Danylo Sokolov

Lviv, Ukraine | 14/08/1997

Product Designer | User Experience Designer

3 years of experience. Solving business challenges and creating user experiences through aesthetics, design thinking, and human-centered approach.

CONTACTS

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SKILLS

Design

User research

Persona

Storyboarding

User flows

Wireframing

Prototyping

Usability testing

Product design

Development

HTML / CSS

JavaScript

Tools

Figma

Sketch

Illustrator

Photoshop

Whimsical

Other

English Advanced

Russian Fluent

Video editing

EXPERIENCE

UX Designer

at Zanzarra | May 2020 - Present

Work in a collaboration with designers and engineers. I'm included in whole UX process. Responsible for research, building wireframes, prototyping, testing, project presentations, launching. Have strong relationships with every team member.

Product Designer

at Snooker Lviv | May 2018 - Sep 2019

My task was to make an intuitive, user-friendly design of the online-platform for clients and for admins. I was responsible for user research, business analytic, UI, testing, front-end. As a result, several Ukrainian billiard and snooker clubs have used the platform for their competitions. There was constant communication with the client and the players.

UX Engineer

at Sinatra Restaurant | Oct 2017 - Feb 2018

I created a website for a restaurant where people could know the info about the menu, prices, history, events, and reserve a table. My responsibilities were: research, UI, testing, front-end.

Freelance Designer

2016 - 2018

I designed and developed websites, logos, posters, and various social media content for multiple clients. The majority of this work was completely remote.

EDUCATION

Lviv Polytechnic National University

Master in Cyber Security | Jun 2020

Learn UX Design & Learn UI Design Cources

by Erik Kennedy | Feb - Mar 2020