



# OLGA GALANETS

## IT PROJECT MANAGER

Hi, I'm an IT Project Manager with a passion for turning complex ideas into successful, streamlined solutions.

### Languages

Ukrainian	Fluent
Russian	Fluent
English	Fluent
German	Intermediate
Polish	Basic

### Skills

Project Management	● ● ●
Marketing Management	● ● ●
Web development	● ● ●
Business Automatization	● ● ●

AGILE/ SCRUM/ KANBAN

COMMUNICATION

REPORTING

NEGOTIATION

COORDINATION

RISK ASSESSMENT & MITIGATION

UX-DESIGN

CANVA

CSS3

VISUAL STUDIO CODE

HTML5

JIRA (ADMIN)

CONFLUENCE

QA

BUSINESS ANALYSIS

📍 Hamburg, Germany

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💻 [www.ogalanets.com](http://www.ogalanets.com)

🌐 LinkedIn: [ogalanets](https://www.linkedin.com/in/ogalanets)

## EXPERIENCE

APR 2022 - MAY 2025

### SENIOR IT PROJECT MANAGEMENT

International Data Spaces Association

- Coordinated Horizon EU R&D projects: [DataPACT](#), [DataBri-X](#), [VELES](#), [TRUSTS](#).
- Presented projects at international events, organized knowledge sharing activities.
- Developed [self-assessment web-portal](#) and [semantic website](#).

PROJECT MANAGEMENT ·  
STRATEGIC PLANNING ·  
KNOWLEDGE  
DISSEMINATION ·  
INNOVATION  
MANAGEMENT ·  
WEB-DEVELOPMENT ·  
R&D

SEP 2019 - FEB 2022

### IT PROJECT MANAGEMENT

Sanwell

- Led the development and launch of [Hot-Point.com.ua](#) for a seamless B2C shopping experience and [Sanwell's B2B platform](#), streamlining procurement and sales.
- Oversaw full project lifecycle from requirements gathering to post-launch support.
- Served as primary liaison between internal teams, clients, and stakeholders.

PROJECT MANAGEMENT ·  
E-COMMERCE ·  
UX-DESIGN ·  
VENDOR NEGOTIATION ·  
QA

FEB 2018 - MAR 2019

### IT PROJECT ACCOUNT MANAGER

PlayToMax

- Managed 100+ playable ad projects for iOS and Android, boosting engagement and conversions.
- Created storyboards, wireframes, and coordinated asset production.
- Led a team of artists, designers, and developers with optimized workflows.
- Conducted QA testing, ensuring functionality and responsiveness.
- Advised clients on performance marketing best practices.

MOBILE GAME DEV ·  
INTERACTIVE ADS ·  
TEAM LEADERSHIP ·  
PERFORMANCE  
MARKETING

APR 2017 - FEB 2018

### ERP PROJECT MANAGER

Awery Aviation Software

- Led ERP deployment for aviation companies, integrating with existing workflows.
- Customized ERP solutions for sales, fleet management, and operations.
- Gathered requirements and created technical documentation.
- Coordinated teams of developers, engineers, and analysts.
- Provided client training and ongoing support.
- Maintained quality assurance and compliance with aviation standards.

ERP IMPLEMENTATION ·  
BUSINESS ANALYSIS ·  
AVIATION SOFTWARE ·  
PROCESS OPTIMIZATION

### EXPERIENCE

FEB 2017 - APR 2017

#### SOFTWARE RELEASE COORDINATOR

Tallium Inc.

- Oversaw development and launch of a web hosting services platform [webhostinggeeks](#).
- Planned and managed software releases, updates, and enhancements.
- Facilitated change control processes and release meetings.
- Supervised QA testing and smooth rollout of updates.
- Assisted with UI/UX prototyping and SEO content optimization.

RELEASE MANAGEMENT ·  
UI/UX ·  
SEO ·  
QA

MAY 2016 - JAN 2017

#### PROJECT MANAGER

Weltrade

- Managed a project for CRM implementation.
- Created detailed scope documents and workflow checklists.
- Led tendering process, evaluated vendors, and negotiated terms.
- Acted as liaison between departments and vendors.

