Table 1: Tabulations for question P9.1

How likely are you or your household to engage with promotional advertisement about the Tapir Mountain Nature Reserve on Social Media

|  | Not at all likely | Not very likely | Nuetral | Somewhat Likely | Very Likely | Not Stated |
| --- | --- | --- | --- | --- | --- | --- |
| **Community Type** | | | | | | |
| Mennonite | 32.7% | 7.2% | 14.8% | 21.8% | 23.5% | 0% (0) |
| Non-Mennonite | 19.5% | 9.6% | 15.7% | 37.1% | 15.9% | 2.2% |
| **Age Group** | | | | | | |
| 18-34 | 6.8% | 13% | 11.4% | 36.9% | 25.1% | 6.8% |
| 35-49 | 24.8% | 8.9% | 16.7% | 33% | 14.8% | 1.8% |
| 50+ | 24.9% | 8% | 15.4% | 33.3% | 18.3% | 0% (0) |
| **Education Completed** | | | | | | |
| Other | 15% | 9.1% | 15.2% | 52% | 8.6% | 0% (0) |
| Primary | 30.2% | 12% | 9% | 24.3% | 22.7% | 1.8% |
| Secondary or Higher | 16.9% | 3% | 29.3% | 27% | 19.8% | 4% |
| **Ethnicity** | | | | | | |
| Creole | 19.8% | 5.9% | 9.9% | 36% | 26.4% | 2% |
| Mestizo/Hispanic/Latino | 15.9% | 9.4% | 23.5% | 35% | 14.1% | 2.1% |
| Other | 45.3% | 15.6% | 8.5% | 24.8% | 5.8% | 0% (0) |
| **Worker Type** | | | | | | |
| Employee | 11.8% | 10.6% | 21.2% | 37.2% | 19.1% | 0% (0) |
| Self Employed | 32.6% | 9.2% | 12.9% | 34.1% | 11.2% | 0% (0) |
| Not Employed | 25.2% | 7.4% | 11.7% | 29.6% | 21.3% | 4.8% |
|  | | | | | | |
| Total | 22.5% (900) | 9.1% (364) | 15.5% (620) | 33.6% (1347) | 17.6% (707) | 1.7% (69) |