



OLGA GALANETS

PROJECT MANAGER - DIGITAL TRANSFORMATION

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Strategic Project Manager with 15+ years of experience leading digital transformation initiatives across technology, banking, aviation, and R&D sectors. Proven ability to align innovation, business strategy, and emerging technologies to deliver sustainable organizational change. Skilled in managing cross-border, multi-stakeholder programs under Agile and PMI frameworks, driving automation, digital platforms, and data-driven ecosystems.

CORE COMPETENCIES

- Digital Transformation Strategy
- Change & Stakeholder Management
- Data & Process Digitalisation
- AI & Innovation Projects (Horizon Europe)
- Enterprise Systems (ERP, CRM, B2B/B2C)
- Agile / Waterfall / Hybrid PM
- Risk & Quality Management
- UX/UI & Product Lifecycle Oversight
- Business Process Optimization
- Vendor & Partner Management

COURSES & CERTIFICATIONS

UX & Front-End Development, QA, Business Analysis, Web Academy
Google Analytics, ITC School
Web Design, Coursera
German Language B1, VHS Hamburg
English Language, FCE, British Council

LANGUAGES

Ukrainian (Native)
English (Fluent)
Russian (Fluent)
German (Intermediate)

TECHNOLOGIES & TOOLS

JIRA (Admin) · Confluence · MS Project · GitHub · Figma · Visio · Canva · HTML5/CSS3 · AI Tools (ChatGPT, Prompt Engineering) · Visual Studio Cod

SELECTED PROJECTS

DataPACT & VELES (EU Horizon)
Building next-gen trusted data ecosystems for AI adoption.

Sanwell B2B Digital Commerce
Digital transformation of procurement and vendor management.

Awery ERP for Aviation
Streamlining operations with customized ERP solutions.

EXPERIENCE

SENIOR IT PROJECT MANAGER - DIGITAL TRANSFORMATION

International Data Spaces Association (IDSA) | Apr 2022 - May 2025

Focus: Horizon EU Innovation & R&D | Data Ecosystems | Digital Platforms

- Led digital transformation initiatives within EU-funded projects (DataPACT, DataBri-X, VELES, TRUSTS), driving interoperability, AI-readiness, and trusted data exchange frameworks.
- Managed development of self-assessment and semantic platforms for data governance and compliance.
- Defined digitalisation roadmaps and knowledge dissemination strategies across 20+ European partners.
- Represented organization at international digital innovation events and consortium meetings.

Key Achievements:

- Delivered two operational digital platforms within EU Horizon timelines.
- Improved project efficiency by 25% via Agile transition and stakeholder communication workflows.
- Established cross-consortium governance model adopted by new EU projects.

IT PROJECT MANAGER - DIGITAL COMMERCE

Sanwell Group | Sep 2019 - Feb 2022

Focus: B2B & B2C Digital Platforms | Process Automation | E-Commerce

- Directed end-to-end delivery of Hot-Point.com.ua (B2C e-commerce) and Sanwell B2B Portal, transforming procurement and sales processes.
- Collaborated with cross-functional teams to design scalable architecture, optimize UX, and automate vendor workflows.
- Monitored KPIs, budgets, and delivery milestones ensuring business continuity post-launch.

Key Achievements:

- Reduced procurement processing time by 40%.
- Increased online conversion rate by 30% through UX improvements and marketing automation.

PROJECT MANAGER - DIGITAL BANKING

Bank Trust / Weltrade / Kreditprombank | 2003 - 2017

Focus: CRM Implementation | Online Banking | Business Automation

- Managed digitalisation programs including online banking (B2C), client-bank portals (B2B), and CRM systems to enhance operational efficiency.
- Led marketing and customer journey transformation projects, integrating CRM analytics for sales improvement.

EDUCATION

- MBA in Marketing Management, City Business School (2013-2015)
- Master of Philosophy & Political Science, Kyiv National Taras Shevchenko University (2005-2010)
- Project Management Certification (PMI / Agile / AI-Driven PM), Web-Academy (2016-2025)