CRM IMPLEMENTATION ·  
VENDOR MANAGEMENT ·  
BUSINESS AUTOMATION ·  
FINANCE

2017

#### PROJECT MANAGER FOR TERRASOFT CRM-SYSTEM (INTERNSHIP)

Terrasoft

- Implementation of the CRM-System (Bank Customer journey) at the enterprise.

CRM IMPLEMENTATION ·  
FINANCE

MAY 2014 - DEC 2016

#### PROJECT MANAGER - BUSINESS DEVELOPMENT

Bank Trust

- Led UX/UI design, developed and launched Online banking operations and services.
- Implemented Client-bank systems for B2B customers, a new [corporate website](#).
- Implemented a new CRM system to enhance sales and operations: Bank Card Sell, Call Centre, Telemarketing.
- Implemented a new service - Credit Online - Reduced processing time by 40% through workflow optimization.
- Created project scopes, WBS, and execution strategies.
- Managed tendering, vendor evaluation, and risk resolution.
- Monitored project timelines, budgets, and performance.

DIGITAL BANKING ·  
ERP ·  
CRM ·  
TENDER PLANNING ·  
FINANCE ·  
BANKING ·  
BUSINESS AUTOMATION ·  
SALES ·  
COMPLIANCE ·  
CALL CENTRE

SEP 2012 - MAY 2014

#### MARKET EXPANSION MANAGER

AVANGARDCO IPL

- Developed merchandising standards and advertising materials for branch networks.
- Created databases for tracking and managing advertising products.
- Led projects to increase brands recognition "Pakko" and "Vopak".
- Managed tendering, vendor evaluation, and risk resolution.

BRAND MANAGEMENT ·  
MARKETING MANAGEMENT ·  
SALES · ATL · BTL ·  
STANDARDISATION ·  
POS · ADVERTISING ·  
TENDERING · BUDGET  
PLANNING

MAY 2011 - APR 2012

#### HEAD OF MARKETING AND BUSINESS DEVELOPMENT GROUP

Kreditprombank

- Developed merchandising standards and advertising materials for branch networks and ATMs.
- Created databases for tracking and managing advertising products.
- Created databases for tracking outdoor signs and ATMs.
- Led projects to increase brand recognition and customer satisfaction.

BRAND DEVELOPMENT ·  
MARKETING MANAGEMENT ·  
MERCHANDISING ·  
FINANCE · BANKING ·  
DIGITALISATION · ATL ·  
BTL · ADVERTISING

EXPERIENCE

AUG 2008 - JUN 2009

**CHIEF MARKETING OFFICER**  
*Marketing Department, Advertising Directorate, Unit for Retail Advertising Support and E-Commerce Channels, Nadra Bank*

- Administered bank websites, HTML content creation, and SEO.
- Managed development of a new bank website nadra.com.ua.

OCT 2006 - MAR 2008

**SENIOR MANAGER**  
*Services for High-Net-Worth Individual Clients (HNWIs), PrivatBank*

- Developed merchandising standards and promotional materials for VIP customers.
- Managed projects to expand bank recognition.
- Maintained bank blog, wrote content, and promoted in media.
- Trained staff on product promotion.

DEC 2005 - AUG 2006

**CHIEF OFFICER**  
*Dnipropetrovsk Regional State Administration*

2003-2004

**ASSISTANT TO THE DEPUTY (INTERNSHIP)**  
*Committee on Rules of Procedure, Parliamentary Ethics and Organization of Work of the Verkhovna Rada of Ukraine*

UX/UI · COPYWRITING · WEB PROJECT MANAGEMENT · MARKETING · ADVERTISING · FINANCE · BANKING · DIGITALISATION · BRAND MANAGEMENT · RETAIL · E-COMMERCE

