



# OLGA GALANETS

## IT PROJECT MANAGER

Hi, I'm an **IT Project Manager** with a passion for turning complex ideas into successful, streamlined solutions.

### Languages

Ukrainian	Fluent
Russian	Fluent
English	Fluent
German	Intermediate
Polish	Basic

### Skills

Project Management	● ● ●
Marketing Management	● ● ●
Web development	● ● ●
Business Automatization	● ●

AGILE/ SCRUM/ KANBAN

COMMUNICATION

REPORTING

NEGOTIATION

COORDINATION

RISK ASSESSMENT & MITIGATION

UX-DESIGN

CANVA

CSS3

VISUAL STUDIO CODE

HTML5

JIRA (ADMIN)

CONFLUENCE

QA

BUSINESS ANALYSIS

📍 Hamburg, Germany

✉ [ogalanets@gmail.com](mailto:ogalanets@gmail.com)

💻 [www.ogalanets.com](http://www.ogalanets.com)

🌐 LinkedIn: [ogalanets](https://www.linkedin.com/in/ogalanets)

## 📁 EXPERIENCE

APR 2022 - MAY 2025

### SENIOR IT PROJECT MANAGER, INTERNATIONAL DATA SPACES ASSOCIATION

PROJECT MANAGEMENT · STRATEGIC PLANNING · KNOWLEDGE DISSEMINATION · INNOVATION MANAGEMENT · WEB-DEVELOPMENT · RESEARCH & DEVELOPMENT

- Coordinated Horizon EU R&D projects: [DataPACT](#), [DataBri-X](#), [VELES](#), [TRUSTS](#).
- Presented projects at international events, organized knowledge sharing activities.
- Developed [self-assessment web-portal](#) and [semantic website](#).

SEP 2019 - FEB 2022

### IT PROJECT MANAGER, SANWELL

PROJECT MANAGEMENT · E-COMMERCE · B2B · B2C · ECOMMERCE · VENDOR NEGOTIATION

- Led the development and launch of [Hot-Point.com.ua](#) for a seamless B2C shopping experience and [Sanwell's B2B platform](#), streamlining procurement and sales.
- Oversaw full project lifecycle from requirements gathering to post-launch support.
- Served as primary liaison between internal teams, clients, and stakeholders.

FEB 2018 - MAR 2019

### IT PROJECT ACCOUNT MANAGER, PLAYTOMAX

MOBILE GAME DEV · INTERACTIVE ADS · TEAM LEADERSHIP · PERFORMANCE MARKETING

- Managed 100+ playable ad projects for iOS and Android, boosting engagement and conversions.
- Created storyboards, wireframes, and coordinated asset production.
- Led a team of artists, designers, and developers with optimized workflows.
- Conducted QA testing, ensuring functionality and responsiveness.
- Advised clients on performance marketing best practices.

APR 2017 - FEB 2018

### ERP PROJECT MANAGER, AWERY AVIATION SOFTWARE

ERP · BUSINESS ANALYSIS · PROCESS OPTIMIZATION

- Led ERP deployment for aviation companies, integrating with existing workflows.
- Customized ERP solutions for sales, fleet management, and operations.
- Gathered requirements and created technical documentation.
- Coordinated teams of developers, engineers, and analysts.
- Provided client training and ongoing support.
- Maintained quality assurance and compliance with aviation standards.

### Earlier experience

2003 - 2017

#### SOFTWARE RELEASE COORDINATOR, **TALLIUM INC.**

RELEASE MANAGEMENT · UI/UX · SEO · QA

- Oversaw development and launch of a web hosting services platform [webhostinggeeks](#).

#### PROJECT MANAGER, **WELTRADE**

CRM · VENDOR MANAGEMENT · BUSINESS AUTOMATION · FINANCE

- Led CRM-system implementation.

#### PROJECT MANAGER FOR TERRASOFT CRM-SYSTEM (INTERNSHIP), **TERRASOFT**

CRM · FINANCE

- Implementation of the CRM-System (Bank Customer journey) at the enterprise.

#### PROJECT MANAGER - BUSINESS DEVELOPMENT, **BANK TRUST**

DIGITAL BANKING · ERP · CRM · TENDER PLANNING · FINANCE · BANKING · BUSINESS AUTOMATION · SALES · COMPLIANCE · CALL CENTRE · B2B · B2C · ONLINE BANKING

- Led a group of projects for bank digitalisation strategy: online banking (b2c); client-bank (b2b); a new [corporate website](#); CRM system to enhance sales and operations: Bank Card Sell, Call Centre, Telemarketing;
- Led Credit Online launch program. Reduced processing time by 40% through workflow optimization.

#### MARKET EXPANSION MANAGER, **AVANGARDCO IPL**

BRAND MANAGEMENT · MARKETING MANAGEMENT · SALES · ATL · BTL · STANDARDISATION · POS · ADVERTISING · TENDERING · BUDGET PLANNING

- Implemented merchandising standards and advertising materials for branch networks.
- Led projects to increase brands recognition "Pakko" and "Vopak".

#### HEAD OF MARKETING AND BUSINESS DEVELOPMENT GROUP, **KREDITPROMBANK**

BRAND DEVELOPMENT · MARKETING MANAGEMENT · MERCHANDISING · FINANCE · BANKING · DIGITALISATION · ATL · BTL · ADVERTISING

- Implemented merchandising standards and advertising materials for branch networks.
- Led projects to increase brands recognition.

