

Gai Han

Date of Birth: 2000.04.20

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Education

Erasmus University Rotterdam
2021—2022

Master of Arts,
Media & Business

Seoul National University
2020—2021

Exchange,
Media Studies

Erasmus University Rotterdam
2018—2021

Bachelor of Arts,
Arts & Culture Studies

Language

English	Advanced
Korean	Advanced
Thai	Intermediate

Skills

HTML/CSS	JQuery
Javascript	GSAP
Illustrator	React
Photoshop	Vue.js
InDesign	Final Cut Pro
Figma	After Effects
Adobe XD	Cinema 4D

Experience

Marketing Intern | Creative Clicks | Amsterdam, Netherlands
Feb 2022—Sep 2022

Primary tasks involved copywriting, content creation, market research and analysis, social media management, internal communications, and assisting managers with day-to-day tasks.

Marketing Industry Trainee | Brainnest | Bremen, Germany
Jan 2022—Feb 2022

Completed 20+ hours individual work as part of the Brainnest Marketing Industry Traineeship.

EUR Master Challenge | Rotterdam, Netherlands
Sep 2021—Nov 2021

Developed a B2B social media strategy for *Knowingo*, an AI learning platform, as a participant of a Master Challenge hosted by Erasmus University.

English Instructor | ENovels English Library | Seoul, Korea
Mar 2021—Jul 2021

Instructed primary and junior high students the English language, including reading, writing, and verbal skills.

Gallery Assistant | SongEun Art Space | Seoul, Korea
Apr 2020—Jul 2020

Worked as a docent and an assistant, involved with tasks related to exhibition planning, social media management, and archiving. Assisted the following exhibitions:

- *Guido van der Werve*: Trials and Resurrections;
- *Rhaomi*: Imaginary Gardens with Real Toads;
- *Park Sang Won*: A Scene展.

Production Runner | International Film Festival Rotterdam | Rotterdam, Netherlands
2019—2020

Assisted various behind-the-scenes tasks from setting up events, delivering material from one site to another, and internal communications.