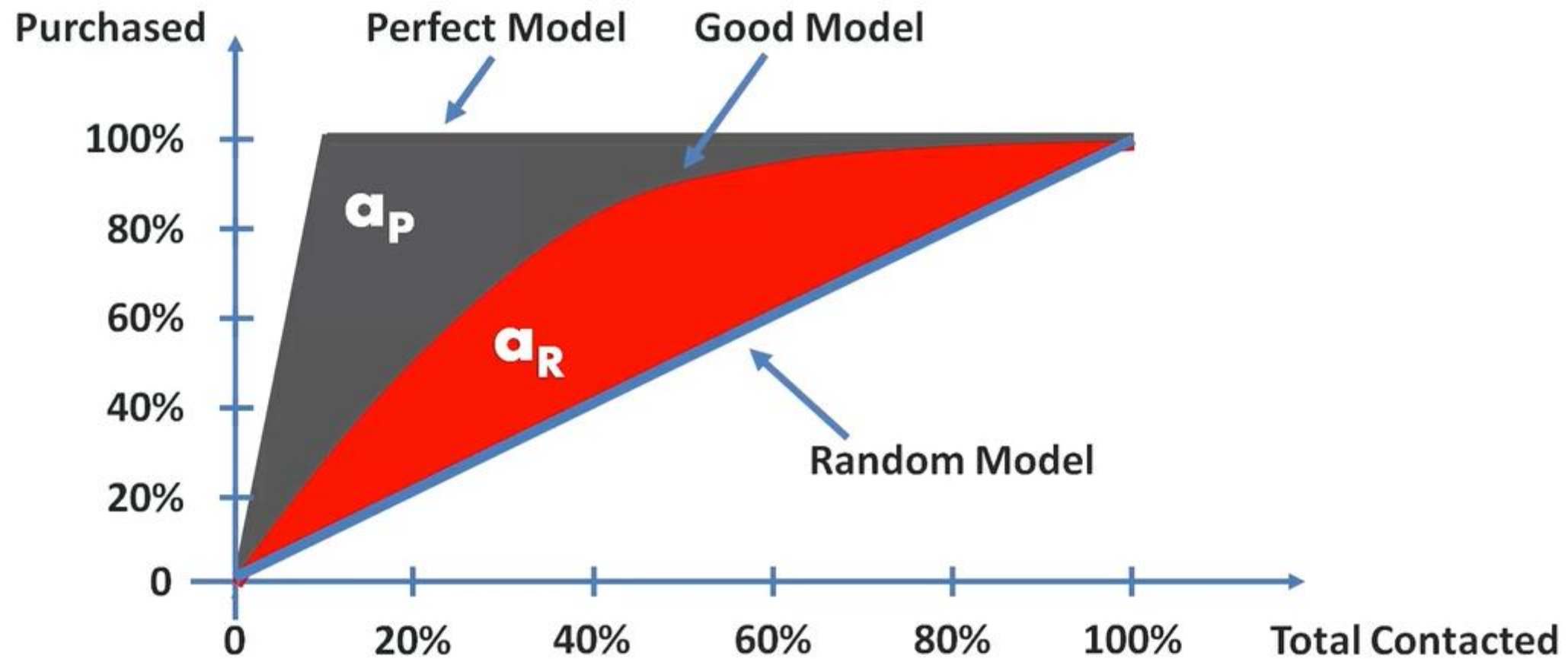


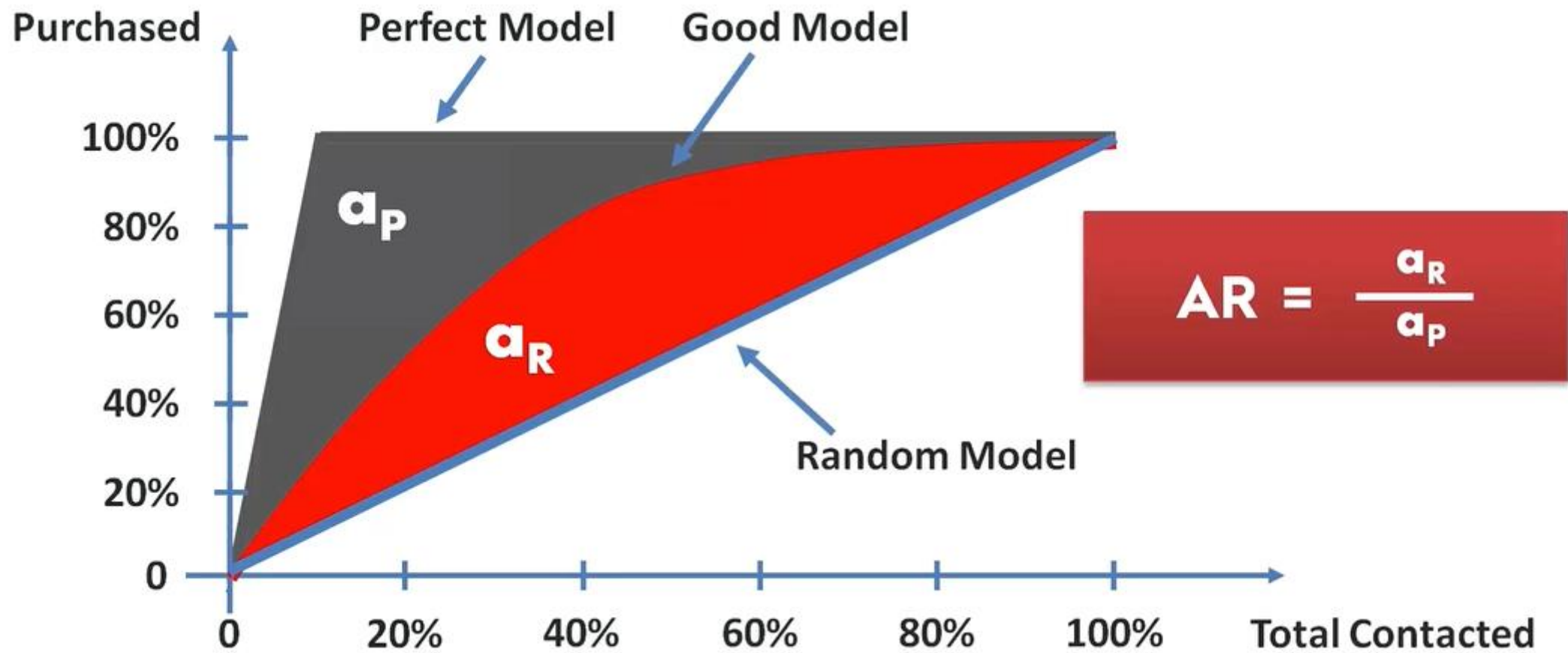


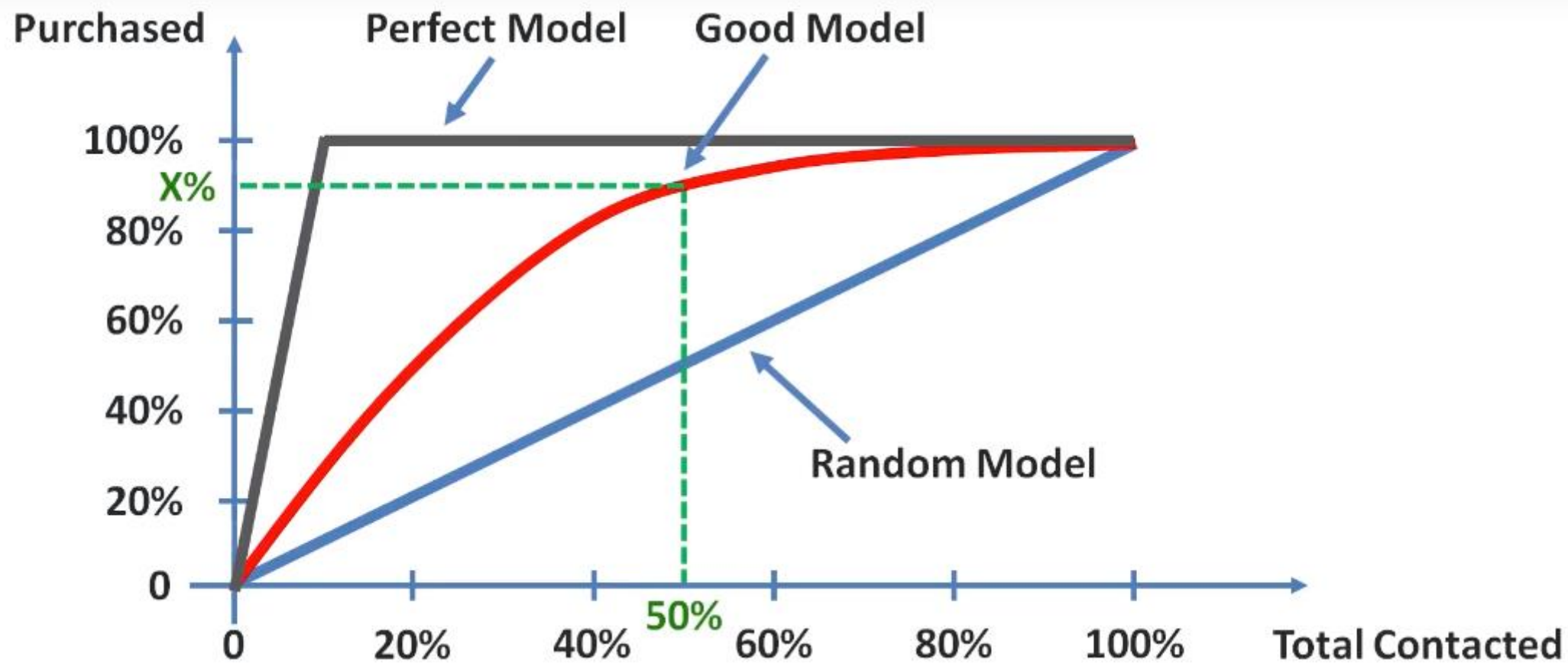


