Gerardo Aguilar-Aguilera

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EDUCATION

University of Southern California   Los Angeles, CA
Bachelor of Science in Computer Science & Business Administration,   Aug 2021–May 2025
Viterbi School of Engineering

EXPERIENCE

Introduction to Web Development   September 2021-December 2021
Personal Project
- Tutorial site developed to make web development accessible to anyone of any background
- Practiced using DOM technologies using HTML, CDD, jQuery, JavaScript, and frameworks such as Bootstrap.

NASA – Aerospace Scholar   November 2021-July 2021
Lead Creative Designer
- Worked alongside a team of other Aerospace Scholars to develop a successful NASA mission
- Developed graphics, graphic materials and established branding and marketing materials alongside a Marketing Lead.

Gerardo's Luggage Tag   October 2021-November 2021
Personal Project
- Frustrated with the uninspired nature of the common luggage tag I used business persuasion principles and design to make a more effective one that belongs in the 21st century.
- Utilized barcode technology, JavaScript plug-ins and bootstrap to make a responsive and accessible UI that can connect anyone who finds my luggage that has a smart phone to a contact form on my website.
- Form supports translation into languages spoken by over a billion people world-wide.

Anna Caballero – California State Senate District Office
Intern   June 2019–July 2021
- Worked alongside legislative staffers for significant periods of time to obtain and curate constituency data utilized for legislative framing.
- Helped manage communication on behalf of an elected official for a constituency consisting of over 931,000 people.
- Utilized Adobe Photoshop, Premiere Pro and Audacity to produce Instagram graphics, podcasts, thumbnails & video media shared across a number of major social media platforms.
- Created and grew the official YouTube channel by 2000% in the first three months of operation.

SKILLS

Computer Skills: Java, Python, HTML, CSS, C++, JavaScript, jQuery, Bootstrap
Language Skills: English(C2), Spanish(C1), Italian(A2)
Interests: Design, Web Development, Entrepreneurship, Leadership, Politics & Law