



# OLGA GALANETS

## PROJECT MANAGER - DIGITAL TRANSFORMATION

Hamburg, Germany  
 [ogalanets@gmail.com](mailto:ogalanets@gmail.com)  
 [ogalanets.com](http://ogalanets.com)  
 LinkedIn: [ogalanets](https://www.linkedin.com/in/ogalanets/)

Strategic Project Manager with 15+ years of experience leading digital transformation initiatives across technology, banking, aviation, and R&D sectors. Proven ability to align innovation, business strategy, and emerging technologies to deliver sustainable organizational change. Skilled in managing cross-border, multi-stakeholder programs under Agile and PMI frameworks, driving automation, digital platforms, and data-driven ecosystems.

### CORE COMPETENCIES

- Digital Transformation Strategy
- Change & Stakeholder Management
- Data & Process Digitalisation
- AI & Innovation Projects (Horizon Europe)
- Enterprise Systems (ERP, CRM, B2B/B2C)
- Agile / Waterfall / Hybrid PM
- Risk & Quality Management
- UX/UI & Product Lifecycle Oversight
- Business Process Optimization
- Vendor & Partner Management

### EXPERIENCE

#### SENIOR IT PROJECT MANAGER - DIGITAL TRANSFORMATION

International Data Spaces Association (IDSA) | Apr 2022 - May 2025

Focus: Horizon EU Innovation & R&D | Data Ecosystems | Digital Platforms

- Led digital transformation initiatives within EU-funded projects (DataPACT, DataBri-X, VELES, TRUSTS), driving interoperability, AI-readiness, and trusted data exchange frameworks.
- Managed development of self-assessment and semantic platforms for data governance and compliance.
- Defined digitalisation roadmaps and knowledge dissemination strategies across 20+ European partners.
- Represented organization at international digital innovation events and consortium meetings.

#### Key Achievements:

- Delivered two operational digital platforms within EU Horizon timelines.
- Improved project efficiency by 25% via Agile transition and stakeholder communication workflows.
- Established cross-consortium governance model adopted by new EU projects.

#### IT PROJECT MANAGER - DIGITAL COMMERCE

Sanwell Group | Sep 2019 - Feb 2022

Focus: B2B & B2C Digital Platforms | Process Automation | E-Commerce

- Directed end-to-end delivery of Hot-Point.com.ua (B2C e-commerce) and Sanwell B2B Portal, transforming procurement and sales processes.
- Collaborated with cross-functional teams to design scalable architecture, optimize UX, and automate vendor workflows.
- Monitored KPIs, budgets, and delivery milestones ensuring business continuity post-launch.

#### Key Achievements:

- Reduced procurement processing time by 40%.
- Increased online conversion rate by 30% through UX improvements and marketing automation.

#### PROJECT MANAGER - DIGITAL BANKING

Bank Trust / Weltrade / Kreditprombank | 2003 - 2017

Focus: CRM Implementation | Online Banking | Business Automation

- Managed digitalisation programs including online banking (B2C), client-bank portals (B2B), and CRM systems to enhance operational efficiency.
- Led marketing and customer journey transformation projects, integrating CRM analytics for sales improvement.

### SELECTED PROJECTS

#### DataPACT & VELES (EU Horizon)

Building next-gen trusted data ecosystems for AI adoption.

#### Sanwell B2B Digital Commerce

Digital transformation of procurement and vendor management.

#### Awery ERP for Aviation

Streamlining operations with customized ERP solutions.

### EDUCATION

- MBA in Marketing Management, City Business School (2013-2015)
- Master of Philosophy & Political Science, Kyiv National Taras Shevchenko University (2005-2010)
- Project Management Certification (PMI / Agile / AI-Driven PM), Web-Academy (2016-2025)