



23-10-2024 | www.gndec.ac.in

# GURU NANAK DEV ENGINEERING COLLEGE

Gill Park, Gill Road, Ludhiana



## CAUSMIC CLUB

Presents

# GNE'S APEX 2024



## PARTNERSHIP CUM STALL PROPOSAL

# About GNE'S APEX 2024

GNE'S APEX 2024, a thrilling and much-anticipated multi-event inter-school competition, is proudly presented by the esteemed Causmic Club, under the auspices of the Department of Applied Sciences at Guru Nanak Dev Engineering College, Ludhiana on 23th October, 2024 (Wednesday).

National Education Policy (NEP) 2020 strongly recommends the symbiotic relationship among educational institutes to enhance cooperation and a congenial environment where every student can benefit in one way or another. Following the footsteps of NEP 2020, GNDEC is organizing this gala event to extend its educational and developmental initiatives beyond its boundaries, fostering a stronger bond within a wider community by opening its doors to students from various institutions. This event will provide an incredible platform for students to glimpse a diverse array of opportunities.

Adding to the excitement, the APEX FAIR will illuminate the campus with vibrant festivities, cultural performances, and a kaleidoscope of lights. The Fair will feature a variety of stalls offering traditional crafts, delicious festive foods, and interactive games, creating a lively atmosphere celebrating the spirit of upcoming festival of Diwali.

At the heart of GNE'S APEX 2024 lies the earnest desire to nurture and celebrate the latent talents of the young participants. By engaging in a wide spectrum of activities and events, these bright minds can showcase their unique abilities and skills in a supportive and encouraging environment. We firmly believe such experiences play a pivotal role in shaping their personal and academic growth, empowering them to embrace their potential with confidence.

The dedicated organizing team, comprising the zealous members of the Causmic Club, has invested tireless efforts and creativity in curating a captivating line-up of events designed with the fundamental principles of NEP 2020 in mind. From academic challenges to artistic expressions, sportsmanship to innovative thinking, and now with the added joy of the APEX FAIR, GNE'S APEX 2024 boasts a diverse range of activities that cater to a wide range of interests, promoting each student's holistic development in both academic and non-academic spheres.

We extend our heartfelt gratitude to our esteemed Principal, Prof. (Dr.) Sehijpal Singh, whose unwavering support and vision have been instrumental in bringing GNE'S APEX 2024 to fruition. With his encouragement, we are determined to make this event an unforgettable milestone in the lives of all participants.

As we eagerly anticipate the grand day of the competition, we invite school students to seize this unparalleled opportunity, make new friends, explore new horizons, and unleash their potential at GNE'S APEX 2024. The APEX FAIR, with its festive charm and joyous spirit, promises to add an extra layer of excitement and cultural enrichment to the event.

Come, join us on this remarkable journey of learning, growth, and camaraderie. Together, let's make GNE'S APEX 2024 and the APEX FAIR a resounding success!



# Glimpses of GNE'S APEX 2022 & 2023



# Our Past Sponsors



## GNE'S APEX 2022



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## GNE'S APEX 2023



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ਹਰ ਦਿਨ ਦਾ, ਹਰ ਦਿਲ ਦਾ



SAFE  
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# footfall



SR. NO.	GROUP	FootFall
1	<b>Students From Different Schools</b>	<b>500</b>
2	<b>Students From GNDEC, Ldh</b>	<b>2000</b>
3	<b>Faculty/Teachers</b>	<b>200</b>
4	<b>TOTAL FOOTFALL</b>	<b>2700 (Approx)</b>

# How Can We Partner...?

Category	Tiers	Amount (in Rs.)	PERKS
A	<b>TITLE SPONSOR</b>	35000	<ul style="list-style-type: none"> <li>• HIGHLIGHT ON THE CERTIFICATES AND OTHER PRINT MATERIAL.</li> <li>• LOGO OF THE BRAND ON ALL THE PRINT MATERIAL INCLUDING BANNERS, POSTERS ETC.</li> <li>• AWARD OF RECOGNITION WILL BE GIVEN.</li> <li>• SPONSORS CAN SET UP FLEXES AND BANNERS AT THE VENUE.</li> <li>• SPONSORS WILL RECEIVE FEATURED POSTS ON OUR CLUB'S SOCIAL MEDIA PLATFORMS.</li> <li>• COUPON DISTRIBUTION BY YOUR INSTITUTION/FIRM.</li> <li>• ADVERTISEMENT VIDEOS AND PICTURES TO RUN ON THE LED SCREENS ON ROTATION.</li> <li>• 10 MINUTES STAGE TIME TO TALK ABOUT YOUR BRAND.</li> </ul>
B	<b>CO-POWERED SPONSOR</b>	20000	<ul style="list-style-type: none"> <li>• HIGHLIGHT ON THE CERTIFICATES AND OTHER PRINT MATERIAL.</li> <li>• LOGO OF THE BRAND ON ALL THE PRINT MATERIAL INCLUDING BANNERS, POSTERS ETC.</li> <li>• AWARD OF RECOGNITION WILL BE GIVEN.</li> <li>• SPONSORS CAN SET UP FLEXES AND BANNERS AT THE VENUE.</li> <li>• SPONSORS WILL RECEIVE FEATURED POSTS ON OUR CLUB'S SOCIAL MEDIA PLATFORMS.</li> <li>• COUPON DISTRIBUTION BY YOUR INSTITUTION/FIRM.</li> </ul>
C	<b>EVENT PARTNERS</b>	8000	<ul style="list-style-type: none"> <li>• HIGHLIGHT ON THE CERTIFICATES AND OTHER PRINT MATERIAL.</li> <li>• LOGO OF THE BRAND ON ALL THE PRINT MATERIAL INCLUDING BANNERS, POSTERS ETC.</li> <li>• AWARD OF RECOGNITION WILL BE GIVEN.</li> <li>• COUPON DISTRIBUTION BY YOUR INSTITUTION/FIRM.</li> </ul>

# Stalls Proposal



S.No.	Tiers	Amount (in Rs.)	Comprises
1	Tent Type Stall	10000	<ul style="list-style-type: none"><li>• Size: 8ft * 8ft</li><li>• 2 Chairs</li><li>• 2 Tables</li><li>• 1 Fan</li><li>• Electricity Supply</li></ul>

# Vendor Proposal

S.No.	Tiers	Amount (in Rs.)
1	Space will be provided only for your vehicle/umbrella/stand.	2000



# OUR STRENGTH PROUD GENCONIANS !



**GURU NANAK DEV  
ENGINEERING COLLEGE**

**AN AUTONOMOUS COLLEGE UNDER UGC ACT 1956, ACCREDITED BY NAAC (A GRADE)  
AND TCS, OFFERING NBA AND IEI ACCREDITED UG PROGRAMS**

**AICTE Approved, ISO 9001:2000 Certified, Affiliated to I.K Gujral Punjab Technical University, Jalandhar**

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