MARKETING · MERCHANDISING · PR · SMI · FINANCE · BANKING · DIGITALISATION · BRAND MANAGEMENT · WEB-DEVELOPMENT

HR

POLITICS

EDUCATION

2016-2025

**PROJECT MANAGEMENT**  
*Member of Project Management Institute (2023-2025), Web-Academy, PM Marathon (2016-2017), Smart Academy, PMI (2016)*

2013-2015

**MASTER OF BUSINESS ADMINISTRATION IN MARKETING MANAGEMENT (MBA)**  
*City Business School*

2005-2010

**MASTER DEGREE, POSTGRADUATE STUDIES, TEACHER, PHILOSOPHY AND POLITICAL SCIENCE**  
*Kyiv National Taras Shevchenko University, Graduated with honors*

2002-2005

**BACHELOR DEGREE, POLITICAL SCIENCE AND PUBLIC RELATIONS**  
*Averroes Ukrainian-Arabic Institute of Linguistics, Kyiv Inter-regional Academy of Personnel Management, Graduated with honors*

2003-2004

**JOURNALIST & INTERNATIONAL ELECTION OBSERVER**  
*Completed leadership development program focused on civic engagement, governance, and democratic values. Scholarship Program. Friedrich-Ebert-Stiftung (FES)*

2003-2004

**ASSISTANT TO THE DEPUTY (INTERNSHIP)**  
*Committee on Rules of Procedure, Parliamentary Ethics and Organization of Work of the Verkhovna Rada of Ukraine*

PROJECT MANAGEMENT · CAMP · AGILE · SCRUM · AI · GEN AI · PROMTS · BUSINESS DEVELOPMENT

INTERPERSONAL SKILLS · LEADERSHIP · SALES · HR · FINANCE · PROJECT MANAGEMENT

RESEARCH · TEACHING · POLITICS · SOCIAL DISCIPLINES

RESEARCH SKILLS · LEADERSHIP

POLITICS · ELECTIONS · JOURNALISM · LAW · INTERNATIONAL HUMAN RIGHTS

POLITICS

### COURSES

2023	<b>WEB-DESIGN</b> <i>Coursera</i>	WEB-DESIGN · CANVA · SOCIAL MEDIA DESIGN
2022-2023	<b>GERMAN LANGUAGE</b> <i>Perfekt Deutsch, VHS</i>	GERMAN LANGUAGE · B1
2016	<b>UX-DESIGN</b> <i>Web Academy</i>	WEB-DESIGN · UX · DESIGN ANALYSIS · FIGMA · MOQUAPS · COLOR THEORY · RESPONSIVE DESIGN · GRIDS · UIKIT
2015-2016	<b>FRONT-END DEVELOPMENT</b> <i>Web Academy</i>	WEB DEVELOPMENT · JS ADVANCED · HTML · CSS · HTML5 · CSS3 · WORKING ON PROJECT · DOM · FRAMEWORKS · LIBRARIES
2016	<b>QUALITY ASSURANCE (QA)</b> <i>Web Academy</i>	SDLC AND STLC LIFE CYCLES · BUG- TRACKING SYSTEMS · TEST DESIGN · FUNCTIONAL TESTING · NON-FUNCTIONAL TESTING · POSTMAN · MANUAL TESTING
2015	<b>BUSINESS ANALYSIS</b> <i>Web Academy</i>	SDLC · COMMUNICATION · REQUIREMENTS MODELING · DOCUMENTATION · FUNCTIONAL DECOMPOSITION · USER ROLE MODEL · ACCEPTANCE CRITERIA · BACKLOG AND PRIORITIZATION · BPMN · UML · PROTOTYPING
2015	<b>GOOGLE ANALYTICS</b> <i>ITC School</i>	TRAFFIC SOURCES · UNIQUE VISITORS · GOAL SETTING · GEOPOLITICS · CONVERSIONS
2010-2012	<b>ENGLISH LANGUAGE</b> <i>University of Cambridge ESOL Examinations, The London School of English (LSE), Business Academy</i>	ENGLISH LANGUAGE · FCE · FIRST CERTIFICATE ENGLISH