

# Gai Han

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## Education

Erasmus University Rotterdam  
2021—2022

Master of Arts,  
Media & Business

Seoul National University  
2020—2021

Exchange,  
Media Studies

Erasmus University Rotterdam  
2018—2021

Bachelor of Arts,  
Arts & Culture Studies

## Language

English	Advanced
Korean	Advanced
Thai	Intermediate

## Skills

HTML/CSS	Illustrator
Javascript	Photoshop
JQuery	Final Cut Pro
GSAP	After Effects
Figma	Microsoft Office
Adobe XD	Copywriting
React	
Vue.js	

## Experience

Marketing Intern | Creative Clicks | Amsterdam, Netherlands  
Feb 2022—Sep 2022

Primary tasks involved copywriting, content creation, market research and analysis, social media management, internal communications, and assisting managers with day-to-day tasks.

Marketing Industry Trainee | Brainnest | Bremen, Germany  
Jan 2022—Feb 2022

Completed 20+ hours individual work as part of the Brainnest Marketing Industry Traineeship.

EUR Master Challenge | Rotterdam, Netherlands  
Sep 2021—Nov 2021

Developed a B2B social media strategy for *Knowingo*, an AI learning platform, as a participant of a Master Challenge hosted by Erasmus University.

English Instructor | ENovels English Library | Seoul, Korea  
Mar 2021—Jul 2021

Instructed primary and junior high students the English language, including reading, writing, and verbal skills.

Gallery Assistant | SongEun Art Space | Seoul, Korea  
Apr 2020—Jul 2020

Worked as a docent and an assistant, involved with tasks related to exhibition planning, social media management, and archiving. Assisted the following exhibitions:

- *Guido van der Werve*: Trials and Resurrections;
- *Rhaomi*: Imaginary Gardens with Real Toads;
- *Park Sang Won*: A Scene展.

Production Runner | International Film Festival Rotterdam | Rotterdam, Netherlands  
2019—2020

Assisted various behind-the-scenes tasks from setting up events, delivering material from one site to another, and internal communications.