#### CHIEF MARKETING OFFICER, MARKETING DEPARTMENT, ADVERTISING DIRECTORATE, UNIT FOR RETAIL ADVERTISING SUPPORT AND E-COMMERCE CHANNELS, **NADRA BANK**

UX/UI · COPYWRITING · WEB PROJECT MANAGEMENT · MARKETING · ADVERTISING · FINANCE · BANKING · DIGITALISATION · BRAND MANAGEMENT · RETAIL · E-COMMERCE

- Led projects for bank website development [nadra.com.ua](#).

#### SENIOR MANAGER, SERVICES FOR HIGH-NET-WORTH INDIVIDUAL CLIENTS (HNWIS), **PRIVATBANK**

MARKETING · MERCHANDISING · PR · SMI · FINANCE · BANKING · DIGITALISATION · BRAND MANAGEMENT · WEB-DEVELOPMENT

- Developed merchandising standards and promotional materials for VIP customers.
- Managed projects to expand bank recognition online and onsite.

#### CHIEF OFFICER, **DNIPROPETROVSK REGIONAL STATE ADMINISTRATION**

HR, GOVERNANCE

#### ASSISTANT TO THE DEPUTY (INTERNSHIP), COMMITTEE ON RULES OF PROCEDURE, PARLIAMENTARY ETHICS AND ORGANIZATION OF WORK OF THE **VERKHOVNA RADA OF UKRAINE**

POLITICS, GOVERNANCE



## EDUCATION

2016-2025

### PROJECT MANAGEMENT, PMI, WEB-ACADEMY, SMART ACADEMY

PROJECT MANAGEMENT · CAMP · AGILE · SCRUM · AI · GEN AI · PROMTS · BUSINESS DEVELOPMENT

2013-2015

### MASTER OF BUSINESS ADMINISTRATION IN MARKETING MANAGEMENT (MBA), CITY BUSINESS SCHOOL

INTERPERSONAL SKILLS · LEADERSHIP · SALES · HR · FINANCE · PROJECT MANAGEMENT

2005-2010

### MASTER DEGREE, POSTGRADUATE STUDIES, TEACHER, PHILOSOPHY AND POLITICAL SCIENCE, KYIV NATIONAL TARAS SHEVCHENKO UNIVERSITY, GRADUATED WITH HONORS

RESEARCH · TEACHING · POLITICS · SOCIAL DISCIPLINES

2002-2005

### BACHELOR DEGREE, POLITICAL SCIENCE AND PUBLIC RELATIONS, AVERROES UKRAINIAN-ARABIC INSTITUTE OF LINGUISTICS, KYIV INTER-REGIONAL ACADEMY OF PERSONNEL MANAGEMENT, GRADUATED WITH HONORS

RESEARCH SKILLS · LEADERSHIP

2003-2004

### JOURNALIST & INTERNATIONAL ELECTION OBSERVER, SCHOLARSHIP PROGRAM. FRIEDRICH-EBERT-STIFTUNG (FES)

POLITICS · ELECTIONS · JOURNALISM · LAW · INTERNATIONAL HUMAN RIGHTS

- Completed leadership development program focused on civic engagement, governance, and democratic values.
- Assistant to the deputy (Internship), Committee on Rules of Procedure, Parliamentary Ethics and Organization of Work of the Verkhovna Rada of Ukraine



## COURSES

2010-2023

### WEB-DESIGN, COURSERA

WEB-DESIGN · CANVA · SOCIAL MEDIA DESIGN

### GERMAN LANGUAGE, PERFEKT DEUTSCH, VHS

GERMAN LANGUAGE · B1

### UX-DESIGN, FRONT-END DEVELOPMENT, QUALITY ASSURANCE (QA), BUSINESS ANALYSIS, WEB ACADEMY

WEB-DESIGN · UX · DESIGN ANALYSIS · FIGMA · MOQUAPS · COLOR THEORY · RESPONSIVE DESIGN · GRIDS · UIKIT · WEB DEVELOPMENT · JS · HTML5 · CSS3 · WORKING ON PROJECT · DOM · FRAMEWORKS · LIBRARIES · SDLC AND STLC LIFE CYCLES · BUG-TRACKING SYSTEMS · TEST DESIGN · FUNCTIONAL TESTING · NON-FUNCTIONAL TESTING · POSTMAN · MANUAL TESTING · COMMUNICATION · REQUIREMENTS MODELING · DOCUMENTATION · FUNCTIONAL DECOMPOSITION · USER ROLE MODEL · ACCEPTANCE CRITERIA · BACKLOG AND PRIORITIZATION · BPMN · UML · PROTOTYPING

### GOOGLE ANALYTICS, ITC SCHOOL

TRAFFIC SOURCES · UNIQUE VISITORS · GOAL SETTING · GEOPOLITICS · CONVERSIONS

### ENGLISH LANGUAGE, UNIVERSITY OF CAMBRIDGE ESOL EXAMINATIONS, THE LONDON SCHOOL OF ENGLISH (LSE), BUSINESS ACADEMY

ENGLISH LANGUAGE · FCE · FIRST CERTIFICATE ENGLISH