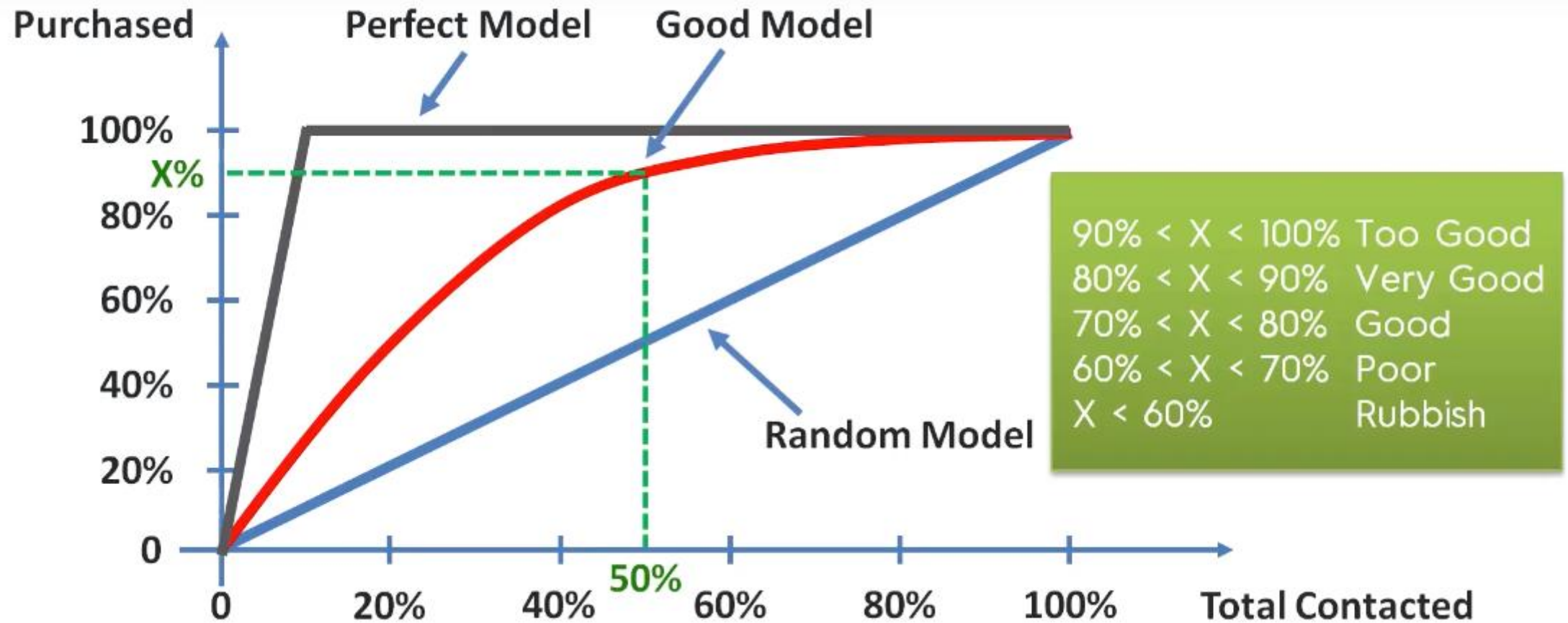














Bias Variance Trade-off

- A common temptation for beginners is to continually add complexity to a model until it fits the training set very well.

